



WHERE LEADERS ARE MADE

District 17 Area Directors Report

Area C1 – April 2017

Educational Awards

- Deloitte Perth Toastmasters has completed 4 Competent Communicator awards.
- Electric Toasters has completed 1 Competent Communicator award.
- All other clubs are progressing to achieving their targets for the year.

Area Director Visits

Scheduled to completed by April 2017

Clubs Overview

- **Northbridge**

A vibrant club with a passionate membership base.

- **NAB Perth**

Another vibrant club. Alternate morning and lunch meetings accommodates the needs of their members. Based on conversations with previous Area Director, the club may benefit with a visit from other District leaders to encourage participation in Area and District contests.

- **Electric Toasters**

Due to the current situation with the privatisation of Western Power, membership has dropped over the past 6 months. Planning is in place to increase social media presence and internal marketing

Membership

Northbridge and NAB have strong membership bases. The economic downturn has negatively impacted every club. Promotional activities are on-going

DCP Goals

Clubs have met some DCP goal but will be pushing their members to achieve the minimum targets.

Club Officer Training

First Training Period

- Northbridge - 4 did not attend
- Electric Toaster – 3 attended
- Deloitte – 3 needed
- NAB – First training period achieved

Second Training period

- Northbridge – 1 attended
- Electric Toaster – 3 attended
- NAB – First training period achieved

Contests

- Only Northbridge and Electric Toasters participated in Area Contests. NAB Committee did not hold a club contest

Success Stories

Jennifer Van den Hoek, Janette Edwards and Henry Yau will represent Area C1 at the District Contest

Other Information/Comments

Challenge is to attract new members and monitor progress of NAB and WA Speakers Bureau

Submitted by Joseph Kufakwandi

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Area C2 - April 2017 - Central Division

Educational Awards

City of Perth	2 CC, 2 leadership awards
Perth JustTalk	1 CL complied, to be lodged
Central Communicators	1 CC
AECOM	1 CC

The clubs are working on their Distinguished Club Plan. Further awards will be achieved by the end of the year.

Area Governor Visits

This year I have re-visited all the clubs in my area and made an official visit to the City of Perth. My official visit to Perth JusTalk is scheduled for 5 April. I intend to visit AECOM and Central Communicators clubs in the coming week.

I love visiting clubs within my area. I always find that they are welcoming and their meeting are dynamic, fun and enjoyable as well as productive and educational.

Clubs Overview

Area C2 has four clubs. The City of Perth, Perth Just Talk and Central Communicators are community clubs while AECOM is a corporate club. Over the last three months I had the pleasure of working with the clubs and their club officers, who are dedicated and passionate about their clubs. The clubs have enjoyable atmosphere and strong educational focus (particularly evident in their mentoring programs).

The clubs have had some changes in their committees. I was particular concerned about Central Communicators in view of the fact that late last year they lost their Vice President Education who moved to eastern states. However, as I observed during my visits, this has been well managed by the club.

Retention of the existing members and attraction of new ones remains an issue for some clubs within the area. It is something that the clubs have recognised as an area for development and further improvement.

I also would like to highlight some changes in their meeting locations of the clubs. Central Communicators have moved from the Central Park to the David Malcolm Justice Centre on Barrack Street in March, which the City of Perth will be moving to their new location at the Holiday Inn Hay Street in the middle of May. On 1 May the club will say goodbye to their current venue (Comfort Inn Wentworth Plaza) where the club has been meeting for the past 20 years. The inn together with the Moon and Sixpence Pub will be bulldozed to make way for new development.

Membership

Six month ago I reported that the clubs have been experiencing fall in membership. This is still true for some clubs. Nevertheless, new members are joining. In this regard, I want to particularly highlight achievements of Central Communicators (leading the way within the area with 9 new members to date) and AECOM club with 6 new recruits.

AECOM is the smallest club within the area. It was severely impacted by the redundancies within the company. However, its committee worked hard to keep the club and attract new members.

I also would like to congratulate the City of Perth and Perth JusTalk with 3 and 4 new members respectively since 1 July 2016.

At the time of my official visit to the City of Perth I noticed 6 guests in attendance. I am confident that the number of new members at the club will increase before the end of the year.

The table below shows number of renewals lodged for each of the club to date. Further renewals are expected at the City of Perth and AECOM clubs.

Club	Number of renewals lodged to date
The City of Perth	14
Perth Just Talk	16
Central Communicators	13
AECOM	4

DCP Goals

Club	Goals met	Goals partially completed
The City of Perth	5	1
Perth Just Talk	3	0
Central Communicators	4	1
AECOM	1	4

I believe that the City of Perth, Perth JusTalk and Central Communicators will achieve President Distinguish status this year with at least 9 goals being met.

AECOM, I believe, can achieve Distinguished club status.

Club Officer Training

During the second round of train five club officers were trained at the City of Perth and Perth JusTalk clubs. Both clubs have now achieved this goal.

Central Communicators had four club officers trained and have also achieved this objective.

AECOM also had four club officers trained during the second round of training. This is an improvement compared to July when only 2 officers undertook training. In view of the fact that many of its members / officers are frequently away on projects, it is difficult for them to attend training.

Contests

The City of Perth and Perth Just Talk held their contests on 27 February and 8 March respectively, while AECOM nominated a contestant for the international speech contest. Unfortunately, Central Communicators club did not have a participant.

The Area Contests were held on 11 March in CBD. In view of the requirements of various clubs that I was trying to accommodate, I chose to conduct the Area Contests on a Saturday afternoon. I must confess that I did find it a bit challenging to find volunteers to assist on Saturday. Nevertheless, I believe that overall the contests went well. I would like to again express my gratitude to everyone who assisted with the contests. Congratulations also to the winners of Area C2 International Speech and Evaluation contests.

Submitted by Elena Mikhaltsevich
C2 Area Director 2016-2017

Area C3

Central Division

Educational Awards

The Clubs in C3 have only a sprinkling of experienced Toastmasters, and many clubs have a low membership – creating a challenging environment for awards. CPA is the best placed for awards. With some encouragement, CLs may be possible.

Area Director Visits

Karratha – visited on the 28th of Feb, ran elections for new President and provided training to club officers.

CPA – visited multiple times unofficially.

Dynamic Speakers – visited multiple times unofficially.

Rising Stars – visited multiple times unofficially.

235 – have not been able to visit yet. Club recently restarted meeting – hope to visit soon.

Clubs Overview

Karratha - Karratha is the only Toastmasters club in the Pilbara region and the area has a strong community spirit that the club has benefited from greatly. However there has been a reduction of members due to people moving out of town and similar. The club now has to rely on a more active strategy of PR. Long time President Sally has resigned and Jacinta is now the president.

CPA – CPA is a strong club that runs vibrant and efficient breakfast meetings.

Rising Stars – While numbers have been low, they are now starting to make gains. There is a very dynamic atmosphere in this club. Coach Peta Rakela is an asset to the club.

Dynamic Speakers – There are some experienced members at this club, and there is an earnestness there, that just requires a few more members.

235 - This is KPMG's closed club, after a massive hiatus, they have just avoided oblivion and have started meeting again which is a testament to president Steve McCabe!

Membership

Karratha – for a while meeting attendance was down to as low as 5. Now often topping the 10 mark, has managed to recruit a few more members.

CPA - Great numbers, around Charter strength at all the meetings I've visited. Very committed membership base considering the time slot and the fact members come from many locations. Very good retention.

Rising Stars - Struggling with numbers, have lost some members. Luckily, have Peta as club Coach. Club has run initiatives such as a demo meeting. Looks like numbers are on the rise.

Dynamic Speakers - Struggling with numbers, have lost some experienced and inexperienced members. In need of a club coach. Have suggested new membership drives with their leadership.

235 - Numbers appear good on paper with renewals, have yet to visit a meeting.

DGP Goals

Mixed results, some clubs definitely, others may fall short or may not have completed Success Plan. Main issue is membership levels & retention for the struggling clubs.

Club Officer Training

Karratha – COT Goal Achieved.

Dynamic Speakers – COT Goal Achieved.

Rising Stars – COT Goal Achieved.

235 – No officers trained.

CPA – COT Goal achieved in second round, one short on first round.

Contests

Karratha held contests and have had the coup of representing C3 in both the International and Evaluation Contests. Lizeth is continuing on to represent Central Div in the International contest.

CPA held strongly contested competitions over 2 different breakfast meetings.

Rising Stars managed to hold an exciting competition during lunch hour.

Dynamic Speakers nominated competitors to the Area Final. 235 not involved in Area Contest.

Success Stories

CPA continues to be a very strong club with great retention. 235 managed to restart even when it seemed like it was not continuing. Karratha, Rising Stars and Dynamic Speakers have a strong core of members who with their perseverance I'm sure will see a further strengthening of these clubs.

Persuasive Speakers is a prospective club that meets twice a month in the City on a Wednesday and has managed to attract a very vibrant crowd, the members of whom are young or young at heart. A lot of the membership is in software development or entrepreneurship. With some further strong membership drives this club will charter. The members are already becoming self-reliant as most of the new members have learnt how to do the various club meeting roles.

Submitted by Jon

C3 Area Director 2016-2017

Area C4 – April 2017

Central Division

Educational Awards

Curtin GSB – 2 CC awards lodged. Likely to meet 1-2 more educational award goals by end of June 2017.

Curtin Sundowners – 3 CC, 1 AC, 1 CL, and 1 AL award lodged. Likely to meet at least five of the six educational award goals by end of June 2017.

Risky – 1 CC award lodged and one more on track to be lodged (two speeches to go). One educational goal likely to be met by end of June 2017.

Meeting Procedures – No educational awards lodged.

Area Director Visits

Curtin GSB – casual visits performed regularly as this is the Area Director's home club. Formal visit for second Area Director Report held on Tuesday 28 February 2017, report in draft and will be submitted shortly.

CGSB Sundowners – various casual visits have been performed. Formal visit for second Area Director Report will be booked for late April.

Risky Toastmasters club – two casual visits have been performed. Formal visit for second Area Director Report was held on Wednesday 22 March 2017 and report has been submitted.

Meeting Procedures – yet to attend a club meeting either casually or formally.

Clubs Overview

Curtin GSB – this club has a constant stream of guests which often become members. The club has a great group of club officers who are enthusiastic about improving the club. The club is very well engaged in Area activities. Overall there are no issues with this club, good membership base, good club officer group. This is a fun and social, yet professional and efficient club to be involved with.

Curtin Sundowners – a social group of dedicated members who enjoy going for a drink and pizza after the meetings. Good group of club officers. Strong mentorship within the club and hugely welcoming to new members and guests. The club is well engaged in Area activities. Membership and meeting attendance has recently seen a bit of a dip and some activities could be done to pick up attendance and engagement. Action to be determined following second Area Director visit.

Risky Toast – due to work-related pressures and deadlines which Risky Toast members are often facing, attendance at meetings can sometimes be less than what would be preferred. However, the club has a great President and Vice President Education who are dedicated to keeping the club going and have recently done a membership drive within their workplace which resulted in an increase in guests. No interest in being involved with Area activities. Being a work-based group (membership paid for by BWA), many members prioritise work over attending meetings and doing speeches. Overall, this club has a lot of potential and are likely to meet Select Distinguished status.

Meeting Procedures – club has recently been invigorated by District leadership group after Bechtel club conceded. Have previously been self-sufficient and do not get involved in Area events, contests, or anything outside of the regular club meeting, however the new Meeting Procedures may be more engaged in future, with membership now being open to the community.

Membership

Curtin GSB – currently has 24 members up from a base of 20.

Curtin Sundowners – currently has 16 members up from a base of 25.

Risky – currently have 20 members from a base of 16 members.

Meeting Procedures – currently have 8 members from a base of 22 members.

DCP Goals

Two Curtin clubs likely to meet goals for either Select or President's Distinguished.

*Risky Toast likely to meet Distinguished status with five goals which is a great effort for the club.
Meeting Procedures – not looking likely to meet Distinguished status (currently met only one goal).*

Club Officer Training

*Curtin GSB – Six club officers attended training in Jun-Aug and two club officers attended training in Dec-Feb
Curtin Sundowners – Four club officers attended training in Jun-Aug and two club officers attended training in Dec-Feb*

Risky Toast – Four club officers attended both rounds of training

Meeting Procedures – Nil club officers attended training in Jun-Aug and five club officers attended training in Dec-Feb

Contests

Curtin GSB – Contest held Tuesday 14th February 2017 and was well attended.

Curtin Sundowners – Contest held Friday 10th March 2017 and was well attended.

Risky Toast – No contest held due to lack of interest. Socialised with members that they are able to contest at the Area Final without having held their own contest but no one interested.

Meeting Procedures – No contest held and no nominations for Area Final.

Area final – was held on Friday 17 March 2017 and the area participated in the Central Division contest held on Saturday 01 April 2017.

Success Stories

Risky Toast have recently had a meeting with an increased focus on guest attendance, resulting in many guests attending. This meeting was also attended by the Area Director. The club is hopeful that this effort will result in a few more members.

The Curtin GSB morning club has recently moved to a system whereby a forward planner is available online for members to lodge requests for roles at upcoming meetings. This reduces the workload on the VPE when doing up the fortnightly Agendas and ensures that members remain accountable ahead of time for speech delivery.

Other Information/Comments

*Submitted by Ayesha Harrison-Stewart
Area C4 Area Director 2016-2017*

Area C5 Area CENTRAL - 03/04/2017

Division CENTRAL

Educational Awards

Plain Speakers and WestEnd Clubs are tracking educational awards and are reviewing at this time with respective members. ToastiES Club is yet to report on this.

Area Director Visits

I have conducted my second visit to the three C5 Clubs WestEnd, Plain Speakers, most recently ToastiES. These were positive experiences. I was welcomed, acknowledged and given the opportunity to address members. My reports will be submitted in due course.

Clubs Overview

Clubs are unique in their own ways but all support their member's development and positive learning experiences. Meetings are fun, educational and visitors warmly welcomed. There is energy and positive vibes that add to the overall meeting enjoyment in a supportive environment. Themes are promoted to add interest and special occasions celebrated. Clubs offer mentoring to support both new and experienced Toastmasters. Like other clubs ToastiES supports a positive learning experience with a member benefits focus.

Membership

Plain Speakers and WestEnd Clubs have adopted and currently implementing various Growth strategies to build and attract more members. WestEnd is currently conducting a Membership Building contest and Plain Speakers has a 'Demonstration' Meeting planned soon. Both clubs have recently converted visitors to new members. ToastiES is a corporate club subject to the usual staff turnover but currently enjoying steady support with 19 members recorded. All clubs hosted Visitors at their meetings, with some since converting to members.

DCP Goals

Plain Speakers is tracking members and is progressing towards achieving their Distinguished Club Program goals set out in their club success plan- (5 Goals to date). WestEnd is more challenged with lower membership but again is tracking its members to achieve possible awards. ToastiES Club is yet to report.

Club Officer Training

WestEnd and Plain Speakers met this goal. ToastiES no attendance recorded at second round.

Contests

Plain Speakers and WestEnd had contestants in the Area Contests. Plain Speakers finalists have since competed successfully in the Central Division final with both contestants placed.

Success Stories

Plain Speakers member success at Division contests. WestEnds Membership 'One Plus One' membership campaign success. ToastiES club current membership status.

Other Information/Comments

I am encouraged and inspired by the efforts of Club Committees and Members and having the opportunity to serve them as AD.

Submitted by ROBYN LLOYD Area Director.

CENTRAL C5 APRIL 2017

Area E11

Eastern Division

Educational Awards

All the clubs in my area are struggling to meet their educational goals. Durack club and Terrace Speaker have achieved 5 goals each so far. Terrace Club and Jacobs have achieved 2 each and Shell has achieved 1 goals so far. Durack and Terrace Speakers had five members attend the second round of training. Jacobs has four and Terrace club had two. Shell corporate clubs did not participate in the club officer training.

Area Director Visits

I have visited Shell Toastmasters so far and visiting Terrace Speakers on this Friday (07-04). Formal club visits are scheduled for after Easter break for the remaining three clubs.

Clubs Overview

Shell Toastmasters for a while were thinking of closing down due to lack to numbers, but on the last day decided to keep it going for another six months. They only have six paid members so far and I have been in contact with Jacqui (club President) to see how they could revive the club. Her reason for low numbers is due to Shell moving from construction to operation phase. After its initial struggle last October, Jacobs is going strong thanks to Robyn's help, even though they still have low membership numbers. Durack is the strongest club in my area followed by Terrace Club. Terrace Speakers has struggled to grown in number since its inception in October last year.

Membership

Membership is at bare minimum at Terrace Speakers, Jacobs and Shell Toastmaster clubs. Both the corporate clubs have struggled for numbers all year. Durack and Terrace are holding their own with strong membership numbers.

DCP Goals

All the clubs in my area are struggling to meet their educational goals they set for themselves at the beginning of the year. Durack club and Terrace Speakers have achieved 5 goals each and are looking to achieve select distinguished or higher. Terrace Club and Jacobs have achieved 2 goals so far. I will be discussing with clubs what their revised goals are during my official Area Director's visit. Shell has achieved 1 goal so far, Shell is looking to survive and not looking at achieving DCP goals.

Club Officer Training (2nd round)

Terrace Speakers - 5 members

Durack - 5 members

Terrace Club – 2 members

Jacobs - 4 members

Shell – none

Contests

Club, Area and Division contest have been conducted successfully. Only Jacobs had a club contest. We had just one contestant in the Area speech evaluation contest.

Success Stories

Leading up to the penultimate week of March, it looked like Shell was closing down as a club. With the help and support Jacqui the club President they have six members on board and have decided to keep rolling for another six months.

Other Information/Comments

With the current economical down turn most clubs have expressed their concern with regards to membership renewals and it will be something to keep a close eye on post.

Submitted by Bharath Kumar

E11 Area Director Bharath Kumar

Area E12 – April 2017, Area Director: Mina Cho
Eastern Division

Educational Awards

Victoria Park has lodged all educational goals and more; 4 CCs, 3 ACs, 3 Leadership awards.

Western Founders has lodged 2 CCs and 3 Leadership awards, and have planned 2 more CCs and 2 ACs to be completed by June 2017.

Belmont has lodged no awards this year and is not likely to meet Educational awards this year by June 2017.

DTM Pathway has lodged 2 Leadership awards. As being an advance club with members who belong to multiple clubs, there is possibility to lodge more education awards by June 2017, however the first priority for award lodgement is given to their home clubs.

Area Director Visits

I have visited DTM Pathway and Western Founders. Visits for Victoria Park and Belmont have been scheduled for 10 and 25 April respectively.

Clubs Overview

Victoria Park has been strong club with a dedicated committee. The club is attracting many guests and successfully converting them to guests too. There has been a drop in membership number as a number of senior members left the club for their personal reasons. However, I am confident that the club committee will continue to maintain the meeting quality high.

Western Founder has been maintaining its good health for over 2 years with minimum non-renewals (1 or 2) each membership renewal terms. The club has been maintaining about 20 members steadily since 2015. Although the membership size is not big, apology/no-show rate is very low that their meetings fill up with about 20 members most of the times.

Belmont has gone through some loss in membership and a committee member. Marlene Ong, former club president, has resigned from her role in February 2017 due to the changes in her employment. Although the club meetings enjoyed vibrant atmosphere, absence of President for two months, February and March, has impacted on the club's administration including April's membership renewals. In April, Charles Fisher has been appointed to fill in for the role of President for the remainder of 2016-2017. Having a good number of senior TM members at the club including Vicky Post, Charles Fisher and Jon Teh, I am confident that the club will adjust itself shortly.

DTM Pathway has made through the year with several challenges since 2016-2017 TM year commenced. At the start of the year, membership dropped from 20 to 10. The club actively invited the guest speakers to make the meeting more vibrant. I am pleased to state that the members made effort to make every single meeting time well-spent and interesting. However, the membership number stay the same at 10 without adding new members until now. Although the time has been challenging, I feel that all current members of DTM Pathway are dedicated to revitalise the club again with new education pathway.

Membership

Victoria Park has been receiving a good number of guests throughout the year and successfully converted to members. Since the start of 2016-2017 TM year, the club registered 12 new members.

Western Founders had a quiet time for the first half of the year with no addition to the membership. Two senior members, Chris Telenta (VPE) and Holly Buykx, left the club due to their relocation to the eastern state. The membership picked up for the past 4 months by gaining 5 new members. With the Education awards in the pipeline, the club will achieve the President's Distinguished status by June.

Belmont has gained 3 new members however lost some senior members including their President Marlene Ong. The club is currently in good standing after the April renewal.

***DTM Pathway's** membership did not grow since 2016-2017 TM year started. The club is currently in good standing after the April renewal.*

DCP Goals

***Victoria Park** has already achieved President's Distinguished.*

***Western Founders** has education awards in the pipeline to achieve by June this year, and will achieve President's Distinguished.*

***Belmont** is not likely to meet the Distinguished club this year due to lack of membership below 20.*

***DTM Pathway** is not likely to meet the Distinguished club this year due to lack of membership below 20.*

Club Officer Training

***Most of Victoria Park's** club officers attended the training for both sessions.*

***All Western Founder's** club officers attended the training for both sessions.*

***Belmont's** club officers attended the first session at 100% however only 2 officers attended the second session.*

***Most of DTM Pathway's** club officers attended the training for both sessions.*

Contests

All clubs conducted the contests successfully and support each other for E12 Area contest and Eastern Division contest. **Eastern Division contest** was successfully hosted **by Belmont** and enjoyed by good number of guests and supporters from multiple clubs.

Success Stories

Under the Area E12, **Curtin Toastmasters** had its demo meeting on 7 February 2017 at the Curtin University Bentley campus. As 5th meeting 4 April, the club registered **17 members** in total; 4 dual members and 13 brand new members. The club is aiming to charter by May.

Submitted by Mina Cho

Area E12, Area Director 2016-2017

Area E13

Eastern Division

Educational Awards

Ellenbrook has achieved DCP goals (1-4) by submitting 4 CC awards and 2 Advanced Communicator awards. Mundaring has achieved DCP goals (3-6) by submitting 2 Advanced Communicator awards and 2 Leadership awards. Guildford Stars has achieved DCP goal (3) by submitting 1 Advanced Communicator award. Swan Toastmasters has achieved DCP goal (3) by submitting 1 Advanced Communicator award.

Area Director Visits

Two clubs within Area E13 have been scheduled and received an official area visit. The remaining 3 clubs are yet to be scheduled for their official area visits. The dates the visits are detailed below:

Ellenbrook	Wednesday, 15th March 2017
Guildford Stars	Monday, 27th March 2017
Swan	Wednesday, 12th April 2017
Kalamunda	TBA
Mundaring	TBA

Clubs Overview

Ellenbrook Toastmasters: is an organised, weekly club, with a history of achieving President's Distinguished. Ellenbrook has recently experimented with changing the meeting theme/ format to add variety to meetings (e.g. lucky dip theme, backwards meeting theme, etc.). Ellenbrook has a broad diversity members of mixed ages, backgrounds and public speaking abilities.

Swan Toastmasters: has well organised meetings which run smoothly and successfully. Swan Toastmasters has excellent public relations, especially the club's website and Facebook group being updated on a regular basis. The club seems to have a good balance of experienced members and new members.

Kalamunda Toastmasters: has a fantastic club environment with a friendly and welcoming vibe. Kalamunda has done an amazing job at recruiting new members and the club is looking healthy. The themes of the meeting and Table Topics segment in particular add variety to the program.

Guildford Stars Toastmasters: has several seasoned Toastmasters with a high calibre of skill. The club has recently had new members join in recent months which complements the club well and provided excellent opportunities for mentoring and skill development for new and seasoned Toastmasters alike.

Mundaring Toastmasters: has well organised meetings. Mundaring has some very experienced members who do well in club contests. Educations for skill development are conducted on a regular basis. The club's website and Facebook page are regularly updated with what's happening within the club and highlighting member's successes.

Membership

- Kalamunda has had 10 new members join this financial period
- Guildford Stars has had 6 new members join this financial period
- Mundaring has had 5 new members join this financial period
- Ellenbrook has had 4 new members join this financial period
- Swan has had 2 new member join this financial period

DCP Goals

Awards achieved as of Friday 31st March 2017:

Club Name	Awards Achieved	Award Details
Ellenbrook Toastmasters	7	Goal #1 (2 Competent Communicator awards); Goal #2 (2 More Competent Communicator awards); Goal #3 (1 Advanced Communicator award); Goal #4 (1 More Advanced Communicator award); Goal #7 (4 New members); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)
Mundaring Toastmasters	7	Goal #3 (1 Advanced Communicator award); Goal #4 (1 More Advanced Communicator award); Goal #5 (1 Leadership award); Goal #6 (1 More Leadership award); Goal #7 (4 New members); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)
Guildford Stars Toastmasters	4	Goal #3 (1 Advanced Communicator award); Goal #7 (4 New members); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)
Kalamunda Toastmasters	4	Goal #7 (4 New members); Goal #8 (4 More new members); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)
Swan Toastmasters	3	Goal #3 (1 Advanced Communicator award); Goal #9 (4 Club Officers trained in both rounds) Goal #10 (M/ship dues & club officer list on time)

Club Officer Training

All five clubs within area E13 had at least 4 members attending Club Officer Training during the December-February training round.

Ellenbrook	5 Club Officers trained
Guildford Stars	5 Club Officers trained
Kalamunda	4 Club Officers trained
Mundaring	5 Club Officers trained
Swan	5 Club Officers trained

Contests

Three clubs within Area E13 have held the International Speech and Evaluation Contests (Guildford Stars, Ellenbrook, and Swan). The other two clubs (Mundaring and Kalamunda) nominated their constants for the Area Finals. Overall I was impressed by the quality of each club in the organisation and execution of each of the club contests. Ellenbrook Toastmasters was the host club for the E13 Area Finals.

Success Stories

Contest representatives from E13 Area Finals are: Martin Lindsay (Guildford Stars) for Evaluation Contest & Martin Lindsay (Ellenbrook) for the International Speech Contest. Judith Allen has been contacting schools in the City of Swan around the community school program 'Youth Out Loud'.

Area E14 – 08th April 2017

Eastern Division – District 17

Our Area E14 is made up of four clubs with three being based in Kalgoorlie (WA School of Mines {WASM} = meets weekly, Golden Gourmet dinner club meets monthly and the original club Touch of Gold = meets fortnightly) and one advanced club in Perth called Leading Lights = meets monthly. All the E14 clubs have evening meetings.

Educational Awards

The clubs have great aspirations for the year and anticipate that their members' awards (and those of the club) will begin achieving milestones in the second half of the year. Discussion with the VPEs to monitor member progress has been carried out in person and/or by email on multiple occasions and a reminder on ensuring members close to completion of their manuals get the maximum opportunity to do so. Members and the VPE were also reminded to complete CL manuals.

WASM has 1 CL and 5 DCP points.

Golden Gourmet has 2CC, 1ACS, 1CL and 6 DCP points.

Touch of Gold has 1ACB, 1CL and 6 DCP points.

Leading Lights has 2CC, 1 ACB and 4 DCP points.

Area Director Visits

Since January, I have visited WASM Club 5 times; Golden Gourmet Club 3 times; Touch of Gold 3 times; and Leading Lights 1 time (as WAG). I have completed all of my Area Director Club Visits and have filed all of my Area Director Visit Reports on the TI website.

Clubs Overview

The Clubs in my Area display both strengths and challenges that I am sure are common to all clubs. All club members are passionate and positive on what they think of the club and what they get out of participating at meetings. Membership numbers are not large in any club which can present challenges in having enough volunteers for each meeting and this puts ongoing pressure on VPEs and Toastmasters to convene meetings and fill roles. Shared events get good attendance across all clubs to make them very effective. There is a lot of pressure on maintaining 3 clubs in Kalgoorlie.

Membership

*Membership numbers hovered between 11 and 15 for all clubs, having significant lack of renewal in March. There is a bimodal population in membership with those who are longer standing and the typical membership of only one year duration. **WASM** has 12 members (**Target** 19 Members) and the average life of a WASM member is 0.5 years (reflecting membership for only the current academic year). **Touch of Gold** has 12 members (**Target** 20 Members) and the average life of a ToG member is 5.7 years (reflecting experienced members – but very few new members). **Golden Gourmet** has 12 members (**Target** 18 Members) and the average life of a GG member is 4.8 years (also reflecting its experienced membership with some new members). **Leading Lights** has 12 members (**Target** 19 Members) and the average life of a LL member is 10.6 years (reflecting its experienced membership).*

Feedback from club members and Club Officers is that the on-line choice of annual memberships would reduce workload, increase membership and remove tension between club officers and members at renewal periods. The online renewal system does not work, because currently, March 2017 renewals do not allow renewing for the period of October 2017 to March 2018. Members are unhappy about having to renew the second 6-month period after April 1st after all of the hassle of a March renewal.

DCP Goals

The clubs have intentions to meet their DCP goals, but are challenged on facilitating these through closing off attainment of education awards before shorter term members withdraw from the club. A large reason for this is club member turnover due to work commitments (ToG) or end of school term (WASM).

Maintenance of CL manuals appears to be an ongoing challenge. All four clubs have already met 2 DCP goals.

WASM has 5 DCP Points.

Golden Gourmet has 6 DCP points.

Touch of Gold has 6 DCP points.

Leading Lights has 4 DCP points.

Club Officer Training

All Area E14 clubs had 6 attendees doing COT, except for WASM which had 4 attendees. (LL:6, GG:6, ToG:6, WASM:4). We ensure good attendance at the Kalgoorlie COT session by organising the training as part of a larger group event, including Area Council meeting, Area Contest and a social function.

Contests

All Area E14 clubs conducted club contests in February and competed in the Area contest hosted by Golden Gourmet also in February. The clubs were well represented at the Eastern Division contest final in March, and we have a representative in the ISC at D17 Convention in May 2017.

Success Stories

Leading Lights has rebranded and energised the WA Governors club.

We have a DTM candidate (IH) in the Touch of Gold club and WASM is working towards its 100th meeting milestone – both targeted before June 30th 2017.

Strengths / Challenges

WASM has a more streamlined meeting this semester which has been reduced to 90 minutes.

Touch of Gold moved its club meeting venue late last year to the Stage Left Theatre venue to provide a performance stage to practice on. This turned out to be an unsuccessful. Touch of Gold will be moving to a new venue, the City managed CY O'Connor Community Hall, located behind the City Library. This required changing from the 1st & 3rd Wednesday of the month to the 2nd & 4th Wednesday of the month. The first meeting at the new venue was held on Wednesday 12th April. It was a great success and we achieved 3 new members on the night.

Golden Gourmet has decided to move their meeting to the first Thursday of the month to be during an alternate week to Touch of Gold.

Future Planning

We have been examining the options for carrying out a Speechcraft course in the second half of 2017.

WASM Toastmasters have assisted Mina Cho with the development of Curtin Toastmasters Club at Bentley in Area E12, and are Club Sponsors. Both I and Sam Spearing (the other WASM Sponsor) have attended meetings at Curtin Toastmasters to give further support to Mina's new club.

Touch of Gold and Golden Gourmet have been assisting a group in Esperance to lay the foundations for a new community club known as Toastmasters Esperance.

Submitted by Morrie Goodz

14th April 2017

E14 Area Director 2016 – 2017

Area N21 (March, 2017)
Northern Division

Educational Awards

Clubs are progressing with their educational reports and are committed to their DCP program. Some clubs are struggling a little bit due to their leadership committee being very busy in their personal lives.

Area Director Visits

I have visited the clubs Northern Lights, Currambine and Northern Gourmet and plan on visiting Butler Toastmasters. The club visits all went well and the clubs are in good hands and are going strong.

Clubs Overview

The clubs in my area are very engaging and have a very strong sense of fun and work. Some of the weaknesses I find in the club are they not very engaged in the DCP program. Another issue is communication, after many follow ups, the leadership committee responds very delayed.

Membership

The clubs are progressing well in general with some having achieved the 4 extra members and looking to achieve 4 more members soon. Not detailed plan was given other than what they were doing already which was social media, their website and meetup.com.

DCP Goals

The clubs are making steady progress towards their DCP goals. The clubs have reported to me that they will be looking to achieve 9/10 or 10/10 out of the DCP goals according to them. According to their plan they have told me that they will achieve these goals.

Club Officer Training

Most of the club met the number requirement of officers attending TLI except for one club in the first round and another club in the second round.

Contests

Most of the contests have already been held including the area competition.

Success Stories

The biggest success story from my Area is the Butler Toastmasters Club being chartered. This club was started and built up over a year by the previous Area Director Almarie Mayer.

Other Information/Comments

Submitted by Fabian Borraccino, Area N21, 2016 - 2017

Area N23

Northern Division

Educational Awards

So far only three educational awards have been submitted, Desperados – 2 and Water Corp – 1. I am following up with all clubs to ensure they do not delay in submitting their awards and they make every effort to roster people to complete remaining speeches in time to submit their awards before June 30.

Area Director Visits

I have visited all clubs in my area informally at least twice. I have also completed three of my official area director visits and drafted my reports for Desperados, Stirling and Water Corporation. I have already met with the President of Talkabout and am in the process of preparing my report. I will be visiting Mount Hawthorn on Wednesday 5 April and meeting the committee. Hence, I should have all my official area reports completed and submitted to TI by Easter.

Clubs Overview

Talkabout - Formed in 1976 is the third oldest club in Western Australia and are proud of their history. With a downturn in membership they moved to a new catchment area Mount Claremont where they hold friendly and productive meeting with a mix of new and old serving members carrying out multiple roles. Membership growth is slow, they didn't hold a contest or nominate a competitor. They need to keep website and facebook up to date

Stirling - I love the atmosphere in this vibrant and welcoming club where meetings are conducted in a fun yet structured manner. excellent use of facebook and website. Members need to deliver an educational on the benefits of the CL Manual and How To Be A Distinguished Club. The Club Success Plan and DCP Tracking Sheet should be on show or available at meetings

Mount Hawthorn - Very friendly and welcoming atmosphere, always inventive with their agendas and meeting themes (this week's couple's roast), very committed to developing the membership's competitive speaking skills. Agendas need to get out sooner, website needs to be updated more regularly and follow-up of guests to encourage revisits and membership.

Desperados - A strong and well Attended club that is both friendly and welcoming, where guests are sent an agenda and invited to participate in meetings, great Table Topics, I loved that they arrange parking for visitors. Did not hold a contest but Nominated Richard Miles. Members need to give Educationals on "going Beyond our club" and How to be a Distinguished Club, with special attention to the CL Manual

Water Corporation - Another strong and well attended club that is both friendly and welcoming, new members are encouraged to fulfil a role at meetings, great use of Visual Aids for Table Topics. They Did not hold a contest or nominate although some of the speakers were

capable. Members need to give Educational on “Going Beyond Our Club” and “How to be a Distinguished Club” with special attention to the CL Manual

Membership				
club	Members before	new members to date	renewals	
	mar 31 renewals		confirmed	to date
Talkabout	8	2	5	
Stirling	24	8	20	
Mount Hawthorn	18	3	10	
Desperados	19	4	18	
Water Corporation	22	7	17	

DCP

Goals

Generally I

thought all clubs in the area need to promote the DCP with educational, posters showing members achievements and regular updates in business sessions at club meetings

Club Officer Training

Club	Number club	Number club
	officers/roles who	officers/roles who
	attended 1st round	attended 2nd round
Talkabout	7	7
Stirling	6	1
Mount Hawthorn	5	3
Desperados	4	4
Water Corporation	0	3

Disappointingly only two of my clubs have fulfilled the club officer training goals, Talkabout and Desperados. I will encourage all clubs to ensure the next club officer committee fully understands the importance of ensuring all officers are trained to help better understand their club roles as well as meet their training goal in the DCP.

Contests

Only two clubs held International and Evaluation contests (Stirling and Mount Hawthorn) and then Desperados and Water Corporation nominated a contestant for the Area Contest. Mount Hawthorn hosted the area contest and it was very pleasing to see the high calibre of contestants. The test speaker, James Barker, was a gem!

Success Stories

Stirling

David Barton won the Area Final in the evaluation Contest

Mount

Hawthorn

Nathan

Machholz, a relatively new member of Toastmasters was successful in getting to the Northern Division finals for both International and Evaluation contests. He placed second in the evaluation contest and will now be representing the club, area and division at the District finals at Convention.

Desperados

Richar

d Miles was placed 2nd in the area Final International speech Contest

CSEC

Vindya Wipulaguna CSAA Satpal Rikhraj and Kirsty Campbell

have the potential for leadership roles

Other Information/Comments

Submitted by David

N23 Area Director Jan - June 2017

Area N24 – April 2017
Northern Division

Educational Awards

- Two clubs prepared Club Success Plans (CSP). Both have made a considerable amount of progress towards achieving the goals and KPIs listed.
- For the other two remaining clubs, preparing a CSP is not their first priority. The reason for this is that membership numbers are low, with an unbalanced mix of only two-three/four experienced Toastmasters at each club picking up most leadership/evaluation roles. The remaining members from these two clubs are fairly new and inexperienced and are at the early stages of completing both manuals.
- **Maylands** has achieved one CC and one Advanced Communicator award and is expecting to achieve another CC and one CL award. The club's members are highly motivated and have been steadily progressing through both manuals. Club meetings/agendas are well organised. With a large membership base, members cannot get on the agenda to make project speeches as often as smaller clubs.
- **Banyandah** has achieved three educational awards and gained two DCP points in these categories. The club will potentially achieve two more educational awards by 30-06-17.
- **Noranda** has achieved one CC award and expects to achieve another CC and one CL before the term ends.
- **Highgate** has not achieved any awards. The club's experienced members lodge their awards through their other Toastmasters clubs which are in better positions to achieve DCP club award statuses.

Area Director Visits

- **Noranda** – Since the last report, I unofficially attended another meeting, the last Area Finals held at the club and their current club contest. I performed agenda/contest roles as required. My second Area Director's Official Visit to the club is scheduled for 19th April 2017. Following this visit, I plan on attending two more meetings before my term ends (in May and June).
- **Banyandah** – At the last renewals period, I joined the club and have continued to attend over half of the meetings. I will conduct my second Area Director's Official visit in one of the upcoming meetings in April/May.
- **Maylands** – During the year, I have attended the club four times: first Area Director's Official visit, the first and second club contests and another unofficial visit. Before my term ends, I plan on making two more visits – one officially and one unofficially.
- **Highgate** – Since October 2016, I have attended ¾ of the meetings and will continue to attend every meeting to support the club.

******I am making my second official Area Director Visits to all clubs during April and May 2017.**

Clubs Overview

- **Banyandah** – members/guests are welcomed, made to feel included and have the opportunity to take on whatever and how many meeting roles they would like at the last minute. Good meeting venue. Room for improvement is to have more experienced Toastmasters join the club. Experienced members are very supportive of newer members but appear to run and take on a lot of roles in meeting to accommodate for the full agenda and lack of membership numbers. Newer members do not always respond to VPE in sufficient time to organise agenda and seem to expect to pick up roles on the night. Do not want to discourage newer members although this makes the VPE's role challenging.
- **Noranda** – very close group of people. Club feels like a closely connected community. Members know each other very well and appear to love and appreciate their club. It feels good to be there. Members want to make their meetings interesting, fun and to create an encouraging learning environment. One weakness which is also a strength is their reliance on two experienced Toastmasters who are respected and appear to almost coach the club when needed. Very strong, productive and hard working Committee that achieves results.
- **Maylands** – very vibrant and energetic club. Lots of members with a mix of experienced and newer members. Members want to learn, develop and take-on more roles and opportunities. The club has many opportunities to socialise and mix with other members before, during and after meetings.
- **Highgate** – Attendance numbers can vary. Members are welcoming and have an allocated time during meeting for supper and socialising. Would benefit from having more members.

Membership

- **Banyandah** currently has 11 members. Membership campaign being undertaken by the club President including letterbox dropping of Toastmasters magazines and advertising at the nearby university. Club VPPR has started adding pictures and promotional items to the clubs Facebook page.
- **Highgate** only has 6 members who renewed/joined since the last renewal period. I have joined to increase membership and support the club and will continue to attend every meeting. The club has exhausted potential membership lists and are still looking at other ways of marketing and attracting new members (e.g. creating or developing their Facebook pages, trialling 'Meet-up' demonstration meetings and working on their websites).
- **Noranda's** membership has increased to 15 members. Members continuously invite friends and work colleagues as guests with aims of increasing membership. The President and his wife who is also the Treasurer and VPE of the club are very committed to growing the club and ensure the club is promoted well through social media and their community network circles.
- **Maylands** has a high membership base of 23 members and is not concerned on the future membership numbers of their club. The club has the best Toastmasters club website and Facebook page I have seen to date. These sources have proven to be the main method of attracting guests who have converted into members. VPPR, President, VPM and VPE do a fantastic job in converting guests over to members.

DCP Goals

- **Banyandah** – *‘Potential to achieve Distinguished Award status’** - **4/10 DCP Goals** met +
 - Goal # 8 – 1/2 met. Club needs two *more* new member to achieve this goal. Possibly achievably by 30/06/17.
*Will most likely make 5/10pts however award status is dependent on if the club gains two new members.
- **Highgate** – *‘No club award status expected’** - **2/10 DCP Goals** currently met +
 - Goal # 8 – 1/2 met. Club needs one *more* new member to achieve this goal. Possible to achieve by 30/06/17.
*Unlikely to achieve 5/10pts or award status due to a low membership number and half of members being inexperienced Toastmasters.
- **Noranda** – *‘Potential to achieve Distinguished Award status’** - **3/10 DCP Goals** met +
 - Goal #1 – ½ met. Expects one more CC Award to be achieved.
 - Goal #5 – One CL award is expected to be achieved.
 - Goal # 8 – 1/2 met. Club needs two *more* new member to achieve this goal. Club has visitors attend on a frequent basis and a healthy conversion rate. Goal expected to be achieved by 30/06/17.
*Club needs four more new members to be in an award status. If achieved, could potentially finish with 5-6/10pts. Club has the right plan, actions, leaders and momentum to achieve these objectives.
- **Maylands** – *‘Distinguished Award status expected’* - **3/10 DCP Goals** currently met +
 - Goal #1 -1/2 met. Club is expecting to achieve another CC award to meet this goal.
 - Goal #5 – One CL award is expected to be achieved.
 - Goal #8 – Club has 3 out of the required 4 *more* new members. Needs one more. Club has visitors attend on a frequent basis and a healthy conversion rate. Goal expected to be achieved by 30/06/17.

Club Officer Training

- **Banyandah** – Only three members taking on all committee roles. Neither attended the first or the second round of training. However, these members are very experienced Toastmasters. Both have expressed interest in attending the first round of the new Toastmasters year.
- **Highgate** – Four Club Officers attended training during the first round and only two during the second round as half of their Committee could not continue Toastmasters for personal reasons.
- **Noranda** – Five Club Officers attended the first and second rounds of training. Committee is highly motivated. This DCP has been goal met.
- **Maylands** – Only one Club Officer trained during the first round and two during the second round. Committee members are aware this is an improvement area for next year.

Contests

Club Contests:

- **Banyandah** and **Highgate** did not hold contests due to lack of interest and competitors. However, Banyandah put forth a competitor for each contest at the Area Finals.
- I attended and assisted with the two club contests held in the area at Noranda and Maylands Toastmasters clubs. Both contests were enjoyable to watch and conducted in line with the Contest Rulebook.
- **Maylands** held a very successful contest. There were at least 20 people in the room watching five contestants compete in the Evaluation contest and seven contestants compete in the International Speech contest.
- **Noranda** held a successful Evaluation club contest with two members competing. Unfortunately, both got disqualified due to speaking over time. With only one contestant entering the International Speech contest, this member was given the opportunity to practice her speech and be group evaluated on the night.

Area Finals:

- I organised the Area N24 International Speech and Evaluation Finals hosted by Banyandah Toastmasters club on Monday 13th March. Three out of the four clubs in the area competed and also had one experienced member from each judging the contests. There were three contestants in the International Speech contest and two contestants in the Evaluation contest.
- All clubs financially contributed towards the costs of running the Area Finals including catering. Additional members from three out of the four clubs assisted on the night by volunteering to take on the remaining contest 'helper' roles.

Other Information/Comments

- Ongoing issue of concern of the low membership numbers of Highgate and Banyandah Toastmasters clubs. Both clubs now have Club Coaches. Both Committees are small although very experienced, committed and motivated to revitalise their clubs.

*Submitted by Cathryn McMurray
N24 Area Director 2016-2017*

Area N25

Northern Division

Educational Awards

Area 25 Gourmet Guns n Roses				Clubs 0				Clubs 0				Clubs 0			
	Membership		Goals Met	CC's		AC's		CL's		Mem.		Trn.		Rn./Lst.	
	Base	To Date		1	2	3	4	5	6	7	8	9a	9b	10a	10b
00995774 Young Guns	25	23	3	1	0	0	0	0	0	4	12	2	0	2	1
01334399 Aspire Toastmasters	20	27	9	2	1	1	1	1	1	4	10	6	5	2	1
02383596 Gourmet Guns n Roses	13	14	2	0	0	0	0	0	0	4	1	2	4	2	1
02459315 Banksia Speakers Toastmasters Club	20	18	4	1	0	0	0	1	0	4	2	6	5	2	1
04958293 Competitive Speakers Perth	21	14	5	0	0	1	0	1	0	4	2	6	5	2	1

According to the performance report, the educational awards are being submitted. Young Guns needs two more awards to become distinguished and Banksia needs one. Currently Gourmet Guns n Roses needs to focus on membership.

Area Director Visits

The area director is yet to visit his clubs and he will ensure all visits complete within April.

Clubs Overview

Young Guns: Young Guns continue to be a difficult club to deal with as the club committee was not willing to participate in the club officer training and reluctant to participate in contests.

Gourmet Guns n Roses: The club is still fragile however it is growing

Banksia Speakers: The club has recently had a new president and the club is reviving under the new leadership.

Aspire Toastmasters: The club is under strong leadership. It has already met 9 goals out of 10

Competitive Speakers: The president is providing strong leadership to the club and the club is very advanced.

UWA College Row Toastmasters: The club has recently chartered and is at its infant phase. It is critical to keep the momentum going.

Membership

All clubs within the area are facing membership issues. It is important for the club to continue to recruit more members and create more opportunities for people to participate. The UWA College Row Toastmasters has reached 22 members.

DCP Goals

Area 25 Gourmet Guns n Roses				Clubs 0				Clubs 0				Clubs 0			
	Membership		Goals Met	CC's		AC's		CL's		Mem.		Trn.		Rn./Lst.	
	Base	To Date		1	2	3	4	5	6	7	8	9a	9b	10a	10b
00995774 Young Guns	25	23	3	1	0	0	0	0	0	4	12	2	0	2	1
01334399 Aspire Toastmasters	20	27	9	2	1	1	1	1	1	4	10	6	5	2	1
02383596 Gourmet Guns n Roses	13	14	2	0	0	0	0	0	0	4	1	2	4	2	1
02459315 Banksia Speakers Toastmasters Club	20	18	4	1	0	0	0	1	0	4	2	6	5	2	1
04958293 Competitive Speakers Perth	21	14	5	0	0	1	0	1	0	4	2	6	5	2	1

As can be seen, the Area is progressing very positively towards its DCP goals. However, caution must be taken to ensure that clubs have sufficient members to be eligible for the DCP program.

Club Officer Training

All clubs have their club officers trained except Young Guns. This is an issue that must be addressed by the next Area Director for Young Guns Toastmasters.

Contests

Aspire hosted the area contest and it was a success.

Success Stories

Almarie Meyer has achieved DTM recently and UWA College Row Toastmasters has just chartered.

Other Information/Comments

Overall the area is progressing to success, some work still needs to be done to the membership of clubs.

Submitted by Mark Zhang

Area N25 Area Director 2017

S31 Southern Division March 2017 – updated 30th April 2017

Educational Awards

*Canning Vale – 5 CCs, 2 ACs, 2 Leadership,
Southern River – 3 CCs, 2 ACs, 3 Leadership,
Gosnells Foothills – Nil
Armadale – 3 CCs, 1 AC, 0 Leadership*

Area Director Visits

*Canning Vale – regular visits plus competitions - - my home club
Southern Rivers – 5 visits this year
Gosnells Foothills – 3 visits this year
Armadale – 5 visits this year*

Clubs Overview

***Canning Vale** – robust weekly club. Ran Speechcraft cours in March /April.
Southern River – club has blossomed under their President Roger Davenport’s leadership .
3 HPLs in progress. Roger holds weekly meetings at his home on a Saturday am to mentor and empower HPL candidates.
Hosted S31 Area Evaluation and International competition in March.
Gosnells Foothills – working towards smooth running of meetings –Club Success Plan 2016-2017 has set June 2017 as target to achieve Distinguished status. 2 members with Special Needs
Attended club competition on Feb 20– great turnout by members –good support from area S31 – Area Director will facilitate workshops on Moments of Truth and DCP programme before June end 2017
Armadale–. Club officers x 4 trained this year .Well done. Committee members keen to learn and achieve, Renewed energy and enthusiasm in club . Strong support and encouragement from club coach John Cecchi. 2 members with Special Needs.*

Membership

*Armadale – 12 – 17 required.
Canning Vale – 48
Gosnells Foothills – 14 -19 required
Southern River –19 – 19 required.*

DCP Goals

*Canning Vale –10goals. President’s Distinguished
Southern River – 9 goals. President’s Distinguished
Gosnells Foothills – 3 goal – no education goals lodged to date
Armadale – 4 goals*

Club Officer Training

All clubs met requirement

Contests

*Canning Vale – competitions held Feb 21st and 28th
Southern River – competitions to be held Wed. March 15th
Gosnells Foothills – competitions held Feb 20th
Armadale – competitions held Tues. March 21st.*

Success Stories

Gosnells Foothills 25th year anniversary celebratory meeting held on Monday April 3rd. Lots of fun and laughter and prizes.

Southern River – DTM Mike Palmer will represent Southern division in Evaluation Competition at D17 Convention 2017.

Canning Vale – TM Vanessa Chang will represent Southern Division in International Speech Competition at D17 Convention 2017

Armadale – last week – no key to get into meeting – group relocated to local library meeting room at 5 minutes notice. Group even mustered up something green, orange and red to assist timer! Well done.

Other Information/Comments

Gosnells Foothills is now club of concern – no education awards lodged to date. Hopefully their Success Plan will translate into becoming a Distinguished Club by June 2017.

Michele Naidu S 31 Area Director

30th April 2017

Area S32 April 2017

Southern Division

Educational Awards

Gourmet have achieved all 8 Educational Goals in the 3 categories of the DCP (4 x CC, 2 x AC, 2 x CL). As have Victoria Quay. Gateway needs just one more AC. However overall Vic Quay have 16 awards with Gateway closely following on 15. City of Cockburn have 2 – a CC + a DTM

	CC's		AC's		CL's	
	1	2	3	4	5	6
Fremantle Gateway Toastmasters Club	2	3	1	0	1	8
Victoria Quay Club	2	6	1	3	1	3
City of Cockburn Toastmasters	1	0	0	0	1	0
Fremantle Gourmet Toastmasters Club	2	2	1	1	1	1

Area Director Visits

2nd round of Area Director Visits : Victoria Quay visited 22nd February & Gourmet on 9th March 2017. These 2 reports are still pending. Plan to officially visit City of Cockburn on the 20th April. Gateway visit has been delayed at the request of Club President, who is unable to attend for 6 weeks due to surgery, until early May.

Clubs Overview

Gateway & Victoria Quay continue to be vibrant Community clubs. Meetings are well organised and well run, attended by a mix of experienced & newer Members . Individual & Club goals are being met in a friendly, supportive atmosphere.

Gourmet is an Advanced Club focusing on advanced manual speeches with group evaluations to give pointed feedback. The challenge for Gourmet is to recruit new members.

City of Cockburn is struggling with Membership & general despondency. The current Committee is suffering from fatigue and the majority have indicated they don't wish to continue in their roles. Because of the small membership base there is not much option to recruit other Members.

Membership

Victoria Quay have 39/45 Members renew which was surprising given that more attrition was expected due to some Members moving to the new Club "Fremantle QuayNote" being sponsored by Victoria Quay. Gateway had 25 Members renew. Of the 11 members that didn't re-join 4 definitely won't, 7 uncertain. Gourmet has 15 enthusiastic Members but is still chasing those remaining elusive 5 members to reach charter strength.

City of Cockburn has a net membership of 9. Three new Members have joined but this has been offset by Members that have left. The Club continues to struggle with Club numbers which has a flow on effect influencing meeting vibrancy.

DCP Goals

Victoria Quay has already achieved PD (10/10 goals). Gateway are also PD. They currently have 9/10 goals & will likely obtain one more AC award to obtain all 10 goals by the end of the year. Gourmet currently have 8/10 goals but are challenged on membership goals/charter strength. City of Cockburn (currently 3/10 goals) is still in serious trouble and unless many new members are recruited I don't expect will meet DCP goals.

Club Officer Training

Overall 18 Club Officers attended the 2nd round of COT. Victoria Quay had 6 Officers attend, Gateway had 5, City of Cockburn had 4 & disappointingly Gourmet only had 3 attend.

Contests

Individual Club & Area Competitions complete. Gateway held both international & Evaluation Speech Competitions. Victoria Quay held Competitions over 2 meetings. Fremantle Gourmet nominated 2 Contestants for the Area final. City of Cockburn nominated a Contestant for the Speech Evaluation Competition but they did not end up participating.

Gateway hosted the Area Final, which went off well.

Success Stories

Fremantle Gourmet have moved to a new location at the Swan Yacht Club. The new venue is more conducive to holding Toastmaster meetings & will hopefully attract new Members.

City of Cockburn held a Demonstration Meeting on the 30th March with 9 Visitors attending. A good impression was created with a few Visitors indicating they would be returning.

Other Information/Comments

Fremantle QuayNote Toastmasters was aiming to charter in April 2017. Need to follow up if this has happened yet.

Submitted by Sophy Gotsis

S32 Area Director 2016/2017

AREA S33 Report dated 3rd April, 2017

Educational awards - Murdoch Southsiders, Willetton and Sunday Sundowners making good progress in achieving awards. Cannington Communicators hindered by small membership and only relying on two members for awards.

Area director visits - Never visited TLI Training group. I have visited all other clubs on at least two occasions. Only done a report for Cannington Communicators. Not submitted.

Clubs Overview - Murdoch Southsiders, Willetton and Sunday Sundowners all vibrant, enthusiastic clubs. Cannington Communicators battling to survive.

Membership - Murdoch Southsiders, Willetton and Sunday Sundowners all have more than twenty members, Cannington Communicators trying various initiatives to attract members. At this stage too early to gauge effectiveness.

DCP Goals - Murdoch Southsiders, Willetton and Sunday Sundowners are all Distinguished or President's Distinguished.

Clubs Officer Training- enthusiastic response from Willetton and Sunday Sundowners. After several reminders Murdoch Southsiders could only managed three trained officers and Cannington Communicators none.

Contests - I was chief judge at club competitions for Murdoch Southsiders, Willetton and Sunday Sundowners. All competitions enthusiastically supported by members. Cannington Communicators did not hold a contest but nominated a contestant for the Area Contest.

Success Stories - I was chief judge at the Area S33 speech contest hosted by Sunday Sundowners. An efficient, successful event, enthusiastically supported by area membership, with fifty plus members attending

Ian Hart
Area S33 Director

3rd April, 2017

**Area S34 Area Southwest
Southern District**

Educational Awards

Mandjar 0

Bunbury 2 x CC's 1 x AC, 1 x CL

Jetty 1 x AC

Area Director Visits

Jetty Toastmasters completed 6/3/17

Bunbury Toastmasters Planned 16/5/17

Mandjar Toastmasters Planned 16/4/17

Clubs Overview

Due to the distance between clubs and remote location, members rarely visit other clubs.

Clubs have transit members .who attend infrequently ,making it very difficult to plan meetings

Membership

Membership retention and increases in membership base have been encouraging, focus is to have a minimum membership base of 20 per club, as this was snapshot was taken on 31/3/17.

Member renewals for the new term beginning 1/4/17 have reduced the member base, down with either existing members not renewing or late payments.

DCP Goals

Manjar -2

Bunbury- 6 (currently Distinguished)-hope to achieve Select distinguished

Jetty – 4-(Aiming to achieve Distinguished)

Club Officer Training

Club officer training was held in Bunbury ,hosted by Bunbury Toastmasters on Sunday the 5th of Feb 2017

Very good attendance all three clubs training 4 club officers. Individual training was greatly appreciated

Contests

All three Clubs held contests from mid Feb to March.

Area Contest Successfully held on the 26th March, hosted by Mandjar Toastmasters

Contest winners due to the distance, sometimes are unable attend the Area contests, Only two clubs where represented at Area level

Success Stories

Bunbury Toastmasters have achieved Distinguished status,a milestone considering it has not been achieved for a while

Jetty Toastmasters, Accommodate and support a member with a speaking a disability, and physical disability ,wheelchair ,very encouraging to see the level of support when I attended the club meeting

Other Information/Comments

Submitted by (Graham Watson)

Southwest Area S34 2016-2017

Area S35 Area David Finnimore
<insert Division Name>

Educational Awards

Netmasters

Working towards, 1 more CC and a possible ACB

Rockingham

Working towards one more CC to achieve Select Distinguish

Applecross

Working towards 2 CC's and 2 leadership awards to achieve President Distinguish

WESEF

Working towards goals, difficult due to low no's

Kwinana

Working towards 1 CL to achieve Select Distinguish

Area Director Visits

Kwinana

Club visit completed on 28th March

Rockingham

Club Visit Completed on 29th March

Netmasters

TBC

Applecross

TBC

WESEF

TBC

Clubs Overview

KWINANA

Club has been struggling with members. Processes have been put in place for attracting new members

Such as joining Meetup, Last meeting 2 new guest with positive feedback about joining
Very positive out look

APPLECROSS

Members at full strength with very positive and passionate members, encouragement required for officers to attend training to ensure club gains president distinguish annually.

WESEF

Experienced leaders in club, membership low and requires new members. Difficult due to being a corporate club

ROCKINGHAM

Club small in numbers and led by experienced toastmasters. Open meeting was held a month ago and has attracted new members

NETMASTERS

Another small club due to be being based at members' homes. Great idea, some members are linked by internet to the meetings. Could possibly grow bigger depending on technology as there are restrictions on how many people you can get on a TV monitor

Membership

KWINANA

4 new members required with a few months left and there new processes I feel they will achieve this

NETMASTERS

Working on membership goals 2 more members required

APPLECROSS

Membership goals achieved

WESEF

Working on membership goals 5 more required

ROCKINGHAM

Membership goals achieved

DCP Goals

KWINANA

Will achieve select distinguish.

NETMASTERS

Will not make distinguish due to low members and only meeting once a month

ROCKINGHAM

Will achieve select distinguish.

APPLECROSS

Could possibly make President distinguish

WESEF

Will not make distinguish due to low members and only meeting once a fortnight

Club Officer Training

WESEF

2 officers trained at first session and 2 at second due to low membership.

APPLECROSS

5 trained at first session and 2 at second. More encouragement needed to ensure president distinguished club.

ROCKINGHAM

First session 3 members second session 1 member due to work commitments.

NETMASTERS

4 members first session 0 second, more encouragement required

KWINANA

Goal achieved 4 members first session 5 second session

Contests

KWINANA

Entered in S35 area Contest and won Evaluation

WESEF

Entered in S35 area Contest

NETMASTERS

Did not compete

ROCKINGHAM

Entered in S35 area Contest and won international speech contest

APPLECROSS

Entered in S35 area Contest and hosted contest Thankyou Applecross

Success Stories

ROCKINGHAM

Held 250th meeting on 29/3/2017 A photo and story was put in the local paper

Other Information/Comments

Submitted by David Finnimore

S35 Area Director 2017