

Agenda

Date & Time: 25th May 2013, 2.15pm to 4.30pm **Venue:** William Ballroom, Kings Hotel Perth **Attendees:** Ross Wilkinson – District Governor

Pascale Amberville-Colby – LG Education & Training Robyn Richards – Lieutenant Governor Marketing

Ian Pickens – Public Relations Officer Dietmar Mazanetz – District Treasurer Jeanette Farrar – District Secretary

Mark Richards - Immediate Past District Governor

Leonor Ragan – Central Division Governor John Pawley – District Parliamentarian Allan Burt – Southern Division Governor Bronwen Jones – Northern Division Governor

Apologies - Nil

- 1. Call to order Sergeant at Arms
- 2. Inspirational Opening
- 3. Reading of District Mission John Pawley
- 4. Welcome/introductory and explanatory remarks D17 District Governor
- 5. Apologies
- 6. Credentials Committee report D17 Parliamentarian John Pawley
- 7. Adoption of Agenda
- 8. Minutes from the previous District Council meeting 24th November 2012 and matters arising
- 9. Secretary's Report
 - a. Correspondence:
 - Incoming
 - Outgoing
- 10. Adoption of Alignment of Clubs within Divisions and Areas
- 11. Nomination Committee Report
- 12. Election of District Officers for District 17, 2013/2014
 - i. District Governor
 - ii. Lieutenant Governor Education & Training
 - iii. Lieutenant Governor Marketing
 - iv. Public Relations Officer
 - v. Division Governors : Central, Northern, Southern
- 13. Audit Committee Report

14. Treasurer's Report

15. Reports from

- a. District Governor
- b. Lieutenant Governor Education & Training
- c. Lieutenant Governor Marketing
- d. Public Relations Officer
- 16. Division Governors Reports as tabled
- 17. Area Governor Reports as tabled
- 18. Other Committee Reports
 - a. Convention 2014
- 19. Motions Submitted
 - a. Motion by Judith Allen DTM Swan Toastmasters 'That the Toastmasters International Board of Directors consider ways for the role of contest judge to be included as an accomplishment in the Toastmasters International Leadership Track.'
- 20. New business
- 21. Announcements
- 22. Next Meeting November Council meeting

Date & Time: 23 November 2013 at 12.30pm Venue: Bull Creek Community Centre

23. Close



District Governor Report – Western Australia

I am proud to announce that as of 17 May, District 17 has achieved the status of Distinguished in the District Recognition Program.

District 17 is the sixth District in the world and the first District in Region 12 (Australia and New Zealand) to achieve Distinguished status or higher.

This year, Toastmasters International instituted the new District Recognition Program.

World Headquarters recognises districts that achieve Distinguished District goals. The **District Recognition Program (DRP)** aims to:

- Boost the quality of Toastmasters clubs and increase member satisfaction
- Help members achieve personal and professional goals
- Help areas, divisions and districts develop and support quality clubs with engaged members
- Assist clubs and districts in achieving Distinguished Club status

The foundation of the DRP is the Distinguished Club Program, which emphasizes **member satisfaction**, **member retention**, a **quality club experience**, the importance of **goal-setting** and the value of **teamwork and collaboration** among leaders.

This new program allows all Districts in the world the opportunity to achieve Presidents Distinguished status.

I believe the Distinguished Club Program is the vital element of the whole process. If clubs are achieving DCP goals it reflects that they are looking after their members individual personal goals.

There have been five new clubs established this year. These are:

- Madison Toastmasters
- ToastiES
- Northern Gourmet Toastmasters
- Willetton Toastmasters
- Curtin GSB Sundowners

The current results of District 17 in the District Recognition Program as at the 17 May are:

New	Late Ren.	Oct. Ren.	Apr. Ren.	Total Ren.	Total Chart	Total to Date	Distinguished Statu	us
646	14	1019	1032	2065	103	2814	Distinguished	
Club Base		63	Membership F	Payments Base	2512	Club Base		63
Active Clubs	to Date	67	Membership F	Payments to Date	2814	Distinguished	Clubs to Date	26
Paid Clubs to	o Date	67	Distinguished	District Goal	2588	Distinguished	District Goal	26
Distinguished	d District Goal	65	Select Disting	uished District Go	oal 2638	Select Disting	uished District Goal	29
Select Distin	guished District (Goal 67	President Dis	tinguished District	Goal 2713	President Dist	inguished District Goal	32
President Dis	stinguished Distri	ct Goal 69						

Curtin GSB Sundowner Club whose charter document have been lodged at TMI and is awaiting processing are not included in the above figures. Once processed, Curtin GSB Sundowners will increase the number of Paid Clubs to Date to 68.

The District is well on track to achieve Select Distinguished status and should achieve Presidents Distinguished status if one more club is chartered prior to the 30 June.

Resurrected Clubs

It is important to look after our existing struggling clubs. During the year Phoenix Toastmasters, Matilda Toastmasters and Banksia Toastmasters have been resurrected and are on track to achieve their membership growth targets.

We have had 2 highly successful workshops so far this year. The SMAC Workshop run by Robyn Richards and the Judging Workshop run by Ian Pickens were well attended and highly successful.

The two Toastmasters Leadership Trainings incorporating Club Officer Training where very successful as was the two sessions of District Officer Training.

The results of District 17 are a reflection of the dedication of the District Executive, the Division Governors, Area Governors, and Club Officers together with the individual members. We have a culture in District 17 of achieving in the Toastmaster Communication and Leadership streams. With this positive attitude we are set to continue to achieve and develop for the remainder of this year and in the future.

Congratulation to all the Toastmasters of District 17 on your achievements.

Ross Wilkinson DTM District Governor District 17



District 17 LGT Education & Training Report – Western Australia

My LGET Goals for 2012/2013 was to;

- Plan and implement two quality sessions for both district officer & club officer training.
- Encourage all clubs to achieve a minimum requirement of Distinguished Club Status.
- Oversee all aspects of the District Convention Contests and workshops.
- Plan and run five to six independent workshops during the current financial year.

In review, several of these goals were met, others are reaching their conclusion or are still in progress

Toastmaster International Convention ORLANDO - District Executive Training

The Lieutenant Governor Education & Training focused on the following guidelines:

- TMI's current theme Back To Basics, focusing on the individual member.
- Promoting and implementing the four core values as a scale of measurement to evaluate the success of the individual Toastmaster, club, area, division & district.
- Running a successful District Convention with specific attention on both contests & workshops.

These guidelines were maintained with several challenges and learning curves along the way.

Toastmaster Leadership Institute - District Officer Training

The TLI Training Group (formerly Marketers) focused training. Both sessions were very successful with the majority of our District Officers trained.

The following areas were addressed for the benefit of all area and division governors

- Implementation of the four core values.
- Responsibilities & parameters.
- Evaluation and assessment of the roles so far.
- Troubleshooting including identifying challenges.

Both COT sessions was extremely successful based on the feedback of attendees. We focused on the responsibilities and requirements of each of the seven club officer roles. This year there were more Club Officer Handouts in both sessions including Checklists and educational handouts. In the 2nd session Contest handouts including the 2013 Contest Rule Book, Checklists and Contest rule amendments.

Toastmaster Leadership Institute - Club Officer Training - February 2013

The TLI Training Group took on a mammoth project with the restructure of the Toastmasters Leadership Institute Training. Last year, majority of club officers requested longer club officer breakout sessions. This year these sessions were doubled to a hour in length. Each group had 2 – 3 presenters delivering educationals relevant to each group. Feedback was very positive.

The request for club officers to register with their choice of one of three available sessions met with resounding success. The first session - 279 Club Officers trained (63.26%) out of 441. 51 out of 63 clubs at least 4 officers trained (80.95%). The second session - 264 Club Officers trained (58.82%) out of 455. 49 out of 63 clubs at least 4 officers trained (75.38%). Several minor errors in logging on Club Officers trained have since been identified and corrected

The overall evaluation assessment was 38% Excellent, 42% Very Good, 15.33% Good, 4.67% Fair

Our goal is to repeat this success in attendance, feedback and delivery of high quality information. **Distinguished Club Program – Educational Awards**

Central, Northern & Southern Division are still progressing on the lodgement of awards; It is worth remembering that there is always a large influx of awards been lodged every June leading up to the end of financial year.

• CCs (89), ACs (48), L/AL (92), LEX (8) with 10 DTMs at the time of writing this report. — Congratulations to the following DTMs, in order of their lodgement, Judith Allen, John Pawley, Trish Rice, Peter Jordan, Robyn Lloyd, Ross Wilkinson, Jon Roberts, Leonor Ragan, Greg Madden, Martin Lindsay and Pascale Amberville-Colby.

We have been encouraging all clubs to achieve Distinguished Status as the minimum benchmark.

We expect more clubs to achieve Distinguished Status in June with more awards to be lodged.

- President's Distinguished Congratulations to Victoria Quay, Canning Vale 10, Noranda
 (9) and Gourmet Guns N' Roses
 (9)
- Select Distinguished Congratulations to Durack (8), Stirling (8), Northern Lights (8), Fremantle Gourmet (8), Young Guns (7), City Of Perth (7), Curtin GSB (7), Water Corporation (7) and Applecross (7).
- Distinguished AECOM (6), Murdoch Southsiders (6), Sandgropers (5), Project Managers (5) and Kalamunda (5).

We have 18 clubs who have achieved a minimum of Distinguished or more. Steady progress continues across all three Divisions. We expect these numbers to increase as we approach end of financial year.

District 17 Workshops

The following Workshops were conducted within the Toastmaster Year. The workshops were well attended and received positive feedback.

- SMAC Robyn Richards (November, 2012).
- Judging Workshops -lan Pickens (March 2013).

Division Contests

The Central, Northern and Southern Divisions ran very successful Humourous and Table Topics Contests in late 2012. The International Speech and Evaluation Contests run in April 2013 enjoyed similar success.

I commend Central Division Governor Leonor Ragan, Northern Division Governor Bronwen Jones and Southern Division Governor Allan Burt for organising and running very successful Division Finals in all contests which were well attended and widely praised.

District 17 Convention

The Kings Perth Hotel was the selected venue for the forthcoming convention to be held 24th-26th May 2013. International President John Lau & Region 12 International Director Mike Helm will both be present.

I would like to recognise our District Public Relations Officer Ian Pickens whose convention expertise and the substantial work is benefiting the convention. I acknowledge our District Executive and all District and club officers and our Convention Chair Janette Edwards. Thank you to all who have contributed so much time and effort into making this Conference a reality and a success.

SUMMARY

The District Executive Training in Orlando has offered much clarity and direction for the Education and Training to be conducted in District 17. It has been a challenging and rewarding year for Education & Training in WA. Both District & Club Officer Training Sessions have been extremely successful.

All West Australian TMs are now aware of requirement changes to achieve Distinguished Club, Area, Division and Districts status. The number of awards lodged so far has been phenomenal. The workshops achieved their goal in content and delivery. What has impressed me the most are the club officers, especially the Presidents and Vice President's of Education who have been in constant contact in ensuring all awards are lodged correctly and within toastmaster regulations. I have been humbled and inspired by the commitment of our members, our club officers and our district officers.

Pascale Amberville-Colby DTM
District 17 Lieutenant Governor Education & Training 2012-2013
Where Leaders Are Made



District 17 LGT Marketing Report – Western Australia

I am very excited by the way District 17 clubs have embraced attracting new members and prospected for opportunities to begin new clubs this Toastmasters year.

Membership Building & Retention

Final figures for March revealed our *Talk Up Toastmasters Award* achieving clubs and I am excited to announce that they are;

Curtin GSB

Young Guns

Canning Vale

Electric Toasters

Congratulations to these 4 clubs for an outstanding effort in welcoming 5 or more new members between February 1 and March 31, 2013.

On a world comparison, we finished equal 59th with many districts much larger than ours having less clubs achieving this award. In our Region, we were only just topped by the other districts, all of whom have more than double the number of clubs we have.

I believe we can improve on the number of clubs achieving the **Beat the Clock Award** which is in progress right now. This membership building contest runs from May 1 to June 30th. Last year we had 4 clubs achieve this. Let's go for many more this year!

Membership Building DCP Goals

As of the May 17th reports, 60 of our 67 clubs have achieved the first membership building goal and 38 of these have already achieved the second. A further 2 clubs have added 3 new members and are closing in on the first goal while 3 of the clubs that have achieved the first goal have an additional 3 new members, therefore closing in on the second goal.

New members to May 17th are **646** compared to **545** at the same time last year.

 Central – 202
 2011 - 203

 Northern – 193
 2011 - 142

 Southern – 251
 2011 - 200

April renewals to May 17th are 1032 compared to 926 at the same time last year.

While this looks good compared to last year it is a slightly different story when we look at the figures below.

Graced members to May 17th are as follows;

Central – 136 Northern – 111 Southern – 163

This is a huge amount of members who have not renewed their membership or the club has not paid these renewals to TI.

These lists have been split into Areas and forwarded to all Division and Area Governors who are contacting club Presidents and VPMs regarding these members.

I am extremely pleased to report that all clubs have paid April Renewals, however I believe many clubs still have individual member payments to submit.

Membership Payments

Toastmasters International set the District a goal for attaining Distinguished, Select Distinguished and Presidents Distinguished status at the beginning of the year. The District Management Committee was always quietly confident that we would reach Distinguished, probably Select Distinguished status and we were hopeful of reaching Presidents Distinguished status. I couldn't be happier to report that we have not only reached this goal but we have effortlessly surpassed this figure by almost 100 membership payments to May 17th.

Marvellous Membership Award

I announced this new award for clubs who achieved both membership building goals as well as submitting 20 renewals at each renewal period at our TLI in July last year. I am excited to be announcing the clubs who have achieved this and presenting them with their ribbon at our Hall of Fame tomorrow afternoon. Will your club be 1 of them?

New Clubs

ToastiES, the second club within Bankwest, chartered in November 2012 and have a vibrant membership of 34. This club looks set to achieve much and I expect future district leaders to emerge from this group.

Madison Toastmasters also chartered in November 2012 with an entire membership of women. These ladies are learning vital new skills from the Toastmasters program to equip them in their business and professional lives.

Northern Gourmet Toastmasters is an advanced dinner club in Northern Division and had enough members to charter before the demonstration meeting. Congratulations to the energetic team of leaders who marketed this club so vigorously and reaped such a great reward.

Willetton Toastmasters chartered on April 23rd after a powerful demonstration meeting and just a few weeks of meetings. With the dynamic leadership team, I see this club being an extremely strong club in the future.

Leonor and her team held a very successful demonstration meeting at *Curtin GSB Sundowner*. By their second meeting they had 20 members and the charter paperwork has been submitted to Toastmasters International. I expect this club to be chartered by this meeting.

We held a very successful Demonstration meeting at **KPMG** in January and they have many staff interested in forming a club. The organising committee are finalising details such as a bank account etc before proceeding. I am hopeful that this club will charter before the end of June.

Congratulations to all 5 clubs that have chartered so far this year. We welcome every member to our District and the Toastmasters Communication and Leadership programs. Your District Officers are always at your service.

As with membership payments, we have goals to attain Distinguished, Select Distinguished and Presidents Distinguished status for paid clubs. To attain Presidents Distinguished status this year we must have 69 active clubs. At the time of writing this report we are just 1 club short of this goal and I will be doing everything in my power to achieve this goal.

Several other contacts have been made and we are working with these to have more new clubs in the pipeline for the new Toastmasters year beginning in July.

Conclusion

I am extremely happy with our membership payments, new member numbers and the number of new clubs to date. I am optimistic that we will charter 1 more club to reach the number required to achieve President's Distinguished Status. My one concern is our member retention rate with so many graced members. I encourage every President to contact your graced members and strive to regain their membership by reviewing their original reasons for joining Toastmasters.

Congratulations District 17 on surpassing expectations in just our second year!

Robyn Richards DTM District 17 LGM 2012-2013



District 17 Public Relations Officer Report – Western Australia

What a year it has been.

A year that appears to have less days than other years from my perspective.

I started this year with a focus on the following;

- 1. Positive Promotion Premiership Points.
- 2. Club Websites and
- 3. Fabulous convention

Positive Promotion has been seen as a fabulous initiative of our District. I am sure clubs were very involved in promoting their clubs but not necessarily looking for points.

As I look in retrospect this year we had fewer clubs actively promoting their club. Your VPPR will tell you there were many messages during the year to seek their input.

The clubs with active membership building and visitor to member conversion are also the clubs that have the most points. They are the clubs whose leaders have focussed on a measurable KPI. That performance indicator is the PPP.

I encourage you as we look to next year the elected President and VPPR look for ways to promote your club and request your points on the table.

The low light for this focus relates to the frequency of updates. It is said if the points were updated more frequently it might have generated more interest. I agree however with only 3 clubs submitting evidence of points I am of the view updates would not necessarily have generated more involvement.

I believe fine tuning the type of points that can be awarded will further focus our energy toward more promotion of our clubs next year.

Club websites have gradually improved their visibility. One major focus of the PPP was website updates. Appealing and inviting, up to date, and dynamic websites generally encourage guests to visit. Websites need to be linked to Toastmasters International and District 17 along with social media and other toastmaster sites to obtain the best advantage.

The website audit showed acceptance of the new branding with Free toast host 2 gathering momentum across clubs. It is important to have 100% uptake .

It is up to the club it cannot be done for you.

Convention should be the proud baby of a club in the nominated Division. They may engage other clubs or the Area to support them. This year every cub approached had sufficient valid reasons not to become involved. The initial work to conduct this year in the south was a great concept which showed the District was not yet ready to take the event far from Perth. It will be held in the south in years to come.

We need the leaders and club support to realise that dream.

We will still have a fabulous and very successful convention this year. As a district we must find a way to ensure our club growth, membership retention, and convention are viewed as part of our priorities.

Toastmasters of District 17 Promote, Promote, Promote, .talk up Toastmasters and the District will be even greater than it is now.

Change over dinner Friday 5th July at Tompkins on Swan will round out my duties for the year I look forward to seeing you all there to celebrate our success and the success of our individuals.

Ian Pickens

District 17 Public Relations Officer 2012 / 2013



District 17 Treasurer's Report – Western Australia

Please see Agenda Appendix 3 Agenda Item 14 District 17 Treasurer's Report Pages 1- Page 5



District 17 Central Division Governor Report – Western Australia

Educational Awards

Distinguished Club Area - Central Division (May 11 2013)

Clubs with at least 20 members or with net growth of a minimum of five new members by June 30 are eligible for TI recognition at year end if the club also accomplishes the following:

COAL

RECOGNITION

Achieve any 5 of 10 goals Achieve any 7 of 10 goals Achieve any 9 of 10 goals Distinguished Clubs (D)
Select Distinguished Clubs (S)
President's Distinguished Clubs (P)

All the Educational Goals for each Club are listed in the above table.

Area	Name	2012-05-11	2013-05-11
C1	Durack	7	8
C1	Northbridge	1	5
C1	Terrace	7	7
C1	Riverside	7	5
C1	Young Guns	10	7
	Area C1	32	32
C2	Perth Justalk	4	2
C2	Central Communicators	6	3
C2	AECOM WA	4	6
C2	Toast2FS	3	5
C2	Gourmet Guns n Roses	-	9
C2	ToastiES	-	1
	Area C2	17	26
C3	West End	5	3
C3	City of Perth	3	7
C3	Rising Stars	6	4
C3	Electric Toasters	5	7
C3	Matilda	1	8
	Area C3	20	29
C4	Curtin GSB	5	7
C4	Plain Speakers	6	6
C4	СРА	2	3
C4	Water Corporation	5	7
C4	Banksia Speakers	-	1
	Area C4	18	24
	Division C	87	111

Summary of the Educational Goals achieved by each Club are listed in the above table. <u>Individual areas</u>:

C1 32

C2 26

C3 29

C4 24.

Division Total Distinguish Club Program goals are 111.

<u>Summary</u>

3 Distinguish Clubs (Northbridge, AECOM WA and Toast2FS)

6 Select Clubs (Durack, Young Guns, City of Perth, Electric Toasters, Curtin GSB and Water Corporation 1 President: Gourmet Gun n Roses.

Central Division has achieved President Distinguish Division (11 May 2013)

It is a great pleasure to see how dedicated our club members have been. With the exception of three of the clubs being rebuild all the other clubs will achieve a distinguish status by the end of June. Congratulations!!!!

Membership

Area	Name	<mark>2012</mark> -05-11	2013 <mark>-05-11</mark>
C1	Durack	24	32
C1	Northbridge	11	16
C1	Terrace	20	15
C1	Riverside	22	17
C1	Young Guns	28	35
	Area C1	105	115
C2	Perth Justalk	10	6
C2	Central Communicators	17	19
C2	AECOM WA	28	23
C2	Toast2FS	20	23
C2	Gourmet Guns n Roses	-	22
C2	ToastiES	-	34
	Area C2	75	127
C3	West End	14	16
C3	City of Perth	23	22
C3	Rising Stars	17	15
C3	Electric Toasters	26	28
C3	Matilda	6	9
	Area C3	86	90
C4	Curtin GSB	24	24
C4	Plain Speakers	19	18
C4	СРА	29	16
C4	Water Corporation	24	20
C4	Banksia Speakers	-	6
	Area C4	96	84
	Division C	362	416

Membership in each Club last year and this year

New Members

- C1 66 Members.
- C2 53 Members.
- C3 44 Members.
- C4 38 Members.
- Total of 201 New Members since 1 July 2012

Membership Continues to increase. Only three out of 21 are under charter strength. Those three clubs are being rebuild and inspiring coaches has been appointed or experienced Toastmasters have join the club and are working with the Clubs members to make these clubs strong and successful. Well-done coaches and experience Toastmasters. It is a joy to know that as of 11 March 2013 the Central Division Membership is 416. I anticipate that by the end of June membership will reach 450. Again well done Central Division Area Governor, Club Officers, and members. I hope that all of you are enjoying the benefits of having clubs at charter strength.

Clubs Visits Clubs Visits

		Distinguished Area Goals				Select Dist. Area Add'l Goal	Pres. Dist. Area Add'l Goal	Overall
Area	July- Oct. visits	Jan May visits Paid Dist. clubs Score			Score	Distinguish clubs	Paid clubs	Score
C1	5 of 4	5 of 4	5 of 5	3 of 3	100%	3 of 4	5 of 6	112.5%
C2	5 of 4	6 of 4	6 of 5	3 of 3	100%	3 of 4	6 of 6	123.8%
C3	5 of 4	4 of 4	5 of 5	2 of 3	91.7%	2 of 4	5 of 6	97.9%
C4	5 of 4	4 of 4	5 of 5	2 of 3	91.7%	2 of 4	5 of 6	97.9%

Communications with each Area Governor has been a priority in our busy schedules. We all are members of some the same club. Therefore we can catch up quite regularly with follow-ups by email and by phone. It has been this constant communication that has facilitated our success this year. I'm very grateful to all the Area Governors for your trust and complete sincerity during the year. All Area Governors have been very diligently completed all the Area visits. Congratulations for doing such outstanding job during the year. Areas Governor: Martin Soh (C1) and Anita Adhitya (C2) are Distinguish now and I anticipate that next week Hanh Ngo (C3) and David Nicholas (C4) would be distinguished. Great team effort at all the time. It has been a pleasure working with you. Your dedication has been must rewarding, inspirational and exceptional.

Contests

Central Division Final for The International and Evaluation Contests Contest was a success. We had 78 people in attendance and the night was fun, educational and joyous. All the contestants' performance on the night was of very high standards. Competing on the night for the International Contest were: For Area C1 Gil Alexander Area C2, Lisa Evans C3, Jasmine Kaur and C4 Rosetta Petrucci and for the Evaluation Contest were: Area C1 Gil Alexander, Area C2 Kieran Browning, Area C3 Paul Wilkins, Area C4 Ayesha Harrison- Stewart. Many Congratulations to: Lisa Evans, Jasmine Kaur, Kieran Browning and Paul Wilkins who will be representing the Central Division at the District Contests.

Thank you to all members who helped out on the night. Your contributions before and after the contest made the event very successful.

Thanks to Gun n Roses, Durack, Curtin GSB, Plain Speakers and Terrace Club for your donations. With your financial support Central Division has donated the cost of Full registration to the Convention for Patricia Tan (Electrical Toasters) who won the raffle for registering on the night of the Central Division Contest to attend the convention (We received six registration) and Saturday all day attendance for Sam Struthers (Central Communicators) who won the door prize raffle.

Successors for Governor Roles for 201-2014

Alex Grossman Area C1 Paul Hutchinson Area C2 Henry Yau Area C3

There is one Toastmaster interested in C4. (Waiting confirmation of the work load for next year).

Charles Fisher will be my Successor as a Central Division Governor.

Other Information/Comments

Congratulations to Northbridge Toastmasters Club. The Area Governor and Club Officers have work very intensively to achieve the worthy Status of Distinguish Club. It has been a number of years since the club has reached this goal, well done Northbridge Toastmasters. Keep up the momentum to continue to excel.

We have rebuilt two clubs: Matilda and Banksia Speakers. Matilda is starting to get new members and currently the meetings include at least four speakers. Over the coming months we will be marketing the club more widely and intensively. Banksia Speakers will continue with fortnightly Monday's meeting at 7pm in June and is set to be a success.

Especial mention to the City of Perth Club Officers and members your DCP shows in part your continuous work and dedication. The other part can be seen when one visits the club. Themed Meetings are very enjoyable and well organised. Thanks for your support during the year.

Congratulations to all the Corporate Clubs for achieving Distinguish Status. It is excellent to see the progress achieved. Well done: Aecom, Electric Toasters, Toast2FS and Water Corporation, I'm confident that next year Toasties will join the other Corporate Clubs to become a Distinguish Club.

Durack, Young Guns, Curtin GSB well done you all are on the way to achieving President Distinguish Status shortly. Well done to Gun n Roses for achieving President Distinguish Status in their first year. Congratulations!

Rising Starts, Terrace, Riverside, Central Communicators, West End, Matilda, Plain Speakers, and CPA will achieve a Distinguish Status by the end of June. Continue with you steady work to attract new members.

On Friday May the 10th we charter a new Club in the City. It is a great success to have a community Club charter in less than a month after the demo meeting. The new Club name is Curtin GSB Sundowner Toastmasters Club. I'm very excited about this new club. It is very promising and all set to be a very successful Club.

Submitted by: Leonor Ragan 13 May 2013 Central Division Governor 2012-2013



District 17 Northern Division Governor Report – Western Australia

At the commencement of my year, working for you, I made you a pledged - see below.

PASSING ON THE BATTON

It is an honour and a privilege to be your Northern Division Governor for 2012/13. I am looking forward to our journey together with the opportunities this will offer us all, in growth and understanding.

As with all positions in leadership - a component of it is to develop and strengthen oneself, while navigating a path for others that lead's them to a more beneficial place than when your paths first crossed. I will endeavour to do so.

I see leadership as being predominantly about those who you are meant to lead, whose lives you impact upon. The key is two way communication, ensuring you identify, prioritise and provide for their needs, growth and a more secure/self-sufficient future. It is about YOU – THE MEMBER – your journey and experience. To equip you with the tools to lift your vision higher and achieve heights you never dreamed of. It is also about imparting to you the importance of sharing your skills and knowledge with those whom you share a journey (passing on the baton) – collectively we all contribute to a better world.

I believe I have fulfilled my pledge to you. I also strongly believe, we - as a team, (members and those elected to serve), have achieved this corporately. We have all contributed to growth, understanding and empowerment of each other and the Toastmaster Community as a whole.

I am so proud of the way members have given of themselves to help each other, offering their time, availabilities, skills and enthusiasm. As always, the year presents us with: responsibilities, challenges and above all - opportunities, (both personal and as part of the Toastmaster Family), to embrace and grow through – refining who we are becoming. I have clearly seen this achieved in so many ways through so many members during this year:

- those who have taken the plunge and joined toastmasters to finally face their fear of public speaking well done and Welcome !!!
- those rising to the personal and corporate challenges before them, that have provided others with an example to learn from and grow
- those applying themselves through developing through speeches and competing
- to stepping out in leadership and paving the way for others

The Toastmaster Cycle of Life (TCL) - Our first 6 months ramped up and flew so fast with the training and equipping elected members for their year ahead which was closely followed by club contests through to division (Humorous & Table Topics), while simultaneously each club adapting to their challenges and providing for their members as they implemented the Distinguished Club Program (DCP) which helps show the strength of a club and how it's meeting it members needs. We also experienced the first gourmet club in the North – Northern Gourmet. Such was the drive and enthusiasm for this style of club that it charted before its demonstration meeting – Well Done Team.

The new calendar year brought with it more training on equipping and accelerating leadership to impact the second stage of the TCL, closely followed by the International Speech and Evaluation contests. We are now in the final stage of the TCL where we are here at the Kings having our District Council Meeting at Convention, electing the leaders of tomorrow and congratulating the winners of the four areas of communication, who will go on and represent us - District 17 - in the wider Toastmaster Community.

During this same 12 months, your team of Area Governors and I have contributed at division, area and club level to enhance the experience of all members – from beginners to those who have

shared the experience for twenty plus years.... Thank you to all of them for working with me, as a team, to provide a positive and conducive experience for members – from meeting clubs needs to contests and more. Their contribution has been invaluable.

I have enjoyed working with them through out the year as we planned and addressed issues (eg membership, quality of meetings/experience etc). I have enjoyed working with each of them and thank them for the time, contribution and friendship. They are:-

- ❖ Area Gov N21 Sue Fallon
- Area Gov N22 Jeff Oliver
- ❖ Area Gov N23 Gladys Lavell
- Area Gov N24 Charles Fisher

Working with the executive team has proved a dynamic and enriching experience were you can see the unfolding of the fruits of your planning and labour, to guide and impact an organic organisation which is always adapting to the sum of its parts. It has been great to see the north flourish as it has with members contributing to a perpetual cycle of achievement at a variety of levels. I would encourage each and every person to step in the foot prints of those in leadership that have gone before — and add your own unique flavour and contribution to this amazing organisation where members come first.

Our year has seen the best of people, working through issues and paving a way forward while finding unity in the mix of an extensive Family blend. You have all contributed to the rich tapestry of our lives – thankyou for your contribution. Pass on the Baton.

Bronwen Jones NDG 2012/13



District 17 Southern Division Governor Report – Western Australia

Educational Awards

Area Number	CC	AC	Ldr
S31	7	8	11
S32	12	6	9
S33	8	3	8
\$32 \$33 \$34 \$35	0	0	1
S35	4	2	6

Membership 397 at 30th April 2013

DCP Goals 132 at 1st May 2013

Club Officer Training 91

Contact with Area Governors At least 3 - 4 times per month

Contests Successfully completed. 64 attended Southern Division on 28th April

Clubs with 12 or less Members July					
S31 Gosnells Foothills					
S33 Cannington Communicators					
S33 Victoria Park					
S34 Margaret River					
S34 Phoenix					
S35 Successful	15	11			

New Clubs :1 new club- Madison

Successors for Governor Roles - None Recommended

Other Information/Comments One club has been added & membership has fallen from July 1st 2012 from 424 to April 30th 2013 397. However as the fall of 27 members represents a loss of just over 6% this is not a concern and may simply be inaccurate figures from TI. Overall I am pleased with how Southern Division has finished the year.

Submitted by Allan Burt 13/5/2013 Southern Division Governor 2012-2013



District 17 Area Governor C1 Report – Western Australia

Educational Awards (as of Fri May 10 2013)

Area Number (C1)	Number Awards	Awards
Clubs		
Durack	6	3 CCs, 1 AC, 2 CL/AL
Northbridge	4	2 ACs, 2 CLs
Riverside	1	1 CL/AL
Terrace	4	3 CL/AL, 1 AC
Young Guns	4	1 AC, 3 CL/ALs

Area Governor Visits

2 sets of visits to all clubs conducted in Oct 2012 and Mar 2013.

Clubs Overview

Durack and Young Guns anchor the area with history and member numbers. Terrace and Durack share many common members. Riverside and Northbridge members are predominantly corporate (GHD and ATO, respectively).

Membership

Membership numbers at Terrace, Northbridge and Riverside stabilising at sustainable levels with good baseline to grow from. Durack and Young Guns numbers are healthy and above 20.

DCP Goals

Durack and Young Guns can reach PD this year. Terrace can reach SD with attaining 20 members. Northbridge can attain D status taking into account net gain of 5 members. Riverside needs to submit educational awards to attain D status.

Club Officer Training

All clubs except Northbridge attended both TLI events.

Contests

Area contests run successfully with participation from all clubs.

Success Stories

Northbridge membership growth +5 puts it into contention for D status in this year's DCP.

Submitted by Martin Soh May 10 2013 C1 Area Governor 2012-3



District 17 Area Governor C2 Report – Western Australia

Educational Awards

Club	CC	AC	Ldr
(ie) Jetty	17	6	11
AECOM	0	0	4
Central	1	0	0
Communicators			
Gourmet Guns n	3	2	4
Roses			
Perth JusTalk	0	0	0
Toast2FS	0	0	4
ToastiES	0	0	0

Membership

Club membership was generally strong or stable across most clubs in Area C2. Except for Perth JusTalk, all clubs successfully completed their dues renewals on time.

The following membership challenges arose during the year: AECOM lost a number of members, including long-standing members or club officers, due to company restructuring. They worked proactively to regain charter strength, an excellent achievement. Perth JusTalk struggled with low membership, especially earlier in the term, however have seen the benefits of several new members along with the assistance of two club coaches. ToastiES membership dropped at their first renewals, but remains strong.

DCP Goals

Congratulations to Gourmet Guns n Roses, the first club in Central Division to reach Presidents Distinguished in the Distinguished Club Program. This is a particularly fine achievement for a club in its first year. Well done to VPE Greg Madden and the club.

Congratulations also to AECOM -- the club achieved Distinguished recognition and performed strongly throughout the year.

Club Officer Training

AECOM, Gourmet Guns n Roses and Perth JusTalk achieved good attendance at both Club Officer Trainings, with four or more club officers participating. Central Communicators achieved good attendance at the first training session. Attendance from Toast2FS and ToastiES was low.

Several clubs from Area C2 provided feedback that the Club Officer Training was too long, ineffective in helping their club officers perform better, or irrelevant to their club's specific needs. In particular, the four hourly time commitment twice a year – totalling eight hours – was a major deterrent to attendance. Addressing these issues, especially the length of the Club Officer Training, would better support club officers in serving their clubs.

Anita Adhitya



District 17 Area Governor C3 Report – Western Australia

1. City of Perth

One of the strong clubs in C3 this year.

At present, the Club has achieved 7 DCP goals, and is confident to achieved the 8th goal by early next week. Membership is strong, with relatively good retention of existing and experienced members, as well as excellent interest from new and returning visitors, many of whom have become members within the first few meetings. The Club and its executive committee are highly effective, and introduce many novel ideas to maintain the club's high standards and attract new members. Some examples include interesting and varied themed meetings, table topics sessions, words of the day, blogs and meeting summaries, and Toastmaster of the Year award (at club level).

Throughout my term, the Club has been very actively involved in activities at the Area level and beyond. I am confident that this club will enter and finish the next Toastmaster year with great strengths.

2. Electric Toasters

Another strong club in C3 this year.

The Club currently already achieves 7 DCP goals. The Club has several strong features. (i) Membership is high and is comprised of diverse members' background, not just from Western Power. Members embrace and enjoy their speaking experience. (ii) The Club's VPE is exceptionally dedicated; it is anticipated that a particularly detailed handover will be required in June (and probably some role shadowing in the initial months of 2013-2014 TM year) to allow the new VPE to effectively take over the role. (iii) The venue setup is very professional and inviting. Members' Progress Chart is now also displayed at meetings.

Electric Toasters, especially President, VPE, SAA and Secretary have been very proactive in offering contribution and support to Area, Division and District events.

Paul Wilkins will represent Central Division at the District Evaluation Contest.

3. Matilda

Matilda has been rebuilt from the previous Roetoric club. At present, Matilda has a low membership (quite understandably), but the levels of experience, interest and dedication of the members are exceptionally high. Ross Wilkinson, Jeanette Farrar and Leonor Ragan have been working tirelessly in rebuilding the club, with much appreciated help from Robyn Richards in the initial stage. Matilda is currently meeting monthly on every 3rd Saturday afternoon of the month (except for April & December 2013 when meetings are on the 2nd Saturday). However, in the coming months, this may change to fortnightly with adequate members and interest.

4. Rising Stars

Meets every 2nd and 4th Wednesday lunchtime. Despite the occasional change in the meeting venue, members still get together for very enjoyable, informative and productive meetings. The membership is currently below 20, but has good prospects of improving in the near future. This is reflected through a relatively high rate of member retention.

Rising Stars have worked cooperatively with me throughout my term as AG, and generously provided the catering for the two Area contests.

Kutty VK will represent Central Division at the District Humorous Speech Contest.

5. West End

West End is home to many senior TMs (past and present District Officers). West End meets at the same time with Rising Stars, in another part of Perth CBD. Club membership is currently under 20, but seems to have improved since the first half of the TM year, which is encouraging. The Club also has an active club promotion campaign (through WA Treasury's intranet) and continually attracts visitors, from both Treasury and outside organizations.

Jasmine Kaur will represent Central Division at the District International Speech Contest.

6. Area Governor's Club Visits

Area Governor's Club Visits have been conducted for all 5 clubs during March-May 2013. All visit reports have been submitted to Toastmasters International, except for West End, which is still waiting for feedback from the Club. It is envisaged that the report for West End will be submitted by 17th May.

Finally I would like to acknowledge Leonor's immense support during my term. Sometimes she even does my work for me!

Hanh NGO



District 17 Area Governor C4 Report – Western Australia

Educational Awards

Area Number (C4)	Number Awards	Awards
662304	4	Ragan ACG, DTM; Polowy CC; Morel ALB
1320317	10	Lloyd CC, CL, ALB; Cutten CL, ALB; Hindge CL; Bielski CC; Szdlowski ALB
1583170	1	Shewring CC
1584173	4	Van De Ploeg CC, CL; Galic CC; Ferreira Da Costa ALB
2459315	0	The Club has been "rescued" as Banksia Speakers.
3152187		Curtin GSB Sundowner has just been chartered

Area Governor Visits

Curtin GSB (662304) Aug 14, 2012, Feb 5, 2013

Plain Speakers (1320317) Oct 31, 2012, Feb 2, 2013

CPA (1583170) Sep 9, 2012, Feb 2, 2013

Water Corporation (1584173) Aug 8, 2013, Feb 19, 2013

Healthy Toasters / Banksia Speakers (2459315) Aug 3, 2012, Apr 1, 2013

Clubs Overview

Curtin GSB and Water Corporation are already Select Distinguished and Plain Speakers is Distinguished with 6 Goals. CPA currently has 3 goals and 16 members. The Club President is confident they will be at least Distinguished by June 30. Healthy Toastmasters had various administrative problems which I was unable to help them resolve. So, with the help of Division Governor Leonor Ragan, I was fortunate to be able to rescue the shell of the club which is now Banksia Speakers. It may take time to build it back up to its former strength.

Curtin GSB Sundowner will be Chartered by the date of the Area Council. Congratulations to Leonor Ragan and Thierry Morel.

Membership

At May 17, Curtin GSB 27, Plain Speakers 20, CPA 16, Water Corporation 20, Banksia Speakers 6. Curtin GSB will charter with 22.

Club Officer Training

All clubs achieved the training goal, except Healthy Toasters.

Contests

I organised two successful sets of contests – in the first half for the Humorous and Table Topics and in the second for the International and Evaluations. I had many helpers from members in my Area and Judges from outside the Area.

Success Stories

We have had two particularly significant successes. The first is the Charter of Curtin GSB Sundowners. The second is that the Area is Distinguished and will be Presidents Distinguished when CPA reaches Distinguished status.

Other Information/Comments

Corporate clubs have significant problems related to limited time for meetings. I regret the loss of Healthy Toasters, but I am pleased I was able to help in transforming it into Banksia Speakers. Division Governor Leonor Ragan has offered and given me outstanding support.

David Nicholas DTM



District 17 Area Governor N21 Report – Western Australia

Area Number	Number	<u>Awards</u>
N21	of	
	<u>Awards</u>	
Talkabout	1 x ACB	Behrooz Eslam
Sandgropers	1 x ALB	Peter Harrison
Stirling	3 x CC	Roy Stewart, Cheryl Marron & Lizzie Hornby
	1 x ALB	Berliany Panggabean
	2 x CL	Berliany Panggabean & Paul Roberts
Northern Lights	4 x CC	Lisa Martin, Peter Adams, Linda Hunter & Jo-Anne
		Urquhart
	1 x ACB	Neil Brandis
	2 x CL	Lisa Martin & Jo-Anne Urquhart
DESperados	2 x CC	Richard Miles & Christine Gammon
Northern	1 x ALS	Pascale Amberville-Colby
Gourmet		
	1 x DTM	Pascale Amberville-Colby

Area Governor Visits

I have visited all clubs during the year, both on Club Contest evenings and again for Area Governor reporting purposes. I have joined our newest club - Northern Gourmet as a Charter Member, which will give me opportunity to manage my advanced speech requirements.

Each of the clubs continues to evolve and I am pleased to see the achievements that have been met this year. The club committee officers have worked extremely hard to encourage their members to complete assignments towards achieving their personal goals.

Clubs Overview

<u>Talkabout</u> – This club has continued to improve on their journey from last year. The coaches of 2011/2012 are still insitu and continue to assist the club in moving forward. The club meets in a delightful meeting room and the members are friendly and welcoming. There were three new members lining up to join on my last visit, along with a transfer from the Eastern States.

The members are working through the speaking and leadership manuals and I am certain that more awards will be met in the next Toastmasters year.

<u>Sandgropers</u> – A long established club in the Northern Suburbs with many long term members. The club has achieved nine new members to date and continues to attract visitors. They underwent a change within the VPM role mid year and the position has now settled.

The long term members at Sandgropers are always extremely keen to share their skills and educational's are encouraged regularly in the club. One highlight this year was to present Life Membership to Madeleine Sullivan and Vince Galasso for their ongoing mentorship and support.

<u>Stirling</u> – An extremely strong club, which has delivered benefits to many of their members. The club continues to attract visitors, many from the community college where they meet, but also from advertising to local residents.

The club has a strong mentoring program, which has improved throughout this year. Mentors and mentees are matched up to start and then reviewed after the first couple of CC speeches to ensure that the partnership is working for both parties. If not, a change is offered or sought so the new member does not continue without this valuable resource.

Northern Lights – The club has again had a successful year, with a fair number of members achieving their goals. The President was new to the role and has carried out his duties with the support of the committee and members. With the loss of a few strong members (and one being the treasurer) the second part of the year got off to a slow start. The former Treasurer Neil Brandis returned to the role and made sure monies were paid out and/or reimbursed as required.

The VPM and VPPR were fairly new to Toastmasters when they became committee members, and they have carried out their roles in an extremely competent manner and the amount of visitors that convert to members is extremely satisfying, with sixteen new members to date this year

DESperados - an extremely businesslike and professional club, given that it is a corporate club, that would be expected. During my visits I have seen an extremely well run program, with a variety of speeches undertaken by the members. On my last visit the club was attended by a local business person, whom later came along to the Division Contest to further his visit.

It can at times be difficult for the club to branch out and extend it's membership, however the committee continues to work on attracting new members both inside and outside of the Organisation.

<u>Northern Gourmet</u> – A new advanced club chartered in April 2013 by Lisa Evans (VPE from Stirling Toastmasters) and Ross Wilkinson. Support has been terrific and in excess of 20 members joined up by the second meeting.

The Northern suburbs were definitely missing an advanced club, and Lisa seized the opportunity. The advanced clubs have proved to be extremely popular in both the Southern and Central Divisions. Lisa worked extremely hard to bring the club to fruition with the assistance of our District Governor Ross Wilkinson.

Membership

A number of clubs have increased from the July 1 base and others have decreased. Having Northern Gourmet now included in the Area increases our membership by 22. Stirling has shown the greatest increase by four new members, whilst Sandgropers, DESperados and Northern Lights have fallen slightly. Talkabout should be on track to achieve 20 members over next few weeks. The club continues to grow slowly, with thanks to the committee and club coaches.

DCP Goals

There has been a consistent approach to all clubs achieving their goals this year. The clubs all offer new members a mentor and this greatly improves the journey towards the goals being met. When clubs follow the requirements of Toastmasters and fully utilise the educational and leadership opportunities the DCP goals will continue to be met, with the clubs being the winners. Both Stirling and Northern Lights have achieved Select Distinguished and Sandgropers have achieved Distinguished status to date

Club Officer Training

Most clubs attended Club Officer Training with the right compliment of members. Only one club – Northern Lights failed to be credited with the required number of attendees. All the other clubs embraced the challenge and took advantage of the opportunity to up skill their committees. The need for full attendance where at all possible will be passed on to the incoming Area Governor.

Contests

I attended each of the Club contest and was extremely pleased with the level of competition displayed, whichever Club I was visiting. Area and Division contests are an encouraging sign that the contestants continue to improve as they display more competency at each level.

The Area finals were held by Northern Lights and Sandgropers clubs this year, and both were very well run. Thanks also to DESperados for catering for the Area Final at Sandgropers.

At our recent Division Contest, the Contest Chair role was undertaken by Peter Harrison from Sandgropers. Thank your Peter for a job well done. Thanks to everyone who assisted with the contests on the day. Without you all, the events could not be held.

Success Stories

- ♣ Stirling has achieved Select Distinguished status this year and has to date signed on 19 new members. Well Done!
- Congratulations Lisa Evans representing Stirling Club, has progressed to compete in the District Evaluation Contest – Good Luck Lisa!
- Well done to Lisa Evans, Lizzie Hornby and Bronwyn Jones with the assistance of Ross Wilkinson for their successful charter of the Northern Gourmet Club.
- Northern Lights have also achieved Select Distinguished status. Well Done!
- Sandgropers Club proudly awarded Madeleine Sullivan and Vince Galasso with Life Membership for both achieving 20 years membership.

Submitted by Sue Fallon 12.5.2013 N21 Area Governor 2012-2013



District 17 Area Governor N22 Report – Western Australia

The Area is experiencing a mixture of everyday events, together with some systemic issues, not unique to District 17, that are very interesting and could usefully engage some time and attention. Given a general culture flavoured by a managerial and branch stacking mentality, and at this time in our work-place culture, it would be easy for the clubs to be dismayed in the face of appeals to support Distinguished District gotta-have-a-goal preoccupations. I hope that they can keep this in perspective.

St Georges is culturally a very strong established club, anchored by a group of focused and capable leaders. The membership generally consists of professionally capable people. Still, they have communication and leadership developmental needs, allowing for challenging work in club meetings. Our background workplace competence does not always (rarely?) involve/s excellent communication nor democratic (parliamentary procedure based) collaborative team building. Not common at all. Never-the-less, St George's benefits from a strong and diplomatic leadership, and good relationships, fearless where necessary. The club expects its members to meet their commitments. The President has commented that she expects a significant turnover in the near future as a number of members move on.

Subiaco Early Birds has evolved from a strong medical-professional base to, I understand, having a greater emphasis upon the enterprises in the area. The meetings tend to be small, consisting predominantly of a diligent core group. As with many clubs there is a hunger for new members, and some expressed discomfort at making membership conditional upon the standard commitments integral to a resourceful club. The club is caught between a rock and a hard place. Would a rational District leadership discuss closing a club that is simply starved for committed members? 'Never say die?' What are the bounds of viability?

Project Managers (closed membership) has proceeded with great focus, with a particularly prominent president. It will be interesting to watch their succession emerge over the next few years.

UWA has an interesting catchment in having a dynamic mix of staff and students, calling for astute management skills. Naturally, the students come and go, participating boisterously and relatively briefly. Because I was unavailable on Fridays, we relied upon support from Liz Fisher in the first part of the year, and the presence of Central Division Governor Leonor Ragan. The Area has a good balance of astute, diligent leaders (and patient!). It would be nice to see them supported in developing a mature and insightful Toastmasters culture, thoroughly exploiting the Toastmasters program, benefiting from the genius of the standard Constitution. It has of course been entertaining and frustrating to be parachuted in from the Misty Mountains as Area Governor. It may be symptomatic of something that there was no sustained and steady succession stream that would have avoided this. More informative than mere PD criteria.

Jeff Oliver ATMG



District 17 Area Governor N23 Report – Western Australia

Educational Awards as at 10 May 2013

Area N23	Number	Award
Ellenbrook	8	2 CCs 2 ACGs 2 CLs 1 ALS 1 DTM
Guildford Stars	5	1 CC 1 ACB 1CL 2 ALSs
Kalamunda	2	1 CL 1 ALB
Mundaring	4	1 CC 1 CL 1 ALB 1 ACG
Swan	7	1 CC 1 ACB 1 ACS 1 ASL 3 DTMs (also 1 LDREXC)

Total of 26 goals so far.

May not include some awards submitted in May

The fact that there is more ACs than CCs could be a result of some very dedicated long time members in the area. Newer members are being encouraged to work through the CL manual. Included are two awards not yet showing on records at TMI which I have personally submitted on 10 May for Mundaring and Swan. There are other awards expected before the end of June as all clubs are working to the DCP.

Area Governor Visits

Official visits were made to all clubs in the area during August/September and March /April.and reports submitted to TMI. I attended 9 of the 10 club contests. The one I missed clashed with Successful's contest which I had to organise as VPE. I was able to attend Ellenbrook's 100th meeting. I expect to make a final visit to each club before the end of June. As a member and officer of both Mundaring and Swan I have attended almost all meetings.

Clubs Overview

All clubs have a strong core membership which means they have been viable even when numbers were low. Each club has at least one former Division governor among its members and some clubs have several former area governors as members. All clubs make use of the website for promoting the clubs. All clubs are diligently following the DCP.

Ellenbrook. Ellenbrook meets weekly to cater for members working away. In January the club celebrated its 100th meeting. Jon Roberts has obtained his DTM. The club was host for the N23 Area final for the International and Evaluation contests. It has held membership driving activities including a stall in a community promotion and distribution of flyers. There is a lively and friendly atmosphere in the club. Although it has been hugely successful in registering 11 new members many members have been lost to changing work. With renewals of those on study leave and one overseas the club expects to reach about 15. It would then need 4 more for gain of 5. It has been successful in obtaining 9 goals.

Guildford Stars. Visitors to Guildford Stars are directed to the school library by well placed signs which are lit when it is dark. Included in membership drives have been business cards and a stall at a senior's promotion by the City of Swan. The club has vibrant and varied meetings and is very welcoming to visitors. Although it has six goals and is expecting to register another CC to make 7, the club is down on numbers to 11 despite recruiting 5 new members. Another member is expected to join shortly but it is not likely to reach the required 19.

Kalamunda. Kalamunda was the first in the area to fulfil number requirements. From a base of 9 it has reached 15 and expects another visitor to join. Although it lost some members it has been very successful in adding 10 new members. With five goals it has reached distinguished standard but possibly has another two goals to add. Members have been involved in Speechcraft programs. The club is very welcoming and visitors are warmly greeted with a good conversion rate.

Mundaring. Mundaring has gone from a base of 17 down to 11 when another member renews. It has added 5 new members. The president Annemarie de Heus has used membership building for her HPL. As well as websites and the usual advertising, the club has distributed posters with multiple tear off slips at many venues. Magazines have been left around. Stalls have been held at the markets and at Senior promotions.

A well publicised Open Day attracted just one visitor who joined. At present it has 6 goals but will not reach the 20 members required despite a lot of effort by a team of members going in to membership promotion. A number of solid members have been lost to changing work which prevents them attending. Mundaring hosted the Area Finals for the Table Topics and Humorous Speech Contests in October.

Swan. Swan is another club which has had problems attracting visitors and new members. It now has a coach and membership stands at 14, up from 11. Another member recruited by the coach is expected to join next meeting. If it can gain 1 extra it will reach select distinguished with 7 goals. Swan previously met in the Midvale School but lost that venue. It had to cancel the January meeting through lack of venue but now meets in the Senior Citizens venue in a more central location. Three new members were added in April so the new venue seems to be an improvement. John Pawley, Robyn Lloyd and Judith Allen all obtained DTM's.

Membership

The membership base for the area was 65. It now stands at 60 but some clubs are expecting members to sign on by their next meeting. 37 new members have enrolled in the area.

DCP Goals as at 10 May 2013

Club	Goals	Award
Ellenbrook	9	2 CCs AC AC Ldr Ldr 4 Memb 4 Memb T Ll Admin
Guildford Stars	6	AC Ldr Ldr 4 Memb TLI Admin
Kalamunda	5	Ldr Ldr 4 Memb 4 Memb Admin
Mundaring	6	AC Ldr Ldr 4 Memb TLI Admin
Swan	7	AC AC Ldr Ldr 4 Memb TLI Admin

Club Officer Training

Attendances for TLI in July and February were Ellenbrook 5 and 4, Guildford Stars 6 and 6, Kalamunda 3 and 4, Mundaring 6 and 5, Swan 6 and 5.

Contests

All clubs held contests with one having a nomination for Evaluation and another having a nomination for the International. All contests were well run but all had problems recruiting judges. Recruiting test speakers was another problem. Because of low numbers in most clubs there was a lot of ingenious doubling up for roles

Area Contest 2 October 2012 at The Hub, Mundaring hosted by Mundaring.

Humorous Speech contest winner Martin Lindsay.

Table Topics contest winner John Pawley

Area Contest 23 March 2013 at Ellenbrook Library hosted by Ellenbrook

International Speech Winner Martin Lindsay

Evaluation contest winner John Pawley

Success Stories

The area has four new DTM's, these being Jon Roberts of Ellenbrook and John Pawley, Robyn Lloyd and Judith Allen of Swan. It is the second DTM for Robyn and Judith.

Area N23 will be well represented in the District Finals. With first place and runner up of the division finals competing at district, N23 will have a representative in all four contests. At the Northern Division Finals Martin Lindsay was the winner in both the Humorous Speech and International Speech contests. John Pawley won the Evaluation Contest and was runner up in the Table Topics Contest.

Other Information/Comments

I would advise anyone who has not served as an Area Governor to consider taking on the role. N23 has been a great area to work with especially as I am a member of Swan and Mundaring and have in the past been a member of Kalamunda and Guildford Stars. It is always a pleasure to revisit old clubs, even if you are not an Area Governor. I have met many new Ellenbrook members, some of whom I have met before at other clubs and conventions. I look forward to visiting each club at least one more time this year.

Submitted by Gladys Lavell 10 May 2013 Area N23 Northern Division Area Governor 2012-2013



District 17 Area Governor N24 Report – Western Australia

Educational Awards as at 3 May 2013

Area N24	Number	Award
	7	Competent Communicator (CC)
	3	Advanced Communicator
	4	Competent Leader (CL) / Advanced Leader (AL)

Area Governor Club Visits

- Official visits made to all clubs ie Banyandah, Highgate, Maylands, Noranda & Touch of Gold during the period February to April 2013.
- All clubs working well to greet guests to their club meetings and making them feel welcome.

Clubs Overview

- All clubs actively pursuing goals in the Distinguished Club Program.
- All clubs interesting websites which are attract guests and are updated on a regular basis.
- Maylands and Noranda clubs have a membership of more than 20 members.
- Official visits made to all clubs ie Banyandah, Highgate, Maylands, Noranda & Touch of Gold from end of February 2013 to April 2013. Area Governor has made other visits to club meetings including first anniversary meeting for Noranda club on 6 February 2013.

Membership

- Membership base for all clubs at 1 July 2012 was 85. Current membership as at 3 May 2013 is 73.
- The area has welcomed 48 new members into its ranks since 1 July 2012 ie just over half of all of all of the members in the area as at 3 May 2013 are new members.

DCP Goals as at 3 May 2013

Doi Coulo do di O i	nay zoro	
Area N24	Goals	Award
Banyandah	3	
Highgate	3	
Maylands	5	Distinguished Club
Noranda	9	Presidents Distinguished Club
Touch of Gold	5	

Attendees at Toastmasters Leadership Institute Training

July 2012 25 club officers trained February 2013 22 club officers trained

Area Contests

Saturday 20 April 2012 - Humorous & Table Topics Contests, Bob Daniel Community Centre

- Winner Humorous Contest Janine Varley (Touch of Gold) Well done Janine!
- Winner Table Topics Contest Ian Hart (Maylands) Well done Ian!

Saturday 16 March 2013 - International & Evaluation Contests, Dianella Community Centre

- Winner International Contest Ian Hart (Maylands) Well done Ian (again)!
- Winner Evaluation Contest Matt Carroll (Banyandah) Well done Matt!

Looking to 2013-14

 2012-13 a year of challenges for Area N24, however we are set for a bigger and better year in 2013-14 with new members working their way through their CC & CL manuals



District 17 Area Governor S31 Report – Western Australia

Clubs Overview

Club Name	Base	Mem	Total	Club	2	+ 2	1	+	1	+1	4	+4	4	+4	Rene	Officer
	Jul 1	bers	Goals	Award	CCs	CCs	AC	1AC	CI	CI	new	new	COT	COT	wals	List
		Now							or	or	mem	mem	1st	2 nd		
									AL	AL	bers	bers				
S31 Area Govern	nor Ste	phanie	Chan										Needs	s both	Need	ls both
Gosnells	10	11	6		2		1		1		4	3	6	4	2	1
Foothills																
Armadale	12	14	9		2	2	1	1	1	1	4	2	4	6	2	1
Fremantle	20	22	8	SD	2	1	1		1	1	4	4	6	6	2	1
Gourmet																
Canning Vale	38	39	10	PD	2	2	1	2	1	3	4	23	7	5	2	1
Southern River	20	17	9		2		1	1	1	1	4	7	7	5	2	1

- All clubs have a Club Success Plan and actively pursue their DCP goals
- 2 of 5 clubs have sufficiently strong Membership base of over 20
- 26 Club Officers trained at the February 2013 Toastmasters Leadership Institute
- Area International Speech and Evaluation contests held on 19 March 2013 and represented at Southern Division Contest on 28 April 2013
- New club Willetton Toastmasters chartered on 23 April 2013 with 22 members. 6 clubs now under Area S31.

Area Governor Club Visits

- Visits made to 5 clubs in the Area viz. Armadale, Canning Vale, Fremantle Gourmet, Gosnells Foothills and Southern River Toastmaster Clubs between 4 and 14 February 2013.
- All Area Governor Club Visit Reports submitted online to Toastmasters International by 16 February 2013
- Visit to newest club will be before end May 2013.

Educational Awards

Number Awards	Awards (July 2013 to 8 May 2013)
15	Competent Communicator
9	Advanced Communicator
11	Competent / Advanced Leadership

Membership

According to Toastmasters International DCP Dashboard,

- 59 new sign-ups since 1 July 2012 with overall membership up by 2
- 4 of 5 clubs increased their base since July 2012

Canning Vale and Fremantle Gourmet both register over 20 members each.

Gosnells Foothills attracted several new members largely through their move to a more conducive location. They are however 4 members short of getting a DCP recognition largely due to attrition.

Armadale also increased their base but are 3 members short of a DCP recognition, also due to attrition

Southern River, despite 11 new members joining since July, remains 3 members short of their original base.

Renewal dues & listings submitted to Toastmasters International by 31 March 2013.

From the list of Members exported from Toastmasters International (TI) website, it appears that a few new / renewed memberships may not have been captured on the Dashboard as yet. Manual computation from the Membership list excludes memberships expiring 31 Mar 13 and not yet renewed. Clarification from TI is pending. Details are as follows:

		Membershij	p Base	Shortfall to DCP recognition			
Club	@ 1 July	To-date per Dashboard	To-date per Membership List	To-date per Dashboard	To-date per Membership List		
Gosnells Foothills	10	11	13	4	2		
Armadale	12	14	14	3	3		
Fremantle Gourmet	20	22	22	n/a	n/a		
Canning Vale	38	39	42	n/a	n/a		
Southern River	20	17	19	3	1		

DCP Goals

Accolades to

Canning Vale Club - President Distinguished Club Award
 Fremantle Gourmet - Select Distinguished Club Award

We are hopeful for a few clubs to be upgraded / recognised in their respective DCP status

Club Officer Training

26 Officers trained at Toastmasters Leadership Institute in February 2013

Contests

Area Contests held on 19 March 2013 for International Speech and Evaluations. Well done
to winners (Mark Small of Fremantle Gourmet for International Speech Contest and Mike
Palmer of Southern River for Evaluation Contest) who represented Area S31 at the
Southern Division Contests on 28 April 2013. Further congratulations to Mike Palmer for
being placed 2nd in the Southern Division Evaluation Contest.

Success Stories

 Willetton Club, chartered on 23 April 2013 with 22 members. Congratulations to Club Sponsors Fiona McLean and William Placanica and Club Mentors Ross Wilkinson and Cathy Kunzel.

Submitted by Stephanie Chan, 8 May 2013 S31 Area Governor 2012 / 2013



District 17 Area Governor S32 Report – Western Australia

Nil Report Received



District 17 Area Governor S33 Report – Western Australia

Nil Report Received



District 17 Area Governor S34 Report – Western Australia



District 17 Area Governor S35 Report – Western Australia

Educational Awards

Area Number (ie W33)	Number Awards	Awards
S35	CC	11
	AC	1
	CL	5
	DTM	1

Area Governor Visits

9

Clubs Overview

A successful and exciting year in Area S35. S35 met all challenges head on.

Educational awards have been achieved across the area.

Additionally S35 had club Madison Club charter in February 2013

Membership

Membership is somewhat down at present.

DCP Goals

6

Club Officer Training

Complete except Madison

Contests

All contests have been completed excepting Madison

Success Stories

Murdoch Southsiders have progressed from fortnight meetings to weekly meetings what has really helped to increase the membership

Other Information/Comments

Submitted by Graham Macdonald 13 May 2013 Area S35 Area Governor 2012Year-2013



Agenda Appendix 1 Agenda Item 10 District 17

Report of the Re-Alignment Committee – Western Australia

As Chair of your Re-Alignment Committee for 2013 – 2014, it has been my pleasure to work with your 3 Division Governors on this committee. They are dedicated Toastmasters in our District and had the best interests of every member in their respective Divisions in mind whilst I had the best interests of the District as a whole in mind as we prepared this proposal. I would like to thank them for their input and work on this committee and congratulate them on a job well done.

The attached Re-Alignment Proposal for District 17 for the 2013 – 2014 Toastmasters year is the result of this committee's findings and is presented for your review and comments.

The Committee agreed that although we have above the 64 clubs required to re-align into 4 Divisions, we should not proceed with this until more clubs are strong and viable and more leaders emerge from our relatively new District. With this in mind, we have maintained the current 3 Divisions with relatively the same structure. This still allows us to re-align into our fourth, Eastern Division, in the future.

Club Movements within the Areas and Divisions

We have tried to keep club movements to a minimum whilst affording all incoming Area and Division Governors a fair opportunity to achieve Distinguished Status. Most changes have been to align geographically clubs which have relocated or to allow less travel for Area Governors.

The following changes are our proposal for the re-alignment;

WA Governors moved from S33 to C4 – relocated. **Fremantle Gourmet** moved from S31 to S33 – more geographically aligned. **Phoenix** moved from S34 to S32 - more geographically aligned. **Mandjar** moved from S32 to S34 - more geographically aligned.

You will also note that we have included **Northern Gourmet** which chartered on March 7, 2013 as well as prospective clubs **Willetton** and **KPMG** which may well have chartered before this report is presented at the District Council Meeting. I believe there are also several other prospective clubs possible which may need to be included.

I believe we have presented a workable Re-Alignment Proposal with minimal changes which allows our District to develop stronger clubs and leaders with achievable goals in 2013 -2014.

Robyn Richards DTM
Toastmasters International
District 17 Lt Governor Marketing 2012-2013
Where Leaders are Made

Tel: 61 8 9456 2041 Mobile: 0407 851 361

Email: marknrobyn@bigpond.com



Agenda Appendix 1 Agenda Item 10 District 17

Re-Alignment Proposal 2013/2014 – Western Australia Northern Southern

Central Division	Div Gov	Division	Div Gov	Division	Div Gov
Area C1		Area N21		Area S31	
6314	Durack	3077	Talkabout	8670	Foothills
9390	Terrace	3432	Sandgropers	867905	Armadale
875582	Riverside	4416	Stirling	1133609	Canning Vale
995774	Young Guns	8924	Northern Lights	1363463	Southern River
0400	Nowthbridge	450000	Doonorodoo	4000040	Fremantle Gourmet
9106	Northbridge	1569226	Desperados Northern	1068213	(moved to S33) Willetton (Prospective
		2932197	Gourmet	3022546	Club)
Area C2		Area N22		Area S32	,
1311	JusTalk	6312	St George	5491	Gateway
	Gourmet Guns		Subiaco Early		•
2383596	N Roses	9703	Birds	5769	Victoria Quay
661834	Central Communicators	1155864	UWA	1204806	Netmasters
001034	Communicators	1133004	TLI Training	1204000	Neumasters
1139179	AECOM	1204793	Group	1375364	Rockingham
			Project		Mandjar (moved to
1505004	Toast2FS	1581612	Managers	7486	S34)
2791791	ToastiES			1505004	Phoenix
Area C3		Area N23		Area S33	
5607	West End	5839	Swan	2236	Belmont
6428	City of Perth	8347	Guildford Stars	7986	Western Founders
9656	Rising Stars	1304173	Kalamunda	1150233	Cannington Communicators
9030	Electric	1304173	Raiamunua	1130233	Communicators
1136995	Toasters	1371947	Mundaring	1437841	Victoria Park
4004000	NA - CL-L-	4500000	Ella alamada	4077000	WA Governors (moved
1334399	Matilda	1562202	Ellenbrook	1077268	to C3)
1077268	WA Governors	A NO.4		1068213	Fremantle Gourmet
Area C4	0 11 000	Area N24	5	Area S34	5
662304	Curtin GSB	1285	Banyandah	3065	Bunbury
1583170	СРА	2111	Maylands	9773	Margaret River
1320317	Plain Speakers	1110743	Touch of Gold	75125	Jetty
2459315	Healthy Toasters	1332966	Noranda	1505004	Phoenix (moved to S32)
1584173	Water Corp	1334399	Highgate	7486	Mandjar
1004170	KPMG	100-1000	riigrigate	1 400	Waliajai
	(Prospective				
2593910	Club)				
				Area S35	
D17 Executive				6438	Southsiders
District Governor		D17 Treasurer		0.450	Suggested
LGET		D17 Treasurer D17 Secretary		8453 2362645	Successful Madison
LGEI		D17 Secretary		2302043	iviauisuii
LGM		Parliamentarian		1372829	Wescef
		D17 Web			
PRO		Master		1304157	Applecross



Agenda Appendix 2 Agenda Item 11 District 17

Nomination Committee Report – Western Australia

Nominations were called for seven positions on the District 17 Executive.

The Nomination Committee, chaired by Mark Richards DTM/IPDG, has met and presented its report to the District Governor, Ross Wilkinson DTM.

The report is tabled below along with Expressions of Interest for Area Governor positions.

The Committee met on Saturday afternoon 6th April and completed its deliberations

We dealt with all the nominations received and our report is as follows for the elections to be held at the District Council on May 25, 2013. The committee will endeavour to fill the vacant positions by choosing suitable candidates from the membership up until the District Council meeting.

Position	Nominee
District Governor	Pascale Amberville-Colby DTM
LGET	Robyn Richards DTM
LGM	Ian Pickens DTM
District PRO	Leonor Ragan DTM
Central Division Governor	No nomination
Northern Division Governor	Sue Fallon
	Charles Fisher
Southern Division Governor	John Palmer DTM

Expressions of Interest for Area Governor Positions

Area	EOI
C1	Alex Grossman
C2	Paul Hutchinson
C3	Henry Yau
C4	
N21	Peter Harrison
N22	
N23	
N24	
S31	William Placanica
S32	Michael Gorman
S33	Annemarie de Heus
S34	
S35	Fiona McLean



Agenda Appendix 3
Agenda Item 14
District 17
Treasurer's Report Pages 1-5

Please see following five pages;

- 1. Treasurer's Report 31/12/2012 (Actual vs. Budget Summary) in AUD
- 2. D17 Balance Sheet in AUD 01/07/2012
- 3. Audit Report from D17 Audit Committee 01/07-31/12/2012
- 4. Treasurer's Report 31/03/2013 (Actual vs. Budget Summary) in AUD
- 5. D17 Balance Sheet in AUD 01/07/2013

District 17 Treasurer's Report (Actual vs. Budget Summary) (in AUD)

31-1	Ending 12-12				01-07-12 Through 31-12-12	
Actual	Budget	Variance		Actual		Varianco
203.93 0.00 0.00 203.93 0.00 0.00 0.00 70.00 0.00 174.53 840.88 94.48 0.00 0.00 1,179.89 (975.96)	237.00 0.00 10.00 247.00 0.00 0.00 0.00 750.00 600.00 150.00 0.00 0.00 0.00 150.00 0.00 0.00 150.00 0.00 0.00 0.00 0.00 150.00 0.00 0.00 0.00 0.00 150.00 0.00	(33.07) 0.00 (10.00) (43.07) 0.00 0.00 0.00 (680.00) 24.53 840.88 14.48 0.00 0.00 (400.11) 357.04	District Revenue Membership Revenue Fundraising Revenue Other Revenue Total District Revenue District Expenses Conference Expenses Fundraising Expenses TLI Expenses TLI Expenses Markeling Expense Communications & PR Expenses Education & Training Expense Speech Contest Expenses Administration Expenses Travel Expenses Travel Expenses Other Expenses Total District Expenses Total District Expenses Total Net Income	11,177.88 9,760.00 208.51 21,146.39 (361.07) 85.00 5,230.15 7,225.00 (130.00) 174.53 1,048.49 173.52 6,541.41 236.85 20,223.88	9,518.00 3,700.00 60.00 13,278.00 0.00 0.00 850.00 5,700.00	Variance 1,659.88 6,060.00 148.51 7,868.39 (361.07) 85.00 4,380.15 1,525.00 (730.00) (2,195.47) 1,048.49 (896.48) 4,466.41 236.85 7,558.88
				1700000	010.00	305.31

District 17 Balance Sheet (in AUD) 01-07-12 Through 31-12-12

	 Actual
Assets	
Current Assets	
Cash and Cash Equivalents	 43,482.52
Prepaid Expenses	 8,967.01
Total Current Assets	 52,449.53
Total Assets	\$ 52,449.53
Liabilities and Equity	
Liabilities	
Current Liabilities	
Deferred Revenue	 1,570.00
Total Current Liabilities	 1,570.00
Total Liabilities	 1,570.00
Stockholders Equity	
Net Assets	 49,957.02
Net Income (Loss)	922.51
Total Stockholders Equity	 50,879.53
Total Liabilities and Equity	\$ 52,449.53

AUDIT REPORT

FROM DISTRICT 17 AUDIT COMMITTEE

For the Period 1 July 2012 - 31 December 2012

To the District 17 Executive Committee

1. Scope of Audit

1.1 The Audit Committee, comprising of Terrence Cheong (chairman), Tim Blackburn and Raj Thethy, audited the accounts for District 17 for the first six months of the financial year 1 July 2012 – 31 December 2012 in accordance with guidelines issued by TMI Finance.

2. Findings

- 2.1 The Audit Committee believes that the accounts accurately reflect the financial transactions on and the status of the District 17 accounts for the period 1 July 2012 31 December 2012 and has found the accounts and supporting documentation to be in order.
- 2.2 The Audit Committee certifies the accounts for this period without qualification. However, the Audit Committee reserves the right to re-visit the first 6 month's transactions as part of the End of Year Audit.
- 2.3 The Audit Committee was impressed with the manner in which the accounts and supporting documentation have been maintained and presented by the District Treasurer.

3. TMI Midyear Reports

Copies of the following reports that were submitted by District 17 to TMI accompany this report:

- District 17 Midyear Audit Report for the period 1 July -31 December 2012; and
- District 17 Monthly Certified Reports for the months between July and December 2012.

Dated: 10 April 2013

Terrence Cheong

Chairman

District 17 Audit Committee

District 17 Treasurer's Report (Actual vs. Budget Summary) (in AUD)

Month En 31-03-1	13	_		01-07-12 Through 31-03-13	
Actual I	Budget Variand	ē	Actual	Budget	Variance
0.00	5,503.00 1,482.4 0.00 0.0 10.00 (10.0 5,513.00 1,472.4 0.00 0.0 0.00 0.0 0.00 0.0 0.00 274.2 900.00 (480.2 100.00 (100.0 250.00 70.9 0.00 0.0 80.00 (110.9 275.00 (275.00 0.00 3.4	Fundraising Revenue Other Revenue Total District Expenses Conference Expenses Fundraising Expenses TLI Expenses Markeling Expense Communications & PR Expenses Education & Training Expense Speech Contest Expenses Administration Expenses Travel Expenses	19,029.72 9,825.00 286.79 29,141.51 878.63 85.00 5,409.73 7,808.50 (65.00) 863.66 1,123.49 (49.28) 7,125.53 478.10	15,674 00 3,700 00 90 00 19,464 00 0 00 1,700 00 8,100 00 800 00 3,220 00 0 00 1,310 00 4,050 00	3,355.72 6,125.00 196.79 9,677.51 878.63 85.00 3,709.73 (291.50) (865.00) (2,356.34) 1,123.49 (1,359.28) 3,075.53
	,605.00 (617.6	Total District Expenses	23,658.36	0 00 19,180 00	478.10 4,478.36
5,998.04 3	,908.00 2,090.0	Total Net Income	5,483.15	284.00	5,199,15

District 17 Balance Sheet (in AUD) 01-07-12 Through 31-03-13

	Actual
Assets	
Current Assets	
Cash and Cash Equivalents	56,446.96
Prepaid Expenses	11,223.21
Total Current Assets	67,670.17
Total Assets	\$ 67,670.17
Liabilities and Equity	
Liabilities	
Current Liabilities	
Deferred Revenue	12,230.00
Total Current Liabilities	12,230.00
Total Liabilities	12,230.00
Stockholders Equity	,
Net Assets	49,957.02
Net Income (Loss)	5,483.15
Total Stockholders Equity	55,440.17
Total Liabilities and Equity .	\$ 67,670.17