**Club Success Plan 2020/21**

The (TM Club) Club Success Plan for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is outlined below. This plan is in conjunction with the Toastmaster’s Distinguish Club Program. The Committee Members and the Club Members will commit to achieve these goals. The Committee members will monitor this plan on a quarterly basis to see how the club is tracking towards these goals. Each Member joining would commit to help to achieve these goals.

**Aim:** To become a President’s Distinguished Club in 2020/21

**Vision:** To empower members to achieve their full potential and improve their communication and leadership skills

**Mission:** To create a positive and encouraging culture that equips members in developing the communication and leadership skills they require

**DCP Programme**

**Education (6 Points available)**

|  |  |  |
| --- | --- | --- |
| **Name** | **Date Planned** | **Date Achieved** |
| ***Four Level 1 Awards*** |  |  |
| 1.  |  |  |  |
| 2.  |  |  |  |
| 3. |  |  |  |
| 4.  |  |  |  |
| ***Two Level 2 Awards*** |  |  |
| 1.  |  |  |  |
| 2.  |  |  |  |
| ***Two More Level 2 Awards*** |  |  |
| 1.  |  |  |  |
| 2.  |  |  |  |
| ***Two Level 3 Awards*** |  |  |
| 1.  |  |  |  |
| 2.  |  |  |  |
| ***One Level 4, Level 5 or DTM Award*** |  |  |
| 1.  |  |  |  |
| ***One More Level 4, Level 5 or DTM Award*** |  |  |
| 1.  |  |  |  |

**Membership (2 Points available)**

|  |  |  |  |
| --- | --- | --- | --- |
| 1.  | Four new members  |  |  |
| 2. | Four more new members |  |  |

**Training (Need both for 1 point)**

|  |  |  |  |
| --- | --- | --- | --- |
| 1.  | Training – Four committee members required to attend  | Jun/July |  |
| 2. | Training – Four committee members required to attend  | Nov/Feb |  |

**Administration (Need both for 1 point)**

|  |  |  |  |
| --- | --- | --- | --- |
| 1a.  | On time payment of membership dues | March |  |
| 1b. | On time payment of membership dues | September |  |
| 2. | Club officer list on time | June |  |

**Key Challenges**

* Keep Membership between 20 to 30 members
* Achieve full attendance meetings
* Venue bookings up to date
* Social media / website up to date
* Look for quality members to stay/retain