

District 17, District Council Meeting #1 2022-23 D17 Budget – Explanatory Notes.

The following notes are intended to provide a background explanation of the draft budget prepared for the District 17 2022-23 year.

For simplicity, the budget presented excludes Conference Revenue and Expenses, as we aim to balance revenue and expenses.

TOASTMASTERS INTERNATIONAL (TI) REQUIREMENTS

TI requires the District to prepare a balanced (no nett loss) budget with revenue and expenses allocated to a range of categories, with maximum and minimum percentages allocated against the different categories.

The District adopts the budget by having it approved by the District Council and reviewed by TI to ensure compliance with the budget criteria. The District then is measured against that approved budget.

OVERALL BUDGET ISSUES

Last year, in recognition of the impact of COVID on membership numbers, TI allowed Districts to make a loss up to a specified maximum. The allowance has NOT extended to this year.

The overall impact of the removal of the 'budget loss allowance' and reduced revenue is that we need to reduce our expenses by 29.8% from what was budgeted last year. This will obviously impact on what and where the District can spend its money.

The budget has been prepared with this as a major factor and tried to make of alternatives to reduce the cost of activities while still including those activities, such as the use of online tools for meetings and training.

REVENUE

TI provides a membership dues allocation, which is the source of revenue for the District for this year. Our revenue is \$34, 632 down from \$38,383 in 2021/22, coupled with the allowed loss removal, our revenue is effective \$11,427 less than last year.

EXPENSES

The following notes provide a broad outline of items included under each category.

TI Allocation Expense. The monthly amount charged by TI towards TI expenses.

Marketing Outside Toastmasters Expense. Allowance for general monthly marketing activities, and a larger marketing activity in January.

Recognition Expense. Contribution towards speech contest trophies and for other District awards.

Club Growth Expense. Allowance to assist potential clubs with demonstration meetings, etc and a pool for struggling clubs to access for marketing activities.

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Public Relations Expense. Allowance of the District website, marketing tools and minor marketing activities.

Education & Training. Allowances for Club Officer, District Officer and Leadership training sessions including meeting room booking and food expenses. The majority of the training session will be run online but will have allowed for one face to face session as part of the two COT rounds.

Speech Contest. Contribution towards speech contest awards.

Administration Expenses. Allowance of District Zoom accounts, insurance and other administration expenses.

Travel Expenses. Allowance for a trip to the District's remote clubs, Trio travel associated with Mid-Year training and minor allowance for travel claims by District officers travelling extended distances.

Lodging Expenses. Allowance for accommodation associated with remote club visits and Trio Mid-Year training.

Trio Training Note. *The Trio (District Director, Program Quality Director and Club Growth Director) are typically required to attend two training sessions per year, one associated with the TI Annual Convention and the other Mid-Year training. TI covers the air fares but the District covers the associated accommodation and minor travel expenses. This year the Trio elected NOT to attend the Convention and associated training partially due to the expense that they did not believe the District was in a position to cover.*