

# District 17 District Council Meeting

### **Meeting Agenda**

Date: 26<sup>th</sup> November 2011

Time: 1pm to 5pm

Venue: Bull Creek Community Centre

**Attendees:** Mark Richards (MR) – District Governor

Ross Wilkinson (RW) – Lieutenant Governor Education & Training Pascale Amberville-Colby (PAC) - Lieutenant Governor Marketing

Robyn Richards (RR) - Public Relations Officer

Tim Blackburn (TB) – District Treasurer Sandra Morton (SM) – District Secretary

Robyn Lloyd (RL) – Central Division Governor Nola Haddrill (NH) – Northern Division Governor Vicky Post (VP) – Southern Division Governor

**Apologies:** Gladys Lavell

Ian Thompson - Club President - Terrace

- 1. Call to order Sergeant at Arms
- 2. Inspirational opening
- 3. Reading of District mission
- 4. Welcome, Introductory and explanatory remarks
- 5. Credentials Committee report
- 6. Adoption of Agenda
- 7. Secretary's report
  - a. Correspondence:
    - Incoming
    - Outgoing
- 8. Confirmation of appointed District Officers As per Agenda Appendix 1
- 9. District Policies and Procedures As per Agenda Appendix 2
  - a. Amendments to District 17's Policies and Procedures
    - i. Section Selection of District Officers
    - ii. Section Appointments to District Positions
    - iii. Section Financial Management
- 10. Approval of District Governor recommendations to fill vacancies
- 11. Confirmation of appointed District Positions As per Agenda Appendix 3
- 12. Report of Audit Committee As per Agenda Appendix 4
- 13. Adoption of District 17 Budget
- 14. Treasurer's Report

- 15. Reports from
  - a. District Governor Mark
  - b. Lieutenant Governor Education & Training
  - c. Lieutenant Governor Marketing
  - d. Public Relations Officer
- 16. Division Governors Reports
  - a. Central
  - b. Northern
  - c. Southern
- 17. Area Governor Reports As per attached.
- 18. Other Committee Reports
  - a. Convention 2012
  - b. Communications and Privacy Policy As per Agenda Appendix 5
  - c. District History and Records Management
  - d. Convention Bid 2013
- 19. District 17 Success Plan As per Agenda Appendix 6
- 20. Vote to Endorse one International Director Candidate from District 17 (if any)
- 21. New business
- 22. Announcements
- 23. Next Executive Meeting

Date: Saturday 14th April 2012

Time: 1pm to 5pm

Venue: Bull Creek Community Centre

**Next Council Meeting** 

Date: Saturday 26<sup>th</sup> May 2012

Time: TBA

Venue: The Vines

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## Agenda Item 8 - Confirmation of appointed District Officers

DISTRICT OFFICER APPOINTMENTS 2011/12 DISTRICT 17			
DISTRICT POSITIO	N	APPOINTED	
District Governor		Mark Richards	
Lieutenant Governor Educat Training	tion &	Ross Wilkinson	
Lieutenant Governor Market	ing	Pascale Amberville-Colby	
Public Relations Officer		Robyn Richards	
Division Governors	Central Northern Southern		
Area Governors			

### Agenda Item 9 - District Policies and Procedures

a. Amendments to District 17's Policies and Procedures

### i. Section - Selection of District Officers

Update "Nominations will be called each year by the District Nominating Committee for all Area Governor positions" **to read** "Expressions of interest will be called each year by the District Nominating Committee for all Area Governor positions"

### ii. Section – Appointments to District Positions Add the following position, "Community Contact".

### iii. Section - Financial Management

Update "The District Governor and the two Lieutenant Governors will be reimbursed the cost of five nights' standard room accommodation at the Toastmasters International Convention for the purpose of attending District Officer Training, and three nights' standard room accommodation for mid year training, subject to funds available in the District budget" **to read** "The District Governor, the two Lieutenant Governors and District Treasurer will be reimbursed the cost of five nights' standard room accommodation at the Toastmasters International Convention for the purpose of attending District Officer Training. The District Governor and the two Lieutenant Governors will be reimbursed the cost of three nights' standard room accommodation for mid year training, subject to funds available in the District budget".

## Agenda Item 11 - Confirmation of appointed District Positions

DISTRICT POSITION APPOINTMENTS 2011/12 DISTRICT 17				
DISTRICT POSITION	APPOINTED			
District Seretary	Sandra Morton			
District Treasurer	Tim Blackburn			
Parliamentarian	Mike Helm			
Convention Co-Ordinator	Ian Pickens			
Speechcraft Co-Ordinator	Maree Pickens			
Webmaster	David Nicholas			
New Member Co-Ordinator	Sandra Morton			
District Newsletter Editor	Gerry Prewett			
New Clubs Co-Ordinators	Northern – Martin Lindsay Southern – David Nicholas Corporate – Mike Helm			
District Sergeant At Arms	John Cecchi			
Events Co-Ordinator	Phyll Lightbody			
Historian	David Nicholas/Judith Allen			
Community Contact	Eric Davies			

### Agenda Item 12 - Report of the Audit Committee

TOASTMASTERS INTERNATIONAL	TOASTMASTERS INTE MONTHLY TREASURE June		-	Australian I	DISTRICT	1.05951
	2011			AUD		USD
District Reserve BALANCE IN DISTRICT RESE				Monthly	Y-T-D	Y-T-D
Beginning of the mo	nth/year mbership Revenue			21,111 1,798	11,155 44,243	11,819
	nds requests (NEGATIVE NUM	(BER)		1,790	(28,315)	(30,000
	trict orders (NEGATIVE NUM			(24)	(4,198)	(4,447
	ice - End of the month (shoul	d tie to statement)	_	22,885	22,885	24,247
	Retention for next year) funds balance at month er	ad.		(10,711) 12,175	12,175	12,899
Available reserve	unus balance de monen er			12,175	11,175	10,00
RECONCILED BALANCE IN D	ISTRICT LOCAL BANK ACC	COUNTS:	В	48,748		51,649
TOTAL FUNDS AVAILABLE			(A+B)	60,923		64,548
District Revenue				Monthly	Y-T-D	Y-T-D
	e (From District Reserve State	ement)		1,798	44,243	46,87
Conference Revenue				830	81,580	86,43
Fundraising Revenue TLI Revenue				310	1,351	1,43
District Store Revenu	ıė			-	-,552	7.5
Donations				-		-
Interest Miscellaneous-Reven				3,795	22,506	23,845
Total Revenue	ue .		-	6,733	149,680	158,587
District Expenses						
Conference Expense				(304)	(75,410)	(79,89
Fundraising Expense TLI Expenses				(189) ^	(1,085)	(1,149
District Store Expens	es			(24)	(2,775)	(2,940
Marketing	(no limit*			(590)	(14,068)	(14,905
Communications & P						
Education & Training				(481)	(6,032)	(6,39
Speech Contest Administration	(10% max*) (20% max*)			(154) (338)	(1,280) (3,265)	(1,35)
Travel	(30% max*			(515)	(19,288)	(20,436
Other Expenses	(10% max*		_	(4,316)	(12,367)	(13,10)
Total Evmense	,		_	(6.911)	(135.520)	/14

District Net Income/Loss

Total Expense

For <u>U.S. Districts</u> leave this cell with the default text (1.00). For <u>Non-U.S. Districts</u>, please insert the appropriate exchange rate (as of the end of the month), per the OANDA.com website. To determine this code and rate clease see the instruction tab.

<sup>\*</sup> This is the maximum percent of total expenses a district can have towards the specific account groupings.

<sup>^</sup> Total Leadership Institute (TLI) expense is combined with total Education and Training expense when calculating the maximum allowable expense.

## TOASTMASTERS

#### TOASTMASTERS INTERNATIONAL MONTHLY TREASURER'S REPORT July -June 2010

DISTRICT

INSTRUCTIONS:

Print out entire Budget Report including narrative and certification sheet.
 Obtain related signature below. This certification must be complete

in order for the report to be considered received by the WHQ.

3. Submit approved report to World Headquarters as follows:

\* Email Excel file to DistrictFinancialReports@toastmasters.org

\* Also send a hard copy of ONLY the Summary tab and completed Certification and here. Certification page by:

\* Scanning and emailing to the above address

\* Or fax to (949) 589-3456

CAD

(From Variance to Budget Detail tab)

Net Income/(Loss)

Monthly (178)

Due at WHQ by August 31, 2011
 NOTE 1: Reserve funds can not be released until completed reports are turned in to WHQ

NOTE 2: Electronic signatures are not acceptable

CAD

(From Summary tab)

TOTAL FUNDS AVAILABLE At Month End

District:

 We, the undersigned members of the Audit Committee, have examined the records of District 100 for the twelve months from July, 2010 to June. 2011 according to the Audit Committee Guidelines\* and believe that this report properly reflects the operation for that period. Jud

Y-T-D

16,237

day of

Member

\* Audit Committee Guildelines are available at the District Finance Corner. www.toestmasters.org/AuditGuide.asgx

NOTE: Audit committee members cannot be members of the district executive committee (e.g., district governor, it. governors, immediate pass district governor, secretary, treasurer, public relations officer, division governors, area governors.)

We, the undersigned, certify that all district financial records have been made available to the audit committee for inspection and that any unpaid bills or other outstanding obligations for the twelve months ending June 30. 2011 have been reported to the audit committee for inclusion in accruals section of this audit. We further certify that there are no other outstanding district obligations incurred for the period July. 2010

Dated this 1st day of September 2011.

B. S. Hill District Governor (for the year audited)

Agenda Item 18b - Other Committee Reports - Communications and Privacy Policy

### **DISTRICT 17 PROCEDURES -**

### **COMMUNICATIONS AND PRIVACY**

### Submitted to District 17 District Council meeting 26 November 2011

### **Toastmasters International Policies and Protocol**

The procedures below are subject to Toastmasters International Policies and Protocol 4.0 Intellectual Property - which provides additional details for District communications procedures.

### **District Governor**

The District Governor is ultimately responsible for the content of all District communications, although tasks may be delegated to District officials.

### **District website**

District 17 will maintain an attractive, informative and up-to-date website containing all the information necessary to ensure the effective functioning of District 17, District officers and clubs.

The District 17 website will provide access to, and encourage the use of, current and emerging electronic social media opportunities which will support the effective operations of District 17, its members and clubs.

Approval of the District Management Committee is required for commercial advertising using the District website.

### **Directory of District Officers**

A directory of District Officers and other office holders of District 17 will be provided on the District 17 website. Contact details for each officer listed in the Directory will be by email, with the email address to the position, rather than personal email addresses.

### **Directory of clubs**

The District 17 website will include a current list of all clubs in District 17, including those in formation, indicating the geographic location of each club. The list will have a link or links to full details about the club and its meetings.

The District Management Committee will audit the links to ensure that up-to-date information on each club is provided. The audit will be conducted by the District Public Relations Officer each year.

### **Notices to members**

The District Governor will maintain, and regularly update, a list of all Toastmasters members in District 17 to be shared with the relevant District Officers. Division and Area Governors will only be provided with a list of members in their Division or Area respectively. These lists are highly confidential and must be used strictly for official Toastmasters business.

Important notices will be sent directly to members by the District Governor

Notices to members will be organized in such a way that email addresses of other members will not be displayed, for example by a BCC for emails.

### District newsletter

A District newsletter will be produced monthly by the District Newsletter Editor. The newsletter will be approved by the District Governor prior to publication.

An electronic version of the District newsletter will be sent directly to District Officers and senior club officers by the District newsletter editor to be shared with all District 17 members. Where available, club distribution e-mail addresses will be used by the editor for direct delivery of the newsletter to members.

### Use of photographs

Photographs of members and other individuals will not be published on any Toastmasters publication, either in hard copy or electronically, without permission of the person photographed.

### **Club websites**

All clubs in District 17 are expected to maintain an up-to-date website.

The District Management Committee, through the District Public Relations Officer, will audit annually the websites of all clubs to ensure that club websites comply with Toastmasters International Policies and Protocol, are of adequate quality and are regularly updated.

The District Management Committee will arrange assistance for clubs if needed to maintain websites of the required standard.

Agenda Appendix 6
Agenda Item 19 - District 17 Success Plan
A copy of the district success plan can be located at
<a href="http://toastmastersd17.org/resources/district-officers/district-minutes/">http://toastmastersd17.org/resources/district-officers/district-minutes/</a>

Objectives	Number	Distinguished Distinct Program Goals	Current Year District Goals	Year 2 District Goals	sp	District Goals
MARKETING: Building New Clubs	7	-	5	vo.		9
Membership Growth	12	23.26	2400	2500	1.4	2750
Rescuing Low-Member Clubs/ Club Coaches	<u>t.</u>	4	7	*		40
EDUCATION & TRAINING: CCs	2.1	67	90	001		120
ACs	22	22	45	98		70
CLs, ALs, DTMs	23	99	70	08		100
Training Club Officers	2.4	N/A	%06	%06		5606
Training Division & Area Governors	2.5	100%	100%	100%	1	100%
DISTRICT TEAM SUCCESS: Distinguished Clubs	3.1	N/A	20%	%09	-	70%
Distinguished Divisions and Areas	65 57.5	N/A	%08	85%		85%
If sending by mail, please sign and date below	nd date b	elow District Governor	III ghih	<u> </u>		
Date 12th SLAT 2011		Lt. Governor Education & Training	Y			



## District 17 District Governor Report – Western Australia

### **District Governor Report - 12 November 2011**

### TMI

At last, the District Performance reports have been fixed. After long and drawn out email battles, they finally conceded that the figures were wrong and the system had used membership figures from the previous Toastmaster year. We now have a good idea of where we stand for the year so far.

### **Membership Dues**

Membership renewals are a real concern for us. There have been only 998 membership payments made with our November target set at 1164. This is due to the 3 corporate clubs not renewing and some other clubs not paying their full membership renewals yet. LGM and Division Governors will need to work together and follow up clubs that are behind on renewal payments. I would like to see Clubs paying all membership renewals for their club members by the end of September instead of paying just 6 members minimum and paying the rest later. This will help the District know where it stands much earlier and we can then try to resolve membership renewals sooner.

### **Area Visits**

Area Governors have done a sterling job with their club visit reports. Eleven out of the 13 Area Govs have completed their reports with Area C1, Greg Madden and Area C3, Patricia D'Cruze still to lodge their visit reports. Further training for lodging Area reports will be tackled at the mid-year DOT.

### **Digital Download**

Toastmasters have now made available for download, The Better Speaker series & The Successful Club series, along with all contest material and other free materials such as flyers and membership forms. They can be found at these links.

http://www.toastmasters.org/DigitalContent

http://www.toastmasters.org/MainMenuCategories/Shop/MarketingToastmasters/FreeMaterials.aspx

### **District Website**

The District website has been a major success for the District. A big congratulations goes to webmaster, David Nicholas and his team for putting together such a great website. The front page will be sporting a new look very soon after some feedback from our members.

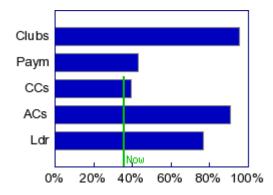
### **District 17 Convention**

Ross Wilkinson, LGET, has everything under control for the District Convention. Judith Allen & John Pawley are Co-chairs for the event and their team is working hard to bring us a 1<sup>st</sup> class event. Securing the World Champion, Jock Elliott, as our keynote speaker is a big plus for us.

The District Quiz night was a huge success with over \$4000 raised to help fund the Convention. A big thanks goes to PRO Robyn and her team for a brilliant event.

### **Education Awards**

There have been 7 new DTMs registered for the District already which is fantastic to see. We continue to excel in the educational side with 94 awards lodged which sees us ranking 23rd for CCs, 4<sup>th</sup> for ACs & 8<sup>th</sup> for Leadership awards in the world. We now have 9 members who have qualified for the triple crown award. The graph below indicates how strongly we are performing in all areas at the end of October.



### Summary

I am very pleased with how the District has performed in the first 5 months of our existence. The District Management team (Top 6 and the 3 Division Govs) is meeting every month to discuss how the District is faring and approach any issues we may have. TLI training in July was fantastic and we have had very good feedback from our Club Officers. We are excited about the next round of training in February.

All but one Division final has been conducted for our Table Topics and Humorous contests with good attendances at both. The Southern Div final will be on the 19<sup>th</sup> Nov and will have been over by the time this report is finalised.

Two new clubs have been chartered, being Applecross and CPA, with a few more new clubs on the horizon. I thank our 3 new club co-ordinators for their hard work in this area.

Speechcraft continues to be highly successful for the District with all courses filled to capacity. I would like to acknowledge Maree Pickens for her hard and diligent work with the Speechcraft program.

The District newsletter now has a name, "Black Swan" and I hope everyone is enjoying the newsletters Gerry has produced so far. A big thank you to Gerry Prewett, as newsletter editor, for all his hard work and a reminder to all members to please submit news stories to Gerry.

All looks good for our first year as a District, but we must not take our eye off the ball. The real area of concern is our membership renewals and I encourage all clubs to try to serve the members in your club to ensure they are having their expectations met.

Mark Richards DTM
District 17 Governor 2011/12



### **District 17 LGT Education & Training Report – Western Australia**

### Lieutenant Governor Education & Training - November 2011

### **Educational Awards**

Toastmasters International sets Educational Award Targets for each District to achieve in a Toastmaster Year based on the number of Members that a District has. As at the 11 November 2011 District 17 has achieved the following Educational Awards:

Award	No.	Target	To Go	Percentage Achieved
CC Awards	31	79	48	39.2%
AC Awards	20	22	2	90.9%
Leadership Awards	43	56	13	76.8% including 7 DTM's

District 17 is clearly on track to achieve all the Educational Targets that Toastmasters International has set for our District. I believe the District's outstanding achievement so far this year is a reflection of our District's culture of focusing on the Distinguished Club Program, with the resulting Educational Awards being achieved.

### District 17 Distinguished Toastmasters

The Distinguished Toastmaster Award is the highest recognition a Toastmaster member may receive. The following District 17 members have achieved the Distinguished Toastmaster Award this year:

Pascale Amberville-Colby	Lynne Brighton	Robyn Lloyd	John Palmer
Ian Pickens	Vicky Post	Gawain Simpson	

### Triple Crown Awardees

Toastmaster's Triple Crown Award recognises those Toastmasters that who have achieve 3 or more Education Awards in a Toastmaster Year. The following District 17 members have already achieved the Triple Crown Award:

Vicky Post	5 Educational Awards	Lynne Brighton	3 Educational Awards
Mark Richards	5 Educational Awards	Robyn Lloyd	3 Educational Awards
Peter Law	4 Educational Awards	Glenis Nicholas	3 Educational Awards
Martin Lindsay	4 Educational Awards	Robyn Richards	3 Educational Awards
•		Ross Wilkinson	3 Educational Awards

### District 17 "First"

The following members are the "First" to achieve the individual Educational Awards in District 17's inaugural year:

### Communication Stream

Competent Communicator	Paul Reilly	Victoria Quay Club
Advanced Communicator Bronze	Michael Geisler	Southern River Toastmasters
Advanced Communicator Silver	Peter Law	Victoria Quay Club
Advanced Communicator Gold	Vicky Post	Belmont Toastmasters

### Leadership Stream

Competent Leader Michael Geisler Southern River Toastmasters Advanced Leader Bronze Jackie Perriman Fremantle Gourmet Toastmasters Club Advanced Leader Silver Guildford Stars Toastmasters Club

Distinguished Toastmasters Award – both lodged on the 1 July 2011

Lynne Brighton

DTM Lynne Brighton **Guildford Stars Toastmasters Club** 

DTM Ian Pickens **Electric Toasters** 

Triple Crown Awardee - Peter Law

First New Club Chartered in District 17 - Applecross Toastmasters

### **District Officer Training**

District Officer Training for all District Governors and Area Governors was successfully conducted on 25 June 2011. In an effort to give our District Officers further support and training the District has introduced Mid Year District Officer Training which is scheduled for the 21 January 2012.

### Toastmaster Leadership Institute

A total of 278 out of 420 District 17's Club Officers were trained at the July Toastmaster Leadership Institute. 55 out of our 60 clubs had a minimum of 4 Club Officers trained to meet their Distinguished Club Program Goal. The three Division Governors created an interactive and relevant program for those that attended TLI. The District is currently creating a program for the second round of TLI to meet the challengers that Club Officers are facing in their clubs.

### Convention 2012 - Vitto, Vino, Voci at the Vines

District 17's inaugural Convention on the 26 and 27 Mary 2012 is being co-chaired by Judith Allen and John Pawley. The co-chairs have effectively co-ordinated an exceptional team of Toastmaster members to provide us with what should be a very memorable inaugural District 17 Convention. I am pleased to announce that we have secured the 2011 World Champion of Public Speaking, Jock Elliott and Toastmaster's Region 12 International Director, Mike Storkey as presenters at the Convention.

### Competitions

At the time of writing this report, Northern and Central Divisions have conducted their respective Humorous and Table Topics Competitions. Southern Division will be conducting their Competition on the 19 November. The quality of the competitions so far has been of an exceptional standard. It is disappointing that the competitions do not attract more of our member's attendance. Competitions give us the opportunity to see our better speakers compete at a higher level. We can all learn from observing and supporting our fellow members in the Competitions.

### **Training**

The Executive of District 17 is committed to provide extra training for our members in 2011-2012. We have conducted the following very successful Educational Workshops far this year:

Competition and Judging Workshop
 Evaluation Workshop
 Martin Lindsay
 Darren Fleming

There are several workshops that the District will be conducting in the remainder of 2011-2012 culminating with the VVV Convention in May 2012.

### **Distinguished Club Program**

I hope that all clubs and club officers are focusing on their individual members needs. If we fulfil our individual member's needs the resulting effect is that the Distinguished Club Program goals will be achieved. The following clubs have had exceptional results so far in the Distinguished Club Program:

DCP GOALS ACHEIVED
5
5
8
6
8

### **Summary**

I am very confident that District 17's Educational and Training Targets for 2011-2012 will be achieved.

Toastmasters in District 17 now have on offer a multitude of Educational and Training opportunities to develop their skills.

As District 17's LGET I am committed to provide all our members, value for their membership by promoting the Toastmaster Educational Tracks and making available as many additional Educational Events as possible in 2011-2012.

Ross Wilkinson DTM District 17 LGET 2011-2012



### District 17 LGT Marketing Report – Western Australia

### **Lieutenant Governor Marketing - November 2011**

### Overview

District 17 commenced its inaugural year with 1083 members within its 60 clubs. This was complimented by an 18.1 membership average per club. The District has had to deal with membership renewal challenges and some technological challenges in its quest to pursue and succeed in the October membership renewal periods.

The District has achieved its goal of at least one new club (Applecross). There is another new club on the verge of chartering (CPA) and several more clubs in formation. We are also dealing with the challenge of three inactive corporate by transferring existing club numbers to clubs in formation to maintain our current number of 61 clubs.

The new and renewing membership drives are both active. To date, we have had 191 new members join District 17 since July 1<sup>st</sup> 2011. The number of renewals is steadily increasing during the November grace period.

We are surviving our most challenging period. We are slowly rebuilding membership numbers. The number of clubs at Charter strength is steadily increasing again.

This temporary setback was expected and the necessary steps and strategies are been activated to strengthen the foundation of District 17., its clubs and most importantly of all, its members.

### Membership

As of November 10<sup>th</sup>, District 17, Western Australia has had a membership growth of **191** new members to existing clubs including 20 charter members in its new club (Applecross) established in WA since July 1<sup>st</sup> 2011.

1<sup>st</sup> July 2011 we had **1083** members in 60 Clubs with an average of **18.1** members per club.

9th October, we peaked at 1216 members in 61 Clubs, with an average of 19.8 members.

4th November, we decreased to 828 members in 61 Clubs, to an average of 13.6 members.

During the October Renewal period we have had a decrease of **31.9%** of membership, which has exceeded the original projection of a **22.75%** loss (Based on a five year average of District 73 and World Headquarters Statistics).

WA Division Membership Numbers and Growth are: (November 10<sup>th</sup> Statistics)

Statistics in brackets include peak scores attained in October.

DIVISION	CLUBS MEMBERS	NEW	CHARTER MEMBERS	AVERAGE PER CLUB
Central Division	(19) <b>19</b>	(357) <b>260</b>	(54) <b>65</b> 0	(18.7) <b>13.7</b>
Northern Division	(20) <b>20</b>	(402) <b>318</b>	(49) <b>53</b> 0	(20.1) <b>15.9</b>
Southern Division	(22) <b>22</b>	(457) <b>320</b>	(70) <b>73</b> 20	(20.8) <b>14.5</b>
TOTAL (61) 61		(1216) <b>898</b>	(173) 191	<b>20</b> (19.9) <b>13.6</b>

September 8<sup>th</sup>, 2011, **27** of District 17 clubs had less than 20 members. **34** clubs were at or above Charter strength. **9** Clubs were on the critical list with 12 or less members.

October 9<sup>th</sup>, 2011, **25** of 61 clubs were below Charter. **36** clubs were at Charter strength or above. **7** Clubs were on the critical list with 12 or less members.

District 17 had peaked at 59.01% of clubs at charter strength During October.

The District hit an all time low by November 4<sup>th</sup>, 2011. The membership of **48** of Western Australia's 60 clubs was under 20 members. **13** clubs were at Charter strength or better. **29** Clubs were on the critical list with 12 or less members.

In October we peaked at 59.01% of clubs at charter strength in District 17. We had recorded an all time low of 21.31% of clubs at charter strength in District 17. This 63% decrease occurred within the last month of renewals.

As of November 10<sup>th</sup> we are steadily moving in the right direction. **16** of our 61 clubs are at charter Strength or above (**26.23%**). 22 of the 61 clubs are slightly below charter strength (**36.06%**). 23 of the 61 clubs are on the critical list with 12 or less members (**37.07%**).

September 14.75% of our clubs were on the Critical list. October was 11.48%.

Early November it was 47.54%. Currently the figure has improved - 37.07%.

### Strategies

Majority of our clubs had only renewed the minimum of 6 or more members for their clubs' to retain a good standing status. Many club officers did report technological challenges in navigating and paying renewals through the website which slowed down renewals. Overall the current membership has taken longer to renew then was expected.

All clubs have been contacted and the urgency of renewing as many members as possible (taking into account that many clubs may have members who are not renewing due to other external circumstances) is now in steady progress.

We are structuring incentives and rewards for clubs who renew all their members or most number of members within original deadlines. This will activate in the April Renewals period.

### A-Team, Ovatalkers & Roetoric

Roteric (C3), A-Team (C4) and Ovatalkers (N22) are assigning their numbers to new clubs in formation. The challenge has been to contact club officers from each club to access the website to allow the rollover/change over required to renew the club fees, keep the club number and assign these clubs to new clubs in formation.

I would like to acknowledge the support of TMI WHQ Membership Department's Christie Marrash who has been extremely helpful in assisting with options. We have until the end of April to resolve this. My goal is to resolve this ASAP.

### **New clubs**

**New Clubs that have Chartered:** Applecross **Other Clubs that are actively in development:** 

CPA – This club will be chartering shortly.

CSBP #2 (possible charter 2011/2012). Option to take Roeteric's Club Number.

Dunsborough/Denmark - Option to take A-Team's Club Number

Highgate (charter by December 2011) – Taking the East Perth Club Number

Curtin Technology Park – Option to take Ovatalkers' Club Number

Noranda (possible charter 2011/2012)

### Club coaches

There have been 7 Club Coaches appointed in WA this TMI year who are proactively carrying out the protocols and procedures of their roles:

Belmont	Charles Fusher	Pending
Belmont	Gerry Prewett	Pending
East Perth	Nola Haddrill	Pending
East Perth	Ross Wilkinson	Pending
Talkabout Toastmasters	Peter McDonnell	Pending
Talkabout Toastmasters	Karen Tregenza	Pending
West End	Charles Fisher	Pending

Other club coaches are been considered for several clubs with a critical membership status.

### Summary

Although it has been a promising Start for Marketing in WA, with 1 new club, 191 new members, 20 new Charter members, a peak membership of 1216 and 7 dedicated Toastmasters being accredited for completing their Club Coach roles, the Membership Casualties has been greater then expected.

Reminder emails have been issued to all District Officers and Club Officers to pursue and finalise as many membership renewals as possible. The critical clubs will be contacted and the issue of emergency membership drives to be addressed again.

This is urgent, as I require the reports in my quest to achieve the original District goal of at least 60 – 65% of Clubs at Charter Strength by Christmas of 2011. The figures provided for last month (October were artificial. The real figures were available on the 1<sup>st</sup> November. These exceeded the original estimate of our membership casualties to be 22.75% (based on the last 5 years of membership casualty rate average). We had 59.01% of our clubs at charter strength, which has now been reduced to an alarming 21.31%.

We have braced ourselves for membership casualties in the current membership renewal period. We will lessen the loss and encourage our clubs to pursue all remaining renewals (where possible). It will be challenging to reach the 60% of Clubs at Charter Strength in the District by December 31<sup>st 2011</sup>. It is not an impossible goal to strive for. We will encourage our current membership to continue in their pursuit of goals, committence to excellence and service to their fellow Toastmasters.

Pascale Amberville-Colby DTM
District 73 Lieutenant Governor Marketing 2011-2012
Where Leaders Are Made



## District 17 Public Relations Officer Report – Western Australia

### Public Relations Officer - November 2011

The first two major projects I undertook this year, the Annual Quiz Night and the Positive Promotion Premiership, have both proved highly successful.

### **Annual Quiz Night**

This was a fantastic night which yielded an extraordinary reward. We had 25 tables and raised just over \$4,000. I would like to thank all members who actively promoted the Re-Gift for a Reason, Wine Wall and the Quiz Night itself. The wine wall was so well supported that we were able to sell 75 bottles as well as giving the firsts three tables 8 bottles each and I still have 1 bottle of Moet and 1 of Riesling in beautiful wooden box plus a wine set in a wooden box, which we will be able to use for gifts at the convention. The Re-Gift for a Reason promotion was very successful again and we had hundreds of gifts for the raffle and give-aways on the night. I don't think any table went home empty handed. I had many emails and calls from attendees telling me how much fun they had. This, to me, is proof of a great night.

### **Positive Promotion Premiership**

At this stage I have had 15 clubs claim points in the PPP and the Premiership Table has these clubs at the top of all other clubs. The vying for top position is hotly contended by 4 clubs at present. This makes it exciting to watch and be a part of.

I am particularly excited to see many clubs actively seeking articles in local newspapers and 2 clubs have had a spot on radio. They have sent me an MP3 copy of this and our webmaster has indicated these interviews will be on the website soon for all to hear.

I believe there are still clubs out there which are unaware of the contest so I invite Division and Area Governors to promote and explain the contest to clubs when they visit. My goal is to have at least 30 clubs claiming points by the end of this Toastmasters year, so if your club has not yet done this, I want to hear from you!! You can find all the details on the District 17 website in "Help for VPPRs". There's no reason why more clubs can't be contending for the prize of *The Successful Club Series* of manuals plus a gold premiership cup to display at your meetings.

### **Club Website Audit**

To fulfil my duties as District PRO, I am required to conduct an audit of all club websites to ensure they are current and easily accessed both from the TMI website and the District 17 website. I will be conducting this during the early part of 2012 and I will be looking for use of the new branding as well as current details regarding meeting times, venue etc. I believe many clubs have embraced the new branding and used this on websites. If you have, claim the points for a website update in the PPP.

#### Conclusion

I am thrilled with the outcome of the Quiz Night and I look forward to many more clubs embracing the PPP in the next few months. I'm sure I will find many exciting details about our clubs in Western Australia as I conduct a website audit in the next few months.

Robyn Richards DTM
District 17 Public Relations Officer 2011-2012



## District 17 Treasurer's Report – Western Australia

### **Treasurer - November 2011**

### 2011/12 District 17 Budget

Membership Revenue Conference Revenue Fundraising Revenue TLI Revenue District Store Revenue Other Revenue Total Revenue	17,832 40,300 3,000 - - 1,110 62,242
Conference Expenses Fundraising Expenses TLI Expenses District Store Expenses Marketing Communications & Public Relations Education & Training	37,000 - 1,600 - 8,700 1,500 4,370
Speech Contest Administration Travel Other Expenses	1,000 1,900 6,150 
District Net Income/(Loss)	22

### Cash:

Bank Balance as at 31 October 2011	
D17	21,423
District Reserve	12,592*
	34,015

### Income & Expenditure report to 31 October 2011

income & Expenditure report to 31 October 2011	
Membership Revenue*	5,735
Conference Revenue	9,506
Fundraising Revenue	3,974
TLI Revenue	150
District Store Revenue	-
Other Revenue	1,288
Total Revenue	20,654
Conference Expenses	4,545
Fundraising Expenses	-
TLI Expenses	622
District Store Expenses	218
Marketing	13
Communications & Public Relations	-
Education & Training	-
Speech Contest	-
Administration	127
Travel	789
Other Expenses	539
	6,852
District Net Income/(Loss)	13,801

<sup>\*</sup>Membership revenue to 30 September 2011

Tim Blackburn District 17 Treasurer 2011-2012



## District 17 Division Governor Report – Western Australia

### Central Division - 12 November 2011

An overview as at November 2011.

A busy five months and it is good to take the time to reflect.

On a personal note, the role is providing opportunities and challenges and I can say with honesty it is providing the forum to enhance skills I have, learn new ones and improve those that need practice - in keeping with the Toastmaster leadership programs.

I have been supported by the Central Area Governors, Greg, Peter, Leonor and Patricia who are working hard with their respective areas.

In turn I have offered my support as they have taken ownership of their roles during this period by visiting clubs, encouraging COT attendance, promoting contests and supporting clubs that need help. Congratulations to Area Governors for contributing to clubs by leading DCP discussions.

Feedback of the Division Final Humorous and Table Topics Contests held this week was mostly positive and winners came from a range of clubs. The event was reasonably attended despite apologies, including s from many from the other divisions that had competing club meetings. A team effort, thank you to all.

### **Current issues**

### Struggling Clubs

These have been identified and strategies will be developed and put into place over the coming weeks in a combined effort with Area Governors and Pascale. Clubs include Westend.

Other clubs with low membership have been working to address the problem including Jussttalk and Plain Speakers, with both having implemented membership building strategies over the past months. These actions are being monitored and I will include visits in the coming weeks with the respective Area Governors.

New clubs are reforming out of two that were near closure and Pascale is driving this with Ross. Further updates are to follow.

### Ways forward – proposed actions

Late membership renewals during the past weeks has been a frustration and strategies to overcome this situation is an agenda item for my next meeting with my A/Governor team (in December/ January). On a positive note many have regained close to their previous base status and I am waiting further TMI updates as I write.

Other agenda items for the next Division meeting will include;

Review of Clubs progress towards their DCP goals, (we are now midway and awards are low for some); promoting TLI/Cot in February another along with encouraging the next round of contests early in the New Year. The Division final been scheduled for early April and a venue secured.

### **Central Division snapshot**

### Strengths

Central clubs are unique by the nature of their features, which can be both a strength and weakness,

e.g. many have lunchtime meetings that pose challenges 'getting away from the desk', transfer of members from the company to other locations; and some clubs are limited to internal corporate membership (restricted).

Meetings are generally limited to one hour so time management and creative meeting planning is essential to add variety and interest. This is working well for many clubs.

A number have celebrated milestones and achievements with special meetings, and have contributed good news stories to the District newsletter (with more stories to come).

### Weakness

Not all clubs embrace the DCP or contests which limits wider district networking and interaction.

### **Good News**

Central have been involved in three Speechcraft courses, both as fund raising exercises and raising the profile of central clubs.

To date several new members have been gained for various Toastmaster clubs and I expect a few more from the current two courses.

### New ideas/ strategies to re-build the Central Division

I am reminded often that the Central Division has low membership and within the current District structure, roles and workload, I propose there is a need to try a new approach. This is not a criticism of my fellow toastmasters or anyone, is merely my opinion

I want to explore the idea of a separate Central Marketing coordinator to raise the Toastmaster profile in the Central Division. This is not to conflict with other current Executives roles and responsibilities and may be a one-off initiative. Suggestion tabled for further discussion at a later date with appropriate Officers.

Report submitted by Robyn Lloyd 13 November 2011 Central Division Governor 2011-2012



## District 17 Division Governor Report – Western Australia

### Northern Division - 11 November 2011

### **Educational Awards**

Area Number	CC	AC	Ldr	DTM
N21	3	1	0	1
N22	0	0	0	0
N23	5	2	5	1
N24	2	3	3	0

**Membership** 

Area Number	Membership
N21	104
N22	71
N23	57
N24	70
Total	302

### **DCP Goals**

No clubs as yet have reached distinguished status.

### **Club Officer Training**

A number of ideas for workshops for the February training have been discussed between the Division Governors and Lieutenant Governor Education and Training.

### **Contact with Area Governors**

Two meetings have been held with the Northern Division area governors since July. Other contact has been by email and phone.

A meeting will be organised for early 2012.

### Contests

The Northern Division Humorous Speech and Table Topics Contests were held on Saturday, 5 November.

Congratulations to our winners who will be competing at the 2012 convention.

Michael Cannell and Lisa Evans for the Humorous Speech Contest.

Matt Carroll and Andrew Hadfield for the Table Topics Contest

### Clubs

I have visited a number of clubs and will endeavour to visit others in the new year.

### **New Clubs**

A demonstration meeting for Noranda is scheduled for February 2012.

### Other Information/Comments

With the exception of OVATALKERS, all clubs put in their October renewals.

Area Governors have met the minimum requirements for club visits.

Submitted by Nola Haddrill, 11 November 2011 Northern Division, Division Governor 2011-2012



# District 17 Division Governor Report – Western Australia

### Southern Division - November 2011

### **Educational Awards**

Area Number	CC	AC	Ldr
S31 S32	7	7	13
S32	7	4	4
S33		1	4
S34			
\$33 \$34 \$35	6	1	5
Total	20	13	26

### Membership

Area Number	Base	Current	New	Lost
S31 (4)	89	65	18	42
S32 (5)	95	67	17	45
S33 (4)	76	47	9	38
S34 (4)	57	55	11	13
S35 (5)	101	84	16	33
Total	418	318	71	171

### Renewals

According to the TMI website, all clubs are verified as complete. However, many clubs have no completed their renewal process, but appear to have only added the seven members required for the DCP points.

### **DCP Goals**

Area Number	Goals	Average
S31 (4)	29	5.0
S32 (5)	17	3.4
S33 (4)	11	2.5
S34 (4)	5	1.25
S35 (5)	13	2.6
Division Total	75	3.41

### Contests

Congratulations the five Area Governors for organising excellent contests. Also congratulations to the contest winners who will be representing the Southern Division at the convention in May.

### **New Clubs**

Denmark. With members who have relocated to the town and hopefully gain support from previous Albany members.

Submitted by Southern Division Governor, Vicky Post



## District 17 Area Governor Report – Western Australia

### Area C1 – 11 November 2011 – Central Division

Educational Awards Area Number	Number Awards	Awards
Club 6314 Durack	Robyn Lloyd	Distinguished Toast Master (9 October 2011)

### **Area Governor Visits**

Greg Madden visited:

Durack: Two times (2 visits), July 11 and September 11 (competition) Terrace: Two times (2 visits), July 11 and September 11 (competition)

Riverside: Four times (4 visits), July 11, August 11, September 11 (competition),

November 2011.

Young Guns: Eight times (8 visits) – Greg Madden's home club.

### **Clubs Overview**

Durack Toastmasters: A well funded and organised, weekly club with a distinguished history and traditionally strong membership base, meets weekly at 7 AM Thursdays at 12 ST Gorges Tce. Divisional Governor Robyn Lloyd is the President. Experienced speakers such as Gil Alexander are members. Hosted a strong contest for the Table Topics and Humorous Competitions.

Terrace: A small club which meets fortnightly at 7 AM Tuesday's 12 St Georges Tce. The club has some very experienced members and clean swept the C1 Area Competition with Gil Alexander and Debbie Hill winning the Table Topics and Humorous competition. Hosted a strong local club contest for the competitions. One gets the feeling that there aren't a lot of people to take on roles at the club and the President Ian Thompson and VPE Paul Hutchinson do feel a bit overwhelmed with task at hand. They are often encouraged and assisted by Robyn Lloyd the VPM. Leong Tan the treasurer is young and enthusiastic speaker.

Riverside: A small club that is growing and meets fortnightly at 5 PM Tuesday's GHD House 239 St Georges Tce. The club is a corporate club of GHD engineering and open to outside members. Sunil the President is enthusiastic in building membership and has a well organised in DCP plan. Also assisted by Steven Rooth immediate past president, Robyn Lloyd division governor and Ali Barrett-Lennard. Had two members competed for the club Humorous and Table Topics competition.

Young Guns: A larger club that is growing. meets fortnightly at 6 PM Brisbane Hotel. As the name suggest the majority of membership base is made up of young member in there 20's and 30's. Fewer opportunities to speak, the club substitutes regular meetings with speechathons. Dale Raynes the President is popular and enthusiastic ably supported by Anitha Adhita (VPE, keen to complete DTM) and Elizabeth Golden (Treasurer)

### Membership

Durack Toastmaster: Discussions with Medhat indicate that many members are experienced toastmasters who continue to maintain membership for social reason yet don't show up. There may be a need to have a more proactive membership drive in the future.

Terrace: Terrace is struggling with members, there are quite a few regulars from Riverside, Terrace and Durack that attend and are joint members.

Riverside appears to be growing its membership base, there are quite a few regulars from Riverside, Terrace and Durack that attend and are joint members.

Young Guns is encouraging new members who join to also consider joining one of the above clubs or attend speechathons to completes speeches.

### **DCP Goals**

All clubs provided the Area Governor with a DCP plan that they are budgeting to.

### **Club Officer Training**

All clubs fielded 4 officers for Club Officer Training

### **Contests**

All clubs fielded 4 strong contestants in both the Humorous and Table Topics competitions for the Area final held on the 11 October 2011

### **Success Stories**

Robyn Lloyd is tireless in helping her home clubs gain members and get through the DCP. Robyn completed her DTM this year.

### **Other Information/Comments**

When I am asked clubs to recommend I suggest Durack, Riverside and Terrace to attend. Because Terrace and Riverside are all in the same vicinity and meet on the same fortnightly week it may make sence to alternate the fortnightly meeting if members are going to be dual members of clubs.

Greg Madden 11 November 2011 C1 Area Governor 2011



### District 17 Area Governor Report – Western Australia

### Area C2 - 11th November 2011 - Central Division

### **Educational Awards**

<b>Education Awards</b>	Number Awards	Awards
Justalk (C2)	1	Nola Hadrill
		(CL)

### **Area Governor Visits**

 Justalk 00001311
 2 Visits

 Northbridge 00009106
 3 Visits

 Central Communicators 00661834
 3 Visits

 AECOM 01139179
 1 Visit

 Toast2FS 01506626
 2 Visits

### **Clubs Overview**

Justalk - Open club meeting Fortnightly, Wednesday Mornings.

Northbridge - Open club meeting Fortnightly, Thursday lunchtimes.

Central Communicators - Open club meeting Fortnightly, Wednesday lunchtimes.

AECOM - Corporate club with closed membership, meets fornightly on a Thursday lunchtime.

Toast2FS - Corporate club with closed membership. Meets fornightly on a Tuesday Morning.

### Membership

Justalk - From 12 to 9 Northbridge - Steady at 14

Central Communicators - 17 (4 new members) AECOM - 21 (6 new members)

Toast2FS - Steady at 15

### **DCP Goals**

Justalk -2 Northbridge – 2 Central Communicators - 2

AECOM – 1 Toast2FS -

### **Club Officer Training**

Justalk – 4 Northbridge – 1 Central Communicators - 5

AECOM – 6 Toast2FS - 7

### Contests

Justalk – None held

Northbridge - Both Humorous and Table Topics held

Central Communicators - None Held (intending to hold second round contests)

AECOM - None Held

Toast2FS - None Held (intending to hold second round contests)

### **Success Stories**

Justalk - Newsletter and Membership drive

Northbridge - Held Area contests

Central Communicators - Many guests, great location.

AECOM - Corporate support

Toast2FS - 1st Birthday meeting

### **Club Information/ Comments**

Justalk - Membership declining slightly. Membership drive is underway.

Northbridge - Very well-established club with strong long term members. Great agenda! Central Communicators - Well established club entering a membership growth stage. Steady stream of guests, conversion rate not great, yet.

AECOM - Really well run club enjoying positive support from AECOM. Steady membership.

Toast2FS - Currently in first full year since Charter, and starting to embrace the Leadership stream. Possibility of district leaders from this club.

### **Area Information/ Comments**

Need to be aware that all the Clubs in Area C2 are "office hours" clubs. Members join because they work for the clubs sponsor or they work nearby. It is difficult for a lot of members to contribute to district run events that are planned after hours. I would like District to consider adding a timeslot for events like Leadership Training, during office hours. Maybe a lunchtime session would benefit club officers that find after hours commitment difficult. Area C2, in particular, would benefit from a stronger engagement of District initiatives. I would like to acknowledge the support from Division Governor Robyn Lloyd and the continued support from my fellow Area Governors and Club Presidents

Submitted by Peter Jordan on 11th November 2011 C2 Area Governor 2011-2012



# District 17 Area Governor Report – Western Australia

### Area C3 -November 2011 - Central Division

### **Educational Awards**

Area Number	Number Awards	Awards
C3	2*	CC

### **Area Governor Visits**

I visited City of Perth on 5 September, West End Club on 20 August, Electric Toastmasters on 20 October and Raising Stars on 26 October as part of my Area Governor visits.

### **Clubs Overview**

Area C3 covers the Perth CBD area and consists of West End, City of Perth, Electric Toasters and Rising Stars clubs. All clubs welcomed their guests warmly and provided information and actively pursued guests to join their clubs. They all actively participated in Distinguished Club Program and celebrated their members achievements. Area C3 clubs were very supportive and encouraging during meetings especially when new members presented their first few speeches.

### **Membership**

All clubs have added to their membership base with Electric Toastmaster being an outstanding club adding 10 new members to date. All clubs provide a mutually supportive and positive learning environment in which every member had the opportunity to develop communication and leadership skills.

### **DCP Goals**

All clubs in Area C3 are actively working towards their Distinguished Club Program with all of them achieving at least five of their club goals.

### Club Officer Training

All clubs submitted their Club Officer Lists in on time and sent at least four Officers to Club Officer Training (COT). City of Perth was exceptional sending all seven club officer to COT.

### Contests

West End, City of Perth, and Rising Stars Clubs fielded contestants at the C3 Area Contest held on November 2. Electric Toasters made an active decision not send any contestants to this year's Contest as their membership base is fairly new but they will participate in next year's contests. Toastmaster Henry Yau from City of Perth will represent the Central Division in the Humorous Speech category at the District Contest at the Convention next year. It was very pleasing to see fellow club members attending both Area and Division contest to support and cheer their club contestants on and also volunteer their time to fill in various roles at the contest.

### **Success Stories**

The Electric Toasters Club is a great success story for Area C3 and the Central Division. Club Coach Ian Pickens and Club Officers have turned the club around from a struggling club into a thriving and vibrant club. They make all their guests welcome and explain the meeting and roles in a very friendly and clear manner and also seek feed back immediately and are able to convert guests to members. They live up to their name of making their meetings 'electric' with their enthusiasm and energy.

### **Other Information/Comments**

The West End Club is currently a struggling club and has been recently been sponsored by the Department of Treasury. West End has also recently relocated to 140 William Street where they will be able to target over eight State Government agencies located in the building. Some of their membership building strategies to encourage membership include a membership drive initially targeting Treasury staff through a demonstration meeting planned for late November/early December and Toastmaster information brochures handed out to new staff at induction. Other State Government agencies will be targeted in the 2012.

Submitted by Patricia D'Cruze, November 2011 C3 Area Governor 2011-12



# District 17 Area Governor Report – Western Australia

### Area C4 - November 2011 - Central Division

### **Educational Awards**

Area Number (C4s)	Number Awards	Awards
Plain Speakers	1	CC 18 Oct 2011
Curtin GSB		
Water Authority		
East Perth		
A -Team		

### **Area Governor Visits**

I was very impressed by high standard of the meetings. I hope to be able to visit more often. During the visits I managed to catch up with some of the Club Officers that I did not get to meet at Club Officer Training.

### **Clubs Overview**

Overall there seems to be a concern about making the meetings fun and enjoyable. Some club meetings have to be sharp and short as there is only 50 to 55 minutes allow for their meeting. All the Club do meet fortnightly therefore the Speeches are the main priority to be able to have enough speeches done during the year to fulfil the DCP requirements.

### **Membership**

The membership is one of the main challenges for my Area. The A-Team seems to be in recess. Not renewals since March this year. We have not been able to contact any of the previous members so far. We are hopeful that we can revive the club later in the year.

Pascale Amberville-Colby, Mike Helm and Ross Wilkinson are helping to get the Highgate Club moving forward and a membership drive is planned for the beginning of 2012.

Robyn Lloyd and Cutten Huntly (Plain Speakers new VPE and VP Public Relations) are working very actively to recruit new members. Recently they held a Membership Promotional Presentation at the Department of Mines. This presentation was a success. There were quite a few people interested in attending the upcoming Club meeting. There could as much as four members joining in.

The Water Corporation has 29 members with 4 members since the 1<sup>st</sup> of July. They have a very solid membership.

Curtin GSB has lost quite of few of his members because the have finished their MBA and have move on. The Club President and VPM have a very proactive membership campaign. The School has an electronic bulleting board and now we been able to included the attached display. Since 1<sup>st</sup> July. We have 6 new members.

### **DCP Goals**

The start have been a bit slow but from my club visits I know that all the club would like to achieve at least 5 goals and two of the clubs will be a Presidents Distinguish Clubs.

### Club Officer Training

Except for the A-Team all the clubs Officers have at least four Officers attending the Club officer Training.

### Contests

At the Area Level we had three representatives for each category. The Area contest was well attended and the room was full of energy and laughter. Everyone seems to have enjoyed the occasion. I personally was very impressed.

### **Success Stories**

Well, I have very good news. After a long time of hard work by Tim Blackburn in particular but with the help of Bill Hewitt, Dietmar Mazanetz a new Club has been Charter. I'm the Club Sponsor and managed to help out regardless of all my commitments. It is a pleasure to be part of such enthusiastic and motivated individuals. This club will be another success story. Congratulations to Tim Blackburn!

### **Other Information/Comments**

I thank my Area Governor Robyn Lloyd, Mike Helm, Pascale Amberville-Colby and Ross Wilkinson and all the Club officers of my Area for their immense efforts and inspirational support. Your commitment to Toastmasters is admirable. I'm very proud and happy to be your Area Governor. Many thanks for all your efforts we will get there somehow. I know we will. I know that you all doing your very best. Well done!

Submitted by Leonor Ragan 17 November 2011 C4 2011-2012



## District 17 Area Governor Report – Western Australia

### Area N21 - 9<sup>th</sup> November 2011 - Northern Division

### **Educational Awards**

Area Number (ie W33)	Number Awards	Awards
N21		DTM – Gawain Simpson (Sandgropers)

### **Area Governor Visits**

I have enjoyed visiting the clubs. They are varied in focus, determined by the stage of the cycle their club is in. Some are starting out and at full throttle, others are going through the change of some experienced people leaving while "new blood" is being incorporated into the fold. One of the clubs wrestled with the probability of folding at the beginning of the year and they are now progressing well and strengthening their position in the area.

I believe as a whole the area is progressing well. I am being vigilant in following through on issues and strategically ensuring assistance is provided to key personnel who support the structure of their club and validity of their clubs functionality and progression.

While visiting and investing in the committee, clubs, and members I have tried to in still a culture of unity, support and the importance of providing a safe environment for people to discover themselves while encouraging others.

### **Clubs Overview**

I have based my focus on the concept of unity within the clubs and the N21 Area. The first committee meeting I called I invited all the Presidents and VPE's to a meeting, for which I catered, enabling them to immediately establish a network that would form the foundation of their support and commence the year with a culture of respect for their club and life beyond their normal bounds of operating – their own club. Each club gave a SWAT (Strengths & Weakness) analysis of their club to which I provided and blue print and options of how we could unite and develop our challenges (weaknesses) and extend our strengthens. I adopted this approach for multiple reasons: clubs can see they are not alone in their issues, they can see which individuals could be their mentor/contact/support during the year. This facilitated open sharing and exchange of ideas which has continued to flow throughout the year.

I provided each of them with a comprehensive spreadsheet of all the committee members contact details and encouraged people in like roles to contact and support each other during the year as they all had varying degrees of experience and knowledge. I felt it was fundamental to provide them with a safety net to operate with through out the year and achieved this through establishing, and re-enforcing the importance of them developing the network I setup. This has been of invaluable assistance, especially during the process of preparing for contests.

I believe my focus of cross pollination with in N21 has strengthened the clubs as they become aware of the "bigger picture" of life outside their own club. This gives them a feeling of belonging to a greater established network and they know the focus of that net work is there to support them and that it can provide for and enrich their own experience with in their clubs.

I know this has been effective and some members have visited other clubs, they have attended contests and even combined in District events (eg Quiz night – having joint tables as they could not make a full table – normally they would just have not participated.

I have also focused my Intel gathering on competent with in each club that may further increase the efficiencies of their daily operations and overall efficiency. Now that I have established the network and communication aspect of the blue print I will focus on the administrative aspects of operations.

### **Membership**

In general membership is strengthening. Some clubs have had a number of people on the books but not participating. This situation has diminished and now the committees can focus on the members who are contributing to their operations.

Some clubs have redefined their main medium on communicating (eg establish a website, extended meetings to local business in the area) which will further increase their ability to target new members. We have discussed the demographics and issue of expansion and accommodating new people (location, mentor program etc).

### **DCP Goals**

At the commencement of the year, some clubs were not interested in the DCP and openly spoke against it. I focussed my efforts on addressing their issues and reasoning, enabling me to provide them with solutions to issues of their clubs that when addressed it would naturally flowing the DCP program as the DPC was a method of measuring the health and vitality of their club and the effort the committee and members are investing in each other and themselves.

These members have now become the drivers of the program.

### **Club Officer Training**

Officer training was met with mixed sentiment. Some attended with enthusiasm to find out what it is all about and what was required of them. Some were not moved to be involved.

My approach was to encourage those who enjoyed it to share why they found it helped them and what benefits they gained from being involved. The other group I reinforced that they need to support their committee members, especially those who were new, because lack of support would related to increased stress and medium term "evacuation". If they wanted a strong club they needed to ensure that each of them with up to date with the latest methodologies and processes. I strongly encouraged feedback into the training process and highlighted to them that by being involved and actively contributing they were "instruments of change".

You can see the results in the attendance and the request for training after the corporate training was provided. Some clubs went from not being interested to exceeding the required number of personnel required. They are actually looking forward to the next round of training.

### Contests

All the contests went well. One club was not going to participate but after encouragement and support, they held a successful contest and this was supported by members from other clubs in N21.

The area contest went well and there was a genuine feeling of camaraderie and competition. It was an excellent evening.

Each club has clearly vocalised that they believe the judges should be named, especially at the end when being thanked – including the Tie Breaker Judge. Another unanimous voice called for the Chief Judge to be able to give general non-identifying feed back.

I attended a club meeting after the contest, where the contestants were giving an update to their club of the event and their experience. It was clearly stated that they found the lack of feed aback an issue. They said having go to the length of competing and facing their fear and representing their club, they found it deflating not having the "normal practice" of TM – feed back given.

## **Success Stories**

I believe all the clubs need to be acknowledged and congratulated for working in greater uniformity that before, as well as their commitment to the members and supporting each other. I am very impress and proud of them.

- 1. DESperados A wonderful caring & professional club, truly a funning inclusive group.
- 2. Northern Lights A wonderful caring club growing in experience & strength.
- Sandgroper A caring club who provides a safe environment for members to discover who they are. Congratulations to Gawain Simpson on obtaining his DTM. He and his wife Danni will be moving to Melbourne and join a club there, after a year in England.
- 4. Stirling A caring club packed with experience and charm
- 5. Talkabout Caring and inclusive going from strength to strength thankyou for those who are continuing to carry the torch.

## Other Information/Comments

It has been a privilege to be the Area Governor for N21. The people have been wonderful and I have been blessed with some genuine caring members to help me on the journey of challenges and achievements.

We will continue to improve and refine our operations while focussing on developing our networks and resources to ensure each member is able to identify and progress through their goals and reasons for joining TM, as they rise to experience the fullness TM has to offer them... and how this can help them at: work, rest & play.... Being the best they can be – for themselves, their loved ones/friends and the people they meet in the "market place".

Submitted by Bronwen Jones N21 Area Governor 2011/12 9<sup>th</sup> November 2011



## Area N22 - November 2011 - Northern Division

#### **Educational Awards**

Club Name	<b>Awards</b> – as of 4/11/2011
St George's Toastmasters Club	0
Subiaco Early Birds Club	0
UWA	0
Ovatalkers	
Project Managers	0

## **Area Governor Visits** – 4/5 clubs

Visits to St George's, Subiaco Early Birds, Project Managers and UWA were completed during August/September 2011. Reports have been submitted to TMI. A visit to Ovatalkers was not possible due to the present problems within the club.

#### **Clubs Overview**

UWA meets weekly; St George's and Subiaco Early Birds meet fortnightly; Project Managers meets monthly. These 4 clubs are working towards DCP goals. Ovatalkers is experiencing difficulties due to staff movement and re-location of the company. Lt Governor Marketing has contacted spokesperson for this club.

Membership – as of 4th November 2011	Current Dues Period Renewals Plus New
St George's Toastmasters Club	23
Subiaco Early Birds Club	16 (+2)* = 18
UWA	18 (+2)* = 20
Ovatalkers	0
Project Managers	14
*Expected payment or not showing on TM	II website as of 4/11/11
<b>DCP Goals</b> – as of 4 <sup>th</sup> November 2011	No. Goals
St George's Toastmasters Club	1
Subiaco Early Birds Club	1
UWA	2
Ovatalkers	0
Project Managers	1
Club Officer Training	No. Officers trained July 2011
St George's Toastmasters Club	6
Subiaco Early Birds Club	5
UWA	4
Ovatalkers	0
Project Managers	6

## Contests

Contestants from St George's, Subiaco Early Birds, and UWA clubs competed in the N22 Area Humorous Speech and Table Topics contests on Monday 10<sup>th</sup> October, 2011. This event was hosted by Subiaco Early Birds.

Submitted by Elizabeth Fisher 06/11/2011 N22 Area Governor 2011-2012



## Area N23 - November, 2011 - Northern Division

#### **Educational Awards**

Club	Number of Awards	Awards
Swan	5	2 CCs, 1 CL, 1 ACS, 1 ACG
Guildford Stars	4	1 CL, 1 ALB, 1 ALS, 1 DTM
Kalamunda	2	2 CCs
Mundaring	2	1 CC, 1 CL
TEEM	0	

I am quite pleased with how educational achievements are progressing. 13 awards have already been lodged. Several other members are only a few projects away from completing their communication and leadership awards. The area has already achieved its goal of 2 ACs and I estimate that the area will achieve its goal of 8 CCs in January.

## **Area Governor Visits**

I have completed my area visits to all five clubs. I visited Swan, Guildford Stars, Kalamunda and Mundaring in August and TEEM in October. I have submitted all of these reports online. I was pleased with my visits as most clubs were able to meet as a committee before I visited, enabling them to let me know what their club success plans were. I have subsequently visited the clubs again to judge their speech contests and I plan to visit all clubs on a regular basis, to assist them in any way I can.

#### **Clubs Overview**

**Swan** – has recently moved venue, into the rebuilt Midvale Primary School. Upon investigating the new building we snatched up the chance to have a test run and all members agreed that it was a more professional venue, which would attract new members. The club has a great educational program with themed meetings and regular educational speeches to give the club a buzz. The challenge for the club now is to promote the club throughout the community. While this was done last year with little success, it is hoped that the new venue will encourage guests to come along. Educational awards are being achieved at a fast pace.

**Guildford Stars** – the club recently turned 20 years old which is a fantastic achievement. The club meetings are well organised. I am particularly pleased with this club's 'CL culture' and by that I mean that virtually every club member is working on their CL manual, some of them for the second time. The club also has a few CL evaluators each meeting, to encourage members to get these people to evaluate their meeting roles. The club is also actively engaging in the PPP competition. The club's challenge now is to get more people to attend their energetic and organised meetings. The club recently had stalls at two community shows to help spread the word.

**Kalamunda** – this club has an enthusiastic core group of members who are actively pursuing their leadership and communication awards. Meetings are fun and dynamic. The club is currently looking into new ways to grow their membership, such as a possible new venue and radio advertising.

**Mundaring** – this club is only into its second full TM year. The club has a core group of members who are passionate about their club. The club has a good mix of activities on its program and members are working towards their communication awards. The club had a community show stall on October 23. The club is about to begin a membership campaign using PPP ideas to help spread the word and build their membership back up.

**TEEM** – this club has a few issues that it is dealing with. The club has had trouble meeting recently. A meeting was held in October and it was decided to keep the club going for six months and then make a decision about the club's future. The key to the club's future is to have more structure, meet regularly and attract new members by engaging with the wider Toastmasters membership.

## **Membership**

Membership is my biggest concern. All clubs are low on membership, with two of them eligible for a club coach. I have reminded my clubs that they need to combine fun and challenging meetings and the use of mentors to retain current members, whilst at the same time actively promoting their clubs to attract new members. All clubs are trying hard and almost all visitors who walk through the door do become members. The challenge is to get more visitors through the door. I am looking into community newspaper adverts to promote all clubs together, to save money. I am concerned with the pace which our membership is growing, but I will continue to help clubs in their promotional activities.

## **DCP Goals**

Club	Total	Members	2 CCs	2 CCs	1 AC	1 AC	1 Ldr	1 Ldr	4 Mem	4 Mem	TLI	Admin
Swan	5	13			<b>V</b>	<b>V</b>	<b>V</b>		2	1010111		
Guildford Stars	3	13					V	V				$\checkmark$
Kalamunda	2	10	V									V
Mundaring	2	13					V		1			V
TEEM	1	11							1			V

All clubs, with the exception of TEEM, have the potential to become Distinguished or better. The educational, TLI and admin goals are being achieved. The major hurdle is membership. If the first four clubs achieve the two membership goals, they will reach 20 members and will be at least Distinguished.

## Club Officer Training

All five clubs had the minimum four club officers trained in July. The feedback I have received from my club visits was that this year's Toastmasters Leadership Institute format was well received and all officers took something away from their attendance, in terms of how to improve their performance. I am on the lookout for some 'fresh faces' to present at the February TLI sessions and will actively promote TLI in the pre-Christmas period.

#### Contests

Four of the clubs have had their club contests. I was impressed with the quality of the club contests. I was also pleased to see that the new rules (e.g. contest chair announces results and judges do not deliberate afterwards) were implemented without any fuss. Clubs also used the new freely downloadable forms, which was great to see them using this resource.

The area final was held on October 12 and went smoothly. I did have trouble recruiting judges from outside the area. I will endeavour to think of new ways to recruit external judges and maximising attendance for the March area final.

## **Success Stories**

- Lynne Brighton, the former Area Governor for our area, achieved her DTM award in July
- Guildford Stars celebrated its 20<sup>th</sup> birthday in July and it was great to see many charter members return
- N23 will host the Inaugural D17 Convention in May 2012

# **Other Information/Comments**

I am assisting our Division Governor Nola Haddrill to set up a new club in Noranda. The demonstration meeting will be in early February 2012.

An Area Council Meeting was held on September 23 and we had six members turn up. We discussed the performance and progress of each club and how to build our membership up.

Submitted by **John Pawley** on 7 November 2011 N23 Area Governor 2011-2012



## Area N24 - November 2011 - Northern Division

## **Educational Awards**

Area Number N24	Number Awards	Awards
	2	CC
	1	CL
	3	AC
	1	LDREX
	1	AL

## **Area Governor Visits**

5 visits, only 4 reported. 1 visit to Trackside early in the year, but they had not had time to formulate their club success plan

#### **Clubs Overview**

All clubs are striving to follow the Toastmasters vision and have fun with their meetings. All have structured meetings with printed agendas, timing is kept to limits, and all have a welcoming and supportive atmosphere. Low membership and renewals is a concern for all.

## Membership

Three of five clubs are below charter strength, Banyandah and Marketers at critical levels, 8 and 6 members. Trackside has 10 new members so far, Ellenbrook has 22 members on the books, but in reality will lose several due to non-attendance and pro-rata status.

## **DCP Goals**

All clubs have a focus on the DCP goals. It is pleasing to see that the administrative goals are being met, with club officer lists, training, renewals on time. All speeches are manual speeches and are evaluated at meetings.

## **Club Officer Training**

All clubs met the minimum requirement for club officers trained in July. Several district officers travelled to Kalgoorlie to deliver training for Touch of Gold club.

#### Contests

Club contests were held for each club, area final was completed at Trackside venue, with a reasonable attendance. Unfortunately there were two disqualifications for timing in the humorous contest.

#### **Success Stories**

Banyandah and Guildford Stars club in N23 have held joint meetings to bolster numbers, and in the club contests, Banyandah hosted Guildford Stars, who assisted in judging, and Guildford Stars hosted Banyandah for their respective club contests. Given both clubs are down on numbers, this was a great way to help each other out.

## Other Information/Comments

Banyandah and Marketers clubs are a concern with low membership. Marketers are an advanced club, and could probably survive with low membership, given that their focus is on helping other clubs market the brand. Banyandah is Western Australia's oldest club, 37 years old, and is in dire need of assistance to ensure it survives.

Submitted by Martin Lindsay DTM 11/11/11 N24 Area Governor 2011-12



# Area S31 - November 2011 - Southern Division

#### **Educational Awards**

Area Number	Number Awards	Awards
Armadale	5	2 CC's, 1 ACB, 1 ACS, 1 ALB
Canning Vale	11	2 CC's, 3 CL's, 1 ACS, 1 ACG, 2 ALB, 2 ALS
Foothills	1	1 CC
Southern River	10	2 CC's, 2 CL's, 2 ACB's, 1 ACS, 1 ALB, 1 ALS, 1 DTM

## **Area Governor Visits**

All clubs were visited several times during the six month period. Area reports were submitted for all four clubs as required.

#### **Clubs Overview**

Armadale Toastmasters is doing well but like most of the other clubs, needs more members.

Canning Vale Toastmasters is in fine shape. It has no trouble attracting new members and has a membership approaching 40.

Foothills seems to be in trouble with members but they are trying desperately to develop strategies to increase membership.

Southern River also needs a few new members but is in reasonable shape. The feeling at the club is very positive and the meetings are always enjoyable.

## **Membership**

Member numbers are looking a bit suspicious but have been reported as follows:

Armadale: July 1/11 – 13 members, now 13 members Canning Vale: July 1/11 – 33 members, now 32 members Foothills: July 1/11 – 22 members, now 8 members

Southern River July 1/11 – 21 members, now 12 members (but I know we have 15 active)

## **DCP Goals**

Armadale: 5 goals Canning Vale: 8 goals

Foothills: 2 goals (This is incorrect; I count 3 goals.)

Southern River: 14 goals (This is impossible. Should be 6 goals.)

## Club Officer Training

Armadale: 4 Canning Vale: 7 Foothills: 6 Southern River: 4

## Contests:

Held at all clubs or club representatives were appointed to area competitions. Area representation into Division finals are Mike Palmer in Table Topics representing Southern River, and Peter Law in Humorous representing Armadale.

#### **Success Stories**

All members that I have communicated with are happy to still be involved in Toastmasters. This is a huge success story.

## **Other Information/Comments**

Numbers need building and we could do with an additional club in area S31.

Submitted by John Palmer 12<sup>th</sup> November 2011 W31 Area Governor 2011 – 2012



# Area S32 - 3<sup>rd</sup> November 2011 - Southern Division

So far it has been a very busy year. S32 has just finished it's first area final and with good participation form most of the clubs. The quality of the speakers and speeches were exceptionally brilliant. It is good to see the clubs within S32 Area producing fine speakers.

I have visited all five clubs and most of them area on track.

Victoria Quay: This club celebrated their 800<sup>th</sup> Meeting in September 2011. As a high performing club, Victoria Quay is well on track to achieve their DCP again for the 2011-2012. This club will for a long time always achieve high results.

Fremantle Gateway: This club has celebrated their 600<sup>th</sup> Meeting as well. This is another high performing club and it is well under way to achieve the DCP. Gateway also hosted the first area final for this year. Plus the club has joined up a lot of new members.

Fremantle Gourmet: This is a advanced club and is on the way to achieve it's DCP. I think this club is brilliant on how it runs meetings with dinner halfway through the meeting.

Rockingham: This club is the youngest club in the S32 Area. It has a great atmosphere and the membership is currently growing. Rockingham has much potential and at this moment in time I think the club will achieve its first DCP.

Netmasters: The concept of this club is an interesting one. I think to cater for those in the Fly in Fly Out industry is a great idea, however, this club is struggling, and it won't achieve any awards for this year. I feel it could have potential if it worked out a plan with the various District Officers in order to reach out to those in the above mentioned industry.

Overall S32 Area is going remarkably well and I am proud of the clubs in this Area and I wish them all well into the future.

On another note I think there needs to be a phone tree/ contact list for members able to fulfil judging roles in Area Competitions as it has been quite awkward having those positions filled.

All the best.

David Fox, ACB S32 Area Governor



# Area S33 - November 2011 - Southern Division

## **Educational Awards**

As Below

#### **Area Governor Visits**

Cannington Communicators Tue 16/8/11 Victoria Park Mon 22/8/11

Western Founders Sat 20/8/11 Belmont Tue 23/8/11

## **Clubs Overview**

Cannington Communicators is a corporate club meeting twice a month Belmont is a regular club meeting twice a month Victoria Park is a regular club est. Approx 18 months ago meeting twice a month Western Founders is an advanced club meeting one Sat. Morning a month.

# Membership

As Below

#### **DCP Goals**

As Below

## **Club Officer Training**

As Below

## **Contests Club**

Contests were held by Belmont and Vic Park and CC and WF nominated contestants. Area S33 held final for Humorous and Table Topics on 25/10/11 Gerry Prewett was the successor for both contests.

#### **Success Stories**

New DTM Vicky Post (Belmont) & Pascale Amberville-Colby (Belmont)

## Other Information/Comments

All clubs have low membership which needs to be addressed sooner rather than later.

S33	Area Governor Allan Burt CC Report current as at 30/10/11																
Club Number	Club Name	Base Jul 1	Mem bers Now	Total Goals	Club Award	2 CCs	+ 2 CCs	1 AC	+ 1AC	CI or	+1 Cl or AL	4 new mem bers	+4 new mem bers	4 COT 1st	+4 COT 2nd	Rene wals	Officer List
2236	Belmont	14	7	4				1		1	1	1		6		1	1
7986	Western Founders	20	15	2								4		5		1	1
	Cannington Comm	20	6	3						1	1			4		1	1
1437841	Victoria Park	22	10	1								2		6		1	1

Submitted by Allan Burt Nov 2011 Area S33 Area Governor 2011-2012



## Area S34 - 6th November 2011 - Southern Division

## **Educational Awards**

Area Number	Number Awards	Awards						
S34	1	ACB September 2011 Karen Tregenza	Jetty					
	1	ACB October 17 <sup>th</sup> 2011 Patricia Menhennett	Jetty					
	1	ACS September 2011 Rod Taylor	Jetty					
	1	ACB August 2011 Rainbow Gold	Bunbury					
	1	CC November 1 <sup>st</sup> 2011 Liz Clark	Jetty					
	1	CL November 7 <sup>th</sup> 2011 Liz Clark	Jetty					

# **Area Governor Visits Jetty {twice monthly}**

Margaret River (Twice Monthly)

Bunbury {Every 6 weeks}

Mandjar {2 monthly} have visited twice

#### **Clubs Overview**

All clubs follow the Toastmaster guidelines, most have active promotional programmes in place, they hold regular executive meetings and I have been invited on a number of occasions.

Margaret River and Jetty have healthy memberships. Bunbury also has small numbers but continue to function well. Mandjar also has small numbers but with an injection of new members and new committee recently the outlook is positive. I attended their last executive meeting and offered some suggestions which were positively received.

# Membership

Jetty 18 members Margaret River 15 members

Bunbury 12 members Mandjar 10 members

## **DCP Goals**

Jetty are forging ahead with several advanced manuals being completed and 2 competent leader and 2 CC manuals being completed by December.

Bunbury has one ACB (Bunbury do not embrace the DCP but we are working on it.) Margaret River and Mandjar clubs will most likely only achieve their CC.

# **Club Officer Training**

Club officer training was held in Busselton in July and a good attendance was recorded.

All clubs achieved the numbers required for the DCP except Mandjar who had one.

## Contests

All clubs except Mandjar held club contests, the area final was held in Bunbury on October 16<sup>th</sup> and was a successful day. Jetty and Bunbury took out the honours and will compete in the Southern Division final in Perth on November 19<sup>th</sup>.

#### **Success Stories**

Margaret River held a successful Soap-box presentation in the main street of Margaret River recently. 6 members gave speeches and the positive outcome is they may have gained 2 new members.

Jetty Toastmasters held two speech-craft courses through the year under the umbrella of the U3A.

Members participating were offered free membership at Jetty Toastmasters for 6 months. All clubs have had success stories in the local newspaper.

## **Other Information/Comments**

All clubs are working on membership building.

Mandja are a frustrating club, they have mostly a new committee but need to be encouraged to have their say instead of leaning on 2 senior members who are not moving forward and don't return e/mails and phone-calls.

Bunbury are a friendly club and very vibrant, they don't embrace the DCP and don't seem to be retaining members but we are working on it.

Margaret River are a very bonding club and are working very hard build membership. Jetty are forging ahead and have a new young committee and a very enthusiastic President at the helm. Their VPPR is also doing a lot of promotional work. In my opinion you follow the DCP you set goals and you have something to aim for.

Area Governor Trish Rice November 6th 2011



#### Area S35 - November 2011 - Southern Division

## **Educational Awards**

Area Number	Number Awards	Awards
S35	5	CC's
	5	CL's
	1	ACB

These Awards are up to 30 October 2011.

## **Area Governor Visits**

All clubs in Area S35 have been visited and reports logged on to TMI.

## **Clubs Overview**

We started the year with 4 clubs in this area.

Two Community based clubs which are Successful and Southsiders, one Advanced Club - WA Governors and one Corporate Club - CSBP.

One new club has been chartered – Applecross Toastmasters which is a Community based club with a strong membership base and Educationals held at each weekly meeting.

All Clubs met the minimum requirements for their Club Officers to be trained at TLI in July 2011.

Two of the Community based clubs are below charter strength but they are working on increasing their membership.

All clubs are working toward their DCP Goals.

Clubs in Area S35 have all held their Club Contests and the Area Competition will be held on Tuesday 8 November and Southsiders will be the host club.

We have a diverse range of clubs in this area and I can confidently say that all the clubs are working toward their DCP.

Submitted by Jackie Perriman – 30 November 2011 Area S35 Area Governor 2011-2012