



## WHERE LEADERS ARE MADE

District 17 District Directors DECM Report April 3<sup>rd</sup>, 2016

### Overall Performance:

I believe that our District 17 members and leaders are excited about many of the positive outcomes accomplished in education and some of those educational opportunities have been the workshops presented by Bob Hooey and Darren LaCroix . The workshops were very well attended and the district team has received many compliments for providing these events in our District. One element that is of concern is membership. The required renewals for this time of the year are not there yet. Currently, as of April 1<sup>st</sup> we are short of about 800 plus members. I know that we will get the membership required to make our district distinguish because we have a team of dedicated and courageous leaders in our district.

### District 17 Success Plan

Goals	Membership Payments Growth	Club Growth	Distinguished Clubs
Distinguished	3,661 Membership payments base x 1.03	85 Club base x 1.03	33 Club base x 0.4
Select Distinguished	3,732 Membership payments base x 1.05	87 Club base x 1.05	37 Club base x 0.45
President's Distinguished	3,839 Membership payments base x 1.08	89 Club base x 1.08	41 Club base x 0.5

Together we can accomplish the above district success plan goals for this year. I trust that every district leader is doing the best they can within their reach. I continue to encourage you all to remain focused and positive. As district leaders is our duty to continue to be of service by helping each one of the clubs and members within our areas, divisions and district. Our participation at club meetings and interaction with our club leaders whenever possible is crucial to our success going forward. Club leaders and members need to know that we care. Let's try to get the communications across as often as possible. I'm very appreciative of the all the work that you all do at all the time as a team and individually.

The status as of Friday 31<sup>st</sup> March is as follows:

### *Western Australia (as of 2017-03-31)*

District Goal (to be dist)	Actual to date	Year's goal	Needs more	Percent complete
Paid clubs	83	85	2	97.6%
Mem payments	2780	3661	881	75.9%

Year's goal in the table above is only for achieving distinguished status

To be Distinguished, the District needs:

- 2 more paid clubs.
- 881 more paid memberships.
- 33 more distinguished clubs.

To be Select Distinguished, the District needs:

- 4 more paid clubs.
- 952 more paid memberships.
- 37 more distinguished clubs.

To be President's Distinguished, the District needs:

- **6 more paid clubs.**
  - **1059 more paid memberships.**
  - **41 more distinguished clubs.**
- 33 clubs have 5+ DCP goals earned so far.**  
**22 clubs have 5+ DCP goals earned and 20+ or +5 members so far.**

## **Central Division**

**To be Distinguished, the Division needs:**

- The paid club goal has been met.
- 8 more distinguished clubs.

**To be Select Distinguished, the Division needs:**

- The paid club goal has been met.
- 9 more distinguished clubs.

**To be President's Distinguished, the Division needs:**

- 1 more paid clubs.
  - 10 more distinguished clubs.
- 4 clubs have 5+ DCP goals earned so far.  
 2 clubs have 5+ DCP goals earned and 20+ or +5 members or more so far.
- 

## **Eastern Division**

**To be Distinguished, the Division needs:**

- The paid club goal has been met.
- 8 more distinguished clubs.
- 

**To be Select Distinguished, the Division needs:**

- The paid club goal has been met.
- 9 more distinguished clubs.

**To be President's Distinguished, the Division needs:**

- 1 more paid club(s).
  - 9 more distinguished clubs.
- 9 clubs have 5+ DCP goals earned so far.  
 6 clubs have 5+ DCP goals earned and 20+ or +5 members or more so far.

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## Northern Division

### To be Distinguished, the Division needs:

- The paid club goal has been met.
- 10 more distinguished clubs.

### To be Select Distinguished, the Division needs:

- The paid club goal has been met.
- 11 more distinguished clubs.

### To be President's Distinguished, the Division needs:

- The paid club goal has been met.
  - 12 more distinguished clubs.
- 8 clubs have 5+ DCP goals earned so far.  
5 clubs have 5+ DCP goals earned and 20+ or +5 members or more so far.

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## Southern Division

### To be Distinguished, the Division needs:

- The paid club goal has been met.
- 9 more distinguished clubs.

### To be Select Distinguished, the Division needs:

- The paid club goal has been met.
- 10 more distinguished clubs.

### To be President's Distinguished, the Division needs:

- 1 more paid clubs.
  - 11 more distinguished clubs.
- 12 clubs have 5+ DCP goals earned so far.  
9 clubs have 5+ DCP goals earned and 20+ or +5 members or more so far.

### Clubs that are almost distinguished for District 17 (as 31<sup>st</sup> March 2017)

Clubs with 4+ DCP goals or needing more members to be distinguished.

The "members needed" properly accounts for the +5 net increase over July 1 base or at least 20 total.

<u>Area</u>	<u>Club</u>	<u>Name</u>	<u>Goals</u>	<u>Paid members</u>	<u>Members needed</u>
C2	<a href="#">661834</a>	Central Communicators Toastmasters Club	<a href="#">4</a>	22	Met requirement
C3	<a href="#">3627774</a>	Dynamic Speakers	<a href="#">5</a>	14	6
C4	<a href="#">3700725</a>	Risky Toast	<a href="#">4</a>	20	Met requirement
C4	<a href="#">3152187</a>	Curtin GSB Sundowner Toastmasters Club	<a href="#">6</a>	16	4
C4	<a href="#">662304</a>	Curtin GSB Club	<a href="#">4</a>	24	Met requirement
E12	<a href="#">3338014</a>	DTM Pathway	<a href="#">4</a>	10	10
E13	<a href="#">1371947</a>	Mundaring	<a href="#">7</a>	13	4
E13	<a href="#">1304173</a>	Kalamunda Toastmasters Club	<a href="#">4</a>	24	Met requirement
E13	<a href="#">8347</a>	Guildford Stars Toastmasters Club	<a href="#">4</a>	15	3
E14	<a href="#">1077268</a>	Leading Lights Toastmasters	<a href="#">4</a>	11	8

E14	<a href="#">1110743</a>	Touch of Gold Toastmasters Club	<a href="#">5</a>	13	7
E14	<a href="#">4281544</a>	Golden Gourmet Toastmasters	<a href="#">6</a>	15	3
N21	<a href="#">5092798</a>	Butler Toastmasters Club	<a href="#">4</a>	22	Met requirement
N21	<a href="#">3518640</a>	Currambine Toastmasters	<a href="#">7</a>	19	1
N23	<a href="#">1569226</a>	Desperados	<a href="#">5</a>	19	1
N24	<a href="#">1285</a>	Banyena Toastmasters Club	<a href="#">4</a>	11	2
N25	<a href="#">4958293</a>	Competitive Speakers Perth	<a href="#">5</a>	14	6
N25	<a href="#">2459315</a>	Banksia Speakers Toastmasters Club	<a href="#">4</a>	18	2
S31	<a href="#">867905</a>	Armadale Toastmasters	<a href="#">4</a>	12	5
S32	<a href="#">1068213</a>	Fremantle Gourmet Toastmasters Club	<a href="#">8</a>	15	4
S34	<a href="#">751215</a>	Jetty Toastmasters	<a href="#">4</a>	17	Met requirement
S35	<a href="#">1375364</a>	Rockingham Toastmasters	<a href="#">7</a>	15	5
S35	<a href="#">3704188</a>	Kwinana Toastmasters	<a href="#">6</a>	16	4

### Contests

I have attended a few aAreas and all the Divisions contests. Contestants have prepared very well and have presented exceptional speeches. Well done and Congratulations! I look forward to the District Contests at the District 17 Convention. Wishing the best to all the participants!

### Area Club visit reports

I encourage every Area Director to please document and submit your report as soon as you have completed the visit. Now that all the contests have been completed the visits will resume.

**Area( 19 Areas)      Count      Percent**

**July-Oct. visits              17              89.47%**

**Jan.-April visits            5              23.5.0%**

It is great news to hear that some Area Directors have visited their clubs more than the two visits required. That is excellent work. Much appreciated.

### District Banners

We have purchased four extra "Where leaders Are Made" banners for our regional Clubs in: Kalgoorlie, Southwest, Karratha and Esperance with the aim to give more members of the community the opportunity to learn more about Toastmasters.

Thanks to you all for your continuous commitment. Much appreciated.

***Submitted by: Leonor Ragan***

***District Director 2016-17***

***Date Submitted: 3 April 2017***

## **District 17 Program Quality Director Report**

### **District Officer Training**

Our Area and Division Directors are all working on their Area and Division valuation and International Speech Contests. Also happy to hear that Club Visits are underway. If any issues arise feel free to contact me.

### **Club Officer Training**

All of our sessions are have been completed. A total of 56 Clubs achieved 4 or greater Club Officers trained in the second round – a percentage of 67.4% of District 17 Clubs.

Darren LaCroix was a special guest at two of our TLI Sessions and presented to our officers. These sessions were well received and enjoyed by all attendees.

We also completed our three Country sessions at Bunbury, Kalgoorlie and Karratha by end of February

## Distinguished Club Program

There are many ways for clubs to achieve Distinguished points. 54 of our District Clubs have achieved 3 or more DCP points this 2016-2017 year and they are well on the way to become Distinguished, Select or Presidents Distinguished clubs this year. In fact 7 Clubs have reached Presidents Distinguished status already

Achieve points by lodging your members awards, turning visitors into new members, paying your dues on time, and undertaking administration tasks in a timely manner. Also need to consider holding Club Elections in April or May to give new Officers an opportunity to shadow the current officers to get up to speed by handover time

### **Distinguished Club Points to 1 April 2017**

<b>Distinguished Club Points 2016-17</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
<b>Number of Clubs</b>	<b>15</b>	<b>12</b>	<b>13</b>	<b>8</b>	<b>4</b>	<b>1</b>	<b>5</b>	<b>2</b>

These are the raw figures for each club and depend on membership at year end. A club requires 20 members or a net growth of 5 from the membership base on 1 July 2016 to achieve distinguished status.

### **Communication and Leadership Awards awarded to 31 March 2017**

Congratulation to our District 17 members who have achieved and have lodged 232 Awards this year to date. Collectively that represents 1812 CC & AC speeches presented, many of which some of which occurred in the last 9 months. Also many many educational's and numerous leadership roles carried out at Club meetings and beyond.

**Keep up the good work, and reap the personal benefits!**

<b>Awards</b>	<b>CC</b>	<b>ACB</b>	<b>ACS</b>	<b>ACG</b>	<b>CL</b>	<b>ALB</b>	<b>ALS</b>	<b>LDREXC</b>	<b>DTM</b>
<b>Awarded</b>	<b>111</b>	<b>24</b>	<b>14</b>	<b>9</b>	<b>40</b>	<b>21</b>	<b>4</b>	<b>4</b>	<b>5</b>

### **DTM Awards achieved to 31 March 2017**

<b>JULY</b>	<b>Catherine O'Brien DTM</b>
<b>AUGUST</b>	<b>Tom Bielski DTM</b>
	<b>Gladys Lavell DTM</b>
<b>NOVEMBER</b>	<b>David Nicholas DTM</b>
<b>MARCH</b>	<b>Almarie Meyer DTM</b>

### **Triple Crown Awards achieved during February 2017 – 31 March 2017**

<b>FEBRUARY</b>	<b>Darrell Monteiro</b>
	<b>Janette Edwards</b>
<b>MARCH</b>	<b>Almarie Meyer</b>

## **Contests**

Eastern, Northern and Central Division Contests have been held and 1<sup>st</sup> and 2<sup>nd</sup> placegetters will compete at the District Contests at the District 17 Passion to Communicate Convention

One division contest remaining - **Southern Division – Saturday 8 April**

The District Contests will be held at the District 17 Passion to Communicate Convention from 26 May – 28 May 2017 at Tradewinds, Fremantle

**Good luck to all competitors!**

## **Summary**

## **Other Comments**

**Sue Fallon DTM**  
**Program Quality Director 2016-2017**  
**Date Submitted: 5 April 2017**

## District 17 Club Growth Director Report

### Membership Building and Retention

#### Current Membership Status

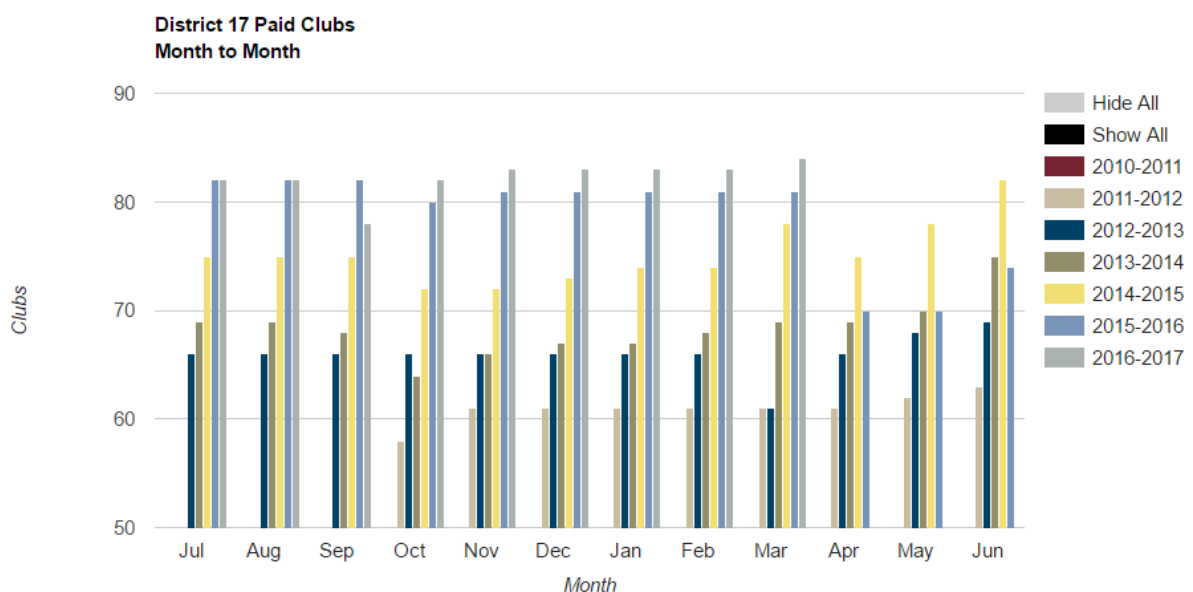
**76 clubs paid out of 84 clubs which in percentage terms is 90.5%.**

As at the 31 March renewal dateline, 76 clubs met the minimum requirement of 8 or more paid members. There were only 6 club that did not meet the minimum requirement (Highgate Toastmasters Club; TLI Training Group; Talkabout Club; WA Speakers Bureau Toastmasters; Shell Australia Toastmasters Club and Meeting Procedures Toastmasters Club). Two club did not submit their renewals (Masters At UWA Toastmasters and Cannington Communicators).

#### Paid Clubs

Membership Payments							Active Clubs
Late	Oct	Apr	Total	New	Charter	Total	
25	1,239	1,002	2,266	515	39	2,820	84

#### ▼ Paid-Clubs Graphs



*\* Information for these program years varies due to changes made to the recognition program.*

There has been an increase in the number of paid clubs compared to previous years. There are 39 Clubs in “Good Standing” with 20 or more members or have the +5 members. There are 14 clubs that are with 15-19 members.

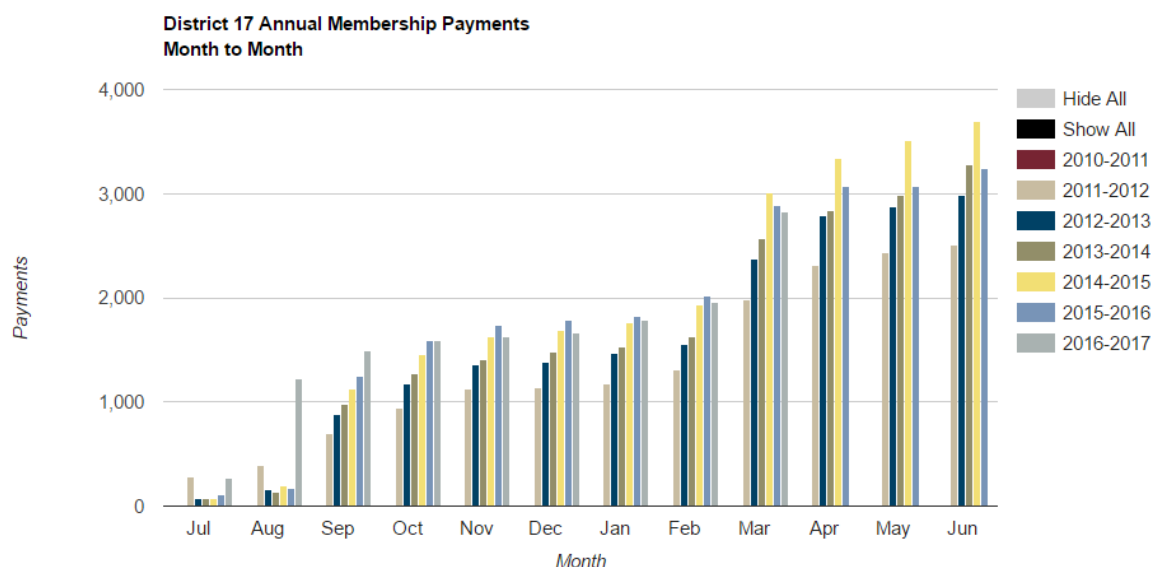
60 clubs have achieved goal 7 (4 new members) and 22 clubs have achieved goal 8 (4 more new members).

Congratulations to all Club Presidents, Treasurers and Vice Presidents Membership for your great dedication and hard work ensuring your club is supporting your members on their Toastmasters journey. Well done to Area and Division Directors for your outstanding efforts and for encouraging your clubs to achieve their membership goals.



## Membership Payments

### Membership Payments Graphs



\* Information for these program years varies due to changes made to the recognition program.

The above graph shows that the number of payments has decreased for the same period in the last 2 years (2014-15 and 2015-16), but better than previous years. At the March 2017 renewals, there 2,820 paid up members compared to 2,890 paid up members for the same time in 2015-16, a decrease of 841 renewal payments.

### Clubs with 12 or less Members

Area	Club	Name	Members
C1	9106	Northbridge Club	10
C1	3717566	WA Speakers Bureau Toastmasters	10
C1	4859845	NAB Perth	12
C4	4497497	Meeting Procedures Toastmasters Club	8
C5	5607	West End Toastmasters Club	12
E11	3979515	Jacobs Perth Toastmasters Club	10
E12	3338014	DTM Pathway	10
E13	5839	Swan Toastmasters Club	11
E14	1077268	Leading Lights Toastmasters	11
N22	4711994	Masters At UWA Toastmasters	10
S33	1204793	TLI Training Group	9
S35	1372829	WesCEF	9
S35	1204806	Netmasters	10

### New Clubs

**Butler** – chartered 15 December 2016.

**UWA College Row** – chartered 20 March 2017.

**B-Toasty Perth** (BHP Billiton) charter paperwork is being currently processed with a charter date of late March/early April 2017.

### Clubs in Formation

The following clubs are currently in formation and yet to be charter

1. **Fremantle Quaynote Speakers** – Southern Division will be chartered in April 2017
2. **Curtin University Club** – Eastern Division – progressing well

3. **Stanley College** – Central Division – work in progress
4. **Persuasive Speakers** – Central Division – work in progress
5. **Esperance** – Eastern Division held their demo meeting on Tuesday 14 March 2017
6. **Vermivores** – Eastern Division have over 20 members but not the right mix.

#### [Leads](#)

I am in the process on liaising with a major State Government Department to set up an in-house club. Other leads are also being followed up.

#### [Club Coach](#)

I am continuing to identifying volunteers and will be appointing more Club Coaches shortly to this important role in helping struggling clubs.

#### [Sponsors/Mentors](#)

More sponsors and mentors were appointed for the new clubs and I will continue to seek additional sponsors and mentors for the clubs in formation.

#### [2017-18 District Realignment Plan](#)

The proposed *2017-18 District Realignment Plan* is attached. The Realignment Committee consisted of the Club Growth Director and Division Directors. The Plan takes into account newly chartered clubs, proposed clubs, and balancing existing strong and struggling clubs.

#### [Summary](#)

Challenging times for membership goals, but exciting times ahead for the prospective and new clubs in our District. The enthusiasm of the new members is infectious. The planning and work by the District team to revitalise struggling clubs and help them increase members will be continued over the next few months.

**Patricia D'Cruze DTM**

**Club Growth Director 2016-17**

[Date Submitted: 5 April 2017](#)

# PROPOSED 2017-18 REALIGNMENT Patricia D'Cruze, DTM Club Growth Director

CENTRAL DIVISION	EASTERN DIVISION	NORTHERN DIVISION	SOUTHERN DIVISION
<b>C1</b>	<b>E11</b>	<b>N21</b>	<b>S31</b>
WA Speakers Bureau	Durack	Sandgropers	Armadale
Electric Toasters	Jacobs	Currambine	Canning Vale
Northbridge	Terrace Speakers	Northern Lights	Gosnells Foothills
NAB Perth	Terrace	Northern Gourmet	Southern River
#Stanley Northbridge	Plain Speakers	Butler	
<b>C2</b>	<b>E12</b>	<b>N22</b>	<b>S32</b>
AECOM	Belmont	Project Managers	City of Cockburn
Central Communicators	DTM Pathway	Subiaco Early Birds	Fremantle Gateway
City of Perth	Victoria Park	UWA	Fremantle Gourmet
Perth Justalk	Western Founders	Masters@UWA	Victoria Quay
#Potential Club	*Curtin Bentley*	UWA College Row	*Victoria Quayside*
<b>C3</b>	<b>E13</b>	<b>N23</b>	<b>S33</b>
235 Toastmasters	Ellenbrook	DESperados	Cannington Communicators
CPA	Kalamunda	Talkabout	Murdoch Southsiders
Dynamic Speakers	Mundaring	Mt Hawthorn	Willetton
Karratha#	Swan	Stirling	Sunday Sundowners
Rising Stars	Guildford Stars	Water Corporation	#Cockburn
#Persuasive Speakers	#Verbivores		
<b>C4</b>	<b>E14</b>	<b>N24</b>	<b>S34</b>
Meeting Procedures	Golden Gourmet	Banyandah	Bunbury
Curtin GSB	Touch of Gold	Highgate	Jetty
Curtin GSB Sundowners	WA Governors	Noranda	Mandjar
Risky Toast	WASM	Maylands	
	#Esperance	St Georges	
<b>C5</b>		<b>N25</b>	<b>S35</b>
ToastiES		Aspire	Applecross
West End		Banksia Speakers	Netmasters
Shell		Gourmet Guns N Roses	Rockingham
TLI Training Group		Young Guns	WesCEF
b-Toasty		Competitive Speakers	Kwinana

\*Clubs that have chartered in 2016-17

#Prospective Clubs/Clubs  
in formation

#Karratha will be relocated to an area as requir

## **District 17 Public Relations Manager Report**

### **Communication Plan**

A decision was made at the previous District Management meeting to approve the use of tiqbiz as a communications medium. The district hierarchy has been sent up as communication groups and administrators and editors can be set up for each group. Links to the district website and convention website set up. Clubs can also have their websites linked directly on request. Using the calendar is very easy and allows multiple reminders to be set to multiple groups of people. PDF documents such as agendas and can be attached and opened in the app. The annual cost is \$450 ex GST.

### **Public Relations PPP and Social Media**

Clubs are still very slow to submit entries but things have picked up a bit after the last Club officer training sessions. Many clubs are active on Meetup, Facebook and have open house events and anniversaries. A special Facebook page for VPPRs have been created based on feedback from the last COT session.

At the request of VPPRs we set up and ran a FreeToastHost workshop at very short notice. Approximately 25 attendees turned up and are hopefully now using their websites to promote their club and to integrate with Facebook.

Word-of-mouth in the modern era is telling everyone on Facebook and other social media. Not just share photo but include a call to action.

### **Awards Night 2015-2016**

The date for the awards night has been confirmed as 7 July 2017. Help will be appreciated.

### **Website Audits**

All the clubs were contacted to update their details on the revamped District website and this is now completed. There are some clubs without VPPR roles filled according to the latest club officer list.

### **Speakers Bureau**

The Speakers Bureau is now running monthly auditions and have so far approved 2 speakers. The website is still under development and once it is ready will link to the district website.

### **Overseas Visitors**

Darren LaCroix visited in February and presented at two of the COT sessions. He also ran two workshops, one at Bentley and another at the state library. This was very well received by the participants.

#### **Other**

Promotion of the District convention is continuing.

Generic business cards that can be used by clubs in the place of flyers has progressed.

An event for the 1st weekend of June is being investigated.

A provisional booking has been made for a Toastmaster social retreat weekend away on 28/29 April. This is not an official district event, but an opportunity to relax, discuss membership and explore using Social media.

**Almarie Meyer**

**Public Relations 2016-17**

**Date Submitted: 31/3/2017**

# Report of Audit Committee

**TOASTMASTERS  
INTERNATIONAL®**

TOASTMASTERS INTERNATIONAL  
Certification for  
December  
2016-2017

DISTRICT **D17**

**INSTRUCTIONS:**

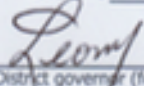
1. Complete all sections on the Narrative tab.
2. Fill in the white cells below with the appropriate information and print out this page.
3. Obtain related signature below. **Electronic signatures are not acceptable.**
4. Distribute monthly reports per Toastmasters International protocol 8.4, to the district governor and lieutenant governors within 30 days after the end of the month.
5. Quarter reports due to World Headquarters:
  - \* September Report: **October 31**
  - \* December (Audit) Report: **February 15**
  - \* March Report: **April 30**
  - \* June (Audit) Report: **August 31**
6. Submit approved narratives and certification page to World Headquarters by email or fax:
  - \* Scan and email the PDF to **DistrictFinancialReports@toastmasters.org**
  - \* Or fax to (949) 589-3456

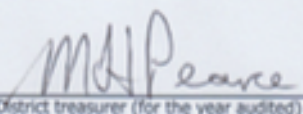
**NOTE:** This certification form must be complete for the report to be accepted by World Headquarters. Reserve funds will not be released until World Headquarters receives the completed report.

In Base Currency	AUD
Monthly Net Income/(Loss)	(4,741.52)
Year to Date Net Income/(Loss)	8,280.57
Total Available Funds	63,769.46

1. We, the undersigned, certify that all district financial records have been made available to the audit committee for inspection and that any unpaid bills or other outstanding obligations for the 2016-2017 term have been reported to the audit committee and included in accruals section of this audit. We further certify that there are no other outstanding district obligations incurred for the 2016-2017 term.

Dated this 15<sup>th</sup> day of February 2017

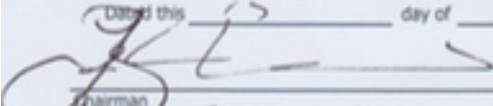
  
District governor (for the year audited)

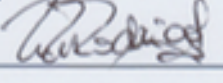
  
District treasurer (for the year audited)

**Complete only for the Mid-year Report and Year-end Report:**

2. We, the undersigned members of the Audit Committee, have examined the records of District **D17** for the 2016-2017 term in accordance with the Audit Committee Guidelines\* and believe that this report properly reflects the operation for that term.

Dated this 15<sup>th</sup> day of February 2017

  
Chairman

  
Member

  
Member

\* Audit Committee Guidelines are available at the District Finance Corner: [www.toastmasters.org/AuditGuide](http://www.toastmasters.org/AuditGuide)

**NOTE:** Audit committee members cannot be members of the district executive committee (e.g., district governor, lieutenant governors, immediate past district governor, secretary, treasurer, public relations officer, division governors, area governors).



## Profit & Loss (Actual vs Budget Summary) (in AUD)

Month Ending 02/28/2017			
Actual	Budget	Variance	
1,064.39	1,770.00	(705.61)	<b>District Revenue</b>
2,028.17	0.00	2,028.17	Membership Revenue
0.00	300.00	(300.00)	Fundraising Revenue
100.00	0.00	100.00	TLI Revenue
13.20	30.00	(16.80)	Speech Contest Revenue
3,205.76	2,100.00	1,105.76	Other Revenue
			<b>Total District Revenue</b>
336.00	0.00	336.00	<b>District Expenses</b>
295.00	7,800.00	(7,505.00)	Fundraising Expenses
249.54	3,830.00	(3,580.46)	TLI Expenses
0.00	20.00	(20.00)	Marketing Expense
799.18	6,200.00	(5,400.82)	Communications & PR Expenses
528.30	0.00	528.30	Education & Training Expense
466.00	234.00	232.00	Speech Contest Expenses
1,659.92	150.00	1,509.92	Administration Expenses
3.00	0.00	3.00	Travel Expense
4,336.94	18,234.00	(13,897.06)	Other Expenses
<b>(1,131.18)</b>	<b>(16,134.00)</b>	<b>15,002.82</b>	<b>Total District Expenses</b>
			<b>Total Net Income</b>

07/01/2016 Through 02/28/2017			
	Actual	Budget	Variance
<b>District Revenue</b>			
Membership Revenue	22,887.72	22,106.00	781.72
Fundraising Revenue	7,929.84	3,500.00	4,429.84
TLI Revenue	0.00	400.00	(400.00)
Speech Contest Revenue	100.00	1,000.00	(900.00)
Other Revenue	4,204.16	240.00	3,964.16
<b>Total District Revenue</b>	<b>35,121.72</b>	<b>27,246.00</b>	<b>7,875.72</b>
<b>District Expenses</b>			
Fundraising Expenses	578.19	0.00	578.19
TLI Expenses	2,578.89	12,820.00	(10,241.11)
Marketing Expense	5,026.20	15,660.00	(10,633.80)
Communications & PR Expenses	596.00	3,360.00	(2,764.00)
Education & Training Expense	2,728.99	20,700.00	(17,971.01)
Speech Contest Expenses	1,925.24	3,330.00	(1,404.76)
Administration Expenses	1,442.78	2,702.00	(1,259.22)
Travel Expense	12,040.91	21,230.00	(9,189.09)
Other Expenses	190.40	0.00	190.40
<b>Total District Expenses</b>	<b>27,107.60</b>	<b>79,802.00</b>	<b>(52,694.40)</b>
<b>Total Net Income</b>	<b>8,014.12</b>	<b>(52,556.00)</b>	<b>60,570.12</b>

Martin Pierce

Finance Relations 2016-17

Date Submitted: 5/3/2017

## **Central Division – April 2017**

### **Educational Awards**

As of 2 April 2017

- 20 Competent Communicator awards have been submitted. This is the same number of awards submitted as in January.
- Six Competent Leader awards have been submitted. There had been five such awards submitted in January.

I will continue to encourage the Central team ask their clubs to submit any further educational awards earned.

### **Membership**

As of 3 April 2017, 18 of the 20 Central clubs met or exceeded the minimum number of eight active members. Two clubs, Speakers Bureau and Meeting Procedures, have members registered, but are below eight members. We will work together to get those two clubs' memberships to minimum strength, and the division will continue to maintain a focus across the board on membership.

- There are seven clubs with 20 or more members. Central Communicators, CPA, Curtin GSB, Plain Speakers, 235 Toastmasters, City of Perth and Risky Toast. This is up from four clubs in this position in March.
- Nine of the 20 clubs have 14 members, or less. In January there were 12 clubs with less than 14 members, which is an encouraging trend. In March, there were still nine clubs in this position
- Six clubs have made a net gain of between one and four members this Toastmasters year. Risky, CPA, AECOM, Curtin GSB, Central Communicators, and Plain Speakers. In January, only four clubs had net membership gains.
- The other remaining 13 clubs have lost from one to 14 members. This was 16 clubs in January, again a mild positive trend

### **DCP Goals**

As of 2 April 2017

- Four clubs have five or six DCP points: Curtin GSB Sundowners, Plain Speakers, City of Perth and Dynamic Speakers. Plain Speakers and City of Perth are above 20 members.
- Three clubs are on four DCP points: Central Communicators, Curtin GSB and Risky Toast. They all have over 20 members.
- Six clubs have three DCP points – CPA, Rising Stars, Karratha, West End, Perth Justalk, and Speakers Bureau.
- Three clubs have two DCP points
- Four clubs have one DCP point
- No club has zero DCP points

### **Club Officer Training**

Central held club officer training on February 9 at the Innovation Centre in Bentley. In addition, Jon Teh visited Karratha to deliver training to that club, and I delivered training to two officers from BankWest. While I would like to have seen all club officers attend Club Officer Training, 13 of the 20 Central clubs had four or more officers trained in the latest round of training – some 62 officers. Six officers were trained of the remaining seven Central Division clubs.

### **Contact with Area Directors**

The Central Division team has been keeping in touch through emails and phone calls, as well as a division council meeting in February. This was a mixed physical and Skype based meeting, which worked well, except for one participant who unfortunately was unable to connect. Area directors have also been seeing each other at pop-up Toastmaster meetings run by Robyn Lloyd around the CBD, and at meetings of the Stanley College club.

I will be aiming to lift the frequency of communications in the run-up to the end of the Toastmasters year.



## **Contests**

All Central area and division International Speech and Evaluation contests have been successfully held. Their details are:

- C1 contests were held on March 23, at Northbridge Toastmasters
- C2 on March 11, at 43 Below in Perth
- C3 on March 12, at the Tom Dadour Centre in Subiaco
- C4 on 17 March, at Curtin GSB in Perth
- C5 on March 15, at the Grosvenor building in Perth

The Central Division contests were held on April 1, at the Shenton Park Community Centre. Janette Edwards won the International contest, and Lizeth de La Hoz Ruiz was the second place getter. In the Evaluation contest, Jennifer van den Hoek was the winner, and Garry Goh second place getter. All four will represent Central Division in their respective District 17 convention contests, in May of this year.

## **Clubs**

In the last two months, I have visited meetings of the following clubs: Northbridge, AECOM, Electric Toasters, Dynamic speakers, and NAB Toastmasters. In addition, I have attended the club contests of Rising Stars, and Curtin GSB Sundowners. Several of these clubs have been going through difficult times with lower membership numbers than they would have liked. It is encouraging to see signs of increasing membership, and I would be delighted to see this trend continue.

## **New Clubs**

There are several new clubs in the Central Division

- A demo meeting was held at Stanley College in Northbridge on February 6, and meetings have been held since.
- Persuasive Speakers club is still yet to achieve 20 members. There were many enthusiastic visitors present when I visited in January of this year. I plan to visit again when I can, to check progress, and see what additional help can be provided to get this club to charter.
- A demonstration meeting was held on March 7 for BHP Billiton, and this club is in the throes of chartering.
- A meeting of the Meeting Procedures club committee was held on March 16.

## **Successors for Director Roles**

As well as keeping my eyes open for successors, I have asked the rest of the Central team to do the same. I have been in contact with Mark Richards of the nominations committee, and put forward some names for him to contact as possible Area Directors for next Toastmasters year.

## **Other Information/Comments**

I attempted to use the visit of World Champion public speaker Darren LaCroix earlier in the year, to try and get some publicity for district 17 by trying to secure a radio interview for him. I made contact with two radio stations, but was unable to secure an interview. I was told the impending state election was dominating available time, and it was difficult to devote air time to other topics.

I also wrote an article on Darren and submitted it to both the Community News and Perth Voice newspapers, but was unsuccessful in having the story published.

*Submitted by Allen Hahn 3 April 2017*

*Central Division Director 2016-2017*

## **Eastern Division – April 3 2017**

### **Educational Awards**

Forty-nine educational awards have been lodged: 32 communication awards and 17 leadership awards. Two clubs have no awards lodged.

### **Membership**

One hundred new memberships have been lodged during this Toastmaster year, 59 of these since the September report. The highest membership growth has been in the Victoria Park, Kalamunda and WASM. No new members have been signed on in Terrace or DTM Pathways.

Minimal renewal requirement was met by 17 of the 18 clubs, but membership retention will not be clear until renewals are completed this month.

At present membership sits at 315. Base membership at July 1 was 339 – about 9% drop.

### **DCP Goals**

Nine of the 18 clubs have achieved at least 5 DCP goals, with Victoria Park on 9 goals and Ellenbrook and Mundaring on 7. Six of those clubs have the membership requirement for DCP recognition.

Two further clubs are likely to achieve Distinguished status or higher.

### **Club Officer Training**

Both rounds of Club Officer training were generally well attended. Three clubs - Terrace, Shell and Belmont, failed to have at least four members attend the second round.

### **Contact with Area Directors**

Regular contact is made by email with all Area Directors particularly with regard to their Area Contests. I was pleased with the regular updates provided prior to each contest.

An online meeting was held on 5<sup>th</sup> February 2017 to discuss TLI/COT, Area and Division Contests, new clubs and succession plans. These skype meetings are working well. Communication to finalise Eastern Division Contest arrangements were very effective.

All Area Directors are diligent in responding to emails and in including me in correspondence regarding their area activities and concerns.

### **Contests**

All Area Contests have been held and notification of the winners were forwarded to me for the Division Contest. Area Directors were responsible for organizing their contests and these were run according to the contest rulebook requirements. The E11 Area Speech Evaluation Contest was held with one contestant.

The Eastern Division Contest, held on 18 March 2017 went very well, with the cooperation and support of Area Directors and Belmont Club officers who helped with venue organization. It was very well attended by at least 60 (the maximum accommodation for this venue).

### **Clubs**

As well as the clubs whose membership numbers still remain below required 20 or growth of 5 clubs, there are three clubs which are a cause for concern.

The future of corporate club Shell in E11 is at risk due to restructuring and the imminent loss of one of its proactive members. Of the 21 members registered, less than 8 renewed and there was report of little interest from those remaining. No committee members attended COT and no DCP awards have been lodged.

Terrace Club in E11 has a drop in membership, and no new members registered. Only 2 DCP awards have been registered and only 2 members attended COT.

Belmont Club in E14 has also suffered a loss of membership and have no awards registered. Only 2 members attended COT.

DTM Pathways in E14 has had no new members this year.

**New Clubs**

Curtin Toastmasters Bentley is progressing very well, following two successful demonstration meetings at Curtin University in January run by Area E14 Director Mina Cho. Meetings are held fortnightly and are well attended. With active support by Curtin management and steady growth of membership, it is hoped that Curtin will charter before the end of June.

The Esperance Toastmasters demonstration meeting was held on Tuesday 14 March, and was attended by three Toastmasters from Kalgoorlie and by District Director Leonor Ragan, in support of Marilyn Southern from Esperance. Those who attended were interested, but in order to be successful, at least 17 members need to be signed on if the club is to be viable. Attendance by support Toastmasters from Kalgoorlie will be minimal. At this stage, it seems unlikely that an Esperance Toastmasters Club will be possible.

**Successors for Director Roles**

Two recommendations were made to Nominating Chairman Mark Richards.

**Other Information/Comments**

Each of the four Area Directors has continued to work towards the success of their area. Official club visits are underway or planned for in the next few weeks. I have found them all very open in their communication and professional in the execution of their Area Director duties. They are a pleasure to work with.

Submitted by Judith Allen  
Eastern Division Director 2016 - 2017

## **Northern Division – April 2017**

### **Educational Awards**

Clubs within Northern Division have begun to lodge educational awards. Across all the areas with Northern Division, there have been 36 educational awards lodged, these been 20 competent communicators, 8 advanced communicators and 17 leadership awards, including two DTMs.

### **Membership**

The main goals of the Northern Division for the 2016/17 year is to retain our existing members and to recruit new members to our clubs. All clubs have gained at least one new member since the start of July. There are 14 clubs that have achieved Goal 7- Sandgroper, Northern Lights, Northern Gourmet, Project Managers, Subiaco Early Birds, Desparadoes, Water Corp, Banyandah, Maylands, Highgate, Noranda, Gourmet Guns and Roses, Competitive Speakers Perth and Banksia Speakers as well as 5 clubs achieving both membership goals for the DCP- UWA, St Georges, Stirling, Young Guns and Aspire. Across all the Areas of Northern Division, there have been 158 new members since July 1<sup>st</sup>, with 21 for Area N21, 41 for Area N22, 24 for Area N23, 25 for Area N24 and 47 for Area N25.

### **DCP Goals**

Please refer to the above sections on educational awards and membership. However, the major factor that could stop clubs achieving at least Distinguished Status not having 20 members or a net growth of 5 on the 30<sup>th</sup> June 2017.

### **Club Officer Training**

Most clubs within Northern Division had 4 or more club officers trained during the training period. However, there were a few clubs that didn't have 4 officers trained. No make-up training was organised as I couldn't get enough people to attend. With the second round of training, 14 clubs had 4 or more officers trained. In terms of achieving goal 9, 12 clubs have at least 4 officers trained in period, with 13 clubs achieving this goal.

With club officer elections, I will send a reminder to clubs to hold elections in April/May as well as sending reminders for the first round of training in the 2017/18 year as soon as dates become available.

### **Contact with Area Directors**

Most communication between the Area Directors and myself has been either via email, via phone or in person if I have seen them at a club meeting or a district event. I am looking to hold a division council meeting in the near future.

### **Contests**

The date for the Division Final for the International and Evaluation contests were held on the 25<sup>th</sup> March 2017 at the Bob Daniel Community Centre. The event ran smoothly, despite some last minute cancellations. The results are below:

Contest	International	Evaluation
1 <sup>st</sup>	Lisa Evans	Martin O'Connor
2 <sup>nd</sup>	Sam Walsham	Nathan Machholz
3 <sup>rd</sup>	Nathan Machholz	Sean Gomes

All area finals were held prior to the division contest., with them starting on the 6<sup>th</sup> March and ending on the 15<sup>th</sup> March. Results are below:

Area	Date Held	International	Evaluation
N21	6 <sup>th</sup> March	Sam Walsham Martin O'Connor	Martin O'Connor Sam Walsham
N22	15 <sup>th</sup> March	Phillippa Henderson	Fredrick Glisson

		Yue-Li Tan	Nico West
N23	8 <sup>th</sup> March	Nathan Machholz Richard Miles	David Barton Nathan Machholz
N24	13 <sup>th</sup> March	Matt Griggs Paula Kosowitz	Sean Gomes Kym Godfrey
N25	9 <sup>th</sup> March	Lisa Evans Rey Lacson	Maree Pickens Lisa Evans

### **Clubs**

All clubs have had at least one new member join between the 1<sup>st</sup> July and today. As of 1<sup>st</sup> April, 3 clubs have not paid for 8 renewals- Highgate, Talkabout and Masters@UWA. Both Highgate and Talkabout should have 8 payments made soon. However, I am unsure about Masters@UWA. I have also noticed that renewals for a few clubs are little low, however, I am hopeful of these clubs will make some payments between now and the middle of April.

### **New Clubs**

Butler Toastmasters chartered in December 2016, having reached 20 paid members.

UWA College Row Toastmasters has reached 22 members and is in the process of chartering, with the paperwork to be submitted to Toastmasters International soon.

### **Other Information/Comments**

Mark Zhang has expressed interest in running for Northern Division Director in 2017/18.

Congratulations to Almarie Meyer from Butler for achieving her DTM.

*Submitted by Catherine O'Brien DTM 17<sup>th</sup> March 2017*

*Northern Division Director 2016-2017*

## Southern Division 14 March , 2017

### Educational Awards

*Encouraging performance across each Area with a strong delivery of Awards. A total of 58 Communication Awards and 15 Leadership Awards as shown in the table below:*

	CC	CL	ACB	ACS	ACG	ALB	DTM
Area S31	7		2	1		1	
Area S32	16	4	2	1	1	4	1 (DN)
Area S33	4		2		3		1 (TB)
Area S34	2	2	1	1		1	
Area S35	10	1	2	1	2		

### Membership

*We commenced in July 2016 with 451 members in Southern Division and grew to 509 members at the end of October 2016. We started the New Year with 396 and have grown to 434 in March a lift of 8%. Area Directors are aware to promote new member development programs and get new members into Agendas quickly. VPM's are looking at people attending last year and failing to arrive this year.*

*Clubs under stress are Cannington Communicators 8, TLI Training Group 9 and Netmasters 9. Pleasing to see Armadale starting to improve with 12. Credit to Michele, Peter Law and Club Coach John Cecchi.*

### DCP Goals

*Each Area Director is reviewing Club success plans and Succession of Presidents and Vice President of Education in June 2017. Some teams have their new structure selected for the next year. Its nice to report that Distinguished Club Awards has renewed enthusiasm with Success Plans starting to be managed for a strong outcome.*

### Club Officer Training

*There are 21 Clubs in Southern Division.*

	4 or more	3 Club officers	2 Club Officers	1 Club Officer
Area S31	All 4 clubs			
Area S32	3	1		
Area S33	3	1		1 (Cannington)
Area S34	3			
Area S35	1		2	2 ( Net&Rocky)

### Contact with Area Directors

*Divisional Meeting being held once a month and at the moment weekly emails are used to communicate, some phone traffic but overall progress with important issues.*

### Contests

*The Southern Division International is planned for 8 April 2017 and Area Directors are in full swing organising contests during March .After this week we have 3 contests to go with Area 31, Area 34 and Area 35.*

### Clubs

*The larger teams of Canning Vale 57, Victoria Quay43 and Fremantle Gateway 35 are growing well. Applecross has declined to 27 and worthy of a membership campaign.*

### New Clubs

*Victoria Quay-Note on Monday is experiencing some early success. City of Cockburn Council is the newest location under review for a new club.*

**Successors for Division Director Roles**

*Ian Hart has stepped into the Area 33 Honorary Area Director role with new enthusiasm and immediate leadership. Ian's knowledge and keen attitude looks impressive at this early stage.*

**Other Information/Comments**

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*Submitted by Kevin Sansome 16 March 2017*

*Southern Division Director 2016-2017*

## **Area C1 – April 2017**

### **Educational Awards**

- Deloitte Perth Toastmasters has completed 4 Competent Communicator awards.
- Electric Toasters has completed 1 Competent Communicator award.
- All other clubs are progressing to achieving their targets for the year.

### **Area Director Visits**

Scheduled to completed by April 2017

### **Clubs Overview**

- **Northbridge**

A vibrant club with a passionate membership base.

- **NAB Perth**

Another vibrant club. Alternate morning and lunch meetings accommodates the needs of their members. Based on conversations with previous Area Director, the club may benefit with a visit from other District leaders to encourage participation in Area and District contests.

- **Electric Toasters**

Due to the current situation with the privatisation of Western Power, membership has dropped over the past 6 months. Planning is in place to increase social media presence and internal marketing

### **Membership**

Northbridge and NAB have strong membership bases. The economic downturn has negatively impacted every club. Promotional activities are on-going

### **DCP Goals**

Clubs have met some DCP goal but will be pushing their members to achieve the minimum targets.

### **Club Officer Training**

#### **First Training Period**

- Northbridge - 4 did not attend
- Electric Toaster – 3 attended
- Deloitte – 3 needed
- NAB – First training period achieved

#### **Second Training period**



- Northbridge – 1 attended
- Electric Toaster – 3 attended
- NAB – First training period achieved

**Contests**

- Only Northbridge and Electric Toasters participated in Area Contests. NAB Committee did not hold a club contest

**Success Stories**

Jennifer Van den Hoek, Janette Edwards and Henry Yau will represent Area C1 at the District Contest

**Other Information/Comments**

Challenge is to attract new members and monitor progress of NAB and WA Speakers Bureau

*Submitted by Joseph Kufakwandi 03/04/2017*

## Area C2 - April 2017 - Central Division

### Educational Awards

City of Perth	2 CC, 2 leadership awards
Perth JustTalk	1 CL complied, to be lodged
Central Communicators	1 CC
AECOM	1 CC

The clubs are working on their Distinguished Club Plan. Further awards will be achieved by the end of the year.

### Area Governor Visits

This year I have re-visited all the clubs in my area and made an official visit to the City of Perth. My official visit to Perth JusTalk is scheduled for 5 April. I intend to visit AECOM and Central Communicators clubs in the coming week.

I love visiting clubs within my area. I always find that they are welcoming and their meeting are dynamic, fun and enjoyable as well as productive and educational.

### Clubs Overview

Area C2 has four clubs. The City of Perth, Perth Just Talk and Central Communicators are community clubs while AECOM is a corporate club. Over the last three months I had the pleasure of working with the clubs and their club officers, who are dedicated and passionate about their clubs. The clubs have enjoyable atmosphere and strong educational focus (particularly evident in their mentoring programs).

The clubs have had some changes in their committees. I was particular concerned about Central Communicators in view of the fact that late last year they lost their Vice President Education who moved to eastern states. However, as I observed during my visits, this has been well managed by the club.

Retention of the existing members and attraction of new ones remains an issue for some clubs within the area. It is something that the clubs have recognised as an area for development and further improvement.

I also would like to highlight some changes in their meeting locations of the clubs. Central Communicators have moved from the Central Park to the David Malcolm Justice Centre on Barrack Street in March, which the City of Perth will be moving to their new location at the Holiday Inn Hay Street in the middle of May. On 1 May the club will say goodbye to their current venue (Comfort Inn Wentworth Plaza) where the club has been meeting for the past 20 years. The inn together with the Moon and Sixpence Pub will be bulldozed to make way for new development.

### Membership

Six month ago I reported that the clubs have been experiencing fall in membership. This is still true for some clubs. Nevertheless, new members are joining. In this regard, I want to particularly highlight achievements of Central Communicators (leading the way within the area with 9 new members to date) and AECOM club with 6 new recruits.

AECOM is the smallest club within the area. It was severely impacted by the redundancies within the company. However, its committee worked hard to keep the club and attract new members.

I also would like to congratulate the City of Perth and Perth JusTalk with 3 and 4 new members respectively since 1 July 2016.

At the time of my official visit to the City of Perth I noticed 6 guests in attendance. I am confident that the number of new members at the club will increase before the end of the year.

The table below shows number of renewals lodged for each of the club to date. Further renewals are expected at the City of Perth and AECOM clubs.

Club	Number of renewals lodged to date
The City of Perth	14
Perth Just Talk	16
Central Communicators	13
AECOM	4

#### **DCP Goals**

Club	Goals met	Goals partially completed
The City of Perth	5	1
Perth Just Talk	3	0
Central Communicators	4	1
AECOM	1	4

I believe that the City of Perth, Perth JusTalk and Central Communicators will achieve President Distinguish status this year with at least 9 goals being met.

AECOM, I believe, can achieve Distinguished club status.

#### **Club Officer Training**

During the second round of train five club officers were trained at the City of Perth and Perth JusTalk clubs. Both clubs have now achieved this goal.

Central Communicators had four club officers trained and have also achieved this objective.

AECOM also had four club officers trained during the second round of training. This is an improvement compared to July when only 2 officers undertook training. In view of the fact that many of its members / officers are frequently away on projects, it is difficult for them to attend training.

#### **Contests**

The City of Perth and Perth Just Talk held their contests on 27 February and 8 March respectively, while AECOM nominated a contestant for the international speech contest. Unfortunately, Central Communicators club did not have a participant.

The Area Contests were held on 11 March in CBD. In view of the requirements of various clubs that I was trying to accommodate, I chose to conduct the Area Contests on a Saturday afternoon. I must confess that I did find it a bit challenging to find volunteers to assist on Saturday. Nevertheless, I believe that overall the contests went well. I would like to again express my gratitude to everyone who assisted with the contests. Congratulations also to the winners of Area C2 International Speech and Evaluation contests.

*Submitted by Elena Mikhaltsevich on 3 April 2017*  
*C2 Area Director 2016-2017*

## **Area C4 – April 2017**

### **Central Division**

#### **Educational Awards**

*Curtin GSB – 2 CC awards lodged. Likely to meet 1-2 more educational award goals by end of June 2017.*

*Curtin Sundowners – 3 CC, 1 AC, 1 CL, and 1 AL award lodged. Likely to meet at least five of the six educational award goals by end of June 2017.*

*Risky – 1 CC award lodged and one more on track to be lodged (two speeches to go). One educational goal likely to be met by end of June 2017.*

*Meeting Procedures – No educational awards lodged.*

#### **Area Director Visits**

*Curtin GSB – casual visits performed regularly as this is the Area Director's home club. Formal visit for second Area Director Report held on Tuesday 28 February 2017, report in draft and will be submitted shortly.*

*CGSB Sundowners – various casual visits have been performed. Formal visit for second Area Director Report will be booked for late April.*

*Risky Toastmasters club – two casual visits have been performed. Formal visit for second Area Director Report was held on Wednesday 22 March 2017 and report has been submitted.*

*Meeting Procedures – yet to attend a club meeting either casually or formally.*

#### **Clubs Overview**

*Curtin GSB – this club has a constant stream of guests which often become members. The club has a great group of club officers who are enthusiastic about improving the club. The club is very well engaged in Area activities. Overall there are no issues with this club, good membership base, good club officer group. This is a fun and social, yet professional and efficient club to be involved with.*

*Curtin Sundowners – a social group of dedicated members who enjoy going for a drink and pizza after the meetings. Good group of club officers. Strong mentorship within the club and hugely welcoming to new members and guests. The club is well engaged in Area activities. Membership and meeting attendance has recently seen a bit of a dip and some activities could be done to pick up attendance and engagement. Action to be determined following second Area Director visit.*

*Risky Toast – due to work-related pressures and deadlines which Risky Toast members are often facing, attendance at meetings can sometimes be less than what would be preferred. However, the club has a great President and Vice President Education who are dedicated to keeping the club going and have recently done a membership drive within their workplace which resulted in an increase in guests. No interest in being involved with Area activities. Being a work-based group (membership paid for by BWA), many members prioritise work over attending meetings and doing speeches. Overall, this club has a lot of potential and are likely to meet Select Distinguished status.*

*Meeting Procedures – club has recently been invigorated by District leadership group after Bechtel club conceded. Have previously been self-sufficient and do not get involved in Area events, contests, or anything outside of the regular club meeting, however the new Meeting Procedures may be more engaged in future, with membership now being open to the community.*

#### **Membership**

*Curtin GSB – currently has 24 members up from a base of 20.*

*Curtin Sundowners – currently has 16 members up from a base of 25.*

*Risky – currently have 20 members from a base of 16 members.*

*Meeting Procedures – currently have 8 members from a base of 22 members.*

#### **DCP Goals**

*Two Curtin clubs likely to meet goals for either Select or President's Distinguished.*

*Risky Toast likely to meet Distinguished status with five goals which is a great effort for the club.  
Meeting Procedures – not looking likely to meet Distinguished status (currently met only one goal).*

### **Club Officer Training**

*Curtin GSB – Six club officers attended training in Jun-Aug and two club officers attended training in Dec-Feb  
Curtin Sundowners – Four club officers attended training in Jun-Aug and two club officers attended training in Dec-Feb*

*Risky Toast – Four club officers attended both rounds of training*

*Meeting Procedures – Nil club officers attended training in Jun-Aug and five club officers attended training in Dec-Feb*

### **Contests**

*Curtin GSB – Contest held Tuesday 14<sup>th</sup> February 2017 and was well attended.*

*Curtin Sundowners – Contest held Friday 10<sup>th</sup> March 2017 and was well attended.*

*Risky Toast – No contest held due to lack of interest. Socialised with members that they are able to contest at the Area Final without having held their own contest but no one interested.*

*Meeting Procedures – No contest held and no nominations for Area Final.*

*Area final – was held on Friday 17 March 2017 and the area participated in the Central Division contest held on Saturday 01 April 2017.*

### **Success Stories**

*Risky Toast have recently had a meeting with an increased focus on guest attendance, resulting in many guests attending. This meeting was also attended by the Area Director. The club is hopeful that this effort will result in a few more members.*

*The Curtin GSB morning club has recently moved to a system whereby a forward planner is available online for members to lodge requests for roles at upcoming meetings. This reduces the workload on the VPE when doing up the fortnightly Agendas and ensures that members remain accountable ahead of time for speech delivery.*

### **Other Information/Comments**

*Submitted by Ayesha Harrison-Stewart, 06 April 2017*

*Area C4 Area Director 2016-2017*

**Area C5   Area CENTRAL - 03/04/2017**

**Division CENTRAL**

### **Educational Awards**

*Plain Speakers and WestEnd Clubs are tracking educational awards and are reviewing at this time with respective members. ToastiES Club is yet to report on this.*

### **Area Director Visits**

*I have recently conducted my second visit to WestEnd and Plain Speakers clubs. These were positive experiences. I was welcomed, acknowledged and given the opportunity to address members. My visit to ToastiES is scheduled for this week., Wed 5<sup>th</sup> April.*

### **Clubs Overview**

*Clubs are unique in their own ways but all support their member's development and positive learning experiences. Meetings are fun, educational and visitors warmly welcomed. There is energy and positive vibes that add to the overall meeting enjoyment in a supportive environment. Themes are promoted to add interest and special occasions celebrated. Clubs offer mentoring to support both new and experienced*

*Toastmasters. Like other clubs ToastiEs supports a positive learning experience with a member benefits focus.*

### **Membership**

*Plain Speakers and WestEnd Clubs have adopted and currently implementing various Growth strategies to build and attract more members. WestEnd is currently conducting a Membership Building contest and Plain Speakers has a 'Demonstration' Meeting planned soon. Both clubs have recently converted visitors to new members. ToastiEs is a corporate club subject to the usual staff turnover but currently enjoying steady support with 19 members recorded.*

### **DCP Goals**

*Plain Speakers is tracking members and is progressing towards achieving their Distinguished Club Program goals set out in their club success plan- (5 Goals to date). WestEnd is more challenged with lower membership but again is tracking its members to achieve possible awards. ToastiEs Club is yet to report.*

### **Club Officer Training**

*WestEnd and Plain Speakers met this goal. ToastiES no attendance recorded at second round.*

### **Contests**

*Plain Speakers and WestEnd had contestants in the Area Contests. Plain Speakers finalists have since competed successfully in the Central Division final with both contestants placed.*

### **Success Stories**

*Plain Speakers member success at Division contests. WestEnds Membership 'One Plus One' membership campaign success. ToastiES club current membership status.*

### **Other Information/Comments**

*I am encouraged and inspired by the efforts of Club Committees and Members and having the opportunity to serve them as AD.*

***Submitted by ROBYN LLOYD Area Director 03/04/2017.***

***CENTRAL C5 8<sup>th</sup> APRIL 2017***

## **Area E11 – 05-04-2017**

### **Eastern Division**

#### **Educational Awards**

All the clubs in my area are struggling to meet their educational goals. Durack club and Terrace Speaker have achieved 5 goals each so far. Terrace Club and Jacobs have achieved 2 each and Shell has achieved 1 goals so far. Durack and Terrace Speakers had five members attend the second round of training. Jacobs has four and Terrace club had two. Shell corporate clubs did not participate in the club officer training.

#### **Area Director Visits**

I have visited Shell Toastmasters so far and visiting Terrace Speakers on this Friday (07-04). Formal club visits are scheduled for after Easter break for the remaining three clubs.

#### **Clubs Overview**

Shell Toastmasters for a while were thinking of closing down due to lack to numbers, but on the last day decided to keep it going for another six months. They only have six paid members so far and I have been in contact with Jacqui (club President) to see how they could revive the club. Her reason for low numbers is due to Shell moving from construction to operation phase. After its initial struggle last October, Jacobs is going strong thanks to Robyn's help, even though they still have low membership numbers. Durack is the strongest club in my area followed by Terrace Club. Terrace Speakers has struggled to grown in number since its inception in October last year.

#### **Membership**

Membership is at bare minimum at Terrace Speakers, Jacobs and Shell Toastmaster clubs. Both the corporate clubs have struggled for numbers all year. Durack and Terrace are holding their own with strong membership numbers.

#### **DCP Goals**

All the clubs in my area are struggling to meet their educational goals they set for themselves at the beginning of the year. Durack club and Terrace Speakers have achieved 5 goals each and are looking to achieve select distinguished or higher. Terrace Club and Jacobs have achieved 2 goals so far. I will be discussing with clubs what their revised goals are during my official Area Director's visit. Shell has achieved 1 goal so far, Shell is looking to survive and not looking at achieving DCP goals.

#### **Club Officer Training (2<sup>nd</sup> round)**

Terrace Speakers - 5 members

Durack - 5 members

Terrace Club – 2 members

Jacobs - 4 members

Shell – none

#### **Contests**

Club, Area and Division contest have been conducted successfully. Only Jacobs had a club contest. We had just one contestant in the Area speech evaluation contest.

#### **Success Stories**

Leading up to the penultimate week of March, it looked like Shell was closing down as a club. With the help and support Jacqui the club President they have six members on board and have decided to keep rolling for another six months.

#### **Other Information/Comments**

With the current economical down turn most clubs have expressed their concern with regards to membership renewals and it will be something to keep a close eye on post.

*Submitted by Bharath Kumar 05-04-2017*

*E11 Area Director Bharath Kumar*



## **Area E13 - (2 April, 2017)**

### **Eastern Division**

#### **Educational Awards**

Ellenbrook has achieved DCP goals (1-4) by submitting 4 CC awards and 2 Advanced Communicator awards. Mundaring has achieved DCP goals (3-6) by submitting 2 Advanced Communicator awards and 2 Leadership awards. Guildford Stars has achieved DCP goal (3) by submitting 1 Advanced Communicator award. Swan Toastmasters has achieved DCP goal (3) by submitting 1 Advanced Communicator award.

#### **Area Director Visits**

Two clubs within Area E13 have been scheduled and received an official area visit. The remaining 3 clubs are yet to be scheduled for their official area visits. The dates the visits are detailed below:

Ellenbrook	Wednesday, 15th March 2017
Guildford Stars	Monday, 27th March 2017
Swan	Wednesday, 12th April 2017
Kalamunda	TBA
Mundaring	TBA

#### **Clubs Overview**

**Ellenbrook Toastmasters:** is an organised, weekly club, with a history of achieving President's Distinguished. Ellenbrook has recently experimented with changing the meeting theme/ format to add variety to meetings (e.g. lucky dip theme, backwards meeting theme, etc.). Ellenbrook has a broad diversity members of mixed ages, backgrounds and public speaking abilities.

**Swan Toastmasters:** has well organised meetings which run smoothly and successfully. Swan Toastmasters has excellent public relations, especially the club's website and Facebook group being updated on a regular basis. The club seems to have a good balance of experienced members and new members.

**Kalamunda Toastmasters:** has a fantastic club environment with a friendly and welcoming vibe. Kalamunda has done an amazing job at recruiting new members and the club is looking healthy. The themes of the meeting and Table Topics segment in particular add variety to the program.

**Guildford Stars Toastmasters:** has several seasoned Toastmasters with a high calibre of skill. The club has recently had new members join in recent months which complements the club well and provided excellent opportunities for mentoring and skill development for new and seasoned Toastmasters alike.

**Mundaring Toastmasters:** has well organised meetings. Mundaring has some very experienced members who do well in club contests. Educations for skill development are conducted on a regular basis. The club's website and Facebook page are regularly updated with what's happening within the club and highlighting member's successes.

#### **Membership**

- Kalamunda has had 10 new members join this financial period
- Guildford Stars has had 6 new members join this financial period
- Mundaring has had 5 new members join this financial period
- Ellenbrook has had 4 new members join this financial period
- Swan has had 2 new member join this financial period

#### **DCP Goals**

Awards achieved as of Friday 31st March 2017:

Club Name	Awards Achieved	Award Details
Ellenbrook Toastmasters	7	Goal #1 (2 Competent Communicator awards); Goal #2 (2 More Competent Communicator awards); Goal #3 (1 Advanced Communicator award); Goal #4 (1 More Advanced Communicator award); Goal #7 (4 New members); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)
Mundaring Toastmasters	7	Goal #3 (1 Advanced Communicator award); Goal #4 (1 More Advanced Communicator award); Goal #5 (1 Leadership award); Goal #6 (1 More Leadership award); Goal #7 (4 New members); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)
Guildford Stars Toastmasters	4	Goal #3 (1 Advanced Communicator award); Goal #7 (4 New members); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)
Kalamunda Toastmasters	4	Goal #7 (4 New members); Goal #8 (4 More new members); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)
Swan Toastmasters	3	Goal #3 (1 Advanced Communicator award); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)

### Club Officer Training

All five clubs within area E13 had at least 4 members attending Club Officer Training during the December-February training round.

Ellenbrook	5 Club Officers trained
Guildford Stars	5 Club Officers trained
Kalamunda	4 Club Officers trained
Mundaring	5 Club Officers trained
Swan	5 Club Officers trained

### Contests

Three clubs within Area E13 have held the International Speech and Evaluation Contests (Guildford Stars, Ellenbrook, and Swan). The other two clubs (Mundaring and Kalamunda) nominated their constants for the Area Finals. Overall I was impressed by the quality of each club in the organisation and execution of each of the club contests. Ellenbrook Toastmasters was the host club for the E13 Area Finals.

### Success Stories

Contest representatives from E13 Area Finals are: Martin Lindsay (Guildford Stars) for Evaluation Contest & Martin Lindsay (Ellenbrook) for the International Speech Contest. Judith Allen has been contacting schools in the City of Swan around the community school program 'Youth Out Loud'.



**Area N21 (March, 2017)**  
**Northern Division**

**Educational Awards**

*Clubs are progressing with their educational reports and are committed to their DCP program. Some clubs are struggling a little bit due to their leadership committee being very busy in their personal lives.*

**Area Director Visits**

*I have visited the clubs Northern Lights, Currambine and Northern Gourmet and plan on visiting Butler Toastmasters. The club visits all went well and the clubs are in good hands and are going strong.*

**Clubs Overview**

*The clubs in my area are very engaging and have a very strong sense of fun and work. Some of the weaknesses I find in the club are they not very engaged in the DCP program. Another issue is communication, after many follow ups, the leadership committee responds very delayed.*

**Membership**

*The clubs are progressing well in general with some having achieved the 4 extra members and looking to achieve 4 more members soon. Not detailed plan was given other than what they were doing already which was social media, their website and meetup.com.*

**DCP Goals**

*The clubs are making steady progress towards their DCP goals. The clubs have reported to me that they will be looking to achieve 9/10 or 10/10 out of the DCP goals according to them. According to their plan they have told me that they will achieve these goals.*

**Club Officer Training**

*Most of the club met the number requirement of officers attending TLI except for one club in the first round and another club in the second round.*

**Contests**

*Most of the contests have already been held including the area competition.*

**Success Stories**

*The biggest success story from my Area is the Butler Toastmasters Club being chartered. This club was started and built up over a year by the previous Area Director Almarie Mayer.*

**Other Information/Comments**

*Submitted by Fabian Borraccino, 20/03/2017, Area N21, 2016 - 2017*

## **AREA N22 – April 2017**

### **Educational Awards**

As of March 31 2017:

- **St George's** have achieved 1 CL award towards their DCP goals
- **Subiaco Early Birds** have achieved 3 CC awards towards their DCP goals
- **UWA Toastmasters** have achieved 2 CC awards and 1 CL award towards their DCP goals
- **Project Managers** have not registered any educational awards
- **Masters@UWA** have not registered any educational awards

### **Area Director Visits**

The following clubs have been visited to assist with their club contests:

- **St George's:**
- **UWA Toastmasters:**
- **Subiaco Early Birds:**

The following clubs have not yet been visited for the current round of Area Director visits:

- **Project Managers:**
- **Masters@UWA:**

### **Clubs Overview**

**St George's:** Membership has grown from 21 members to 35; membership renewals and club officer lists were submitted on time for both renewal periods.

The club attained 6 DCP goals last year and has met 5 DCP goals so far this year, achieving Distinguished Club status.

**Project Managers:** Membership is currently 21 members with 1 new member; membership renewals were submitted on time for both renewal periods and club officer lists for one renewal period.

The club has met 3 DCP goals so far this year.

**UWA Toastmasters:** Membership continues to be very strong, with 39 members. The club has signed up 14 new members.

The weekly Friday lunchtime meetings are well-attended. The club achieved Distinguished Club status last year and has met 6 of 9 goals required for President's Distinguished status this year.

Membership renewals and club officer lists were submitted on time for both renewal periods.

**Subiaco Early Birds:** Membership is currently 20 members with 6 new members.

Last year the club achieved 5 DCP goals; the area where goals were not achieved was in membership awards; however, this year the club has achieved 3 CCs so far.

**Masters@UWA:** Membership as of March 31 was 10 members; however the club has not been active since last year and there have been no membership renewals. The club's inactivity has been due in part to the relatively short duration and intensity of the MBA trimester schedule and turnover of leadership and committee members.

### **Membership**

- **St George's: 35 members (14 new members)**
- **Subiaco Early Birds: 20 members (6 new members)**
- **UWA Toastmasters: 39 (14 new members)**
- **Project Managers: 21 members (5 new members)**
- **Masters@UWA: 10 members listed at March 31 but no renewals for current period**

### **DCP Goals:**

As of 31 March 2017

- **St George's** have achieved 5 DCP goals - Distinguished
- **Subiaco Early Birds** have met 3 DCP goals so far this year

- **UWA Toastmasters** have achieved 6 DCP goals - Distinguished
- **Project Managers** have met 3 DCP goals so far this year
- **Masters@UWA** have met 0 DCP goals so far this year

### **Club Officer Training**

Three of the five clubs had 4 or more officers attend the club officer training in February:

St George's: 5 officers

UWA Toastmasters: 4 officers

Project Managers: 4 officers

Subiaco Early Birds: 3 officers

No officers from Masters@UWA attended the training

### **Contests**

4 clubs held club contests and competed at the N22 Area Contest; the winners proceeded to the Northern Division Contest.

St George's

Subiaco Early Birds

UWA Toastmasters

Project Managers

### **Success Stories**

### **Other Information/Comments**

*Submitted by Meriel Griffiths*

*N22 Area Director 2016-2017*

## Area N23 – 1 April 2017

### Northern Division

#### Educational Awards

So far only three educational awards have been submitted, Desperados – 2 and Water Corp – 1. I am following up with all clubs to ensure they do not delay in submitting their awards and they make every effort to roster people to complete remaining speeches in time to submit their awards before June 30.

#### Area Director Visits

I have visited all clubs in my area informally at least twice. I have also completed three of my official area director visits and drafted my reports for Desperados, Stirling and Water Corporation. I have already met with the President of Talkabout and am in the process of preparing my report. I will be visiting Mount Hawthorn on Wednesday 5 April and meeting the committee. Hence, I should have all my official area reports completed and submitted to TI by Easter.

#### Clubs Overview

Talkabout - Formed in 1976 is the third oldest club in Western Australia and are proud of their history. With a downturn in membership they moved to a new catchment area Mount Claremont where they hold friendly and productive meeting with a mix of new and old serving members carrying out multiple roles. Membership growth is slow; they didn't hold a contest or nominate a competitor. They need to keep website and Facebook up to date

Stirling - I love the atmosphere in this vibrant and welcoming club where meetings are conducted in a fun yet structured manner. excellent use of Facebook and website. Members need to deliver an educational on the benefits of the CL Manual and How To Be A Distinguished Club. The Club Success Plan and DCP Tracking Sheet should be on show or available at meetings

Mount Hawthorn - Very friendly and welcoming atmosphere, always inventive with their agendas and meeting themes (this week's couple's roast), very committed to developing the membership's competitive speaking skills. Agendas need to get out sooner, website needs to be updated more regularly and follow-up of guests to encourage revisits and membership.

Desperados - A strong and well Attended club that is both friendly and welcoming, where guests are sent an agenda and invited to participate in meetings, great Table Topics, I loved that they arrange parking for visitors. Did not hold a contest but Nominated Richard Miles. Members need to give Educational on "going Beyond our club" and How to be a Distinguished Club, with special attention to the CL Manual

Water Corporation - Another strong and well attended club that is both friendly and welcoming, new members are encouraged to fulfil a role at meetings, great use of Visual Aids for Table Topics. They Did not hold a contest or nominate although some of the speakers were capable. Members need to give Educational on "Going Beyond Our Club" and "How to be a Distinguished Club" with special attention to the CL Manual

#### Membership

club	Members before	new members to	renewals	
	mar 31 renewals			
		date	confirmed	to date

Talkabout	8	2	5
Stirling	24	8	20
Mount Hawthorn	18	3	10
Desperados	19	4	18
Water Corporation	22	7	17

#### DGP Goals

Generally I

thought all clubs in the area need to promote the DGP with educationals, posters showing members achievements and regular updates in business sessions at club meetings

#### Club Officer Training

Club	Number club officers/roles who attended 1st round	Number club officers/roles who attended 2nd round
Talkabout	7	7
Stirling	6	1
Mount Hawthorn	5	3
Desperados	4	4
Water Corporation	0	3

Disappointingly only two of my clubs have fulfilled the club officer training goals, Talkabout and Desperados. I will encourage all clubs to ensure the next club officer committee fully understands the importance of ensuring all officers are trained to help better understand their club roles as well as meet their training goal in the DGP.

#### Contests

Only two clubs held International and Evaluation contests (Stirling and Mount Hawthorn) and then Desperados and Water Corporation nominated a contestant for the Area Contest. Mount Hawthorn hosted the area contest and it was very pleasing to see the high calibre of contestants. The test speaker, James Barker, was a gem!

#### Success Stories

##### Stirling

David Barton won the Area Final in the evaluation Contest

##### Mount Hawthorn

Nathan Machholz, a relatively new member of Toastmasters was successful in getting to the Northern Division finals for both International and Evaluation contests. He placed second in the evaluation contest and will now be representing the club, area and division at the District finals at Convention.



Desperados  
was placed 2nd in the area Final International speech Contest  
Wipulaguna CSAA Satpal Rikhraj and Kirsty Campbell  
have the potential for leadership roles

Richard Miles  
CSEC Vindya

#### Other Information/Comments

Submitted by David Hatton 4/4/2017  
N23 Area Director Jan - June 2017

**Area N24 – April 2017**  
**Northern Division**

**Educational Awards**

- Two clubs prepared Club Success Plans (CSP). Both have made a considerable amount of progress towards achieving the goals and KPIs listed.
- For the other two remaining clubs, preparing a CSP is not their first priority. The reason for this is that membership numbers are low, with an unbalanced mix of only two-three/four experienced Toastmasters at each club picking up most leadership/evaluation roles. The remaining members from these two clubs are fairly new and inexperienced and are at the early stages of completing both manuals.
- **Maylands** has achieved one CC and one Advanced Communicator award and is expecting to achieve another CC and one CL award. The club's members are highly motivated and have been steadily progressing through both manuals. Club meetings/agendas are well organised. With a large membership base, members cannot get on the agenda to make project speeches as often as smaller clubs.
- **Banyandah** has achieved three educational awards and gained two DCP points in these categories. The club will potentially achieve two more educational awards by 30-06-17.
- **Noranda** has achieved one CC award and expects to achieve another CC and one CL before the term ends.
- **Highgate** has not achieved any awards. The club's experienced members lodge their awards through their other Toastmasters clubs which are in better positions to achieve DCP club award statuses.

**Area Director Visits**

- **Noranda** – Since the last report, I unofficially attended another meeting, the last Area Finals held at the club and their current club contest. I performed agenda/contest roles as required. My second Area Director's Official Visit to the club is scheduled for 19<sup>th</sup> April 2017. Following this visit, I plan on attending two more meetings before my term ends (in May and June).
- **Banyandah** – At the last renewals period, I joined the club and have continued to attend over half of the meetings. I will conduct my second Area Director's Official visit in one of the upcoming meetings in April/May.
- **Maylands** – During the year, I have attended the club four times: first Area Director's Official visit, the first and second club contests and another unofficial visit. Before my term ends, I plan on making two more visits – one officially and one unofficially.
- **Highgate** – Since October 2016, I have attended ¾ of the meetings and will continue to attend every meeting to support the club.

**\*\*\*\*I am making my second official Area Director Visits to all clubs during April and May 2017.**

## Clubs Overview

- **Banyandah** – members/guests are welcomed, made to feel included and have the opportunity to take on whatever and how many meeting roles they would like at the last minute. Good meeting venue. Room for improvement is to have more experienced Toastmasters join the club. Experienced members are very supportive of newer members but appear to run and take on a lot of roles in meeting to accommodate for the full agenda and lack of membership numbers. Newer members do not always respond to VPE in sufficient time to organise agenda and seem to expect to pick up roles on the night. Do not want to discourage newer members although this makes the VPE's role challenging.
- **Noranda** – very close group of people. Club feels like a closely connected community. Members know each other very well and appear to love and appreciate their club. It feels good to be there. Members want to make their meetings interesting, fun and to create an encouraging learning environment. One weakness which is also a strength is their reliance on two experienced Toastmasters who are respected and appear to almost coach the club when needed. Very strong, productive and hard working Committee that achieves results.
- **Maylands** – very vibrant and energetic club. Lots of members with a mix of experienced and newer members. Members want to learn, develop and take-on more roles and opportunities. The club has many opportunities to socialise and mix with other members before, during and after meetings.
- **Highgate** – Attendance numbers can vary. Members are welcoming and have an allocated time during meeting for supper and socialising. Would benefit from having more members.

## Membership

- **Banyandah** currently has 11 members. Membership campaign being undertaken by the club President including letterbox dropping of Toastmasters magazines and advertising at the nearby university. Club VPPR has started adding pictures and promotional items to the clubs Facebook page.
- **Highgate** only has 6 members who renewed/joined since the last renewal period. I have joined to increase membership and support the club and will continue to attend every meeting. The club has exhausted potential membership lists and are still looking at other ways of marketing and attracting new members (e.g. creating or developing their Facebook pages, trialling 'Meet-up' demonstration meetings and working on their websites).
- **Noranda's** membership has increased to 15 members. Members continuously invite friends and work colleagues as guests with aims of increasing membership. The President and his wife who is also the Treasurer and VPE of the club are very committed to growing the club and ensure the club is promoted well through social media and their community network circles.
- **Maylands** has a high membership base of 23 members and is not concerned on the future membership numbers of their club. The club has the best Toastmasters club website and Facebook page I have seen to date. These sources have proven to be the main method of attracting guests who have converted into members. VPPR, President, VPM and VPE do a fantastic job in converting guests over to members.

## DCP Goals

- **Banyandah** – *‘Potential to achieve Distinguished Award status’\** - **4/10 DCP Goals** met +
  - Goal # 8 – 1/2 met. Club needs two *more* new member to achieve this goal. Possibly achievably by 30/06/17.  
\*Will most likely make 5/10pts however award status is dependent on if the club gains two new members.
- **Highgate** – *‘No club award status expected’\** - **2/10 DCP Goals** currently met +
  - Goal # 8 – 1/2 met. Club needs one *more* new member to achieve this goal. Possible to achieve by 30/06/17.  
\*Unlikely to achieve 5/10pts or award status due to a low membership number and half of members being inexperienced Toastmasters.
- **Noranda** – *‘Potential to achieve Distinguished Award status’\** - **3/10 DCP Goals** met +
  - Goal #1 – ½ met. Expects one more CC Award to be achieved.
  - Goal #5 – One CL award is expected to be achieved.
  - Goal # 8 – 1/2 met. Club needs two *more* new member to achieve this goal. Club has visitors attend on a frequent basis and a healthy conversion rate. Goal expected to be achieved by 30/06/17.  
\*Club needs four more new members to be in an award status. If achieved, could potentially finish with 5-6/10pts. Club has the right plan, actions, leaders and momentum to achieve these objectives.
- **Maylands** – *‘Distinguished Award status expected’* - **3/10 DCP Goals** currently met +
  - Goal #1 -1/2 met. Club is expecting to achieve another CC award to meet this goal.
  - Goal #5 – One CL award is expected to be achieved.
  - Goal #8 – Club has 3 out of the required 4 *more* new members. Needs one more. Club has visitors attend on a frequent basis and a healthy conversion rate. Goal expected to be achieved by 30/06/17.

## Club Officer Training

- **Banyandah** – Only three members taking on all committee roles. Neither attended the first or the second round of training. However, these members are very experienced Toastmasters. Both have expressed interest in attending the first round of the new Toastmasters year.
- **Highgate** – Four Club Officers attended training during the first round and only two during the second round as half of their Committee could not continue Toastmasters for personal reasons.
- **Noranda** – Five Club Officers attended the first and second rounds of training. Committee is highly motivated. This DCP has been goal met.
- **Maylands** – Only one Club Officer trained during the first round and two during the second round. Committee members are aware this is an improvement area for next year.

## Contests

### Club Contests:

- **Banyandah** and **Highgate** did not hold contests due to lack of interest and competitors. However, Banyandah put forth a competitor for each contest at the Area Finals.
- I attended and assisted with the two club contests held in the area at Noranda and Maylands Toastmasters clubs. Both contests were enjoyable to watch and conducted in line with the Contest Rulebook.
- **Maylands** held a very successful contest. There were at least 20 people in the room watching five contestants compete in the Evaluation contest and seven contestants compete in the International Speech contest.
- **Noranda** held a successful Evaluation club contest with two members competing. Unfortunately, both got disqualified due to speaking over time. With only one contestant entering the International Speech contest, this member was given the opportunity to practice her speech and be group evaluated on the night.

**Area Finals:**

- I organised the Area N24 International Speech and Evaluation Finals hosted by Banyandah Toastmasters club on Monday 13<sup>th</sup> March. Three out of the four clubs in the area competed and also had one experienced member from each judging the contests. There were three contestants in the International Speech contest and two contestants in the Evaluation contest.
- All clubs financially contributed towards the costs of running the Area Finals including catering. Additional members from three out of the four clubs assisted on the night by volunteering to take on the remaining contest 'helper' roles.

**Other Information/Comments**

- Ongoing issue of concern of the low membership numbers of Highgate and Banyandah Toastmasters clubs. Both clubs now have Club Coaches. Both Committees are small although very experienced, committed and motivated to revitalise their clubs.

*Submitted by Cathryn McMurray on 04/04/2017*

*N24 Area Director 2016-2017*

## Area N25 3<sup>th</sup> April Northern Division

### Educational Awards

Area 25 Gourmet Guns n Roses				Clubs 0				Clubs 0				Clubs 0			
	Membership		Goals Met	CC's		AC's		CL's		Mem.		Trn.		Rn./Lst.	
	Base	To Date		1	2	3	4	5	6	7	8	9a	9b	10a	10b
00995774 Young Guns	25	23	3	1	0	0	0	0	0	4	12	2	0	2	1
01334399 Aspire Toastmasters	20	27	9	2	1	1	1	1	1	4	10	6	5	2	1
02383596 Gourmet Guns n Roses	13	14	2	0	0	0	0	0	0	4	1	2	4	2	1
02459315 Banksia Speakers Toastmasters Club	20	18	4	1	0	0	0	1	0	4	2	6	5	2	1
04958293 Competitive Speakers Perth	21	14	5	0	0	1	0	1	0	4	2	6	5	2	1

According to the performance report, the educational awards are being submitted. Young Guns needs two more awards to become distinguished and Banksia needs one. Currently Gourmet Guns n Roses needs to focus on membership.

### Area Director Visits

The area director is yet to visit his clubs and he will ensure all visits complete within April.

### Clubs Overview

**Young Guns:** Young Guns continue to be a difficult club to deal with as the club committee was not willing to participate in the club officer training and reluctant to participate in contests.

**Gourmet Guns n Roses:** The club is still fragile however it is growing

**Banksia Speakers:** The club has recently had a new president and the club is reviving under the new leadership.

**Aspire Toastmasters:** The club is under strong leadership. It has already met 9 goals out of 10

**Competitive Speakers:** The president is providing strong leadership to the club and the club is very advanced.

**UWA College Row Toastmasters:** The club has recently chartered and is at its infant phase. It is critical to keep the momentum going.

### Membership

All clubs within the area are facing membership issues. It is important for the club to continue to recruit more members and create more opportunities for people to participate. The UWA College Row Toastmasters has reached 22 members.

### DCP Goals

Area 25 Gourmet Guns n Roses				Clubs 0				Clubs 0				Clubs 0			
	Membership		Goals Met	CC's		AC's		CL's		Mem.		Trn.		Rn./Lst.	
	Base	To Date		1	2	3	4	5	6	7	8	9a	9b	10a	10b
00995774 Young Guns	25	23	3	1	0	0	0	0	0	4	12	2	0	2	1
01334399 Aspire Toastmasters	20	27	9	2	1	1	1	1	1	4	10	6	5	2	1
02383596 Gourmet Guns n Roses	13	14	2	0	0	0	0	0	0	4	1	2	4	2	1
02459315 Banksia Speakers Toastmasters Club	20	18	4	1	0	0	0	1	0	4	2	6	5	2	1
04958293 Competitive Speakers Perth	21	14	5	0	0	1	0	1	0	4	2	6	5	2	1

As can be seen, the Area is progressing very positively towards its DCP goals. However, caution must be taken to ensure that clubs have sufficient members to be eligible for the DCP program.

### Club Officer Training

All clubs have their club officers trained except Young Guns. This is an issue that must be addressed by the next Area Director for Young Guns Toastmasters.

### Contests

Aspire hosted the area contest and it was a success.

### Success Stories

Almarie Meyer has achieved DTM recently and UWA College Row Toastmasters has just chartered.

### Other Information/Comments

Overall the area is progressing to success, some work still needs to be done to the membership of clubs.

Submitted by Mark Zhang 3th April



## **S31 Southern Division March 2017**

### **Educational Awards**

*Canning Vale – 5 CCs, 2 ACs, 2 Leadership,  
Southern River – 2 CC, 1 ACs, 3 Leadership,  
Gosnells Foothills – Nil  
Armada – 2 CCs, 1 AC, 0 Leadership*

### **Area Director Visits**

*Canning Vale – regular visits plus competitions - - my home club  
Southern Rivers – 2 visits this year  
Gosnells Foothills – 2 visits this year  
Armada – multiple visits prior to Christmas Break. 1 this year*

### **Clubs Overview**

**Canning Vale** – robust weekly club. Running Speechcraft currently.  
**Southern River** – club has blossomed under Roger Davenport's leadership  
4 HPLs in progress. Roger holds weekly meetings at his home on a Saturday am to mentor and empower HPL candidates.  
Hosting S31 Area competition on March 22<sup>nd</sup> Wednesday  
**Gosnells Foothills** – working towards smooth running of meetings –Club Success Plan 2016-2017 has set June 2017 as target to achieve Distinguished status by June.  
Attended club competition on Feb 20– great turnout by members –good support from area S31 – Area Director will do workshop on planning for competition and Education programme before June end 2017  
**Armada**–. Club officers x 4 trained this year . Committee members keen to learn and achieve,  
Renewed energy and enthusiasm in club plus the mentoring by club coach John Cecchi.  
Club competition to be held Tues. March 21

### **Membership**

*Armada – 14 – 17 required. Membership has grown to 14 (net growth of 6) since November 2016.  
Canning Vale – 48  
Gosnells Foothills – 13 -19 required  
Southern River – 21 (net growth of 5)since November 2016*

### **DCP Goals**

*Canning Vale –10goals  
Southern River – 8 goals  
Gosnells Foothills – 1 goal  
Armada – 4 goals*

### **Club Officer Training**

All clubs met requirement

### **Contests**

*Canning Vale – competitions held Feb 21<sup>st</sup> and 28th  
Southern River – competitions to be held Wed. March 15th  
Gosnells Foothills – competitions held Feb 20th  
Armada – competitions to be held Tues. March 21<sup>st</sup>.*

### **Success Stories**

*Gosnells Foothills 25<sup>th</sup> anniversary meeting Monday April 3<sup>rd</sup>.  
Well done to Armada and Southern River for significant club growth over a 4 month period.*

### **Other Information/Comments**



*Gosnells Foothills is now club of concern. Hopefully their Success Plan will translate into becoming a Distinguished Club by June 2017*

*Michele Naidu S 31 Area Director  
13<sup>th</sup> March 2017*

## Area S32 April 2017

### Southern Division

#### Educational Awards

*Gourmet have achieved all 8 Educational Goals in the 3 categories of the DCP (4 x CC, 2 x AC, 2 x CL).*

*As have Victoria Quay. Gateway needs just one more AC. However overall Vic Quay have 16 awards with Gateway closely following on 15.*

*City of Cockburn have 2 – a CC + a DTM*

	CC's		AC's		CL's	
	1	2	3	4	5	6
Fremantle Gateway Toastmasters Club	2	3	1	0	1	8
Victoria Quay Club	2	6	1	3	1	3
City of Cockburn Toastmasters	1	0	0	0	1	0
Fremantle Gourmet Toastmasters Club	2	2	1	1	1	1

#### Area Director Visits

*2<sup>nd</sup> round of Area Director Visits : Victoria Quay visited 22<sup>nd</sup> February & Gourmet on 9<sup>th</sup> March 2017. These 2 reports are still pending. Plan to officially visit City of Cockburn on the 20<sup>th</sup> April. Gateway visit has been delayed at the request of Club President, who is unable to attend for 6 weeks due to surgery, until early May.*

#### Clubs Overview

*Gateway & Victoria Quay continue to be vibrant Community clubs. Meetings are well organised and well run, attended by a mix of experienced & newer Members . Individual & Club goals are being met in a friendly, supportive atmosphere.*

*Gourmet is an Advanced Club focusing on advanced manual speeches with group evaluations to give pointed feedback. The challenge for Gourmet is to recruit new members.*

*City of Cockburn is struggling with Membership & general despondency. The current Committee is suffering from fatigue and the majority have indicated they don't wish to continue in their roles. Because of the small membership base there is not much option to recruit other Members.*

#### Membership

*Victoria Quay have 39/45 Members renew which was surprising given that more attrition was expected due to some Members moving to the new Club "Fremantle QuayNote" being sponsored by Victoria Quay.*

*Gateway had 25 Members renew. Of the 11 members that didn't re-join 4 definitely won't, 7 uncertain.*

*Gourmet has 15 enthusiastic Members but is still chasing those remaining elusive 5 members to reach charter strength.*

*City of Cockburn has a net membership of 9. Three new Members have joined but this has been offset by Members that have left. The Club continues to struggle with Club numbers which has a flow on effect influencing meeting vibrancy.*

#### DCP Goals

*Victoria Quay has already achieved PD (10/10 goals). Gateway are also PD. They currently have 9/10 goals & will likely obtain one more AC award to obtain all 10 goals by the end of the year. Gourmet currently have 8/10 goals but are challenged on membership goals/charter strength. City of Cockburn (currently 3/10 goals) is still in serious trouble and unless many new members are recruited I don't expect will meet DCP goals.*

#### Club Officer Training

*Overall 18 Club Officers attended the 2<sup>nd</sup> round of COT. Victoria Quay had 6 Officers attend, Gateway had 5, City of Cockburn had 4 & disappointingly Gourmet only had 3 attend.*

**Contests**

*Individual Club & Area Competitions complete. Gateway held both international & Evaluation Speech Competitions. Victoria Quay held Competitions over 2 meetings. Fremantle Gourmet nominated 2 Contestants for the Area final. City of Cockburn nominated a Contestant for the Speech Evaluation Competition but they did not end up participating.*

*Gateway hosted the Area Final, which went off well.*

**Success Stories**

*Fremantle Gourmet have moved to a new location at the Swan Yacht Club. The new venue is more conducive to holding Toastmaster meetings & will hopefully attract new Members.*

*City of Cockburn held a Demonstration Meeting on the 30<sup>th</sup> March with 9 Visitors attending. A good impression was created with a few Visitors indicating they would be returning.*

**Other Information/Comments**

*Fremantle QuayNote Toastmasters was aiming to charter in April 2017. Need to follow up if this has happened yet.*

*Submitted by Sophy Gotsis 3<sup>rd</sup> April 2017*

*S32 Area Director 2016/2017*

## AREA S33 Report dated 3rd April, 2017

Educational awards - Murdoch Southsiders, Willetton and Sunday Sundowners making good progress in achieving awards. Cannington Communicators hindered by small membership and only relying on two members for awards.

Area director visits - Never visited TLI Training group. I have visited all other clubs on at least two occasions. Only done a report for Cannington Communicators. Not submitted.

Clubs Overview - Murdoch Southsiders, Willetton and Sunday Sundowners all vibrant, enthusiastic clubs. Cannington Communicators battling to survive.

Membership - Murdoch Southsiders, Willetton and Sunday Sundowners all have more than twenty members, Cannington Communicators trying various initiatives to attract members. At this stage too early to gauge effectiveness.

DCP Goals - Murdoch Southsiders, Willetton and Sunday Sundowners are all Distinguished or President's Distinguished.

Clubs Officer Training- enthusiastic response from Willetton and Sunday Sundowners. After several reminders Murdoch Southsiders could only managed three trained officers and Cannington Communicators none.

Contests - I was chief judge at club competitions for Murdoch Southsiders, Willetton and Sunday Sundowners. All competitions enthusiastically supported by members. Cannington Communicators did not hold a contest but nominated a contestant for the Area Contest.

Success Stories - I was chief judge at the Area S33 speech contest hosted by Sunday Sundowners. An efficient, successful event, enthusiastically supported by area membership, with fifty plus members attending

Ian Hart  
Area S33 Director

3rd April, 2017

**Area S34 Area Southwest – 4<sup>TH</sup> April 2017**  
**Southern District**

**Educational Awards**

*Mandjar 0*

*Bunbury 2 x CC's 1 x AC, 1 x CL*

*Jetty 1 x AC*

**Area Director Visits**

*Jetty Toastmasters completed 6/3/17*

*Bunbury Toastmasters Planned 16/5/17*

*Mandjar Toastmasters Planned 16/4/17*

**Clubs Overview**

*Due to the distance between clubs and remote location, members rarely visit other clubs.*

*Clubs have transit members .who attend infrequently ,making it very difficult to plan meetings*

**Membership**

Membership retention and increases in membership base have been encouraging, focus is to have a minimum membership base of 20 per club, as this was snapshot was taken on 31/3/17.

Member renewals for the new term beginning 1/4/17 have reduced the member base, down with either existing members not renewing or late payments.

**DCP Goals**

*Manjar -2*

*Bunbury- 6 (currently Distinguished)-hope to achieve Select distinguished*

*Jetty – 4-(Aiming to achieve Distinguished)*

**Club Officer Training**

*Club officer training was held in Bunbury ,hosted by Bunbury Toastmasters on Sunday the 5<sup>th</sup> of Feb 2017*

*Very good attendance all three clubs training 4 club officers. Individual training was greatly appreciated*

**Contests**

All three Clubs held contests from mid Feb to March.

Area Contest Successfully held on the 26<sup>th</sup> March, hosted by Mandjar Toastmasters

*Contest winners due to the distance, sometimes are unable attend the Area contests, Only two clubs where represented at Area level*

**Success Stories**

Bunbury Toastmasters have achieved Distinguished status,a milestone considering it has not been achieved for a while

Jetty Toastmasters, Accommodate and support a member with a speaking a disability, and physical disability ,wheelchair ,very encouraging to see the level of support when I attended the club meeting

**Other Information/Comments**

Submitted by (Graham Watson) 04/04/17

Southwest Area S34 2016-2017

**Area S35 Area David Finnimore – 4/4/2017**

**<insert Division Name>**

**Educational Awards**

***Netmasters***

*Working towards, 1 more CC and a possible ACB*

***Rockingham***

*Working towards one more CC to achieve Select Distinguish*

**Applecross**

Working towards 2 CC's and 2 leadership awards to achieve President Distinguish

**WESEF**

Working towards goals, difficult due to low no's

**Kwinana**

Working towards 1 CL to achieve Select Distinguish

**Area Director Visits**

**Kwinana**

Club visit completed on 28<sup>th</sup> March

**Rockingham**

Club Visit Completed on 29<sup>th</sup> March

**Netmasters**

TBC

**Applecross**

TBC

**WESEF**

TBC

**Clubs Overview**

**KWINANA**

Club has been struggling with members. Processes have been put in place for attracting new members

Such as joining Meetup, Last meeting 2 new guest with positive feedback about joining  
Very positive out look

#### **APPLECROSS**

Members at full strength with very positive and passionate members, encouragement required for officers to attend training to ensure club gains president distinguish annually.

#### **WESEF**

Experienced leaders in club, membership low and requires new members. Difficult due to being a corporate club

#### **ROCKINGHAM**

Club small in numbers and led by experienced toastmasters. Open meeting was held a month ago and has attracted new members

#### **NETMASTERS**

Another small club due to be being based at members' homes. Great idea, some members are linked by internet to the meetings. Could possibly grow bigger depending on technology as there are restrictions on how many people you can get on a TV monitor

#### **Membership**

#### **KWINANA**

4 new members required with a few months left and there new processes I feel they will achieve this

#### **NETMASTERS**

Working on membership goals 2 more members required

#### **APPLECROSS**

Membership goals achieved

#### **WESEF**

Working on membership goals 5 more required

#### **ROCKINGHAM**

Membership goals achieved

#### **DCP Goals**

#### **KWINANA**

Will achieve select distinguish.

## **NETMASTERS**

Will not make distinguish due to low members and only meeting once a month

## **ROCKINGHAM**

Will achieve select distinguish.

## **APPLECROSS**

Could possibly make President distinguish

## **WESEF**

Will not make distinguish due to low members and only meeting once a fortnight

## **Club Officer Training**

### **WESEF**

2 officers trained at first session and 2 at second due to low membership.

### **APPLECROSS**

5 trained at first session and 2 at second. More encouragement needed to ensure president distinguished club.

### **ROCKINGHAM**

First session 3 members second session 1 member due to work commitments.

### **NETMASTERS**

4 members first session 0 second, more encouragement required

### **KWINANA**

Goal achieved 4 members first session 5 second session

## **Contests**

### **KWINANA**



Entered in S35 area Contest and won Evaluation

#### **WESEF**

Entered in S35 area Contest

#### **NETMASTERS**

Did not compete

#### **ROCKINGHAM**

Entered in S35 area Contest and won international speech contest

#### **APPLECROSS**

Entered in S35 area Contest and hosted contest Thankyou Applecross

#### **Success Stories**

#### **ROCKINGHAM**

Held 250<sup>th</sup> meeting on 29/3/2017 A photo and story was put in the local paper

#### **Other Information/Comments**

*Submitted by David Finnimore 4/4/2017*

*S35 Area Director 2017*