



# WHERE LEADERS ARE MADE

## District 17 District Directors Report

### Overall Performance:

This year District 17 members and leaders have enjoyed many of the positive outcomes accomplished in Education and some of those educational opportunities have been the workshops presented by Bob Hooey and Darren LaCroix.

In mid March 2017 renewals were down by 820 members and today that number is 433 members needed to be distinguished. It is a very positive outcome to see such high percentage of members renewing again. We have 98.8% of paid clubs and have ranked number 1 in the Region 12 and 11<sup>th</sup> in the world. Membership payments have been completed by 88.2 % with 63.6% distinguished clubs and ranking 3<sup>rd</sup> in the Region as of 13<sup>th</sup> of May. Please continue to work in increasing membership renewals. Most importantly as a team I would like to see that your club is offering quality and fun meetings to keep the members that we already have and increase the benefit to new members to achieve a distinguished status and to spread the word to as many members of the community *as you can* do. I personally thank you all our members for your support and applaud our team of dedicated and courageous leaders in our district for working closely with our members.

I hope that our improved District 17 website is helping you to find the information that you require to make your Toastmasters experience more fun. Many thanks to all that have contributed to this enhancement.

### District 17 Success Plan

Goals	Membership Payments Growth	Club Growth	Distinguished Clubs
Distinguished	3,661 Membership payments base x 1.03	85 Club base x 1.03	33 Club base x 0.4
Select Distinguished	3,732 Membership payments base x 1.05	87 Club base x 1.05	37 Club base x 0.45
President's Distinguished	3,839 Membership payments base x 1.08	89 Club base x 1.08	41 Club base x 0.5

Together we can accomplish the above district success plan goals for this year. I trust that every district leader is doing the very best within their reach. I continue to encourage you all to remain focus and positive. As district leaders is our duty to continue to be of service by helping each one of the clubs and members within our areas, divisions and district. Our participation at club's meetings and interaction with our club leaders whenever possible is crucial to the success going forward. Club leaders and members need to know that we care. Let's try to keep the communications across as often as possible. I'm very appreciative of all the work that you all do at all the time as a team and individually.

Western Australia (as of 2017-05-13)

District Goal (to be dist)	Actual to date	Year's goal	Needs more	Percent complete	Clubs	Rank in world	Percentile in world	Rank in region
Paid clubs	84	85	1	98.8%	Paym	11	90.3%	1
Mem payments	3228	3661	433	88.2%	DistC	72	31.1%	6
Dist. clubs	21	33	12	63.6%		52	50.5%	3

The graph above shows our progress towards the District Distinguish Status

### To be Distinguished, the district needs:

District 17

To be Distinguished, the district needs:

- 1 more paid club(s).
- 433 more paid membership(s).
- 12 more distinguished club(s).

To be Select Distinguished, the district needs:

- 3 more paid club(s).
- 504 more paid membership(s).
- 16 more distinguished club(s).

To be President's Distinguished, the district needs:

- 5 more paid club(s).
- 611 more paid membership(s).
- 20 more distinguished club(s).

37 clubs have 5+ DCP goals earned so far.

21 clubs have 5+ DCP goals earned and 20+ or +5 members so far.

### Distinguish Areas and Divisions

At the time of writing this report the following Areas and Divisions have provisionally achieved (provisionally because some Area Club visit reports need to be lodged).

Distinguished Status:

E12, N22, S31.

President Distinguish:

S32

And the Southern Division has achieved Distinguished Status.

Congratulations for your excellent achievements! Well done! I'm very proud of each of you. Please keep the enthusiasm going and make sure that our members continue the learning experience. Please run educationals from the Successful leadership and better speaker's series often.

The District has implemented a number of incentives which are in progress to increase our membership. I would like to ask every one to bring a guest to your clubs and share with them the journey that you have experienced. Ask them to join your club.

### **Area Club visit reports**

I encourage every Area Director to please document and submit your report as soon as you have completed the visit.

It is great news to hear and see that some Area Directors have visited their clubs more than the two visits that are required for every club. That is excellent work. Much appreciated.

### **District Banners “Where Leaders Are Made**

We have purchased banners for each division and banners for our regional Clubs in: Kalgoorlie, Southwest, Karratha and Esperance with the aim to give more members of the community the opportunity to learn more about Toastmasters by getting the word up there and making the banners a talking point.

I would like to take this opportunity to thank you all for allowing me to be your District Director and serve our district. I couldn't have done it without your encouragement. I truthfully thank my team for your dedication and outstanding support. It has been a remarkable journey that will remember for a lifetime. You all have made me a better leader and most of all a better communicator. I have come a long way and I hope that I have helped many of you on this journey and that my passion for life and toastmasters has instilled in you some passion as well. Moving forward I wish the very best for everyone of you.

***Submitted by: Leonor Ragan***  
**District Director 2016-17**

## District 17 Program Quality Director Report

### District Officer Training

Our Area and Division Directors are all working on their Area and Division valuation and International Speech Contests. Also happy to hear that Club Visits are underway. If any issues arise feel free to contact me.

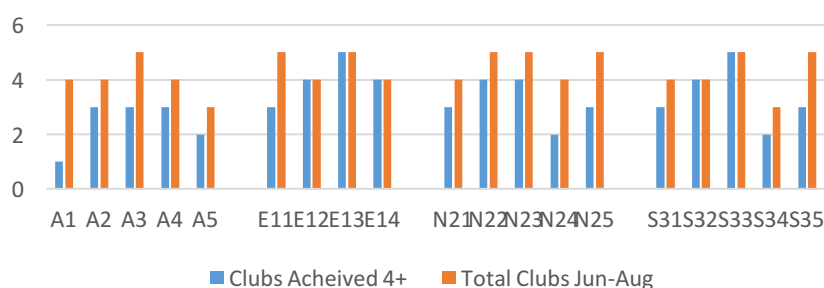
### Club Officer Training

All of our sessions are have been completed. A total of 56 Clubs achieved 4 or greater Club Officers trained in the second round – a percentage of 67.4% of District 17 Clubs.

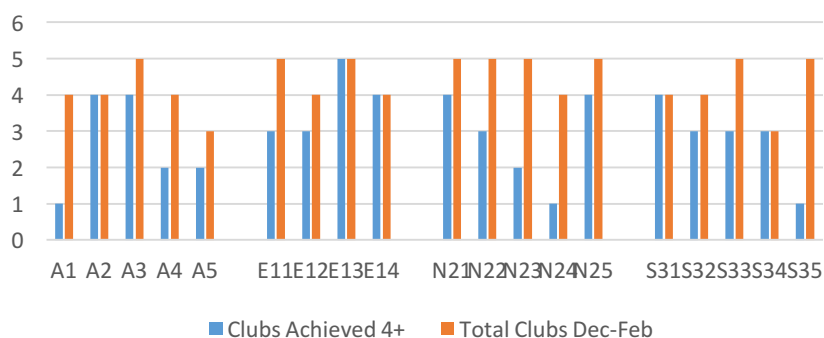
Darren LaCroix was a special guest at two of our TLI Sessions and presented to our officers. These sessions were well received and enjoyed by all attendees.

We also completed our three Country sessions at Bunbury, Kalgoorlie and Karratha by end of February

Clubs with 4+ Attendees Jun-Aug 2016



Clubs with 4+ Attendees Dec-Feb 2017



### Distinguished Club Program

There are many ways for clubs to achieve Distinguished points. 54 of our District Clubs have achieved 3 or more DCP points this 2016-2017 year and they are well on the way to become Distinguished, Select or Presidents Distinguished clubs this year. In fact, 7 Clubs have reached Presidents Distinguished status already

Achieve points by lodging your member's awards, turning visitors into new members, paying your dues on time, and undertaking administration tasks in a timely manner. Also need to consider holding Club Elections in April or May to give new Officers an opportunity to shadow the current officers to get up to speed by handover time

#### **Distinguished Club Points to 1 April 2017**

<b>Distinguished Club Points 2016-17</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
<b>Number of Clubs</b>	<b>15</b>	<b>12</b>	<b>13</b>	<b>8</b>	<b>4</b>	<b>1</b>	<b>5</b>	<b>2</b>

These are the raw figures for each club and depend on membership at year end. A club requires 20 members or a net growth of 5 from the membership base on 1 July 2016 to achieve distinguished status.

#### **Communication and Leadership Awards awarded to 31 March 2017**

Congratulation to our District 17 members who have achieved and have lodged 232 Awards this year to date. Collectively that represents 1812 CC & AC speeches presented, many of which some of which occurred in the last 9 months. Also many many educational's and numerous leadership roles carried out at Club meetings and beyond.

**Keep up the good work, and reap the personal benefits!**

<b>Awards</b>	<b>CC</b>	<b>ACB</b>	<b>ACS</b>	<b>ACG</b>	<b>CL</b>	<b>ALB</b>	<b>ALS</b>	<b>LDREXC</b>	<b>DTM</b>
<b>Awarded</b>	<b>111</b>	<b>24</b>	<b>14</b>	<b>9</b>	<b>40</b>	<b>21</b>	<b>4</b>	<b>4</b>	<b>5</b>

#### **DTM Awards achieved to 31 March 2017**

<b>JULY</b>	<b>Catherine O'Brien DTM</b>
<b>AUGUST</b>	<b>Tom Bielski DTM</b>
	<b>Gladys Lavell DTM</b>
<b>NOVEMBER</b>	<b>David Nicholas DTM</b>
<b>MARCH</b>	<b>Almarie Meyer DTM</b>

#### **Triple Crown Awards achieved during February 2017 – 31 March 2017**

<b>FEBRUARY</b>	<b>Darrell Monteiro</b>
	<b>Janette Edwards</b>
<b>MARCH</b>	<b>Almarie Meyer</b>

#### **Contests**

Eastern, Northern and Central Division Contests have been held and 1<sup>st</sup> and 2<sup>nd</sup> placegetters will compete at the District Contests at the District 17 Passion to Communicate Convention

One division contest remaining - **Southern Division – Saturday 8 April**

The District Contests will be held at the District 17 Passion to Communicate Convention from 26 May – 28 May 2017 at Tradewinds, Fremantle

**Good luck to all competitors!**

**Sue Fallon DTM**  
**Program Quality Director 2016-2017**

## District 17 Club Growth Director Report

### Membership Building and Retention

#### Current Membership Status

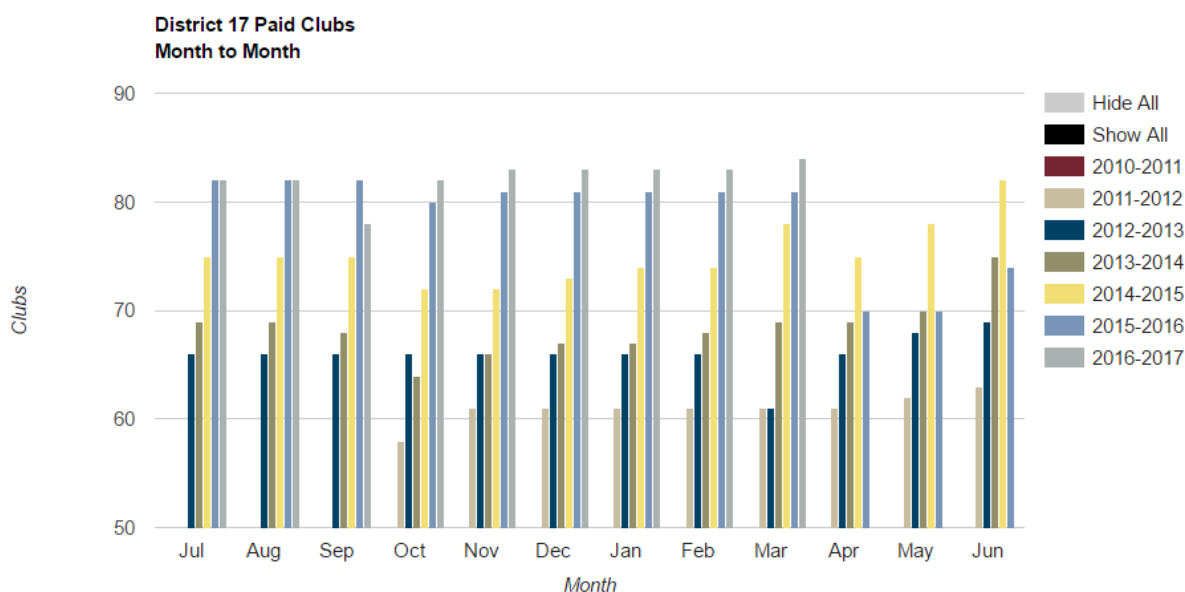
**76 clubs paid out of 84 clubs which in percentage terms is 90.5%.**

As at the 31 March renewal deadline, 76 clubs met the minimum requirement of 8 or more paid members. There were only 6 clubs that did not meet the minimum requirement (Highgate Toastmasters Club; TLI Training Group; Talkabout Club; WA Speakers Bureau Toastmasters; Shell Australia Toastmasters Club and Meeting Procedures Toastmasters Club). Two clubs did not submit their renewals (Masters at UWA Toastmasters and Cannington Communicators).

#### Paid Clubs

Membership Payments							Active Clubs
Late	Oct	Apr	Total	New	Charter	Total	
25	1,239	1,002	2,266	515	39	2,820	84

#### ▼ Paid-Clubs Graphs



*\* Information for these program years varies due to changes made to the recognition program.*

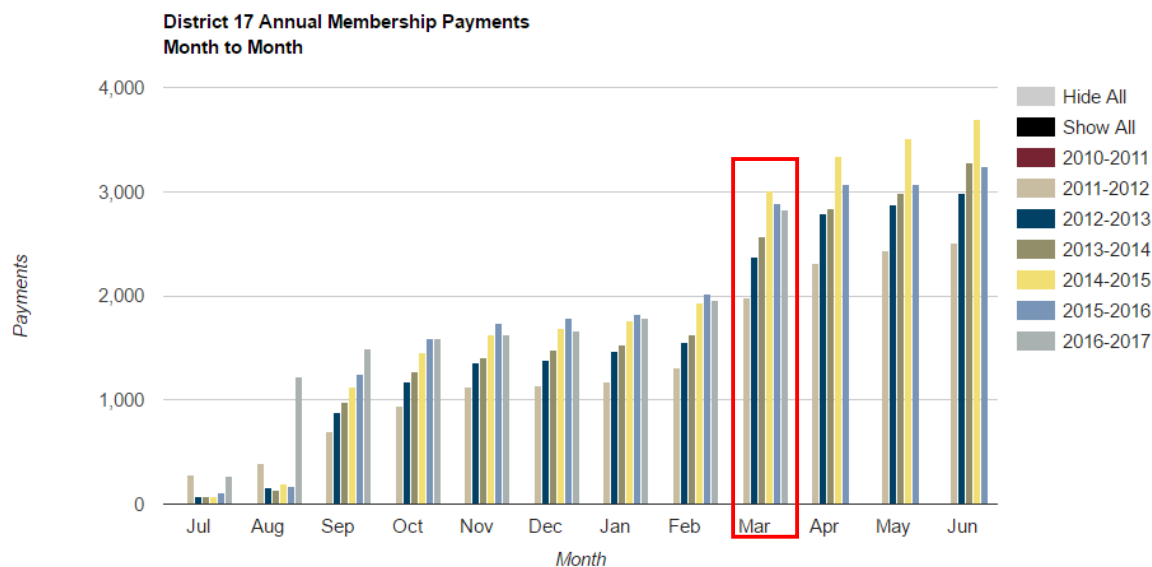
There has been an increase in the number of paid clubs compared to previous years. There are 39 Clubs in "Good Standing" with 20 or more members or have the +5 members. There are 14 clubs that are with 15-19 members.

60 clubs have achieved goal 7 (4 new members) and 22 clubs have achieved goal 8 (4 more new members).

Congratulations to all Club Presidents, Treasurers and Vice Presidents Membership for your great dedication and hard work ensuring your club is supporting your members on their Toastmasters journey. Well done to Area and Division Directors for your outstanding efforts and for encouraging your clubs to achieve their membership goals.

## Membership Payments

### Membership Payments Graphs



\* Information for these program years varies due to changes made to the recognition program.

The above graph shows that the number of payments has decreased for the same period in the last 2 years (2014-15 and 2015-16), but better than previous years. At the March 2017 renewals, there 2,820 paid up members compared to 2,890 paid up members for the same time in 2015-16, a decrease of 841 renewal payments.

### Clubs with 12 or less Members

Area	Club	Name	Members
C1	9106	Northbridge Club	10
C1	3717566	WA Speakers Bureau Toastmasters	10
C1	4859845	NAB Perth	12
C4	4497497	Meeting Procedures Toastmasters Club	8
C5	5607	West End Toastmasters Club	12
E11	3979515	Jacobs Perth Toastmasters Club	10
E12	3338014	DTM Pathway	10
E13	5839	Swan Toastmasters Club	11
E14	1077268	Leading Lights Toastmasters	11
N22	4711994	Masters At UWA Toastmasters	10
S33	1204793	TLI Training Group	9
S35	1372829	WesCEF	9
S35	1204806	Netmasters	10



## New Clubs

1. **Butler** – chartered 15 December 2016.
2. **UWA College Row** – chartered 20 March 2017.
3. **B-Toasty Perth** – chartered 30 March 2017
4. **Fremantle Quaynote Speakers** – will be chartered in early April 2017

## Clubs in Formation

The following clubs are currently in formation and yet to be chartered

1. **Curtin University Club** – Eastern Division – will be chartered in May 2017
2. **Verbivores** – Eastern Division have over 20 members and will be chartered by May 2017.
3. **Stanley College** – Central Division – progressing well
4. **Persuasive Speakers** – Central Division – work in progress
5. **Esperance** – Eastern Division held their demo meeting on Tuesday 14 March 2017

## Leads

I am in the process of liaising with a several State Government Department to set up in-house clubs. Other leads are also being followed up.

## Club Coach

I am continuing to identify volunteers and will be appointing more Club Coaches shortly to this important role in helping struggling clubs.

## Sponsors/Mentors

More sponsors and mentors were appointed for the new clubs and I will continue to seek additional sponsors and mentors for the clubs in formation.

## 2017-18 District Realignment Plan

The proposed *2017-18 District Realignment Plan* is attached. The Realignment Committee consisted of the Club Growth Director and Division Directors. The Plan takes into account newly chartered clubs, proposed clubs, and balancing existing strong and struggling clubs.

## Summary

Challenging times for membership goals, but exciting times ahead for the prospective and new clubs in our District. The enthusiasm of the new members is infectious. The planning and work by the District team to revitalise struggling clubs and help them increase members will be continued over the next few months. The District Trio, PRM, Division and Area Directors will continue to work and support clubs in their membership building efforts to help them achieve their membership goals and charter strength or net growth of 5 members.

**Patricia D'Cruze DTM**

**Club Growth Director 2016-17**