

CLUB SUCCESS PLAN 20__/__

The (TM Club) Club Success Plan for _____ is outlined below. This plan is in conjunction with the Toastmaster's Distinguish Club Program. The Committee Members and the Club Members will commit to achieve these goals. The Committee members will monitor this plan on a quarterly basis to see how the club is tracking towards these goals. Each Member joining would commit to help to achieve these goals.

Aim: To become a President's Distinguished Club this year

Vision: To empower members to achieve their full potential and improve their communication and leadership skills

Mission: To create a positive and encouraging culture that equips members in developing the communication and leadership skills they require

DCP PROGRAMME

Education (6 Points available)

Name	Date Planned	Date Achieved
Four Level 1 Awards		
1.		
2.		
3.		
4.		
Two Level 2 Awards		
1.		
2.		
Two More Level 2 Awards		
1.		
2.		
Two Level 3 Awards		
1.		
2.		
One Level 4, Level 5 or DTM Award		
1.		
One More Level 4, Level 5 or DTM Award		
1.		

Membership (2 Points available)

1.	Four new members		
2.	Four more new members		

Training (Need both for 1 point)

1.	Training – Four committee members required to attend	Jun/July	
2.	Training – Four committee members required to attend	Nov/Feb	

Administration (Need both for 1 point)

1a.	On time payment of membership dues	March	
1b.	On time payment of membership dues	September	
2.	Club officer list on time	June	

Key Challenges

- Keep Membership between 20 to 30 members
- Achieve full attendance meetings
- Venue bookings up to date
- Social media / website up to date
- Look for quality members to stay/retain