



Agenda

Date & Time: 24 November 2012, 2pm to 5pm

Venue: Bull Creek Community Centre

Attendees: Ross Wilkinson (RW) – District Governor
Pascale Amberville-Colby (PAC) – LG Education & Training
Robyn Richards (RR) - Lieutenant Governor Marketing
Ian Pickens (IP) – Public Relations Officer
Dietmar Mazanetz (DM) - District Treasurer
Jeanette Farrar (JF) – District Secretary
Mark Richards (MR) – Immediate Past District Governor
Leonor Ragan (LR) – Central Division Governor
John Pawley – District Parliamentarian
Allan Burt (AB) – Southern Division Governor,
Apologies: Bronwen Jones (BJ) – Northern Division Governor
Gladys Lavell, Rosemarie Horton

1. **Call to order – Sergeant at Arms – Graham MacDonald**
2. **Inspirational opening – Greg Madden**
3. **Reading of District mission – John Pawley**
4. **Welcome/introductory and explanatory remarks – D17 District Governor**
5. **Apologies**
6. **Credentials Committee report – D17 Parliamentarian - John Pawley**
7. **Adoption of Agenda**
8. **Minutes from the previous District Council meeting 26th May 2012 and matters arising**
9. **Secretary's report – Correspondence In/Out**
10. **Confirmation of appointed District Officers**
11. **Approval of District Governor recommendations to fill vacancies**
12. **Report of Audit Committee**
13. **Treasurer's Report**
14. **Reports from**
 - a. District Governor including District Success Plan
 - b. Lieutenant Governor Education & Training
 - c. Lieutenant Governor Marketing
 - d. Public Relations Officer
15. **Division Governors Reports - As per tabled**
16. **Area Governor Reports - As per tabled**
17. **Other Committee Reports**
18. **Amendments to District Policies and Procedures**

- a. The motion is: "To amend the District 17 Procedures so as to change the role of District Public Relations Officer as being an elected role and instead make the role one that is appointed by the District Governor subject to the endorsement of the District Council." by John Pawley
- b. The motion is: New motion to District 17 "Proposal to run two conventions in a year instead of the current one." by Graham Watson

19. New business

20. Announcements

21. Next Meeting – District Executive Meeting

Date: 25 May, 2013

Venue: Kings Hotel, Perth

22. Close



**Agenda Appendix 1
Agenda Item 10
District 17**

District Elected Officers 2012-2013– Western Australia

District Elected Appointments 2012-2013

District Position	Appointed
District Governor	Ross Wilkinson DTM
Lt. Governor Education and Training	Pascale Amberville-Colby DTM
Lt. Governor Marketing	Robyn Richards DTM
Public Relations Officer	Ian Pickens DTM
Immediate Past District Governor	Mark Richards DTM
Central Division Governor	Leonor Ragan DTM
Northern Division Governor	Bronwen Jones
Southern Division Governor	Allan Burt

District Governor Appointments 2012-2013

District Position	Appointed
Area C1 Governor	Martin Soh
Area C2 Governor	Anita Adhitya
Area C3 Governor	Hanh Ngo
Area C4 Governor	David Nicholas DTM
Area N21 Governor	Sue Fallon
Area N22 Governor	Jeffrey Oliver
Area N23 Governor	Gladys Lavell DTM
Area N24 Governor	Charles Fisher
Area S31 Governor	Stephanie Chan
Area S32 Governor	Greg Lynn
Area S33 Governor	Mubashir Jehangiri
Area S34 Governor	Tony Critchley
Area S35 Governor	Graham Macdonald
District Secretary	Jeanette Farrar DTM
District Treasurer	Dietmar Mazanetz
District Parliamentarian	John Pawley DTM
New Clubs Co-ordinator	Mike Helm DTM
New Clubs Co-ordinator	David Nicholas DTM
District 17 Sergeant at Arms	John Cecchi



District 17
Distinguished District Program
Qualifying Requirements

District Success Plan submitted on Time

Division and Area Governors Trained

Target – 85% Trained – 93%

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District 17
Distinguished District Program
Membership Payments

	<u>Target</u>	<u>Increase</u>	<u>Current</u>
Base	2512	0	1256
Distinguished	2588	76	1256
Select Distinguished	2638	126	1256
President’s Distinguished	2713	201	1256

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District 17

Distinguished District Program

Club Growth

	<u>Target</u>	<u>Increase</u>	<u>Current</u>
Base	63	0	65
Distinguished	65	2	65
Select Distinguished	67	4	65
President's Distinguished	69	6	65

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District 17

Distinguished District Program

Distinguished Clubs

	<u>Target</u>	<u>Increase</u>	<u>Current</u>
Base	36	0	5
Distinguished	26	26	5
Select Distinguished	29	3	5
President's Distinguished	32	6	5

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District 17

Club Officers Training

New Format
TLI Training Group

441 Club Officers - 284 Trained
64.4% Trained

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District 17

Club Officers Trained

7 Club Officers Trained	5 Clubs
6 Club Officers Trained	17 Clubs
5 Club Officers Trained	11 Clubs
4 Club Officers Trained	20 Clubs = 53 Clubs
3 Club Officers Trained	1 Club
2 Club Officers Trained	2 Clubs
1 Club Officers Trained	5 Clubs
0 Club Officers Trained	2 Clubs

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District 17
Educational Awards
Communication Awards

Competent Communicator	45
Advanced Communicator Bronze	7
Advanced Communicator Silver	4
Advanced Communicator Gold	1

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District 17
Educational Awards
Leadership Awards

Competent Leader	23
Advanced Leader Bronze	9
Advanced Leader Silver	8
Distinguished Toastmaster Award	3

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**District 17
2012**

Distinguished Toastmasters

John Pawley

Trish Rice

Peter Jordan

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District 17

Other Achievements

Calender of Events

District Budget

Black Swan

Educational Workshops

WA Governors

Marvellous Membership Award

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District 17 Ongoing Activities

**District Web Site
Speechcraft
PPP
Change Over Dinner
Quiz Night**

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Ross – include Summary?



District 17 LGT Education & Training Report – Western Australia

My LGET Trajectory for 2012/2013 is to;

- Plan and implement two quality sessions for both district officer & club officer training.
- Encourage all clubs to achieve a minimum requirement of Distinguished Club Status.
- Oversee all aspects of the District Convention Contests and workshops.
- Plan and run five to six independent workshops during the current financial year.

Toastmaster International Convention ORLANDO - District Executive Training

The Lieutenant Governor Education & Training conducted includes the following maintained guidelines:

- Promoting and implementing the four core values as a scale of measurement to evaluate the success of the individual Toastmaster, club, area, division & district.
- Running a successful District Convention with specific attention on both contests & workshops.

Toastmaster Leadership Institute - District Officer Training

The TLI Training Group (formerly Marketers) are focusing on mid year District Officer Training. The first session was very successful with the majority of our District Officers trained.

The second session of DOT will be in February 2013 following the District Executive's mid year Training. We are focusing on the following areas for our Division & Area Governors;

- Implementation of the four core values scale of measurement.
- Responsibilities & parameters.
- Evaluation and assessment of the roles so far.
- Troubleshooting including identifying challenges and implementing resolutions.

Toastmaster Leadership Institute - Club Officer Training – February 2013

The TLI Training Group is currently workshopping all educational and club officer information packages.

The first COT session was extremely successful based on the feedback of all attendees. We focused on the responsibilities and requirements of each of the seven club officer roles. The request for club officers to register with their choice of one of three available sessions met with resounding success. 279 Club Officers trained (63.26%) out of 441. Minimum requirements 252 officers – (110.71%) 51 out of 63 clubs at least 4 officers trained (80.95%). 16 Central, 18 Northern & 17 Southern Clubs met requirements.

The overall evaluation assessment was 44% Excellent, 46% Very Good, 9.33% Good, 0.67% Fair. Our goal is to repeat this success in attendance, feedback and delivery of high quality information.

For the forthcoming second COT session in February 2013, we are focusing on the same four areas as outlined for DOT;

- Implementation of the four core values scale of measurement.
- Responsibilities & parameters.
- Evaluation and assessment of the roles so far.
- Troubleshooting including identifying challenges and implementing resolutions.

All 7 club officer groups will be emailed with an invitation to submit their requests and concerns. This will enable us to customise the information to fulfill the information requirements of all our club officers.

Distinguished Club Program – Educational Awards

- Central, Northern & Southern Division are progressing on the lodgment of awards; CCs (46), ACs (11), L/AL (42), LEX (6) with 3 DTMs – John Pawley, Trish Rice, Peter Jordan.

- Encourage all clubs to achieve Distinguished Status as the minimum benchmark.
President's Distinguished - Congratulations to Victoria Quay – 9 (Southern)
Select Distinguished - Canning Vale – 7 (Southern) - 7,
Distinguished - Murdoch Southsiders – 5 (S), Stirling (N) – 5. Guns N' Roses – 5 (C).
We have 5 clubs who have achieved a minimum of Distinguished or more. Steady progress continues across all three Divisions. 11 clubs require one more point to qualify for Distinguished. 19 clubs require two more points to achieve the same..
- Central –
4 - Young Guns, Plain Speakers,
3 – Durack, Aecom, City of Perth, Roetoric, Curtin GSB
- Northern –
4 - Noranda, Ellenbrook,
3 – Northern Lights, Sandgropers, St Georges, UWA, TLI Training Group, Swan, Kalamunda, Mundaring, Maylands.
- Southern –
4 – Gosnells ,Armadale, Fremantle Gourmet, Southern River, Western Founders, Victoria Park, Applecross.
3 – Gosnells, Rockingham, Belmont, WA Governors, Jetty.

District 17 Workshops

The following Workshops with provisional dates are planned for the forthcoming Toastmaster Year;

- Judging – Protocols & Procedures – & Contests – Competing – Presenting – Rules – both by Ian Pickens & Martin Lindsay (September 2012). Despite many potential presenters showing interest very few were willing to commit due to workshop been run on a Saturday. We may need to rethink strategy for future workshops. As time is running out, the best option would be to incorporate both workshops into the February Club Officer Training Sessions.
- Train The Trainer – Sandra Morton (February 2013)
- Club Coaching – Robyn Richards (November 24th, 2012) is scheduled to follow our District Council Meeting.
- Social Media – Lynette Delane & Free Toast Host 2 – Presenter TBA (January 2013)

We need to run two workshops back to back, promote it as a special event, simply the events calendar.

Final confirmed dated will be announced at the November District Council meeting.

District 17 Convention

The Kings Perth Hotel is our selected venue for the forthcoming convention to be held 24th-26th May 2013. International President John Yau & Region 12 International Director 12 Mike Helm will be present.

We are finalising selection of convention co-chairs and confirming all volunteers for the convention committee. I would like to recognise our District Public Relations Officer Ian Pickens whose convention expertise and the substantial work is benefiting the convention.

The District Convention Contests will run accordingly. All District 17 clubs are preparing for their;
Humorous Speech & Table Topics Contests

- Club Contests – all complete.
- Area Finals – all complete.
- Division Finals – Central & Northern complete. Southern – 18th November 2012.
- District Finals – 24th – 26th May 2013.

Both Central And Northern Division Finals had an attendance of 62 Toastmasters and guests.

International Speech & Evaluations Contests

- Club Contests – to be completed by late February 2013.
- Area Finals – to be completed by end of March 2013.
- Division Finals – to be completed by end of April/early May 2013.

- District Finals – 24th – 26th May 2013.

SUMMARY

The International District Executive Training in Orlando has offered much clarity and direction for the Education and Training to be conducted in District 17. It has been a promising start for Education & Training in WA. Both District & Club Officer Training Sessions has been extremely successful.

All West Australian TMs are now aware of requirement changes to achieve Distinguished Club, Area, Division and Districts status. The number of awards lodged so far has been phenomenal. The first sessions of both District Officer and Club Officer Training has been extremely successful. The second sessions of both will be focusing on all officers assessing their roles, arising challenges and troubleshooting. The workshops to be scheduled will offer variety to our membership and leadership base. What has impressed me the most are the club officers, especially the Vice President's of Education who have been in constant contact in ensuring all wards are lodged correctly and within toastmaster regulations. After D17s first year finishing 11th in the prestigious Top 12, I look forward to a very successful and exciting year ahead.

Pascale Amberville-Colby DTM

District 17 Lieutenant Governor Education & Training 2012-2013

Where Leaders Are Made



District 17 LGT Marketing Report – Western Australia

Now that we have accurate reports for TI we can really determine the pace of our membership growth in new members and see where we are with paid clubs and renewals.

Membership Building & Retention

Final Figures for September revealed our **Smedley Award** achieving clubs and I am excited to announce that they are;

Northern Lights

Canning Vale

Applecross

Noranda

Southern River

Victoria Park

Congratulations to these 5 clubs for an outstanding effort in welcoming 5 new members between August 1 and September 30, 2012.

On a world comparison, we finished equal 41st with many districts much larger than ours having less clubs achieving this award. In our Region, we equalled District 73 and were topped by Districts 70 and 72, all of whom have more than double the number of clubs we have.

Membership Building DCP Goals

As of the November 15th reports, 33 of our 63 clubs have achieved the first membership building goal and 15 of these have already achieved the second. I have sent congratulatory emails to all of these clubs with a reminder about the Marvellous Membership Building Contest since they have already achieved part of the criteria. A further 10 clubs have added 3 new members and are closing in on the first goal while 4 of the clubs that have achieved the first goal have an additional 3 new members, therefore closing in on the second goal.

New members to November 15th are **296** compared to **204** at the same time last year.

Central – 88	2011 - 70
Northern – 96	2011 - 57
Southern – 112	2011 - 77

October renewals to November 15th are 910 compared to 808 at the same time last year.

While this looks good compared to last year it is a different story when we look at the figures below.

Graced members to November 15th are as follows;

Central – 172

Northern – 124

Southern - 158

2 clubs are still to pay October Renewals, 1 in Central Division, 1 in Southern Division

Central – Healthy Toasters

Southern – TEEM

(At the time of writing this report I was assured these would be paid within a few days)

This is a huge amount of members who have not renewed their membership or the club has not paid these renewals to TI.

These lists have been split into Areas and forwarded to all Division Governors and Area Governors to chase up in the next few days.

New Clubs

Leonor and her team held a very successful demonstration meeting at Bankwest where they had at least 25 members join. They have named their club **ToastiES** and have submitted all charter documentation and payments to TI. By the time of this meeting I expect this club to have chartered.

Madison is ready to charter. David Nicholas and Ross Wilkinson are working with the club executive to finalise the paperwork.

I have had contact from **KPMG** regarding a club within this company. I am meeting with them in the next few days to finalise a demonstration meeting.

David Nicholas has been contacted by **Seasons Funerals** in Canning Vale regarding setting up a club and they are working to hold a demonstration meeting in mid to late January 2013.

Sir Charles Gairdiner Hospital is moving very slowly.

Phoenix is building slowly.

Peter Adams from Northern Lights and Mike Helm are working on starting a new club in the **Department of Training** in Osborne Park. Mike thinks this will happen soon.

We have a possibility of starting a club for **City Square**. We are following up with this contact and will have more information soon.

We have a possibility of starting a club in the **WA Mines Department**. We are following up with this contact and will have more information soon.

The Club Sponsors, Mentors & Coach Programme (SMAC)

Greg Madden, Mike Palmer & I have organised a varied & interesting programme which should leave many members wanting to become a sponsor, mentor or coach. As this was the first time this training workshop has been held in our district I believe we can all learn from this and improve for the future. From this workshop I will begin a Club Coach List to be maintained by the District for clubs requiring one at present and into the future.

Conclusion

It was difficult for the first few months of the Toastmasters year with reports that were inaccurate and fleeting but I am happy to report that it is much less stressful now that we have reports from TI which are accurate. I am reasonably happy with our membership payments but I am concerned about our retention rate with so many graded members. The next few weeks look like being busy chasing up these renewals, new club leads and following up after the SMAC Programme.

Robyn Richards DTM
District 17 LGM 2012-2013



District 17 Public Relations Officer Report – Western Australia

Public relations in the District has gone well to date.

I have championed 4 pillars during this first half year;

1. District quiz night.

To promote the night and sell the promotion to clubs was my goal. Many clubs listed the quiz night flyer on their website. It took a 50 point carrot for the PPP but the message was out there. The quiz night was a great success in my view. Well attended and \$4300 profit was excellent.

2. PPP

I had a gradual start to this year somewhat due to my inability to understand the reporting structure. However that said very few clubs are sending points to me for inclusion. By process of audit

3. Websites

Probably the area we need to still tidy up and focus on. Still clubs are without a website and I am sure that I am not the first PRO to have tried to tidy this area up. It is an area I will spend time on during the second half of the year

4. Convention

Still a lot of work to do on the Convention. There is a reluctance to be involved in the Convention this year and a Convention Chair still not found. As a result there is still helpers to stand up in many areas.

I will have the registration process started before Christmas.

Change Over Dinner

The COD has now been confirmed for 06 July at Tompkins on Swan. Final documents will be submitted in the next few days and a holding deposit requested from the Treasurer.

Ian Pickens
District PRO 2012/2013
041 894 5958



District 17 Treasurer's Report – Western Australia

District 17 Treasurer's Report (Actual vs. Budget Summary) (in AUD)

Month Ending 31/10/12			01/07/12 Through 31/10/12		
Actual	Budget	Variance	Actual	Budget	Variance
District Revenue					
2,546.02	2,061.00	485.02	9,334.03	7,961.00	1,373.03
3,690.00	2,700.00	990.00	9,120.00	3,700.00	5,420.00
43.52	10.00	33.52	208.51	40.00	168.51
6,279.54	4,771.00	1,508.54	18,662.54	11,701.00	6,961.54
District Expenses					
645.00	0.00	645.00	(361.07)	0.00	(361.07)
0.00	0.00	0.00	85.00	0.00	85.00
0.00	0.00	0.00	5,230.15	850.00	4,380.15
165.00	600.00	(435.00)	7,155.00	1,350.00	5,805.00
0.00	0.00	0.00	(130.00)	0.00	(130.00)
0.00	150.00	(150.00)	0.00	1,650.00	(1,650.00)
163.65	0.00	163.65	163.65	0.00	163.65
0.00	780.00	(780.00)	20.95	910.00	(889.05)
0.00	0.00	0.00	5,466.41	2,075.00	3,391.41
0.00	0.00	0.00	236.85	0.00	236.85
973.65	1,530.00	(556.35)	17,866.94	6,835.00	11,031.94
5,305.89	3,241.00	2,064.89	795.60	4,866.00	(4,070.40)
Total Net Income					

District 17 Cash Report as at 31.10.12

\$

Available Funds as at 31.10.12

Bendigo Bank - balance as at 31.10.12	29,581.02
District Reserve balance as at 31.10.12	<u>19,007.79</u>
Total Funds as at 31.10.12	48,588.81
less Minimum in District Reserve Fund	<u>5,068.00</u>
Total Available Funds	<u><u>43,520.81</u></u>

Summary of Income and Expenses for the period 1.7.12 to 31.10.12

Receipts	\$
Change-over Dinner	465.00
Convention 2013 Monies	1,485.00
Interest received	208.51
Money Vine	105.00
Quiz Night	<u>4,300.00</u>
Total Receipts	<u>6,563.51</u>
Payments	
Bank fees	3.00
Banners	165.00
Bond Venue	400.00
Convention 2013 deposit	500.00
Contest costs	163.65
Insurance	233.85
Printing	2,493.80
Software costs	230.00
TI Conference	1,133.43
TLI costs	2,336.35
Tompkins in the Park - Change over dinner	5,355.00
Trophies	1,050.00
Total Payments	<u>14,064.08</u>
Net Movement	<u><u>(7,500.57)</u></u>



District 17 Central Division Governor Report – Western Australia

Educational Awards

Area Number CC AC CL AL Total by
Areas

(C1) 1 1 1 3

(C2) 1 1 2 4

(C3) 1 1 1 3

(C4) 2 1 3

Total by

Awards

5 2 5 1

Division Total 13 Educational Awards

Membership

□ C1 84 Members.

□ C2 94 Members.

□ C3 92 Members.

□ C4 80 Members.

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At this point in time membership is a bit low for a few clubs but I believe before the end of this year some clubs renewals will increase. In some cases is due to new treasurers in new clubs that still in transition and these officers will become more experience in collecting and lodging their renewals. For some others corporate clubs that require invoices a template has been created to facilitate the payment process.

The number of new members is very promising. Up to the 15 November there were 88 new members in the Central Division. Plus **Bank West ToastiES Toastmasters Club** our newest club has just registering 43 new members.

DCP Goals

Moving along. There is at least one Club that has achieved provisional Distinguish Status. Also, there are at least three other clubs that will achieve Provisional Distinguish status by December.

Club Officer Training

Attendance to TLI was very successful and the feedback was very positive. As a Central Division

Governor I was very impressed and encouraged by the excellent support from the Division Governors, Area Governors and Club Officers. It was great to see the overwhelming team spirit.

Contact with Area Governors

We communicate on a regular basis via conference calls and email and in person when there is a major issue to be discussed.

There is a lot of motivation among all the Area Governors of the Central Division to help their clubs achieve their club member's goals. I like to acknowledge the outstanding support and commitment of all my Area Governors. Thanks for all your initiatives. I can see future leaders in the making.

Contests

All area contests were completed successfully with great participation from club member. The Central Division contest was a success – 53 toastmasters and 19 guests were there from the 4 Areas together with Judges from outside the Division. A very low-key membership drive initiative was done as a few guests were invited to attend the Division Contests with the intention of motivating those guests to attend one of the club meetings.

Clubs Visits Clubs Visits

- C1** All completed and submitted to TMI.
- C2** All completed and submitted to TMI.
- C3** All completed.
- C4** All completed and submitted to TMI.

New Clubs

Bankwest has registers 43 new members and two clubs will be charter before the end of this month. We have held the first two meetings and attendance has been excellent. Twenty plus member attended each of the meetings.

Other Information/Comments

Northbridge Toastmasters club celebrated their 20th anniversary on the Thursday, 1 November. Quite a few of the Charter members attended the celebration. The Commissioner of Taxation - Michael D'Ascenzo attended the Celebration and Spoke for 5 minutes encouraging and congratulating the Club Members for belonging to such exceptional organization.

On Wednesday 31st of October, I attended special meeting at West End. Patricia D'Cruze and Auriole D'Souza held a "Special Meeting for the "Treasury Graduates". I believe a few of those graduates will become future Toastmasters.

I have visited 95% of the Clubs in my Division. I hope that by the end of December I will get to visit

all the clubs in my division.

Despite having to face some hurdles along the way. I truly enjoy my role of Division Governor and I'm very privileged to be able to serve the members, the clubs, my area governors, my division and my District 17 and work with a team of committed and dedicated Toastmasters.

Submitted by: *Leonor Ragan 16 November 2012*
Central Division Division Governor 2012-2013



District 17 Northern Division Governor Report – Western Australia

Educational Awards

Area	CCs earned	ACs earned	Leader
N21	10	2	7
N22	8	4	13
N23	12	4	10
N24	8	5	3
Total	38	15	33

Clubs are working towards finding the balance that is required for a healthy club. There needs to be a continuity of refreshing ideas, speeches, and contributions that maintains the vitality and energy of the clubs at an exciting and enjoyable level.

Coupled with this are the experiences of the advanced speakers and season leaders that provide the mentoring and are a clear example of what is available for members who decide to stay and progress past the first two manuals. It is this balance that keeps all members eager and wanting to experience more.

Membership

Area	Mbers 01/07/12	Mbers New	Mbers Lost	Net current Change	Mbers now	Net Mber Change
N21	117	47	49	-2	115	-1.7%
N22	89	55	43	12	101	11.9%
N23	82	15	37	-22	60	-36.7%
N24	79	41	39	2	81	2.5%
Total	367	158	168	-10	357	-2.8%

Action : Club couches have been appointed to clubs who have embraced the opportunity for growth and strengthening.

In the next 3 months, the next stage of clubs requiring assistance will be reviewed and strategies implemented to

Membership is always a focus with TM. This is one of the Key Performance Indicators (KPIs) identifying/flagging the success or issues of the clubs.

All clubs have experienced significant loses – which has been an identifying trend world wide, thereby being one of the strategic focuses of District 17.

Most have managed to convert visitors to members, providing the clubs with members to work towards the CC & CL manuals for themselves and the clubs.

Unfortunately N23 has not regained members at the same rate, though they have core strong groups with

assist in club development.

wealth of experience and they have exciting and dynamic meetings.

DCP Goals – Each area is aware that the Distinguished Club Program (DCP) is not just a “numbers game”. The areas identified in the DCP, all form - KPI’s – indicators on the “health of a club”. It can highlight positive and challenging trends of a club. Knowing these outcomes can assist a club implement strategies that can circumvent trouble ahead.

The other end of the spectrum is identifying implemented strategies that have flipped a weakness to strengthen. These strategies and methodologies can be shared with other clubs experiencing similar challenges who can adopt and massage these “tools” to fit within their club’s profile and demographic.

Club Officer Training

Area	Current officer training	% Trained (based on min 4)
N21	23	115.0%
N22	21	105.0%
N23	22	110.0%
N24	23	115.0%
Total	89	111.3%

Most of the clubs attended the training. There was unfortunately a few that did not attend, which may have impacted on the operations of the club. Training is there to equip committee members to be forearmed with what is required of them. It is essential for them to understand how they fit in with the leadership of its members while encouraging and equipping the members of the club, to meet everyone’s needs (regardless of their duration of attendance).

The percentage of people trained show that most people, as agreed to when they took on the role, attended has equipped them for the year ahead. This reduces the individual stress and greatly adds to the cohesion and functionality of the club.

Contact with Area Governors

Initially establishing a team of Area Governors proved very challenging. This was exacerbated by the recent resignation of an area governor, due to work commitments and reprioritising of life

goals. This happens from time to time in the toastmaster life, and we adapt and move forward. Each challenge is an opportunity to grow in strength and share the outcomes with others ensuring they can build on our experiences: "Our ceiling becomes the floor from which they build." These challenges enhance learning in toastmasters.

I have a great team of area governors and I look forward to the second part of the Toastmaster year where the strategies and focus of the first 4-5 months are coming together. Each AG has their strengths and together we will be focussed and proactive.

I am excited about the future and where we can be.

Clubs

N21 – Has a great cross section of members. Some clubs have a core of multiple members with 20 years experience (for which succession planning is required) which provides a cornerstone for the clubs and its members. Others have a high concentration of the Y generation, enthusiastic and driven. The combination is exciting and dynamic with a rapid transfer of skills and a vigorous display of skill, professionalism and panache.

N22 – Is a diverse area. Each club specialising in their own flavour and contribution to the clubs and their fellow members. They are highly competitive as well as supportive towards each other. They are focused as clubs and encourage each other to participate and achieve. They are also leaders in their fields, which provide some of the clubs with a leadership style, driven and focused.

N23 – Is an amazing area. Their commitment to their members and the clubs is extremely encouraging and exemplary. Though some clubs are small in their member base, they have an incredible life and vitality that sustains and drives the clubs. They have been very proactive in their strategies to address "numbers" within the clubs (letter drops, advertising, bookmakers, and stalls at fairs..) They are truly devoted to the wellbeing of each other and the club.

N24 – Also has a mix of long standing members well versed in the art of leadership and communication. The area has a mixture of young clubs, 4 years of age, while others in their 38th year. This clubs vary in their focus, club life cycle, but are united in their attention to members. Some have had significant issues to address and over come. This area has energy, skill and experience to offer each other in refining best practise and plotting a future path to great success and achievement. I look forward to seeing they journey over the next 6-7 months. They have the potential to dazzle.

New Clubs

Possibility of a new club in Osborne Park.

Contest

Club contests were held and each providing the opportunity for new members to participate with the experienced. The Area Contests were well organised, entertaining and a clear reflection of the calibre of speakers and analysts (table topics) we have in Toastmasters. The division contest was a great success and the audience response to their representatives was delightful and hilarious. It was great to see that many new members made it to the final round before District.

Plans are already in place for next years contests with dates set and educationals been given to assist entrants in preparing and practicing for the next challenge. New members who are eager to compete in the International Speech Section are being progressed to having done their 6th speech prior to their club contest.

Northern Division Contest will be held : Saturday 20th April 2-4pm

Successors for Governor Roles

Area Governors (and Club Committee Members) have been encouraged to begin refining their succession plan and if parties are interested, begin a “shadow/mentor” affiliation, enabling the person to begin to acclimatise to the role and its responsibilities. This is especially encouraged for people who have yet to step up and into leadership roles or they have challenges such as English not being their native tongue. Taking this approach would reduce their anxiety about being involved in a “highly visible role”.

A great opportunity for these types of “introduction” and inclusion can be when teams are required to assist with training, contests, workshops etc...

Other Information/Comments

Average Mb/Club	
17.9	Northern
24.1	Central
19.7	Southern

I am very proud of the members in Northern Division. We have the lowest average of members per club than in the other Divisions, yet we are on par with most outcomes.

More so, I am proud of the way I have seen, heard and reported to, about the way our members in general are committed to their clubs and the members.

This can be a challenging environment to operate in, but there are always members who care and go beyond what is required to ensure the experience and opportunities gifted to others is worthy of being halloed and respected.

I look forward to our time ahead and the experience we will share. If we give – we are then open to receive. If we receive – we have even more to give.

Submitted by
Bronwen Jones
Northern Division Governor 2012-2013



District 17
Southern Division Governor Report – Western Australia

Southern Division - Allan Burt ACB November 16 2012

Club Number	Club Name	Base Jul 1	Members Now	Total Goals	Club Award	2 CCs	+ 2 CCs	1 AC	+ 1AC	1 Cl or AL	+1 Cl or AL	4 new members	+4 new members	4 COT 1st	+4 COT 2nd	Renewals	Officer List
S31	Area Governor Stephanie Chan													Needs both		Needs both	
8670	Gosnells Foothills	10	9	4		2		1		1		2		6		1	1
867905	Armadale	12	10	4		2	1	1		1		2		4		1	1
1068213	Fremantle Gourmet	20	21	4		1		1		1		4	1	6		1	1
1133609	Canning Vale	38	41	7	(SD)	2	1	1		1	3	4	7	7		1	1
1363463	Southern River	20	22	4		1				1	1	4	3	7		1	1
S32	Area Governor Greg Lynn ACS																
5491	Fremantle Gateway	23	7	1		1						3		4		1	1
5769	Victoria Quay	27	28	9	(PD)	2	2	1	1	1	1	4	8	5		1	1
7486	Mandjar	17	9	1		1						2		1		1	1
1204806	Netmasters	13	13	2						1		3		4		1	1
1375364	Rockingham	14	16	3								4	5	1		1	1
S33	Area Governor Mubashir Jehangiri CC																
2236	Belmont	20	12	3		1		1		1		2		6		1	1
7986	Western Founders	14	12	4		1		1		1		4	1	4		1	1
1077268	WA Governors	22	16	3		2				1		1		6		1	1
1150233	Cannington Comm...	10	6	1		1						3		4		1	1
1437841	Victoria Park	27	24	4		1				1		4	7	7		1	1
S34	Area Governor Tony Critchley																
3065	Bunbury	13	15	1		1						3		2		1	1
9773	Margaret River	14	11											1			

1150233	Cannington Comm...	10	6
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S34	Area Governor Tony Critchley		
9773	Margaret River	14	11
1505004	TEEM	10	0

S35	Area Governor Graham MacDonald		
6438	Murdoch Southsiders	19	26
8453	Successful	15	11



District 17 Area Governor C1 Report – Western Australia

Educational Awards

Club	CC	AC	Ldr
Durack	2		
Northbridge			
Riverside			1
Terrace			
Young Guns			1

Membership

All clubs gained new members over the past few months. Durack and Young Guns achieved their DCP goals for new membership.

DCP Goals

Submissions for awards are ongoing.

Club Officer Training (COT)

All attended the July COT. At least four officers from each of these clubs attended the training.

Contact with Clubs

All Area Governor visits were completed and reports submitted before the November deadline. Contact with clubs has continued during the term.

Contests

All clubs held contests and contributed contestants for the area final.

The Area C1 contest was held successfully on 11 September, hosted by Young Guns. The two winners of the Humorous and Table Topics contests respectively went forward to represent Area C2 at the Central Division contest in October.

New Clubs

NTR

Successors for Area Governor Role

NTR

Other Information/Comments

*Submitted by
Martin Soh
16 November, 2012
Area C1, Central Division
Area Governor 2012-2013*



District 17 Area Governor C2 Report – Western Australia

Educational Awards

Club	CC	AC	Ldr
(ie) Jetty	17	6	11
AECOM			
Central Communicators			
Gourmet Guns n Roses	1	2	1
Toast2FS			
Perth JusTalk			

Membership

All clubs gained new members over the past few months. AECOM achieved their DCP goals for new membership, and Gourmet Guns n Roses is well on track to do the same.

Perth JusTalk is struggling with membership. They are now working with a Club Coach.

DCP Goals

Gourmet Guns n Roses achieved provisional Distinguished status (pending fulfilment of March renewals and attendance at the second Club Officer Training). This is a particularly notable achievement given the club is in its first year.

Club Officer Training (COT)

AECOM, Central Communicators, Gourmet Guns n Roses and Perth JusTalk all attended the July COT. At least four officers from each of these clubs attended the training.

Toast2FS did not participate in COT. Their reason was that, as a corporate club, their officers did not participate in activities out of work hours. The club requested on-site training.

ToastiES chartered after the July COT. In initiating their club, they agreed to attend future COT sessions.

Contact with Clubs

All Area Governor visits were completed and reports submitted before the November deadline. Contact with clubs has continued during the term.

Contests

At the Club level, the following clubs held club contests or nominated Area contestants: AECOM, Central Communicators, Gourmet Guns n Roses, Toast2FS. The latter two clubs entered the Area final for the first time.

The Area C2 contest was held successfully on 18 September, hosted by Central Communicators. The two winners of the Humorous and Table Topics contests respectively went forward to represent Area C2 at the Central Division contest in October.

New Clubs

Bankwest ES filed an application for a new club, ToastiES. They held a successful demonstration meeting on 12 October. Audience feedback was positive, and the club now has at least 40 registered members.

Thank you to Division Governor Leonor Ragan and ToastiES' President Danielle Youard, who coordinated the demonstration; Toast2FS for supporting the event; and other experienced District 17 members (Maree Pickens, Pascale Amberville-Colby, Robyn Richards, Mike Helm) who volunteered their time to make this a success.

Successors for Area Governor Role

To be discussed.

Other Information/Comments

Perth JusTalk is struggling, especially with their low membership numbers. The club has been assigned a Club Coach, Patricia D'Cruze, to assist the club.

*Submitted by
Anita Adhitya
14 November, 2012
Area C2, Central Division
Area Governor 2012-2013*



District 17 Area Governor C3 Report – Western Australia

Educational Awards

Club	CC	AC	Ldr
West End			
City of Perth	2		
Rising Stars			
Electric Toasters			
Roetic	1	1	

Membership

City of Perth and Electric Toasters' memberships are strong. Rising Stars lost 3 members in recent renewal in September – will discuss with Dave Voola, Club President. West End's membership is not alarming; however, low attendance at meetings by members is an issue, which I will work with Patricia D'Cruze, Club President. Roetic's membership is at bare minimum of 6; there is plan for reviving the club in 2013.

DCP Goals

All Clubs are working towards DCP, which is encouraging.

Club Officer Training

Most COs attended training in July – great effort!

Contact with Clubs

All club visits have been conducted in August and September. Reports will be submitted to TMI by end of today (Fri 16 Nov 2012). [There were some ill-defined problems with completing the Area Governor's Club Visit reports online; however, the problems are now identified; and I can progress with the report completion and submission. Submission will be made via email (with reports sent in PDF format) to Danielle Thompson, District Services Representative from TMI. Copies will also be emailed to Central Division Governor (Leonor Ragan) and Club Presidents.]

Area Council meeting will be held in late Nov or early Dec.

Clubs (through their Officers) are welcoming and cooperative, which is very helpful.

Contests

City of Perth, Rising Stars and Electric Toasters successfully held their Club Contests in Sept & Oct. Each of these 3 clubs provided 2 representatives for Area Contests in Humorous & Table Topics. West End provided a nominated representative for both contests at Area level. Roetic did not participate in any contest.

C3 Area Contest was held successfully in mid Oct, and provided 2 winners to compete at Central Division Finals. Special thanks are extended to Leonor Ragan and Ian Pickens for their dedication and help at several contests.

New Clubs

Not considered.

Successors for Area Governor Role

To be considered. Potential candidates include Club Presidents from C3 Area.

Other Information/Comments - Nil

Submitted by Hanh Ngo

C3 Area, Central Division

Area Governor 2012-2013



District 17 Area Governor C4 Report – Western Australia

I have visited all 5 clubs.

I am concerned about two of our post/Renewals membership figures. This is the position at Nov 18.

CPA 8
Healthy 0

I am continuing to follow this up with each club leadership. I have some hope that Healthy will manage to post about 11 renewals before the Council Meeting.

The C4 Area Contests for Humorous and Table Topics were held at Curtin GSB on Oct 11. Tom Bielski from Plain Speakers won both. At the Division Contests on Oct 30, Tom Bielski won the Table Topics. Another Plain Speakers member, Robyn Lloyd, won the Humorous but she was representing Durack in C1. Congratulations to both who will be competing in the District finals in May next year.

Member Awards are progressing very slowly. So far there are only 2 CCs and 2 CLs.

I am encouraging all our clubs to focus on the DCP and Membership. There is time left in the full year to achieve Distinguished Club, but it is steadily trickling away.

David Nicholas DTM
C4 Area Governor
0401 011 212



District 17 Area Governor N21 Report – Western Australia

Educational Awards

Club Number	Number Awards	Awards
4416	3	Roy Stewart CC, Cheryl Marron CC, Berliany Panggabean ACB
1569226	1	Richard Miles CC

Clubs Overview

DESperados currently have 18 members. The club has a great atmosphere and very congenial members. The themed meeting I attended was well attended and some fantastic stories were forthcoming from the group. DESperados are working on marketing their club to another businesses group and hope for some expansion in this area.

Congratulations to Richard Miles who was placed second in the Northern Division Humorous Contest on 3 November 2012. Richard will advance to the District Contest at the Convention in May.

Northern Lights currently have 24 members – The club is advancing in the membership stakes this year having already gained 8 new members to date. It now seems to be a fairly young club, with less long term members, and many new ones. It was recommended at the Area Governor visit that the Mentor program be reviewed and tightened up with all of the members taking a role. Educationals are also on the agenda in the coming months. The club held the area contest on 16 October 2012.

Congratulations to Andrew Hadfield who represented Northern Lights at the Northern Division Table Topics Contest on 3 November 2012. On this occasion Andrew did not place.

Sandgroppers currently stand at 28 members – they are a strong long term club, with a membership that pulls together to achieve consistent results. The club members were very welcoming and I experienced an exceedingly good Table Topics session on my visit, with all levels of speaker supported throughout the session. The group is strong on communication.

On the night of my visit, I was delighted to hear Madeleine Sullivan and Vince Galasso receive a Lifetime membership. They are both long term members and support the club and the membership with their mission as a mutually supportive and positive learning environment.

Stirling Club with a membership of 24 - is also extremely strong. The committee is committed to working together and meet regularly to redefine their goals. I was impressed with their mentoring program, and find that they review the Mentor/Mentee link after the first three speeches to make sure that the partnership is still working well. Sometimes a better relationship may have developed for the Mentee, with another member, so the relationship can be changed at review time if required.

As a sign of the strong membership, three members have achieved awards so far this year. Congratulations to Roy Stewart CC, Cheryl Marron CC, and Berliany Panggabean ACB. The club currently has 5/10 point towards DCP goals. Well Done!

Talkabout currently has 18 members – and the club continues to attract visitors after making some changes to the website and signage in the past year. The members are strong and offer a supportive environment at their meetings. They have recently asked that other clubs consider them as a site for speaking to round out their program. This is a good opportunity for members at other busy clubs to get on the agenda and receive a strong evaluation. The meeting place is a delight to visit.

The club continues to maintain the advances made recently and any support required will be offered in full. They have achieved some points towards their DCP goals and plans are in place to achieve a few more

Sue Fallon
Area Governor N21



District 17 Area Governor N22 Report – Western Australia

Educational Awards

See below

Area Governor Visits & Clubs Overview

Success Stories

For those who know how to look, the Area is a success story. It is sweet, and the real Toastmasters work hard and are possibly more patient than is fruitful.

It contains a diverse array of good-natured Toastmasters, extrovert and introvert (people with interesting internal lives), experienced, and fresh off the boat.

Project Managers TM

PMTM is climbing steeply from the runway, bootstrapping its experiential base, focusing on developing a cadre of confident program participants.

We look forward to their emergence, to their benefit, into the contest and District scene.

Cole Vindevoghel, President of PMTM, did the club proud by undertaking the Chairmanship of the Area Contest.

As a general rule, where possible roles were filled with a view to enhancing member experience.

Project Managers (trying to do what they know) is making a project of it, and it will be interesting to see it evolve beyond 'painting by numbers'.

While the club is by-design homogeneous, the time will come when some may reincarnate over the fence, perhaps extending their art into management, small business, or other areas where their meals do not need to be slid under the doors of their cubicles. Will PMTM adapt to accommodate them, or choose to hold true to its vision: such that escapees will need to migrate to more heterogeneous clubs?

St George's TM

St George's and SEB are established clubs surfing the demonic seasonal cycle of membership swings knowledgeably and consistently.

As a club it is awash with bonhomie, style, and assurance, with a core of experienced Toastmasters.

And a real fire and toast.

Subiaco Early Birds TM

Subiaco EB has experience and an ambience all of its own. It is distinguished by a wry, longsuffering sense of humor, perhaps reflecting its Health and Welfare demography. It is haunted by its nominal membership base.

UWA TM

Immediate Past Area Governor Liz Fisher (SEB) undertook the UWA visit in my absence, (I am not a Friday person), for which we thank her. (Also for her tremulous support of my efforts in general.)

UWA Toastmasters, like each of the clubs in this boutique Area has made appropriate adaptations to its circumstances, negotiating a complex dynamic between staff and the FIFO-like comings and goings of students.

A fruitful arrangement, making a unique contribution to the Area, (Saddam Hussein as an exemplary leader!) with occasional support from DivGov (C) Ragan.

TLITM

TLI pleases itself, which is not entirely unreasonable, but is a little provoking. To be fair the ubiquitous Pascale and Leonor warrant 'roasting'.

"TLI is a club formed by existing members in order to meet District and individual leadership goals. They provide no participation or support to the other clubs in the Area and give the illusion that the Area is bigger than it is."

Membership See below

DCP Goals See below

Club Officer Training

All clubs achieved the requisite attendance at the first round of training. In fact St George's and UWA overshot. This is lovely, and high energy in general is great. Our concern will be to ensure that we can also obtain a clean sweep in the second round.

Contests

With the exception of PMTM and TLI the clubs completed successful contests in good time, resulting in three participants in each segment of the Area Contest at the SEB venue at PMH.

Other Information/Comments

" ... it might warrant a comment or two in the Area report regarding focussing on the membership that we already have. I saw the latest email from the District and it looks like ... a lot of clubs lost quite a few members in this latest round of renewals.

So what I'm getting at here is a possible comment about asking the clubs in our district to focus on what we can do to engage our existing members and make the meetings more enjoyable for them, as well as the new members.

It's the traditional trade-off between marketing/growth aimed at new members and development/appreciation of existing members. And it focuses on something that the District has identified as a current issue."

"I share your feelings about the pressure concerning numbers. This arises for the most part from the need to have sufficient clubs and members to remain a district in our own right ... (interesting personal insights) ... I personally feel a few more years of growth and consolidation should have occurred before we split from District 73.

However, my experience is that clubs need members - meetings cease to be enjoyable after a while if attendances remain low, something I feel is an unacknowledged issue at present."

I am, unlike a James Bond martini, shaken AND stirred at finding myself shanghaied into the Area Governor role, several months late and annoyed at a resurgence of my old codependent tendencies, weakening at the wrong moment. My carer had left the room.

In doing so, I am reinforcing an unfortunate systemic tendency to build Toastmaster facades; clubs and areas, looking a little like Dodge City, awaiting John Wayne or Clint (I talk to chairs) Eastwood.

It is lovely to crack a bunch of DCP's but if it all depends upon a cadre of weary recycled officers who have already done the job, morphing into authority figures in the process, there is a need to worry. The Emperor's slip is slipping. Dysfunction.

The District has flourished like an algal bloom, vigorously, brilliantly, partly by being very selective about which aspects of Toastmasters that it employs. ("We don't bother with ..." Make a list.)

It has rocketed up the drain-pipe (mixed metaphor) and just a little bit lost its way? It is now facing some interesting challenges, should it wish to look. (With authority, this is an international phenomenon. At least the secret police are not involved, as far as I know.)

Is there a risk of implosion? Is the District promoting leadership or management, communication or speechifying? Bottom up or top down? Which way up is the pyramid?

Of what would a [healthy area](#) consist?

Good systems produce healthy dynamics, personal evolution, and happy campers; primitive systems lead into crises, puppet mastery 101, regular 'rescue missions', and growing resentment ("I have to do everything!") among recycled office holders.

Learners become 'experts', explorers hang up their spurs, collaborative learning becomes authoritarian teaching and learning, leadership becomes 'management', and motivation becomes ranting while the audience sits on their hands (waiting their turn). And we get caught up in rescue missions, like the Lone Ranger, joining/helping multiple struggling clubs that somehow don't know as well as we do. How did that come about? Systemic. Authoritarian?

It would be interesting to develop a more subtle metric of Area health. It is a desperate need, or not, depending upon one's motives.

For example, % of club officers who are holding their particular position for the first time =? (100% would be good, with the next generation 'shadowing'; Immediate PP creating a 'slate'. As per the manuals.) District Membership/Members. Does it matter? Contested. Similarly with the AG - seriously contested elections (see the book) rather than the eerie tap on the shoulder: an indicator of systemic dysfunction, puppet mastery 101.

Also, of members on the books, follow the procedures and flush the 'ghosts' – in that they haunt the meetings, and depress the club, and scare off potentially dedicated members, while padding the DCP. See Club Constitution Article II, Sec. 4 (“We don't bother with that!” “Really?” It's a nonsense.)

And % of members who complete their CC in ?? years rather than core + bums on seats. How many do not complete 5 speeches, CC, CC & CL, how many even buy that they can enhance their leadership capabilities in a TM club? What do they see? Other measures easily spring to mind that would reflect the vibrancy of the system. Vitality and skill rather than [facades and life support](#).

Are we leading, (skillfully employing Senate meeting procedures) or administering? (Because we are scared of healthy meeting procedure.)

Are experienced Toastmasters degenerating into 'teaching' the newcomers what they know - (art becoming join-the-dots technology), or jointly exploring beyond mutual frontiers?

Are we generally bringing into Toastmasters what we already do, more of the same, low level administration, and talking as telling, or emerging into the terrifying journey of visionarycollaborative-synergistic leadership? Bringing about intelligent change? Of course the constituency of D17 has engaged conditionally with the TM Pledge; shaped by the algal bloom strategy. And I respect that; but regret it. It could be left behind now.

What is it that self-motivated, ambitious, visionary joiners are looking for? If they join, ... or do not see, and amble away. Caterpillar (join-the-dots) training in perpetuity, or doing the groundwork for transformation into their next metamorphosis? Movement or atrophy?

*Submitted by Jeff Oliver 20 November 2012
N22 Area Governor 2012-2013*



District 17 Area Governor N23 Report – Western Australia

All clubs in Area N23 began the year below charter strength and still are. Kalamunda has reached a net increase of six so hopefully this will be retained at March renewals. The main goal for the year is to get all clubs to twenty members or at least a net gain of five. Each club has a strong core of members, there being members in each club who have been division governors and/or area governors. In addition, each club has committed club officers. All clubs are working towards obtaining goals and have well planned programs to work towards the objectives. I am confident that each club will attain enough goals to reach distinguished club or better but most will need to increase membership to reach distinguished club level. All clubs have a friendly atmosphere and warmly welcome visitors. Meetings are lively and fun while not losing sight of the goals to be achieved.

All except one club had the required number of officers trained in July. Three clubs had six trained, one club had five but the other had only three. All clubs have had the officer list and one renewal on time.

Swan club began the year on a very positive note when John Pawley was awarded DTM the day after he completed his year as Area Governor for N23. Swan has been struggling to build up numbers despite promoting the club. Janette Edwards, a dual member of Mundaring, is to be appointed as a coach. As the committee has been mainly the same members in recent years a new perspective may be what is required. Swan is strong on looking after current members but needs to attract more visitors as potential members.

Mundaring has seen a slump in membership and among those who remain several are often away for work. The president, Annemarie de Heus, is working on a High Performance Leadership project based on membership building. This involves not only creating publicity by various means to attract members but by tailoring meetings to retain the current members. This project will extend into the second half of the year and has a band of willing helpers who have volunteered to deal with different aspects.

Ellenbrook meets weekly so those who work away have more opportunities to attend. Although the membership is below base level the club has succeeded in enlisting four new members before the end of October. At this rate the club is well on track to obtaining the required number to be distinguished. Meetings are lively with members ready to step in for those who are absent. Because the venue is above the library any late comers can't be admitted. Problems have arisen when the library has locked up a few minutes early.

Guildford Stars is also gaining new members. One visitor was full of praise for the helpful way her query had been handled after a bad experience on contacting another club. The members are very inclusive of visitors. Membership has increased above base level. Meetings are dynamic and to a theme. The venue is well signed to overcome any difficulty in locating the building within the school grounds.

Kalamunda has been strong on enrolling new members. They are close to their second membership goal and have already had a net gain of more than five. The meetings are vibrant and good use is made of humour. The atmosphere is friendly and inviting. The club should be able to reach distinguished or better if membership is retained.

All the clubs had successful club contests despite some being short on numbers. Even with a couple of outside helpers some had to be creative to fill all roles needed. Improvisations included having the first Table Topic contestant act as usher for the others and having a judge also tact as timer.

Mundaring was host club for the Area final. As Mundaring is at one extreme of the area, attendance was not as good as hoped. We were fortunate to have our Division Governor, Bronwen Jones, and the District 17 PRO Ian Pickens to help with the contest – and they didn't need to bring a waterbag and a cut lunch to get there. The contest went well with some very entertaining Humorous Speeches and Table Topics. Martin Lindsay went on to represent the area at the Division Contest for the Humorous Speech Contest and John Pawley was Table Topics contestant. Martin was placed first in his contest and John came second in his. Both will now compete at the District Contest.

There is no plan to begin a new club in the area. It would be more beneficial to have potential members join existing clubs to build up the memberships. As many members who are eligible to join an advanced club are already in an advanced club or belong to one or more other clubs, beginning an advanced club is not an option at this time.

Gladys Lavell, Area Governor N23 2012-2013



District 17 Area Governor N24 Report – Western Australia

Educational Awards (20/11/12 TMI-HQ)

Club	CC	AC	Leader
Banyandah	0	0	0
Maylands	2	0	0
Touch of Gold	0	0	0
Highgate	0	0	0
Noranda	1	0	2

N24 will shortly be meeting as a team to strategise and develop an effective workable progression that will mean the needs of the club members and there by impacting on the Club Goals. As individuals are supported and encouraged in the TM walk to achieve their person targets – all benefit – especially when members are having fun.

Membership

Club Name	OP Bal	New Mbrs	Bal Mbrs
Banyandah	11	6	17
Maylands	12	6	18
Touch of Gold	19	4	23
Highgate	3	0	6
Noranda	13	7	20
Total	58	23	81

The next few weeks the committee members, new Area Governor and myself will be meeting and reviewing current club practices and membership strategies to ensure their TM clubs are offering a dynamic program for current members – offering opportunities to challenge all while having fun. Natural enthusiasm creates excitement and personal investment.

DCP Goals

A healthy club naturally achieves in this area. With the preparations of the weeks ahead, the reviewing of the club and the members deciding the best way forward for them as a club, given their culture, characteristics and dynamic, the DCP will become a key integrated portion of how we can measure our progress and “Fun Factor” in the clubs and the area – What out 2013....

Club Officer Training

Club Name	Num
Banyandah	4
Maylands	5
Touch of Gold	5
Highgate	4
Noranda	7

It was very encouraging to see the number of committee members that attended training. This is one of the key steps to building a firm foundation on which the rest of the year can be developed from.

N24 has a well of experience in its clubs and needs to further develop “passing on the baton”, skill transfer and membership development.

Contact with Clubs

N24 has experienced a few challenges in the first part of the year, which they have worked through and are ready to move through. I believe the second part of the year will be more focus driven enabling the further development of the clubs established leadership and communication skills.

These clubs are very welcoming and encouraging with visitors and members alike. They have a warmth and camaraderie that enables them to always put their best foot forward: very helpful and inclusive. This is something to build on through the months ahead reaching a crescendo at convention.

Contests

Only one club did not progress to have a club contest and were therefore not represented in the Area or Division contests. I trust this will be rectified in the next round of contestants as they (all) have such a wealth of experience to offer and demonstrate.

A factor maybe those members belong to multiple clubs and have selected to compete in other areas. The Area Contest was a delight and well organised. N24's contribution to the Division contest was noted and well received.

Clubs will have their contest dates chosen before the break for Christmas and New Year.

Clubs

I am confident that with some passed issues laid to rest, all members can gain ground in a positive and supported environment where needs are being addressed and people are being heard. I look forward to the next 3-4 months, working with Charles, the committee member and club members, enabling us all to find the most effective, efficient and fun way forward. The calibre, professionalism and wealth of skill in this area are phenomenal. Watch this space and see us fly !!!

New Clubs

At this point in time the clubs need to focus on the riches they have to offer and finding a workable methodology to best put that into practice. This will strengthen and develop each member and their clubs to be an energetic and vibrant life force to be celebrated.

Area Governor Succession

N24 has just experienced the resignation of their area governor, due to work and life commitments. Charles Fisher has recently accepted the new role and we will be working together, as a team, to benefit the area. I am confident in Charles and the future looks bright.

Other Information/Comments

I truly believe in N24 and the value it can deliver to District 17. The enthusiasm and commitment to getting in and achieving an end goal (eg catering at the Division Contest) clearly demonstrates their ability to work as a team, empower and encourage others and in doing so create an environment of "clear flowing waters" that regenerate and stimulate life – in its path.

I look forward to your time ahead.

Submitted 20/11/12 by
Bronwen Jones Division Governor
On behalf of recently appointed
Area Governor Charles Fisher
Commencing December 2012



Educational Awards

Area Number	Number Awards	Awards
S31	6	Competent Communicator
	4	Advanced Communicator
	9	Competent / Advanced Leadership

Area Governor Club Visits

- Visits made to all 5 clubs in the Area viz. Armadale, Canning Vale, Fremantle Gourmet, Gosnells Foothills and Southern River Toastmaster Clubs between 24 July and 14 August 2012.
- All Area Governor Club Visit Reports submitted online to Toastmasters International by 26 September 2012

Clubs Overview

- All clubs have a Club Success Plan and actively pursue their DCP goals
- 2 of 5 clubs have sufficiently strong Membership base of 20 or more
- 30 Club Officers trained in July 2012 Toastmasters Leadership Institute
- Area Humorous and Table Topics contests held on 16 October 2012
- One club relocation on 8 October 2012

Membership

- Despite 26 new sign-ups, overall membership has dropped by 2
- Largest increase seen in Canning Vale Club, primarily through a current & vibrant webpage, member-get-member introductions and an electric weekly agenda which keeps weekly attendance at a high average of > 20 members
- Net decrease of 1 to 2 members experienced by Gosnells Foothills, Armadale and Fremantle Gourmet Clubs
- Renewal dues & listings submitted to Toastmasters International by 30 September 2012.

DCP Goals

- Distinguished Club Award- Canning Vale Club

Club Officer Training

- 30 Officers trained at Toastmasters Leadership Institute in July 2012

Contests

- Area Contests held on 16 October 2012 for Humorous Speech and Table Topics. Well done to winners (Peter Jordan, Canning Vale Club - Humorous Contest and Kuranja, Canning Vale Club - Table Topics) who will represent Area S31 at the respective District Contests on 18 November 2012.

Success Stories

- Gosnells Foothills Club relocated from Liddlelow Homestead, Kenwick to Southern River College, Gosnells on 8 October 2012. Club also revamped their club webpage in a bid to overcome these obstacles to Membership growth

Submitted by Stephanie Chan, 31 October 2012

S31 Area Governor 2012 / 2013



District 17
Area Governor S32 Report – Western Australia

Nil Report Received



District 17
Area Governor S33 Report – Western Australia

Nil Report Received



District 17
Area Governor S34 Report – Western Australia

Nil Report Received



District 17 Area Governor S35 Report – Western Australia

Educational Awards

Club	CC	AC	Ldr
(ie) Jetty	17	6	11
Wesceff	1		1
Successful	1		1
Murdoch south siders	3		1
Applecross	0		1
Madison	0		

Membership 67

DCP Goals 13

Club Officer Training

22 officers attended COT with two clubs having 6 officers attend and two clubs having 5 officers attend

Contact with Clubs

Regular contact is had with all clubs via email telephone, and as a member of 3 of the four clubs I regularly attend meetings

Contests

All clubs except Madison competed in the Table topics and humorous Competition.

Clubs 5

New Clubs

Madison and Phoenix

Successors for Area Governor Role

No one has shown any interest

Other Information/Comments

Murdoch Southsiders formally Southsiders has had a renaissance going from 11 members to over 20 at the time of AG visit. Club trialed weekly meetings and has now gone to a weekly club with regular attendances of 15 or more members.

Applecross Club is a reasonably new club and chartered December 2011 and Ross Wilkinson is the Dist.17 Governor

Successful club has an active committee committed to the advancement of the club; their website has been updated with a link which allows prospective members to make immediate contact. The committee is aware of their membership situation and a proactive response has been initiated. Advertisements for the club aired on a community radio station with the aim of attracting new members. Other initiatives are being considered to get the club to charter strength. And have recently requested the assistance of a mentor

Wescef club has a membership in excess of 20 Members are offered a mentor that they can choose once they are familiar with the members.

All clubs have active and committed committee's dedicated to their clubs success

Submitted by Graham Macdonald 12 November 2012

Area S 35 Area Governor 2012 Year-2013



**Agenda Appendix 1
Agenda Item 10
District 17**

District Elected Officers 2012-2013– Western Australia

District Elected Appointments 2012-2013

District Position	Appointed
District Governor	Ross Wilkinson DTM
Lt. Governor Education and Training	Pascale Amberville-Colby DTM
Lt. Governor Marketing	Robyn Richards DTM
Public Relations Officer	Ian Pickens DTM
Immediate Past District Governor	Mark Richards DTM
Central Division Governor	Leonor Ragan DTM
Northern Division Governor	Bronwen Jones
Southern Division Governor	Allan Burt

District Governor Appointments 2012-2013

District Position	Appointed
Area C1 Governor	Martin Soh
Area C2 Governor	Anita Adhitya
Area C3 Governor	Hanh Ngo
Area C4 Governor	David Nicholas DTM
Area N21 Governor	Sue Fallon
Area N22 Governor	Jeffrey Oliver
Area N23 Governor	Gladys Lavell DTM
Area N24 Governor	Charles Fisher
Area S31 Governor	Stephanie Chan
Area S32 Governor	Greg Lynn
Area S33 Governor	Mubashir Jehangiri
Area S34 Governor	Tony Critchley
Area S35 Governor	Graham Macdonald
District Secretary	Jeanette Farrar DTM
District Treasurer	Dietmar Mazanetz
District Parliamentarian	John Pawley DTM
New Clubs Co-ordinator	Mike Helm DTM
New Clubs Co-ordinator	David Nicholas DTM
District 17 Sergeant at Arms	John Cecchi