



District 17 District Management Meeting

Meeting Minutes

Date: 15 July 2012
Time: 2pm to 4pm
Venue: 47 Jilakin Loop, Canningvale
Attendees: Ross Wilkinson (RW) – District Governor
 Pascale Amberville-Colby (PAC) – LG Education & Training
 Robyn Richards (RR)- Lieutenant Governor Marketing
 Ian Pickens (IP) – Public Relations Officer
 Dietmar Mazanetz (DM) -District Treasurer
 Jeanette Farrar (JF) – District Secretary
 Mark Richards (MR) – Immediate Past District Governor
 Leonor Ragan (LR) – Central Division Governor
 Bronwen Jones (BJ) – Northern Division Governor
 Allan Burt (AB) – Southern Division Governor

Apologies:

1. Minutes from last meeting

Action Items Carried Forward

| Agenda Item Number | Action |
|--------------------|--|
| | <ul style="list-style-type: none"> • Nil Carry on from previous minutes |

RW moved that the minutes from last meeting be accepted RR Seconded. Motion carried.

2. Division Governor Reports

a. Central

Membership

Currently there are two Clubs under Charter Strength.

Justalk- Has 10 members registered at TMI but in reality there are only 3 people attending the meetings. Robyn Lloyd requested a Club Coach thru Pascale some months ago. The Past President David Cain is concern about not having enough officers to run the Club.

Northbridge This Club that has been struggling with membership for some time. Currently there are 11 members registered. I

Terrace club According to Robyn Lloyd even though there are 20 members registered. Today there are only 19 members and her prediction is ½ of those members and either dual members or members that join after the completed the Speechcraft and by now some of them have indicated that they will be moving to others clubs or that they have achieved the reasons for joining. Robyn requested a Club Coach last year.

Like to discuss **Roetoric** status. There has been not much happening and sometime last year they president requested that the Club be dismantled. The new area Governor for C3 would like some clarification about this Club.

Robyn Lloyd will continue with the Central Marketing Strategy for a HPL project. She hopes to get some support from the new Area Governors.

Club Officer Training

There are quite a few officers at yesterday TLI. I suspect that the majority will attend the next two TLI sessions.

I have concerns regarding the Corporate Clubs Officers commitment to attending TLI. Three Clubs President have indicated that none of their Club Officers will no be attending TLI.

Contact with Area Governors

I have recruited the Area Governor for Area C3. Her name is Hanh Ngo. She is one the experienced members from UWA and very active leader and a great communicator. However there is a proviso that between now and the end of August she is not 100% available as she is finishing her Doctors degree. She is due to present at International Conference one her papers. I will be filling in for her in the meantime.

I had a brief meeting the First week in July with 3 of the area Central Governors and have been in contact by telephone with all them last week regarding TLI. They all have introduced themselves by email to their clubs and have exchange info made contact with their respective club Presidents.

Contests

Area C1 and C2 plan to have their Area Contests the week of the September 10 to 14have depending confirmation from their Clubs after the TLI meetings with Club Officers. Areas C3 and C4 will have set a definite date once they meet all their areas Club Officers after Sunday 22 July

*Submitted by: **Leonor Ragan** 15 July 2012
Central Division Governor 2012-2013*

LR moved Central Division Governors report be accepted, MR Seconded. Motion carried.

b. Northern

Verbal report

BJ moved Northern Division Governors report be accepted, RW Seconded. Motion carried.

c. Southern

Sth. Div. is in healthy state to begin new year.

Handed over from Vicky Post as President's Distinguished Division I look forward to another great year ahead as new Sth Div Gov.

I would like to report that D17 website remains out of date with no change & no explanations since end of June.

Finally I have accepted the role of coordinator for the corporate Speechcraft course to held at Fluor commencing 25/7/12 & concluding 29/8/12.

I am looking forward to successful TLI sessions on Thursday 19/7/12 & Sunday 22/7/12.

Allan Burt

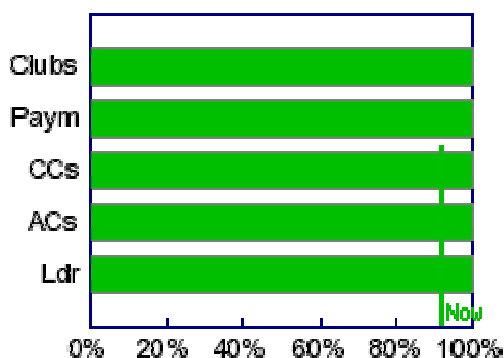
AB moved Southern Division Governors report be accepted. PA Seconded. Motion carried.

3. Reports from

a. District Governor

Overall performance

What a very successful inaugural year we have had as a District. As the absolute final figures have not yet been released, it looks as though we will finish in 11th place in the world rankings, which makes us a Select Distinguished District. We have surpassed all of the goals set by TMI finishing 2nd in both the CC & AC categories. It is something we can all be proud of and look back in years to come and say that we built a solid foundation for the District to grow upon.



Membership

We have finished the year with 2512 membership payments, which equates to 1256 members. We welcomed 612 new members to our District along with 4 new clubs. Unfortunately we lost 1 club during the year. We surpassed our membership payment goal by 185 payments and our club goal by 2 clubs.

Distinguished Areas & Divisions

Both Southern and Central Division finished the year as Presidents Distinguished Divisions and Northern Division as Select Distinguished. Well done to Vicky, Robyn & Nola for all their efforts during the year.

We ended up with 12 of our 13 Areas getting to Distinguished, with only Area C2 missing out by just 1 CC.

3 Presidents Distinguished Areas: C1 – Greg Madden, C4 – Leonor Ragan, S35 – Jackie Perriman.

4 Select Distinguished Areas : N21 – Bronwen Jones, N22 – Liz Fisher, S31 – John Palmer, S32 – David Fox.

4 Distinguished Areas : C3 – Patricia D’Cruze, N23 – John Pawley, N24 – Martin Lindsay, S34 – Trish Rice.

I am very proud of all the Area Governors this year. For their hard work visiting and meeting clubs needs. Congratulations to you all for a great year.

Distinguished Clubs

We finished the year with an incredible 36 Distinguished clubs (60%) which is well above our target of 50%.

19 Presidents Distinguished Clubs

5 Select Distinguished Clubs

12 Distinguished Clubs

There were 9 other clubs that reached Distinguished status but did not have enough members to qualify for the DCP. A real focus on their membership needs should be a priority.

Summary

I want to thank and congratulate all the members of the District Management team. It was our constant focus on the needs of our members and the goals set by TMI that allowed us to achieve Select Distinguished District. Only the top 12 Districts in the World this year are recognised as Presidents or Select Distinguished Districts, the rules all change for next year's Distinguished District Program.

Meeting every month kept us on track to what we needed to achieve each month and I believe that this was the key to our success.

It was indeed an honour and a privilege to be the inaugural District 17 Governor and I wish all the best to Ross and the District Management team for the year ahead. I can see no reason why we cannot match or even surpass the achievements of this year. Good luck to you all and please know that I am always here for any advice you may need or even just an ear for you to bash.

Best wishes,

Mark Richards DTM

District 17 Governor 2011/12

RW moved District Governors report be accepted, MR Seconded. Motion carried.

b. Lieutenant Governor Education & Training

Verbal

PAC moved Lieutenant Governor Education & Trainings report be accepted, MR Seconded. Motion carried.

c. Lieutenant Governor Marketing

The first 2 weeks of this Toastmasters year have been busy preparing for TLI. The usual wait for member lists and reports from TI is frustrating. I have 3 focus points this year. They are building struggling clubs to charter strength, improving retention of members and the club coach program.

Membership Building & Retention

To help clubs build their membership to charter strength I will be constantly reminding club executives of the membership building contests TI run as well as The Marvelous Membership Award. In addition to this I will be supporting and liaising with VPMs in their role to build strong retention rates across the clubs in the District. Some of the areas covered will be; welcome of guests to meetings, visitor packs, the mentor program, building camaraderie in clubs etc.

The Club Coach Program

This year I will Endeavour to find club coaches for eligible clubs and put into place a training program for members wishing to participate in this vital role. I believe this could be included in our Training workshop schedule and will work on this program with Pascale in the next few months. I hope to present this before Christmas in order to have club coaches in place in time to allow as many as possible to achieve Distinguished status before June 2013.

TLI

Yesterday's TLI breakout group with the VPMs highlighted the many differences in club cultures as well as the lack of use of TI and District 17 resources for membership building. In my support of VPMs I will work on building the resources on the District 17 website for them while aiming for more uniformity in materials used. I will use materials which have proved successful in the past.

Conclusion

I am looking forward to a fun year where I can impart, as well as gain, knowledge with the District Officers and members alike.

In the immediate future, I am excited to be attending District Officer Training and International Convention in Orlando in August. I hope to bring back much knowledge and resources.

Robyn Richards DTM
District 17 LGM 2012-2013

RR moved Lieutenant Governor Marketing's report be accepted, PA Seconded. Motion carried.

d. Public Relations Officer

PPP

Not yet activated well. Advertised and promoted at TLI, a message on where to send evidence will be sent to clubs before 22 Jul

Website Audit

Audit completed 14 July. 33 sites are visible on D17 link. 21 are not visible at this link. 8 of the 21 recorded as not yet. Many are still the free toast host site and new VPPR may not know they have to convert. TI site to be interrogated in coming weeks.

Quiz night

Advertising started at the COD then again at TLI Saturday. Will continue over the 3 TLI then mail out to clubs for wine wall, re-gift for a reason, and further details.

Convention

Although not entirely in my patch venue selected, theme unleashed, advertising commenced. Budget submission and host club in progress.

IP moved Public Relations Officers report be accepted, RW Seconded. Motion carried.

e. District Treasurer

The District Governor moved that he would like to formerly appoint the follow positions for the 2012-13 year:

District Treasurer: Dietmar Mazanetz

District Secretary: Jeanette Farrar

The Signing Officers for the District 17 need to be changed for the following parties:

District Governor: Ross Wilkinson (signatory, full internet banking access and token rights)

District Treasurer: Dietmar Mazanetz (signatory, full internet banking access and token rights)

Lieutenant Governor Education and Training: Pascale Amberville-Colby (signatory and viewing internet access)

Lieutenant Governor Marketing: Robyn Richards (signatory and viewing internet access)

DM moved for both the Treasurer's report and the change in signatories be accepted, MR Seconded. Motion carried.

District Officer Training

Round 1 complete, round 2 scheduled for 19/07 and round 3 scheduled for 22/07/2012

4. Toastmaster Leadership Institute 2012/2013

Budget for Divisions, venues, catering and printing is \$500.00 per year

DOT Training – Need to address the agenda and run on time

5. District 17 Convention

Action: Planning is underway with IP reporting that the submission will be finalized for next meeting.

6. Change Over Dinner

Attendees at the Change Over Dinner were down from the previous year. Feedback received noted that it was a successful event.

7. District Council Meeting

Action: District Secretary to ensure that agenda is distributed two months prior to the 26/11/2012 District Council Meeting.

8. District Executive Meeting

9. District Website

Action: All Executive Members to submit goals, aspirations and contact details to Mark Richard and David Nicholas for inclusion on the District 17 Website.

10. District Newsletter

11. New Business

12. Next Meeting

Date: 05 August, 2012

Time: 2.00pm

Venue: 47 Jilakin Loop, Canningvale