

## **DISTRICT 17** | REPORTS

### DISTRICT EXECUTIVE COMMITTEE MEETING

DECM #1 | SATURDAY 14 August 2021

### **CONTENTS**

**AREA DIRECTOR** | 143

REPORTS | MAJOR ITEMS **AUDIT COMMITTEE DISTRICT SUCCESS PLAN DISTRICT BUDGET** PROFIT AND LOSS STATEMENT **APPOINTED OFFICERS** REPORTS | DISTRICT EXECUTIVE **DISTRICT EXECUTIVE | IMMEDIATE PAST DISTRICT DIRECTOR DISTRICT EXECUTIVE | ADMINSTRATION MANAGER DISTRICT EXECUTIVE | PUBLIC RELATIONS MANAGER DISTRICT EXECUTIVE | CLUB GROWTH DIRECTOR DISTRICT EXECUTIVE | PROGRAM QUALITY DIRECTOR DISTRICT EXECUTIVE | DISTRICT DIRECTOR DIVISION DIRECTOR | CENTRAL DIVISION DIVISION DIRECTOR | EASTERN DIVISION DIVISION DIRECTOR | INNER CITY DIVISION DIVISION DIRECTOR | NORTHERN DIVISION DIVISION DIRECTOR | SOUTHERN DIVISION DIVISION DIRECTOR | WESTERN DIVISION** AREA DIRECTOR | C1 **AREA DIRECTOR** | N21 **AREA DIRECTOR** | C2 **AREA DIRECTOR** | N22 AREA DIRECTOR | C3 **AREA DIRECTOR** | N23 **AREA DIRECTOR | S31 AREA DIRECTOR | E11 AREA DIRECTOR** | E12 **AREA DIRECTOR | S32 AREA DIRECTOR** | E13 **AREA DIRECTOR | S33 AREA DIRECTOR** | 141 **AREA DIRECTOR** | W51 **AREA DIRECTOR** | 142 **AREA DIRECTOR** | W52

**AREA DIRECTOR** | W53



## REPORTS | AUDIT COMMITTEE

There was no report submitted for this role

## REPORTS | DISTRICT SUCCESS PLAN

The district success	plan is being	drafted and will be	e emailed out by	Saturday 7th	August 2021.
----------------------	---------------	---------------------	------------------	--------------	--------------

## REPORTS | DISTRICT BUDGET

District 17 Annual Budget for 2021-2022 - We are awaiting budget updates from Toastmasters International. A copy of the buget will be emailed out by Saturday 7<sup>th</sup> August, 2021.

## **REPORTS** | PROFIT AND LOSS STATEMENT

	Month Ending 30-08-21				01-07-20 Through 30-08-21	
Actua	SECTION .	Virtinoe	_	Asses	Hudget	Vanance
			District Revenue Membership Revenue			
2,088,96	1.524.00	564.96	6005-000000 - Membership Revenue	38.981.21	41.187.00	(2,205,79)
2,088.98	1,524.00	584.98	Total Membership Revenue	38,981.21	41,187.00	(2,205.79)
			Conference Revenue Registration & Tickets			
			Registration - Member			
0.00	0.00	0.00	6025-000000 - Registration &	0.00	35,800.00	(35,800.00)
			Ticket Revenue			
0.00	0.00	0.00	Total Registration - Member	0.00	35,800.00	(35,800.00)
1.109.35	0.00	1.109.35	Registration - No Item 6025-000000 - Registration &	1.131.85	0.00	1 121 00
1,109.30	0.00	1,109.30	Ticket Revenue	1,131.00	0.00	1,131.85
1,109.35	0.00	1,109.35	Total Registration - No Item	1,131.85	0.00	1,131.85
1,109.35	0.00	1,109.35	Total Registration & Tickets	1,131,85	35,800,00	(34,688,15)
1,111111		1,1-1-1-1	Non Registration	1,		4-1
0.00	0.00	0.00	Non Registration	0.000.07	4 500 00	4 200 02
0.00	0.00	0.00	6020-000000 - Miscellaneous In-	2,828.07	1,500.00	1,328.07
0.00	0.00	0.00	come 6030-000000 - Sponsorship/Advertis-	0.00	14.750.00	(14,750.00)
0.00	0.00	0.00	Ing Revenue	0.00	14,730.00	(14,750.00)
0.00	0.00	0.00	6035-000000 - Raffle Revenue	0.00	3,500.00	(3,500.00)
0.00	0.00	0.00	6050-000000 - Refunds - Registra-	(350.00)	0.00	(350.00)
0.00	0.00	0.00	tion & Tickets	(333,50)	0.00	(000.00)
0.00	0.00	0.00	Total Non Registration	2,478.07	19,750.00	(17,271.93)
0.00	0.00	0.00	Total Non Registration	2,478.07	19,750.00	(17,271.93)
1,109.35	0.00	1,109.35	Total Conference Revenue	3,809.92	55,550.00	(51,940.08)
			Fundraising Revenue Registration & Tickets			
0.00	0.00	0.00	6025-000000 - Registration & Ticket	1.388.52	0.00	1,388.52
			Revenue			
0.00	0.00	0.00	Total Registration & Tickets	1,388.52	0.00	1,388.52
			Non Registration			
0.00	0.00	0.00	6030-000000 - Sponsorship/Advertis-	0.00	6.000.00	(6,000.00)
0.00	0.00	0.00	ing Revenue	0.00	0,000.00	(outdoubl)
0.00	0.00	0.00	6035-000000 - Raffle Revenue	0.00	600.00	(600.00)
0.00	0.00	0.00	Total Other	0.00	8,600,00	(8,800.00)
0.00	0.00	0.00	Total Non Registration	0.00	6,600.00	(6,600.00)
0.00	0.00	0.00	Total Fundraising Revenue	1,388.52	8,800.00	(5,211.48)
0.33	0.00	0.33	6015-000000 - Interest Income	11.03	0.00	11.03
0.33	0.00	0.33	Total Other Revenue	11.03	0.00	11.03
3.198.64	1.524.00	1,874,84	Total District Revenue	43.990.88	103.387.00	(59.348.32)
			District Expenses			
			Conference Expenses			
0.00	0.00	0.00	7008-000000 - Promotional Materials	470.50	800.00	(329.50)
0.00	0.00	0.00	7010-000000 - Awards Expense	3,077.31	2,000.00	1,077.31
			(Trophies, Plaques, Ribbons & Certifi- cates)			
0.00	0.00	0.00	7012-000000 - Supplies & Stationery	0.00	2,250.00	(2,250.00)
0.00	0.00	0.00	Expense	0.00	2,230.00	(2,230.00)
0.00	0.00	0.00	7014-000000 - Room Rental Event Ex-	0.00	1,500.00	(1,500.00)
0.00	0.00	0.00	pense	0.00	r <sub>p</sub> ode.ou	(1,000.00)
0.00	0.00	0.00	7016-000000 - Meal Event Expense	947.02	31,300.00	(30,352.98)
0.00	0.00	0.00	7018-000000 - Decorations Expense	0.00	300.00	(300.00)
0.00	0.00	0.00	7020-000000 - Printing Expense	0.00	1,000.00	(1),000.00)
0.00	0.00	0.00	7022-000000 - Audio Visual Expense	0.00	10,000.00	(10,000.00)
0.00	0.00	0.00	7030-000000 - Photocopying Expense	0.00	800.00	(800.00)

District 17
Profit & Loss Statement (Actual vs. Budget GL Detail) (in AUD)

	Month Ending 30-08-21				01-07-20 Through 30-08-21	
ATIN	HADR	Veneroe		Actual	H100K	Variance
0.00	0.00	0.00	7042-000000 - Outside Contractor Ex- pense	0.00	3,500.00	(3,500.00)
0.00	0.00	0.00	7048-000000 - Equipment Purchase Expense (Less than \$500)	0.00	50.00	(50.00)
0.00	0.00	0.00	7080-000000 - Giffs & Thank Yous	0.00	300.00	(300.00)
0.00	0.00	0.00	Total Conference Expenses	4,494.83	53,800.00	(49,305.17)
0.00	0.00	0.00	Fundraising Expenses 7014-000000 - Room Rental Event Ex- pense	330.00	480.00	(150.00)
0.00	0.00	0.00	Total Fundraising Expenses Recognition	330.00	480.00	(150.00)
0.00	0.00	0.00	Recognition - Member 7004-000000 - Badges & Pins	920.33	0.00	920.33
0.00	0.00	0.00	7006-000000 - Educational Materials	0.00	1,000.00	(1,000.00)
0.00	0.00	0.00	7010-000000 - Awards Expense (Trophies, Plaques, Ribbons & Cer- tificates)	1,333.00	500.00	833.00
0.00	0.00	0.00	7012-000000 - Supplies & Stationery Expense	0.00	300.00	(300.00)
0.00	0.00	0.00	7036-000000 - Advertising Expense	0.00	300.00	(300.00)
0.00	0.00	0.00	7044-000000 - Postage & Shipping	0.00	2,500.00	(2,500.00)
0.00	0.00	0.00	Expense 7080-000000 - Giffs & Thank Yous	49.00	0.00	49.00
0.00	0.00	0.00	Total Recognition - Member	2,302.33	4,800.00	(2,297.87)
0.00	0.00	0.00	Recognition - Area 7004-000000 - Badges & Pins	28.00	0.00	28.00
0.00	0.00	0.00	Total Recognition - Area	28.00	0.00	28.00
0.00	0.00	0.00	Recognition - Club 7010-000000 - Awards Expense	0.00	1,000.00	(1,000.00)
0.00	0.00	0.00	(Trophies, Plaques, Ribbons & Cer- tificates)	0.00	1,000.00	(1,000.00)
0.00	0.00	0.00	7012-000000 - Supplies & Stationery Expense	177.08	0.00	177.08
0.00	0.00	0.00	Total Recognition - Club	177.08	1,000.00	(822.92)
0.00	0.00	0.00	Recognition - Division 7008-000000 - Promotional Materials	955.66	0.00	955.66
0.00	0.00	0.00	7070-000000 - Bank Charges &	28.67	0.00	28.67
			Credit Card Fee Expense	447.00		447.00
0.00	0.00	0.00	7084-000000 - Sympathy Expense Total Recognition - Division	147.80	0.00	147.80
			Recognition - District	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
0.00	0.00	0.00	6025-000000 - Registration & Ticket	(1,586.13)	0.00	(1,586.13)
330.00	0.00	330.00	Revenue 7014-000000 - Room Rental Event Expense	330.00	0.00	330.00
0.00	0.00	0.00	7034-000000 - Conference Calls & Weblnars Expense	39.74	0.00	39.74
0.00	0.00	0.00	7082-000000 - Incentives	2,583.00	0.00	2,583.00
330.00	0.00	330.00	Total Recognition - District	1,388.61	0.00	1,388.61
330.00	0.00	330.00	Total Recognition Club Growth	5,008.15	5,800.00	(593.85)
0.00	100.00	(100.00)	Club Growth - Building New Clubs 7006-000000 - Educational Materials 7008-000000 - Promotional Materials	0.00	1,100.00	(1,100.00)
0.00 0.00	50.00 0.00	(50.00) 0.00	7012-000000 - Promotional Materials 7012-000000 - Supplies & Stationery	323.82 99.76	550.00 0.00	(226.18)
0.00	0.00	0.00	Expense	33.10	0.00	55.10
0.00	0.00	0.00	7014-000000 - Room Rental Event	660.00	0.00	660.00

District 17
Profit & Loss Statement (Actual vs. Budget GL Detail) (in AUD)

	Month Ending 30-08-21				01-07-20 Through 30-08-21	
Adai	0.00	900000 0.00	2000 000000 Drieften Cusanes	200.05	Hudget D. D.D.	200.05
0.00 0.00	0.00 100.00	0.00 (100.00)	7020-000000 - Printing Expense 7036-000000 - Advertising Expense	309.95 0.00	0.00 1,100.00	309.95 (1,100.00)
0.00	0.00	0.00	7048-000000 - Adventising Expense 7048-000000 - Equipment Purchase Expense (Less than \$500)	700.00	0.00	700.00
0.00	250.00	(250.00)	Total Club Growth - Building New Clubs	2,093.53	2,750.00	(658.47)
0.00	100.00	(100.00)	Club Growth - Membership Growth 7006-000000 - Educational Materials	0.00	1,100.00	(1,100.00)
0.00	50.00	(50.00)	7008-000000 - Promotional Materials	1,038.34	550.00	488.34
0.00	0.00	0.00	7012-000000 - Supplies & Stationery	149.59	0.00	149.59
0.00	0.00	0.00	Expense 7034-000000 - Conference Calls & Webinars Expense	230.89	0.00	230.89
0.00	100.00	(100.00)	7036-000000 - Advertising Expense	195.11	1,100.00	(904.89)
0.00	0.00	0.00	7070-000000 - Bank Charges & Credit Card Fee Expense	30.22	0.00	30.22
0.00	250.00	(250.00)	Total Club Growth - Membership Growth	1,644.15	2,750.00	(1,105.85)
0.00	50.00	(ED 00)	Club Growth - Membership Retention	0.00	600.00	
0.00	50.00	(50.00)	7036-000000 - Advertising Expense Total Club Growth - Membership Retention	0.00	500.00	(600.00)
			Club Growth - Rebuilding Clubs			
0.00	0.00	0.00	7008-000000 - Promotional Materials	228.23	0.00	228.23
0.00	0.00	0.00	7012-000000 - Supplies & Stationery Expense	350.00	0.00	350.00
0.00	0.00	0.00	Total Club Growth - Rebuilding Clubs	578.23	0.00	578.23
0.00	550.00	(550.00)	Total Club Growth Marketing Outside of Toxestmasters Expenses	4,315.91	5,100.00	(1,784.09)
0.00	100.00	(100.00)	7008-000000 - Promotional Materials	2,193,72	1,200,00	993.72
0.00	0.00	0.00	7010-000000 - Awards Expense	0.00	200.00	(200.00)
			(Trophies, Plaques, Ribbons & Certifi-			
137.03	0.00	137.03	cates) 7012-000000 - Supplies & Stationery	137.03	0.00	137.03
107.00	0.00	107.00	Expense	101.00	0.00	157.55
240.00	0.00	240.00	7014-000000 - Room Rental Event Ex- pense	240.00	0.00	240.00
605.14	405.00	200.14	7036-000000 - Advertising Expense	605.14	1,620.00	(1,014.86)
982.17	505.00	477.17	Total Marketing Outside of Toastmasters Ex-	3,175.89	3,020.00	155.89
			penses Public Relations Expense			
0.00	0.00	0.00	7008-000000 - Promotional Materials	942.09	1,381.00	(438.91)
0.00	0.00	0.00	7014-000000 - Room Rental Event Ex-	0.00	300.00	(300.00)
0.00	0.00	0.00	pense 7020-000000 - Printing Expense	123.90	0.00	123.90
42.90	50.00	(7.10)	7024-000000 - Newsletter Expense	471.90	600.00	(128.10)
0.00	90.00	(90.00)	7026-000000 - Website Expense	910.80		(169.20)
0.00	0.00	0.00	7028-000000 - Directory Expense	0.00	200.00	(200.00)
0.00	0.00	0.00	7034-000000 - Conference Calls & Webinars Expense	45.18	0.00	46.18
0.00	0.00	0.00	7040-000000 - Trade Show Registra-	55.00	0.00	55.00
			tion Expense			
0.00	0.00	0.00	7048-000000 - Equipment Purchase Expense (Less than \$500)	69.00	0.00	69.00
0.00	0.00	0.00	7070-000000 - Bank Charges & Credit Card Fee Expense	29.81	0.00	29.81
42.90	140.00	(97.10)	Total Public Relations Expense	2,648.68	3,581.00	(912.32)
			Education & Training Expense Distinguished Clubs			
0.00	200.00	(200.00)	7010-000000 - Awards Expense	0.00	200.00	(200.00)
			(Trophies, Plaques, Ribbons & Cer-			

	Month Ending 30-08-21				01-07-20 Through 30-08-21	
Adul	HADE	Version	· · · · · · · · · · · · · · · · · · ·	Activity	er.ager	VERMICE
0.00	0.00	0.00	tificates) 7080-000000 - Giffs & Thank Yous	0.00	100.00	(100.00)
0.00	200.00	(200.00)	Total Distinguished Clubs	0.00	300.00	(300.00)
			Training Club Officers	-		
181.58 1,280.00	100.00 250.00	81.58 1,030.00	7006-000000 - Educational Materials 7014-000000 - Room Rental Event	181.58 2,223.25	300.00 1,400.00	(118.42) 823.25
0.00	0.00	0.00	Expense 7034-000000 - Conference Calls & Webinars Expense	135.83	0.00	135.83
0.00	200.00	(200.00)	7042-000000 - Outside Contractor Expense	0.00	600.00	(600.00)
1,481.58	550.00	911.58	Total Training Club Officers Training Division & Area Governors	2,540.68	2,300.00	240.68
0.00	0.00	0.00	7004-000000 - Badges & Pins	0.00	400.00	(400.00)
0.00	0.00	0.00	7006-000000 - Educational Materials	0.00	250.00	(250.00)
0.00	350.00	(350.00)	7014-000000 - Room Rental Event Expense	580.00	850.00	(270.00)
0.00	0.00	0.00	7034-000000 - Conference Calls & Webinars Expense	138.54	0.00	138.54
0.00	350.00	(350.00)	Total Training Division & Area Governors Training Areas & Divisions	718.54	1,500.00	(781.46)
0.00	250.00	(250.00)	7010-000000 - Awards Expense (Trophles, Plaques, Ribbons & Cer-	0.00	250.00	(250.00)
1,775.00	0.00	1,775.00	tificates) 7014-000000 - Room Rental Event Expense	2,115.00	0.00	2,115.00
54.99	0.00	54.99	7030-000000 - Photocopying Ex-	54.99	0.00	54.99
(25.32)	0.00	(25.32)	pense 7034-000000 - Conference Calls & Webinars Expense	1,152.22	0.00	1,152.22
1,804.67	250.00	1,554.67	Total Training Areas & Divisions	3,322.21	250.00	3,072:21
0.00 0.00	0.00 0.00	0.00 0.00	7006-000000 - Educational Materials 7014-000000 - Room Rental Event	0.00 0.00	450.00 750.00	(450.00) (750.00)
0.00	0.00	0.00	Expense Total TLI	0.00	1,200.00	(1,200.00)
0.00	0.00	0.00	Other 7004-000000 - Badges & Pins	0.00	100.00	(100.00)
0.00	0.00	0.00	Total Other	0.00	100.00	(100.00)
3,266.25	1,350.00	1,916.25	Total Education & Training Expense Speech Contest Expenses Speech Contest Expenses - Area	8,581.41	5,850.00	931.41
0.00	0.00	0.00	7012-000000 - Supplies & Stationery Expense	0.00	700.00	(700.00)
0.00	0.00	0.00	Total Speech Contest Expenses - Area	0.00	700.00	(700.00)
0.00	0.00	0.00	Speech Contest Expenses - Division 7010-000000 - Awards Expense (Trophiles, Plaques, Ribbons & Cer-	0.00	700.00	(700.00)
			tificates)			
8.00	0.00	0.00	Total Speech Contest Expenses - Division Speech Contest Expenses - District	0.00	700.00	(700.00)
0.00	0.00	0.00	7010-000000 - Awards Expense (Trophiles, Plaques, Ribbons & Cer- tificates)	2,768.00	600.00	2,168.00
0.00	0.00	0.00	7086-000000 - Miscellaneous Ex- penses	0.00	50.00	(50.00)
0.00	0.00	0.00	Total Speech Contest Expenses - District	2,768.00	650.00	2,118.00
0.00	0.00	0.00	Total Speech Contest Expenses	2,768.00	2,050.00	718.00

	Month Ending 30-08-21				01-07-20 Through 30-08-21	
Atta	ници	VWWG		ACSUM	HADR	Variance
0.00	0.00	0.00	Administration Expenses 7004-000000 - Badges & Pins	86.00	0.00	86.00
0.00	0.00	0.00	7020-000000 - Printing Expense	495.00	300.00	195.00
0.00	0.00	0.00	7022-000000 - Audio Visual Expense	230.90	0.00	230.90
0.00	50.00	(50.00)	7026-000000 - Website Expense	0.00	600.00	(600.00)
0.00	0.00	0.00	7034-000000 - Conference Calls &	92.36	0.00	92.36
0.00	0.00	0.00	Webinars Expense	92.30	0.00	92.30
0.00	5.00	(5.00)	7044-000000 - Postage & Shipping Ex- pense	53.50	60.00	(6.50)
2.00	5.00	(3.00)	7070-000000 - Bank Charges & Credit Card Fee Expense	7.60	60.00	(52.40)
0.00	0.00	0.00	7080-000000 - Giffs & Thank Yous	69.45	0.00	69.45
0.00	0.00	0.00	7084-000000 - Sympathy Expense	59.95	0.00	59.95
35.19	0.00	35.19	7086-000000 - Miscellaneous Ex-	724.93	0.00	724.93
00.15	0.00	00.15	penses	124.50	0.00	124.30
0.00	0.00	0.00	7088-000000 - Storage Expenses	1,169.00	900.00	269.00
156.73	183.00	(26.27)	7092-000000 - Storage Expenses	1,897.60		
					2,196.00	(298.40)
193.92	243.00	(49.08)	Total Administration Expenses Food and Meals Expense Area Director	4,888.29	4,116.00	770.29
41.95	0.00	41.95	7016-000000 - Meal Event Expense	41.95	300.00	(258.05)
0.00	0.00	0.00	7078-000000 - Food Expense	137.81	0.00	137.81
41.95	0.00	41.95	Total Area Director	179.78	300.00	(120.24)
	-		CGD		-	
0.00	0.00	0.00	7016-000000 - Meal Event Expense	101.30	300.00	(198.70)
0.00	0.00	0.00	7078-000000 - Food Expense	331.13	0.00	331.13
0.00	0.00	0.00	Total CGD	432.43	300.00	132.43
		50.4T	District Director	404.55	400.00	1045 431
62.17	0.00	62.17	7016-000000 - Meal Event Expense	184.57	400.00	(215.43)
53.30	0.00	53.30	7078-000000 - Food Expense	286.80	0.00	286.80
115.47	0.00	115.47	Total District Director Division Director	471.37	400.00	71.37
154.69	0.00	154.69	7016-000000 - Meal Event Expense	920.99	1,800.00	(879.01)
0.00	0.00	0.00	7078-000000 - Food Expense	71.63	0.00	71.63
			<u> </u>			
154.69	0.00	154.89	Total Division Director Finance Manager	992.62	1,800.00	(807.38)
0.00	0.00	0.00	7016-000000 - Meal Event Expense	0.00	100.00	(100.00)
0.00	0.00	0.00	7078-000000 - Food Expense	40.00	0.00	40.00
0.00	0.00	0.00	Total Finance Manager	40.00	100.00	(80.00)
0.00	0.00	0.00	IPDD	40.00	100.00	(60.00)
0.00	0.00	0.00	7078-000000 - Food Expense	87.99	0.00	87.99
0.00	0.00	0.00	Total IPDD	87.99	0.00	87.99
			Other Member			
48.36	0.00	48.36	7016-000000 - Meal Event Expense	48.36	0.00	48.36
0.00	0.00	0.00	7078-000000 - Food Expense	40.49	0.00	40.49
48.38	0.00	48.38	Total Other Member POD	88.85	0.00	88.85
150.80	0.00	150.80	7016-000000 - Meal Event Expense	233.60	300.00	(66.40)
0.00					0.00	
	0.00	0.00	7078-000000 - Food Expense	175.78		175.78
150.80	0.00	150.80	Total Food and Meals Expense	409.38	300.00	109.38
511.27	0.00	511.27	Travel Expense District Director	2,702.40	3,200.00	(497.80)
0.00	0.00	0.00	7056-000000 - Convention Registra-	0.00	300.00	(300.00)
			tion Fees Expense			
0.00	0.00	0.00	7064-000000 - Transportation -	0.00	200.00	(200.00)
0.00		0.00	Taxis/Shuttle Expense		000.00	(000 00)
0.00	0.00	0.00	7066-000000 - Transportation - Rail Expense	0.00	200.00	(200.00)

	Month Ending 30-08-21				01-07-20 Through 30-08-21	
ATIN	HANDE	Verience	-	Action	erabe	Ventor
15.19	0.00	15.19	7068-000000 - Transportation - Other Expense	30.19	0.00	30.19
15.19	0.00	15.19	Total District Director	30.19	700.00	(889.81)
0.00	0.00	0.00	Program Quality Director 7056-000000 - Convention Registra- tion Fees Expense	0.00	950.00	(950.00)
0.00	0.00	0.00	7064-000000 - Transportation - Taxis/Shuttle Expense	0.00	200.00	(200.00)
0.00	0.00	0.00	7066-000000 - Transportation - Rail Expense	187.30	200.00	(12.70)
0.00	0.00	0.00	Total PQD	187.30	1,350.00	(1,162.70)
0.00	0.00	0.00	Club Growth Director 7056-000000 - Convention Registra- tion Fees Expense	0.00	950.00	(950.00)
0.00	0.00	0.00	7062-000000 - Transportation - Mileage Expense	59.32	0.00	59.32
0.00	0.00	0.00	7066-000000 - Transportation - Rail Expense	0.00	200.00	(200.00)
0.00	0.00	0.00	Total CGD	59.32	1,150.00	(1,090.68)
85.35	0.00	85.35	Finance Manager 7062-000000 - Transportation - Mileage Expense	131.22	0.00	131.22
85.35	0.00	85.35	Total FM	131.22	0.00	131.22
0.00	120.00	(120.00)	Public Relations Manager 7062-000000 - Transportation - Mileage Expense	0.00	960.00	(960.00)
0.00	120.00	(120.00)	Total PR Manager	0.00	980.00	(980.00)
0.00	0.00	0.00	Area Director 7060-000000 - Transportation - Air-	0.00	1,600.00	(1,600.00)
0.00	0.00	0.00	fare Expense 7066-000000 - Transportation - Rail	187.30	0.00	187.30
0.00	0.00	0.00	Expense Total Area Director	187.30	1,800.00	(1,412.70)
			IPDD			
0.00	0.00	0.00	7064-000000 - Transportation - Taxis/Shuttle Expense Total IPDD -	0.00	100.00	(100.00)
0.00	0.00	0.00	Keynote Speaker	0.00	100.00	(100.00)
0.00	0.00	0.00	7060-000000 - Transportation - Air- fare Expense	1,290.73	0.00	1,290.73
0.00	0.00	0.00	7062-000000 - Transportation - Mileage Expense	0.00	3,500.00	(3,500.00)
0.00	0.00	0.00	7064-000000 - Transportation - Taxis/Shuttle Expense	0.00	700.00	(700.00)
0.00	0.00	0.00	Total Keynote Speaker Other Member	1,290.73	4,200.00	(2,909.27)
0.00	0.00	0.00	7062-000000 - Transportation - Mileage Expense	0.00	300.00	(300.00)
0.00	0.00	0.00	Total Other Member	0.00	300.00	(300.00)
100.54	120.00	(19.48)	Total Travel Expense Lodging Expense Admin Manager	1,888.08	10,380.00	(8,473.94)
0.00	0.00	0.00	7058-000000 - Lodging Expense	300.00	0.00	300.00
0.00	0.00	0.00	Total Admin Manager Area Director	300.00	0.00	300.00
0.00	0.00	0.00	7058-000000 - Lodging Expense	200.00	100.00	100.00
0.00	0.00	0.00	Total Area Director District CGD	200.00	100.00	100.00
0.00	0.00	0.00	7058-000000 - Lodging Expense	282.00	2,000.00	(1,718.00)

District 17
Profit & Loss Statement (Actual vs. Budget GL Detail) (in AUD)

	Month Ending 30-08-21				01-07-20 Through 30-08-21	
ACUS	HARM	Veneza		Action	HINDE	VACANCE
0.00	0.00	0.00	Total CGD	282.00	2,000.00	(1,718.00)
			District director			
0.00	0.00	0.00	7058-000000 - Lodging Expense	346.59	2,000.00	(1,653.41)
0.00	0.00	0.00	Total District director	348.59	2,000.00	(1,653.41)
			Division Director			
0.00	0.00	0.00	7058-000000 - Lodging Expense	346.59	0.00	346.59
0.00	0.00	0.00	Total Division Director	348.59	0.00	348.59
			District PQD			
0.00	0.00	0.00	7058-000000 - Lodging Expense	300.00	2,000.00	(1,700.00)
0.00	0.00	0.00	Total District PQD	300.00	2,000.00	(1,700.00)
0.00	0.00	0.00	Total Lodging Expense	1,775.18	6,100.00	(4,324.82)
5,427.05	2,908.00	2,519.05	Total District Expenses	40,570.80	104,037.00	(83,488.20)
(2,228.41)	(1,384.00)	(844.41)	Total Net Income	3,419.88	(700.00)	4,119.88

## **REPORTS** | APPOINTED OFFICERS

I am delighted to present the following appointed officers in the 2021/2022 team:

								<u> </u>
Public Relations Manager Mina Cl			Mina Cho		Adminis	stration Mana	ger	Darren Law
Finance Ma	anager		Dan Franks		Parliam	entarian		Pat King
Corporate	Relations Direc	ctor	Leonor Regan		Chief Ju	ıdge		
Webmaste	r		Tom Bielski		Black S	wan News Ed	itor	Mina Cho
Community	y Liaison Mana	ger			Gavel C	lub Coordinat	tor	Kevin Sansome
DIVISION E	DIRECTORS							
Central Div	/ision	Peggy	Leung	Ea	stern Di	vision	Noor	Talpur
Northern D	Division	Angela	Burchardt	w	estern Di	vision	Barb	ara Coles
CENTRAL	DIVISION AREA	A DIREC	TORS					
C1	Douglas Mok			C	2	Cathy Hu		
С3	Vacant							
EASTERN	DIVISION AREA	A DIREC	TORS					
E11	Carole Bruce			<b>E</b> 1	12	Rashmi Wate	el	
E13	Vacant							
INNER CIT	Y DIVISION AR	EA DIRI	ECTORS					
I41	Ben Tian			14:	2	Dipak Saha		
143	Marlese Fairgr	ay						
NORTHER	N DIVISION AR	EA DIRI	ECTORS					
N21	Deborah Kamp	)		N2	22	Wendy Farro	w	
N23	Pascale Ambe	rville-Co	lby					
SOUTHER	N DIVISION AR	EA DIRE	ECTORS					
S31	Martin Soh			S	32	Sukitha Wee	rasingl	na
S33	Lyn Hodges							
WESTERN	DIVISION ARE	A DIREC	CTORS					
W51	Leonisa Manea	a		w	52	Christina Ng		
W53	Nataly Fernance	dez						

Tim Blackburn DTM District Direct 2021/2022



### **DISTRICT EXECUTIVE** | Immediate Past District Director Report

As IPDD I have a responsibility to ensure the new Leadership Team understands the District Success Plan and make myself available to assist.

I will support and the guide the new Team as we approach another year full of uncertainties.

Also my focus from the very beginning will be to identify future leaders as part of my role as Chair of the District Leadership Committee.

I will have more to report as the months go by.

Submitted by Henry Yau (DTM) Immediate Past District Director 2021-2022 11th July 2021

### **DISTRICT EXECUTIVE | ADMINSTRATION MANAGER**

#### **Administration Goals Progress**

The first months in the role have been spent implementing systems to maintain the standards set by last year's Administration Manager. This includes:

- Created a standard report template for Division and Area Directors to use when submitting reports for the first District Executive Committee Meeting.
- Updating the District Calendar.
- · Compiling the District Executive Committee Meeting report.

#### **Administration Manager Challenges, Issues and Solutions**

The biggest challenge for me at the moment is managing my time alongside other Toastmasters roles, work, study and family as the Administration Manager has a huge role at key times during the year.

I am making my communications as clear as possible and it would help me immensely if those who receive my emails with actions, read the emails first for instructions/information before submitting their responses or asking questions.

#### **Summary**

Notwithstanding the above, I am enjoying the role and have been learned a lot about the inner workings at a District level. I'm looking forward to further developing my skills with this role and the year progresses.

Submitted by Darren Law Administration Manager 2021/2022 25<sup>th</sup> July 2021

#### **DISTRICT EXECUTIVE | PUBLIC RELATIONS MANAGER**

#### **District Public Relations Goals Progress**

- Make the District 'visible' to the local community via digital and traditional media, and newsworthy community outreach projects.
- Establish a framework to make PR efforts 'measurable' for review and continuous development.

#### Tasks to achieve the goals

- Establish visible presence of District 17 social media to public audience through Toastmasters Digital Team by Curtin University students (approved by Curtin Extra, Academic Registrar of Curtin University for the duration of July 2021-June2022)
- Encourage participation from members, officers and clubs through Positive Promotion Premiership awards
- Promote successes and good practices through monthly Newsletter, Black Swan
- · Provide upskilling opportunities in digital communication and brand compliance via training
- Stay engaged with community news outlet
  - o Advertisement in Little Aussie Directory throughout WA
  - Media release training events for members and clubs
  - Encourage Clubs to engage with newsworthy community events for promotion

#### **District PR Challenges, Issues and Solutions**

- · Challenges and Issues
  - Lack of established practice in PR activities
  - o No activities in District 17 social media for public audience
  - Absence of the formal subcommittee to support PR activities
- Solutions
  - o Call out for talented individuals for task-based sub committee
  - Setting up quarterly goals and targets
  - o Quarterly review in PR performance based on analytic
  - o Continuous improvement as per the outcomes of the reviews

Mina Cho, DTM Public Relations Manager 2021-22

### **DISTRICT EXECUTIVE | CLUB GROWTH DIRECTOR**

#### Introduction

2020/21 was a difficult year for many clubs and their members, which is reflected in the current situational analysis and the number of clubs and the reduction in member payments last year.

#### **Situational Analysis**

District 17 commenced the 2020/2021 year with 91 clubs. During the year, 7 clubs were lost and 2 new clubs (Byford & Melville) were chartered resulting in the District having a total of 86 clubs at the end of the year, though 5 of these clubs were ineligible or low membership. The overall result is that we start the year with a base of 81 paid clubs.

In terms of membership numbers, we started the year with 1317 members and finished the year with 1225 members, a decline of 10%, and while the decline is concerning, compared to Toastmasters globally, this is a reasonable outcome as the average decline was 20%.

The table below shows the member and club numbers at the end of the year for preceding years.

Year	Members	No of Base ar	Clubs nd Total	New Clubs	Closed or Suspended Clubs
2017/2018	1607	90	92	3	1
2018/2019	1599	92	92	3	3
2019/2020	1317	92	91	1	2
2020/2021	1225	81	86	2	7

The following table shows the District and Division composition, membership numbers and club strengths as they stood at the end of the 2020/21 year, including newly chartered clubs, Byford (Southern) and Melville (Western).

	Members	Total No of	Club by strength			
		Clubs	Ineligible & Low	Under strength	Charter +	
Central	154	15	1	12	2	
Eastern	198	13	0	10	3	
Inner City	152	14	1	9	4	
Northern	224	14	1	9	4	
Southern	272	15	1	9	5	
Western	205	15	1	10	4	
Total	1225	86	5 (6%)	59 (68%)	22 (26%)	

#### **District Goals**

The District has been significantly impacted by COVID over the last two years with these impacts being felt hard by clubs and members, these impacts seem to be stabilizing, so it is important that we establish a strong base this year that will set up for growth in future years. Aiming to stabilize for growth, the goal for the District from the Club Growth Director's perspective, is to achieve the District mission, 'Grow new clubs and support all clubs in achieving excellence.

We will achieve this goal by all working together to take advantage of all the opportunities that present themselves and to overcome challenges that arise.

I look forward to working with the District team and our members to achieve this goal.

Submitted by Gavin Hyslop DTM Club Growth Director 2021-2022 30 July 2021

#### **DISTRICT EXECUTIVE | PROGRAM QUALITY DIRECTOR**

While we can do all of our training at the moment in-person, we have decided to do a combination of in-person and online, so that members have a range of options which they can choose from.

#### **Club Officer Training**

We have conducted two Club Officer Training session so far. The first was online with 94 attendees and 105 club officer positions trained. The second session was held in-person at Midland Junction Arts Centre, with 35 club officer positions trained. I believe that this session really helped build networking within the members who attended.

There are another 5 sessions scheduled, two in-person session, two online sessions and a session to be run in the South West.

The club officer training on the 22nd August will be using a different format from normal, where we will be running the Club Officer Training subsequently and at the same time there will be two workshops run which members and Club Officers can elect to attend. The TLI club will be assisting with workshops at this day.

Plans have been made to visit Kalgoorlie, at the beginning of November for the second round of COT training.

#### **Division & Area Director Training**

Two training sessions have been run for this year's Division and Area Directors, one in June and one in July. A further online session will be help in August for those who have been unable to attend, or are not yet appointed.

The training covered the main roles of the Division and Area Directors, as well as incorporating team-building and goal setting sessions.

At this point all Division Directors have been trained, and 88% of appointed Area Directors have been trained.

#### Workshops

The following workshops have been scheduled and advertised:

The string werner open average and according a	1	1
Session Name	Location	Date
Getting Started with Pathways - Hands on session	Tech Park	25/07/2021
Analysing Daily Reports in Excel	Online	2/08/2021
Pathways - What's in a Path (PM, EH, VC)	Online	31/08/2021
Pathways - What's in a Path (LD, MS, EC)	Online	9/09/2021
Successful Contests	Bentley	12/09/2021
Pathways - What's in a Path (IP, PI, DL)	Online	13/09/2021
Mastering Pathways	Bentley	19/09/2021
Pathways - What's in a Path (SR, TC, Mentor Program)	Online	23/09/2021
Leadership Growth Training Workshop (SMAC)	Bentley	31/10/2021
Successful Contests	Bentley	26/02/2022

In addition workshops are being planned to covered the topics of Membership Building and Promotions.

Date: 25 July 2021 Julie Dall, DTM Program Quality Director, District 17

### **DISTRICT EXECUTIVE | DISTRICT DIRECTOR**

#### **District Officers**

At the District Council Meeting we elected the District Trio and 2 Division Directors. The elected Club Growth Director resigned from the position in June.

Since then we have recruited the following positions:

- Club Growth Director
- 4 Division Directors
- Admin Manager
- Finance Manager
- 16 of the 18 Area Directors
- Public Relations Manager
- Parliamentarian
- Logistics Manager
- Corporate Liaison Manager
- Website Manager
- Leadership Committee Manager
- Club Coach Coordinator

The District Executive have been very active and have attended to the following:

- Training of Division and Area Directors
- First round of Club Officer Trainings are well underway
- Preparation of the 2021-22 Budget
- Preparation of the 2021-22 District Success Plan
- Preparation of the 2021-22 Marketing Plan

With the new club realignment, we will see each Area have 4 or 5 clubs. This will help Area Directors to have a lot more members represent each area. This will strengthen the pool of resources to assist the Area Directors in their role, to identify future leaders and get more support for Area Contests and to support the clubs that are rebuilding.

The initiatives and the ideas that have been coming from all the newly elected officers has been amazing and will certainly lead to a great year ahead.

#### **Speech Contests**

Toastmasters International has provided The District with the choice of face-to-face contests or online contests. As we are not experiencing any Covid restrictions we will be resuming to Face-to-Face contests for Area, Division & District Contests.

Each club will nominate one contestant to compete in the Area Final

The first place and the second-place getters of the Area Finals will move onto the Division Final

The winners of the Division Finals will move onto the District Final

The District will have 4 contests: Humorous Speech Contest, Table Topics Contest, Speech

Evaluation Contest and the International Speech Contest.

**New Clubs** 

We congratulate to Club Sponsors, Club Mentors and other volunteers who have helped charter 2 New Clubs

in June 2021:

Melville Toastmasters Club

Byford Toastmasters Club

Support for Clubs

We have seen several clubs close in the last few months. The reason for the closure has been predominantly

due to covid restrictions.

We have several clubs in crucially low membership and in position. We will be focusing our initial attention

to support these clubs to help rebuild their membership base.

We will also be supporting clubs to get back to charter strength

As we have seen a decline in the overall membership base for District 17 for the last 4 years, and in

particularly last year. We are now starting to observe that most clubs are now meeting face-to-face or in a

hybrid meeting setting. We are encouraged from the feedback so far as many clubs are experiencing an

increased number of guests coming to meetings.

We will be implementing a number of initiatives throughout the year to promote Toastmasters across the

District.

**New Initiatives** 

In 2021-22 we will be expanding the number of online and face-to-face Training and Workshops across the

district. With the aim to provide as much support to Clubs and the Club Officers to build on their skills.

With the increase face-to-face events it will provide members the ability to connect and share their knowledge.

With this collaboration it will enable members and clubs build on their culture and leadership development

opportunities.

Date: 30 July 2021 Tim Blackburn DTM

**District Director** 



## **DIVISION** | CENTRAL

Division:	Central	Date:	24/07/2021
Areas:			
• C1		• C3	
• C2			

Contact with Area Directors	First meeting held on 05/07/2021 to clarify Role and Responsibility	
Contests	20/11/2021	
Goals for the next 3 months	<ul> <li>Recruit Area Director for C3</li> <li>Clarify the role and responsibility and set an expectation with the Area Director</li> <li>Support Area Director settling in their role</li> <li>Review timetable for the year for all events</li> </ul>	
Goals for the year	<ul> <li>Support all clubs in achieving excellence</li> <li>Review the status of each club and identify the area of improvement</li> <li>Empower Area Directors to build a relationship with each club and work closely with the Presidents on the goal for the year</li> </ul>	
Other Information/Comments		

Submitted by Peggy Leung
--------------------------

## **DIVISION** | EASTERN

Division:	Eastern Division	Date:	25 July 2021
Areas:			
• E -11		• E- 12	
• E-13			

Contact with Area Directors	Carol Bruce Arear Director E-11 and Rashmi Watel Area Director E-12 has already been contacted and they are working on planning club visits and follow up with clubs for Club success plans and contests.	
Contests	Division contest was initially planned on 7 November 2021. As suggested by Program Quality Director, due to Toastmasters visit to Kalgoorlie on 7 & 8 November 2021 we are now planning for 14 November 2021.	
Goals for the next 3 months	Recruitment of Area Director E-13 by visiting club in the area and under guidance of District Director	
	<ul> <li>Club's visit (where invited in consultation with Area Directors). Already attending open house meeting on Monday 26 July 2021 at Victoria Parks Toastmasters. Also visiting Swan Toastmasters club on 28<sup>th</sup> July 2021 (on invitation).</li> </ul>	
	<ul> <li>Encourage Area Directors &amp; Clubs to work on club success plan and promotion activities for clubs to attract and retain members.</li> <li>Division council meeting with Area Directors and set ground rules.</li> <li>Assist Area Directors with club contest and Area contests.</li> </ul>	
Goals for the year	Membership building and retention in Eastern division	
	<ul> <li>Membership renewal and opportunities for growth in the club. Potential for new club formation in Kalgoorlie.</li> </ul>	
	Successful conduct of Division contests	
	<ul> <li>Participation in District council meeting and contribute in the areas of improvement within District 17.</li> </ul>	
Other Information/Comments		

Submitted by	Noor Talpur Eastern Division Director
--------------	---------------------------------------

## **DIVISION** | INNER CITY

Division:	Inner City	Date:	11 <sup>th</sup> July 2021
Areas:			

I41 – Ben Tian	I42 – Dipak Saha
I43 – Marlese Fairgray	

Contact with Area Directors	Following discussion with ADs in the last DOT, the communication protocol preferences are as follows:
	<ul> <li>Contact ADs timely via emails for district cascade messages, to-do lists and follow-up actions.</li> </ul>
	<ul> <li>Setup ad-hoc zoom meetings for team collaboration on event planning and problem solving.</li> </ul>
	<ul> <li>Have quarterly Division Council Meetings to conduct DCP review and planning as a team together.</li> </ul>
Contests	Inner City Division Humorous Speech and Table Topics Contest
	Format: In-Person only (no online option)
	Date: Wednesday, 10 <sup>th</sup> Nov 2021
	Start Time: 6 pm
	Venue: Atrium.
	Start to work on organise the judges and helpers.
Goals for the next 3 months	Jul: Organise and promote the corporate COT to be held at 29th July in collaboration with Central Division.
	Jul-Sept: Resume the effort to establish a new club in Inner City Division by discussing with stakeholders on F2F demo meetings.
	Jul-Sept: Establish relationship/rapport with three ADs, seek collaboration with peer DDs and proactively ask for support from District Management team.
Goals for the year	The goal for the year is to achieve the Distinguished (Club Base*0.4) as potentially 1-2 current clubs are in the process to be dissolved across the new toastmasters year.
Other Information/Comments	

Submitted by	Jeff Zhang

## **DIVISION** | NORTHERN

Division:	Northern	Date:	13 July 2021	
Areas:				
• N21		• N22		
• N23				

Contact with Area Directors	Meeting every 2 months providing support as required. First meeting on Zoom 10 Jul went well.
Contests	Division Finals: 23 October 2021. Help from Ads and their clubs. Plan to book Bob Daniels Community Centre.
Goals for the next 3 months	Attend Area & Club contests where possible. Assist AD's as required.
Goals for the year	Build Distinguished Clubs, increase memberships, encourage Pathways growth.
Other Information/Comments	Still need an Area Director for N23 and would appreciate and names being sent my way.

Submitted by	Angela Burchardt
--------------	------------------

## **DIVISION** | SOUTHERN

Division:	Southern	Date:	18 <sup>th</sup> July 2021
Areas:			

S31 – Martin Soh	S32 – Suki Weerasingha
S33 – Lyn Hodges	

Contact with Area Directors	Southern Division Council Meetings are planned on the 1 <sup>st</sup> Thursday of each month. The agenda for each meeting is to discuss Division & Area goals, any issues in the Division and possibilities for future growth.
Contests	Scheduled date for the Southern Division contest is 13 <sup>th</sup> November. Further details TBA.
Goals for the next 3 months	My goals for the next 3 months are:
Goals for the year	My primary goal as a Division Director is to ensure that clubs in the Division have access to the resources/materials they need to regrow after the membership loss of COVID-19.  To achieve this, I would like to support the District holding workshop(s) that cover Public Relations (attracting guests) and Membership Growth (converting guests to members).
Other Information/Comments	None at this time.

Submitted by Michael Piotrowski	
---------------------------------	--

## **DIVISION** | WESTERN

Division:	Western	Date:	25 July 2021
Areas:			
• W51		• W53	
• W52			

Contact with Area Directors	Aim to have bi-monthly Division Council meetings in 1 <sup>st</sup> 6 months; then maybe quarterly. Problem solve any issues; monitoring membership and clubs' goals. Currently in regular email contact with updates, etc.  Division Council meeting via zoom – September 2021
Contests	W53 Area Contest: Saturday 25 September 2021 – further details TBA  Division Contest 30 October 2021 – further details TBA
Goals for the next 3 months	Encourage Area Directors to visit clubs with under 12 members  Encourage Area Directors to meet informally with their club officers to discuss progress with DCP, issues, etc. and ensure clubs carry out their goals in accordance with their success plans.  Area Directors to ensure majority of members enrolled in Pathways,and/or sign up to upcoming Pathways workshops to assist in choosing a Path.  Each club to have 2 new members
Goals for the year	All clubs in the Division to achieve Select Distinguished recognition  Division to achieve minimum Distinguished recognition
Other Information/Comments	

Submitted by Barbara Coles, DTM
---------------------------------

# REPORTS | AREA DIRECTORS

### AREA | C1

Area:	C1	Division:	Central Division
Clubs (Name & Number):			
Curtin GSB Club		Central Communicators toastmasters club	
CPA Toastmasters		Water Corpora	tion Toastmasters Clubs
Plain Speakers	s		

#### **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Curtin GSB Club	July 27 7am	
CPA Toastmasters	July 28 7am	
Plain Speakers	July 28 12 noon	
Central Communicators	July 28 630pm	
Water Corporation Toastmasters Club	July 27 1230pm	

#### **Planned Area Contest Dates**

Humorous Speech and Table Topics Contest	End of Oct, TBC
International Speech and Evaluation Contest	End of Oct, TBC

Goals for the next 3 months	<ol> <li>Completion of Club visit and report</li> <li>Push clubs to conduct their club contest (To be done by August)</li> <li>Seek for venue for area contest → to be held in October latest</li> <li>Completion of 1<sup>st</sup> area council meetings</li> <li>Completion of 1<sup>st</sup> Area Director Training</li> </ol>

Goals for the year	Completion of both club visit and report
-	2. Completion of 2 area contests
	3. Completion of 2 area councils meetings
	4. Completion of at least 1 area director training
	5. Aiming for distinguished for all clubs

Submitted by:	Douglas Mok	Date:	25/07/2021
Division Director:	Peggy Leung		

### AREA | C2

Area:	C2	Division:	Central Division
Clubs (Name & Number):			
Aspire Toastmasters		Perth Justtalk	
<ul> <li>Professionals</li> </ul>		St George's To	pastmasters Club
Plain Speakers			

#### **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Aspire Toastmasters	July 17	
Perth Justtalk	July 14	
Professionals	July 14	
St George's Toastmasters Club	July 7	

#### **Planned Area Contest Dates**

Humorous Speech and Table Topics Contest	End of Oct, TBC
International Speech and Evaluation Contest	End of Oct, TBC

Goals for the next 3 months	<ol> <li>First round of club visits completed</li> <li>Area Contest planned and ready to go in Oct</li> <li>First Area Council Meeting completed</li> </ol>

Goals for the year	<ol> <li>Both Area Contest Completed</li> <li>Both rounds of club visits and reports completed</li> <li>Both Area Council meetings completed</li> </ol>

Submitted by:	Cathy Hu	Date:	5/7/2021
Division Director:	Peggy Leung		

## AREA | C3

## AREA | E11

Area:	E11	Division:	Eastern
Clubs (Name & Number):			
Como Communicators		Touch of Gold	
DTM Pathways		Victoria Park	
Sunday Sundowners			

#### **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Como Communicators	31/7/2021	In person meeting
DTM Pathways	26/8/2021	In person meeting
Sunday Sundowners	8/8/2021	Hybrid meeting – attend in person
Touch of Gold	29/9/2021	Online Zoom meeting (next month with 5th Wednesday)
Victoria Park	9/8/2021	In person meeting

#### **Planned Area Contest Dates**

Humorous Speech and Table Topics Contest	Planned date and host club TBA
International Speech and Evaluation Contest	Planned date and host club TBA

Goals for the next 3 months	Plan & visit all E11 clubs ; Discussions with club Presidents to	
July – Sept 2021	<ul> <li>review and complete success plan and moments of truth</li> <li>establish E11 Area Council</li> <li>request clubs use their best endeavours to have all club officers attend COT</li> <li>provide assistance for the area contest by volunteering to host, provide judges &amp; other assistants, provide venue</li> </ul>	

<ul> <li>Assist clubs with their membership build</li> <li>Assist with club promotion opportunities other initiatives</li> <li>Assist any clubs considering sponsoring Gold are a potential sponsor of a new of Develop great rapport amongst clubs visited</li> </ul>		oportunities including Ope sponsoring a new club the of a new club	ing a new club this TM year – Touch of club	
Submitted by:	Carole Bruce	Date:	25/7/2021	
Division Director:	Noor Talpur			

# **AREA** | E12

Area:	E12	Division:	Eastern
Clubs (Name & Number):			
Belmont Toastmasters     Cannington Toastmasters			astmasters
Kenwick Toastmasters		Curtin Toastmasters	

## **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Belmont Toastmasters	27 July 2021	
Curtin Toastmasters	31 August 2021	
Kenwick Toastmasters	26 Sept 2021	
Cannington Toastmasters	10 August 2021	

Humorous Speech and Table Topics Contest	Planned date and host club
International Speech and Evaluation Contest	Planned date and host club

Goals for the next 3 months	I want to visit all the clubs in my area and understand where they are at, and where would they like to be in one years' time

Goals for the year	Help all clubs in my area – aim for President Distinguished and as a minimum achieve Club Distinguished

Submitted by:	Rashmi Watel	Date:	25/07/2021
Division Director:	Noor Talpur		

# **AREA** | E13

## **AREA** | 141

Area:	I41	Division:	17		
Clubs (Name & Num	Clubs (Name & Number):				
Energy Club (Club ID: 6579762)     Perth Rainbow Toastmasters (Club ID: 3903611)					
Zoom Master (Club ID: TBA)		Northbridge Club (Club ID: TBA)			
Toasting Human Energy Toastmasters Club (Club ID: 7293526)					

#### **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Energy Club	26/7/2021	Face to face meeting in person
Zoom Master	22/7/2021	Online members from Perth, USA, Singapore, Iran and Queensland
Perth Rainbow Toastmasters	ТВА	Email requests are sent on 12/7/21 and 20/7/21
Northbridge Club	TBA	Email requests are sent on 12/7/21 and 20/7/21

Humorous Speech and Table Topics Contest	5-Oct-21
International Speech and Evaluation Contest	8-Feb-22

Goals for the next 3 months	Know the club presidents more, target to visit one club a month.  Hope to be included in club activities.

Goals for the year	Have 1-2 valuable advice to be accepted by every clubs.		

Submitted by:	Ben Tian	Date:	20-July-2021
Division Director:	Jeff Zhang		

## **AREA** | 142

Area:	142	Division:	Inner City	
Clubs (Name & Num	ber):			
• 235 Toastmasters (02953910)		Stanley College Toastmasters Club (05902679)		
bToasty Perth Toastmaster Club (06104577)		•		
<ul> <li>Curtin GSB Sundowner Toastmasters Club (03152187)</li> </ul>				

## **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
b Toasty Perth Toastmaster Club	22/07/2021	Online
Curtin GSB Sundowner Club	15/08/2021	F2F or Online

Humorous Speech and Table Topics Contest	Planned date and host club TBC with the after the meeting
International Speech and Evaluation Contest	Planned date and host club TBC

Goals for the next 3 months	Complete the first around Area Director Report	

Goals for the year	Distinguish for Area

Submitted by:	Dipak Saha	Date:	22/07/2021
Division Director:	Jeff Zhang		

## **AREA** | 143

Area:	143	Division:	Inner City
Clubs (Name & Number):			
City of Perth Toastmasters Club (00006428)     ToastiES (02791791)			91791)
Persuasive Speakers (05648618)		• Young Guns (00995774)	
Subiaco Early Birds Club (00009703)			

## **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
City of Perth TM Club	06 September 2021	N/A
Persuasive Speakers	18 August 2021	N/A
Subiaco Early Birds Club 19 September 2021		N/A
ToastiES	10/17 August 2021	No club officers registered for COT as of 10th July 2021
Young Guns	07 September 2021	N/A

Humorous Speech and Table Topics Contest	Planned date and host club TBC on completion of club visits as unsure of venues available.
International Speech and Evaluation Contest	Planned date and host club TBC

Goals for the next 3 months	Complete first round of club visits and submit reports to Toastmasters International.  Complete area Humorous and Table Topics contest.

Goals for the year	Achieve Select Distinguished Area

Submitted by:	Marlese Fairgray	Date:	14 July 2021
Division Director:	Jeff Zhang		

## AREA | N21

Area:	21	Division:	17
Clubs (Name & Number):			
Northern Gourmet		<ul> <li>Currambine</li> </ul>	
Northern Lights			
Butler			

## **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Northern Gourmet	28 <sup>th</sup> of July	
Northern Lights	31st of August	
Butler	20 <sup>th</sup> of September	
Currambine	18 <sup>th</sup> of August	

Humorous Speech and Table Topics Contest	August/September (date TBC), Northern Gourmet
International Speech and Evaluation Contest	March/April (date TBC), Club TBC

Goals for the next 3 months	Meet each club once and support each President and their clubs  Organise area contest with assistance from other club members	
	Attend as many Area Director meetings as possible	

Goals for the year	Support Clubs with meeting their goals (Understand clubs and meet goals)  Promote mentoring within the clubs (increasing number of mentors)
	Increase engagement within and within the clubs (Increase membership and progression through Pathways)

Submitted by:	Deborah Kamp	Date:	25 <sup>th</sup> July 2021
Division Director:	Angela Burchardt		

## AREA | N22

Area:	N22	Division:	Northern
Clubs (Name & Number):			
Osborne Park Toastmasters 01569226     Sandgroper Toastmasters Club 00003432			masters Club 00003432
<ul> <li>West End Toastmasters 00005607</li> <li>Stirling Club00004416</li> </ul>		1416	
Mount Hawthorn 01505004			

## **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Osborne Park Toastmasters	ТВА	Initial introductory email sent out 19/07/21. Acknowledged by President Juliana. My Initial visit is planned for Friday 13 August – to be confirmed with club.
West End Toastmasters	ТВА	Initial introductory email sent 19/07/21 and acknowledged by VPM Parvez 20/07/21 and President Patricia. Plan to visit club Wed 28 July (lunch time meeting.
Mount Hawthorn	TBA	Initial introductory email sent 19/07/21 and acknowledged by President Ashleigh Drury on 20/07/21. Plan to visit club Wed 4th August.
Sandgroper Toastmasters	TBA	Initial introductory email sent 19/07/21 and acknowledged by President Kevin Forward on 20/07/21. Visiting club Mon 26 <sup>th</sup> July.
Stirling Club	TBA	My Home club. Initial introductory email sent 19/07/21 and acknowledged by President Caddy Jackson on 20/07/21.

Humorous Speech and Table Topics Contest	Planned date and host club not confirmed. Need to find a venue at one of the clubs (Mt Hawthorn, Sandgroper or Stirling). Whichever club can provide an adequate venue.
International Speech and Evaluation Contest	Planned date and host club not confirmed. Need to find a venue at one of the clubs (Mt Hawthorn, Sandgroper or Stirling). Whichever club can provide an adequate venue.

Goals for the next 3 months	July
	Contact all clubs to introduce myself as AD and to establish the Contact name for the President & VP Education.
	Remind all clubs to hold club contests during August and early September (latest 1st week).  Commence with initial club visits - to introduce myself and to meet Presidents and members to establish a connection with the club.
	Submit DECM#1 report.
	August Assist Division Director with hosting COT on 8 <sup>th</sup> August (Zoom).

Continue with initial Club visits - to introduce myself and to meet Presidents and members to establish a connection with the club. Submit AD reports on time and attend meetings. Planning for Area Contest in September– set date and find venue
Sept Oversee/Conduct Area speech contest Remind clubs of renewals for 30 September.

Goals for the year	Two club visits to each of the clubs in the Area.
	Complete Club visit reports and submit online and on time (Nov & May) Request for volunteers to fill roles for Area/Division contest s (Aug & Feb) Conduct the Area Speech contests (Sept & Mar) Encourage clubs to run club contests. Find out if any clubs need assistance. Assist Division Director as requested. Attend meetings and submit reports. Achieve Distinguished Area performance.

Submitted by:	Wendy Farrow – Area Director	Date:	25 <sup>th</sup> July 2021
Division Director:	Angela Burchardt		

# **AREA** | N23

There was no report submitted for this role.

## **AREA** | S31

Area:	S31	Division:	Southern
Clubs (Name & Number):			
Piara Waters 7519719     Armadale			
Southern River 1363463		•	
• cil			

#### **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Piara Waters	Jul 14	
Southern River	Aug 4	
cil		Sometime in August
Armadale		No response from club yet

Humorous Speech and Table Topics Contest	Tba
International Speech and Evaluation Contest	tba

Goals for the next 3 months	Visit clubs and fill out club visit reports  Conduct area contests for humorous speech and table topics

Goals for the year	tba	

Submitted by:	Martin Aoh	Date:	Jul 22 2021
Division Director:	Michael Piotrowski		

## **AREA** | \$32

Area:	S32	Division:	Southern
Clubs (Name & Num	ber):		
Applecross		Canningvale	
Kenwick		Murdoch	
Willetton			

## **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Canningvale	ТВА	
Applecross	ТВА	
Kenwick	ТВА	
Willetton	ТВА	
Murdoch	TBA	

Humorous Speech and Table Topics Contest	Tba
International Speech and Evaluation Contest	Tba

Goals for the next 3 months	<ol> <li>Conduct the area contest</li> <li>Attend all clubs &amp; get to know the members</li> <li>Integrate Area and Division / Healthy comms between Area and Division</li> </ol>

<ol> <li>Integrates &amp; meeting between clubs in the area</li> <li>Select Distinguished Area</li> </ol>
3. Look for potential Area Director

Submitted by:	Sukitha Weerasingha	Date:	25/07/2021
Division Director:	Michael Piotrowski		

## **AREA** | \$33

Area:	S33	Division:	Southern
Clubs (Name & Number):			
<ul><li>Jetty</li></ul>		Donnybrook Ge	ourmet
<ul><li>Manja</li></ul>		<ul><li>Bunbury</li></ul>	
Byford			

#### **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Jetty's	19/07/21	
Donnybrook	30/07/21	Via Zoom
Bunbury	10/08/21	
Manja	ТВА	
Byford	TBA	

Humorous Speech and Table Topics Contest	TBC early to middle October
International Speech and Evaluation Contest	To be arranged

Goals for the next 3 months	Work on membership Introduce Pathways

Goals for the year	Every club to be at least distinguished	
	Every class to se at least alouning alories	

Submitted by:	Lyn Hodges	Date:	20/07/21
Division Director:	Michael Piotrowski		

## **AREA** | W51

Area:	W51	Division:	Western
Clubs (Name & Num	ber):		
UWA College Row 05755035		Dynamic Speakers 03627774	
• UWA 01155864		Gourmet Guns n Roses 02383596	
TLI Training Group 01204793			

# Planned Area Director Visits

Club Name	Planned Visit Date	Notes/Issues
UWA Toastmasters	9th July 2021	<ul> <li>The club president conducted a club survey two weeks ago. The committee met &amp; discussed the outcome.</li> <li>CSP as per club central portal - the actual number of members is sixteen.</li> <li>Encourage members to work with pathways - to date one level two was completed on Engaging Humour &amp; two project speech was delivered.</li> <li>Looking to hold more club events to help with marketing VPPR - TBC</li> <li>Marketing activities - the key improvement suggestions were about visibility on campus such as using in-person events, improving the new member resources, and making pathways easier as most members seem to have time management issues.</li> <li>Club roster (quarterly) is available online &amp; trained members to update as required allowing them to forward plans scheduling their project speeches.</li> <li>To collaborate with UWA College Row - visited on Tuesday at UniHall 7-8.30 pm to assist with hosting the speech contests, link with the UniHall residential coordinator &amp; introduce each other.</li> <li>VPE, Treasurer &amp; VPPR completed their COT.</li> <li>President is scheduled to attend COT on 29th July</li> <li>Mentoring program is currently in place - mentors, David Nicholson, Scott Nicholls, Ben Woon, Annika Dose &amp; Scott Renner-Hahn</li> </ul>
UWA College Row	20th July 2021	<ul> <li>For the club goal, to do best in achieving the president distinguished award.</li> <li>CSP as per club central portal - the club currently has eleven members.</li> <li>To collaborate with UWA</li> <li>They have a good planning process enforces members to ensure speech is prepared &amp; deliver</li> <li>I like the idea of including the evaluation form from the agenda</li> <li>Spontaneous speech, the ability to present within a short time</li> <li>Fun meeting – the first time the Harkmaster session introduces &amp; everyone must participate &amp; provide a response testing the listening skills</li> </ul>

	Т	
		<ul> <li>At the end of the meeting, they provided the best speaker for the day what stands out during the speech delivery</li> <li>Pathways – Ethan presented his project speech &amp; currently working on Presentation Mastery Level 4; while Jeremy &amp; Heidi is also working on PM Level 3</li> <li>Hosting speech contests discussed – the club to provide the room, book the time &amp; host the meeting (TBA)</li> <li>Challenges – (a) the contact details of the committee not included on the agenda; (b) toastmaster visibility is not clear i.e., no toastmaster banner or any advertising guide that a toastmasters meeting is being held; (c) equipment for attaching the laptop to the projector is not readily available; (d) not a clear process for following up guests (e) the club needs help &amp; be allowed to increase member</li> <li>My goal for the club is to connect &amp; help them to collaborate with UWA work with Pieter &amp; Scott; to assist with membership building; enabling the new member to have an option for time &amp; day they could attend toastmasters i.e., Friday lunch or Tuesday after business hours, as well as attracting members or students who wanted to be there, by identifying their personal goal that would leave an impact on individuals' life. Help with marketing to increase club funding &amp; to work with club VPE</li> <li>Scheduled to attend COT: VPE: Betty (Wenxuan) Zhang VPM: Heidi (Jiwwen) Su VPPR: Jeremy Koh</li> <li>Overall great session, fun, interactive, introduce guest, great transition statement</li> </ul>
TLI Training Group	N/A	<ul> <li>Committee yet to meet in August/September - in the process of MIS &amp; CQC handed out to club members &amp; responses is available not until the end of the month.</li> <li>CSP as per club central portal - the club currently has twelve members.</li> <li>Scheduled to attend COT: President &amp; Secretary</li> </ul>
Gourmet Guns n Roses	N/A	<ul> <li>CSP as per club central portal.</li> <li>To follow up pathways progress with long term members - encouraging to revisit progress &amp; update TLI webpage as required</li> <li>To encourage members to complete two pathways' levels.</li> <li>The current challenge required new members a result that may impact to host &amp; compete in the area final</li> <li>Is supportive of providing two helpers for area contests.</li> <li>To date, members are below eight.</li> <li>Club president resigned, unable to hold an election to vote for another president</li> <li>Gavin registered for every COT session.</li> <li>Also, there has been one COT session in June some of the club officers already attended and will not registered for the future session</li> </ul>
Dynamic Speakers	N/A	<ul> <li>I am yet to hear from the club president – I followed up via TWHQs number webpage. I will follow up with club VPE &amp; see if could meet for a chat over.</li> </ul>

	<ul> <li>CSP as per club central portal.</li> <li>To date, members are below nine</li> </ul>

#### **Planned Area Contest Dates**

Humorous Speech and Table Topics Contest	September/ October (TBA)
International Speech and Evaluation Contest	March/ April (TBA)

## Goals for the next 3 months

Add membership x 2

Introduce membership building programs as follows:

- a. Smedley Award the club added five new, dual, or reinstated members during August and September.
- b. Talk Up Toastmasters Award the club added five new, dual, or reinstated members during February and March.
- c. Beat the Clock Award the club added five new, dual, or reinstated members during May and June.

Pathway's enrolment x 100%

- a. Encourage experience non-enrolled members, if possible, by providing one on one training
- b. Communicate the free online training offered by the district about the pathways program
- c. Enquired the reason for non-enrolment

Area contest planning

- a. EOI identify who will participate, help to be provided by each club & agree with the date, time & month in line with all the clubs if possible
- b. Collaborate to work together with the committee; introduce president & VPPR & hold meetings to plan the contests

Goals for the year	<ul> <li>a. Measurement –(i) retention, (ii) qualities</li> <li>attendance &amp; (v) public engagement</li> <li>b. Target – club growth of 5 or 20 mem</li> </ul>	Objectives - as per club measurement, target & initiatives  a. Measurement –(i) retention, (ii) quality of meeting, (iii) responsiveness, (iv) attendance & (v) public engagement  b. Target – club growth of 5 or 20 members to end of the financial year c. Initiatives – public engagement & programs	
Submitted by:	Leonisa Manea	Date:	21/7/2021
Division Director:	Barbara Coles		

## AREA | W52

Area:	W52	Division:	Western	
Clubs (Name & Number):				
Fremantle Gateway Toastmasters #5491				
Fremantle Gou	urmet Toastmasters #1068213	Victoria Quay (	Club #5769	
Aspiring Leaders Toastmasters #1077268				

#### **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Fremantle Gateway Toastmasters		Plan to visit all clubs throughout Aug/Oct – no set dates confirmed as of yet.
Fremantle Gourmet Toastmasters		
Aspiring Leaders		
Talkabout Club		
Victoria Quay Club		

Humorous Speech and Table Topics Contest	September 22, Talkabout
International Speech and Evaluation Contest	TBC, Aspiring Leaders

Goals for the next 3 months	Get to know clubs within the Area — I'd like to better understand their strengths/challenges and goals for the year ahead.		
	Ensure all club members are enrolled in Pathways		

Goals for the year	Help all clubs within the Area reach their 10 DCP goals / feel like they are a viably running club with a positive outlook on their future.
	Aim for Select Distinguished Area.

Submitted by:	Christina Ng	Date:	25/7/21
Division Director:	Barbara Coles		

## AREA | W53

Area: W53		Division:	Western
Clubs (Name & Number):			
Kwinana Toastmasters   03704188     Rockingham Toastmasters   01375364			oastmasters   01375364
Cockburn Toastmasters   00008453			
CGH Toastmasters   07050368			

#### **Planned Area Director Visits**

Club Name	Planned Visit Date	Notes/Issues
Kwinana	13/07/2021	Informal visit - Conducted
Cockburn	21/07/2021	Informal visit - Conducted
CGH	22/07/2021	Informal visit - Conducted
Kwinana	27/01/2021	Formal visit - Planned
Rockingham	28/07/2021	Informal visit - Planned
Cockburn	18/07/2021	Formal visit - Planned
CGH	19/08/2021	Formal visit - Planned
Rockingham	25/08/2021	Formal visit - Planned

#### **Planned Area Contest Dates**

Humorous Speech and Table Topics Contest	25th September 2021   TBC
International Speech and Evaluation Contest	24th February 2022   TBC

Goals for the next 3 months	<ul> <li>Complete one (1) informal and one (1) formal visit to each of the four clubs in Area W53.</li> </ul>
	<ul> <li>Support the development of the Club Success Plan 2021-2022 for each of the four Are Clubs.</li> </ul>
	<ul> <li>Organise and successfully conduct the Table Topics and Humorous Area Contest before the end of September 2021.</li> </ul>
	Submit Club Visit Report (1st round) on District Central on time.

# Complete one (1) informal and one (1) formal visit to each of the four clubs in Area W53. Organise and successfully conduct the Evaluation and International Speech Area Contest before the end of March 2022. Achieve Select Distinguished for at least one (1) Club and President's Distinguished for three (3) Clubs. Submit Club Visit Report (2nd round) on District Central on time.

Submitted by:	Nataly Fernandez	Date:	25/7/21
Division Director:	Barbara Coles		