



District 17 Central Division Governor Report – Western Australia

Educational Awards

As at 3 May 2012 total 37.

A number of clubs will lodge awards in the coming weeks including,
Area C1: 3 CCs; 2 x ACG, 1x ALS, 1x ACB and
C4: 1 x ALB, 1 x CC, 1 x ACB, 1 x ACG

Membership

Membership 381 as at 26 April (20.1 up from 16.7 at July 1, 2011). At least six more memberships are being processed, total on par with the March 31 figure, 389.

A number of clubs are enjoying some successes, such as, Toast2FS up to 20, Highgate 20 (SD), Plain Speakers (D) and Electric Toasters. Many clubs are hosting visitors with conversions to membership.

DCP Goals

Total goals to date 82.

Young Guns 10 goals achieved PD, two clubs SD and four clubs D. Others will achieve higher including, Terrace, Durack and Riverside, all tracking towards gold.

Area Governor Reports

Underway and all to be lodged by the due date.

Good news snippets

Various Club stories submitted to the District newsletter including from Justalk.

An interview with 'talk back radio' promoting Toastmasters WA this weekend.

Coming events

AECOM anniversary celebrations next week and

A Demonstration meeting scheduled for Wednesday 6th June at a CBD cafe. A team effort promoting Central and District 17.

New Clubs

Healthy Toastmaster close to charter and an application lodged for a new club supported by the Young Guns team. Discussion and actions progressing.

Wow!

What a year to date. Lessons learned, milestones achieved and some memorable moments. My thanks and acknowledgement of the support and commitment from the Central Area Governors – a great team effort.

***Submitted by Robyn Lloyd, DTM,
5 May 2012, Central Division Governor 2011-2012***

District 17
Northern Division Governor Report – Western Australia

Educational Awards

Area Number	CC	AC	Ldr	DTM
N21	7	2	1	1
N22	3	2	4	-
N23	10	4	10	1
N24	2	3	3	-

Membership

With the April renewals being completed, the membership figures are more.

Area Number	Membership April 2012	Membership May 2012
N21	78	97
N22	47	74
N23	45	51
N24	40	73
Total	210	295

DCP Goals

Stirling and UWA are Select Distinguished.

Sandgropers is Distinguished.

Ellenbrook, Guildford Stars, Mundaring and Swan have reached at least Distinguished but require the membership for the goals to be activated.

Clubs

I visited A Touch of Gold on Thursday, 26 April. Despite a few apologies the meeting was very well run. The club is well organised and supporting of one another.

Other Information/Comments

April renewals for all clubs have been verified complete.

Clubs should now be looking at club officers for 2012/2013.

Two more area reports are required for visits to be considered completed.

Submitted by Nola Haddrill, 2 May 2012
Northern Division, Division Governor 2011-2012



District 17 Southern Division Governor Report – Western Australia

Educational Awards

Area Number	CC	AC	Ldr
S31	14	13	18
S32	15	8	12
S33	2	3	4
S34	3	4	2
S35	11	6	7
Total	45	34	43

A total increase in awards by 18 across the division in April.

Membership

Area Number	Base	Current	New	Lost
S31 (4)	89	69	40	60
S32 (5)	95	85	42	52
S33 (4)	76	64	36	48
S34 (4)	57	49	26	34
S35 (5)	101	87	44	58
Total	418	354	188	252

An increase in members by 126 in April.

Membership Averages per Club

Area Number	Base	Current	New	Lost
S31 (4)	22.25	17.25	10.0	15.0
S32 (5)	19	17.00	8.4	10.4
S33 (4)	19	16.00	9.0	12.0
S34 (4)	14.25	12.25	6.5	8.5
S35 (5)	20.2	17.4	8.8	11.6
Total	19	16.09	8.55	11.45

Average per club has increased by 5.7members.

DCP Goals

Area Number	Goals	Average
S31 (4)	32	8.0
S32 (5)	30	6.0
S33 (4)	21	5.25
S34 (4)	16	4.0
S35 (5)	35	7.0

An additional 11 DCP goals in April.

The DCP table looks as follows:

Distinguished	Fremantle Gateway Victoria Park
Select Distinguished	Belmont
Presidents Distinguished	Canning Vale Victoria Quay WA Governors Applecross
DCP but lacking members	Armadale (9) Southern River (10) Fremantle Gourmet (6) Successful (8) Jetty (8)

Contests

The Division final for International and Evaluation contests was a great success. We had just over 70 people in attendance. We had five contestants for each contest and the quality was excellent. Thank you to all those who helped out on the day.
Congratulations to Peter Law for taking out first place in both contests.

Other Information/Comments

Congratulations to Gosnells Foothills who celebrated their 20th birthday this month.

Also well done to Murdoch Southsiders on their demo meeting held on 1st May. They had 23 people in the room, with 4-6 new visitors and members visiting from other clubs.

Thank you to the area governors in Southern Division for all their hard work. It is a time-consuming job and they have all done particularly well.

Congratulations to Jackie Perriman on her President's distinguished area.

Congratulations to John Palmer, David Fox and Allan Burt on their Distinguished areas.

***Submitted by Vicky Post 5-5-12
Southern Division Governor***



District 17
Area Governor Report
Area C1 – Central Division - Western Australia

Educational Awards**

Area Number (ie W33)	Number Awards	Awards
Club 6314 Durack	Robyn Lloyd President	Distinguished Toast Master (9 October 2011)
Club 6314 Durack	Alan Hahn VPE	Competent Communicator (27 Nov 2011) Advanced Leader Bronze (12 April 2012)
Club 6314 Durack	Martin Soh Area Gov. nominee	Advanced Leader Bronze (31 October 2011)
Club 875582 Riverside	Greg Madden Area Gov.	Advanced Communicator Bronze (9 March 2012)
Club 875582 Riverside	Iswarsingh (Sunil) Sirkissoo President	Advanced Leader Bronze (15 February 2011)
Club 995774 Young Guns	Anita Adhitya VPE & Area Gov. nominee	Advanced Leader Bronze (20 October 2011)
Club 995774 Young Guns	Anita Adhitya VPE & Area Gov. nominee	Advanced Communicator Silver (7 April 2012)
Club 995774 Young Guns	Greg Madden Area Gov.	Advanced Leader Bronze (15 February 2011)

**** Not all club awards mentioned just the highest award of Area council members. For full report refer to the District 17 or TMI website.**

Area Governor Visits

Greg Madden visited :

Durack: Two times (2 visits), February 12 (competition) and Mar 12 (Area Governor report)

Terrace: One time (1 visit), March 12 (Area Governor report); No Comp.

Riverside: Four times (4 visits) , January 12, February 12 (Competition), March 12, April 2012.

Young Guns: Eight times (8 visits) – Greg Madden’s home club.

Clubs Overview

Durack Toastmasters: Is a well organised, weekly club with a distinguished history and traditionally strong membership base, meets weekly at 7 AM Thursdays at 12 St Georges Tce. Divisional Governor Robyn Lloyd is the President. Experienced speakers such as Gil Alexander are members. Hosted a strong contest for the Evaluation and International Competition. The winner of the Evaluation Competition (Gil Alexander) won the Division final and will be one of the Representatives in the District Final.

Terrace: A small club which meets fortnightly at 7 AM Tuesday’s 12 St Georges Tce. The club has some very experienced members and the clubs nominee for the International Competition (Gil Alexander) won the Division final and will be one of the Representatives in the District Final. The club did not nominate an evaluation contestant, and did not host a contest for either the Int’l nor Eval comp. One gets the feeling that there aren’t a lot of people to take on roles at the club VPE Paul Hutchinson does feel a bit overwhelmed with task at hand. They are often encouraged and assisted by Robyn Lloyd the VPM.

TERRACE NEEDS A CLUB COACH TO CONSOLIDATE ITS SUCCESS THIS YEAR

Riverside: A small club that is growing and meets fortnightly at 5 PM Tuesday's GHD House 239 St Georges Tce. The club is a corporate club of GHD engineering and open to outside members. Sunil the President is enthusiastic in building membership and has a well organised in DCP plan. Also assisted by Steven Rooth immediate past president, and Ali Barrett-Lennard. Had a strong competition for the Evaluation contest and nominated a member to attend the Area International contest. The club hosted its first speakathon in April 2012, due to members desire to complete speeches before year end.

Young Guns: A larger club that is growing. meets fortnightly at 6 PM Brisbane Hotel. As the name suggest the majority of membership base is made up of young member in there 20's and 30's. Fewer opportunities to speak, the club substitutes regular meetings with speakathons. Dale Raynes the President is popular and enthusiastic ably supported by Anitha Adhita (VPE, keen to complete DTM) and Elizabeth Golden (Treasurer) The club is sponsoring a new monthly Gourmet club, Gourmet Guns n Roses, which is modelled on Fremantle Gourmet and will meet monthly, on Tuesday, at the Pure Bar in Subiaco.

Membership

Durack Toastmaster :Discussions with Medhat indicate that many members are experienced toastmasters who continue to maintain membership for social reason yet don't show up. There may be a need to have a more proactive membership drive in the future.

Terrace : Terrace is struggling with members, there are quite a few regulars from Riverside, Terrace and Durack that attend and are joint members. The club will reach at least Distinguished status this year due to a continued membership drive from Robyn.

Riverside appears to be growing its membership base, there are quite a few regulars from Terrace and Durack that attend and are joint members. The club should make select distinguished subject to gaining just one (1) more member in the next two (2) months.

Young Guns is encouraging new members who join to also consider joining the new club Gourmet Guns n Roses to completes speeches.

DCP Goals

All clubs provided the Area Governor with a DCP plan that they are budgeting to.

Club Officer Training

All clubs fielded 4 officers for Club Officer Training

Contests

All clubs besides Terrace held competitions for the Area final held on the 27 March 2012

Success Stories

Terrace will likely make Distinguished for only the second time in the last eight (8) years.

Riverside will likely make President Distinguished for the second year in a row.

Robyn Lloyd the President of Durack completed her DTM this year.

Young Guns will likely end the year with 30+ members

Other Information/Comments

A great Area to govern.

Greg Madden 6 April 2012 C1 Area Governor 2012



District 17
Area Governor Report
Area C2 – Central Division - Western Australia

Educational Awards

Club	Number of Awards	Awards
AECOM	0	
Central Communicators	4	2 CCs, 2 CL
JusTalk	3	2 CL, 1 ALB
Northbridge	2	2 CCs
Toast2FS	0	

9 awards have been lodged to this point. Several other members are only a few projects away from completing their communication and leadership awards..

Area Governor Visits

I completed official area visits to all five clubs in February and April. The February reports have been logged with TMI.

Clubs Overview

AECOM – AECOM have maintained high standards throughout this Toastmaster year. AECOM enjoy strong corporate support and are well managed. AECOM held contests this year and were represented in the division evaluation final. A stronger commitment to educational awards has been undertaken.

Central Communicators – Central Communicators has seen a strong rise in membership. This club has received four educational awards to date. Central Communicators hosted the International and Evaluation contests for the Area.

JusTalk – JusTalk has had an ongoing battle with membership. The club has undertaken membership initiatives with pamphlets and special meetings. In spite of the low member numbers, JusTalk has received three leadership awards. The club has several experienced members and runs vibrant meetings. A club coach is being sought.

Northbridge – Northbridge has lodged two educational awards for the year to date. This club is well run, has a great agenda which leads to enthusiastic meetings. Northbridge ran contests in all categories and featured strongly in the Area and Division Finals.

Toast2FS – A year of consolidation for this club. Maintaining strong membership numbers and fully supported by their management. Toast2FS helped start a new club in their organisation in District 69. Toast2FS held their first contests this year and continue to hold very enthusiastic meetings.

DCP Goals

Club	Total Goals	Members	2 CCs	2 CCs	1 AC	1 AC	1 Ldr	1 Ldr	4 Mem	4 Mem	COT	Admin
AECOM	4	28							Yes	Yes	Yes	Yes
Central Communicators	6	17	Yes				Yes	Yes	Yes		Yes	Yes
JusTalk	4	10					Yes	Yes			Yes	Yes
Northbridge	1	11	Yes									
Toast2FS	3	20							Yes	Yes		Yes

Central Communicators have the potential to become Distinguished or better, but more members will be necessary. The lack of education awards have hampered most clubs chances of DCP progress.

Club Officer Training

Three clubs were all able to complete the club officer training goal. The other two clubs attended one round only.

Contests

Four of our clubs held contests this year, which is a pleasing result. However only one club held a contest in all four categories. Area C2 will be represented in the District Final for table topics.

Success Stories

- Both Toast2FS and AECOM are receiving strong corporate support. As a result both clubs are enjoying enviable membership levels.
- Central Communicators hosting the area final, and embracing the DCP program.

It has been a pleasure to serve the membership of the clubs in Area C2. The Area Governor role is a great opportunity to gain some wonderful leadership learnings.

Submitted by Peter Jordan on 5 May 2012
C2 Area Governor 2011-2012



District 17
Area Governor Report
Area C3 – Central Division - Western Australia

No report submitted



District 17
Area Governor Report
Area C4 – Central Division - Western Australia

Educational Awards

Area Number (C4s)	Number Awards	Predicted Awards
Plain Speakers	6	2CC's, 1ACB, 3CL
Curtin GSB	6	2CC's, 2CL, 2ACB
Water Corporation	4	2CC's, 1CL, 1ABL
Highgate	6	4CC's, 1ALB, 1CL
CPA Australia	3	1CC, 1 CL, 1AC

Just about all the clubs in my area have made great progress and the club officers have worked very hard to encourage and guide their members to achieve their educational goals. The upcoming results will show such progress. A couple of the clubs have schedule speechathon to be able to fulfil more educational awards.

Area Governor Visits

All Clubs have been visited at least three times and in many cases more than three times. The area visit reports all were submitted between the 14 and 19 of April 2012. My personal view and observation is all the clubs and their members are having fun at their meetings and are very enthusiastic. In general the meetings were well organised. Meetings were well attended with exception one of the clubs. Ever since my first visit to the clubs I have kept in contact with the some of the club officers to assist in any way I can. I strongly promoted the DCP and have given to each of the clubs a large laminated DCP Goals Chart, DCP Goal Tracking and CC-AC-CL Charts.

Clubs Overview

At *Plain Speakers* Robyn Lloyd and Cutten Huntly (Plain Speakers VPE and VP Public Relations) have been working very actively to recruit new members with good results. Club Officers in particular are achieving the required educational awards to possible reach 9 DCP goals by the end of June.

Curtin GSB attendance to the meetings has been a bit low. The President, VPE and I organised an educational and social event on the 4th April 2012. As a result of such event three guests have join the club. Another membership drive was accomplished on the 2nd of May 2012 for the Second semester Orientation Day. I collected 18 guest signatures in the guest book and we hope to have quite a few guests at our next meeting on Tuesday 8th of May. There has been a transition in leadership and membership but hopefully attendance will increase. Currently the Club has achieved "*Distinguish Club*". There will be at least 4 more educational awards achieved before the end of June.

The Water Corporation has reach 21 renewals with a couple of new members joining in shortly before the end of May. Meetings are well attended and Leadership is very strong. Progress is being made in understanding how the DCP works. Club has achieved "*Distinguish Club*". There will be at least two more goals achieved before the end of June. Strong leadership and commitment.

Highgate Membership is at charter strength and attendance is increasing at every meeting. Thanks to the District Officers that have help to rebuild the Club. Highgate has achieved "*Selective Club*" and with good support in following the remaining educational awards is more like that the club will achieve "*Presidents Distinguish Club*".

CPA Australia membership is a very solid. Meetings are vibrant and well attended. Club well underway to become a very successful club. There is very strong leadership. As club is very new members are starting to become familiar with the DCP.

Membership

Base Today

Membership Requirements (As of 4 May 2012)	Base	Today
Plain Speakers	14	19
Curtin GSB	22	20
Water Corporation	24	21
Highgate	6	20
CPA Australia	24	29

Currently Membership in my area is very strong. All the clubs in my area are at Charter strength.

DCP Goals (As of 4 May 2012)	Goals	DCP Status
Plain Speakers	6	D
Curtin GSB	5	D
Water Corporation	5	D
Highgate	7	S
CPA Australia (Chartered Nov 11)	1	

I anticipate that the educational awards applications will be increased as 30th of June approaches. Club Presidents and VPE's have organised Speechathon. At least two of the Clubs will be achieving President Distinguish Clubs.

Club Officer Training

	July	August
Plain Speakers	4	4
Curtin GSB	5	4
Water Corporation	5	4
Highgate	4	7
CPA Australia (Chartered Nov 11)	0	6

We run additional training for the Water Corporation. This training was very successful. At the time of the training the club was less than a year old and the Club officers did have many specific questions. During the training session we address all their questions and concerns and most importantly we manage to get a better understanding of the club's needs from the District. There was resistance in the past to allow non Water Corp individuals to attend the meetings. Now the feeling is that the District is there for them.

Many of the Club officers in my area have mentioned that the TLI training this year was fantastic. Many of the club officers that have attended previous training were hesitant to attend a second time around but after the TLI these officers found something that they could learn from and most of all they took information that they could use for the benefit of all the members in their clubs.

Contests

Area Contests were fun and well attended with representatives from all the Clubs. The networking among the attendees was great. The standard of the contestants and Contest Officials was of high standards. Curtin hosted the Humorous and Table Topics and CPA Australia hosted the International and Evaluation Contests.

Success Stories

East Perth has been rebuilt and in the process it has been relocated to Highgate and therefore renamed as Highgate. A new beginning for Highgate with good support this club will be a successful club.

Congratulations to the *Water Corp club* on their "First Club Anniversary. Robyn Lloyd and I celebrated with the Club members. The Director of Communications and another two executives of Water Corp attended as well.

On Wednesday morning the 2nd of May I attended a meeting at a prospective Club in the City. This prospective club is "Healthy Club". I was pleasantly surprised to see how well attended the meeting was. The Meeting was conducted very professionally and with great sense of fun and humour. It was a truly enjoyable morning meeting. Congratulations to the organisers.

Other Information/Comments

I would like to thank all the Clubs and Club Executives for their amassing support and contributions to the success of our Area over the past year.

***Submitted by Leonor Ragan on 6 May 2012
C4 Area Governor 2011-2012***



Educational Awards

Area Number (ie W33)	Number Awards	Awards
N21	1	DTM – Gawain Simpson

Area Governor Visits

All visits were conducted and there has been clear growth in all clubs in both numbers and especially quality of “product”. The product they provide is a safe environment for people to challenge themselves, overcome fears and find out who they really are.

I have seen my role as one of providing support, encouragement and a voice to the future, while meeting the needs of today. Visiting the clubs and working with the committees have enabled me to conduct analysis of function and identify “challenges” to overcome. We have clearly worked towards this and I have been grateful for the opportunity to get to know so many incredible people whose “foot print” will remain in my heart forever, as they have been apart of my journey.

I have given a lot of myself to these clubs, consistently throughout the year. I am so proud of all of them and the efforts they have made in themselves and for others.

I am delighted to see how the clubs have strengthened with some members having grown and just shone so brilliantly. Congratulations to them all!! They are wonderful people finding their way in the world, starting out to overcome a fear and staying on to help others achieve their goals and place in life.

Clubs Overview

- DESperados** – Very professional club with a strong bond and camaraderie. The quality and content of speeches coupled with the strength and leadership amongst the members results in a strong club. They have an interesting natural humour about them which is wonderful.
Numbers have dropped due to work load and movements. I have recommended that they market their club to surrounding business which is rich of potential members, as they are in the Osborne Park area (West Australian, high number of Sales focussed business in the area as well)
- Northern Lights** – Last year NL was lead by an extremely strong and competent leader. With this person moving east, they have had to find their feet and fast. I gave considerable support up, especially with the VPE, JoAnne Urquhart, who was also a new member. Jo Anne is highly organised and very focussed and with the VPM Lisa Martin they helped build a strong foundation for the club to work from.
The president, Sue Fallon, mid year faced the tragedy of her husband dying. She left for a few months to deal with all things associated with this deep loss and then returned to continue her role in the club. Neil Brandis, an experienced club member – with out hesitation – stepped into the gap of president and took the reigns while it was needed. His support during this time and his constant mentorship to the committee and members has had the members themselves singing his praises.
This club has gone through an incredible year and have pulled together in the most incredible way that they have managed a complete culture change of unity, safety and “together we achieve”. It was great to see members rushing up to the VPE to be placed down for a future role. One member, after doing an advanced speech – asked to be placed at the next opening – Wow.... I am very proud of them.

3. **Sandgroper** – is a strong club with a wealth of experience, some members being there for 4-5 years others 20. The club is very friendly and supportive. They create a safe environment and encourage new & advanced members to challenge themselves and work outside the box. The club on “special events” evenings have put a lot of effort into making things fun, while meeting a new challenge. They have had educationals through the year in line with contests and clearly focused on the DCP, with special focus on the leadership component.

The club is about to lose 3 key members (VPM, Treasurer and Secretary) due to work commitments. Though these are strong members

Who have contributed a lot to the promotion and running of the club, I am sure there are enthusiastic members who will stand for 2012/13, ensuring a mix of experienced and developing members. They are very good at “passing on the baton”.

4. **Stirling** – is a very proactive club. There are a number of professional members and the committee reflects this in their approach to running the club. They have capitalised on their strengths (creating friendships, embracing diversity and encouraging all members to achieve their goals). Their target membership has been the professional and youth, as they meet in a college.

Having identified two weaknesses we formulated a strategy to turn this around. I gave educational on Evaluations and monitored the situation. We have also spoken about the value of a proper mentoring base which is adopted by the president and committee. This will remain a foundational focus for the 2012/13 committee, as they have realised the value of this in providing a solid foundation ensuring the club is able to focus on ALL members simultaneously, resulting in a dynamic club.

- a. (Lisa Evans – Rep N21 – Humorous Speech)
- b. (Cheryl Marron – Rep N21 – International Speech)

5. **Talkabout** – This year there has been an incredible effort from members, the committee and coaches to contribute to the strengthening of this club. The club has a website for the first time which has been instrumental in the increased number of visitors. They have also had members bring friends along as well. The friendly safe environment that this club provides has led to a lot of these visitors becoming members.

This club has strengthened its foundation and developed its experience enhancing the quality of what it has been able to offer its members. Also with the simple additions of a bold sign placed outside its unique, beautiful and majestic meeting place, visitors have been able to locate the venue.

Membership

Some clubs have maintained numbers, but have lost experienced members while gaining new members. They have managed well with my support and especially with the cohesion of core members, pulling a strong foundation - together – equipping the clubs to move on in strength. I am very proud of them and have communicated this to them.

Talkabout has struggled with membership for a few years, finding it difficult to convert visitors to members, but now that have approximately 17 members (up from 7), to well done to the committee and coaches.

DCP Goals

All clubs have actively programmed their members for maximisation of outcomes and equipping and enabling members to address their goals. In the initial stages of the year

this was not the case. With mentoring and education the leaders of these clubs adopted the philosophy as they saw the value and truth that the DCP does contribute to a healthier club. This is because as people face their fears and achieve/grow, they feel empowered to move through greater obstacles. When they realize they are also contributing to a bigger picture and helping their club “shine”, they are motivated once again.

Club Officer Training

Club officer training was embraced by most of the clubs and spoken well of. The clubs that didn't attend and received follow up training have clearly been advised that their will be no “after training” available. They are for warned that they will have 3 opportunities to go next year. Some still question the value of training but they have been reminded that it is part of their induction into the position that they state that they will attend TML. This will be communicated to the incoming committees at all clubs.

Contests

In general, contests were very well run. As planned, a number of members achieved goals towards their CL's which is reflected in the DCP outcomes. I attended the contests and found the content, calibre and standard to be high. This is clearly reflected in the results, N21 has 3 out of 4 contestants competing at Convention in May 2012.

Success Stories

Individual

- DTM – Gawain Simpson – Sandgroper

Team

1. **DESperados** – Strong group & high standard of content in speeches
2. **Northern Lights** – Massive culture change, to a united uniformed, buzzing fun club. Incredible support for members when required. Solidarity!! (Andrew Hadfield – Rep N21 – Evaluation)
3. **Sandgroper** – Strong club – wealth of experience in middle (2-5 years) and long term (3 members been there for 20 years). The club is about to loose 3 key members (VPM, Treasurer and Secretary) due to work commitments.
4. **Stirling** – Proactive club. Very strategic in they target market and when navigating through weaknesses ensuring
 - a. (Lisa Evans – Rep N21 – Humorous Speech)
 - b. (Cheryl Marron – Rep N21 – International Speech)
5. **Talkabout** – Gained in strength and up skill of members. The new website has brought more visitors to the club resulting in the increase of numbers.

Other Information/Comments

At our final meeting it was reverberated by all the clubs that they would like to know who the people are “up the ladder”. Something to think about for next year.

***Submitted by Bronwen Jones on 24/04/2012 for N21
Area Governor 2011/12***



District 17
Area Governor Report
Area N22 – Northern Division - Western Australia

Educational Awards

Club Name	Number Awards	Awards to 30 th April 2012
St George's Toastmasters Club	1	CC
Subiaco Early Birds	0	
UWA	5	CC, 2 ACBs, 2 CLs
Noranda	3	CC, ALB, CL
Project Managers	0	

Area Governor Visits – 4/5 clubs to date

I visited St George’s, Noranda, UWA and Subiaco Early Birds during March and April 2012. My planned April visit to Project Managers has been re-scheduled for 9th May. 4 reports have been submitted to TMI on line.

Clubs Overview

St George’s, a breakfast club, meets on alternate Wednesdays at 7am at the Kings Park Tennis Club.

Members are friendly and welcoming. The mix of experienced and new toastmasters in the St George’s environment ensures lively and productive meetings.

Subiaco Early Birds meets on alternate Thursdays at 7am at Princess Margaret Hospital. The membership demographic of experienced and newer toastmasters provides a healthy club environment. Membership is steady; members caring and friendly, meetings are interesting and productive. Club officers are dedicated.

UWA is a weekly club which meets on Fridays at 1pm at University of WA for students and staff. Members are welcoming and friendly. UWA has already achieved 8/10 DCP goals (Select Distinguished) this year. Membership is strong. The website, which is regularly updated with news and photos, is responsible for attracting guests to meetings. The 2011/12 leadership team has worked exceptionally well together for the club’s success.

Project Managers meets on 2nd Wednesday of the month, at City West Reception Centre, West Perth. It is a relatively new club (Chartered April 2011) and has an enthusiastic and dedicated leadership team. Strategies for membership building and increased speaking opportunities are being implemented.

OvaTalkers was a corporate club. In 2011/12 meetings and membership became unsustainable due to members having to continually travel and move away for work and also recruiting new members from the company was difficult. I thank those members who tried their best to keep the club going.

Noranda is a club in formation and has been assigned the OvaTalkers club number. Meetings are held on alternate Wednesday evenings at 7pm. Thank you to Nola Haddrill, John Pawley and others for the hard work being done to form this club.

Membership – as of 30 th April 2012	Current Dues Period Renewals Plus New
St George's Toastmasters Club	11
Subiaco Early Birds Club	18 (+2)* = 20
UWA	23
Noranda	8 (Base = 7)
Project Managers	15

*Expected payment or not showing on TMI website as of 26/04/2012

St George's membership is down compared to the last dues period. However, I am under the impression that not all dues have been paid for the current period. I have asked the club to address this as a matter of priority.

Subiaco Early Birds expects to have at least 20 members by June 2012.

Noranda requires 4 new members to achieve Distinguished status

Project Managers lost some members in the last October renewal period but membership is climbing again.

DCP Goals – as of 30 th April 2012	No. Goals
St George's Toastmasters Club	3
Subiaco Early Birds Club	3
UWA	8 SD
Noranda	5
Project Managers	1

Congratulations to UWA for achieving Select Distinguished already this year. All clubs embrace the Distinguished Club Programme and understand that it is actually a review of a club's ability to function and meet its members' needs. Based on the information given to me by the clubs, St George's, Subiaco Early Birds and Noranda can all achieve Distinguished this year if their membership numbers increase.

Club Officer Training	No. Officers trained July 2011 / Feb 2012
St George's Toastmasters Club	6 / 5
Subiaco Early Birds Club	5 / 4
UWA	4 / 4
Noranda	0 / 4
Project Managers	6 / 6

There was good TLI attendance at both training sessions and I think that this occurred for 2 main reasons

- a) the dates were advertised well in advance so there was ample time to advise the clubs;
- b) the standard of training now is far superior and better organised than some that I have attended in the past.

As an Area Governor, I would have liked to have had a session with the club officers at the July 2011 training.

Contests

Contestants from St George's, Subiaco Early Birds, and UWA clubs competed in the N22 Area Humorous Speech and Table Topics contests on Monday 10th October, 2011. This event was hosted by Subiaco Early Birds and held at PMH. Bill from St George's won both contests, so represented Area N22 in the Northern Division Final.

The International Speech and Evaluation contests were co-hosted by UWA and St George's and held at UWA on 15th March, 2012. Contestants from UWA, St George's and SEB fought for the right to represent Area N22 at the Northern Division Final. This honour went to Anita from Subiaco Early Birds (International) and Lynette from St George's (Evaluation).

Success Stories

I have been actively encouraging members to complete projects in the CL manual and therefore during my April club visits, I was pleased to see many members and having their meeting roles evaluated and signed off. Thank you to the clubs for actively encouraging the benefits of leadership.

I have tried to involve and encourage toastmasters to take on roles outside their own clubs, e.g. contest chair roles at Area level, test speaker for Evaluation contests, helpers at Division contests. Feedback from those who accepted the challenges has been positive and I commend them for stepping up.

Other Information/Comments

Subiaco Early Birds club celebrated its 200th meeting on 28th July, 2011. The club's 10 year anniversary will be celebrated in September, 2012.

It has been an honour to serve as one of the first District 17 Area Governors and I am grateful to have had that opportunity. Thank you to all who have helped me this year.

Submitted by

Elizabeth Fisher 30/04/2012
N22 Area Governor 2011-2012



District 17
Area Governor Report
Area N23 – Northern Division - Western Australia

Educational Awards

Club	Number of Awards	Awards
Swan	8	3 CCs, 2 CLs, 1 ALB, 1 ACS, 1 ACG
Guildford Stars	7	2 CCs, 1 CL, 1 ACB, 1 ALB, 1 ALS, 1 DTM (and 2 LDREXC)
Kalamunda	4	3 CCs, 1 CL
Mundaring	4	2 CCs, 1 CL, 1 ACB
TEEM	0	

I am quite pleased with how educational achievements are progressing. 23 awards have already been lodged. Several other members are only a few projects away from completing their communication and leadership awards. The area has surpassed its goals of 2 ACs and 8 CCs.

Area Governor Visits

I completed official area visits to all five clubs in February and March. The reports have been logged with TMI.

Clubs Overview

Swan - Swan Club has changed venue this year and this yielded some new members, but come renewal time lost some members, meaning a net loss occurred. The club has a great educational program and the club has achieved 8 goals already. The club put on an open house night in early May, in conjunction with the neighbouring clubs. The club will need to re-evaluate itself in July with the new committee and decide what is the best road to take in order to rebuild the club.

Guildford Stars - Guildford Stars has a great club atmosphere. The club held a fantastic contest in March and presents regular and varied educational presentations. The club held an open house meeting in April together with paid advertising and several guests showed up. The standard of the speakers and evaluators is of a high quality. The club is unlikely to be Distinguished because of low membership. The club continues to conduct membership campaigns.

Kalamunda - Kalamunda has suffered membership problems recently due to the departure of several members. The remaining members are very committed and have fun and engaging meetings. I have worked with the committee to promote membership growth, but like all the clubs in N23 there is a lull in new members. I have asked the LGM to look into possible club coaches for the clubs in N23 to see if this may prove helpful.

Mundaring - Mundaring has the highest membership of any of the clubs in N23 and has experienced a growth spurt recently. New members have been coming in, as well as many guests. The club meetings are very enjoyable. The VPM Annemarie de Heus gave the best 'Finding New Members' educational presentation I have ever seen. During this session she got the club to formulate a membership building campaign together. I expect this club to reach 20 members by June 30 and to achieve Select or President's Distinguished.

TEEM - TEEM has decided to cease as a club and hand their club number back to the District. The club has decided that the club format does not work for them as they cannot fulfil their charter obligations. They have offered their services to the District if the district wants to use them as part of TLI or as regular workshop presenters. The club has been a burden on the area and has made it harder to become Distinguished, but we are Distinguished nonetheless. The lesson out of TEEM is to ensure that we charter clubs that have a sustainable future and can fulfil their charter.

DCP Goals

Club	Total Goals	Members	2 CCs	2 CCs	1 AC	1 AC	1 Ldr	1 Ldr	4 Mem	4 Mem	COT	Admin
Swan	8	8	✓		✓	✓	✓	✓	✓		✓	✓
Guildford Stars	6	11	✓		✓		✓	✓			✓	✓
Kalamunda	4	7	✓				✓				✓	✓
Mundaring	6	15	✓		✓		✓		✓		✓	✓
TEEM	1	10										✓

All clubs, with the exception of TEEM; have the potential to become Distinguished or better. The education, TLI and admin goals are being achieved. The major hurdle is membership.

It is unlikely that Kalamunda, Swan and Guildford will recover their membership in time to reach 20 members by June 30. Mundaring is likely to get to 20 members and have 8 or 9 goals.

Club Officer Training

The four main clubs were all able to complete the club officer training goal. Guildford Stars was able to get all seven officers trained which is an excellent result.

The feedback I received from our officers was that TLI gave them some good ideas and they liked the presentations, but they would like to have a greater focus on their specific roles in the first round and then focus on renewing their skills in the second round.

Contests

Three of our clubs held contests. TEEM did not have a contest and Kalamunda nominated their contestants. I was very impressed with the running of the contests at club level and in light of our low numbers I was glad we were able to fill all contest roles. I also want to congratulate Guildford Stars for having five members in the evaluation contest. It was remarked at Guildford's contest that it is rare to see such heavily contested club contests these days.

The area final went very well and was organised by Lynne Brighton as a HPL project. Thank you Lynne Brighton. Annemarie de Heus chaired the contest and did a first-class job and it was only her first time chairing a contest. I was also pleased that we were able to recruit some out-of-area judges.

Success Stories

- Two members from our area will be progressing to the District contest finals – all the best to Michael Cannell and Neville Smith
- N23 will host the Inaugural D17 Convention in May 2012. A big thank you to all our area members who have assisted in the organisation of this convention. We could not have done it without you!

Despite the challenges N23 has faced this year, it has been a pleasure to serve as the Area Governor and I encourage all Toastmasters to consider the role of Area Governor in the coming years.

Submitted by John Pawley on 1 May 2012
N23 Area Governor 2011-2012



District 17
Area Governor Report
Area N24 – Northern Division - Western Australia

Educational Awards

Area Number N24	Number Awards	Awards
Maylands	1	ACB
Ellenbrook	5	2CC, ALB, CL, LDREX
Banyandah	1	ACB
Touch of Gold	0	
Marketers	1	ALS

Area Governor Visits

Three of five club visits completed

Clubs Overview

All clubs have enthusiastic and committed leaders in their club executive, meetings are characterised by members taking on dual roles due to poor membership numbers and attendance, exceptions being Maylands and Touch of Gold, who have been successful in retaining or building membership numbers to compensate for losses.

Membership

Several clubs are struggling to retain members or build to charter strength. Despite active marketing campaigns, membership is declining and visitors are sparse.

DCP Goals

Club executives focus on DCP goals, but low membership numbers and attendance hamper the achievement.

Club Officer Training

It was disappointing to note that no club officers from Maylands or Banyandah attended training in the February sessions. Club officers from clubs that did attend gave positive feedback about the value and organisation of the training. Training in Kalgoorlie was well received and achieved a lot in a short timeframe, including setting up the club's FTH2 website.

Contests

All club contests were run professionally, and the Area final was held for the first time at the Ellenbrook venue.

Success Stories

Maylands has signed on 21 new members this year. Touch of Gold celebrated their 100th meeting in style. Ellenbrook club has been heavily promoting, No 3 on the PPP table.

Submitted by Martin Lindsay DTM 06/05/12
N24 Area Governor 20011-12



District 17
Area Governor Report
Area S31 – Southern Division - Western Australia

Educational Awards

Area Number	Number Awards	Awards
S31	46	14 CC's, 13 AC's, 19 CL's/AL's

Area Governor Visits

It appears that the area visit to Armadale on 11th October 2011 was not submitted. 2 Area visit reports were submitted for each of the other 3 clubs. A total of 7 reports were submitted out of a total of about 85 club visits.

Clubs Overview

Membership after March renewals:

Gosnells Foothills, 8 members,
Armadale 12,
Canning Vale 31,
Southern River 15

DCP Goals

Gosnells Foothills has 3 DCP goals, 9 only are possible,
Armadale has 9 goals, needs 1 new member,
Canning Vale has 10 goals,
Southern River has 10 goals

Club Officer Training

Over the 2 periods Foothills had 9 trained, 6 and 3; Armadale had 8 trained, 4 and 4;
Canning Vale had 14 trained, 7 and 7; Southern River had 10 trained, 4 and 6.

Contests

Canning Vale, Southern River and Foothills had club competitions; Armadale designated their club winners. As the Southern Division Final has not occurred it is premature to suggest that Area S31 took all the honours. But we will know in a week.

Success Stories

Peter Law and John Palmer earned their first DTM awards this year, however, Peter's was not awarded to S31; Mark Richards also earned an additional DTM.

Other Information/Comments:

The area is struggling to retain and attract members. Canning Vale is the exception. Southern River attended two school fetes that attracted a few visitors to their stall. Several club visits ensued but no members yet. Southern River was also invited to have a stall at Bunning's Harrisdale. Again a few visitors came by and this may lead to some interest.

Submitted by John Palmer 26th April 2012
Area S31, Area Governor John Palmer 2011 – 2012



District 17
Area Governor Report
Area S32 – Southern Division - Western Australia

No report submitted



District 17
Area Governor Report
Area S33 – Southern Division - Western Australia

Educational Awards See attached

Area Governor Visits Cannington Communicators Tue,
Western Founders Sat
Victoria Park Mon
Belmont Tue

Clubs Overview

Cannington Communicators is a corporate club meeting twice a month
Belmont is a regular club meeting twice a month
Victoria Park is a regular club meeting twice a month
Western Founders is an advanced club meeting one Sat. Morning a month.

Membership See Attached

DCP Goals See Attached

Club Officer Training See Attached

Contests Club

Contests were held by Belmont and Vic Park and CC nominated contestants.
WF had no contest and nominated a contestant.
Area S33 final for International and Evaluation was held on Mon 16/4/12

Success Stories New DTM Gerry Prewett (Belmont)

Other Information/Comments : Membership improved in Bel & VP
WF is still low & CC is now in the hands of Club Coach John Palmer and it is now focused on survival. Membership numbers are better than indicated on web site, however are unverifiable. Expectation for Area S33 is at least distinguished.

See Attached

Submitted by Allan Burt Date of Submission 1 May 2012

Area S33 Area Governor 2011-2012

As at 1/5/2012 Website not updated since 12/4/2012

S33 Allan Burt CC

Club #	Club Name	Renewals	Awards	DCP	Club Visits	Paid Dues		
2236	Belmont	Y	Y	0	2	N	Y Y 9	
7986	Western Founders	Y	Y	1	0	N	Y Y 9	
1150233	Cannington Communicators	Y	Y	1	0	N	Y Y 1	
1437841	Victoria Park	Y	Y	0	0	N	Y Y 10	
	Goals Achieved	4	4	2	3	0	4 4 0	
	DCP Base Goals	3	3	7	2	2	3 3 2	
Area Status	Club base 4	Clubs now 4						

To be Distinguished

Not Distinguished



District 17
Area Governor Report
Area S34 – Southern Division - Western Australia

Educational Awards

Area Number (W34)	Number Awards	Awards
	1	CC November 18 th 2011 Liz Clark .Jetty
	1	CC February 25 th 2012 Kerry Hawkins Jetty
	1	CL November 18 th 2011 Liz Clark Jetty
	1	CL March 20 th 2012 Trish Rice Jetty
	1	CC June 2012 Jethro Bunbury
	1	CC June 2012 Jon Haylock Bunbury
	1	CC June 2012 Shane Park Mandjar
	1	CC June 2012 Richard Howlett Mandjar
	1	CL May 2012 Trish Rice Margaret River
	1	ACB Dec 5 th 2011 Karen Tregenza Jetty
		ACB Dec 5 th 2011 Patricia Menhennett Jetty
		ACS Jan 25 th 2012 Rod Taylor Jetty
		ACS June 2012 Margaret Chartres Jetty
		ACG April 8 th 2012 Trish Rice Jetty
		ALB June 2012 Sue Sowerby Margaret River

Area Governor Visits

Jetty {Twice monthly}
 Margaret River {Twice monthly}
 Bunbury {Monthly}
 Mandjar { 4 times yearly}

Clubs Overview

All the clubs are working on membership building.

Membership

Jetty 20 members
 Margaret River 13 members {5 also in grace}
 Mandjar 12 members
 Bunbury 15 members

DCP Goals

Mandjar and Bunbury hope to achieve 4 CC's 2012
 Jetty should be distinguished by June.
 Margaret River hope to have ALB by June

Club Officer Training

Club Officer Training was held in Busselton .
 Jetty and Margaret River were the only clubs to achieve points.

Contests

Bunbury & Jetty clubs held club contests & the area final was held in Busselton on April 2nd 2012
 Jim Stephen Bunbury Evaluation. {1st}
 Geoff Young Jetty International Speech Contest {1st}
 Geoff was unable to attend the Division Final in Perth Simon Frayne 2nd place-getter from Bunbury attended.

Success Stories

Jetty participated in the PPP & were up there at the end.
Jetty held a stall at the local markets which proved successful

Other Information/Comments

Mandjar are working on membership building & advertise on 2 radio stations, facebook, adds in local paper. magazines are left in Drs surgeries, library.

Jetty embraced the PPP they too do a lot of advertising. They have a very vibrant committee & a keen VPPR

Margaret River have moved into new premises and gained 3 new members at their last meeting. With so much sickness & people away they have been down in numbers. The club were going down the track of having a club coach but membership seems to be now growing.

Bunbury are a very friendly club & support & encourage new members who join they have a strong leadership.

All club show strong leadership & are all doing membership drives.

Submitted by Trish Rice May 1st
S34 Trish Rice Area Governor May 1st 2012



District 17
Area Governor Report
Area S35 – Southern Division - Western Australia

✓ **the club contests going**

All clubs in Area S35 held their Humorous, Table Topics, International Speech and Evaluation Competitions with a high standard across all the clubs.

✓ **How is your area final going**

The Humorous and Table Topics Area Final Competition was hosted by Murdoch Southsiders and the International and Evaluation Competitions were hosted by the newly formed club Applecross Toastmasters.

Murdoch Southsiders and Applecross were very professional in their organization and presentation of these competitions. Well done to both clubs and thank you for your help.

Thank you very much to the Judges who volunteered their time to come along and what a marvellous job they did. The Winners were presented with Toastmaster Pens direct from the Convention in Las Vegas.

✓ **Any issues in any of your clubs that need attention**

1. We have had name changes to two of our clubs in this area.

CSBP have changed their club name to Wescef due to a Corporate Restructure.

Southsiders have changed their club name to Murdoch Southsiders. This club is still struggling with membership but the club officers are working towards changes to their membership program, by way of a Demonstration meeting, newspaper articles etc. Well Done!

2. All the clubs are encouraged to discuss with their members and club officers to the importance of attending TLI for training. In my opinion this should be a must for people taking on an officer role. Without this training, the club lacks leadership.

✓ **Any major achievements we should know about**

1. Area S35 is the first Area in the inaugural year of District 17 to achieve Presidents Distinguished status.

2. Area S35 has had 44 new members join this year, across 5 clubs.

3. Area S35 is in line for 4 of the 5 clubs being at least Distinguished this year. The two clubs with the lowest membership in Area S35 are actively engaged in a variety of membership drives.

4. 2 Clubs are already Presidents Distinguished.

5. Area S35 has achieved and exceeded their CC and AC goals in the Distinguished Area Program.

6. Applecross Club is the first club to be Chartered in the new District 17.

7. Our new club Applecross was the second club in Western Australia to achieve all of the 10 goals in the DCP.

8. Area S35 has met and exceeded all their Distinguished Area DCP Goals for this year.

✓ **Anything you need help with**

1. Nothing at this time.

✓ **Summary**

1. At first being an Area Governor seemed overwhelming. There were doubts, feelings of inadequacy and sleepless nights. I would like to thank Sandra Morton for the excellent booklet that she created and handed out at the first District Officer Training. This booklet has been both invaluable and useful and made the Area Governor job so easy to follow. Thanks Sandra.
2. There have been some challenging situations during the year which has given me insight into the challenges clubs face and how help is always available at the higher level. I hope I have helped the clubs in my area.
3. Personally, I have learned a lot, not only about Toastmasters, but also about myself and what can be achieved with like minded people who want to help and see others achieve. I haven't always enjoyed it but it was definitely worth it.
4. Thanks to my "Goodies" mentor Ross Wilkinson and fellow Toastmaster Steve Barry. They are both "Yes Men". Always available to advise and help in any way, at any time. Thank you very much, you are both awesome and fantastic role models. We can learn a lot by following their examples.
5. To the next Area Governor of S35, follow the booklet, ask for help when you get stuck, work with the other Southern Area Governors at competitions and talk regularly with them, we all faced the same challenges. It was great to work with you all and last but not least, help your clubs as best you can.

Thank you for the opportunities this role has given me.

Cheers

Jackie Perriman

S35 Area Governor