



## **Agenda**

**Date and Time:** 31 May 2015, 3.15 pm

**Venue:** WA School of Mines

- 1. Call to order – Sergeant At Arms**
- 2. Inspirational opening**
- 3. Reading of District Mission**
- 4. Welcome/introductory and explanatory remarks – D17 District Governor**
- 5. Apologies**
- 6. Credentials Committee Report – D17 Parliamentarian**
- 7. Adoption of Agenda**
- 8. Minutes from the previous District Council meeting 22 November 2014 and matters arising**
- 9. Secretary's Report**
  - a. Correspondence:
    - Incoming
    - Outgoing
- 10. Adoption of Alignment of Clubs within Divisions and Areas – Leonor Regan**
- 11. Nomination Committee Report – Pascale Amberville-Colby**
- 12. Election of District Officers for District 17, 2015/2016**
  - i. District Director
  - ii. Program Quality Director
  - iii. Club Growth Director
  - iv. Public Relations Manager
  - v. Division Directors : Central, Eastern, Northern, Southern
- 13. Audit Committee Report**
- 14. Treasurer's Report**
- 15. Reports from**
  - a. District Governor- Robyn Richards
  - b. Lieutenant Governor Education and Training – Ian Pickens
  - c. Lieutenant Governor Marketing – Leonor Ragan
  - d. Public Relations Officer –Sue Fallon
- 16. Division Governors Reports as tabled**

**17. Area Governor Reports as tabled**

- |                                  |             |             |
|----------------------------------|-------------|-------------|
| a. Area C1                       | a. Area N21 | a. Area S31 |
| b. Area C2                       | b. Area N22 | b. Area S32 |
| c. Area C3                       | c. Area N23 | c. Area S33 |
| d. Area C4 (Report not received) | d. Area N24 | d. Area S34 |
| e. Area C5                       | e. Area N25 | e. Area S35 |
|                                  | f. Area N26 |             |

**18. Other Committee Reports**

There are no other reports.

**19. Motions Submitted**

- Changes to District 17 Procedures Manual

**20. Call for Bids – 2016 District Convention**

**21. New Business**

**22. Announcements**

- Awards Night (3 July 2015)

**23. Next Meeting – District Executive Committee Meeting**

Date: TBA

Time: TBA

Venue: TBA

**24. Adjournment**

## **Nominating Committee Report to District Council Meeting**

Nominations for District 17 leader positions opened from January 12th 2015. All nominations for these positions were accepted up to the closing date, 31st March 2015.

The Nominating Committee was made up of experienced Toastmasters from Toastmaster clubs within the Central, Northern and Southern Divisions.

The Committee Members individually considered the experience, abilities, and qualifications of each candidate. This was taken into consideration in the best interests of District 17 and Toastmasters International.

The Nomination Committee met and conferred. The deliberations were completed by mid April.

There was one nomination for each position for higher office. The District Public Relations Manager was the only position with no nominees.

The Nominating Committee recommends the following candidates for the higher office.

The 2015/2016 District Officers Candidates;

District Director: Ian Pickens

Program Quality Director: Leonor Ragan

Club Growth Director: Sue Fallon

District Public Relations Manager: No Nominations

Central Division Director: Patricia D'Cruze

Eastern Division Director: Peta Rakela

Northern Division Director: Peter Harrison

Southern Division Director: Tom Bielski

The Nomination Committee also accepted expressions of interest for the nineteen available Area Director positions.

Whilst the qualifications for the higher office roles were clearly defined, clarification was sought from World Headquarters for the Area Director recommended qualifications. The Nomination Committee acknowledges and thank the efforts and counsel of District Services Staff Members Bob Steele and Jamie Cotton.

The Nomination Committee recommended the majority of Area Director Candidates for their respective Area Director positions. Here is the list of recommended candidates from the expressions of interest:

Barbara Coles  
John Drake  
Ling Morton  
Peter Petrich  
Ann Rogers  
Andre Sequeira  
Nero Zhang

The Nomination Committee is continuing to source members to fill other Area director positions and will do so as long as required.

The Nomination Committee will specify that Candidates may stand from the floor for any of the District 17 Executive positions. Candidates who nominate for one office and are not elected to that office may nominate from the floor for subsequent positions.

The Nomination Committee was impressed with the desire of all nominees to commit and contribute to leadership roles. Their quest to support and assist all District 17 members in achieving their goals and to enhance the membership experience is to be commended.

I will acknowledge and thank my fellow committee members

Valda Ross  
Les Ross  
Ross Wilkinson

for the time, expertise and diligence put into their role.

Most Sincerely,

Pascale Amberville-Colby  
Nomination Committee Chairman 2015/2016  
0412 957 611  
toastmaster.pascale@iinet.net.au



**District 17**  
**Mid-Year Audit Treasurer's Report (in AUD)**

Month Ending 31-12-14		
Actual	Budget	Variance
548.07	342.00	206.07
0.00	0.00	0.00
0.00	0.00	0.00
0.00	40.00	(40.00)
<u>548.07</u>	<u>382.00</u>	<u>166.07</u>
140.00	0.00	140.00
0.00	0.00	0.00
0.00	500.00	(500.00)
0.00	0.00	0.00
0.00	0.00	0.00
0.00	0.00	0.00
(33.33)	0.00	(33.33)
0.00	0.00	0.00
1.20	0.00	1.20
<u>107.87</u>	<u>500.00</u>	<u>(392.13)</u>
<u>440.20</u>	<u>(118.00)</u>	<u>558.20</u>

**District Revenue**

Membership Revenue  
Conference Revenue  
Fundraising Revenue  
Other Revenue

**Total District Revenue**

**District Expenses**

Conference Expenses  
TII Expenses  
Marketing Expense  
Communications & PR Expenses  
Education & Training Expense  
Speech Contest Expenses  
Administration Expenses  
Travel Expense  
Other Expenses

**Total District Expenses**

**Total Net Income**

01-07-14 Through 31-12-14		
Actual	Budget	Variance
15,751.70	12,945.00	2,806.70
1,679.00	3,000.00	(1,321.00)
5,574.95	0.00	5,574.95
127.31	225.00	(97.69)
<u>23,132.96</u>	<u>16,170.00</u>	<u>6,962.96</u>
344.00	330.00	14.00
1,504.93	2,300.00	(395.07)
6,051.08	6,930.00	(878.92)
530.00	350.00	180.00
1,777.84	2,300.00	(522.16)
2,239.90	3,400.00	(1,160.10)
726.07	275.00	451.07
2,468.18	8,605.00	(6,136.82)
5.90	0.00	5.90
<u>16,047.90</u>	<u>24,490.00</u>	<u>(8,442.10)</u>
<u>7,085.06</u>	<u>(8,320.00)</u>	<u>15,405.06</u>

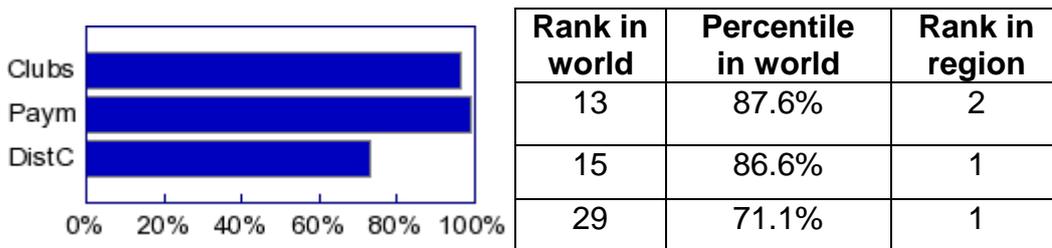
**District 17**  
**Treasurer's Report (Actual vs. Budget Summary) (in AUD)**

Month Ending 31-03-15			01-07-14 Through 31-03-15		
Actual	Budget	Variance	Actual	Budget	Variance
			<b>District Revenue</b>		
26,381.38	8,370.00	18,011.38	44,088.17	22,371.00	21,717.17
3,199.00	10,500.00	(7,301.00)	4,878.00	13,500.00	(8,622.00)
310.00	0.00	310.00	6,843.35	0.00	6,843.35
150.00	0.00	150.00	150.00	0.00	150.00
35.35	35.00	0.35	241.80	335.00	(93.20)
<u>30,075.73</u>	<u>18,905.00</u>	<u>11,170.73</u>	<u>56,201.32</u>	<u>36,206.00</u>	<u>19,995.32</u>
			<b>District Expenses</b>		
415.80	0.00	415.80	759.80	730.00	29.80
0.00	500.00	(500.00)	85.00	500.00	(415.00)
680.81	0.00	680.81	3,517.68	9,100.00	(5,582.32)
1,484.55	840.00	644.55	10,809.33	13,400.00	(2,590.67)
0.00	0.00	0.00	530.00	550.00	(20.00)
1,307.50	0.00	1,307.50	3,523.44	2,300.00	1,223.44
787.60	0.00	787.60	3,238.70	3,900.00	(661.30)
119.60	130.00	(10.40)	865.67	655.00	210.67
1,330.49	300.00	1,030.49	6,238.67	14,185.00	(7,946.33)
0.00	0.00	0.00	5.90	0.00	5.90
<u>6,128.35</u>	<u>1,770.00</u>	<u>4,358.35</u>	<u>29,574.19</u>	<u>45,320.00</u>	<u>(15,745.81)</u>
<u>28,949.38</u>	<u>17,135.00</u>	<u>11,814.38</u>	<u>26,627.13</u>	<u>8,114.00</u>	<u>18,513.13</u>
			<b>Total Net Income</b>		

## District Governor Report for DCM May 31st, 2015

### Overall Performance:

Overall I am excited to see that we are performing extremely well as a district both within our region and worldwide. Currently, at May 3<sup>rd</sup>, we are ranked first in our region for membership payments and distinguished clubs and second in the region for paid clubs. On a global outlook, we are ranked fourteenth for membership payments, thirteenth for paid clubs and twenty ninth for distinguished clubs. For a district which is less than four years old, this is a tremendous accomplishment and I am so proud and appreciative of all the work your district officers do as a team and individually to hit this mark. The graph below shows our progress to achieve Distinguished status.



I hope you are loving our hot air balloon banner and it is helping you to understand our District goals for the year. This is now also displayed on the front page of our district website. I update this weekly and as we edge closer to the end of the year, this will become more frequent. I encourage you to speak about this at your clubs to help members throughout the district to understand the bigger picture of district goals. The goals on this banner are to achieve Presidents Distinguished District.

We have some work to do still to achieve our goal of Presidents Distinguished District but I am confident we will have achieved Distinguished District by this convention. Whether we have achieved this or not, I believe we still need to follow up on those graced members to reach the membership payments figure of 3540, follow up on educational awards to enable clubs to reach Distinguished status or better and keep working diligently with our new club leads to gain the magic number of 81 paid clubs. With still a few clubs to submit April renewals and several new clubs in formation, I am still confident we will achieve our goal, whilst strengthening our current clubs. I know some clubs are still struggling and I am determined to support and help those clubs to build a strong foundation this year to springboard from in the new Toastmasters year.

### Area Governor Visits

I know your Area Governors have been working very hard to complete their club visits and lodge the reports this month. Final date for submission is May 31st. Please ensure you have this completed by then. I hope none of our Area governors need to spend time on this before they attend the dinner dance tonight.

## **Distinguished Areas**

At the time of writing this report only Areas N26 & S35 had achieved Distinguished status, however many more were only requiring the submission of club visit reports. I'm sure these will be well on the way to will have been completed by this meeting. I have sent out an email to each Area Governor, so that they know exactly where you need to concentrate your efforts in the last few weeks of this Toastmasters year.

## **Summary**

Our achievements so far are looking extremely respectable however there is still some work to do. Be very proud of your individual efforts and our collective efforts so far this year, I am so proud of each of you, but let us not rest on our laurels just yet. Continue to support, help and train the members in your club, lodge awards and submit dues for new members right up until the final day of this year. This was a commitment your district executive committee all made together at the beginning of this year and I know you will all uphold that. I know we can achieve this together and celebrate in style on completion of a job well done. I am very confident we will reach President's Distinguished District once again.

## **LGET Report to May2015**

What a fantastic educationally successful year we are having. The District is growing from strength to strength. New clubs member payments and distinguished clubs are at a very healthy state. To be a distinguished district with education awards we need 30 clubs and currently have 22.

23 clubs have 5 or more awards but not yet achieved 20 members or +5 net growth. I know we will achieve the required 38 education awards to be Presidents Distinguished District.

### **Awards 27 April 2015**

AWARD	NUMBER
Triple Crown	24
DTM	10
CC	106
ACB	31
ACS	19
ACG	8
CL	48
ALB	32
ALS	9
LDR EXC	7

Congratulations to everyone who has achieved an award this year.

### **Distinguished Toastmasters**

Congratulations to Lisa Evans, Pascale Amberville-Colby, William Placanica, Graham Mac Donald, Ian Pickens Sue Fallon, Nola Haddrill, Peter Harrison David Nicholas (#10) and Stephanie Chan the latest recipient of their Distinguished Toastmaster.

Congratulations to the clubs who are ensuring their members obtain maximum benefit from their membership. The only award that did not increase in numbers from last month was the LDREX or HPL.

### **Training**

Training this year has been excellent with both WA Governors and TLI Training Group conducting training on behalf of district or in one case simply because there was a need.

The year started with Darren Fleming presenting a wonderful work shop for in excess of 100 members. We expect Darren to be back again in the very near future to bring us even more training value.

Toastmaster Leadership Institute (TLI) and Club Officer Training (COT) was conducted in the city at the usual 3 opportunities in both July and February. Training was very well attended by most clubs in the first session. Unfortunately 15 clubs did not have 4 or more officers trained in the second session. The rest did a fantastic job by encouraging offers to attend. Corporate clubs remain a focus. They understand the need to be trained in their job and would not miss a training session at work but somehow TM seems to take a back of mind approach for some corporate clubs.

A split training program was trialled where 3 groups of officers were trained in one half then 4 officer groups trained in the second with a generic training for those not in the training session.

Feedback received was we need to continue to cover the very basics of training. In the past longer term toastmasters have declared COT a repeat so hands on training was reverted back to in club mentoring to keep officers abreast of such things as website lodging awards, submitting membership, and pay dues. In April it was apparent clubs struggled with some of these and I expect a more basics training to be conducted next year in the July sessions.

Additional feedback was received that Technology Park in Bentley is not viewed as the best venue for training. We have accepted that public transport is not the best especially out of school hours, and although retained bookings for July have asked the people with that feedback to find an equivalent multi room venue with projection capabilities. I am of the view we need to look after our members and keen to see what are offered as alternatives from the group reeving Perth localities. You will of course be told if there is a change of venue.

TLI / COT was conducted in the East at Kalgoorlie, in the North at Karratha, and in the south at Bunbury. I would hope this focus continues as clubs in each of these regions have gained valuable support and encouragement from every attendance for training. These sessions have added to District officer commitments and I thank and commend them for the wonderful effort and dedication they have to the district.

I am very interested to see the continued development and improvements in TLI / COT especially if the new Division is voted into existence in May. I have great faith in the training groups to continue to provide excellence in training across the district.

The District will continue to deliver training and workshops plus continue to look for ways to add value to your membership by offering quality training and training opportunities. A new leadership forum for district officers covered 2 valuable days of training for the first time this year. Another new opportunity was an emerging leader workshop, numbers were not as high as expected but this workshop, if continued, I believe will encourage area directors in particular and explain their role before they nominate themselves or are nominated.

TLI Training Group provided a number of opportunities for members to present workshops from the better leader, club excellence and better speaking series to both improve their personal knowledge and skills, and also the knowledge of members who attended. I expect this to be a focus of District in 2016.

WA Governors included training for Area Governors having meetings with a focus on AG needs and their training. I think this visionary approach is a great step towards performance management of our emerging leaders.

Over the last 3 or 4 years our training material and trainer skills have improved vastly. It is a continuing process to bring the best from toastmasters around the world and incorporate their knowledge into our district for the benefit of our members. I look forward to watching the evolution of training over future years. I encourage you to be a part of the development by joining TLI TG or WA Governors and input your skill into our great district.

Recently Toastmasters International released competencies for district officer roles. I am so very excited to have these powerful training tools available. They offer growth and development opportunities so our future leaders have a framework to develop and feel competent to take the next step in their leadership. For too long we have self assessed our skills and allowed others to see something in us, leading us to leadership opportunities we may not see in our self. It will take a few years but you will see emerging excellence as a result of this TI initiative.

Overall I believe our district has offered very good training and we will see the next level of excellence as a result of the groundwork and basics developed and applied recently.

### **Training Diary Dates**

Leadership Forum Saturday 20 June (newly elected district leaders).

District officer training Saturday 4 July (newly elected and appointed district officers Area Director and above).

**TLI and COT** starts in July.

**Thursday 9th July – 6pm start, Saturday 11th July – 2pm start, and Sunday 19th July – 11am start.** All will be held at (Technology Park) 9 De Laeter Place Bentley. The building is marked E3.

### **Convention**

The next challenge will be convention I hold some concern that numbers are still very low I hope and realise it is always the last minute that people register so remain optimistic contest season will add valuable attendance. Finding judges and officials in the current attendance market is going to be very difficult especially with so many participants coming from multiple clubs.

International Director Charlie Starrett has been given permission by TI to visit D17 at convention time. Pre requisites are being organised for his visit.

Overall the District is in very good shape with a sustainable growth to lead us to Presidents Distinguished District this year on all fronts especially education and training.

I have pleasure in submitting my report and move that my report is accepted.

Ian Pickens DTM

**District 17 Lieutenant Governor Education and Training 2014-2015**

**Toastmasters International**

Where Leaders are Made

Mobile: 0418 945 958

Email: [toastmaster.ian@gmail.com](mailto:toastmaster.ian@gmail.com)



## District 17 Lt Governor Marketing

### New Clubs

District 17 still on Target. We have ranked 2<sup>nd</sup> in the Region and 15<sup>th</sup> in the world and the only district in the region with positive club growth. We have 78 active clubs and 75 paid clubs. 4 clubs are in not good standing.

These are our strong and healthy new clubs:

**Shell Australia** – 25 chartered members chartered (All new members) Currently 34 members and  
**Kwinana Toastmasters Club** – 21-chartered members (18 new members dual)  
**Jacobs Toastmasters Club** – 21-chartered members (3 new members)  
**PwC Toastmasters Club** – 25-chartered Members (24 new members) Currently 29 members

**Great team effort!!!**

### Membership Building & Retention

- 44 clubs have achieved Goal 7 (4 new members) and
- 38) Clubs have achieved Goal 8 (plus 4 new members)

To achieve Distric:

- **Distinguish Status** we need 55 more paid up members
- **Select Distinguish** 120 more paid members
- **President Distinguish** 219 more paid members

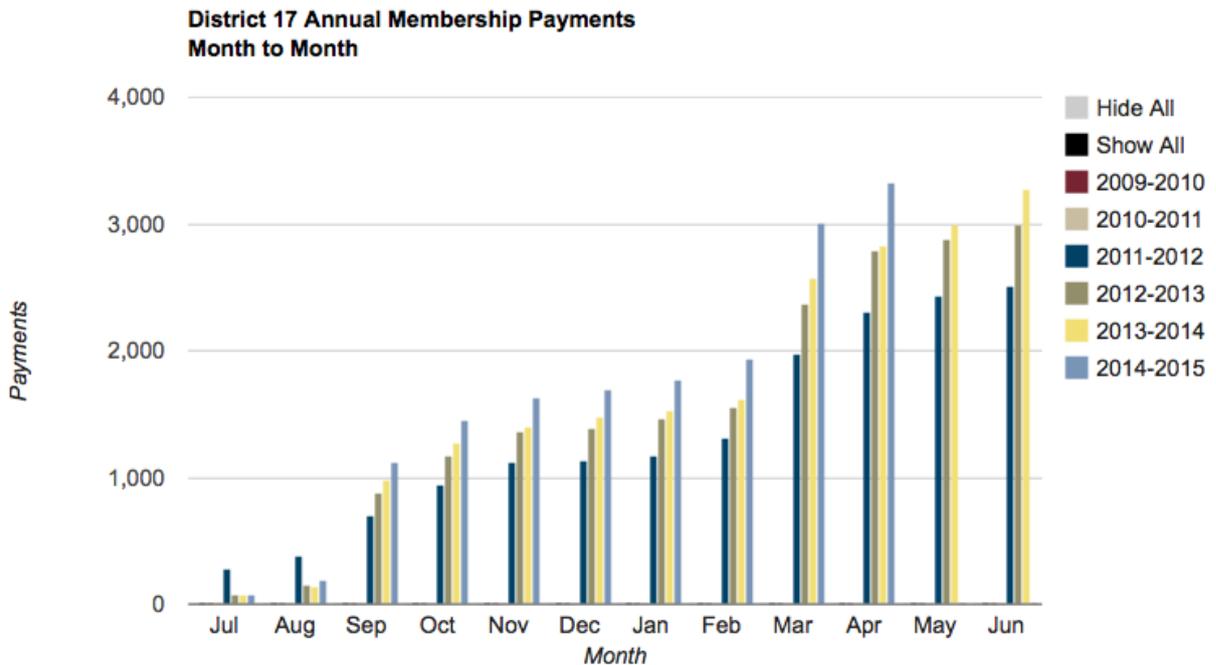
### Low Renewals and Non-renewals

1. Riverside – One club coach was appointed in early September and another coach is being appointed next week.
2. Margaret River – Re-invigorating plan in progress with great support from our Distric Governor.
3. Cannington Communicators – New Treasurer worked very judiciously to get access to the bank account and last week 5 members are paid members and it is expected that other 6 members will renewed by the end of April. There is plan in progress for a demo meeting in May.
4. ToastEY –Our LGET is working with Ernest Young Leadership. Likely that in mid May we will hear about the final direction of the club.

### New Members

As of the 26 April, we have 676 new members and 85 Chartered new members. Overall:

- 761 New members
  - 17 Late renewals
  - 1293 October Renewals
  - 1250 April Renewals
  - 3231 Memberships Renewals in Total
- 
- An outstanding efforts from our district 17 club Members and leaders.



## Membership Payments

Last year at this time, there were 2832 paid up members and today there 3221 paid up members, an increase of 489 paid up members. A very outstanding results and right on target. Let's keep up the momentum and continue the terrific work that we all are doing. Most important goal is for our clubs to have enough members to run fun and enjoyable meetings. Let's continuo to spread the word of toastmasters in our communities. Thanks for your dedication and persistence.

## Chartering in progress

- **Sunday Sundowners**. A very successful Demo held the 8 March. Great Team work in progress.
- **Fortunate**. Demo was held on the 25 March. No too much, progress yet.
- **Bechtel**. Demo was held on the 23 April. Meeting was very successful and vibrant. Have 22 new and one dual signed members. Company processing the purchase order/invoice. Chartering paperwork in progress. I hope that money will be approved by Thursday this week. Next meeting agenda is already out with many volunteers from Bechtel.

Amazing results. Well-done team.

## Prospective Club:

- **Golden Gourmet**. Paul Browning hopes to charter the club after the convention but before the end of June.
- **Verbivores**. Has held 2 meetings with good attendance. Continuous low pace progress. Fees are being revised.
- **Narrogin Library**. The information was held on the 26 March and it was well attended. Following up a Demo meeting possible in May.
- **Chevron**. Possible Demo meeting sometime in May.

## **Additional Appointed Mentors and Sponsors**

- **Marianne Law** *Kwinana Toastmasters Club*
- **Michael Gorman** *Kwinana Toastmasters Club*
- **Peter Law** *Kwinana Toastmasters Club*
- **Michael Foster** *Kwinana Toastmasters Club*
- **Stephanie Chan** *Jacobs Toastmasters Club Sponsor*
- **Robyn Lloyd** *Jacobs Toastmasters Club Sponsor*
- **Allen Hahn** *Jacobs Toastmasters Club Mentor*
- **Natasha McCarthy** *PwC Toastmasters Club Sponsor*
- **André Sequeira** *PwC Toastmasters Club Sponsor*
- **Garry Morris** *PwC Toastmasters Club Mentor*

## **District 17 Clubs Alignment**

Up to now, I have received feedback from three concerned members. I have attended to those members concerns and there are not outstanding concerns that have been brought to my attention. I was very grateful to hear from our club members concerns. At the same time, I have personally received quite a few positive feedbacks that are all good.

The committee and I main focus was to do a re-alignment to help our Area Directors:

- Facilitated Area Visits
- Balance of strong and weak clubs in each area and
- Help Area Governors that currently are stretched to the limit by having to assist 6 clubs in an area.

We are on track to achieve our membership payment goal by May 31<sup>st</sup> 2015 and our Club growth well on track to be completed on time.

Our Corporate demonstration meeting team has been very successful. At each demonstration, meeting attendance has been astronomical. It is very promising to see new strong clubs being chartered.

It is my hope that with good education and encouragement new club officers and members will continue to excel very well until the future.

Not every member/club/area/ understands the reason for achieving the DCP goals. This year there is more awareness of our key performance indicators and our clubs have responded very positively. I can see that in the future there will more understanding of why good memberships is important and why healthy clubs serve our members needs well. This legacy is a great achievement this year.

I continue to be very inspired by all our members in District 17. Our members are so responsive and are prepared to make a difference and to work together to make our district a successful district. Your unselfishness is to be commendable. I thank you all for your outstanding support.

**Leonor Ragan, DTM**

**Lieutenant Governor Marketing 2014-2015**

**Happy to be of service to our Members in District 17**

# Public Relations Officer Report

---

## Positive Promotions Premiership

POSITIVE PROMOTION PREMIERSHIP POINTS as at 28 MARCH 2015		
CLUBS	PROMOTION AWARDED	POINTS
<b>Southern River</b>	ABx14(13x25,1x75), Hx1, Dx1, Gx19, Cx6, Nx1, Ux3	544
<b>Noranda</b>	Ux8, FEx9, ALx1(75), Gx13, Cx6, Ox2, Bx1, ABx2. Mx1, Tx1, TEx1	353
Canning Vale	Ux6, Nx4, FEx5, Cx4, Mx1, Gx53, Cx14, Bx1	319
<b>Armadale</b>	Ux9, ALx1(75), Sx3, FEx6, ABx2, Nx2	275
Victoria Park	Ux2,Nx6, FEx5, Gx32, Cx15	252
Touch of Gold	FEx10, Sx2, Ux4, Ox2, Gx7, Nx2, ALx2	227
Northern Gourmet	ABx3, Ux1, FEx7, Gx12, Cx6	217
Northern Lights	Ux10, FEx1, Gx21, Cx11	186
<b>Guildford Stars</b>	Ux10 FEx6, ABx2 (1x75)	180
<b>Subiaco Early Birds</b>	Ux2, Mx1, Gx12, Cx6, ABx1(75)	147
<b>Ellenbrook</b>	Ox1, Ux4, FEx1, Mx1, Rx1(90)	145
Swan	Ux8, FEx5, Sx1, Gx12, Cx3	132
Mundaring	Ux5, FEx2, Gx10, Cx5, Sx1	115
Electric Toasters	ABx3, Fx1, Ox1	100
<b>Rockingham</b>	ABx1, ALx1 (1x75)	100
<b>Curtin GSB</b> <b>Sundowner</b>	Ux4, ABx1(75)	95
City of Cockburn	Ux4, Sx2, ALx1	85
WA School of Mines	FEx2, Sx1, ALx1	55
Margaret River	Alx1	25
Western Founders	Sx1	20
Murdoch Southsiders	Ux1, FEx1	10
WA Governors	Ux2	10
Curtin GSB	Ux2	10

**Club Names highlighted in bold have achieved the Triple Points Challenge**

First place is still being held by Southern River, with Noranda now coming second and Canning Vale running third at this stage.

**Curtin GSB Sundowner & Subiaco Early Birds were awarded their Triple Points in February for submitting articles to the Black Swan. Rockingham is the latest club who had an article printed in their local paper in late January. Congratulations to all of the clubs who rose to the challenge!**

### **Public Relations**

Reviewing avenues for promotion of Charlie Starrett our International Director and Ryan Avery our Keynote Speaker for the Gold Fever Convention in May.

### **Club Website Reviews**

- Reviews continuing.

### **District 17 Newsletter Contest**

Information forwarded to District Officers, Presidents & VPEs on Tuesday 31<sup>st</sup> March 2015. Closing date is 30 April 2016. Five entries to date.

### **Handover / Awards Dinner      3 July 2015**

Booking has been made and deposit paid at City West Receptions.

Flyer has been forwarded to Kalgoorlie for insertion in the Convention Booklet

Sue Fallon DTM  
Public Relations Officer  
District 17  
28 April 2015



## District 17 Division Governor Report – Western Australia

### Central Division – 25th April 2015

#### Educational Awards

9-10 goals	2 clubs
7-8 goals	4 clubs
5-6 goals	6 clubs
-4 goals	13 clubs
Nil	1 clubs

#### Membership

C1 has 2 clubs requiring 2 more members.

C2 has 2 clubs requiring 2 more members.

C3 has 1 club (Deloitte) requiring 6 more members.

C4 has 1 club (ToastEY) requiring 12 more members.

C5 has 1 club requiring 1 more member

Membership is continuing to be at an acceptable number within the Central Division.

#### Renewals

Clubs that have not renewed:

C1 Riverside

#### DCP Goals

In C1 Durack and Terrace are the only clubs to have achieved Presidents Distinguished so far.

New chartered Clubs assigned to this Area is Shell and Jacobs.

Shell has already achieved 4 goals.

Riverside is the struggling club for this area and club mentor has advised that plans are being mapped out and an increase in all areas is expected.

In C2 Perth Justalk and Aecom have achieved minimum 5 goals but both requiring 9 more members to be recognised.

This is a challenge for both clubs with only a few months to go but i have confidence in Area Governor to address this issue and turn this situation around.

members each so it's getting close.

In C3 Electric Toasters are the only club to achieved Select Distinguished so far and is on track to be Presidents Distinguished.

West End and City Of Perth require minimum membership based to be recognised for their efforts. With the strong support by the committee of each club i am confident they will achieve their goals.

Since my last report Deloittes have new reach 2 goals and membership has risen to 15. The concern for this club has been the changeover of members due to work commitments for the Company and as such recruitment of replacement members have been a priority. In C4 the star performer here is Plain Speakers having achieved 8 goals so far. Curtin, Curtin GSB and CPA have good membership base and is very close to achieving Distinguish status. Only struggling club is ToastEY.

In C5 Desperados has now achieved Select Distinguished. Young Guns require 2 more goals to achieve minimum Distinguished status. Water Corporation is doing it tough with 8 members, having said this i am confident that the club will improve after a meeting with the President and outlining some plans that may assist the club. New club PWC has been chartered and assign to this Area.

### **Contact with Area Governors**

Communication with Area Governors has mainly been via emails however when there is a chance meeting at Toastmasters events we take opportunity to discuss any concerns.

### **Contests**

Central Division International Speech and Evaluation Contest was a success. Winners were on last report.

### **Clubs**

Struggling clubs in the Division continues to be ToastEY and Riverside both require club coaches.

Leading clubs in the Division are Durack, Terrace, Electric Toasters, Plain Speakers, Curtin GSB Sundowner and Desperados

### **New Clubs**

Shell, PWC and Jacobs.  
A wonderful effort led by Leonor Ragan and her Team of dedicated officers.

### **Other Information/Comments**

I had the pleasure of attending Terrace Toastmasters 15<sup>th</sup> Year anniversary meeting. Area Governor Allen Hahn was also in attendance and the meeting was a success. At that meeting there was a member who presented their 10<sup>th</sup> speech and in doing so gave the club another DCP goal making it Presidents Distinguished. What a great way to celebrate a milestone. Congratulations to Robyn Lloyd and her team for a wonderful effort.

I visited the Water Corporation Toastmasters Club in what turned out to be their 4<sup>th</sup> year since charter and was very pleased with the quality of the meeting. Although membership numbers have declined President and remaining committee members have remained focus to ensure that current members continue to received value for their membership. Plans and ideas have been discussed with the President on how to make club even better and this was accepted with great enthusiasm and now the challenge is for the club to make it work which i am confident it will.

Demo meeting was held for potential new club Bechtel on April 23<sup>rd</sup> with a very good turnout. The meeting was well planned and executed and everyone enjoyed the atmosphere of a Toastmasters meeting. There was great enthusiasm amongst the group and i am very confident that this club will charter very soon.

In summary most clubs are very close to achieving 5 DCP goals with minimum membership base a priority.

All Area Governors in the Central Division have been giving their best to ensure that their clubs are getting value for their members. I would like to thank and congratulate them on their wonderful and dedicated service to their Areas, Division and of course the District.

Submitted by Henry Yau 28<sup>th</sup> April 2015  
Central Division Governor 2014-2015



## District 17 Northern Division Governor Report

### Northern Division – 28 April, 2015

#### Educational Awards

76 educational awards from all Areas to date in ND, a 40% increase since last month. During the contest season Area Governors reminded clubs to schedule people who can finish an award over the line before end May so plenty of time to register awards. A Division Speech Marathon will be considered for early June to help people get over the line with final speeches to help them achieve their awards by end June.

#### Membership

Northern Division has 28 clubs in 6 areas with a total of 463 members as of the 26 April. This is a 24% reduction from end March before renewals. Though a reduction is always anticipated, this is higher than expected and efforts are being made to ensure all members who are renewing pay their fees and clubs process their renewals with TI. Encouragingly we have had a 6% increase in new members since end March to a total of 228 for Northern Division clubs since July 1 2014. All 28 clubs are fully paid up with a minimum of 8 members and no clubs are expected to be lost by end of the Toastmaster year – a fantastic achievement given we had several clubs on life support that have revived and are in the process of rebuilding to charter strength.

#### DCP - Goals Achieved for 28 clubs

Area # Clubs	Educ Awards	Jul / Feb COT Training	Current Members Apr 26	New Members Since July 1	Renewals Oct / Apr	Clubs with 5+ DCP Goals	Current # DCP Clubs	Forecast # DCP Clubs
N21 (6)	25	5 / 3	121	56	6/6	4	1xD;2xSD;1xP	4
N22 (5)	9	5 / 5	93	42	5/5	3	1xD	3
N23 (5)	23	5 / 5	71	27	5/5	4	1xP	2
N24 (4)	7	3 / 1	48	25	4/4	1	0	2
N25 (5)	3	5 / 2	57	38	4/4	1	1xD	2
N26 (3)	9	3 / 3*	73	40	3/3	1	2xD	3
<b>28</b>	<b>76</b>	<b>26/28</b>	<b>463</b>	<b>228</b>	<b>27/28</b>	<b>14</b>	<b>8/28</b>	<b>16/28</b>

Northern Division has already got 10 clubs who have reached Distinguished or better – well ahead of other Divisions at this time. Ellenbrook now has all 10 awards to seal its President's Distinguished status, Northern Gourmet has 9 goals and is also President's Distinguished – well done to both clubs for leading Northern Division! Northern Lights and Currumbine are Select Distinguished and Sandgropers, UWA, Project Managers, Banksia, Touch of Gold and WA Governors are all Distinguished. Based on past performance, current trends and membership status I forecast that 16 of our 28 clubs will be Distinguished or better. The remainder will struggle to be eligible due to not being at charter strength or having a net growth of 5 new members. Clubs will need to focus on getting outstanding renewals in and educational awards completed in during the next 3 months but we are confident of an outstanding home run!

## Club Officer Training

Our clubs have participated in TLI in Perth and Karratha. A TLI was held in Kalgoorlie on Sunday 23 March which was very well attended by officers from both Kalgoorlie clubs. It was disappointing that 8 clubs did not meet the minimum 4 officers trained in the second period.

## Contact with Area Governors

The focus of the past month has been the Area and Division contests and I liaised closely with each AG for these events. I plan to step up personal contact with each AG to plan strategies to help maximise the number of clubs that can become Distinguished. All AGs are on track to conduct their Club visits during April / May and reports by end May 31 (and were reminded to do it well before Convention☺).

## Contests

The Northern Division International and Evaluation contest was held Sat 28 Mar at Shenton Park Community centre. The results were as follows:

Contest	1 <sup>st</sup> / 2 <sup>nd</sup> / 3 <sup>rd</sup>	Club
International	Martin Lindsay	Guildford Stars
	Lisa Evans	Gourmet Guns & Rose
	Tracy Browning	Touch of Gold
Evaluation	Lisa Evans	Gourmet Guns & Rose
	Martin Lindsay	Ellenbrook
	Murray Jorgensen	Northern Gourmet

## Renewals

All 28 clubs have renewed at least the minimum 8 members. However, 21% of ND clubs have only renewed the minimum. It will be a priority to focus on these clubs to ensure remaining members are renewed and for those clubs that have significant drop in renewals to understand the underlying factors using the Moments of Truth and quickly address them.

## Club

N21- Karratha club strengthening, DG Robyn visited in April and AG Melinda in May so the momentum will be maintained. All clubs are almost or above charter strength, 4 of 6 clubs are already distinguished or better with Northern Gourmet President's Distinguished – excellent result. Karratha is still collecting renewals but is unlikely to be at charter strength or have enough educational awards in time. Area is on track to be Select Distinguished once Area Reports submitted.

N22 –St George's is picking up momentum and getting some really committed new members who will be willing to be club officers. PMI and UWA continue to be the powerhouses and are already Distinguished. PMI has had difficulty finding a replacement venue for Woodside but has been extended to end year. Three of five clubs are above charter strength and I project at least 3, possibly 4 of 5 clubs will be distinguished by end June. Subiaco Early Birds has 7 awards but needs 5 more members. TLI is a traditionally small club of advanced members so unlikely to reach charter strength. AG Marinko working closely with all clubs and Area is on track to be at least Distinguished and good chance of achieving Select Distinguished.

**N23** – Ellenbrook is the first club in ND to achieve all 10 awards and is President's Distinguished – well done! AG Peta is working hard to help the struggling clubs, Swan and Guildford Stars to rebuild and Mundaring and Kalamunda stable to grow. Of the five clubs, only Ellenbrook is above charter strength but I project 2-3 of 5 clubs will be distinguished by end June if membership goals can be achieved. Guildford Stars has six goals but has to get 5 more members by June. Mundaring also has six goals but is sitting on only 8 members so renewals need to be chased up and conduct a member drive. Verbivores Gourmet club launch meeting held. AG Peta has been very diligent supporting all clubs and will be pushing for her area to be at least Distinguished.

**N24** – Bayandah had rebuilt membership numbers to 20 by end March but only 10 renewals so far. Banyandah did an excellent job hosting N24 Area Final. Maylands strongest club with 28 members pre-renewals but only 15 renewed so far. Previously strong Noranda has several members moving away due to work but has succeeded in having 15 people and will be pushing to get 5 more by end June. Maylands on track to be Distinguished and possibly Banyandah and Noranda. Highgate has struggled to build its numbers for several years. Mike and Maree to discuss strategies for how to reinvigorate the club. Mike has done an excellent job to complete all of his Area visits and submit his reports so becoming a Distinguished Area is now just dependent on getting two clubs to Distinguished.

**N25** – Banksia has rapidly grown with 21 new members this TM year already to 34 members with several guests attend every meeting. Its only an hour meeting, which is proving popular but they are struggling to schedule members so some have already joined Mt Hawthorn and several have not renewed. Currently standing at 23 members and is already Distinguished. We have discussed hosting another club meeting on the alternate Monday night to help manage the overflow from Banksia. Gourmet Guns and Roses (GGNR) has regrouped, elected a new President and reinvigorated the remaining membership. Several guests attended March and April meetings and very confident most will join club in April/May but it will take some time to rebuild to charter strength. Aspire is rebuilding now with 9 members and one more joining this weekend. Talkabout are starting to get new members but have lost others at renewal and thus still struggle to offer vibrant meetings. Aspire has attracted several young, totally new Toastmasters, so showing promise it can rebuild especially since moving to the Palms in Subiaco. Keen to get Talkabout to consider Banksia model to rebuild club.

Mt Hawthorn successfully met the challenge of achieving 8 members by March 31 to remain active. Has 10 members and aiming to have at least 15 members, the majority totally new Toastmasters not dual members, by end June. Only has to get 13 members for a net growth of 5 people and 3 awards to be Distinguished. With Banksia and Mt Hawthorn AG Cathy expects to be a Distinguished Area.

**N26** –Touch of Gold has had an influx of new members to reach 31 by end March and 27 have renewed, an excellent result. WASM has been very successful recruiting new members when Uni started and also had 31 members end March and 26 have renewed – fantastic. WASM held a special promotional meeting with sponsorship and excellent attendance from local mining companies and other students who were inspired to join. 7 WA Governors members travelled to Kalgoorlie on 14-15 March to participate in the Area Final and run TLI training. Both events were a great success and well received by local members. WA Governors and Touch of Gold have already reached Distinguished status and WASM just needs one more award to be Distinguished. I am confident N26 will be a Select Distinguished Area by end June.

### **New Clubs**

Our focus has been on shoring up struggling clubs before introducing new ones. Golden Gourmet has not got a critical mass of new members yet but still might charter by mid-year. Interest in starting one in Esperance, only 4 hrs away, may be more viable but unlikely to charter prior to end June. Verbivores, in N23 has held 2 meetings with good attendance but slow to recruit members. Membership fee is considered too high for a dinner club that only meets monthly so suggested they revise it more in line with the other Gourmet clubs and raise funds for other costs via Speechcraft.

### **Successors for Governor Roles**

Peter Harrison (N21) has nominated for ND Governor and has attended the Emerging Leaders Workshop on 7 March. All AGs very motivated to have successors lined up now that proposed District Alignment is available.

### **Other Information/Comments**

The ND AGs are feeling a lot more confident and capable now that they have experienced getting people to TLI, promoting renewals, organising area contests and completing area visits. They are more independent this second semester but are subject to fatigue especially those with a number of struggling clubs. This issue has been raised in the alignment meetings to look at reconfiguring areas so that no one AG ends up with too many small or struggling clubs.

There has been a District, Division or Area event on most weekends these past six weeks including the District Executive Council meeting and three weeks of intense activity around Area and Division Finals. It was too hectic to have a Division Council Meeting before the ND Final and Easter was the following week. There was a lot of fatigue, mine included, end last year so we need to refocus our efforts by refining our plan for how to achieve our goal of President's Distinguished Division and ensure a successful succession for the next Northern Division team.

The Area Governors did a stellar job with their respective contest finals, getting more interest and support from their clubs. They are already organising their final Area Visits and have built solid relationships with their Area clubs. We are focussed on finishing the TM year on a high.

Can Northern Division do it? Yes we can!

Submitted by Maree Pickens, 28 Mar 2015  
Northern Division – Maree Pickens – 2014-2015



## District 17 Division Governor Report – Western Australia

### Southern Division – April 2015

#### Educational Awards

Clubs generally on track in fulfilling members' educational needs as demonstrated through DCP goals 1 to 6.

DCP Educational Goals met	Clubs
6	4
4 - 5	6
1 - 3	8
Nil	5

Clubs pending goal achievement:

Area	Club	Achievement to date	Comments
S31	Gosnells Foothills	1 AC	Fortnightly club where 56% of members joined from Jan 2014 & are still working their way through their CCs & CLs.
S32	City of Cockburn	1AC	Fortnightly club with 1/3 of members having joined from Jan 2014 & working their way through their manuals. Club coach & Area Governor have roadmap in place to address this & provide more vigorous training opportunities
S33	Belmont DTM Pathway	Nil	Fortnightly club where half of members joined from Jan 2014 & are working through their manuals
S34	All 4 clubs	Nil except 1CL under Mandjar	Focus was on rebuilding of club environment to get members re-motivated to stay and learn. Education achievements slowly weaved in as clubs get enthused
S35	Wescef	Nil	Fortnightly club which has yet to regain a balance since closing 2 venues this year.

#### Membership

Members Renewed	Clubs		Comments
	No.	%	
≥8	18	78%	
8	3	13%	
Nil	2	9%	Work in progress by Cannington Communicators Club Treasurer while Margaret River still trying to rebuild club.

- Division will continue its momentum in encouraging maximum possible renewals throughout April.
- No change in clubs at risk (<12 members) and marginal clubs (12 members).
  - Margaret River - Mass publicity drop with demo meeting on 23 March
  - City of Coburn – Area Governor working hands-on and closely with Club Coach to re-motivate members and club officers. More intensive training to be provided to retain current members / officers. Plan in place for activation
  - Netmasters - recent growth superseded by attrition, with status quo growth outcome.
  - Cannington Communicators – club president advises of vast potential hinterland within the building. He’s keen but needs training & guidance to embark on club building program.

### DCP Goals

Goals Met	Clubs	Comments subject
9-10	7	6 expected to be PD; Armadale subject to meeting membership requirement
7-8	4	Potential of 3 to become PD; Cannington Communicators subject to meeting membership requirement
5-6	4	Netmasters, Fremantle Gourmet and DTM Pathway subject to meeting membership requirement. Western Founders (>20) stands a good chance with adequate renewals.
< 5	8	Generally same clubs struggling with educational and membership goals.

- Strategy is to continually build membership as goals attained will not be recognised where membership requirements are unmet

### Contact with Area Governors

- Regular contact via email, phone, Skype & various Toastmaster events. Informal catch-ups during Area and Division Contests

### Contests

Division Contest on Sun 29 March, Bullcreek Community Centre was well received.

Rank	International Speech	Evaluation
1 <sup>st</sup>	Vijayakumar Vijayaratnam	Vicky Post
2 <sup>nd</sup>	Peter Law	Alexander Giumelli
3 <sup>rd</sup>	Vicky Post	David Finnimore

### Clubs

- Clubs at risk:
  - S32: Netmasters (10) status quo. Recent round of promotion with flyers disseminated through all Divisions. Net growth superseded by natural attrition with no overall change in membership base.
  - S32: City of Coburn (12). Due to recent events, members and officers had become de-motivated. Area Governor working intensely with Club Coach to reverse the sentiments and re-engage members through edification, training, empowering and confidence building.

- S34: Margaret River (8). District Governor working with Club Coaches & supported by Canning Vale members undertook a marketing program at Margaret River. Demo meeting held on 23 March.

### **New Clubs**

- S32 : Kwinana club chartered on 26 March.
- S33 : Sunday Sundowners demo meeting held on Sun 8 Mar. Current base of around 12 signees. Steady stream of visitors with close follow-up for conversion to members.

Submitted by Stephanie Chan, 4 April 2015  
Southern Division Governor 2014/2015



## District 17 Area Governor Report – Western Australia

### Area C1 - (27 Apr 2015) Central Division

#### Educational Awards

Durack and Terrace have both achieved five of the six DCP educational goals. That is the first six DCP goals except for goal 4, more advanced communicator awards. Shell, have not achieved any of the educational awards, but as they chartered in January of this year, this is understandable. However, they have achieved all other DCP goals. Similarly, Jacobs have not achieved any educational awards, as they have only recently chartered. Northbridge has achieved goal 5, (CL, ALB, ALS, or DTM), but no other educational awards. Riverside has achieved goal 3 (ACB, ACS, or ACG), but no other educational awards. I have been, and will be following up with all clubs over the next few weeks to see what additional educational goals are achievable, in the run up to the end of the Toastmasters year.

#### Area Governor Visits

Two C1 clubs have had their area governor visits for this cycle: Durack, and Terrace, and their reports have been submitted to TMI. Area governor visits have been organised for Jacobs, Riverside, Shell, and Northbridge over the rest of April, and early May. I have visited Jacobs on a regular basis to provide support as they came up to charter, and have also visited Riverside earlier in the year. I also attended the very successful Shell demonstration meeting held in January of this year.

#### Clubs Overview

All C1 clubs offer a supportive environment for the development of members. Durack and Terrace offer a strong professional emphasis in their programs and experience. Northbridge provide a wide range of TM roles in their meetings, and follow a meeting theme. Riverside provides a close-knit experience for members, but continue to need support in several areas. They are being coached by Pascale Amberville-Colby. Shell chartered in January, and are a corporate club. There has been a lot of demand from Shell employees to join this club, and there is very much an emphasis on learning and leadership benefits for Shell employees. Jacobs chartered in early April, and has steadily built its membership through the commitment and tenacity of its committee, members, sponsors, and other supporters. I have attended several of their meetings, which are always fun filled and lively.

#### Membership

Durack and Terrace have continued to recruit new members throughout the year, and have 24 and 22 members respectively. The Northbridge committee set itself the goal of recruiting more members and had managed to do so, but have slipped back to 13 members. Riverside have very low numbers, and I am currently following them up. Unfortunately they recently lost their VPM to a move interstate, and continuing to build numbers must remain a high priority for this club. Shell is in a strong position with membership, currently having 34 members, along with a lot of interest being exhibited in the club by Shell employees, at the demonstration meeting earlier in the year. This should set up a solid pipeline of new future members for this club. Jacobs has 21 members, and having raised awareness of themselves within Jacobs, should have a foundation upon which to build a pipeline of future club members.

## **DCP Goals**

Durack and Terrace have both achieved 9 DCP goals, and are hence President's Distinguished. I am also delighted to report this is the first time Terrace have achieved President's Distinguished. Shell, who chartered in January of this year, have already achieved 4 DCP points, and I will be checking with them to see whether there are other goals which could be achieved before the end of the Toastmasters year. It would be a fantastic achievement if they could reach at least distinguished status. Jacobs have achieved 1 DCP goal, but have only recently chartered. Northbridge is currently sitting on 3 DCP goals and Riverside 2 goals. All clubs have been strongly encouraged to plan for and achieve DCP goals. I shall be following up with all clubs over the next few weeks to see what goals are achievable, or could be stretch goals, in the run up to the end of the year.

## **Club Officer Training**

In the latest Club Officer Training sessions held, Terrace and Shell each had six of their officers attending training sessions, while Durack had five officers attend. This level of club officer attendance at the sessions was a great achievement, especially from first timers Shell. One officer from Northbridge attended, but unfortunately no officer from Riverside was able to attend a TLI session. In my discussions with club officers to encourage TLI attendance, mention was made by some that they felt they had attended many TLI sessions in the past, and were sufficiently experienced to not need to attend more. This is in spite of my explanation of the need to find out about significant upcoming changes. Successfully addressing this type of issue is a challenge for the district.

## **Contests**

Northbridge held a club International and Speech Evaluation contest in February, and the winners subsequently competed at the Area C1 contest. Riverside, Terrace and Durack did not hold club contests, due to insufficient numbers, but nominated contestants for the Area C1 contest. Shell and Jacobs did not charter in time to be part of this year's contests. The Area C1 International and Speech Evaluation contest was held on March 11, and the results were

- *Winner of the International contest, Robyn Lloyd, representing Terrace club*
- *Winner of the Speech Evaluation contest, Robyn Lloyd, representing Durack club*

## **Success Stories**

Peter Harrison from Terrace club, after a lot of hard work recently achieved his DTM. On the 24<sup>th</sup> of March, Terrace celebrated its 15<sup>th</sup> anniversary with a dedicated meeting. A number of former members and Central Division officers attended this meeting. Daniel Bacon, president of the Jacobs club, led this club to charter recently. This is after providing very level headed club leadership while club member numbers were steadily built, and calmly and very rationally working with Stephanie Chan and others to address issues until the club was successfully chartered. He has the qualities of a great club leader.

## **Other Information/Comments**

*Submitted by Allen Hahn 27 Apr 2015  
C1 Area Governor 2014-2015*



## District 17

### Area Governor Report – Western Australia

#### Area C2 – April 2015 Central Division

#### **Educational Awards**

Perth Justalk, AECOM and Central Communicators have worked through their DCP Program and will reach their educational goals. ToastiES are yet to lodge their educational awards. Risky Toast are yet to achieve any educational awards.

#### **Area Governor Visits**

I have visited all my clubs several times. I have completed two official Area Governor visits and have scheduled three for the next few weeks. I will continue to attend their meetings and help and guide them to achieve their DCP goals.

#### **Clubs Overview**

All clubs in C2 are progressing well. The meetings are always full of energy and are well attended. Membership has increased and 1 club will attain President's Distinguished status. Two clubs are on track to achieve Distinguished status. I have encouraged them to network with other committee members in the area and attend other club meetings.

#### **Membership**

All clubs have gained new members and have different strategies including demo meetings to attain this goal. ToastiES had 10 guests at a recent meeting I attended. Their challenge is to convert them to members.

I am continuing to work with each club committee about the importance of attracting new members, member retention and mentoring.

#### **DCP Goals**

Submissions for awards are progressing with Justalk aiming to achieving President's distinguished status again. AECOM is also aiming for Select Distinguished status but may struggle to achieve this as they are a closed corporate club and attracting new members is difficult with recent downsizing of the company but by targeting companies within their company group they hope to increase membership. ToastiES and Central Communicators will achieve at least Distinguished Status. Risky Toast will struggle to meet their DCP goals.

#### **Club Officer Training**

Perth Justalk had all 7 club officers attend COT. ToastiES and Central Communicators had 1 club officer attend while Risky Toast had 3 club officers. AECOM had no club officers attend due to illness and death in the family.

Club officers that have not attended training are struggling to complete their roles. There is a need to have an abbreviated version of COT for corporate clubs or trialling COT in the CBD at lunch time during the week.

Perth Justalk had 5 members either lead or present at the recent February COT.

### **Contests**

No club held club contests. Perth Justalk, Central Communicators, AECOM and ToastiES nominated contestants. It was disappointing that Risky Toast did not participate or attend the Area Contest.

The Area C2 competition was held on 4 March 2015 in the Central Park Theatrette and was well attended. Assyl Boizhanova from Central Communicators won the International Speech Contest and Ajay Thuman from ToaistiES was runner up. Andre Mensink from Perth Justalk won the Evaluation Contest and Catherine Krens from AECOM was runner up

### **Success Stories**

Perth Justalk continues to be a success story for Area C2. Good leadership from the Club President, regular committee meetings, mentoring and good monitoring of members progress is a key to their success. I have used this club as an example for the other clubs in Area C2.

### **Other Information/Comments**

ToastiES had a Club Coach Auriole D'Souza appointed early this year. I will continue to monitor their progress, and guide and mentor them.

I have encouraged all clubs to nominate mentors to both new and existing members and monitor all members' educational achievements as this will be the key to their success.

I have recommended that clubs celebrate achievements and milestones.

I have suggested clubs elect their 2015-16 club officers early and allow newly elected club officers shadow current club officers as this will ensure a smooth transition.

Submitted by Patricia D'Cruze  
C2 Area Governor  
8 April 2015



## District 17 Area Governor Report – Western Australia

### Area C4 - 28/4/15 Central Division

#### Area Governor Visits

I am in the process of conducting area governor visits. From my conversations and through correspondence with club presidents' things seem to be tracking well at club level. Only club I have not heard from is CPA Toastmasters. I also know that Plainspeakers have changed their meeting venue.

#### Clubs Overview

All clubs in C4 have a very strong club spirit. I really enjoy going to their meetings as they are very fun and educational. There is also a balanced element of new and more experienced speakers at clubs.

#### Membership and DCP Goal

The table below summarises the membership and goals that clubs have met. I have sent a copy to each club President. Plainspeakers has done very well to drive their membership from 17 to 21 and have met 8 goals. Curtin Sundowner has membership levels above 20. Though they have registered 4 goals to date, I understand that many of their members are close to completing their CC or CL manuals and that goals will increase. Curtin GSB is doing well with their goals. Their challenge is membership as they have already lodged 5 awards. CPA toastmasters has seen a slight decline in membership and have lodged only 2 awards. I have not heard back from their President.

	<b>Curtin GSB</b>	<b>Curtin Sundowner</b>	<b>Plainspeakers</b>	<b>CPA</b>
<b>Membership</b>	17	23	21	20
<b>Goals Met</b>	5	4	8	2

#### Contests

Second round of contests early in March went well both at the club and area level. Great to see each club holding a contest. Strong support and help from clubs to organise and take on various roles at the area level contest.

#### Success Stories

Plainspeakers club contestant Andra Biondi came in second place at the evaluation contest and will be representing the Southern Division at the District level convention. I understand she just started Toastmasters very recently and great to see her make it to this level. Her club has done a fantastic job in supporting her.

**Submitted by Jasmine Kaur**

## Area C5 – 235 Toastmasters Club, Water Corporation, DESPeradoes and Young Guns

**Young Guns** was very quiet the night I visited it in February. However, all of the members who were present remarked on how quiet it was. They had three speeches, great evaluations and very interesting Table Topic questions. I think the new committee will need guidance from the Area Governor. None of this year's committee attended any TI Training, so I believe the next committee will certainly benefit from it. They currently have 34 members.

**235 Toastmasters** is a dynamic, thriving club thanks to three members on its committee. They had about 12 members in the middle of last year and they were wondering whether the club would survive. They have worked tirelessly to build their numbers up by talking about Toastmasters with their colleagues and create interesting agendas. Their President Steven McCabe has spent a huge amount of time with the Managers, CEO etc. and has managed to get them agree to hold their meetings in the Board Room, which gives the club a lot of prestige. They had a demonstration meeting early February that I attended, there were about 35 people at the meeting. They currently have 24 members.

**Water Corporation** to be floundering seems a bit. I tried to visit the club twice in March but they cancelled both meetings. They did hold contests in September last year with some input and guidance from me, but didn't this year saying that nobody was interested. They certainly have the talent there who could easily compete at Area and Division level. They will need encouragement and guidance again in September. They have 21 members. The committee did not attend the second TI Training in February, although 4 attended in July 2014.

Desperadoes has an excellent VP Education and now she is the acting President as well. They also had a demonstration meeting; this was held in their new offices that is a brand new building around the corner from the previous one. The demonstration meeting was excellent, the speakers and evaluators were experienced members who were able to speak with conviction about the benefits of Toastmasters in general but also how they have benefited from it. They have 25 members.



## District 17 Area Governor Report – Western Australia

### Area N21- April 2015 Northern Division

#### ***Educational Awards – as at 28 April 2015***

<b>Club No.</b>	<b>Club Name</b>	<b>No. of Awards</b>	<b>Awards</b>
3432	Sandgroper Toastmasters Club	5	1xCC, 1xAC, 3xLeadership
4416	Stirling Club	0	
8924	Northern Lights, Western Australia	7	2xAC, 5xLeadership
2932197	Northern Gourmet Toastmasters	8	4xCC, 1xAC, 3xLeadership
3518640	Currumbine Toastmasters	3	1xAC, 2xLeadership
3905251	Karratha Toastmasters Club	0	

#### ***Area Governor Visits***

##### **Visits completed:**

Currumbine Club was visited on 8 April.  
Northern Lights Club was visited on 21 April.  
Stirling Club was visited on 22 April.

##### **Visits still to be conducted:**

Karratha Club will be visited on 12 May.  
Northern Gourmet Club will be visited on 14 May.  
Sandgroper Club will be visited on 25 May.

The reports for the three Clubs already visited have not yet been submitted to TI.

#### ***Clubs Overview***

##### **Currumbine**

Currumbine is a very active Club, with a great fun community environment. Their members are very welcoming of guests and extremely supportive of each other. Their biggest issue at present is their venue. Although they've only been running for less than a year they are already outgrowing the room where they meet. In their first year they have already reached Select Distinguished.

##### **Northern Lights**

Northern Lights is a very active Club. They've experienced a fair amount of 'churn' in the last year, with a lot of members leaving (predominantly due to work and other personal circumstances) and a lot of new members joining. In coming months they'll be focussing on retention strategies and mentoring of their new members. Northern Lights is currently Select Distinguished and on track to reach President's Distinguished.

## **Stirling**

Stirling is a fun Club to attend, they're friendly and supportive of each other. They have a great number of visitors, and apparently many are joining, however their current membership level is quite low. There are a couple of other issues that were discussed during the official visit that will be detailed in the Area Governor Report. Stirling Club are not participating in the DCP.

## **Karratha**

Not yet visited in this half of the year – scheduled for 12 May. They are currently experiencing some growing pains, including the loss of many of their members due to a variety of reasons. District 17 Governor Robyn Richards visited the Club in April and was able to discuss some issues with them, and I will be discussing how else we can help them when I visit during May.

## **Northern Gourmet**

Not yet visited in this half of the year – scheduled for 14 May. Northern Gourmet currently have 9 DCP points for President's Distinguished and are on track to achieve 10 out of 10.

## **Sandgroper**

Not yet visited in this half of the year – scheduled for 25 May. Sandgroper Club currently has 5 DCP points for Distinguished and will reach at least Select Distinguished this year.

## **Membership**

<b>Club No.</b>	<b>Club Name</b>	<b>Base Membership</b>	<b>Current Membership</b>
3432	Sandgroper Toastmasters Club	32	25
4416	Stirling Club	26	16
8924	Northern Lights, Western Australia	29	24
2932197	Northern Gourmet Toastmasters	23	26
3518640	Currambine Toastmasters	19	22
3905251	Karratha Toastmasters Club	22	8

## **DCP Goals**

<b>Club No.</b>	<b>Club Name</b>	<b>No of Goals met to date</b>
3432	Sandgroper Toastmasters Club	5
4416	Stirling Club	2
8924	Northern Lights, Western Australia	8
2932197	Northern Gourmet Toastmasters	9
3518640	Currambine Toastmasters	7
3905251	Karratha Toastmasters Club	3

## **Club Officer Training**

During the second round of Club Officer Training all N21 Clubs, with the exception of Stirling, had at least four members trained and achieved the requirement for the DCP points.

Karratha Club had a separate TLI Session in April when DG Robyn Richards travelled to Karratha for the purpose of conducting it.

## **Contests**

All Clubs have held their International Speech and Evaluation Contests, and the N21 Area Final was held on Saturday 14<sup>th</sup> March. I was able to attend and judge at all the Club Contests and was very impressed at the calibre of the speakers.

Currambine did not hold Club Contests for either International or Evaluation and elected not to send a representative to Area. Karratha did not hold an International Speech contest as none of their members qualified with six speeches from the CC manual.

The Area Final was a great success. Northern Lights Club hosted the contest and organised the venue, afternoon tea and a lot of the organisation. A huge thank you to Sue Fallon and Linda Hunter who organised most of contest.

Our Chief Judge was Cathy Kunzell, Area Governor N25.

<b>Contest</b>	<b>Contestant</b>	<b>Club</b>	<b>Winner</b>
<b>International</b>	Marty O'Connor	Sandgroper	
	Branko Andric	Stirling	
	Bronwyn Jones	Northern Gourmet	
	Lorna Rogers	Northern Lights	1st
<b>Evaluation</b>	Lizeth De la Hoz Ruiz	Karratha	
	Marty O'Connor	Sandgroper	
	David Slater	Stirling	
	Murray Jorgensen	Northern Gourmet	1st
	Elaine McGrath	Northern Lights	

*Submitted by Melinda Brennan ACS ALB, 28 April 2015  
N21 Area Governor 2014-15*



**Area N22- April 2015**  
**Northern Division**

**Clubs Overview**

Each club is unique in terms of its membership, meetings, venues and caters for the needs of their members. Many clubs create an encouraging atmosphere, welcome guests and practise good toastmaster speechcraft.

Guest and membership influx have been welcome challenges for UWA, project managers and SEB. TLI struggles in this area as it's a speciality club focussing on strategy and training and is more suited to experienced toastmasters seeking higher challenges.

All clubs have competed well at the recent Area contest, with 4 clubs holding club level contest. Speech quality and development of area capability for officials has significant. Four clubs are moving towards distinguished (or higher) DCP and the focus will be on the last quarter of the year.

Many clubs leadership teams struggle with work, family, voluntary activities balance. They meet the challenge through the extended leadership team, by delegation and sharing of the workload. Club leaders and members have stepped up, been available at the right time, to make area and club events successful.

SEB, Project Manager's and TLI have been working through venue/room changes. UWA and SEB have been experimenting with changing their meeting themes, agenda's. Special events, social meetings, an outdoor meeting, and dinner based meetings events have also been a hallmark of regular or experimental meetings.

**DCP Goals –Summary**

**Summary & Club Officer Leadership Training/Lists**

		<i>DCP Goal- both for 1 point</i>		<i>DCP Goal-both for 1 point</i>		<i>Summary</i>	<i>Forecast</i>
		<i>Club officers trg Jun/Aug (min 4)</i>	<i>Club officers trg Jan/Feb (min 4)</i>	<i>Dues Paid On Time</i>	<i>Club Officer List submitted</i>	<i>Clubs with 5+, DCP Goals</i>	<i>Forecast , Club Final Result</i>
00006312	<i>St George's Toastmasters Club</i>	6	4	Yes	Yes	<b>Not yet(3)</b>	<b>Likely-Distinguished</b>
00009703	<i>Subiaco Early Birds Club</i>	5	5	Yes	Yes	<b>Yes(7)</b>	<b>Done-Select</b>
01155864	<i>UWA</i>	4	4	Yes	Yes	<b>Yes(5)</b>	<b>Done-Distinguished</b>
01204793	<i>TLI Training Group</i>	5	4	Yes	Yes	<b>Not yet(2)</b>	<b>Unlikely</b>
01581612	<i>Project Managers</i>	5	4	Yes	Yes	<b>Yes(5)</b>	<b>Done-Distinguished</b>

Subiaco Early Birds is aiming for President's Distinguished for June 2015.

Project Managers have achieved DCP points early in the year, and the president expects to surpass last years achievements.

### Club Officer Training and Lists

All Clubs had the minimum of 4 members attend Club Officer training in the first training period. Most had 5 or more attendees. TLI members were actively involved with planning and co-ordinating leadership training. Some N22 area, club leaders were also running training sessions. This commitment and the results, are excellent.

All clubs have submitted their Club officer list before the 30 June deadline and the required minimum dues renewals online before the deadline of 30 Sep 2014.

### Membership

		<i>Member ship-Baseline</i>	<i>Member ship-to date</i>	<i>TARGET-Membership required(20 or 5 new net growth)</i>	<i>Progress towards 4 new members -1 point</i>	<i>Progress towards 4 more new members -1 point</i>
00006312	St George's Toastmasters Club	18	16	20	4	1
00009703	Subiaco Early Birds Club	16	15	20	4	2
01155864	UWA	28	25	20	4	3
01204793	TLI Training Group	14	8	19	0	0
01581612	Project Managers	27	29	20	4	7

Membership numbers seems to be healthy for 4 of the 5 Clubs, for which the attendance by members, guest visits and enquiries are good. This includes UWA and Subiaco Early Birds, who have been working on converting their new visitors to members. UWA has a high turnover due to student influx each year. UWA and Project Managers have achieved excellent new membership results to Apr 15.

The TLI Training Group is a specialised club with a strategic and training focus. The club has been seeking new members, with interests in this area, and it would be a "next step development" opportunity for experienced toastmasters. Club membership is low and unlikely to meet charter strength.

### Educational Awards (Communications, Leadership)

		<i># of Awards</i>	<i>Comms 2 CC</i>	<i>Comms 2 more CC</i>	<i>Comms Advanced ACB, ACS, ACG</i>	<i>Comms More Advanced ACB, ACS, ACG</i>	<i>Leader CL, ALB, ALS, DTM</i>	<i>Leader More CL, ALB, ALS, DTM</i>
			1 point	1 point	1 point	1 point	1 point	1 point
00006312	St George's Toastmasters Club	<b>0</b>	0	0	0	0	0	0
00009703	Subiaco Early Birds	<b>6</b>	2xCC	0	1	0	1	2

	Club(SEB)							
01155864	UWA	<b>2</b>	1	0	0	0	1	0
01204793	TLI Training Group	<b>0</b>	0	0	0	0	0	0
01581612	Project Managers	<b>1</b>	0	0	0	0	1	0

SEB have achieved an excellent result. UWA and Project managers have made a start, with further awards pending. All clubs have more to achieve in the last quarter of the year.

### Area Governor Visits

As the Area Governor I have had the opportunity to meet with most club leaders, during the TLI club officer training days, club and area contests, informal and official club visits. Many club leaders had a positive outlook. Individual leadership and club expectations were shared. Final 14/15 AG visits are being arranged for all 5 clubs, to be reported before the end of May 15.

### Contests

All 5 clubs were represented with four clubs(UWA, St Georges, Project Manager's, SEB ) holding club level competitions for the International and Evaluation contests.. As Area Governor, it was wonderful to see Chris Wright of the SEB club step up to area level and chair the contests. The contests not only bought out our best speakers, but helped to build capability for our toastmasters at the higher level as all clubs provided judges and officials. The contest standard was high, with the quality evals and speeches with deserving winners. With 31 people attending, the criteria was met; in having a fun and fair comp. There was excellent feedback from the audience, participants, with encouragement for some improvement areas.

The eval contest placings were, 1st-Rob Gold , 2<sup>nd</sup>-Yue-li Tan, 3<sup>rd</sup>- Mark Dutton  
The International contest placings were, 1st-Greg Gibson , 2<sup>nd</sup>-Caleb Tan, 3<sup>rd</sup>-Gabe Alves

### Success Stories and Challenges

**Subiaco Early Birds(SEB)** has revamped their meeting environment, which was well received within the club. The challenge of dealing with the influx of new members has been met; in terms of organising agendas and orienting new members within the club. It has been an exciting year and the committee (and club members) have worked hard to keep everything running smoothly. Several newer members get comfortable in the club, running Table Topics and giving evaluations.

Highlights include the catered(by Ingredient Tree) Christmas Meeting, with 100% turnout, "improv theatre" style Table Topics and a speech about Christmas carols. SEB also hosted an Outdoor Meeting in the Subiaco Arts Park in Feb, again with a 100% turnout of the 18 members. The beautiful morning with warm sun and light breeze, added to the three great speeches from members.

SEB have held club level competitions, helped to organise and chair the N22 area contest, where they competed well. The club momentum has continued with two members achieving 5 CC speeches, and several on the verge of this achievement with 3 and 4 speeches completed. Educational and DCP results are very high with a promising run to the finish line in June, hoping to reach 9 points(or more).

**St George's** is a well established and well organised club for professional people, meeting early mornings. The club has met its challenge of replacing the treasurer, who left the role. St George's is picking up momentum and getting some really committed new members who will be willing to be club officers.

Club level competitions were held and the club contributed to the N22 area contest, where they competed very well. Educational and DCP results need a big effort to actualise their potential and get results with an energetic burst to the finish line in June.

**The UWA** club has had a substantial influx of new members (approx. 10) and expect quite a few ice breaker speeches as some of the new members introduce themselves.

Scott Renner-Hahn and Terence Chia, VP-Membership and Public Relations, have done a great job of promoting the Club to guests (usually several each week) and sending out an information pack via email.

In the last couple of months Cheryl, club VP-Education, also introduced some new meeting 'themes' to change things up a bit, including a 'formal' meeting theme, 'story telling' theme etc, which were a lot of fun.

The Treasurer, Scott Nicholls, has done a good job of chasing up dues. Review of the Club's records indicates that there are approximately 26 members with 'active' status and dues paid with a number more likely to pay in the near future.

Club level competitions were held and the club contributed to the N22 area contest, where it competed well.

For the last quarter, the club leadership is planning a further social event, focusing on the transition in the Committee positions and DCP progress. A number of members are progressing through their CC speeches with one or two expected to finish their 10 CC speeches. This will help to boost the club toward Select Distinguished.

**TLI Training Group** strengths include many experienced members, willing to share knowledge. They have 2 objectives 1) To support the LGET in running the COT sessions of the 2 TLI's each year 2) Run informative and relevant training workshops (5+ planned) for members of District 17. The meeting venue is a new refurbished room, which fits more people. Planning and workshops are underway for TIL in July and one member taken on the organisation as HPL project.

The club has challenges 1) to give more D17 members the opportunity to deliver or help deliver workshops 2) getting its own meeting agendas organised more in advance 3) club membership growth. TLI are always enthusiastic about competitions and represent well at area contests.

The **Project Managers** club highlight for the second half of the year was the Contests. Steve Harris and Greg Gibson won the club contests and progressed to the Area contest. Greg won the Area contest International Speech with his highly popular speech on what is the best toy for your infant and why. Newcomer Steve also did very well in the Evaluation Contest.

A club challenge, was the lost access to the Woodside meeting rooms, for its 2<sup>nd</sup> monthly meeting and have found a temporary home at the Western Power building and will be challenged to find a more permanent location. The club has recently lost some of its more

long standing members. Thankfully, the VPM Veda Breuer has done an excellent job at welcoming new members and we have a strong group of recent members who are hard working and motivated. It's always great to see new fresh faces turn up and see them progress (sometimes very quickly) with their speech-craft. The VPE Rashmi Kaushal has to be the busiest person in the club managing the bi-monthly agenda's and each persons aims with their CL's and CC's. She (and all VPE's, really) are the engine-room of the toastmaster club.

The quality of the volunteers is high and its I expected that next year the leadership and club will be even better than this year has been.

Educational and DCP results are promising and need a boost to complete targets in June.

**Submitted by Marinko Gaspar, 28 Apr 15**  
**N22 Area Governor, 2014/15**



## District 17 Area Governor Report – Western Australia

### **Area N23 - 8<sup>th</sup>, April, 2015 and amended 28/4/15** Northern Division

#### **Educational Awards ( as of 28/4/15 – others identified but not processed)**

Ellenbrook- 6xCC; 2xCL;1xACB;1xACS; 1xALB  
Kalamunda- 2xCC  
Swan-2xCC,1x AC  
Guildford Stars-2xCC;1xACS,1xCL  
Mundaring-2xCC,2CL

#### **Area Governor Visits**

All clubs visited at least 4 times. I have been present at all club contests, had contact with committees through council meetings, both formal and informal; training, area events, and contests. Solid, mutually trusting, friendly relationships established. Succession underway with candidate AG Peter Petrich (Ellenbrook Pres).

All club visits concluded and reports now being finalised.

#### **Clubs Overview**

All clubs are different, and unique in their own way. For example, Guildford Stars, Mundaring & Swan are skills based, and those attending these clubs will progress rapidly in this area. Others prefer a more lay back approach, and this works equally well, for example at Kalamunda, where membership has been steady, and Ellenbrook, where membership hovers around the 20 mark. I believe all clubs are honouring the Toastmaster ethos, and that their committees have worked tirelessly to make their clubs what they are.

#### **Membership**

All clubs have, to some degree, the ongoing issue of retaining and gaining new members although they try in every which way to overcome these issues. The creation of a Swan Hills meetup has had good response, thus far, though out of consideration potential members may have been steered to clubs closer to where they live. The inclusion of all clubs in this meetup program, as being currently negotiated, is sure to have benefits for all clubs. Special thanks to Judith Allen, in this respect.

***Swan13 Guildford Stars 12 Kalamunda 15 Mundaring 8 Ellenbrook 20***

#### **DCP Goals**

Ellenbrook- 10 points  
Kalamunda-2  
Swan-3  
Guildford Stars-6  
Mundaring-6

I do have concerns over individual goal attainment, and would recommend greater emphasis on this in all, but Ellenbrook Club. I have made recommendations by way of informal reports, and suggested the need for greater goal achievement, spread over time, by a broader spectrum of the club membership.

All clubs have indicated that they will achieve a minimum of Distinguished Status by June 30<sup>th</sup>.

## **Club Officer Training**

Ellenbrook 7  
Kalamunda-4  
Swan-5  
Guildford Stars-6  
Mundaring-4

I would have liked to see greater representation at COT, especially amongst committee members who are new to the role at some clubs. Several dual members counting for several clubs. Have discussed with clubs and new committee members need to see this as part of role acceptance.

## **Contests**

*All club contests were run successfully, and were enjoyable, effective and educational in their own right, and each club provided contestants and helpers in the area contest, at which 36 persons attended. Ellenbrook had 8 contestants for Int.Speech and 6 for Eval. Other clubs generally had 3 contestants in each contest. Nice to see newer members taking part in competitions, and placing. I see the need to continually boost the contest aspect of Toastmasters.*

## **Success Stories**

- \*Judith Allen- organising Swan Hills meetup. A very successful VPPR for several clubs, and is to be congratulated on keeping websites informative, attractive and up to date in 3 of the area's clubs.
- \*Guildford Stars move to another venue most successful- more room, greater visibility, no financial loss, good acoustics, greater ambiance, better facilities.
- \*Swan hosted successful Area Finals.
- \*Swan hosted entertaining & educational interclub MadChatter night.
- \*Swan numbers have risen, and seem set to rise further, particularly with ESL patronage.
- \*Martin Lindsay winner of N23 Int.Speech competition.
- \*Succession planning underway in all clubs.
- \*Range of ages in all clubs.
- \*Greater focus on leadership strand, under CL manual evident in all clubs.
- \*Clubs becoming more conscious of the need to be sustainable. Swan - using china plates for supper. Ellenbrook- eliminate paper/ china plates/glasses for supper.
- \*Clubs using electronic agenda's, whiteboard.
- \*Area contest paperwork sent & returned electronically- only judging slips, timers, tally counters on paper.
- \*Visiting Kalamunda, and doing educational on CL manual, and showing how to include more variety, and inject more fun, into meetings.
- \*Sending personal AG messages of congratulations to award winners- be it at Contest level or attaining CC, CL awards.

\*Helping VPE's on an individual basis, when requested.

\*Launch of Verbivores Gourmet Toastmasters club in the Swan Valley

### **Other Information/Comments**

It is my pleasure to have been Area Governor in Area N23. Club officers and their members have been receptive, and appreciative of my involvement, and feedback. I believe all clubs will continue to hold their ground 2015-2016.

I will continue to push for sustainability within the Toastmaster organisation, and particularly in N23.

I will be advocating, through the next AG, that clubs in N23 continue to have joint meetings at least twice a year.

I will be advocating, through the next AG, that the next Area final is held on a Monday night at Guildford Stars.

I have planned an "area night" at host club Swan for June 24<sup>th</sup> to celebrate the close of the 14/15 Toastmaster year and to formally recognise the work of all club committee members.

I would like to see close ties retained between the 5 area clubs.

I would like to congratulate all those who have honoured the Toastmaster tradition of serving others.

*Submitted by Peta Rakela 8<sup>th</sup> April, 2015; and April 28<sup>th</sup>: N23 Area Governor 2014- 2015*

## Area N24, April 2015, Northern Division

### **Educational Awards**

Actual awards achieved (reported to TI) for the area at this time are 6. We are positive as there are still 3 months to go to complete more awards and have them submitted.

### **Area Governor Visits**

I have attended multiple meetings at every club this year including 2 formal visits and every club competition.

It is surprising how the dynamics of each club has changed a slightly as new members come in and other leave.

I can certainly report though that every club has a good culture and conduct very positive meetings.

### **Clubs Overview**

Maylands - I love the strength and organisation of this club (wonderful agendas). They also promote members having their CL manuals checked off after meetings. Although membership numbers are fantastic they still struggle to get good numbers to every meeting and also really struggled to put on their contests.

Banyanda – Some energetic new members. I love that they are encouraging members to bring along a USB to review their recorded speeches if requested. They also hosted the area finals for the International and Evaluation Contests. I had great support from so many club members wanting to help with the contests.

Highgate - Mix of new and old serving members. I think too much though has been asked of the longer standing members and not too many new members wanting to step up into leadership roles. They too find it difficult to consistently get good numbers at meetings.

Noranda – Is a strong club with many experienced longer standing members, combined with quite a few new members the club is doing really well. It is extremely well organised. I found that Noranda's website was quite good with some photos of members.

### **Membership**

The clubs currently have strong memberships;

Maylands - 28  
Banyanda - 20  
Highgate - 12  
Noranda - 20

These are encouraging statistics but not all these members are turning up regularly.

## DCP Goals

Generally I think all clubs need to promote the DCP.

I thought this would have been a focus of mine in terms of upcoming club visits but to this point the focus has been on the contests.

## Club Officer Training

Three of the four clubs had at least 4 club officers trained in the first round and I believe that dropped off in the second round! I don't know if other areas had similar challenges but some clubs were only just starting their meetings again before COT was held.

## Contests

I am pleased to say that all clubs supported the contests and had members represent them at the area finals.

Again I was so impressed with how some of the newer members took on roles having not even seen them being performed by anyone else before. By the time the club competitions were done I had members volunteering to help out at the area final.

The area finals were on the 23/03/15, just a few days before the Division Finals. The Area Final was quite well attended with about 28 in total.

## TI STATISTICS AS AT 28/04/15

	Membership		Goals	CC's	AC's						CL's			Mem.			Trn.			Rn. Lst.		
	Base	To Date	To Date	Met	1	2	3	4	5	6	7	8	9a	9b	10a	10b						
<b>00001285</b> Banyandah Toastmasters Club	21	10	<b>4</b>	0	0	1	1	0	0	4	1	0	0	2	1							
<b>00002111</b> Maylands Toastmasters Club	13	15	<b>3</b>	1	0	0	0	0	0	4	9	5	0	2	1							
<b>01196041</b> Highgate Toastmasters Club	22	8	<b>2</b>	0	0	0	0	1	0	1	0	4	3	2	1							
<b>01332936</b> Noranda Toastmasters Club	20	15	<b>5</b>	1	0	1	0	1	0	4	2	7	5	1	1							

## **Success Stories**

Maykel Gedeon of Banyandah TM Club – Maykel is a relatively new toastmaster and I saw him compete in the International Speech contest firstly at the Club Contest, then at the Area Contest and then at the Division Final! His performance was a highlight for me, seeing his confidence and his speech grow! This is just one example of hundreds around the District where clubs are providing a platform on which their members can practice speaking in front of people and giving them the encouragement and chance to compete.

Steve Wilson of Maylands TM Club – Steve completed his first CC Manual having been a member for just over 3 years. Steve plugs away at his toastmasters when he has time and his speech was inspirational.

Submitted by Mike Palmer, Area Governor N24, 28/04/2015



## District 17

### Area Governor Report – Western Australia

#### Area N25 – 09/11/14 Northern Division

#### Educational Awards

Club Numbers	Club Name	Awards	Incomplete Awards
3077	Talkabout	1 DCP point for 10a & b. Currently 12 members – need 7 more for growth of 5 or 8 for charter strength	No new awards since last report
1334399	Aspire	1 DCP fir 10a & b. Currently 12 members – need 9 for growth of 5 or 8 for charter strength	No new awards since last report
2383596	Gourmet Guns n Roses	1DCP point for 10a & b, currently 17 members, need 11 for growth of 5 or 3 for charter strength	No new awards since last report
2459315	Banksia	All club officers trained, 12 new members for a total of 34; 4 dcp goals met	No completed manual goals
1505004	Mt Hawthorn	6 new members, 5 club officers trained	No new awards since last report

#### Clubs Overview

##### Talkabout Toastmasters; Cub # 3077

Talkabout are a struggling club, I have visited a couple of times and each time there has only been 4/5 members present. The members seem to be supportive of the club but a sense of apathy in regards to club growth. I have scheduled my visit for Wednesday 22nd April

##### Aspire Toastmasters; Club # 1334399

Aspire also are stuggling to move forward. The last couple of times I visted there were only 4/5 members. The president is working to bring guest toastmasters to the meetings to lift the atmosphere during this down time. I have scheduled my visit for Sat 9th May

##### Mt Hawthorn Toastmasters; Club # 1505004

There is an excitement with Mt Hawthorn as they have 6 new members, the momentum is slowly growing with constant enquiries. I have requested my visit for 6th May

### **Gourmet Guns n Roses; Club # 2383596**

This club has a shake up at the end of last year with most of the committee leaving for various personal reasons. The club has picked itself up and only need 3 more new members to get back to charter strength

### **Banksia; Club # 2459315**

Banksia have taken on a life of their own. Now with 34 members and all membership goals achieved. They hosted the Area finals for the international and evaluation contests. I have requested my visit for 4th May

### **Membership**

<b>Club Number</b>	<b>Club Name</b>	<b>Base</b>	<b>Current</b>	<b>Growth</b>
3077	Talkabout	14	12	-2
1334399	Aspire	18	12	-6
2383596	Gourmet Guns n Roses	23	17	-6
2459315	Banksia	18	34	16
1505004	Phoenix	8	9	1

### **DCP Goals**

At this point none of the clubs have achieved Select, however Banksia are on track – I haven't completed any of my visits yet this time around, all are booked to be completed over the next 6 weeks

<b>Club Number</b>	<b>Club Name</b>	<b># of Awards</b>	<b>Club Officers Trained 1st COT</b>	<b>Goals Tracking</b>
3077	Talkabout	1	3	
1334399	Aspire	1	3	
2383596	Gourmet Guns n Roses	1	2	
2459315	Banksia	4	4	
1505004	Phoenix	2	5	

Submitted by Cathy Kunzel; 08.04.15  
N25 Area Governor 2014-2015



## District 17 Area Governor Report – Western Australia

### Area N26 – April 2014 Northern Division

#### EDUCATIONAL AWARDS

All clubs have achieved at least one educational award and Touch of Gold and WA Governors have several others very close. Both Touch of Gold and WA Governors are confident of meeting most of their educational goals

#### AREA GOVERNOR VISITS

Have regularly attended Touch of Gold and WASM clubs and conducted official visits with both clubs in October. Have also attended almost all meetings of the prospective Golden Gourmet club. Attended WA Governor's October meeting in Kalgoorlie and December meeting in Perth.

#### CLUBS OVERVIEW

**Touch of Gold** goes from strength to strength with 28 members on the books as of now and guests at most meetings. A couple of changes of office-bearers due to members leaving town for employment reasons.

**WASM** is now travelling better having had its AGM in March and a surge of membership in the new academic year. Now has 31 members and has changed meeting day and frequency such that it is Monday nights every week, irrespective of whether it is during semester or not, which provides much greater certainty. Unfortunately Monday clashes with convention committee meeting so I haven't been able to attend a meeting lately but by all accounts meetings are being well attended although they could do with outside guidance, which is not going to happen much until after the convention.

**WA Governors** as an advanced club consisting largely of current and former District Officers is progressing well as always and has travelled to Kalgoorlie twice in conjunction with Area contests in October and March which was greatly appreciated by Kalgoorlie Toastmasters.

Prospective club **Golden Gourmet** is unlikely to charter this year with the focus of most experienced Goldfields Toastmasters firmly on the convention rather than promoting and nurturing a new club, however there are some new members who are stepping up to the plate and taking on the roles of promoting and managing the club. I am still hopeful that this club will charter in due course.

#### MEMBERSHIP

**Touch of Gold** has added 13 new members and is now sitting at 28, having lost 6 with members leaving or having left Kalgoorlie and transferring to other clubs. It has achieved both membership goals.

**WASM** has added 20 members and now sits at 31 members.

**WA Governors** have 19 members, including 3 new members.

**Golden Gourmet** now has 11 people who have signed membership forms, awaiting chartering.

## **DCP GOALS**

**WASM** has 4 DCP points, **WAG's** 5 and **Touch of Gold (ToG)** 6. All clubs should reach Distinguished with **ToG & WAG's** very hopeful of Presidents Distinguished.

All clubs met the goals for club officer training, member renewals and office-bearers advised to TMI.

**ToG & WAG's** have achieved both Leadership goals.

**WAG's** have one AC Award but no CC's yet. **ToG** is very close to the first CC goal and AC goal and **WASM** achieved it's first CC in its first full year which was very encouraging.. Both **ToG & WASM** have both achieved their leadership goals and **WAG's** need only one new member to achieve one goal.

## **CLUB OFFICER TRAINING**

All clubs reached their COT goals

## **CONTESTS**

Touch of Gold and WASM ran successful club contests and WA Governors nominated members to represent them at the Area Finals held in Kalgoorlie in Oct and March.

## **SUCCESS STORIES**

Immediate Past President of Touch of Gold, Bertie Suwardi who relocated to Luleå in north Sweden, with her husband Adrian and was instrumental in chartering the most northerly club in Europe recently conducted an online meeting with Toastmasters from Sweden, Kalgoorlie and Perth which was rather interesting.

Submitted by Paul Browning 28 April 2014  
Area N26 Area Governor 2014-15



## District 17 Area Governor Report – Western Australia

### Area S31 - April 2015 Southern Division >

#### Educational Awards

Armadale – currently 5x CCs, 3xAC 1 x AL and 1 x CL registered . Club is tracking well with quite a few members close to meeting other educational goals including CC and advanced awards.

Canningvale – Currently 9 x CCs, 3ACs, x CL/AL registered

Gosnells Foothills - 1AC registered

Southern River – 4 x CCs, 2 x AC and 3 CL/ALs registered.

Willeton – 1xCC 1 x ACB 1 x CL 1 xAL registered however club on track to register more

#### Membership

Armadale – Reinvigorating there membership drive and has gained 4 members. VPPR working on website and Facebook. News Article made the Examiner Newspaper and earned points on PPP. Ran a booth at Armadale Shopping Centre Sat 6 Sep and Kelmscot shopping centre on Sat the 1 of Nov on a membership drive and currently have 18 members.

Canningvale – Running with approx 51 members currently has gained 19 members since Jul.

Gosnells – have gained seven new members since Jul with 15 current members

Southern River - Have gained 11 new members with 28 members

Willeton – Strong Club – have gained 10 members since Jul yet but seems to be travelling well .Has 27 members.

#### DCP Goals

Armadale - Currently nine goals and have met the officer list as well as met requirements of both COT.

Canningvale – Has met all ten goals

Gosnells – three goals ony but it is a membership goal which will make the club stronger and help towards building further goals. Complete first attendance at COT they needed one more member at the second round of COT for the second round of COT

Southern River – Met COT, currently running with ten goals.

Willeton – have met 7 goals and there is good leadership and club is strong and goals should be forthcoming.

#### Club Officer Training

All met, waiting for COT in Feb 15.

#### Contact with Clubs

Armadale – AG member of this Club so visits are regular

Canningvale – Attended 5 times

Gosnells Foothills – Visted twice

Southern River – Visited three times

Willeton – Visted three times

## **Contests**

**Area Contest** for The International Speech and Evaluation was held at Willetton toastmasters the contest ran smoothly.

In the Evaluation Contest Catherine Obiran came 3rd Fiona Mclean came 2nd and in 1st was Diana Percival in the International Speech Contest Catherine Obiran came 3rd Fiona Mclean came 2nd and Verdine Gow came 1st.

All clubs seem to be tracking well. Armadale is on a membership drive and planning shopping centre booths and a triple P blitz. They plan to get involved in and run a Speech craft early 2015.

## **New Clubs**

Nothing at this stage. I have informed all clubs during my meetings to contact me if they are interested in forming a new club.

## **Successors for Governor Roles**

Catherine O'Brien is interested Area Governor for 2015

## **Other Information/Comments**

Area S31 seemed to running very well.

Colin Hughes – Area Governor S 31  
2nd April 2015



## District 17

### Area Governor Report

#### Area S32

Area Number	Club name	Where/ when meets
8453	City of Cockburn	1 <sup>st</sup> , 3 <sup>rd</sup> and 5 <sup>th</sup> Thursday 7pm Coolbellup Community Hub 90 Cordelia Ave, Coolbellup
1375364	Rockingham	Wednesday 7pm South Coast Baptist College 30 Gnangara Dr, Waikiki
5491	Fremantle Gateway	Tuesday 6pm Fremantle Bowling Club, Ellen Street Fremantle
5769	Vic Quay	Wednesday 6pm Fremantle Bowling Club, Ellen Street Fremantle
1204806	Netmasters	4 <sup>th</sup> Thursday 7pm 10 Cohn Ct, Willagee
3704188	Kwinana	Every fortnight Tuesday 6:30pm John Wellard Commty Cntr Cnr Runnymede Gate and The Strand, Wellard

#### Educational Awards

Club name	Goals Met
City of Cockburn	2
Rockingham	9 - President's Distinguished; 2 x CCs needed to meet 10 goals and will be met by June 2015
Fremantle Gateway	9 – President's Distinguished; 1 CC to make it 10 goals
Vic Quay	10 – President's Distinguished
Netmasters	5 – Distinguished
Kwinana	Newly Chartered March 2015

#### Area Governor Visits, dates, plans

Club name	Visits Made 2015	Visits Planned
City of Cockburn	19/2; 19/3; 2/4	16/4; 30/4; 7/5; 21/5; 18/6
Rockingham	14/1; 8/4	20/5
Fremantle Gateway	10/2;	21/4
Vic Quay	25/2; 11/3	15/4
Netmasters	29/1; 26/3	28/5

## Clubs Overview

Club name	Strengths/Weaknesses
City of Cockburn	<p>This club is struggling through lack of members and quality mentors. This club has recently gone through a bad patch with negative acceptance for one of the Coaches who lacked the knowledge on how to treat Toastmasters, especially from other cultures. There is conflict between the two Coaches and I believe this is a mismatch in some ways. Goals are not in sync and members are lacking in confidence. Demo meeting was planned and ran without clear direction and without clear planning. Although 4 new guests came to the last demo, they were put off by the club's lack of organisation and communication.</p> <p>I am slowly trying to introduce new agenda formats and attending each meeting to ensure all Committee roles are being met in the right manner. All communication with the club also includes one of the Coaches, Fiona who will continue working with them.</p>
Rockingham	<p>Ran a workshop 3/2 to provide a presence for RTM in the community. They established a partnership with Rockingham and Kwinana Chamber of Commerce. It was a paid breakfast event and the workshop ran for 1 hour. The workshop content was set around speech structure and delivery with guests presenting 30 sec speech at the end based on what they learnt. This turned out to be a great success with a good turn out. RTM have been making themselves known in the community, attending various community celebrations eg South Coast Baptist College's 30 years celebrations.</p> <p>They were also planning to run a Speechcraft but this was unsuccessful with only 3 people putting their names down due to the location.</p> <p>RTM found that the location for club meetings was wrong as many people found it unsafe to attend the Hillman location. They have since moved to the South Coast Baptist College, Waikiki and have been getting a lot more guests and people joining up.</p>
Fremantle Gateway	<p>As with Vic Quay, the location is a plus for this club with more guests attending. Roles of the Committee members are more defined giving this club a blast of confidence to grow and meet club goals.</p>
Vic Quay	<p>They are progressing in leaps and bounds with membership rising quickly. They also have a break off club meeting in which members are given the chance to complete speeches due to the big numbers on regular nights. A few Speechcraft courses are in the plans with the next one to be run in May. They are a close knit club and very supportive of each other with great mentors leading the club.</p>
Netmasters	<p>Two Coaches have been appointed for this club with advertisement flyers being sent to people around different companies/other Toastmasters and overseas. It looks like they will meet their number of 15 by June 2015.</p> <p>The problem arises in that they have to come up with a more advanced method to include all on-line members at the same time</p>

	as well as in-house members.
Kwinana	This is a new club that chartered in March 2015. They are a close knit club and will succeed quickly as they have good Mentors and an enthusiastic team to bring in more members in the future. Currently there are 17 members in meetings with great enthusiasm to fill roles. Each meeting would include all to have a speaking role and members are requesting different themes to keep the fun and interest ongoing.

## Membership changes

Club name	Membership base 30 June	Current membership	Members attending at each meeting
City of Cockburn	11	12	6-7
Rockingham	29	29	22
Fremantle Gateway	27	31	15-17
Vic Quay	29	45	22
Netmasters	10	10	10
Kwinana	20	21	15-17

**Summary:** The records as on the TLI and District 17 site are not indicative of how many members are in the club and have already paid. For example, Netmasters have had people that have joined up but have not been recorded in the dashboard statistics.

Club name	Progress towards membership goals
City of Cockburn	They have taken the recommendation of dual memberships on at a reduced rate. Demo meetings have been arranged by the Coach Robert Cockburn but would have preferred if these were held with more planning e.g. member packages, roles in agenda. They need to develop their confidence in their roles before any members can be signed up as guests are not being welcomed in the correct manner. More efficient methods of advertising need to be tried e.g. letter drops and marketing at community events.
Rockingham	Membership has improved with more contact with the Chamber of Commerce and other community groups. The new move as well to Waikiki will greatly improve their guest numbers.
Fremantle Gateway	Membership numbers have improved with Committee roles being more defined.
Vic Quay	Numbers are growing each meeting. An overflow meeting held on some Sundays for members who want to complete speech roles as numbers do not allow for this at normal meetings.
Netmasters	Word is spreading as to what this club is all about and membership is slowly growing and spreading with new members in Japan, Africa and Singapore. Being a unique club, they are still to find best alternatives for showing all members on the screen and to involve all keeping in mind different time zones as well.

## Club Officer Training – February 2015

Club name	Total in Attendance
City of Cockburn	2
Rockingham	4
Fremantle Gateway	5
Vic Quay	6
Netmasters	4

**Summary:** Club Offices found that this round of training was more beneficial to them than the initial one attended. Breakout groups to discuss roles of the Committee was run by members already involved in that role with experience.

All clubs except City of Cockburn had the appropriate number of Committee members represented. The reason that City of Cockburn did not have this was due to low morale at the time and the fact that they were made to attend a previous 4 hour meeting run by one of the Coaches.

### Contests - Club

Club name	Date of Contest	Comments
City of Cockburn	19/2/15	Only members from C of C were the contestants which was disappointing; Others came as guests from Murdoch and Peter L.
Rockingham	18/2/15	I was unable to attend but it was reported back to me that it was a success. Michael Foster (winner of International and Evaluation) went on to represent RTM at the Area Contest.
Fremantle Gateway	17/2/15	I was not able to attend this contest as I was in the process of arranging a demo for Kwinana.
Vic Quay	25/2/15; 4/3/15	They ran two separate contests as contestants for the contests were encouraged. Unfortunately during these contests it was found that not many of the club members were in attendance.
Netmasters	N/A	No contest was held for Netmasters due to their unique way of holding meetings. Members were chosen to represent their club for the Evaluation and International speeches.

### Contests – Area

S32 Area Contest was held on 11<sup>th</sup> March 2015 at the Fremantle Bowling Club (Vic Quay hosting). Catering/assistance were kindly provided by Victoria Quay Toastmasters. Support was not as high as was expected.

Winner for International – Peter Law (Netmasters) and Evaluation - Dave Finnimore (Vic Quay).

### Success Stories

**Vic Quay:** Will be celebrating their 1000<sup>th</sup> meeting and 20<sup>th</sup> Anniversary on 15<sup>th</sup> April 2015.

**Other Information/Comments**

Josh McNess and Brett Watson have shown interest in the role of Area Director for 2015-2016 for S32.

Submitted by Marianne Law < Date of Submission: 8<sup>th</sup> April 2015>  
S32 Area Governor 2014-2015



## District 17 Area Governor Report – Western Australia

### **Southern Division Area S33 - 12<sup>th</sup> April 2015 (Updated 28/04/2015)**

#### **Membership**

Membership renewals have been slow.

Victoria Park renewed 21 (33) members, with a further 18 to go. The VPM is working hard to ask members to pay their dues.

Belmont renewed 17 (20), with a further 4 to go. All should be paid soon.

DTM Pathways renewed 15 (17) with 2 more to go. All should be paid soon.

Western Founders renewed 15 with 4 more to go. All should be paid soon.

Cannington Communicators did not renew any members to date (5) due to delayed handover to new treasurer. This should be done in the next few days. They only expect to renew 10.

#### **Educational Awards**

Western Founders has lodged 3 CC awards and 1 AC.

Victoria Park has lodged 5 CC awards, 1 AC and 4 Leadership.

DTM Pathway has lodged 2 Leadership awards.

Cannington Communicators has lodged 2 CC awards, 2 AC awards and 2 Leadership awards.

Belmont has not lodged any educational awards. The VPE is not familiar with the TI website and the President is working with the VPE to lodge all awards in a timely fashion.

#### **DCP Goals**

Belmont currently has 3 DCP goals, but expect to have 8 by year end. The President and the VPE are working together to ensure the DCP reflects what the club actually achieved.

Western Founders has 6 DCP goals and expect to have 8 by year end.

Cannington Communicators has 7 DCP goals and expect to have 8 by year end.

Victoria Park has 9 DCP goals and expects to have 10 by year end.

DTM Pathway has 5 DCP goals and expects to have 7 by year end.

#### **Club Officer Training**

Western Founders, Victoria Park and DTM Pathway had at least 4 officers trained at each TLI. Belmont did not have 4 officers trained in the second period, with the President finding it difficult to motivate officers to undertake their responsibilities. I will discuss with the President ways to overcome any issues from the current officers. Cannington Communicators did not have 4 officers trained in either period due to the change undergoing at the club.

#### **Contact with Area Governors**

Area S33 has had two area council meetings, and each club has already been visited by the area governor at least once. Every club will be visited again in April/May.

#### **Contests**

Victoria Park, Western Founders and Belmont held their club International and Evaluation contests, while DTM Pathway and Cannington Communicators nominated their representatives. The Area contest took place for the first time at the home of Cannington Communicators on the 17<sup>th</sup> of March and was a great success.

## **Clubs**

Cannington Communicators was formerly a corporate club, which attracted members from a number of government departments. After some of the departments moved out, the club experienced a loss of experienced members. It is now recovering from low membership with new tenants in the building, and is looking forward to achieving DCP status.

DTM Pathway is an advanced club which is below strength. All members are actively marketing the club to potential new members from the district.

## **New Clubs**

Sunday Sundowners held two meetings so far with the third being on Sunday the 12<sup>th</sup> of March.

There were 39 attendees at the first meeting, of whom the majority were members of other clubs. The second meeting saw 18 people attend. After the second meeting, the club has 7 dual members, 2 returning members and 4 new members, which is 6 out of 17 necessary for charter. We expect to have 6 visitors at the next meeting.

## **Successors for Governor Roles**

At this point, there has not been any interest in the role of Area Director from any members in area S33.

## **Other Information/Comments**

Tom Bielski  
Area S33 Governor



## District 17 Area Governor Report – Western Australia

### Area S34 - 7 April 2015 Southern Division

#### Educational Awards (To Date)

Mandjar Toastmasters	1
Bunbury Toastmasters	0
Jetty Toastmasters	0
Margaret River Toastmasters	0

#### Area Governor Visits

Mandjar Toastmasters	Scheduled 20 April 2015
Bunbury Toastmasters	Scheduled 28 April 2015
Jetty Toastmasters	Scheduled 4 May 2015
Margaret River Toastmasters	To be confirmed.

#### Clubs Overview

##### ***Mandjar Toastmasters:***

Mandjar TM continues to flourish. Member mix consists of new and experienced members. Meetings are well attended. Interest demonstrated by members is a reflection of a focused and energised committee. Members are being encouraged to work through CC, CL, and Advanced Manuals. 1 Leadership Award has been submitted.

Member Achievements are tracked and recorded. Committee meetings are held on a regular basis. Mentors are available for new members. 4 new members July to December and 3 for the current period, Jan – March.

One member progressed through to Southern Division International Speech Contest.

##### ***Bunbury Toastmasters:***

Bunbury TM numbers have increased since 1 July 2014, and the club has already met 2 DCP goals of 8 new members to date. Meetings are energised with a mix of new and experienced members. Club Officers remain keen to meet DCP goals. Members are being encouraged to work towards achieving education awards. Achievements are tracked and recorded. Committee meetings are held on a regular basis. Mentors are available for new members. 1 member progressed through to Southern Division Evaluation Speech Contest.

##### ***Jetty Toastmasters:***

Jetty TM meets in an easily accessible location. Members are working through manuals. Officers met training goals at a February 2015 mini COT session held in Bunbury. Jetty TM has suffered the loss of a number of members early in 2015, due to member personal and professional reasons. The club was not able to conduct a club contest in this period.

### *Jetty TM cont.*

Mentoring of members occurs as required. 1 new member has been recruited in the current period Jan – April 2015. New President and VPM working hard to support existing members and new members, plus undertake additional PR activities. AG to review what additional support can be provided.

### **Margaret River Toastmasters:**

Margaret River TM membership numbers remain low. The club did not meet between November to March due to the capacity and/or interest of the few existing members to attend on a regular basis. Club Coaches worked tirelessly in the period February 14 to February 15 to encourage interest by the community and to support existing members. *S34 Area Governor forwarded a formal, comprehensive report regarding this activity and the club status to D17 management in early February 2015.* At this time existing members had made a decision to attend Jetty Toastmasters when possible and showed little interest in supporting efforts to reignite the club.

A Demonstration meeting was held on 23 March 2015. 5 visitors attended and 2 were considering membership. The nominated committee is currently dysfunctional and inactive. Existing members are continuing to find it difficult to attend any meetings or participate in further promotional activities. Promotional activities to support the Demonstration meeting in March were largely conducted by members who *do not* live in the local area. If the club is to continue, appropriate support strategies need to be implemented to support any new members given the ongoing absence of experienced members and a functional committee. *Interest in the club by the community remains low.* Further information regarding the current club status can be obtained from the DG.

**The next meeting is scheduled for 13 April 2015.**

### **Membership:**

Mandjar Toastmasters	Base: 18	To Date: 23	14/15 Growth: 7
Bunbury Toastmasters	Base: 20	To Date: 18	14/15 Growth: 8
Jetty Toastmasters	Base: 18	To Date: 18	14/15 Growth: 5
Margaret River Toastmasters	Base: 11	To Date: 8	2014 Growth: 2

### **DCP Goals:**

Mandjar Toastmasters	4
Bunbury Toastmasters	2
Jetty Toastmasters	2
Margaret River Toastmasters	1

### **Club Officer Training:**

A successful mini COT session was held at Bunbury Toastmasters on 3 February. Officers from Jetty TM, Mandjar TM and Bunbury attended. Having a local training session substantially increased the number of officers trained for each club.

### **Contests:**

Mandjar Toastmasters	Contest held 9 March 2015
Bunbury Toastmasters	Contest held 3 March 2015
Jetty Toastmasters	No Contest
Margaret River Toastmasters	No Contest

**S34 Area Final** was held in Bunbury (Bunbury TM sponsored) on Tuesday 17 February. Participating Clubs, Mandjar and Bunbury. Paul Reilly from Bunbury TM (Evaluation) and Ben Wendel, from Mandjar TM (International), progressed through to SD Final held on 29 March 2015.

**Success Stories:** Interaction, support and camaraderie between Mandjar, Busselton and Bunbury TMs is strong. Members from these clubs attended each other's Club Contests and the S34 Area Final.

**Area Council Meeting:**

Will be held online. Date is to be confirmed.

**Other Information/Comments:**

It is recommended *all* members of D17 leadership team undertake a thorough review of the current status of the **Margaret River Toastmasters** club.

*As per the October 2014 report*, Area S34 Clubs would be appreciative and benefit if regular visits, or other visual representation (online) by D17 leadership group could be implemented. Unless regional area club members attend COT or other events, they do not know who the Executive leaders are or what role they play in supporting clubs.

AG (as a new resident) is planning to start a TM club in Greenbushes early in late 2014/15 or the new financial year. Community interest and support for starting a club is high.

*Submitted by **Helen Thistlethwaite** – 7 April 2015*  
**Area S34** Area Governor 2014/2015



## District 17

# Area Governor Report – Western Australia

### **Area S35 - April 2015 Southern Division**

#### **Educational Awards**

All my 4 clubs members are progressing well in advance in attaining educational Awards both in communication and Leadership. All members are given equal roles And the VPE seems to control the scheduling well.

#### **Area Governor Visits**

So far I had only visited one of my clubs officially during this term. As a normal guests And also I had attended the clubs in my Area as chief judge during their competitions.

#### **Clubs Overview**

Two of my clubs seems to be short of members and finding it difficult to recruit more.

One being a corporate club and the company seems to be downsizing. Another advance club is trying level best by spreading word of mouth to other clubs in the area and Division. Two of my other clubs seem to be doing well with their weekly meetings and Great membership numbers.

#### **Membership**

The Corporate club has advertised in their intranet and posters in their office lunch room. Also the HR of the company seems to take active interest in promoting the club.

#### **DCP Goals**

All four clubs have an opportunity to attain the distinguished status in Education and Leadership awards. Only lacking for 2 of my clubs is to maintain the membership level of 20 members.

#### **Club Officer Training**

(All committee members of all 4 clubs have attended both the COT sessions

#### **Contests**

All the contests have now been held and finished at Division level.

The club contest and Area contest was well attended. Even the Southern division was Well attended and the international speech contest was of high Calibre.

#### **Success Stories**

We had 2 contestants who won the Division contest in International and Evaluation contest from Murdoch Southsiders. Also the contestants that came in second in evaluation is a member of a club in our Area (though she is representing a home club from another Area).

We also had contestants from our Area in third place at Humorous contest and second place at table topics contests held last year.

**Other Information/Comments**

Nil

Submitted by Kuttyvk, April 2015  
Area S35 Area Governor 2014-2015