



District 17 District Management Meeting

Meeting Minutes

Date: 4 August 2013
Time: 2pm to 4pm
Venue: 47 Jilakin Loop, Canningvale
Attendees: Pascale Amberville-Colby (PAC) – District Governor
Robyn Richards (RR) – LG Education & Training
Ian Pickens (IP) - Lieutenant Governor Marketing
Léonor Ragan (LR) – Public Relations Officer
Ross Wilkinson (RW) – Immediate Past District Governor
Sue Fallon (SF) – Northern Division Governor
John Palmer (JP) – Southern Division Governor
Lisa Evans (LE) – District Secretary
Mark Richards (MR) – District Governor 2011-12

Apologies: Raj Thethy - District Treasurer
Charles Fisher (CF) – Central Division Governor

1. **Minutes from last meeting** held 16 June 2013 accepted by IP and seconded by PAC
2. **Action Items Carried Forward**

Action Item Number/Date	Action	Outcome/Date Completed
07/2013	IP to heavily promote the change over dinner	Complete 07/13. No further action.
07/2013 ongoing	MR to purchase <ul style="list-style-type: none">- Portable screen and sound system to the value of \$2500 to \$3000- Additional purchase of power boards, extension cords and USB sticks.	Screen, cords, power boards, USB's purchased It was agreed no longer a need to purchase a sound system. No further action.

3. Division Governor Reports

3.1. Central

Verbal report presented by PAC in Charles' absence. PAC moved that the Central Division Governor report is accepted. Seconded - JP. Motion carried.

CENTRAL DIVISION GOVERNOR REPORT Charles Fisher

I have assessed all clubs within my Central Division, following a lengthy discussion with District Governor Pascale Amberville-Colby. We have applied a colour coded scale.

Green – for clubs on and above charter strength.

Yellow – for clubs below charter with 13 to 19 members.

Red – for clubs with 12 or less members that require club coaches.

We will encourage clubs run 1 to 2 Demonstration Meetings before September 30th. Another 2 to 3 Demonstration Meetings before April 30th. This should reduce membership casualties which occur after membership renewal periods.

Another strategy is to ensure each challenged club has a public relations package comprising of a website audit and other related promotional material.

Area C1 – Alex Grossman New Clubs – 235 Toastmasters charted.

17 Club Officers Trained. 2 clubs had 4 or more CO trained.

Green

- Durack – (35) – Strong membership. **6 CO Trained**
- Young Guns – (46) – Strong membership. **2 CO Trained**

Yellow

- Northbridge – (17) – 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. **3 CO Trained**
- Riverside – (19) – 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. **2 CO Trained**
- Terrace – (20) – 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. **4 CO Trained**

Area C2 – Paul Hutchinson New Clubs –

16 Club Officers Trained. 2 clubs had 4 or more CO trained.

Green

- AECOM (29) – Moderate Membership. Club is rebuilding. **7 CO Trained**
- Toast2Fs (23) – Moderate Membership. **0 CO Trained**
- Gourmet Guns N' Roses (23) – Strong membership. **5 CO Trained**
- Toasties (35) – Strong membership. **0 CO Trained**

Yellow

- Perth Justalk – (15) - 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. **3 CO Trained**
- Central Communicators – (20) – 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. **1 CO Trained**

Area C3 – Henry Yau. New Clubs –

31 Club Officers Trained. 6 clubs had 4 or more CO trained.

Green

- City of Perth (22) – Moderate Membership. **5 CO Trained**

- Electric Toasters (29) – Strong membership . **5 CO Trained**
- WA Governors (20) – Moderate membership. **6 CO Trained**

Yellow

- West End (20) - 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. **4 CO Trained**
- Rising Stars (18) – 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. **4 CO Trained**

Red

- Matilda (11) - 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. 2 Club Coaches to be assigned. **7 CO Trained**

Area C4 – Cole Vindevoghel. New Clubs –

22 Club Officers Trained. 4 clubs had 4 or more CO trained.

Green

- Curtin GSB (27) – Strong membership. **6 CO Trained**
- Water Corp (21) – Moderate membership. In house only. **1 CO Trained**
- Curtin Sundowners (21) – Moderate membership. **5 CO Trained**

Yellow

- Plain Speakers (20) - 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. **2 CO Trained**
- CPA (20) – 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. **4 CO Trained**

Red

- Banskia Speakers (06) - 1 to 2 Demonstration Meetings before September 30th. 2 to 3 Demonstration Meetings before April 30th. 2 Club Coaches to be assigned. **4 CO Trained**

In regards to new clubs, I will be working alongside Central Division New Clubs Coordinator VK Kutty.

In summary, Central Division had 86 club officers trained at TLI with 14 clubs having a minimum of 4 club officers trained.

To date, 9 awards have been lodged including 1 CC, 3 AC, & 5 Leadership Awards.

Central Division Governor
Charles Fisher

3.2. Northern

Club Number	Club Name	Total Goals	DCP Status	2 CCs	+ 2 CCs	1 AC	+ 1AC	1 Cl or AL	+1 Cl or AL	4 new members	+4 new members	4 COT 1st	+4 COT 2nd	Renewals	Officer List
N21	Area Governor Peter Harrison											Needs both		Needs both	
3077	Talkabout											4			1

3432	Sandgropers										5			1
4416	Stirling										3			1
8924	Northern Lights	1		2					1		4			1
1569226	Desperados								1		5			1
2932197	Northern Gourmet	1				1					4			1
N22	Area Governor Scott Nicholls													
6312	St George	1				1					4			1
9703	Subiaco Early Birds								1		3			1
1155864	UWA								3		3			1
1204793	TLI Training Group										6			1
1581612	Project Managers										5			1
N23	Area Governor Jon Roberts DTM													
5839	Swan							1		1		5		1
8347	Guildford Stars										6			1
1304173	Kalamunda									4		3		1
1371947	Mundaring										5			1
1562202	Ellenbrook										6			1
N24	Area Governor Ivan Henderson													
1285	Banyandah	1						1				3		1
2111	Maylands										5			1
1110743	Touch of Gold								1		0			1
1196041	Highgate										1			1
1332936	Noranda								1		7			1
Northern Awards Jul 28 2017														

TLI – COT - 66% of clubs successfully achieved the training goal for the first COT sessions. Touch of Gold will be receiving COT by prior arrangement on weekend of 10/11 August with District Governor PAC and that will lift the figure slightly. Pleasing to see Awards already being entered at TLI and important for clubs to start the year off well.

Congratulations to Kalamunda (Jon Roberts N23) for achieving 4 new members to date, closely followed by UWA (Scott Nicholls N22) with 3 new members

Club Number	Club Name	Base Jul-01	Members Now
N21			
Area Governor Peter Harrison			
3077	Talkabout	17	17
3432	Sandgropers	28	28
4416	Stirling	31	31

8924	Northern Lights	26	27
1569226	Desperados	22	23
2932197	Northern Gourmet	26	26
N22	Area Governor Scott Nicholls		
6312	St George	21	21
9703	Subiaco Early Birds	11	12
1155864	UWA	30	33
1204793	TLI Training Group	6	6
1581612	Project Managers	27	27
N23	Area Governor Jon Roberts DTM		
5839	Swan	16	17
8347	Guildford Stars	12	12
1304173	Kalamunda	15	19
1371947	Mundaring	11	11
1562202	Ellenbrook	14	14
N24	Area Governor Ivan Henderson		
1285	Banyandah	19	19
2111	Maylands	21	21
1110743	Touch of Gold	21	25
1196041	Highgate	20	8
1332936	Noranda	23	24
Northern Awards Jul 28 2017			
Membership Jul 26 2013		422	20.1 Average members per current 21 clubs
Membership July 1, 2012		408	19.4 Average members per 21 clubs

A number of clubs are in need of more members. I am looking forward to getting strategies in place to improve the situation

Sue Fallon
District 17 Northern Division Governor

SF moved that the Northern Division Governors report be accepted. Seconded by LR, motion carried.

c) Southern

Educational Awards

Area Number	CC	AC	Ldr
S31	3	5	5
S32	4	1	6

S33	1	0	
S34	0	0	
S35	0	0	

Membership 513

DCP Goals 20.5

Club Officer Training 103 (average 4.1)

Contact with Area Governors William Placanica S31 weekly
David Nicholas S32 fortnightly
Annemarie de Heus monthly
Liz Clarke 2 monthly
Fiona McLean S35 weekly

Contests: Area Finals
October 17, S32;
October 20, S34;
October 22, S35;
October 28, S31;
October 10, S33 (this may change)

Clubs S31 5 clubs
S32 5 clubs
S33 5 clubs
S34 4 clubs
S35 6 clubs

New Clubs:
Canning Vale Storytellers
Munster

Successors for Governor Roles:
Very early days - many potential area governors in S31, S32, S35

Other Information/Comments

Clubs in the Division: Strong clubs (>20) – 11, Medium clubs (>12) – 9, Weak clubs – 5

Weak clubs: S33 – Cannington Communicators,
S34 – Margaret River, Phoenix,
S35 – Successful, Madison.

Club Officer Training:

S31 – all clubs had 5, 6, or 7 officers trained
S32 – Netmasters had 3 trained, Vic Quay shows 0 trained (now showing 5)
S33 – all clubs trained except Cannington Communicators
S34 – no clubs trained but training in Bunbury is being considered.
S35 - Successful, Madison and Wescef were undertrained (more training at Wescef scheduled)

Awards:

29 awards have been submitted this year including 2 DTM's.

Potential New Clubs:

Canning Vale Storytellers

Munster

Division Initiatives:

There is a program in place for the presentation of Success/Leadership and Success/Communication programs to be delivered outside of club times. At this point only Canning

Vale and Southern River have been involved but the rest of the Division will be invited to participate now that we have ironed out the kinks in the program.

Submitted by John Palmer August 2013

Southern Division Governor 2013-2014

JP moved that the Southern Division Governors report be accepted. Seconded by RW, motion carried.

MR commended Southern Division on this initiative and suggested that other Divisions may follow suit as an alternative to having clubs dedicated to completing leadership manuals. LR advised that City of Perth and Curtin GSB Clubs also hold meetings with Leadership presentations.

ACTION: JP to circulate the action plan for the initiative to the Executive.

4. Executive Reports

4.1. District Governor

DISTRICT GOVERNOR REPORT August 2013 Pascale Amberville-Colby

THE TOASTMASTER MILE

As a District, we need to remember that the member is the most important component in Toastmasters International. We need to take a back to basics approach.

We need to think back to when we all joined Toastmasters and the challenges of wading the first mile with only a mentor and our club to guide us.

The Toastmaster Mile is an acronym;

M is for motivate – Instill faith and belief in the new member as they begin their journey.

I is for Inspire – Assist the new member by helping to set goals and establish their pace.

L is for Lead – Monitor and offer regular assessment as the member progresses.

E is for Empower - Recognise the achievement of the Member through recognition programs and continue to encourage them on their Toastmaster journey.

We are only one month in to the new Toastmaster Year. Several significant events have occurred.

The 2013/2014 Toastmaster Year..

The year ahead will require an equal commitment and perseverance to maintain the success and growth of District 17. I am proud to be serving alongside a very driven and dedicated team of district officers and club officers.

There are four vital areas and goals which will be the main focus of this year.

- 1 Membership Growth & Membership Retention - we need to ensure that we are maintaining our Toastmaster Pledge and Promise to new members and existing members. The membership is the most important component in our District.
- 2 Club Growth & Club Stability - we will be supporting the growth of new clubs and assist existing clubs with rebuilding and stabilising membership.
- 3 Promotion of the Distinguished Club Program to help our members achieve their individual goals, clubs achieve and benefit from the success of their goals. Encourage all clubs to achieve a minimum requirement of Distinguished Club Status.
- 4 Promote and implement the Mentorship Program into every club within the District. The most successful districts in our global network all have succinct mentorship programs, for both new and existing members.

The District Success Plan

Our District parameters and goals have been set for this year by TI World Headquarters.

Status	Membership Payments	Distinguished Clubs	New Clubs
CURRENT STATUS	0,075	02	1
Distinguished	3,088	28	3
Select Distinguished	3,148	32	4
President's Distinguished	3,248	35	6

The First New Club About To Charter

I am proud to announce that our first club 235 Toastmasters (C1) is close to chartering. The new Toastmaster year is barely a month old with our first success.

Congratulations to Robyn and Mark Richards who were the driving force in making this success a reality.

David Nicholas and John Palmer are spearheading Munster (S32) and Canning Vale Storytellers (S31) respectively. Ivan Henderson and Touch of Gold Toastmasters Club are having demonstration meetings for Golden Gourmet and WA School of Mines, both in N24. Peter Harrison is working at Currambine (N21)

Toastmaster Leadership Institute - District Officer Training

Our new team of Division and Area Governors successfully completed at District Officer Training. I will acknowledge the hard work of our Lieutenant Governor Education & Training, Robyn Richards in organising a very informative and successful session. We still have two officers to train, which will be done before the deadline.

Toastmaster Leadership Institute - Club Officer Training

Three sessions of Club Officer Training were conducted on Saturday, July 13th, Thursday July 18th and Sunday July 21st. 60% of attendees were first timer club officers.

So far we have 276 club officers trained and 47 out of 69 clubs which have met the minimum requirement of at least four club officers trained.

For all club officers this is an integral part of your training which will lead to you benefiting as a leader and your clubs benefiting from your service.

We have tried to enhance the TLI to give members an added benefit to their membership by including relevant workshops they can learn and benefit from in their world outside Toastmasters.

Distinguished Club Program – Educational Awards

Last year, 11 Toastmasters achieved their Distinguished Toastmaster Award. This is the highest award Toastmasters bestows on a member as it recognises both the communication and leadership skills that the member has completed. An estimated 12,000 of toastmaster's 4 million past and present members have achieved the elite Distinguished Toastmaster status. The achievement of the Distinguished Toastmaster award is recognition of both individuals' commitment to Toastmaster's communication and leadership tracks.

In regards to awards lodged, to date there are 11 Competent Communicators, 13 Advanced Communicators and 19 Leadership Awards including 2 DTMs. Congratulations to Greg Lynn of Netmasters who became the first DTM of the year and a special acknowledgment to David Nicholas of Victoria Quay, who lodged his seventh DTM.

In regards to Distinguished Clubs, congratulations to Victoria Quay (S32) for becoming the first club to achieve Select Distinguished Status and to Canning vale for achieving Distinguished status

R.I.S.E To Every Toastmaster Occasion

Remember the four foundation stones of Toastmasters.

1. Respect for all members.
2. Integrity in following up on promises and commitments.
3. Service to the membership
4. Excellence in dedication to do your best.

I have been humbled and inspired by the commitment of our members, our club officers and our district officers.

We have an exciting, successful and rewarding year ahead for all of our members.

Pascale Amberville-Colby DTM

District 17 District Governor 2013-2014

Where Leaders Are Made

PAC moved that the District Governors report be accepted, Seconded by JP, motion carried.

4.2. Lieutenant Governor Education & Training

LGET Report for DMM August 4, 2013

This year I am expecting an exciting time encouraging District and Club Officers to be trained and serve their members well, along with encouraging all members to strive for their personal goals within Toastmasters and beyond.

I have 3 main areas I will focus on. They are District and Club Officer Training, Educational Awards and inspiring members to step up and become presenters at our District events. Too often in the past we have used the same members year after year

and I would like to begin developing future leaders and our successors. I believe this can only be done by offering and encouraging different members to perform these roles. To begin this, I had many new faces, although not always new members, presenting at our recent Club Officer Training sessions. Whilst I have had a few recommendations about these sessions, overwhelmingly, the feedback has been wonderful. I am extremely proud of the way these new presenters carried out their duties and I feel sure they will have grown because of the opportunity.

District Officer Training

Our District Officer Training was held on Saturday June 22nd and we had 14 of our 16 Division and Area Governors in attendance plus the District Trio, District Public Relations Officer, District Secretary and Immediate Past District Governor. Also helping with presentations on the day were Past District Governor, Mark Richards and Immediate Past Secretary, Jeannette Farrar. We had a great training day with much discussion and learning by all. This gives us 87% of our Area and Division Governors trained which is already over the required minimum to meet the DDP.

The Division Governor not present was overseas at the time and the Area Governor not present had only been appointed a few days before so had prior commitments for the day. Both will be trained separately before the end of the training period by either DG, Pascale or me.

I believe the implementation of the jump drives for all Division and Area Governors with all the training materials on was received well and this began my plan of having “almost” paper free training this year. I would like to thank all who helped with this training for making my job so much easier.

Toastmasters Leadership Institute including Club Officer Training

This July we held three separate TLI sessions over a 9 day period and so far have achieved 47 of our 70 clubs meeting at least the minimum of 4 club officers trained (I have included 235 Toastmasters as I expect them to charter very soon and they had 4 club officers trained). This represents 67%. Congratulations to Area C3 for having all clubs meet this minimum and the following clubs who have all 7 of their club officers trained. AECOM, Matilda, Noranda, Willetton and Murdoch Southsiders.

Pascale and Judith Allen are heading to Kalgoorlie next weekend to conduct their TLI session along with a few other duties and possibly Emma O’Hehir and I are heading to Bunbury to conduct a TLI for Area S34 clubs. I have asked Area Governor, Liz Clark, to contact the clubs and ensure we will meet the minimum number of club officers from each club in order for us to commit to going. Liz is getting back to me early this week. Once these trainings are completed, I expect we will have a very healthy percentage of club officers trained.

I do have some concerns regarding TLI and COT which I think we should discuss at this meeting.

Firstly, possibly 22 of our clubs will not meet the minimum requirement and this worries me that those clubs are not meeting their member’s needs.

Secondly, that leaves many club officers untrained as many clubs have only achieved the minimum rather than aiming to have all 7 trained. Are these clubs meeting their member’s needs?

We need a strategy to entice more club officers to training for the second round and into the future.

Thirdly, I believe we should stop having the additional breakout session after the main agenda. I understand that many club officers hold multiple roles but I struggled to get facilitators for these sessions and the training at these sessions was miniscule to say the least. I know we will get complaints about this but until we have more members willing to step up to facilitate, I believe we are causing ourselves a lot of stress for a few members.

I also believe it would be prudent of us to hold a longer breakout session for first time officers in each role and a shorter session for returning club officers holding the same position for an additional term. Then we could have a separate workshop with something interesting for these officers whilst the first timers finished their training. The feedback I had from these sessions was mostly good although one club thought the day was too long. Another observation was that the saving of paper was wonderful but they would have liked a feedback form. Yet another observation was that the breakout sessions were not long enough. I have answered all feedback emails. This included explaining that the length of the sessions is determined by TI and that I have now set up a Survey Monkey Account where we can put in our own questions for members to complete a feedback form electronically. I will implement this in all future trainings to continue my plan of having “almost” paper free trainings.

I would like to have all the power point presentations from TLI on the District 17 website under Club Officer Resources with the intention of club officers now being able to use these to present to their club. If all clubs regularly presented some of these workshops, I know we would be training not only our club officers but all members. Mark has put several items on already which will help individual roles but the presentations will go on after the club officers from Touch of Gold have been trained.

Educational Awards

In July we had 13 CC, 6 ACB, 3 ACS, 3 ACG, 7 CL, 6 ALB, 3 ALS and 3 LDX awards lodged. We also had our first 2 DTM awards for the year lodged for Greg Lynn and David Nicholas. This is a pleasing start to the year and I am confident we will easily meet our Educational Awards requirement for this year.

DCP Goals

Many clubs have already registered DCP goals which is extremely commendable. Congratulations to Victoria Quay for achieving 7 goals and Canning Vale for 5 in the first month of the year.

Last year we had 42 clubs achieve Distinguished or higher which augers well to meet and exceed our requirement of 35 for this year.

Future Training

I have secured Olivia Schofield as our International speaker at our Power Up on the Peninsula Convention next May and she is putting together a teaser video which we can put on our convention website to encourage members to come along. I intend to discuss further with the other Australian districts about her presenting at their conventions as well and us sharing her flight costs.

I have these trainings set for the future but I am still waiting on confirmation of some venues and dates.

September – Power Point & Branding Workshop

October – SMAC Workshop

October – Quiz Night

November – Social Media Workshop before DCM

January - District Trio Mid-Year Training

January – DOT

February – TLI

May – Power Up on the Peninsula Convention

District Trio Training and International Convention in Cincinnati

This is shaping up to be a busy time with intense training, about 20 candidate interviews and International Convention all to be carried out in a week. I intend to network with other LGsET to discuss their COT challenges and strategies which I hope will help us in the future.

Conclusion

We have had a wonderful start to the year with educational awards and club DCP goals. District Officer Training and our 3 TLI sessions were highly successful. I believe we need to rethink our future TLI sessions and continue encouraging new presenters for our events to ensure leaders and our successors into the future. We are working towards paper free trainings and electronic feedback forms to save both money and the environment.

Several exciting future training sessions are planned to meet our member's needs in 2013-2014.

I am looking forward to Cincinnati for the opportunity to network, train and celebrate. I believe we can be confident we will meet both our educational awards and distinguished clubs goals for this year in the DDP.

*Robyn Richards*DTM

District 17 Lt Governor Education & Training 2013-2014

RR moved Lieutenant Governor Education & Training report be accepted. Seconded by LR, motion carried.

4.3. Lieutenant Governor Marketing

What is the start Point?

69 clubs in the district; 3 Divisions, 13 Areas

29 Clubs under charter strength

17 of those listed with less than 15 members,

12 of these clubs have 16 or more members. The relevance is meeting the first membership target will bring them to charter strength.

4 clubs with 15 members meaning a net growth of 5 will bring them also to charter strength.

There has been No change for the month.

There are a few club coaches with hands up to help clubs. Not enough yet but I have approached DTM Pathway to seek volunteers.

235 Toastmasters on the cusp of registration.

David Nicholas (New Clubs Co-ordinator Southern Division) has been active with 2 possible clubs in the wind.

Helio Cameron looking at a club in Muster, and David is investigating another in the Canning Vale area.

Meeting of new clubs was held immediately prior to this meeting.

Club Growth.

To be Presidents distinguished District we need to have a net growth of 6 along with all the other markers. If the historical past is a guide we need to look at about 20 options to attain that growth.

We as a leadership team should be finding the new club option, doing all the work, and potentially not seeing any reward. I do not suggest they abandon the idea of not having their name on the charter papers or being a mentor of that club but challenge everyone at a minimum to carry 3 new people, mentor them, teach them, to teach others.

Next steps

1. Find people who want to achieve. (DTM Pathway) is a start
2. Find opportunities
3. Bring the people together with the opportunity.

Assistants

Of course Division Governors will be involved, seeking details from Area Governors, who will be prompting Presidents, but leading the charge will be the new club coordinators, (CD) VK Kutty, (ND) Martin Lindsay and (SD) David Nicholas.

I am very much looking forward to working with each of these and also you over the next 11 months.

The next big challenge

Renewals

IP moved that the Lieutenant Governor Marketing report be accepted. Seconded by RR, motion carried.

4.4. Public Relations Officer



Public Relations Officer – District 17

July & August 2013

Focus:

- Initially to encourage those clubs with low membership to create a new website or to update their old outdated websites.
- Plan to form a Public Relations Committee of which already I have four volunteers.

Find a club websites listed in District 17 Websites

Up to now there are:

- 3 Clubs that their websites point to the very old FreeToastHost.org, which is not longer, supported.
- Have added 1 new website – Banksia Speakers.
- On July 1 2013, there were 9 Clubs that didn't have a website. During the past month 3 clubs have added a new website. There 6 clubs that don't have websites. There are: Aecom, Desperados, Rising Stars, Toast2FS, WestEnd, and Phoenix.
- 5 Clubs website are extremely slow. Possible Guest will be turned away if the have to wait more than a few seconds for the website to load the first page and any pages in between.
- Need to remove the A Team club the District 17 Website.
- Corporate Clubs that are close to the public.

Quiz Night

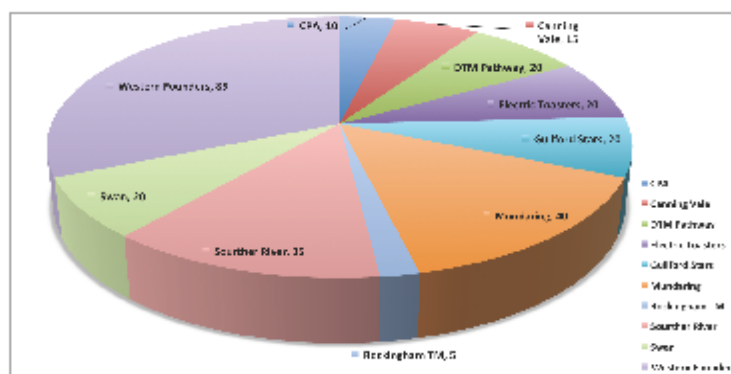
- Will create HPL project for a couple of volunteers to help with this Event.
- Like to have the email list for Presidents and VPR to email Quiz Night Info and flyers.
- Re-gift, Wine Wall, etc.

PPP Table Points (Latest Table Updated - Attached)

Plan:

- Update Table on a weekly basis.
- Have added four more promotions.
- Submitted an article on Black Swan Newsletter.

POSITIVE PROMOTION PREMIERSHIP POINTS AS OF 1 AUGUST 2013



Submitted by: Leonor Ragan, DTM- 4 August 2013 -Public Relations Officer 2013-2014

LR moved that the Public Relations Officer report be accepted. Seconded by JP, motion carried.

4.5. District Treasurer

No report this meeting as treasurer handover taking place. Current balance is \$30,934.26.

4.6. Immediate Past District Governor

Nothing to report

5. New Business

5.1 District Budget – marketing for struggling clubs

Dietmar is finalising what funds are available to help struggling clubs. Only two clubs submitted a proposal for assistance with marketing last year. There are funds available to assist struggling clubs. The amount set in last year's budget was \$250. PAC said that each proposal for funding is considered on a case by case basis. He suggested clubs also approach Community Development Officer a Shire office for access to free printing as a not for profit organisation. When officers submit proposals for funding for a struggling club they must include quotes. Once receipts are provided funds will be reimbursed or alternatively the District can pay direct to the supplier upon receipt of a Tax Invoice.

Motion by PAC – The 2013-14 budget to assist struggling clubs is set to a maximum of \$300 to be used for District Executive approved marketing activities. Seconded by SF. All in favour, motion carried.

5.2 Funding Proposals for new clubs

David Nicholas submitted two proposals via email for funds of up to \$600 for the marketing of two new clubs Munster and Canning Vale Storytellers.

Motion by PAC that the 2013-14 budget to assist new clubs with marketing be set at a maximum of \$600 per corporate and community club and up to \$200 max for advanced clubs. Seconded by RW. All in favor, motion carried.

Motion by PAC that in principle approval be granted to David Nicholas for up to \$600 per new club for marketing.

ACTION: IP to inform David Nicholas that proposals have been approved, pending submission of receipts.

PAC suggested that a template be developed to assist members submitting marketing proposals. The template to include information on what funds may be used for and what will not be supported.

ACTION: IP to develop templates for new clubs and struggling clubs for funding submissions.

5.3 Operation Resurrection

PAC presented strategy for identifying and assisting struggling clubs. A draft paper was circulated for comments, amendments to be made and paper tabled at next meeting.

5.4 Motion Judith Allen

The inclusion of judging as a role in the leadership manual may be part of the new education package. District Secretary 12-13 may have already submitted this motion to TI.

ACTION: PAC to a) check with Jeanette whether the motion has already been submitted, and b) find out if the new educ package includes judging as a formal role.

5.5 2014 District Convention

RR provided an update of plans for the convention. All coming along well. Olivia has provided a teaser video for the website. Another presenter may be arranged. Other districts have been invited to share the cost of the international presenter by having her present at their conventions but so far no firm offers.

5.5 venue and catering for future DMM's

PAC suggested that meetings be rotated between North and South of the river. RR is happy

to host SoR meetings and LE and LR offered to host NoR meetings. It was acknowledged that RR has provided refreshments at meetings for some time.

Motion by PAC that the 2013-14 budget be set to include up to \$50 to cover costs of catering for DMM's. Seconded by JP, motion carried.

5.6 New Advanced Clubs

The recent growth of new advanced clubs is an issue for District 17 as there are high numbers of members with multiple memberships. RR would like to discourage new advanced clubs from being set up and focus on the growth of new community and corporate clubs. PAC stated that as a District we are obliged to support members who wish to set up clubs with a specific target group such as advanced speakers. There are two current advanced clubs who may not achieve distinguished status Netmasters and TLI club. It was agreed that growth of new community and corporate clubs will be the main focus for the year with careful monitoring of the number of members who belong to multiple clubs. There is a current new club strategy which will include encouraging and supporting members to become sponsors to set up new community clubs.

6. Next Meeting

Date: 8 September

Time: 2 – 4 pm

Venue: 4 Cressbrook Way Carine