

# Club Growth & Promotion Services for Toastmasters Clubs



**By Lyn Beaumont**  
*Professional Marketer & Toastmasters Member*

## **RATE CARD**

### **Club Promotional Video**

30–60 second promotional videos for social media and websites - builds trust and showcases club culture

**\$200**

### **FTH Website Optimization**

Optimise your club's FTH website to improve content and layout for prospective guests and overall user experience

**\$150**

### **Social Media Campaign**

Set up Facebook or LinkedIn campaigns to promote open meetings or membership drives

**\$100**

### **Google Business Profile**

Set up or optimize your club's Google Business Profile; improve local search visibility

**\$100**

### **Flyer**

Professionally designed flyers; customised for your club and meeting details; print-ready and digital versions provided

**\$125**

### **Club Banner / Signage**

Design for pull-up banners or directional signage - great for open days, meetings, and public events

**\$100**

### **45-Minute Marketing Coaching**

A practical coaching session to help Toastmasters clubs attract more guests and strengthen their brand.

**\$75**

**Ready to grow your club and attract more guests and members?  
Let's have a quick chat about how I can support your club's growth and visibility.**



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