

DISTRICT LEADER BIOGRAPHICAL INFORMATION



Candidate's Name: **Patricia D'Cruze**

Candidate's Office: **District Director** District Number: **17**

Toastmasters member since: **November 2008**

Education:
DTM

Toastmasters offices held and terms of service:
Program Quality Director 2017-18 (current)
Club Growth Director 2016-17
Central Division Director 2015-16
Area Governor – C2 2014-15
Area Governor – C3 2011-12

Toastmasters honors and recognition:
District Officer of the Year 2016
Club Coach Award 2013
Triple Crown Award 2016-17; 2015-16; 2014-15; 2013-14; 2012-13

Relevant work experience and how it relates to Toastmasters and your role as a District officer:
I have held various communications/public relations, project management and training roles in various state government departments in Western Australia. I have a wide breath of experience in internal and external communications, publications, websites, multimedia, strategic planning, marketing, training, stakeholder engagement, project management and working on large projects including the WA State Budget. I have an extensive knowledge of meeting procedures, parliamentary procedures, finance, budget and audit processes. All these skills will help me in my role as District Director.

What experience do you have in strategic planning?
As both Club Growth Director and Program Quality Director, I helped draft the District Success Plan and define its strategy and direction, and making decisions on allocating its resources to pursue this strategy. I have actively contributed and helped frame the strategic thinking and planning of Club, Area and Division success plans as a Club Officer, Area Director and Division Director. This included setting goals, determining actions to achieve the goals, and mobilizing resources to execute the actions.

What experience do you have in the area of finance?
I work in Treasury and have been involved in the budget process for over 18 years. At District Level, I have been involved in preparing, monitoring and evaluating the district budget. I have held the Club Treasurer role for several clubs for many years and managed club finances.

What experience do you have in developing procedures?

I have worked in the Western Australian public sector for several years and have developed/drafted procedures for different projects and roles.

What lessons did you learn from previous leadership positions?

Clear focus of the goal/mission of the role together with tenacity and never giving up until the deadline. Empowering, encouraging and motivating members to reach their personal, educational and club goals.

Why do you want to serve as a district officer?

It is my desire to serve and give back to District 17 and the clubs that have helped me in my Toastmaster journey over the last 10 years. I have been very fortunate to have served the District and the District team in various leadership roles since the formation of District 17.

In your opinion, what are the district mission's major objectives and how would you work to achieve them?

The District mission is 'We build new clubs and support all clubs in achieving excellence'. The main objective is to grow the District and help existing clubs to be thriving and quality clubs in order to help member get the benefit of the Toastmasters education program and achieve their goals. I would continue to reach out to my personal and member net

Additional information about yourself:

I have been actively involved in developing and tracking the Success Plans and Mentoring Programs in the District. In addition, I have had the involved in sponsoring and mentoring many new clubs and coaching, rebuilding and revitalising several struggling clubs.