



Minutes

- Date:** 14th April 2012
Time: 11am to 1pm
Venue: Bull Creek Community Centre
Attendees: Mark Richards – District Governor
Ross Wilkinson – Lieutenant Governor Education & Training
Pascale Amberville-Colby - Lieutenant Governor Marketing
Robyn Richards – Public Relations Officer
Tim Blackburn – District Treasurer
Sandra Morton – District Secretary
Robyn Lloyd – Central Division Governor
Nola Haddrill – Northern Division Governor
Vicky Post – Southern Division Governor
Greg MaddenGreg Madden – Area Governor C1
Peter Jordan – Area Governor C2
Leonor RaganLeonor Ragan – Area Governor C4
Bronwen JonesBronwen Jones – Area Governor N21
Liz Fisher – Area Governor N22
John PawleyJohn Pawley – Area Governor N23
John Palmer – Area Governor S31
Allan Burt – Area Governor S33
Jackie Perriman – Area Governor S35
Apologies: Patricia D’Cruze – Area Governor C3
Martin Lindsay – Area Governor N24
David Fox – Area Governor S32
Trish Rice – Area Governor S34
David Nicholas - Webmaster

1. Call to order – Sergeant at Arms

The meeting was called to order by Sergeant at Arms – Mark Richards and the meeting commenced at 11.15am

2. Inspirational opening

The Inspiration was given by Peter Jordan, Area Governor C2.

3. Reading of District mission

Liz Fisher, Area Governor N22, read the District Mission.

4. Welcome/introductory and explanatory remarks – D17 District Governor

Mark Richards DTM, District 17 Governor, welcomed all in attendance. He introduced all those on the official table; Ross Wilkinson DTM, Lieutenant Governor of Education and Training; Pascale Amberville-Colby DTM, Lieutenant Governor of Marketing; Robyn Richards DTM, Public Relations Officer; Tim Blackburn, District Treasurer; Sandra Morton, District Secretary.

5. Certification of Quorum

District Governor, Mark Richards reported the meeting had a quorum with the attendance of 14 of the 22 officers.

6. Adoption of Agenda

Mark Richards reported that he felt that the agenda before the meeting covered all items of business.

Motion: "that the Agenda is adopted"

Moved: Mark Richards, Seconded Liz Fisher, Area Governor N22 Carried

7. Secretary's report Correspondence:

• Incoming

Request from District 73 that we advertise their District Convention on District 17 website.

Request from Phillip Bendeich have an International Candidates corner at the District 17 Convention.

Motion: "that the Secretary's incoming report be accepted"

Moved: Sandra Morton, Seconded Jackie Perriman, Area Governor S35.
Carried

• Outgoing

Deposit for band playing at District 17 Convention.

Motion: "that the Secretary's outgoing report be accepted"

Moved: Sandra Morton, Seconded Jackie Perriman, Area Governor S35.
Carried

8. Report of Audit Committee

Tim Blackburn gave an overview of the audit process.

Tim reported that the auditors found everything to be correct as per Toastmaster International rules and regulations. The report has been submitted to Toastmasters International.

A copy of the audit report is attached.

Motion: "that the audit report be accepted".

Moved: Tim Blackburn, Seconded Peter Jordan. Carried

9. Treasurer's Report

Tim briefed the meeting on the current balances in District accounts

- Available funds of \$46,000.
- \$35,000 for convention. This figure includes fund raising and sponsorship monies.
- \$20,000 Convention ticket sales. Tim said he believed there were 80 registrations for convention. However he has not checked with Debbie Hewitt as to how many registrations have not been paid for. Currently we require seven more bookings to break even. However we are 26 short of the 125 members we anticipated.
- Tim stated he could not comment on how much income we will receive from the latest round of renewals as TMI has not yet updated the reserve account.

Motion: "that the Treasurer's report be accepted".

Moved: Tim Blackburn, Seconded Vicky Post Carried

Robyn Richards asked the meeting if they understood what the reserve account was and then gave a brief overview.

Liz Fisher enquired as to how much the District gets from membership renewals. Mark Richards stated we get \$6.00USD per member.

Peter Jordan asked if it was put into a separate bank account.

Greg Madden asked how much profit is budgeted for from Convention. Tim said if we are expecting around \$7,000 profit but could be higher with fund raising.

Allan Burt suggested if Area Governors did not use the \$100 they were allocated, the monies could go to Convention.

10. Alignment Committee report

LGM Pascale Amberville-Colby presented the Alignment Committee report.

PAC gave the report highlighting certain points. Fix up morning star to Guildford stars.

PAC said he had suggestions on the realignment and how some areas could have 6 clubs.

Motion: "that the Alignment Committee report be accepted".

Moved: PAC, Seconded VP. Carried

Liz Fisher asked about the rational of putting Noranda in area N22 and Highgate in N23 as she thought it should be around the other way. Pascale answered he would put it to the committee for consideration.

Leonor Ragan said that as Area C4 had lost A-Team shouldn't GunsNRoses Gourmet be put into C4 instead of C2. Pascale and Mark Richards both said that it was better to keep five clubs in an Area instead of having six, which is what would happen if GunsNRoses were put into C4.

Vicky Post enquired to why we did not create a new Area. Mark Richards replied that this would be difficult as it is hard enough to find good leaders to fill the roles of 13 Area Governors.

Mark Richards said that there was merit in moving TEEM to an Area in Southern Division, but as TEEM looks to be folding it will be a burden to any Area it is assigned too.

Mark Richards explained how the rules changes next year would change how an Area became Distinguished.

Mark Richards said he had been contacted by Ian Pickens who suggested swapping Ellenbrook to Area N23 and Highgate to Area N24

Pascale concluded by thanking everyone who has provided feedback on the realignment proposal.

11. Area Governor Reports

a. Area C1

Area Governor C1, Greg Madden, spoke to his report.

b. Area C2

Area Governor C2, Peter Jordan did not submit a report to be tabled.

Secretary's notes attached.

c. Area C3

Area Governor C3, Patricia D’Cruze, did not attend meeting and did not submit a report.

d. Area C4

Area Governor C4, Leonor Ragan, spoke to her report.

e. Area N21

Area Governor N21, Bronwen Jones, spoke to her report.

f. Area N22

Area Governor N22, Liz Fisher, spoke to her report.

g. Area N23

Area Governor N23, John Pawley, spoke to his report.

h. Area N24

Area Governor N24, Martin Lindsay, did not attend meeting, but did submit a report.

i. Area S31

Area Governor S31, John Palmer, spoke to his report.

j. Area S32

Area Governor S32, David Fox, did not attend meeting and did not submit a report as tabled

k. Area S33

Area Governor S33, Alan Burt, spoke to his report.

l. Area S34

Area Governor S34, Trish Rice, did not attend meeting, but did submit a report as tabled

m. Area S35

Area Governor S35, Jackie Perriman, spoke to her report.

12. Reports from

a. District Governor

District Governor, Mark Richards DTM spoke to his report.

Motion: “that the District Governor’s report be accepted”.

Moved: Mark Richards, Seconded Sandra Morton. Carried

b. Lieutenant Governor Education & Training

Lieutenant Governor Education & Training, Ross Wilkinson DTM, spoke to his report.

Motion: “that Lieutenant Governor Education & Training’s report be accepted”.

Moved: Ross Wilkinson, Seconded Mark Richards. Carried

c. Lieutenant Governor Marketing

Lieutenant Governor Marketing, Pascale Amberville-Colby DTM, spoke to his report.

Motion: “that Lieutenant Governor Marketing’s report be accepted”.

Moved: Pascale Amberville-Colby, Seconded John Palmer. Carried

d. Public Relations Officer

Public Relations Officer, Robyn Richards DTM, spoke to her report.

Motion: “that Public Relations Officer’s report be accepted”.

Moved: Robyn Richards, Seconded John Pawley. Carried

13. Division Governors Reports

a. Central

Central Division Governor, Robyn Lloyd, spoke to her report.

Motion: "that Central Division Governor's report be accepted".
Moved: Robyn Lloyd, Seconded Nola Haddrill. Carried

b. Northern

Northern Division Governor, Nola Haddrill, spoke to her report.

Motion: "that Northern Division Governor's report be accepted".
Moved: Nola Haddrill, Seconded Bronwen Jones. Carried

c. Southern

Southern Division Governor, Vicky Post, spoke to her report.

Motion: "that Southern Division Governor's report be accepted".
Moved: Vicky Post, Seconded John Palmer. Carried

14. Other Committee Reports

a. Convention 2012

John Pawley represented the Convention Committee and gave the meeting an update of preparations for convention.

b. Nomination Committee

Mark Richards informed the meeting that the Nomination Committee had submitted their report. A copy of which can be found on the District Website at <http://toastmastersd17.org/events/nomination-committee-report-2012/>

15. New business

John Pawley noted that the links to club websites on the District website are not up to date. Mark Richards stated that clubs need to inform David Nicholas, Webmaster of any changes. Mark suggested that Area Governors check the links for the clubs in their Area's and if they find any incorrect links to inform the clubs concerned.

Greg Madden said that he had had enquiries from club presidents as to why they should go to TLI when someone will come to the club and present the club officer training. Ross Wilkinson said that next year there would be no club training outside of TLI.

Greg also suggested that club officer training be offered as an online course instead of having to attend TLI. The meeting noted that at this stage it was highly unlikely, as they would need someone with the correct skills to create the learning.

16. Announcements

NIL

17. Next Meeting – District Council meeting

Date: 26th May 2012

Time: 3pm

Venue: The Vines Resort

Mark Richards thanked those who put the Council meeting together and everyone for attending.

Meeting closed 1pm

Signed
Sandra Morton

Signed
Mark Richards DTM

Agenda Item 8 – Report of the Audit Committee

This is a scanned copy of the Audit Committee report

AUDIT REPORT

FROM DISTRICT 17 AUDIT COMMITTEE

For the Period 1 July 2011 – 31 December 2011

To the District 17 Executive Committee

1. Scope of Audit

1.1 The Audit Committee, comprising of Terrence Cheong (chairman), Elizabeth Dai and Raj Thethy, audited the accounts for District 17 for the first six months of the financial year 1 July 2011 – 31 December 2011 in accordance with guidelines issued by TMI Finance.

2. Findings

2.1 The Audit Committee believes that the accounts accurately reflect the financial transactions on and the status of the District 17 accounts for the period 1 July 2011 – 31 December 2011 and has found the accounts and supporting documentation to be in order.

2.2 The Audit Committee certifies the accounts for this period without qualification. However, the Audit Committee reserves the right to re-visit the first 6 month's transactions as part of the End of Year Audit.

2.3 The Audit Committee was impressed with the manner in which the accounts and supporting documentation have been maintained and presented by the District Treasurer.

3. TMI Midyear Reports

Copies of the following reports that were submitted by District 17 to TMI accompany this report:

- District 17 Midyear Audit Report for the period 1 July -31 December 2011; and
- District 17 Monthly Certified Reports for the months between July and December 2011.

Dated: 14 February 2012



Terrence Cheong

Chairman

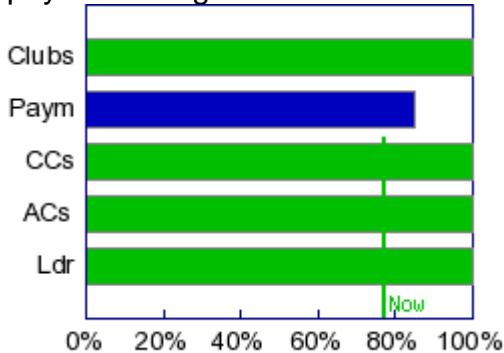
District 17 Audit Committee



District Governor Report - April 2012

Overall performance

As a District we are performing very well indeed. We are one of only four Districts in the world to achieve 4 of the 5 goals set by TMI. We just have to meet the membership payments target of 2327.



Membership Dues

Membership renewals are not as bad as they seem but they still need to be looked at and followed up by Area Governors. All clubs except Roetoric (which is in club rescue mode) have now paid their minimum amount of renewals. We have paid 1978 payments towards our goal of 2327, which is 85%. This will change significantly when the new figures for April are released tomorrow as many clubs paid their renewals late. I will be sending out a list to all Area Governors of all members who have not renewed so they can follow up with each club.

Area Visits

Area Governors visits need to be completed by the end of April and you have till the end of May to lodge them. Well done to Areas C1, N23, S31, S33, S34 & S35 for completing their visit reports. Of concern are these Areas with no reports lodged C2, C3, & C4. N22 & S32 have lodged just 1 visit. N21 & N24 need 1 more visit lodged for completion.

District Website

The District website is now looking fantastic with the addition of the calendar and the electronic version of our District newsletter, Black Swan. If you have any ideas for improvement or new resources to add to the site, please contact myself or Webmaster, David Nicholas.

District 17 Convention

Everything seems to be running smoothly as we approach our District convention. There have been 90 registrations lodged with the raffle of a free registration at Division finals being very successful. I think we will meet our target of 150 registrations, please keep promoting the Convention at every chance you get.

Education Awards

We have met all educational goals but I must encourage those clubs who have not yet lodged a CC or AC for the year to do so. Only 5 Areas have met their CC goal, 10 Areas have met their AC goal with C2, C3 & C4 having only 1 AC lodged between them.

Distinguished Areas

Congratulations to Areas C1, N23 S31, S32 & S35 for reaching Distinguished status. I will be sending out a list of Area to-dos to all Area Governors soon so you will know where to concentrate your efforts in the next few months we have left.

New Clubs

Well done to new clubs Applecross (which have attained 10 goals in their first year) and CPA. Healthy Toastmasters is about to charter in the next few weeks and we have 2 other clubs that we hope to charter before the end of this year being BPW Toastmasters and Gourmet Guns n Roses.

Summary

With a concerted effort in the next 2 months we will definitely reach Distinguished District status in our first year. Renewals are a priority for follow up and please concentrate on the KPIs in your Area & Division.

Well done to all Area & Division Governors for running some fantastic contests and I think the standard of our speakers is very high indeed.

Our Speechcraft program is the best in the country with all courses filling within a few months of advertising. Well done to Maree Pickens for her professional approach to this program and all the Co-ordinators that have run them.

Mark Richards DTM

District 17 Governor 2011/12



Lieutenant Governor Education & Training – April 2012

Education Results – Up to and including 11 March 2012

AWARD	No.	Target	To Go
CC Awards	85	79	+ 6
AC Awards	45	22	+23
Leadership Awards	82	56	+26 including 10 DTM's

The following members have achieved the Distinguished Toastmaster Award this year:

- | | | |
|---------------------------------|-----------------------|-----------------------|
| Ian Pickens | Lynne Brighton | John Palmer |
| Pascale Amberville-Colby | Vicky Post | Gawain Simpson |
| Robyn Lloyd | Mark Richards | Ross Wilkinson |
| Gerry Prewett | | |

TLI

Both rounds of TLI successfully completed.

Competitions

All Division Humorous and Table Topics Competitions are completed. Next round of competitions are the Evaluation and International Competitions. Division Final dates are:

- Central Division: Completed
- Northern Division: Completed
- Southern Division: 28 April 2012 Saturday Bull Creek Community Centre, 1pm

Distinguished Clubs

Division	Eligible Clubs	Total Goals	Clubs with 5 Goals +
Central	8 / 20	82 / 200	11
Northern	10 / 20	83 / 200	8
Southern	14 / 22	121 / 220	12

Conventions

2012 – Well under way with bookings open for the convention. Mike Storkey and Jock Elliott confirmed. Interstate Chief Judges confirmed.

Training Completed

- Competition and Judging Workshop – Martin Lindsay DOT
- Darren Fleming Workshop TLI
- Chairmanship Workshop – David Nicholas

Upcoming Training

- Speaking for Success 14 April – Bob Hooey – 71 Booked in
- Convention Workshops

Ross Wilkinson DTM
District 17 LGET 2011-2012



District 17
LGT Marketing Report – Western Australia

Lieutenant Governor Marketing – April 2012

Pac to send me his report

Seconded Allan Burt



District 17 Public Relations Officer Report – Western Australia

Public Relations Officer – April 2012

The projects I have undertaken in 2012 include the Club Website Audit, The Positive Promotion Premiership, the Club and Area Newsletter Contests and the organisation of the Change Over Dinner and Awards Night. The Club Website Audit and the Positive Promotion Premiership have both proved highly successful and I feel confident that the Change Over Dinner and Awards Night will be also.

Club Website Audit

To fulfil my duties as District PRO, I am required to conduct an audit of all club websites to ensure they are current and easily accessed both from the TMI website and the District 17 website. I conducted this during January 2012, looking for use of the new branding as well as current details regarding meeting times, venue etc. I found many clubs had already embraced the new branding and Freetoasthost 2 websites. My findings regarding individual club websites were sent to Area and Division Governors. I feel sure they forwarded the information onto their respective clubs for action or congratulations.

Generally, I believe we need to “personalise” our websites with photos of current members and events while still keeping the new branding and layout which Toastmasters International are wanting.

Positive Promotion Premiership

At this stage I have had 23 clubs claim points in the PPP and the Premiership Table has these clubs are at the top of all other clubs. The vying for top position is hotly contended by 2 clubs at present and I am expecting more claims from both clubs before the end of this month. The last two weeks I have received many claims and the top four positions have changed several times. This makes it exciting to watch and be a part of.

I am particularly excited to see many clubs actively seeking articles in local newspapers and 3 clubs have had a spot on radio. The other astounding aspect of this contest is the ingenuity and “thinking outside the box” of VPPRs as they find new ways to promote their club. The creative minds of Toastmasters in WA is to be commended.

I believe there are still clubs out there which are unaware of the contest so I invite Division and Area Governors to promote and explain the contest to clubs when they visit. At every event I attend, I ask if any clubs have NOT had a visitor this year and never has a hand gone up. If this is the case, every club should have claimed points and be registered on the PPP Table. My goal is to have at least 30 clubs claiming points by the end of this Toastmasters year, so if your club has not yet done this, I want to hear from you!! You can find all the details on the District 17 website in “Help for VPPRs”. There’s no reason why more clubs can’t be contending for the prize of *The Successful Club Series* of manuals plus a gold premiership cup to display at your meetings.

Next year I will be encouraging the incoming District Public Relations Officer to work with me in fine tuning a wonderful contest which gives clubs a blueprint for achieving “Distinguished” status in the DCP. I believe, as the contest becomes better known and understood, it will become a hotly contended prize in District 17.

Change Over Dinner and Awards Night

This event will take place on Friday July 6th, 2012 and is the time to celebrate the year of hard work and welcome in the new District Officers. It is a major event on the District 17 calendar and always a triumphant night.

I have booked Tompkins on Swan for this event. Catering choices at this venue are delicious and the price will remain the same as last year. The venue is superb with stunning views of the Swan River and the city. We will need to advise final numbers closer to the event so please be diligent in promoting this event to the clubs in your Area or Division. There will be no late bookings accepted. The flyer is on the District Website with all details and payment methods.

I once again invite Division Governors to recover all perpetual trophies for this night, as much alteration needs to be done prior to this event. Please also begin thinking about your awardees as I will require the details by mid June.

Club and Area Newsletter Contests

Earlier this year I announced the Club and Area Newsletter Contests in *Black Swan*. I invite all clubs and Area Governors to send 1 electronic copy of a newsletter to me for this contest.

So far I have received 1 Area Newsletter and 5 Club Newsletters. I encourage you to promote this to Clubs over the next few weeks and Area Governors to join the contest. You have much to promote to the members of your Area. What are you waiting for? I know this has been a popular contest in the past and I trust this year will be no exception.

District Newsletter – Black Swan

It took several months for our new district newsletter to establish but with the hard work of our webmaster, David Nicholas, and our editor, Gerry Prewett, it is finally beginning to come of age. I know it will keep improving and I believe the name is so significant with Western Australia that we should all be very proud to promote this important part of public relations to every club and every potential member in Western Australia.

Encouragement to all clubs and members to submit articles is essential for the ongoing success. *Black Swan* belongs to us all – be a part of it!

Conclusion

The Club Website Audit highlighted many excellent websites as well as the ones needing action and all concerned were advised of the findings.

Please encourage your clubs to submit entries into the Club Newsletter Contest and have a go at producing your own Area Newsletter to submit.

I am looking forward to presenting the gold cup and the set of manuals to the Positive Promotion Premiership winning club at our inaugural Convention in May. They will have worked very hard to achieve this prize.

Our Change Over Dinner and Awards night is set to be the most exciting ever in a brand new venue where we can all celebrate together our first year as District 17.

I encourage all members in WA to become a part of the wider Toastmasters community by engaging in the fabrication of our District Website and Newsletter.

Robyn Richards DTM

District 17 Public Relations Officer 2011-2012



District 17 Treasurer's Report – Western Australia

Treasurer – April 2012

District 17	District 17 Available Funds (in AUD) Month Ending 31/03/12	
Available Funds		
Cash & District Reserve		
Cash		33,890.27
Cash - Begdigo (8698)		<u>33,890.27</u>
Total Cash		17,093.04
District Reserve		<u>50,983.31</u>
Total Cash & District Reserve		<u>(4,458.00)</u>
Minimum District Reserve Required at Year		<u><u>46,525.31</u></u>
Total Available Funds		

District 17		District 17 Treasurer's Report (Actual vs. Budget Summary) (in AUD)						
Month Ending 31/03/12						01/07/11 Through 31/03/12		
Actual	Budget	Variance		Actual	Budget	Variance		
0.00	4,880.00	(4,880.00)	District Revenue	10,236.17	13,792.00	(3,555.83)		
2,705.00	0.00	2,705.00	Membership Revenue	17,719.98	0.00	17,719.98		
3,145.00	0.00	3,145.00	Conference Revenue	14,898.54	3,000.00	11,898.54		
150.00	0.00	150.00	Fundraising Revenue	300.00	0.00	300.00		
30.01	110.00	(79.99)	TLI Revenue	1,448.63	730.00	689.63		
6,030.01	4,990.00	1,040.01	Other Revenue	44,604.32	17,572.00	27,032.32		
			Total District Revenue					
465.92	0.00	465.92	District Expenses	5,664.29	0.00	5,664.29		
0.00	0.00	0.00	Conference Expenses	1,755.47	1,630.00	155.47		
0.00	0.00	0.00	TLI Expenses	218.18	0.00	218.18		
0.00	550.00	(550.00)	District Store Expenses	34.67	3,950.00	(3,915.33)		
0.00	100.00	(100.00)	Marketing Expense	13.55	800.00	(786.45)		
680.98	250.00	430.98	Communications & PR Expenses	1,608.88	3,220.00	(1,611.12)		
0.00	0.00	0.00	Education & Training Expense	0.00	500.00	(500.00)		
0.00	120.00	(120.00)	Speech Contest Expenses	977.31	990.00	(12.69)		
197.12	275.00	(77.88)	Administration Expenses	3,257.98	4,150.00	(892.02)		
1.70	0.00	1.70	Travel Expense	749.54	0.00	749.54		
1,345.70	1,295.00	50.70	Other Expenses	14,279.87	15,210.00	(930.13)		
<u>4,684.31</u>	<u>3,695.00</u>	<u>989.31</u>	Total District Expenses	<u>30,324.45</u>	<u>2,362.00</u>	<u>27,962.45</u>		
			Total Net Income					



District 17 Division Governor Report – Western Australia

Central Division - 12 April 2012 Educational Awards as at 9 April 2012

Area Number	CC	CL or AL +	AC+ AC	
C1				
C2				
C3				
C4				
total	19+4	10+10	3+1	

Membership

Membership has suffered at the renewal period down to 212 at 5 April 2012 from 318 at 1 July 2011.

Area Governors are working diligently with their clubs to address the above and slow payments and other associated issues.

DCP Goals

Area C1 is the highest performing area with Young Guns achieving PD. Further the Area Governor with the Young Guns team is chartering a new Gourmet monthly club, a great achievement for the Area and Division.

In the other three areas the Area Governors are supporting their clubs and monitoring progress closely to achieve their goals by 30 June.

Area Governor visits have commenced which also provide the opportunity to review and assess the above and offer strategies if needed.

Club Officer Training

All completed.

Contests

All completed and thanks to the Area Governors for their hard work and high standard of events and Clubs that participated.

The Division Finals of the International and Evaluation Contests were a great success with a high standard of speakers. The event provided great educational and social networking opportunities and was supported by members across all areas and divisions. Generous sponsors and donor clubs contributed to the evening's activities.

The District Convention promotion hosted by the Division was also a success with 7 registrations received on the night.

Good news

Snippets from various clubs to the District Newsletter including a new segment, 'Talking with a Toastmaster', hopefully going to print as I write. This initiative has been adopted by the three Divisions as a regular monthly news feature as a positive promotion; a way of getting to know members across the District.

Clubs

The renewals process has left a number of clubs with low numbers and some have reported hiccups with processing and lodging renewals. A closer examination will be undertaken shortly. I will be pursuing this with respective Area Governors and the Lt Gov. and strategies implemented as needed.

Coming events

- AECOM to celebrate a milestone meeting soon.
- Central representatives have a continued involvement in the Speechcraft courses as a way of contributing to the District, opportunity to promote city clubs and importantly Toastmasters and all our District clubs.
- A sample meeting planned as joint Central promotion to be held in early June in the CBD – in arrangement with the Dome cafe.

New Clubs

- An application has been lodged for a new club GunsRoses Gourmet. Congrats to the team for making this happen.
- I am waiting an update from the Coordinator regarding a corporate club proposed at the Health Dept. I have offered to be a sponsor.

A busy period in the Toastmaster calendar and I want to acknowledge the efforts of the Area Governors, Greg, Peter, Patricia and Leonor.

***Submitted by Robyn Lloyd, DTM, 12 April 2012
Central Division Governor 2011-2012***



District 17 Division Governor Report – Western Australia

Northern Division – 13 April 2012

Educational Awards

Area Number	CC	AC	Ldr	DTM
N21	6	2	-	1
N22	3	2	4	
N23	9	3	7	1
N24	2	3	3	-

Membership

Membership figures have significantly decreased. When comparing figures from the District 17 website against the TMI website, some of the figures, don't match.

All clubs within Northern Division have renewed their fees for April-September 2012. However there may be a number of members who have still to renew their membership.

Area Number	Membership March 2012	Membership April 2012
N21	121	78
N22	97	47
N23	69	45
N24	78	40
Total	365	210

DCP Goals

Ellenbrook, Guildford Stars, Mundaring and Noranda have reached Distinguished.

Swan has reached Select Distinguished.

Sandgroppers, Stirling and UWA remain the same.

Contests

All area contests have been held.

The Northern Division contest was held on Saturday, 31 March.

Clubs

Club visit: Subiaco Early Birds on Thursday, 29 April. The meeting went well, with one guest. The club seems to be going ok.

A visit to Touch of Gold has been scheduled for Thursday, 26 April.

Other Information/Comments

Most of the area visits have been completed and submitted. There are still a few reports to come in.

Reading through the reports, most clubs require assistance with getting new members.

Submitted by Nola Haddrill, 12 April 2012
Northern Division, Division Governor 2012



District 17 Division Governor Report – Western Australia

Southern Division – April 2012 Educational Awards

Area Number	CC	AC	Ldr
S31	12	12	18
S32	13	6	9
S33	1	3	4
S34	3	4	2
S35	9	3	7
Total	38	28	40

A total increase in awards by 9 across the division in March.

Membership

Area Number	Base	Current	New	Lost
S31 (4)	89	51	36	74
S32 (5)	95	62	36	69
S33 (4)	76	29	28	75
S34 (4)	57	31	22	48
S35 (5)	101	55	40	86
Total	418	228	162	352

A decrease in members by 136 in March.

Membership Averages per Club

Area Number	Base	Current	New	Lost
S31 (4)	22.25	12.75	9.0	18.5
S32 (5)	19	12.40	7.2	13.8
S33 (4)	19	7.25	7.0	18.75
S34 (4)	14.25	7.75	5.5	12
S35 (5)	20.2	11	8.0	17.2
Total	19	10.36	7.36	16.0

Average per club has decreased by 6.6 members.

DCP Goals

Area Number	Goals	Average
S31 (4)	31	7.75
S32 (5)	28	5.6
S33 (4)	20	5.0
S34 (4)	14	3.5
S35 (5)	30	6.0

An additional 10 DCP goals in March.

The DCP table looks as follows:

Distinguished	
Select Distinguished	
Presidents Distinguished	Canning Vale Victoria Quay
DCP but lacking members	Armadale (9) Successful (6) Southern River (9) Victoria Park (5) Fremantle Gourmet (5) Jetty (8) Belmont (8) WA Governors (7) Fremantle Gateway (6) Applecross (10)

Contests

The Division final for International and Evaluation contests is confirmed at Bull Creek community centre on Saturday 28th April at 1pm for a 1.30pm start.

Three Area Finals are completed with the final two taking place next week.

Other Information/Comments

All club visits have been done but David Fox is having trouble submitting reports on the TMI site.

Submitted by Vicky Post 13-4-12
Southern Division Governor



District 17 Area Governor Report – Western Australia

Area C1 – April 2012 – Central Division

Greg Madden discussed the 4 clubs in his Area, the first club Durack is a weekly club that meets every Thursday morning at 12 St George's Terrace, Me Madden referred to Durack as the birth mother of the Area because it had helped so many of the other clubs in the Area get started. The second club Terrace is similar to Durack, however it meets fortnightly at the same venue. The third club Riverside is a corporate club, which is open to outside members. Riverside has a very enthusiastic committee and rigorously follows the DCP. The final club Young Guns is a fortnightly club that meets every second Tuesday at the Brisbane Hotel and is Greg's home club.

When Greg thinks about the success of the C1 Area he thinks of two toastmaster princesses, the first is Robyn Lloyd who is a member of Durack, Riverside and Terrace, sits on each of their committees and encourages them to follow the DCP. The second princess is Anita Adhitya who has organized monthly speakathons for Young Guns to churn through the backlog of CC's at that club.

With the strong support of these two Greg acknowledged that it was comparatively easier for the Area to get to distinguished status and rated the chances of all four clubs reaching distinguished status highly.

Greg Madden
Area Governor C1 2011-2012



Area C2 - April 2012 – Central Division

Peter did not provide a written report to table. The following are notes made during the meeting by the District Secretary.

Peter informed the meeting of the clubs in his Area and when they meet. He talked about the various challenges each club faces.

One of the highlights is how AECOM has improved, mainly to the efforts of Rosemary Horton and Pascale Amberville-Colby.

Toast2FS is a corporate club at BankWest who has inspired the forming of a club at BankWest in Sydney.

Justalk are experiencing membership issues, but with the hard work of various people they are slowly building the club back up again.

Peter went through the difficulty some clubs have in getting members through the CC manual in an appropriate time, and the issues corporate clubs have is meeting during business hours. Also members of these types of clubs do not want to give up time outside of work hours for Toastmasters.



District 17 Area Governor Report – Western Australia

Area C4 - April 2012 – Central Division

Area Governor Visits

I have completed four out five. What I see is very promising the majority of the clubs want to achieve at least a Distinguish status. There is a lot enthusiasm around and the attendance was high and a number of guests in attendance. I strongly promoted the DCP and have given to each of the clubs Large laminated DCP Goals Chart, DCP goal tracking, CC-AC-CL Charts.

Membership

The membership stills a challenge for Highgate. For Curtin a very high percentage of members are transient. Very high percentages join because they are completing their MBA. Once they complete their MBA or get a job they usually move out of the Area. The turn over is very high. Plain speakers membership is increasing and it is very promising with Robyn being a VPE. She is working with Huntly Cutten the VPPR to increase membership.

CPA membership is a very solid. Water Corp there is not a problem there. Membership is very high but due the fact that Water Corp does not paid for their membership. They have to pay for it like many Clubs is a matter of chasing the members and getting the fees collected on time. I strongly believe that a very high percentage of the fees will be paid for by the end of May.

I gain one club, which is CPA TM Club, but the major drawback was that the A-Team has been delisted. We were unable to renew at least the minimum of 6 members required. The previous club officers were not contactable by any medium. Without their permission and passwords there is not way to keep the club going. For instance, to get new members, new officers or transfer the club number to another club. Once this happens there is not going back.

Clubs Overview

Water Corp celebrated the "First Anniversary" Robyn and I attended and the Director of Communications and another two executives of Water Corp attended as well.

The Membership shows as being very low. I what gather is nowadays that only the minimum number of members are lodged to fulfil the "good standing rule"

DCP Goals

Some club meetings have to be sharp and short as there is only 50 to 55 minutes allow for their meeting. All the Club in my Area do meet fortnightly therefore the Speeches are the main priority to be able to have enough speeches done during the year to fulfil the DCP requirements. That is a concern.

Club Officer Training

All my clubs attended training except for the Water Authority. Pascale and I did held a training session at the Water Authority. Four Officers attended and it was a success not only because we manage to go throughout the main requirements of the training but also we were able to answer some of the answered questions. That session got us closer to them. There has been resistance in the pass specially in allowing visits from Water Corp individuals. Now they feel that the District is there for them and to help along and must of all to support them when there is a need.

Success Stories

Area Contests was fun well attend with representative for all the Clubs. The networking among the attendees was great.

Leonor Ragan
Area Governor C4 2011-2012



District 17 Area Governor Report – Western Australia

Area N21 - April 2012 – Northern Division

WAITING ON COPY OF REPORT

Went over the clubs and what they were.

Meet with committees and worked out a plan for the clubs. And meet every three months. By giving clubs meaning they have become stronger. Pres and VPEs form clubs are going to other clubs and are making the clubs stronger.

One club lost key members to another club. But club bounded back with others stepping up to take on roles.

Bronwen has been able to get Stirling to get into the TMI way of things.

Sandgroppers is a very strong club. Working on inexperienced people and bring them up to speed.



District 17 Area Governor Report – Western Australia

Area N22 - April 2012 - Northern Division

Area N22 comprises 5 clubs:

St George's, Subiaco Early Birds, UWA, Project Managers and Noranda

The club number for the former N22 club, Ovataalkers, has been assigned to the new Noranda club.

Club No.	Club Name	M'ship Base July 2011	April 2012 Renewals	Renewals comment (Expected)	DCP goals to 5 April 2012	DCP comment	Club Officer Training July 11/Feb 12	Club Visits Sept 11/Apr 12
6312	St George's	19	7	(20) min no. paid	3	Expect Distinguished	6/5	Y/Y
9703	Subiaco Early Birds	20	17	(21) 3 outstanding + 1 new	3	Expect Distinguished	5/4	Y/Y
1155864	UWA	20	5	(21) TMI payment problem	8	Select Distinguished achieved	4/4	Y/ arranged
1332936	Noranda (new club)	5	10		5	2 more members to achieve Distinguished	0/4	N/ arranged
1581612	Project Managers	23	13	Struggling – working on building m'ship	2	Most probably will not achieve Distinguished	6/6	Y/ arranged

To be Distinguished, Area N22 needs ONE of the following two goals:

- 6 more CCs
- 3 more Distinguished clubs

Elizabeth Fisher
District 17 Area N22 Governor 2011-2012
14 April 2012



Area N23 – April 2012 - Northern Division

Since last November's District Council meeting, Area N23 has had its share of highlights and lowlights. Overall the area is performing well in terms of educational awards, but is struggling with membership.

The highlights:

- At least one of every educational award has been completed across the area.
- A successful area final was held in March at Kalamunda club.
- Mundaring's membership is close to charter strength once again and should reach 20 by the end of June.
- Our clubs have had some great themed meetings such as Back to the 80s, Your School Reunion and Titanic: 100 years on.
- Greater use of the educational series to enliven our educational program. All the clubs are conducting regular educational presentations and I am impressed with the variety of them.
- Greater promotion of the Advanced Communication Series. Clubs have purchased a set each with the intention of having them to show members what the opportunities are in Toastmasters.
- Our clubs have produced some excellent newsletters.
- Our clubs have made the website switch to the new FreeToastHost, with Swan and Guildford getting excellent feedback in the website audit.
- Area members coming together to help organise the District convention.

The lowlights:

- Our low membership is still an ongoing concern. Mundaring appears to have stabilised and recovered. To tackle this problem we are holding a series of open house meetings at all the clubs throughout April and May, together with paid advertising, to help this event. These meetings are also joint meetings between clubs in order to boost our numbers at the open houses.
- The decision to close down TEEM as a club. Although the members of TEEM wish to keep the TEEM concept alive at TLI and other events, the decision was made to end TEEM as a club as the club format was not suitable for the club.

In the remaining three months our club members and I will continue to encourage members to complete their educational awards and to increase our membership.

John Pawley
N23 Area Governor
14 April 2012



Area N24 - April 2012 - Northern Division

Educational Awards

Area Number N24	Number Awards	Awards
Maylands	1	ACB
Ellenbrook	5	2CC, ALB, CL, LDREX
Banyandah	1	ACB
Touch of Gold	0	
Marketers	1	ALS

Area Governor Visits

Three of five club visits completed

Clubs Overview

All clubs have enthusiastic and committed leaders in their club executive, meetings are characterised by members taking on dual roles due to poor membership numbers and attendance, exceptions being Maylands and Touch of Gold, who have been successful in retaining or building membership numbers to compensate for losses.

Membership

Several clubs are struggling to retain members or build to charter strength. Despite active marketing campaigns, membership is declining and visitors are sparse.

DCP Goals

Club executives focus on DCP goals, but low membership numbers and attendance hamper the achievement.

Club Officer Training

It was disappointing to note that no club officers from Maylands or Banyandah attended training in the February sessions. Club officers from clubs that did attend gave positive feedback about the value and organisation of the training. Training in Kalgoorlie was well received and achieved a lot in a short timeframe, including setting up the club's FTH2 website.

Contests

All club contests were run professionally, and the Area final was held for the first time at the Ellenbrook venue.

Success Stories

Maylands has signed on 10 new members this year. Touch of Gold celebrated their 100th meeting in style.

Submitted by Martin Lindsay DTM 12/04/12
N24 Area Governor 20011-12



District 17 Area Governor Report – Western Australia

Area S31 - April 2012 - Southern Division

Club DCP goals

Armadale need 1 new member then will be President's Distinguished (*).

Canning Vale is already President's Distinguished.

Gosnells Foothills needs: 3 CC's, 1 AC, 2 CL's, 3 new members, then will be President's Distinguished (*) but have missed 1 club officer being trained.

Southern River needs 1 CC, which we have, and I'll try to put it in tonight, and then will be President's Distinguished (*).

(*) These clubs still need to reach charter strength by end of June to qualify. Armadale and Southern River are likely to reach chartered strength and also their remaining goal.

Foothills needs quite a few awards and lots of members and their chance of becoming Distinguished are slim.

Member numbers

	Base	T/Date
Armadale	13	15
Canning Vale	33	40
Gosnells Foothills	22	12
Southern River	21	20

Club visits

All club visits have been completed and reports submitted

Submitted by John Palmer

W31 Area Governor 2011 – 2012



District 17
Area Governor Report – Western Australia

Area S33 - April 2012 - Southern Division

Educational Awards

Area Number (S33)	Number Awards	Awards
		See Attached

Area Governor Visits

- Cannington Communicators Tue Western Founders Sat
- Victoria Park Mon Belmont Tue

Clubs Overview :

- Cannington Communicators is a corporate club meeting twice a month
- Belmont is a regular club meeting twice a month
- Victoria Park is a regular club meeting twice a month
- Western Founders is an advanced club meeting one Sat. Morning a month.

Membership See Attached

DCP Goals See Attached

Club Officer Training See Attached

Contests Club

Contests were held by Belmont and Vic Park and CC nominated contestants.

WF had no contest and did not nominate any contestants

Area S33 final for International and Evaluation will be on Mon 16/4/12

Gerry Prewett was the successor for both contests.

Success Stories : New DTM Gerry Prewett (Belmont)

Other Information/Comments : Membership improved in Bel & VP

WF is still low & CC is now in the hands of Club Coach John Palmer and it is now focused on survival

See Attached

Submitted by Allan Burt Date of Submission Apr 2012

Area S33 Area Governor 2011-2012

Area Club #	Club Name	Renewals		Awards		DCP	Club Visits		Paid Dues (Min 20)	
		October	April	CC	AC		Nov	May		
S33 Allan Burt CC										<i>To be Distinguished</i>
2236	Belmont	Y	Y	0	2	N	Y	Y	9	1 of 5 more CCs
7986	Western Founders	Y	Y	1	0	N	Y	Y	9	and 2 Distinguished Clubs
1150233	Cannington Communicators	Y	Y	1	0	N	Y	Y	1	
1437841	Victoria Park	Y	Y	0	0	N	Y	Y	10	
	Goals Achieved	4	4	2	3	0	4	4	0	
	DCP Base Goals	3	3	7	2	2	3	3	2	
Area Status	Club base 4	Clubs now 4								<i>Not Distinguished</i>



District 17 Area Governor Report – Western Australia

Area S34 - April 2012 - Southern Division

Mandjar have about 11 members.

- They advertise regularly on the local radio
- Adds in the local papers
- Contact members who have left the club
- Their main concern is they cannot retain members
- Don't participate in the dcp

Margaret River.

- New premises which is a great venue at very low cost
- Concentrating on membership
- Bring a friend next meeting
- Members been absent for long periods of time
- Members been sick
- Unable to participate in dcp

Bunbury

- Have 3 new members
- Get most interest from their web-site
- Welcoming club
- Strong leadership

Jetty.

- Strong vibrant club
- Embraces the dcp
- Strong leadership
- Vppr worked very hard on ppp & in advertising in general
- Should go close to being the president distinguished club

TRISH RICE.
AREA GOVERNOR S34



District 17 Area Governor Report – Western Australia

Area S35 – April 2012 – Southern Division

Club contests

All clubs in Area S35 have held their International Speech and Evaluation Competitions with a high standard across all the clubs.

Area Final

Applecross Toastmasters will be hosting the Area Final Competition, which will be held on Wednesday 18 April 6.30pm at Heathcote Reserve.

Our Division Governor will be notified of all contestants who will now go forward to the Division Final being held on Saturday 28 April 1pm at the Bullcreek Community Centre.

Major Achievement

1. Area S35 has had 32 new members join this year, across 5 clubs.
2. Area S35 has 4 of the 5 clubs being Distinguished or better in the Distinguished Club program.
3. Area S35 has achieved and exceeded their CC and AC goals in the Distinguished Area Program.
4. Area S35 is on-line to be a Presidents Distinguished Area by the end of the Toastmaster Year on 30 June 2012.
5. Our new club Applecross was the second club in Western Australia to achieve all of the 10 goals in the DCP.

***Submitted by Jackie Perriman
Area S35 Area Governor 2011-2012***