



DISTRICT 17 | REPORTS

DISTRICT COUNCIL MEETING (VIRTUAL)

DCM #1 | SATURDAY 18 September 2021

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REPORTS | MAJOR ITEMS

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DISTRICT 17

DISTRICT SUCCESS PLAN

A Strategic Approach to Creating a High Quality
District to Meet Member Needs

4 September 2021

Prepared by:

Tim Blackburn, District Director

Julie Dall, Program Quality Director

Gavin Hyslop, Club Growth Director



EXECUTIVE SUMMARY

1. Review and analyse the current performance and challenges faced by District 17

2. Strategy and establish a clear vision of where we want to position District 17

The general Western Australian community will be aware of the District and Toastmasters and know us as a place to go to improve their communication and leadership skills. The District will have established a strong base of thriving clubs, generating members who want to be in and compete for all leadership roles.

3. Identify the top 3 key areas of Focus

- i. Supporting Clubs, Members & Current Opportunities.
- ii. Building Resources for Now & the Future.
- iii. Planning for Future Growth.

4. How are we going to get there?

- i. Educating and support all club executives in performing their roles in Toastmaster Clubs.
- ii. Supporting all clubs complete club success plans and use tools and resources to support the plans.
- iii. Have all Division & Area Directors to be educated and supported in achieving their goals and support of all clubs in their Divisions/Areas.
- iv. Supporting and encouraging all clubs to promote to the local communities and have open houses and take on speechcraft programs to actively work towards getting clubs to Charter strength.

5. Outline The Goals to achieve the outcome

District 17 to be Distinguished District in both Paid Clubs, Membership Payments and Distinguished Clubs

Goal 1: To increase the number of paid clubs by 2 clubs before 30 June 2022.

The District currently has 81 paid clubs with a number of opportunities for potential clubs that were identified in the 2020/21 year. There are 2 paid clubs that have decided to close so in order to achieve an overall growth of 2 clubs, we will need to charter 4 new clubs this year and not lose any additional clubs. We believe that while it will be a stretch to charter 4 new clubs is it possible.

D17 District Success Plan 2021/22

Achieving this Goal 1 would be a necessary part of the District achieving Distinguished District status for the year.

Goal 2: To increase the total number of membership payments to 2,815 before 30 June 2022.

The District has been set a base of 2,773 membership payments for the year and last year achieved 2,767 membership payments in conjunction with a number of clubs closing and a reduction in multiple club members. Considering the goal of increasing the number of paid clubs, we believe that an increase in the number of membership payments to 2,815 before 30 June 2022 is achievable.

Achieving this Goal 2 would be a necessary part of the District achieving Distinguished District status for the year

Goal 3: To have 33 clubs achieved Distinguished status in the Distinguished Club Program before 30 June 2022.

In the 2020/21 year, there were 27 Distinguished clubs in the District, up 1 from previous year which shows that clubs are still working towards being Distinguished. Club goals, in most part, aren't the problem, it's mainly membership numbers which are keeping clubs from being distinguished. In fact, another 20 clubs would have reached Distinguished status or higher if they had met their base membership goals.

Achieving this Goal 3 would be a necessary part of the District achieving Distinguished District status for the year.

REPORTS | DISTRICT BUDGET

Toastmasters International - District 17 Budget For the Year Ended 30 June 2022

	<u>Total</u>
Membership Dues Allocation	38,383
Conference revenue	<u>54,400</u>
Total revenue	<u>92,783</u>
TI Allocation Expense	1,920
Conference expense	54,280
Marketing Outside Toastmasters expense	2,500
Recognition expense	7,300
Club Growth expense	7,900
Public Relations expense	3,227
Education & training expense	7,650
Speech contest expense	1,900
Administration expense	1,860
Food and Meals expense	4,800
Travel expense	2,008
Lodging expense	<u>4,990</u>
	100,335
District net income/(loss)	(7,552)

Notes to Budget:

1. Toastmasters International (TI) has set the budget criteria to allow the District to budget for a deficit of 20% of membership due allocation
2. Membership Dues: This is determined by dues received last year & adjusted with exchange rate. The membership for the last 2 years has dropped in total 20%.
3. Conference Revenue/Expenses: We aim to have a breakeven event in 2021/22
4. TI Allocation Expense: This is a fixed expense from TI to allow for training of Districts etc
5. Marketing Outside Toastmasters: Covers Promotional Materials & Advertising Expenses for the year
Recognition Expenses: Trophies & Materials to recognise excellence
6. Club Growth: support in new clubs, membership growth with rebuilding clubs & 2 workshops
7. Public Relations: Website & Newsletter expenses; Workshops & promotional materials Education & Training: COT, DOT
8. Speech Contest Expense: Room hire for Division Contests
Administration Expense: Insurance & Zoom Fees
9. Food & Meals: Division Contests, Club Officer Training
10. Travel Expenses: Travelling costs to regional clubs
11. Lodgings: Accommodation for mid-year training & travel to regional visits

REPORTS | APPOINTED OFFICERS

I am delighted to present the following appointed officers in the 2021/2022 team:

Club Growth Director	Gavin Hyslop	Public Relations Manager	Mina Cho
Finance Manager	Dan Franks	Administration Manager	Darren Law
Corporate Relations Director	Leonor Regan	Parliamentarian	Pat King
Logistics Manager	Graham Watson	Chair District Leadership Committee	Henry Yau
Club Coach Coordinator	Ross Wilkinson	Black Swan News Editor	Mina Cho
Gavel Club Coordinator	Kevin Sansome	Webmaster	Tom Bielski
DIVISION DIRECTORS			
Central Division	Peggy Leung	Eastern Division	Noor Talpur
Northern Division	Angela Burchardt	Western Division	Barbara Coles
CENTRAL DIVISION AREA DIRECTORS			
C1	Douglas Mok	C2	Cathy Hu
C3	Stewart Martin		
EASTERN DIVISION AREA DIRECTORS			
E11	Carole Bruce	E12	Rashmi Watel
E13	Vacant		
INNER CITY DIVISION AREA DIRECTORS			
I41	Ben Tian	I42	Dipak Saha
I43	Marlese Fairgray		
NORTHERN DIVISION AREA DIRECTORS			
N21	Deborah Kamp	N22	Wendy Farrow
N23	Pascale Amberville-Colby		
SOUTHERN DIVISION AREA DIRECTORS			
S31	Martin Soh	S32	Sukitha Weerasingha
S33	Lyn Hodges		
WESTERN DIVISION AREA DIRECTORS			
W51	Leonisa Manea	W52	Christina Ng
W53	Nataly Fernandez		

REPORTS | PROFIT AND LOSS STATEMENT

District 17

TI: *** Profit & Loss Statement (Actual vs. Budget GL Detail) *** (in AUD)

Month Ending 30-06-21			01-07-20 Through 30-06-21		
Actual	Budget	Variance	Actual	Budget	Variance
2,088.96	1,524.00	564.96	District Revenue		
			Membership Revenue	38,981.21	41,187.00 (2,205.79)
2,088.96	1,524.00	564.96	6005-000000 - Membership Revenue	38,981.21	41,187.00 (2,205.79)
			Total Membership Revenue		
			Conference Revenue		
			Registration & Tickets		
0.00	0.00	0.00	Registration - Member	0.00	35,800.00 (35,800.00)
			6025-000000 - Registration & Ticket Revenue		
0.00	0.00	0.00	Total Registration - Member	0.00	35,800.00 (35,800.00)
1,109.35	0.00	1,109.35	Registration - No Item		
			6025-000000 - Registration & Ticket Revenue	1,131.85	0.00 1,131.85
1,109.35	0.00	1,109.35	Total Registration - No Item	1,131.85	0.00 1,131.85
1,109.35	0.00	1,109.35	Total Registration & Tickets	1,131.85	35,800.00 (34,668.15)
			Non Registration		
0.00	0.00	0.00	Non Registration		
0.00	0.00	0.00	6020-000000 - Miscellaneous Income	2,828.07	1,500.00 1,328.07
0.00	0.00	0.00	6030-000000 - Sponsorship/Advertising Revenue	0.00	14,750.00 (14,750.00)
0.00	0.00	0.00	6035-000000 - Raffle Revenue	0.00	3,500.00 (3,500.00)
0.00	0.00	0.00	6050-000000 - Refunds - Registration & Tickets	(350.00)	0.00 (350.00)
0.00	0.00	0.00	Total Non Registration	2,478.07	19,750.00 (17,271.93)
0.00	0.00	0.00	Total Non Registration	2,478.07	19,750.00 (17,271.93)
1,109.35	0.00	1,109.35	Total Conference Revenue	3,609.92	55,550.00 (51,940.08)
			Fundraising Revenue		
0.00	0.00	0.00	Registration & Tickets		
0.00	0.00	0.00	6025-000000 - Registration & Ticket Revenue	1,388.52	0.00 1,388.52
0.00	0.00	0.00	Total Registration & Tickets	1,388.52	0.00 1,388.52
0.00	0.00	0.00	Non Registration		
0.00	0.00	0.00	Other		
0.00	0.00	0.00	6030-000000 - Sponsorship/Advertising Revenue	0.00	6,000.00 (6,000.00)
0.00	0.00	0.00	6035-000000 - Raffle Revenue	0.00	600.00 (600.00)
0.00	0.00	0.00	Total Other	0.00	6,600.00 (6,600.00)
0.00	0.00	0.00	Total Non Registration	0.00	6,600.00 (6,600.00)
0.00	0.00	0.00	Total Fundraising Revenue	1,388.52	6,600.00 (5,211.48)
0.33	0.00	0.33	Other Revenue		
0.33	0.00	0.33	6015-000000 - Interest Income	11.03	0.00 11.03
3,198.64	1,524.00	1,674.64	Total Other Revenue	11.03	0.00 11.03
			Total District Revenue	43,990.68	103,337.00 (59,346.32)
			District Expenses		
0.00	0.00	0.00	Conference Expenses		
0.00	0.00	0.00	7008-000000 - Promotional Materials	470.50	800.00 (329.50)
			7010-000000 - Awards Expense (Trophies, Plaques, Ribbons & Certificates)	3,077.31	2,000.00 1,077.31
0.00	0.00	0.00	7012-000000 - Supplies & Stationery Expense	0.00	2,250.00 (2,250.00)
0.00	0.00	0.00	7014-000000 - Room Rental Event Expense	0.00	1,500.00 (1,500.00)
0.00	0.00	0.00	7016-000000 - Meal Event Expense	947.02	31,300.00 (30,352.98)
0.00	0.00	0.00	7018-000000 - Decorations Expense	0.00	300.00 (300.00)
0.00	0.00	0.00	7020-000000 - Printing Expense	0.00	1,000.00 (1,000.00)
0.00	0.00	0.00	7022-000000 - Audio Visual Expense	0.00	10,000.00 (10,000.00)
0.00	0.00	0.00	7030-000000 - Photocopying Expense	0.00	800.00 (800.00)

Month Ending 30-06-21				01-07-20 Through 30-06-21			
Actual	Budget	Variance		Actual	Budget	Variance	
0.00	0.00	0.00	7042-000000 - Outside Contractor Ex- pense	0.00	3,500.00	(3,500.00)	
0.00	0.00	0.00	7048-000000 - Equipment Purchase Expense (Less than \$500)	0.00	50.00	(50.00)	
0.00	0.00	0.00	7080-000000 - Gifts & Thank Yous	0.00	300.00	(300.00)	
0.00	0.00	0.00	Total Conference Expenses	4,494.83	53,800.00	(49,305.17)	
0.00	0.00	0.00	Fundraising Expenses				
0.00	0.00	0.00	7014-000000 - Room Rental Event Ex- pense	330.00	480.00	(150.00)	
0.00	0.00	0.00	Total Fundraising Expenses	330.00	480.00	(150.00)	
			Recognition				
			Recognition - Member				
0.00	0.00	0.00	7004-000000 - Badges & Pins	920.33	0.00	920.33	
0.00	0.00	0.00	7006-000000 - Educational Materials	0.00	1,000.00	(1,000.00)	
2,660.91	0.00	2,660.91	7010-000000 - Awards Expense (Trophies, Plaques, Ribbons & Cer- tificates)	3,993.91	500.00	3,493.91	
0.00	0.00	0.00	7012-000000 - Supplies & Stationery Expense	0.00	300.00	(300.00)	
0.00	0.00	0.00	7036-000000 - Advertising Expense	0.00	300.00	(300.00)	
0.00	0.00	0.00	7044-000000 - Postage & Shipping Expense	0.00	2,500.00	(2,500.00)	
0.00	0.00	0.00	7080-000000 - Gifts & Thank Yous	49.00	0.00	49.00	
2,660.91	0.00	2,660.91	Total Recognition - Member	4,963.24	4,800.00	363.24	
			Recognition - Area				
0.00	0.00	0.00	7004-000000 - Badges & Pins	28.00	0.00	28.00	
0.00	0.00	0.00	Total Recognition - Area	28.00	0.00	28.00	
			Recognition - Club				
0.00	0.00	0.00	7010-000000 - Awards Expense (Trophies, Plaques, Ribbons & Cer- tificates)	0.00	1,000.00	(1,000.00)	
0.00	0.00	0.00	7012-000000 - Supplies & Stationery Expense	177.08	0.00	177.08	
0.00	0.00	0.00	Total Recognition - Club	177.08	1,000.00	(822.92)	
			Recognition - Division				
0.00	0.00	0.00	7008-000000 - Promotional Materials	955.66	0.00	955.66	
0.00	0.00	0.00	7070-000000 - Bank Charges & Credit Card Fee Expense	28.67	0.00	28.67	
0.00	0.00	0.00	7084-000000 - Sympathy Expense	147.80	0.00	147.80	
0.00	0.00	0.00	Total Recognition - Division	1,132.13	0.00	1,132.13	
			Recognition - District				
0.00	0.00	0.00	6025-000000 - Registration & Ticket Revenue	(1,586.13)	0.00	(1,586.13)	
654.56	0.00	654.56	7004-000000 - Badges & Pins	654.56	0.00	654.56	
330.00	0.00	330.00	7014-000000 - Room Rental Event Expense	330.00	0.00	330.00	
0.00	0.00	0.00	7034-000000 - Conference Calls & Webinars Expense	39.74	0.00	39.74	
0.00	0.00	0.00	7082-000000 - Incentives	2,583.00	0.00	2,583.00	
984.56	0.00	984.56	Total Recognition - District	2,021.17	0.00	2,021.17	
3,645.47	0.00	3,645.47	Total Recognition	8,321.62	5,800.00	2,721.62	
			Club Growth				
			Club Growth - Building New Clubs				
0.00	100.00	(100.00)	7006-000000 - Educational Materials	0.00	1,100.00	(1,100.00)	
0.00	50.00	(50.00)	7008-000000 - Promotional Materials	323.82	550.00	(226.18)	
0.00	0.00	0.00	7012-000000 - Supplies & Stationery Expense	99.76	0.00	99.76	
0.00	0.00	0.00	7014-000000 - Room Rental Event	660.00	0.00	660.00	

Month Ending 30-06-21				01-07-20 Through 30-06-21			
Actual	Budget	Variance		Actual	Budget	Variance	
0.00	0.00	0.00	Expense				
110.00	100.00	10.00	7020-000000 - Printing Expense	309.95	0.00	309.95	
0.00	0.00	0.00	7036-000000 - Advertising Expense	110.00	1,100.00	(990.00)	
			7048-000000 - Equipment Purchase	700.00	0.00	700.00	
			Expense (Less than \$500)				
110.00	250.00	(140.00)	Total Club Growth - Building New Clubs	2,203.53	2,750.00	(546.47)	
			Club Growth - Membership Growth				
0.00	100.00	(100.00)	7006-000000 - Educational Materials	0.00	1,100.00	(1,100.00)	
0.00	50.00	(50.00)	7008-000000 - Promotional Materials	1,038.34	550.00	488.34	
0.00	0.00	0.00	7012-000000 - Supplies & Stationery	149.59	0.00	149.59	
			Expense				
0.00	0.00	0.00	7034-000000 - Conference Calls &	230.89	0.00	230.89	
			Webinars Expense				
0.00	100.00	(100.00)	7036-000000 - Advertising Expense	195.11	1,100.00	(904.89)	
0.00	0.00	0.00	7070-000000 - Bank Charges &	30.22	0.00	30.22	
			Credit Card Fee Expense				
0.00	250.00	(250.00)	Total Club Growth - Membership Growth	1,644.15	2,750.00	(1,105.85)	
			Club Growth - Membership Retention				
0.00	50.00	(50.00)	7036-000000 - Advertising Expense	0.00	600.00	(600.00)	
0.00	50.00	(50.00)	Total Club Growth - Membership Retention	0.00	600.00	(600.00)	
			Club Growth - Rebuilding Clubs				
0.00	0.00	0.00	7008-000000 - Promotional Materials	228.23	0.00	228.23	
0.00	0.00	0.00	7012-000000 - Supplies & Stationery	350.00	0.00	350.00	
			Expense				
0.00	0.00	0.00	Total Club Growth - Rebuilding Clubs	578.23	0.00	578.23	
110.00	550.00	(440.00)	Total Club Growth	4,425.91	6,100.00	(1,674.09)	
			Marketing Outside of Toastmasters Expenses				
0.00	100.00	(100.00)	7008-000000 - Promotional Materials	2,193.72	1,200.00	993.72	
0.00	0.00	0.00	7010-000000 - Awards Expense	0.00	200.00	(200.00)	
			(Trophies, Plaques, Ribbons & Certifi-				
			cates)				
137.03	0.00	137.03	7012-000000 - Supplies & Stationery	137.03	0.00	137.03	
			Expense				
240.00	0.00	240.00	7014-000000 - Room Rental Event Ex-	240.00	0.00	240.00	
			pense				
605.14	405.00	200.14	7036-000000 - Advertising Expense	605.14	1,620.00	(1,014.86)	
982.17	505.00	477.17	Total Marketing Outside of Toastmasters Ex-	3,175.89	3,020.00	155.89	
			penses				
			Public Relations Expense				
0.00	0.00	0.00	7008-000000 - Promotional Materials	942.09	1,381.00	(438.91)	
0.00	0.00	0.00	7014-000000 - Room Rental Event Ex-	0.00	300.00	(300.00)	
			pense				
0.00	0.00	0.00	7020-000000 - Printing Expense	123.90	0.00	123.90	
42.90	50.00	(7.10)	7024-000000 - Newsletter Expense	471.90	600.00	(128.10)	
0.00	90.00	(90.00)	7026-000000 - Website Expense	910.80	1,080.00	(169.20)	
0.00	0.00	0.00	7028-000000 - Directory Expense	0.00	200.00	(200.00)	
0.00	0.00	0.00	7034-000000 - Conference Calls &	46.18	0.00	46.18	
			Webinars Expense				
0.00	0.00	0.00	7040-000000 - Trade Show Registra-	55.00	0.00	55.00	
			tion Expense				
0.00	0.00	0.00	7048-000000 - Equipment Purchase	69.00	0.00	69.00	
			Expense (Less than \$500)				
0.00	0.00	0.00	7070-000000 - Bank Charges & Credit	29.81	0.00	29.81	
			Card Fee Expense				
42.90	140.00	(97.10)	Total Public Relations Expense	2,648.88	3,561.00	(912.32)	
			Education & Training Expense				
			Distinguished Clubs				
0.00	200.00	(200.00)	7010-000000 - Awards Expense	0.00	200.00	(200.00)	

Month Ending 30-06-21				01-07-20 Through 30-06-21		
Actual	Budget	Variance		Actual	Budget	Variance
0.00	0.00	0.00	(Trophies, Plaques, Ribbons & Certificates)			
0.00	0.00	0.00	7080-000000 - Gifts & Thank Yous	0.00	100.00	(100.00)
0.00	200.00	(200.00)	Total Distinguished Clubs	0.00	300.00	(300.00)
181.58	100.00	81.58	Training Club Officers			
1,280.00	250.00	1,030.00	7006-000000 - Educational Materials	181.58	300.00	(118.42)
			7014-000000 - Room Rental Event Expense	2,223.25	1,400.00	823.25
0.00	0.00	0.00	7034-000000 - Conference Calls & Webinars Expense	135.83	0.00	135.83
0.00	200.00	(200.00)	7042-000000 - Outside Contractor Expense	0.00	600.00	(600.00)
1,461.58	550.00	911.58	Total Training Club Officers	2,540.66	2,300.00	240.66
0.00	0.00	0.00	Training Division & Area Governors			
0.00	0.00	0.00	7004-000000 - Badges & Pins	0.00	400.00	(400.00)
0.00	350.00	(350.00)	7006-000000 - Educational Materials	0.00	250.00	(250.00)
			7014-000000 - Room Rental Event Expense	580.00	850.00	(270.00)
50.91	0.00	50.91	7020-000000 - Printing Expense	50.91	0.00	50.91
99.00	0.00	99.00	7026-000000 - Website Expense	99.00	0.00	99.00
0.00	0.00	0.00	7034-000000 - Conference Calls & Webinars Expense	138.54	0.00	138.54
149.91	350.00	(200.09)	Total Training Division & Area Governors	868.45	1,500.00	(631.55)
0.00	250.00	(250.00)	Training Areas & Divisions			
			7010-000000 - Awards Expense	0.00	250.00	(250.00)
1,775.00	0.00	1,775.00	(Trophies, Plaques, Ribbons & Certificates)			
54.99	0.00	54.99	7014-000000 - Room Rental Event Expense	2,115.00	0.00	2,115.00
136.31	0.00	136.31	7030-000000 - Photocopying Expense	54.99	0.00	54.99
1,966.30	250.00	1,716.30	7034-000000 - Conference Calls & Webinars Expense	1,313.85	0.00	1,313.85
0.00	0.00	0.00	Total Training Areas & Divisions	3,483.84	250.00	3,233.84
0.00	0.00	0.00	TLI			
0.00	0.00	0.00	7006-000000 - Educational Materials	0.00	450.00	(450.00)
			7014-000000 - Room Rental Event Expense	0.00	750.00	(750.00)
0.00	0.00	0.00	Total TLI	0.00	1,200.00	(1,200.00)
0.00	0.00	0.00	Other			
0.00	0.00	0.00	7004-000000 - Badges & Pins	0.00	100.00	(100.00)
3,577.79	1,350.00	2,227.79	Total Other	0.00	100.00	(100.00)
			Total Education & Training Expense	6,892.95	5,650.00	1,242.95
0.00	0.00	0.00	Speech Contest Expenses			
			Speech Contest Expenses - Area			
0.00	0.00	0.00	7012-000000 - Supplies & Stationery Expense	0.00	700.00	(700.00)
0.00	0.00	0.00	Total Speech Contest Expenses - Area	0.00	700.00	(700.00)
0.00	0.00	0.00	Speech Contest Expenses - Division			
			7010-000000 - Awards Expense	0.00	700.00	(700.00)
			(Trophies, Plaques, Ribbons & Certificates)			
0.00	0.00	0.00	Total Speech Contest Expenses - Division	0.00	700.00	(700.00)
0.00	0.00	0.00	Speech Contest Expenses - District			
			7010-000000 - Awards Expense	2,768.00	600.00	2,168.00
			(Trophies, Plaques, Ribbons & Certificates)			
0.00	0.00	0.00	7086-000000 - Miscellaneous Ex-	0.00	50.00	(50.00)

Month Ending 30-06-21			01-07-20 Through 30-06-21		
Actual	Budget	Variance	Actual	Budget	Variance
0.00	0.00	0.00	penses		
0.00	0.00	0.00	Total Speech Contest Expenses - District	2,768.00	650.00
0.00	0.00	0.00	Total Speech Contest Expenses	2,768.00	2,050.00
0.00	0.00	0.00	Administration Expenses		
0.00	0.00	0.00	7004-000000 - Badges & Pins	86.00	0.00
0.00	0.00	0.00	7020-000000 - Printing Expense	495.00	300.00
0.00	0.00	0.00	7022-000000 - Audio Visual Expense	230.90	0.00
0.00	50.00	(50.00)	7026-000000 - Website Expense	0.00	600.00
0.00	0.00	0.00	7034-000000 - Conference Calls & Webinars Expense	92.36	0.00
0.00	5.00	(5.00)	7044-000000 - Postage & Shipping Expense	53.50	60.00
2.00	5.00	(3.00)	7070-000000 - Bank Charges & Credit Card Fee Expense	7.60	60.00
0.00	0.00	0.00	7080-000000 - Gifts & Thank Yous	69.45	0.00
0.00	0.00	0.00	7084-000000 - Sympathy Expense	59.95	0.00
35.19	0.00	35.19	7086-000000 - Miscellaneous Expenses	724.93	0.00
0.00	0.00	0.00	7088-000000 - Storage Expenses	1,169.00	900.00
156.73	183.00	(26.27)	7092-000000 - TI Allocation	1,897.60	2,196.00
193.92	243.00	(49.08)	Total Administration Expenses	4,886.29	4,116.00
			Food and Meals Expense		
			Area Director		
41.95	0.00	41.95	7016-000000 - Meal Event Expense	41.95	300.00
0.00	0.00	0.00	7078-000000 - Food Expense	137.81	0.00
41.95	0.00	41.95	Total Area Director	179.76	300.00
			CGD		
0.00	0.00	0.00	7016-000000 - Meal Event Expense	101.30	300.00
0.00	0.00	0.00	7078-000000 - Food Expense	331.13	0.00
0.00	0.00	0.00	Total CGD	432.43	300.00
			District Director		
62.17	0.00	62.17	7016-000000 - Meal Event Expense	184.57	400.00
53.30	0.00	53.30	7078-000000 - Food Expense	286.80	0.00
115.47	0.00	115.47	Total District Director	471.37	400.00
			Division Director		
154.69	0.00	154.69	7016-000000 - Meal Event Expense	920.99	1,800.00
0.00	0.00	0.00	7078-000000 - Food Expense	71.63	0.00
154.69	0.00	154.69	Total Division Director	992.62	1,800.00
			Finance Manager		
0.00	0.00	0.00	7016-000000 - Meal Event Expense	0.00	100.00
0.00	0.00	0.00	7078-000000 - Food Expense	40.00	0.00
0.00	0.00	0.00	Total Finance Manager	40.00	100.00
			IPDD		
0.00	0.00	0.00	7078-000000 - Food Expense	87.99	0.00
0.00	0.00	0.00	Total IPDD	87.99	0.00
			Other Member		
48.36	0.00	48.36	7016-000000 - Meal Event Expense	48.36	0.00
0.00	0.00	0.00	7078-000000 - Food Expense	40.49	0.00
48.36	0.00	48.36	Total Other Member	88.85	0.00
			PQD		
150.80	0.00	150.80	7016-000000 - Meal Event Expense	233.60	300.00
0.00	0.00	0.00	7078-000000 - Food Expense	175.78	0.00
150.80	0.00	150.80	Total PQD	409.38	300.00
511.27	0.00	511.27	Total Food and Meals Expense	2,702.40	3,200.00
			Travel Expense		
			District Director		
0.00	0.00	0.00	7056-000000 - Convention Registration Fees Expense	0.00	300.00
0.00	0.00	0.00	7064-000000 - Transportation -	0.00	200.00

Month Ending 30-06-21				01-07-20 Through 30-06-21			
Actual	Budget	Variance		Actual	Budget	Variance	
0.00	0.00	0.00	Taxis/Shuttle Expense	0.00	200.00	(200.00)	
15.19	0.00	15.19	7066-000000 - Transportation - Rail Expense	30.19	0.00	30.19	
15.19	0.00	15.19	7068-000000 - Transportation - Other Expense	30.19	700.00	(669.81)	
0.00	0.00	0.00	Total District Director	0.00	950.00	(950.00)	
0.00	0.00	0.00	Program Quality Director	0.00	200.00	(200.00)	
0.00	0.00	0.00	7056-000000 - Convention Registration Fees Expense	187.30	200.00	(12.70)	
0.00	0.00	0.00	7064-000000 - Transportation - Taxis/Shuttle Expense	187.30	1,350.00	(1,162.70)	
0.00	0.00	0.00	7066-000000 - Transportation - Rail Expense	0.00	950.00	(950.00)	
0.00	0.00	0.00	Total PQD	59.32	0.00	59.32	
0.00	0.00	0.00	Club Growth Director	0.00	200.00	(200.00)	
0.00	0.00	0.00	7056-000000 - Convention Registration Fees Expense	0.00	950.00	(950.00)	
0.00	0.00	0.00	7062-000000 - Transportation - Mileage Expense	0.00	200.00	(200.00)	
0.00	0.00	0.00	7066-000000 - Transportation - Rail Expense	59.32	1,150.00	(1,090.68)	
0.00	0.00	0.00	Total CGD	131.22	0.00	131.22	
85.35	0.00	85.35	Finance Manager	131.22	0.00	131.22	
85.35	0.00	85.35	7062-000000 - Transportation - Mileage Expense	0.00	960.00	(960.00)	
0.00	120.00	(120.00)	Total FM	0.00	960.00	(960.00)	
0.00	120.00	(120.00)	Public Relations Manager	0.00	1,600.00	(1,600.00)	
0.00	0.00	0.00	7062-000000 - Transportation - Mileage Expense	361.75	0.00	361.75	
0.00	0.00	0.00	Total PR Manager	361.75	1,600.00	(1,238.25)	
0.00	0.00	0.00	Area Director	0.00	100.00	(100.00)	
0.00	0.00	0.00	7060-000000 - Transportation - Airfare Expense	1,290.73	0.00	1,290.73	
174.45	0.00	174.45	7066-000000 - Transportation - Rail Expense	0.00	3,500.00	(3,500.00)	
174.45	0.00	174.45	Total Area Director	0.00	700.00	(700.00)	
0.00	0.00	0.00	IPDD	1,290.73	4,200.00	(2,909.27)	
0.00	0.00	0.00	7064-000000 - Transportation - Taxis/Shuttle Expense	0.00	300.00	(300.00)	
0.00	0.00	0.00	Total IPDD	0.00	300.00	(300.00)	
0.00	0.00	0.00	Keynote Speaker	0.00	10,380.00	(8,299.49)	
0.00	0.00	0.00	7060-000000 - Transportation - Airfare Expense	0.00	0.00	0.00	
0.00	0.00	0.00	7062-000000 - Transportation - Mileage Expense	0.00	0.00	0.00	
0.00	0.00	0.00	7064-000000 - Transportation - Taxis/Shuttle Expense	0.00	0.00	0.00	
0.00	0.00	0.00	Total Keynote Speaker	0.00	0.00	0.00	
0.00	0.00	0.00	Other Member	0.00	0.00	0.00	
0.00	0.00	0.00	7062-000000 - Transportation - Mileage Expense	0.00	0.00	0.00	
0.00	0.00	0.00	Total Other Member	0.00	0.00	0.00	
274.99	120.00	154.99	Total Travel Expense	2,080.51	10,380.00	(8,299.49)	
0.00	0.00	0.00	Lodging Expense	300.00	0.00	300.00	
0.00	0.00	0.00	Admin Manager	300.00	0.00	300.00	
0.00	0.00	0.00	7058-000000 - Lodging Expense	200.00	100.00	100.00	
0.00	0.00	0.00	Total Admin Manager	200.00	100.00	100.00	
0.00	0.00	0.00	Area Director	200.00	100.00	100.00	
0.00	0.00	0.00	7058-000000 - Lodging Expense				

Month Ending 30-06-21		
Actual	Budget	Variance
0.00	0.00	0.00
0.00	0.00	0.00
0.00	0.00	0.00
0.00	0.00	0.00
0.00	0.00	0.00
0.00	0.00	0.00
0.00	0.00	0.00
0.00	0.00	0.00
0.00	0.00	0.00
9,338.51	2,908.00	6,430.51
(6,139.87)	(1,384.00)	(4,755.87)

Total Area Director
 District CGD
 7058-000000 - Lodging Expense
 Total CGD
 District director
 7058-000000 - Lodging Expense
 Total District director
 Division Director
 7058-000000 - Lodging Expense
 Total Division Director
 District PQD
 7058-000000 - Lodging Expense
 Total District PQD
 Total Lodging Expense
 Total District Expenses
Total Net Income

01-07-20 Through 30-06-21		
Actual	Budget	Variance
200.00	100.00	100.00
282.00	2,000.00	(1,718.00)
282.00	2,000.00	(1,718.00)
346.59	2,000.00	(1,653.41)
346.59	2,000.00	(1,653.41)
346.59	0.00	346.59
346.59	0.00	346.59
300.00	2,000.00	(1,700.00)
300.00	2,000.00	(1,700.00)
1,775.18	6,100.00	(4,324.82)
44,482.26	104,037.00	(59,554.74)
(491.58)	(700.00)	208.42

REPORTS | DISTRICT EXECUTIVE

DISTRICT EXECUTIVE | PUBLIC RELATIONS MANAGER

District Public Relations Goals Progress

- Make the District 'visible' to the local community via digital and traditional media, and newsworthy community outreach projects.
- Establish a framework to make PR efforts 'measurable' for review and continuous development.

Tasks to achieve the goals

- Establish visible presence of District 17 social media to public audience through Toastmasters Digital Team by Curtin University students (approved by Curtin Extra, Academic Registrar of Curtin University for the duration of July 2021-June 2022)
- Encourage participation from members, officers and clubs through Positive Promotion Premiership awards
- Promote successes and good practices through monthly Newsletter, Black Swan
- Provide upskilling opportunities in digital communication and brand compliance via training
- Stay engaged with community news outlet
 - Advertisement in Little Aussie Directory throughout WA
 - Media release training events for members and clubs
 - Encourage Clubs to engage with newsworthy community events for promotion

District PR Challenges, Issues and Solutions

- Challenges and Issues
 - Lack of established practice in PR activities
 - No activities in District 17 social media for public audience
 - Absence of the formal subcommittee to support PR activities
- Solutions
 - Call out for talented individuals for task-based sub committee
 - Setting up quarterly goals and targets
 - Quarterly review in PR performance based on analytic
 - Continuous improvement as per the outcomes of the reviews

Mina Cho, DTM
Public Relations Manager 2021-22

DISTRICT EXECUTIVE | CLUB GROWTH DIRECTOR

Development of District Success Plan & Marketing Plan

The District Trio has been working with other members of the District Management team, during July and August to develop the District Success Plan for 2021/22.

A separate Marketing Plan is being developed and should be completed by the end of September.

Progress to District Success Plan Goals

The District Success Plan sets a target of the District reaching the level of Distinguished across the 3 goals of Membership Growth, Paid Club Growth and Distinguished Club numbers. While it is early in the Toastmasters year, we are tracking our progress against these 3 goals and are doing well in terms of Membership Growth with 198 membership payments received at the end of August.

Potential for Club Growth

The District had 2 clubs charter at the end of June, Byford Toastmasters and Melville Toastmasters (previously referred to as AMWA).

There are a number of Prospective Clubs and Leads that we are working on as opportunities including:

- Off The Cuff – currently meeting and working towards achieving charter number.
- Vocus – was meeting last year but currently on hold due to COVID impact of working in the office and business restructuring.
- Energy Club with Society of Petroleum Engineers (SPE) – initial discussions have been held and working towards having a demonstration meeting later in the year.
- Synergy CBD – a lead from Speechcraft courses that we have been running at Synergy, initial discussions held, and meeting scheduled to assess viability, etc with HR team.

Part of the Marketing Plan is an assessment of possible target organisations and industry groups for possible opportunities.

Existing Clubs

There are a large number of existing clubs that are struggling with membership growth and attracting guests. The District is working with these clubs to provide as much assistance as possible but we are very low in people willing to take on club coach roles.

In recent months, we have had 4 clubs decide not to continue and they have lodged their dissolution papers, being: Gosnells, Meeting Procedures, Stanley College and Electric Toasters.

The 2 clubs of the most concern are 235 Toastmasters and Geraldton, who had 0 members renew in March.

*Submitted by Gavin Hyslop, 31 August 2021
Club Growth Director 2021/2022*

DISTRICT EXECUTIVE | PROGRAM QUALITY DIRECTOR

Club Officer Training

We have now concluded the Club Officer Training sessions for the first round. We ran three online sessions and three in-person sessions.

The club officer training on the 22nd August used different format from normal. We ran the Club Officer Training subsequently and at the same time one to three workshops which members and Club Officers can elect to attend. In addition three Pathways Q&A sessions were run during the day. From the feedback it was very well received.

Breakout Room 1			Breakout Room 2		Breakout Room 3		Breakout Room 4	
Time	Topic	Presenter	Topic	Activity	Topic	Presenter	Topic	Presenter
9:00 - 9:45	Building Teams	Souzy Theo	Sergeant At Arms Club Office Training	Graham Watson	Running Effective Committee Meetings	Tim Blackburn	Pathways Q&A	Julie Dall
10:00 - 10:45	Running Fun Meetings	Kevin Sansome	Secretary Club Office Training	Adrian Watts / Barbara Coles	Understanding the Distinguish Club Program	Ross Wilkinson		
11:00 - 11:45	Branding Guidelines	Mina Cho	Treasurer Club Office Training	Tim Blackburn	Base Camp Manager Training	Adrian Watts	Relevant Websites	Tom Bielski
12:00 - 12:45	Membership Building	Cherie Wallace	Vice President Public Relations Club Office Training	Mina Cho	A Guide to Contest Preparation	Val Wills	Pathways Q&A	Julie Dall
12:45 - 1:15	BREAK							
1:15 - 2:00	Governing Documents - What, Where, Why	Pat King	Vice President Membership Club Office Training	Ross Wilkinson	VPE Skills	Julie Dall		
2:15 - 3:15			Vice President Education Club Office Training	Julie Dall	Running Open Houses	Tim Blackburn		
3:30 - 4:30	Ideas for Club Growth	Gavin Hyslop	President Club Office Training	Peggy Leung	Mentoring	Ross Wilkinson	Pathways Q&A	Julie Dall

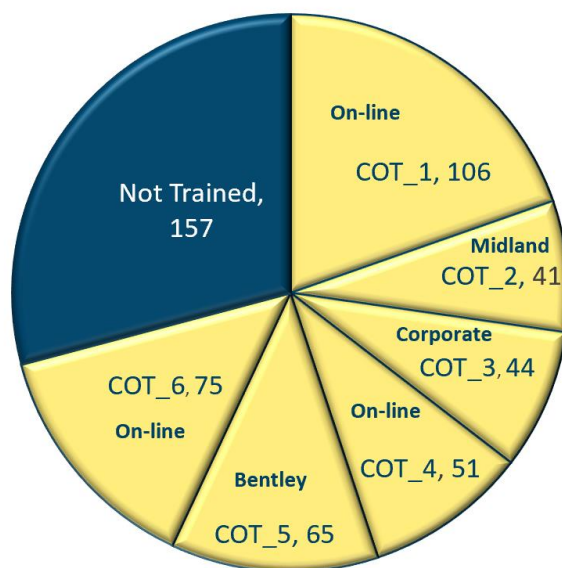
The success of all of the Club Officer Training sessions was due to the help and support of the presenters and the zoom masters.

The plans to run Club Officer Training in the South-West was postponed to round two – with an aim of doing it in February. Plans have also been made to visit Kalgoorlie, at the beginning of November for the second round of COT training.

Results from Club Officer Training

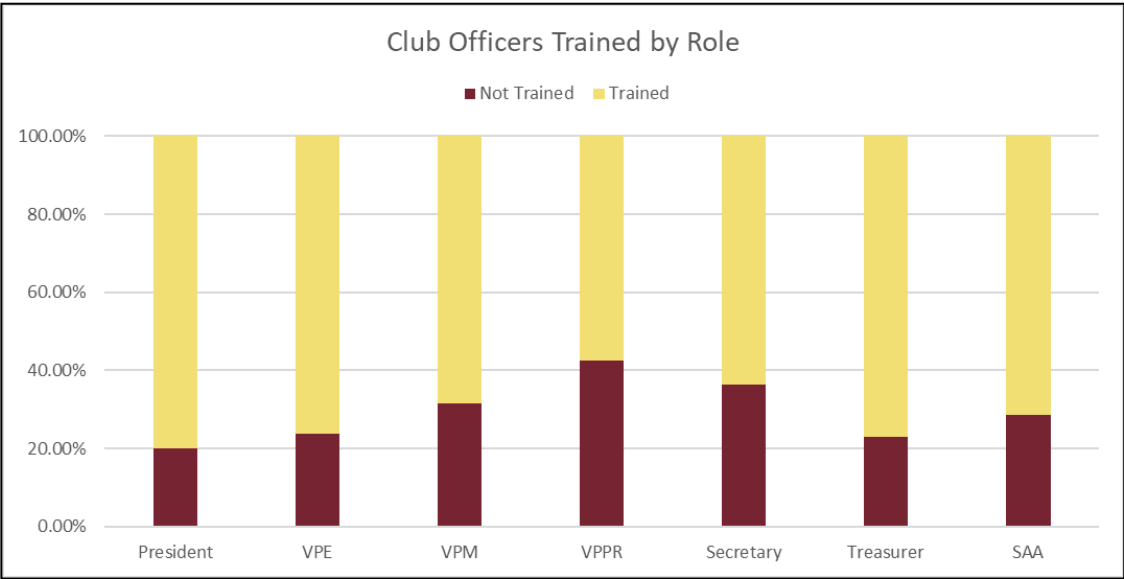
This chart shows the distribution of club officer positions trained across the different training sessions and those who were not trained. In total, 382 out of 539 officers (71%) attended training. Of those who attended training 60% attended the online sessions.

Club Officer Training Numbers

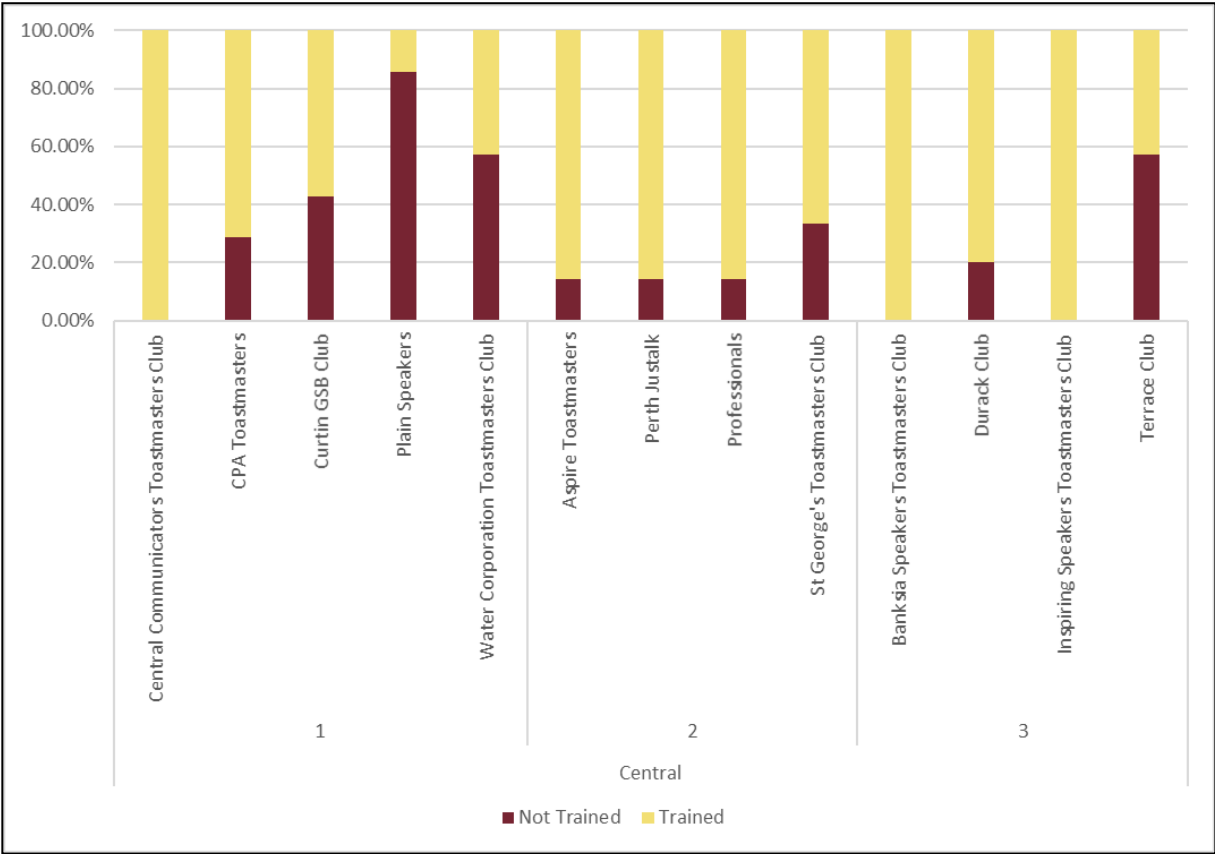


It is good to see that more than 75% of Presidents, VPEs and Treasurers attended training. However, it is concerning that the role with the highest number of non-attendances was the VP Public Relations, which is primarily responsible for getting the message of Toastmasters out to the community.

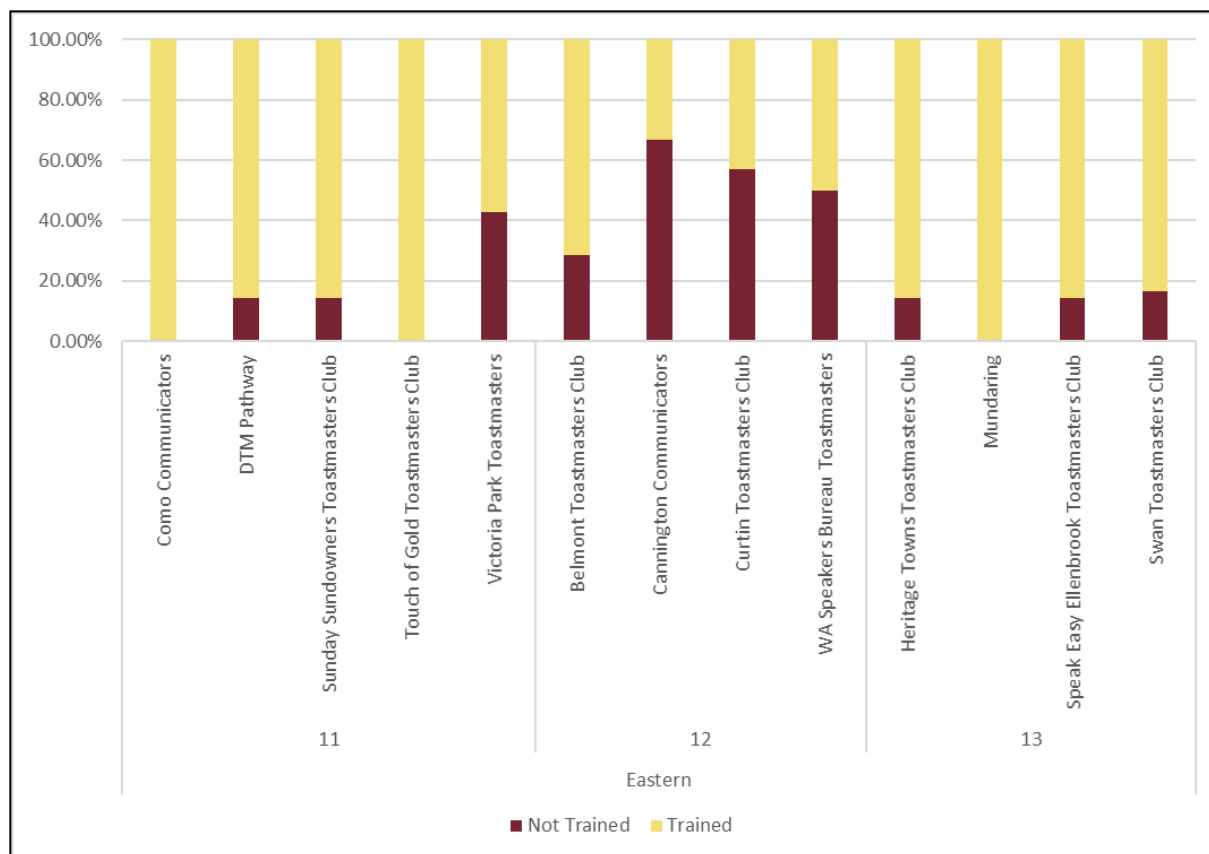
I will be investigating what we can do to raise this participation rate at the next round of club officer training



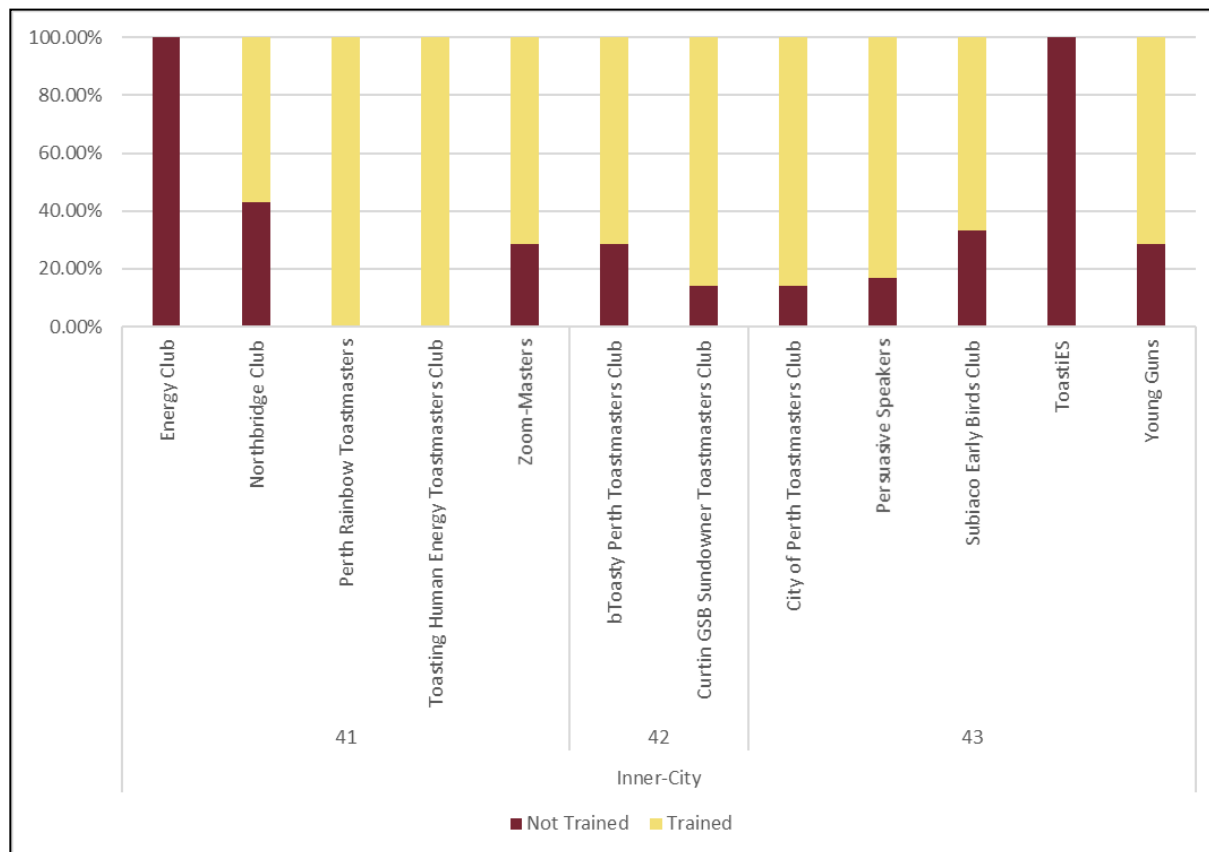
In the Central Division, 72% of club officers attended training, with three clubs – Central Communicators, Banksia Speakers and Inspiring Speakers having all club officers trained.



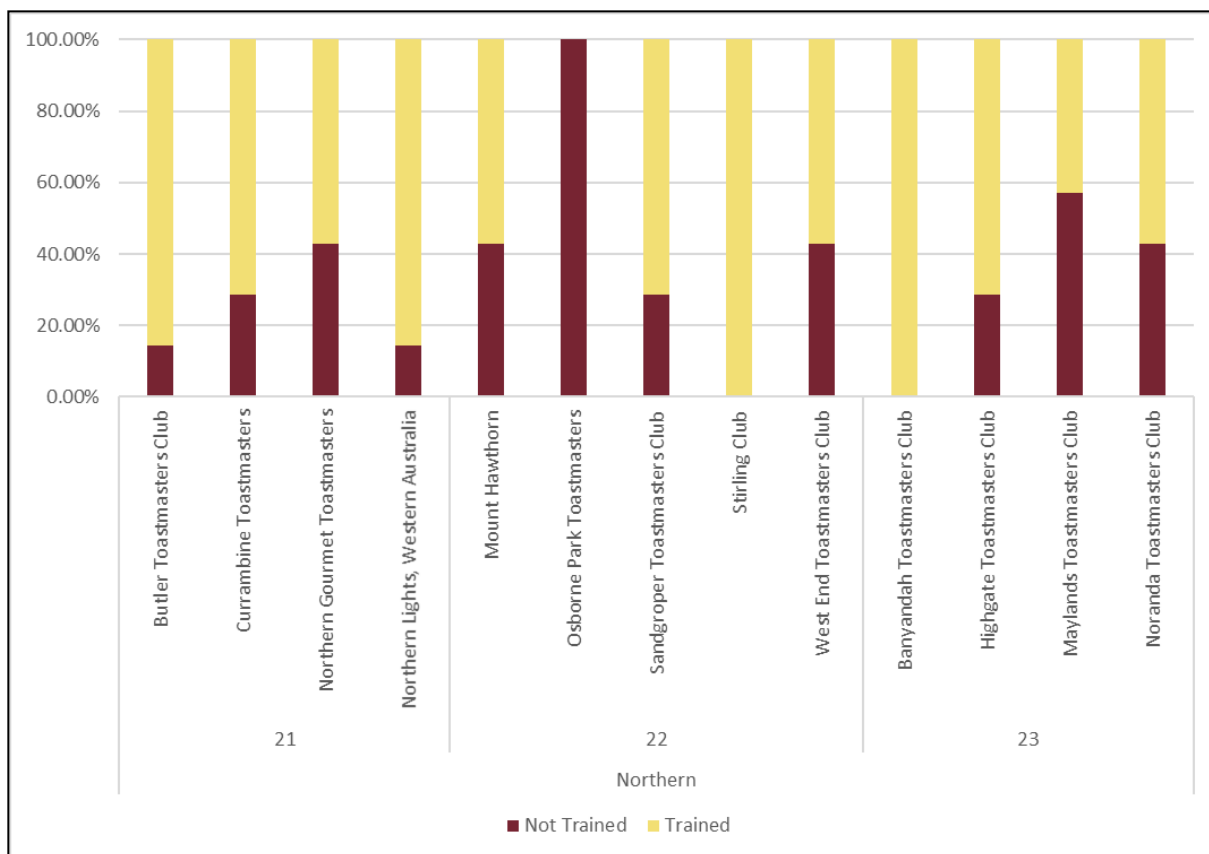
The Eastern Division had 78% of officers trained, with three clubs – Como Communicators, Touch of Gold and Mundaring having all officers trained.



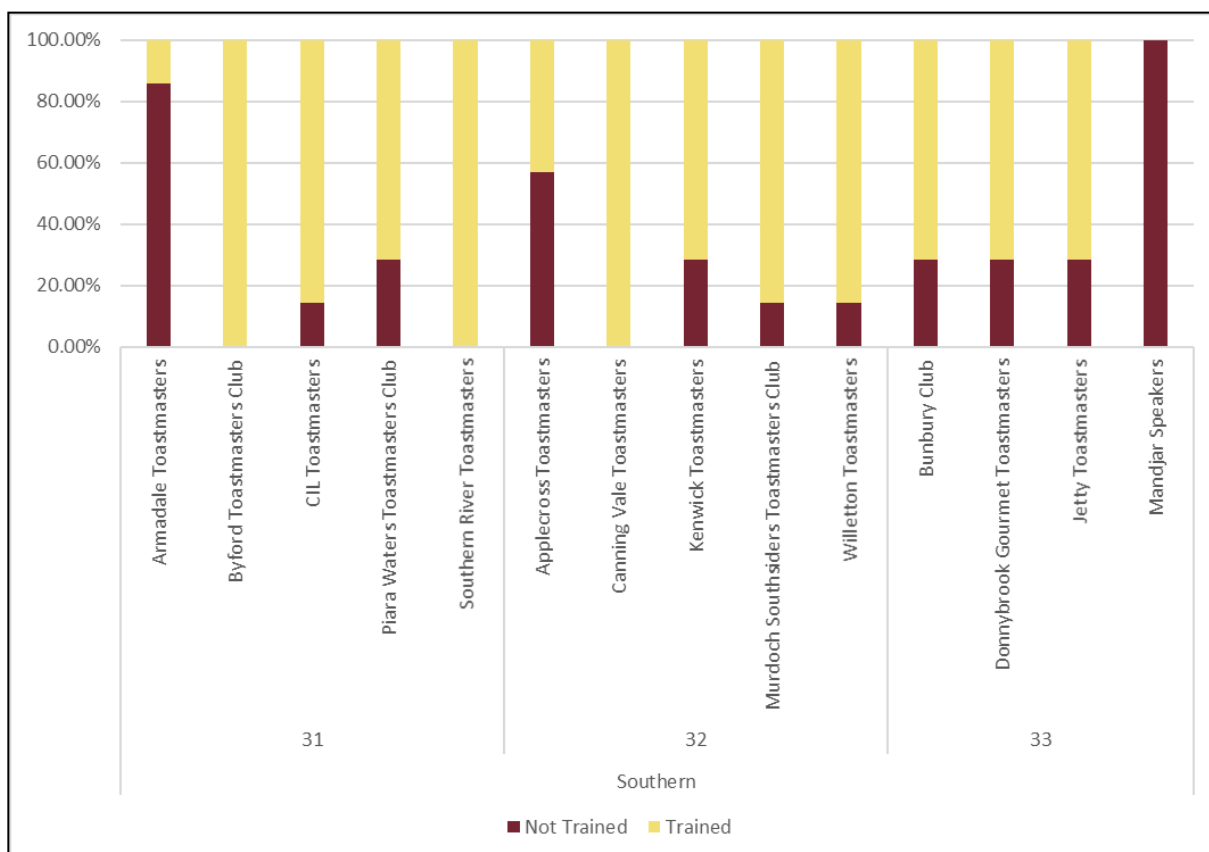
The Inner-City Division had 69% of officers trained, with two clubs having all officers trained – Perth Rainbow Toastmasters and Toasting Human Energy. Unfortunately it also had two club where no officers attended training – Energy Club and Toasties.



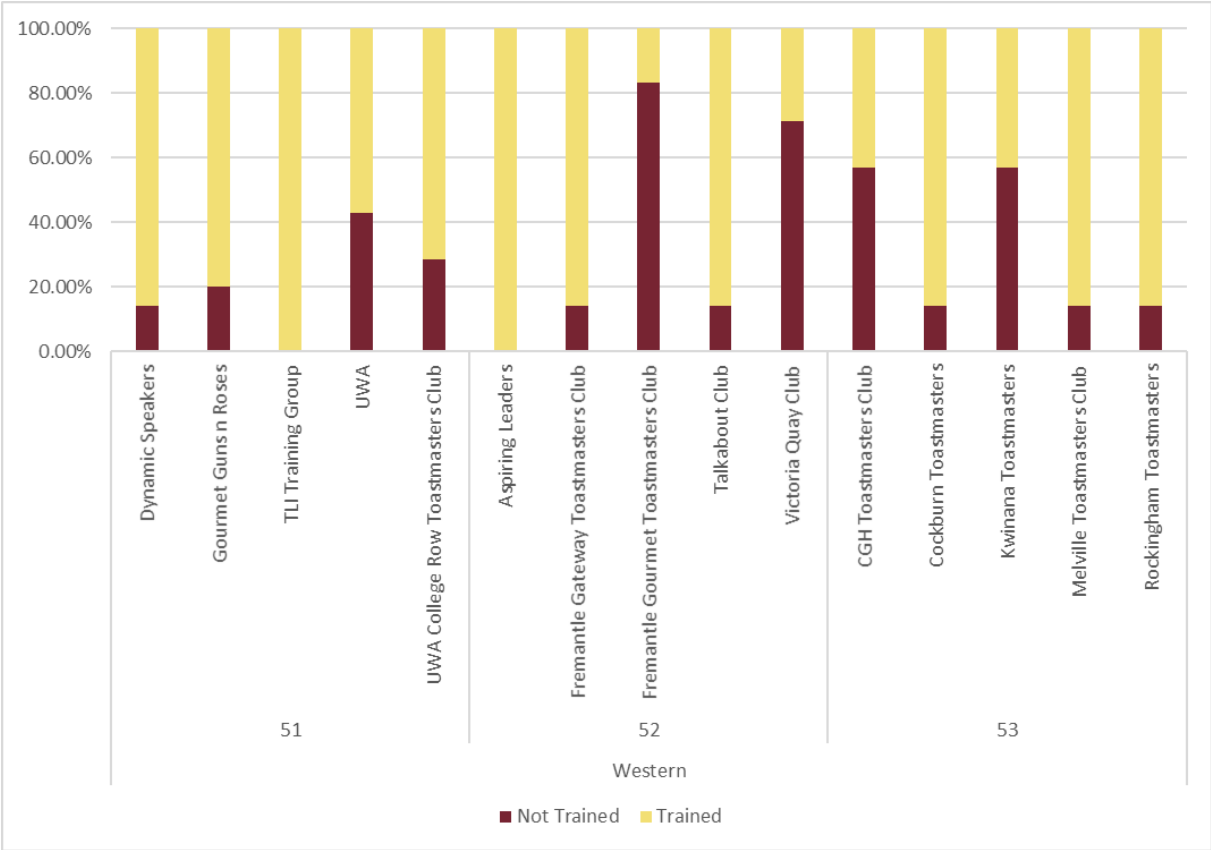
The Northern Division had 66% of officers trained, with two clubs having all officers attend – Stirling Club and Banyandah. However Osborne Park Toastmasters had no officers attend training.



The Southern Division had 70% of officers attend training, with three clubs – Byford Toastmasters, Southern River and Canning Vale having all officers attend training. However, Mandjar Speakers had no officers attend, and Armadale only had one.



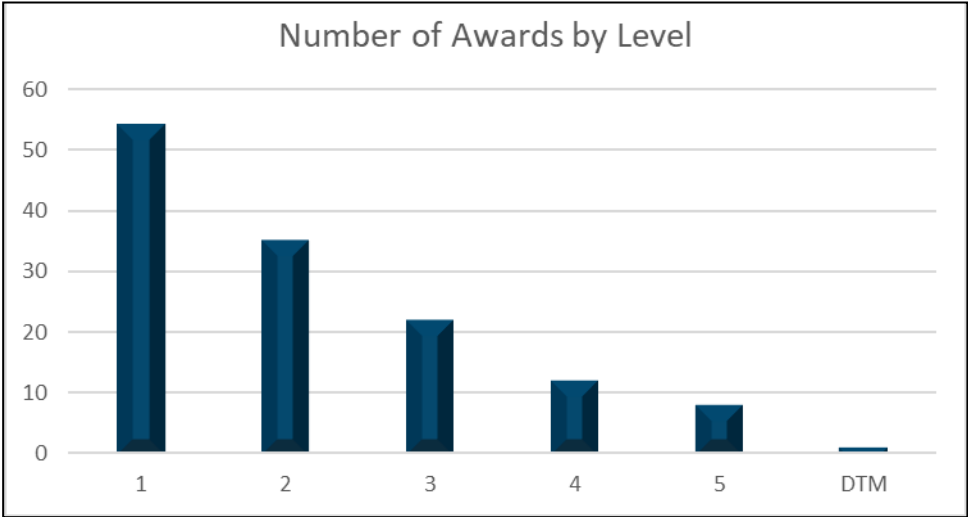
In Western Division 70% of officers attended training with two clubs – TLI Training Group and Aspiring Leaders – having all officers trained. However, Fremantle Gourmet only had one officer trained.



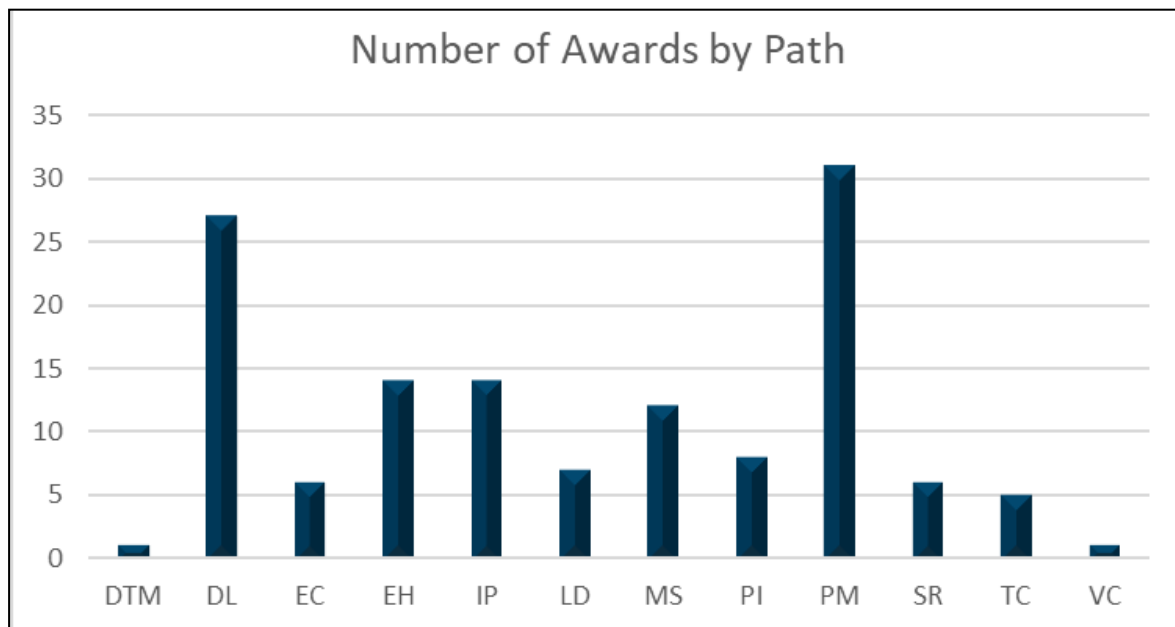
The Division Directors will be encouraged to talk to the Area Directors of the clubs which had low participation rates to see what can be done to improve this in the next round of Club Officer Training.

Educational Awards

So far 98 individuals from 42 clubs have submitted educational awards. The majority of these are Level 1, however there is one DTM for Tom Bielski.



All Paths are represented with Presentation Mastery having the most awards.



Club Goals

Twenty-three clubs have made a good start to the year and have already achieved DCP goals. Canning Vale Toastmasters club has achieved 6 goals.

Division & Area Director Training

Three training sessions have been run for this year's Division and Area Directors, in-person ones in June and July, and an on-line session in August. Only one Area Director did not attend the training.

Workshops

Due to budget constraints, a number of scheduled workshops have been cancelled. It is hoped that these can be run in the future. However, the following workshops are still scheduled:

Session Name	Location	Date
Pathways - What's in a Path (PM, EH, VC)	Online	31/08/2021
Pathways - What's in a Path (LD, MS, EC)	Online	9/09/2021
Pathways - What's in a Path (IP, PI, DL)	Online	13/09/2021
Pathways - What's in a Path (SR, TC, Mentor Program)	Online	23/09/2021
Leadership Growth Training Workshop (SMAC)	Bentley	31/10/2021
Successful Contests	Bentley	26/02/2022

In addition workshops are being planned to covered the topics of Membership Building and Promotions.

Date: 26 August 2021

Julie Dall, DTM
Program Quality Director,
District 17

DISTRICT EXECUTIVE | DISTRICT DIRECTOR

District Officers

At the Last District Council Meeting we elected the District Trio and 2 Division Directors. The elected Club Growth Director resigned from the position in June.

Since then we have recruited the following positions:

- Club Growth Director
- 4 Division Directors
- Admin Manager
- Finance Manager
- 17 of the 18 Area Directors
- Public Relations Manager
- Parliamentarian
- Logistics Manager
- Corporate Liaison Manager
- Website Manager
- Leadership Committee Manager
- Club Coach Coordinator
- Audit Committee Chair

The District Executive have been very active and have attended to the following:

- Training of Division and Area Directors
- First round of Club Officer Trainings
- Preparation of the 2021-22 Budget
- Preparation of the 2021-22 District Success Plan
- Preparation of the 2021-22 Marketing Plan

With the new club realignment, we will see each Area have 4 or 5 clubs. This will help Area Directors to have a lot more members represent each area. This will strengthen the pool of resources to assist the Area Directors in their role, to identify future leaders and get more support for Area Contests and to support the clubs that are rebuilding.

The initiatives and the ideas that have been coming from all the newly elected officers has been amazing and will certainly lead to a great year ahead.

Speech Contests

Toastmasters International has provided The District with the choice of face-to-face contests or online contests. As we are not experiencing any Covid restrictions we will be resuming to Face-to-Face contests for Area, Division & District Contests.

- Each club will nominate one contestant to compete in the Area Final
- The first place and the second-place getters of the Area Finals will move onto the Division Final
- The winners of the Division Finals will move onto the District Final
- The District will have 4 contests: Humorous Speech Contest, Table Topics Contest, Speech Evaluation Contest and the International Speech Contest.

New Clubs

We congratulate to Club Sponsors, Club Mentors and other volunteers who have helped charter 2 New Clubs in June 2021:

- Melville Toastmasters Club
- Byford Toastmasters Club

Support for Clubs

We have seen several clubs close in the last few months. The reason for the closure has been predominantly due to covid restrictions.

We have several clubs in crucially low membership and in position. We will be focusing our initial attention to support these clubs to help rebuild their membership base.

We will also be supporting clubs to get back to charter strength.

As we have seen a decline in the overall membership base for District 17 for the last 4 years, and in particularly last year. We are now starting to observe that most clubs are now meeting face-to-face or in a hybrid meeting setting. We are encouraged from the feedback so far as many clubs are experiencing an increased number of guests coming to meetings.

We will be implementing a number of initiatives throughout the year to promote Toastmasters across the District.

New Initiatives

VISION for 2021/22 - Building a Stable Base for Future Growth and all clubs in the District are thriving.

The District Executive will be working with all club members and committee members to develop their skills and work on developing their clubs to get to Charter Strength.

With a mix of face-to-face and online events it will provide members the ability to connect and share their knowledge. With this collaboration it will enable members and clubs build on their culture and leadership development opportunities.

Date: 27 August 2021
Tim Blackburn DTM
District Director

REPORTS | DIVISION DIRECTORS

DIVISION | CENTRAL

There was no report submitted for this role.

DIVISION | EASTERN

Division:	EASTERN	Date:	28 August 2021
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Educational Awards	As it is the start of the year, Eastern Division clubs are progressing in their educational awards. The status of educational award of the clubs are as under:							
	Area	Club Name	Level 1s	Level 2s	Level 2s	Level 3s	Level 4s, Level 5s, or DTM award	Level 4s, Level 5s, or DTM award
	11	Como Communicators	1	2	0	0	0	0
	11	Touch of Gold Toastmasters Club	2	1	0	0	0	0
	11	Victoria Park Toastmasters	0	0	0	0	0	0
	11	DTM Pathway	0	0	0	0	0	0
	11	Sunday Sundowners Toastmasters Club	1	0	0	1	1	0
	12	Belmont Toastmasters Club	2	1	0	0	0	0
	12	Cannington Communicators	1	1	0	1	0	0
	12	WA Speakers Bureau Toastmasters	0	0	0	0	0	0
	12	Curtin Toastmasters Club	0	0	0	1	1	0
	13	Swan Toastmasters Club	1	0	0	0	1	0
	13	Heritage Towns Toastmasters Club	0	0	0	0	0	0
	13	Mundaring	0	0	0	0	0	0
13	Speak Easy Ellenbrook Toastmasters Club	1	2	0	1	0	0	
Membership	Eastern Division has 2/13 clubs has over 20 members - Sunday Sundowners & Belmont. Six Clubs are < 12 members i.e., Como Communicators DTM Pathways, Swan Toastmasters, WA Speakers Bureau, Cannington Communicator, and Heritage town.							
	Encouragingly Victoria Park, Belmont and Touch of Gold increased their membership. The membership attraction and retention will be the key challenge on which clubs are working. Victoria Park has added 4 new members and achieved its 1 DCP goal.							

Distinguished Club Program Goals	<p>The current status of the Distinguished Club Program goals for Eastern Division is as under:</p> <table><tr><th colspan="2">Division E</th><th colspan="2">D Clubs 0</th></tr><tr><th colspan="2">Area 11</th><th colspan="2">D Clubs 0</th></tr><tr><th></th><th colspan="2">Membership</th><th>Goals</th></tr><tr><th></th><th>Base</th><th>To Date</th><th>Met</th></tr><tr><td>00007986 Como Communicators</td><td>11</td><td>11</td><td>1</td></tr><tr><td>01110743 Touch of Gold Toastmasters Club</td><td>17</td><td>18</td><td>0</td></tr><tr><td>01437841 Victoria Park Toastmasters</td><td>10</td><td>14</td><td>1</td></tr><tr><td>03338014 DTM Pathway</td><td>9</td><td>9</td><td>0</td></tr><tr><td>04447407 Sunday Sundowners Toastmasters Club</td><td>26</td><td>27</td><td>1</td></tr></table> <tr><th colspan="2">Area 12</th><th colspan="2">D Clubs 0</th></tr> <tr><th></th><th colspan="2">Membership</th><th>Goals</th></tr> <tr><th></th><th>Base</th><th>To Date</th><th>Met</th></tr> <tr><td>00002236 Belmont Toastmasters Club</td><td>24</td><td>26</td><td>0</td></tr> <tr><td>01150233 Cannington Communicators</td><td>9</td><td>10</td><td>0</td></tr> <tr><td>03717566 WA Speakers Bureau Toastmasters</td><td>10</td><td>10</td><td>0</td></tr> <tr><td>06018750 Curtin Toastmasters Club</td><td>16</td><td>17</td><td>1</td></tr>	Division E		D Clubs 0		Area 11		D Clubs 0			Membership		Goals		Base	To Date	Met	00007986 Como Communicators	11	11	1	01110743 Touch of Gold Toastmasters Club	17	18	0	01437841 Victoria Park Toastmasters	10	14	1	03338014 DTM Pathway	9	9	0	04447407 Sunday Sundowners Toastmasters Club	26	27	1	Area 12		D Clubs 0			Membership		Goals		Base	To Date	Met	00002236 Belmont Toastmasters Club	24	26	0	01150233 Cannington Communicators	9	10	0	03717566 WA Speakers Bureau Toastmasters	10	10	0	06018750 Curtin Toastmasters Club	16	17	1
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Area 13		D Clubs 0	
	Membership		Goals
	Base	To Date	Met
00005839 Swan Toastmasters Club	9	9	1
00008347 Heritage Towns Toastmasters Club	11	11	0
01371947 Mundaring	16	16	0
01562202 Speak Easy Ellenbrook Toastmasters Club	19	19	1
Club Officer Training	All clubs apart from 3 Clubs in Area E-12 (Cannington Communicators, WA Speakers Bureau & Curtin Toastmasters Club had low attendance and their participation was less than 4 club officers, who attended COT.		
Contact with Area Directors	Currently Eastern Division Leadership Team includes myself and Area Director E-11 & E-12. Area Director E13 role is still vacant. In the absence of Area Director E13, I am trying my best to personally visit and support clubs in Area E13. I have been in contact with my Area Directors, and we try our best to communicate and update on club contests, club visits and district council meetings. As it is start of the year, we will be increasing our one-to-one meetings to give updates, share issues, plan for Area & Division contest dates with each other's schedules in mind, look at COT, attendance, and overview.		
Contests	All Eastern Division club are in progress and are likely to be completed in mid-September. In Area E13 Mundaring and Speak Easy Toastmasters club has already completed their club contest. I witnessed in Speak Easy Toastmasters Ellenbrook club contest on 12 August 2021 and thoroughly enjoyed the event. Area Director E-11 & E-12 will be providing the details of contests in the clubs in their reports.		
Clubs	Currently, Swan Toastmasters, Cannington Communicators, DTM Pathways, WA Bureau Speakers and Heritage Toastmasters are at their base membership level. After September renewals, we will be able to know the clear picture of health of clubs afterwards. It is encouraging that Victoria Park has added 4 new members, which is a commendable achievement. Belmont has done especially well to increase its membership to 26. TOG, Sunday Sundowners, Cannington Communicators & Curtin Toastmasters too have done very well to increase their membership in the start of the year.		
New Clubs	In addition to existing Touch of Gold Club, a possibility for potential of opening a new club in Kalgoorlie was shared by the visiting Toastmasters. In this regard, our District Club Growth Director and Area Director Carole Bruce are talking necessary steps to assist the team there.		
Successors for Director Roles	While searching for Area Director E-13, I found that we do have many potential candidates who are willing to take Area Director role in the next year. Elaine McGrath from Speak Easy Toastmasters may be the one of potential candidate for upcoming Director roles.		
Other Information/Comments	I have visited Victoria Park Toastmasters, Swan Toastmasters and Speak Easy Ellenbrook. I was very impressed with the commitment of club team in attending the meeting and passion to grow the club membership.		
Submitted by	Noor Talpur28 August 2021		

DIVISION | INNER CITY

Division:	Inner City	Date:	28 th August 2021
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Educational Awards	<p>Overall, it was a slow start to submit awards. The education awards so far:</p> <ul style="list-style-type: none"> • I41: 3 awards. • I42: 5 awards. • I43: 6 awards. <p>I have started to work with the Area Directors to follow up with the clubs to encourage and monitoring their award status.</p>
Membership	<p>Starting the new toastmaster year, the club membership generally sat at low levels between 8 and 20 as the baseline. Each area only had 1-2 health clubs with slightly >20 members.</p> <p>Over the last 1-2 months, most clubs slightly increased their membership by 1-2.</p>
Distinguished Club Program Goals	<p>The DCP dashboard has been closely monitored to analyse the status. Area Directors and I have discussed our focus areas to bridge any identified issues.</p> <p>At this stage, the general observations are as follows:</p> <ul style="list-style-type: none"> • The club membership is the key focus area for most clubs. With the fortunate situation in WA with more F2F meetings, the membership will increase. • The COT attendance has improved which helps equip the club officers to better serve their club members. It also makes the Area Directors' job easier without going to basics in their club visits. • The education award is a good indicator on the club meeting quality, current member achievement and future membership retention. It is likely to pick up once the membership base increases.
Club Officer Training	<p>The COT sessions were well attended. Majority of the clubs have met the criteria of 4-7 club officers attending COTs. Particularly, the corporate COT session in CBD was well attended for people directly after work.</p> <p>However, two corporate clubs had zero club officer attending the COT despite the multiple reminders and follow-ups from the Area Directors and District leaders.</p> <p>The results served as an indication of the club health. Currently there are two types with no middle status (i.e. 1-4 club officers attending), i.e. either healthy (4-7 club officers attending) or not participate at all (zero club officer attending).</p>
Contact with Area Directors	<p>Following discussion with ADs, the communication preferences are as follows:</p> <ul style="list-style-type: none"> • Contact ADs timely via emails, texts and phone calls for district cascade messages, to-do lists and follow-up actions. So far it was roughly about weekly. • Setup ad-hoc zoom meetings for team collaboration on event planning and problem solving. • Have quarterly Division Council Meetings to conduct DCP review and planning as a team together. The plan is to take turns to host the meeting as a Level 4 project Manage Online Meetings. I did it as an example for the first meeting. • Planned to work together for providing 360 degree feedback for each other to finish at least one Level 5 project Leading in Your Voluntary Organisation.

Clubs	<p>I41:</p> <ul style="list-style-type: none"> Energy club - Due to workforce reduction, the president left recently after our first club visit. The VPE communicated that the club is in internal discussion to consider the possibilities of continuing or discontinuing the toastmaster membership. If they decide to continue, the plan is to offer club coaches to assist the club further. <p>I42:</p> <ul style="list-style-type: none"> 235 Toastmasters – No membership renew with zero member shown on TI website dashboard. One update I heard is that the corporate has stopped paying the membership dues for all the members as previously. Stanley College – 9 members on book and plan in place to transfer them into other clubs. To be dissolved for the upcoming Sept renewal period. <p>I43: No issues expected so far. Clubs eligible for club coaches (i.e. <12 members)</p> <ul style="list-style-type: none"> I41 (3 out of 5): Northbridge (10), Perth Rainbow (9), Energy (11) I42 (1 out of 3): Curtin GSB Sundowner (8) I43 (0 out of 5): N/A <p>Good to see that majority of the clubs have new members in the last 1-2 months.</p>
New Clubs	<p>1 thread: Resume the effort to establish a new club for energy professionals in Inner City Division. The next step is for me to follow up with CGD for setting up the catchup meeting to discuss with stakeholders on F2F demo meeting possibilities.</p>
Successors for Director Roles	<p>Discussed with my area directors. Some have shown interest and aspiration to serve the Area Director role well and step up to become a division director in the next year or two.</p> <p>I will leverage their motivation to arrange shadowing/delegation opportunities for division contests, district meeting reporting etc. At the same time, I will ask them to leverage the talents from their club officers for their activities, e.g. area contests.</p>
Other Information/Comments	
Submitted by	Jeff Zhang

DIVISION | NORTHERN

Division:	NORTHERN	Date:	28 August 2021
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Educational Awards	On track, a few not yet enrolled in Pathways
Membership	Growth plans include open house programs
Distinguished Club Program Goals	To be Advised
Club Officer Training	The online session organised by Northern on 8 August went very well.
Contact with Area Directors	Regular meetings to discuss issues, share options: AD1 Zoom 10 July AD2 Technology Park 25 July AD3 Zoom 27 August Agreement to help each other with contests re-stated. We'll meet at least bi-monthly or more as needed.
Contests	Area Finals: N21: 19 October, 7pm hosted by Northern Lights N22: 4 or 18 October TBC, 7pm, Sandgroper N23: 2 October, 9am, Highgate Northern Division Finals: 6 November, 9am, Highgate (venue TBC)
Clubs	Osborne Park needs nurturing Banyandah growth programs working Geraldton not functioning, Club number to be further utilised (refer Deborah Kamp)
New Clubs	TBA
Successors for Director Roles	On the lookout!
Other Information/Comments	An excellent group of Area Directors, willing to do the best job: N21 Deborah Kamp N22 Wendy Farrow N23 Pascale Amberville-Colby

Submitted by	Angela Burchardt
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DIVISION | SOUTHERN

Division:	Southern	Date:	28-8-2021
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Educational Awards	15 Awards		Canning Vale		
	12 Awards		Piara Waters		
	5 Awards		CIL		
	4 Awards		Armadale		
	3 Awards		Kenwick		
	2 Awards		Jetty		
	1 Award		Byford, Applecross, Donnybrook Gourmet		
	0 Awards		Southern River, Murdoch Southsiders, Willetton, Bunbury, Mandjar		
	We are still very early in the year; however, it is great to see several clubs hit the ground running with awards. While most clubs have only submitted 0-1 awards, there is still plenty of time to submit awards in the coming months.				
Membership	Area	Club	Base	Current	Growth
	S31	Armadale	9	9	0
		Southern River	13	14	+1
		CIL	19	19	0
		Piara Waters	21	23	+2
		Byford	18	18	0
	S32	Murdoch Southsiders	27	27	0
		Canning Vale	28	30	+2
		Applecross	8	8	0
		Willetton	20	21	+1
		Kenwick	20	20	0
	S33	Bunbury	15	17	+2
		Mandjar	15	16	+1
		Jetty	13	14	+1
		Donnybrook Gourmet	13	15	+2
	While a number clubs of clubs have signed on new members already this year, it is unclear what effect the upcoming renewals next month will have on membership numbers. The September renewals should paint a clearer picture on Membership status in the Division.				
Distinguished Club Program Goals	6(!) DCP		Canning Vale		
	3 DCP		CIL, Byford		
	2 DCP		Kenwick		
	1 DCP		Armadale, Byford		
	0 DCP		Southern River, Murdoch Southsiders, Applecross, Willetton, Bunbury, Mandjar, Jetty, Donnybrook Gourmet		
	As it is still very early in the year, there is still plenty of time for clubs in the Division to complete DCP goals. A special mention goes to Canning Vale, for already having enough DCP points for Distinguished status for the year.				

Club Officer Training	7 Officers Trained	Southern River, Byford, Canning Vale
	6 Officers Trained	CIL, Murdoch Southsiders, Willetton
	5 Officers Trained	Piara Waters, Kenwick, Bunbury, Jetty, Donnybrook Gourmet
	4 Officers Trained	-
	3 Officers Trained	Applecross
	2 Officers Trained	-
	1 Officer Trained	Armadale
	0 Officers Trained	Mandjar
	<p>Total Officers trained = 68/98 = 69%</p> <p>It is great to see so many officers in Southern Division attend training. I'm particularly proud to see that the majority of clubs had 5 or more officers attend. Seeing clubs going beyond the minimum required 4 officers is an encouraging sign that they are all committed to successfully performing their roles in the club.</p> <p>The 3 clubs that did not reach the 4-officer minimum are Applecross, Armadale and Mandjar. Seeing as Applecross and Armadale also suffer from low membership, that is a concerning combination.</p>	
Contact with Area Directors	<p>Southern Division Council meetings are held monthly, to discuss any issue(s) within the Areas and Division and plan ahead for success within the Division. The next Division Council meeting will be held on the 2nd of September.</p>	
Contests	<p>The Area Directors are in the process of organizing their Area contests with clubs in their Areas. Current details of the Area contests are: S31: tbc S32: tbc S33: 16th October, hosted by Donnybrook Gourmet.</p> <p>The Division contest will be held on the 13th November.</p>	
Clubs	<p>Armadale and Applecross are eligible for a Club Coach. Applecross celebrated their 10th Anniversary on the 11th August. Murdoch Southsiders and Canning Vale held a combined meeting on 24th August, it was great to see 2 clubs get together to hold an inter-club meeting.</p>	
New Clubs	<p>There is potential of a new club in Mandurah, Tim Blackburn and Lyn Hodges are looking into the possibility. No other leads at this time.</p>	
Successors for Director Roles	<p>None at this time.</p>	
Other Information/Comments	<p>N/A</p>	
Submitted by	<p>Michael Piotrowski – Southern Division Director 21/22</p>	

DIVISION | WESTERN

Division:	Western	Date:	26.08.2021
Educational Awards	Area 51: No goals met to date. Area 52: Fremantle Gourmet 1 goal met; Fremantle Gateway 4 goals met. Area 53: Cockburn & Kwinana 1 goal each met, Kwinana 2 goals.		
Membership	Area 51: Gourmet Guns n Roses 8 members – no club coach. Dynamic Speakers: 8 members; no club coach to date. UWA College Row: 11 members – club coaches appointed. Area 52: Concerns about Victoria Quay which the AD is yet to visit (as at 19.08.2021) – good membership numbers but low motivation. Area 53: CGH and Kwinana – membership low – no club coach to date. Open House has been suggested. Area 51 AD promoted membership building campaigns to her clubs.		
Distinguished Club Program Goals	At this time progress appears to be slow.		
Club Officer Training	Area 51: All clubs met the training requirement. Area 52: Victoria Quay 2 trained, Fremantle Gourmet 1 trained. Area 53: Kwinana & CGH 3 trained in each club		
Contact with Area Directors	Contact F2F at DECM meetings where issues/concerns raised/discussed. Regular email contact when Area Directors have immediate concerns, eg speech contest concerns/filling roles. .		
Contests	W51 Area Contest on 14.09.2021, 6pm at UWA College Row venue. W52 Area Contest on 22.09.2021, Talkabout club to host; currently in planning stage. W53 Area Contest on 25.09.2021, currently in planning stage – AD indicated 2 clubs could be interested in hosting. Division Contests on 30.10.2021, currently in planning stage; in communication with Ross Wilkinson for venue.		
Clubs	Area 51: Gourmet Guns n Roses: currently no venue – in process of finding one. Area 52: AD made informal contact with clubs; visits made to 3 clubs. Area 53: AD making visits; concerns CGH and Kwinana – low enrolment into Pathways; CGH currently meeting monthly for 1 hr - AD advised the reason is due to lack of time; Pathways presentation at club meeting 26.08.2021 – AD to advise further; Kwinana introducing mentoring system.		
New Clubs	Currently, there are no plans for a new club in the Division. Feel the emphasis needs to be on clubs, areas and thus the Division to achieve Distinguished recognition at least.		
Successors for Director Roles	Starting to consider possible successor for Division Director – have an Area Director in mind. Have yet to ask ADs for their suggestions on successors. Aim to discuss in October after Area Contests completed.		
Other Information/Comments			
Submitted by	Barbara Coles, DTM		

REPORTS | AREA DIRECTORS

AREA | C1

There was no report submitted for this role.

AREA | C2

Area:	C2	Division:	Central
Clubs (Name & Number):			
<ul style="list-style-type: none"> Aspire 		<ul style="list-style-type: none"> Perth Justtalk 	
<ul style="list-style-type: none"> St. George's 		<ul style="list-style-type: none"> Professionals 	

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Aspire	Nil	Yes	Nil
Perth Justtalk	Nil	Yes	Nil
Professionals	Nil	Yes	Nil
St. George's	1* Level 1	Yes	Nil

Area Director Visits

Club Name	Visit Date	Notes/Issues
Aspire	31/7/2021	
Perth Justtalk	21/7/2021	
Professionals	11/8/2021	
St. George's	4/8/2021	

Club Overviews

Club Name	Health	Outlook	Notes/Issues
Aspire	Good	Good	Good conversion rate of visitors, and a lot of new members to nurture
Perth Justtalk	Good	Good	Working on membership and new members development
Professionals	Good	Good	Ambitious plan for club development this year
St. George's	Good	Good	Work towards another DCP

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Aspire	23	25	Quite a few visitors for each meeting	Always
Perth Justtalk	11	12	Very experienced members	Always
Professionals	9	10	Good vibe, attracting visitors	Always
St. George's	24	24	Good membership	Always

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/21	Notes/Issues
Aspire			On track
Perth Justtalk			On track
Professionals			On track
St. George's			On track

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Aspire	ok		Nil
Perth Justtalk	ok		Nil
Professionals	ok		Nil
St. George's	ok		Nil

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Aspire	yes	yes	
Perth Justtalk	yes	yes	
Professionals	yes	yes	
St. George's	yes	yes	

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Aspire	11/9/2021		

Perth Justtalk	Nil		
Professionals	22/9.2021		
St. George's	Mid of September		

Success Stories

Club Name	Notes/Issues

Other Information or Comments

Club Name	Notes/Issues

Submitted by:	Cathy Hu	Date:	25/8/2021
Division Director:	Peggy Leung		

AREA | C3

Area:	C3	Division:	Central
Clubs (Name & Number):			
<ul style="list-style-type: none">Durack Club 00006314		<ul style="list-style-type: none">Inspiring Speakers Toastmasters Club 04958293	
<ul style="list-style-type: none">Terrace Club 00009390		<ul style="list-style-type: none">Banksia Speakers Toastmasters Club 02459315	

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Durack Club	2 lvl 1, 2 lvl 2, 1 lvl 4	Unknown	
Terrace Club	1 lvl 1, 1 lvl 2	Unknown	
Banksia Speakers	None submitted	Unknown	
Inspiring Speakers	None submitted	Unknown	

Area Director Visits

Club Name	Visit Date	Notes/Issues
Durack Club	19/08/21	High number of attendees, good interaction between all members present
Terrace Club	24/08/21	Small number of attendees although all interacted well
Banksia Speakers	Scheduled 13/09/21	
Inspiring Speakers	Scheduled 22/09/21	

Club Overviews

Club Name	Health	Outlook	Notes/Issues
Durack Club	Very Good	Very Good	
Terrace Club	Good	Ok	May struggle to get new members if losing any
Banksia Speakers	Good	Good	
Inspiring Speakers			

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Durack Club	26	26	Club runs a speech craft workshop to non-members, likely option to convert to members at later stage	None Scheduled
Terrace Club	15	15	May struggle to get new members if losing any	
Banksia Speakers	17	17		
Inspiring Speakers	8	11	Young but growing club	

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/21	Notes/Issues
Durack Club	2	9/10	On track
Terrace Club	0	5	Slow start to the year
Banksia Speakers	0	7	Strangely, no educational awards submitted yet.
Inspiring Speakers	0	5	Strangely, no educational awards submitted yet.

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Durack Club	4		Achieved enough for Distinguished club
Terrace Club	3		Not enough for distinguished club. Many experienced members who know the roles
Banksia Speakers	7		Full compliment
Inspiring Speakers	7		Full compliment

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Durack Club	Unknown	Unknown	
Terrace Club	Unknown	Unknown	
Banksia Speakers	Unknown	Unknown	
Inspiring Speakers	Unknown	Unknown	

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Durack Club	Will conduct but date not set		
Terrace Club	Will conduct but date not set		
Banksia Speakers	Will conduct but date not set		
Inspiring Speakers	22/09/21		

Success Stories

Club Name	Notes/Issues

Other Information or Comments

Club Name	Notes/Issues

Submitted by:	Stewart Martin	Date:	03/09/21
Division Director:	Peggy Leung		

AREA | E11

Area:	E11	Division:	Eastern
Clubs (Name & Number):			
• Como Communicators		• Victoria Park Toastmasters	
• DTM Pathways		• Touch of Gold Toastmasters	
• Sunday Sundowners			

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Como Communicators	1 x DL1 2 X DL2	Not received	Requested & followed up. Will discuss again with President / VPE
DTM Pathways	-	Not received	Requested – Follow up planned again 30/8/2021
Sunday Sundowners	1 x IP1 1 x EH3 1 x DTM	4 x Level 1 4 x Level 2 2 x Level 3 2 x Level 4 1 x DTM	Received 27/8/2021
Victoria Park	-	1 x Level 1 1 x Level 2 2 x Level 3 2 x Level 4	Received 8/8/2021
Touch of Gold	1 EH1 1 x PM1 1 x DL2	Not received	Due to be received 30/8/2021

Area Director Visits

Club Name	Visit Date	Notes/Issues
Como Communicators	31/07/2021	<ul style="list-style-type: none"> Visited and plan to visit again. Invited and accepted to act as Chief Judge at club contest in September
DTM Pathways	23/9/2021	Visit scheduled to attend 100 th meeting celebration
Sunday Sundowners	8/8/2021	Visited hybrid meeting
Victoria Park	9/8/2021	Visited face to face meeting – enthusiastic members

Touch of Gold	29/9/2021	Plan to attend online meeting – possible visit to Kalgoorlie later in 2021
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Club Overviews

Club Name	Health	Outlook	Notes/Issues
Como Communicators	Rebuilding membership and relationships from loss of momentum during 2020	Enthusiastic club keen to grow membership once more	New committee establishing itself – held first officers' meeting on day of my visit
DTM Pathways	Growing	Positive outlook	Still to visit
Sunday Sundowners	In good health	Vibrant	Fun and vibrant meetings with circa 37% global membership
Victoria Park	Growing	Positive outlook	Recently held Open House. Feeling they need to grow. High percentage of members only in first 2 levels of Pathways
Touch of Gold	In good health	Vibrant	Club has been asking about starting another club – referred to District Growth Director

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Como Communicators	11	11		
DTM Pathways	9	9		
Sunday Sundowners	26	27	Circa 40% are global or interstate members	
Victoria Park	10	14	Successful open house despite atrocious weather on the night	26/7/2021
Touch of Gold	17	18		

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/22	Notes/Issues
Como Communicators	1 goal	?	Not yet finalised – check if need assistance
DTM Pathways	0	?	Not yet finalised – check if need assistance
Sunday Sundowners	1 x goal	10	President's Distinguished goals
Victoria Park	1 goal	7	Select Distinguished goals
Touch of Gold	0	?	Not yet finalised – check if need assistance

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Como Communicators	7		Outstanding COT attendance = 67% membership
DTM Pathways	7		Outstanding COT attendance = 78% members
Sunday Sundowners	6		All but one officer attended training 22% of membership attended COT
Victoria Park	4		28% club attendance at COT
Touch of Gold	7		Outstanding COT attendance = 39% attendance

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Como Communicators			
DTM Pathways			
Sunday Sundowners			
Victoria Park			
Touch of Gold			

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Como Communicators	18/9/2021		Contest preparation in progress
DTM Pathways			No club contest to be held – club to nominate members for Area contests who will still need to perform speeches at club contest level. Date to be confirmed
Sunday Sundowners	TBA		Club is still conferring on club contests date
Victoria Park	-		Unlikely to hold club contest – may nominate members for Area contests who will then need to complete speech at club contest level. Date to be confirmed
Touch of Gold	25/8/2021		Club contests planned for 25/8/2021 have been postponed for a couple of weeks

Success Stories

Club Name	Notes/Issues
Como Communicators	Members meet with enthusiasm and are invigorated by a new committee.
DTM Pathways	100 th meeting to be held 23 September 2021
Sunday Sundowners	Continuing to grow membership – club reverted from fortnightly to weekly online meetings during Covid 2020. Club is continuing to run weekly meetings - both hybrid and online meetings
Victoria Park	Held an Open House late July – one new member joined on the night – new members showed enthusiasm on the night I visited
Touch of Gold	Expressed an interest in early July they were considering to charter a new club – referred to District Growth Director for guidance

Other Information or Comments

Club Name	Notes/Issues
Area E11	40% of E11 membership attended COT in round 1 training – mix of face to face and online training allows for higher percentage of members to attend training – whether officers or not
	Suggest higher elevation of preparation of Club Success Plan. Only one club President was able to provide by return at the first request.

Submitted by:	Carole Bruce	Date:	28 August 2021
Division Director:	Noor Talpur		

AREA | E12

There was no report submitted for this role.

AREA | E13

Position Vacant at time of report.

AREA | I41

Area:	I41	Division:	Inner City
Clubs (Name & Number):			
<ul style="list-style-type: none"> 07293526 Toasting Human Energy Toastmasters Club 		<ul style="list-style-type: none"> 3903611 Perth Rainbow Toastmasters 	
<ul style="list-style-type: none"> 6579762 Energy Club 		<ul style="list-style-type: none"> 04859845 Zoom-Masters 	
<ul style="list-style-type: none"> 00009106 Northbridge Club 			

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Toasting Human Energy Toastmasters Club	N	Y	
Energy Club	N	N	
Perth Rainbow Toastmasters	Y	Y	
Zoom-Masters	Y	Y	
Northbridge Club	Y	Y	

Area Director Visits

Club Name	Visit Date	Notes/Issues
Toasting Human Energy Toastmasters Club	10/08/2021	<p>Plus: Club is healthy with weekly club meetings (~10 people each time).</p> <p>Delta: Potential loss of club officers and members due to corporate workforce reduction.</p> <p>Opportunity: Pathway education to encourage members to part-taking more.</p>
Energy Club	26/07/2021	<p>Plus: Club is having weekly meeting, normally has large crowd, more than just paid members.</p> <p>Delta: Members are mostly new with limited knowledge on the usage of the TI educational resources and processes partly due to lack of very experienced toastmasters.</p> <p>Opportunity: Large group of guests and prospects attending club meetings regularly (e.g. young graduates). Great potential to grow the club numbers.</p>
Zoom Master	22/7/2021	<p>Plus: Club is doing well with members from USA, Singapore, Iran, Perth and Queensland of Australia. Members are energetic in attending club meetings.</p> <p>Delta: Members at different time zone to fit into one agenda</p>

		Opportunity: Online virtue meetings offer less travelling time and bigger addressable market.

Club Overviews

Club Name	Health	Outlook	Notes/Issues
Toasting Human Energy Toastmasters Club	Green	Green	
Energy Club	Yellow	Red	Due to workforce reduction, president has left, VPE is thinking to withdraw the membership.
Perth Rainbow Toastmasters	Green	Green	
Zoom-Masters	Green	Green	
Northbridge Club	Green	Green	

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Toasting Human Energy Toastmasters Club	21	22	Due to workforce reduction, membership growth rate is slowing down	10-August-2021
Energy Club	10	11	Due to workforce reduction, president has left, VPE is thinking to withdraw the membership.	
Perth Rainbow Toastmasters	8	9	1 new member	
Zoom-Masters	12	14	2 new members	
Northbridge Club	10	10		

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned	Notes/Issues
Toasting Human Energy Toastmasters Club	0	9	
Energy Club	0	5	
Perth Rainbow Toastmasters	0	8	
Zoom-Masters	0	8	

Northbridge Club	0	8	
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Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Toasting Human Energy Toastmasters Club	7		
Energy Club	0		
Perth Rainbow Toastmasters	6		
Zoom-Masters	5		
Northbridge Club	4		

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Toasting Human Energy Toastmasters Club	Yes	Yes	Need more educational sessions to introduce these initiatives
Energy Club	No	No	Need more educational sessions to introduce these initiatives.
Perth Rainbow Toastmasters	Yes	Yes	
Zoom-Masters	Yes	Yes	
Northbridge Club	No	No	

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Toasting Human Energy Toastmasters Club	TBC in Q3 2021	TBC in Q4 2021	
Energy Club	TBC in Q3 2021	TBC in Q4 2021	Need educational session introduction and experienced helpers to organise.
Perth Rainbow Toastmasters	TBC in Q3 2021	TBC in Q1 2022	
Zoom-Masters	TBC in Q3 2021	TBC in Q1 2022	
Northbridge Club	TBC in Q3 2021	TBC in Q1 2022	

Success Stories

Club Name	Notes/Issues
Toasting Human Energy Toastmasters Club	
Energy Club	
Perth Rainbow Toastmasters	
Zoom-Masters	
Northbridge Club	

Other Information or Comments

Club Name	Notes/Issues
Toasting Human Energy Toastmasters Club	
Energy Club	Help are needed. Due to workforce reduction, president has left, VPE is thinking to withdraw the membership.
Perth Rainbow Toastmasters	
Zoom-Masters	
Northbridge Club	

Submitted by:	Ben Tian	Date:	27 Aug 2021
Division Director:	Jeff Zhang		

AREA | I42

Area:	I42	Division:	Inner City
Clubs (Name & Number):			
<ul style="list-style-type: none"> 5902679 Stanley College 		<ul style="list-style-type: none"> 235 Toastmasters 	
<ul style="list-style-type: none"> 6104577 b Toasty Perth 		<ul style="list-style-type: none"> 3152187 Curtin GSB Sundowners Club 	

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Stanley College	N	N	
b Toasty Perth	N	N	
Curtin GSB Sundowners Club	N	N	
235 Toastmasters	N	N	

Area Director Visits

Club Name	Visit Date	Notes/Issues
b Toasty Perth	15/07/2021	Club meeting is done online and within the office during lunch. Healthy way. Not open to outsiders
Curtin GSB Sundowners Club	13/09/2021	Low number of members. Need to attract more members

Club Overviews

Club Name	Health	Outlook	Notes/Issues
B Toasty Perth	Green	Green	
Curtin GSB Sundowners Club	Red	Red	New members need to be attracted

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Stanley College	9			
b Toasty Perth	27			
Curtin GSB Sundowners Club	8	8		
235 Toastmasters	25	27		

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/21	Notes/Issues
Stanley College	8		
b Toasty Perth	8		
Curtin GSB Sundowners Club	8		
235 Toastmasters	8		

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Stanley College	4		
b Toasty Perth	5		
Curtin GSB Sundowners Club	6		
235 Toastmasters	4		

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Stanley College	No		
b Toasty Perth	No		
Curtin GSB Sundowners Club	Yes		Need more ways to attract members
235 Toastmasters	No		

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Stanley College			
b Toasty Perth	16/09/2021	17/02/2022	
Curtin GSB Sundowners Club	27/09/2021	27/09/2021	
235 Toastmasters			

Success Stories

Club Name	Notes/Issues

Other Information or Comments

Club Name	Notes/Issues

Submitted by:	Dipak Saha	Date:	28/08/2021
Division Director:	Jeff Zhang		

AREA | I43

Area:	I43	Division:	Inner City
Clubs (Name & Number):			
<ul style="list-style-type: none"> City of Perth Toastmasters Club (00006428) 		<ul style="list-style-type: none"> ToastiES (02791791) 	
<ul style="list-style-type: none"> Persuasive Speakers (05648618) 		<ul style="list-style-type: none"> Young Guns (00995774) 	
<ul style="list-style-type: none"> Subiaco Early Birds Club (00009703) 			

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
City of Perth TM Club	-	-	
Persuasive Speakers	-	-	
Subiaco Early Birds Club	-	Yes	
ToastiES	-	-	
Young Guns	1x Level 1 1x Level 2	Yes	

Area Director Visits

Club Name	Visit Date	Notes/Issues
City of Perth TM Club	06 September 2021	Planned Change of committee due to president leaving.
Persuasive Speakers	18 August 2021	Completed Great to see new members joining and progressing through their pathways journey. Some room for improvement engaging with guests. Issues with having to change venue at short notice.
Subiaco Early Birds Club	19 September 2021	Completed A good range of new and experienced members. A fun and enjoyable meeting.
ToastiES	10/17 August 2021	Planned
Young Guns	07 September 2021	Planned

Club Overviews

Club Name	Health	Outlook	Notes/Issues
City of Perth TM Club	Green	Green	
Persuasive Speakers	Yellow	Yellow	
Subiaco Early Birds Club	Yellow	Green	
ToastiES	Yellow	Yellow	
Young Guns	Green	Green	

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
City of Perth TM Club	20	21	One new member	
Persuasive Speakers	12	12		
Subiaco Early Birds Club	16	18	Two new members	TBC
ToastiES	15	15		
Young Guns	20	21	One new member	

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/22	Notes/Issues
City of Perth TM Club	1	5	
Persuasive Speakers	0	5	
Subiaco Early Birds Club	0	7	
ToastiES	0	5	
Young Guns	0	9	

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
City of Perth TM Club	6	N/A	
Persuasive Speakers	5	N/A	
Subiaco Early Birds Club	5	N/A	
ToastiES	0	N/A	
Young Guns	5	N/A	

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
City of Perth TM Club	None	None	
Persuasive Speakers	None	None	
Subiaco Early Birds Club	None	None	
ToastiES	None	None	
Young Guns	None	None	

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
City of Perth TM Club	TBC; Q3 2021	TBC Q1, 2022	
Persuasive Speakers	08/09/21	TBC Q1, 2022	
Subiaco Early Birds Club	TBC; Q3 2021	TBC Q1, 2022	
ToastiES	TBC; Q3 2021	TBC Q1, 2022	
Young Guns	21/09/21	TBC Q1, 2022	

Success Stories

Club Name	Notes/Issues
City of Perth TM Club	
Persuasive Speakers	
Subiaco Early Birds Club	
ToastiES	
Young Guns	

Other Information or Comments

Club Name	Notes/Issues
City of Perth TM Club	
Persuasive Speakers	Low membership. Club coach requested.
Subiaco Early Birds Club	
ToastiES	
Young Guns	

Submitted by:	Marlese Fairgray	Date:	28/08/2021
Division Director:	Jeff Zhang		

AREA | N21

Area:	21	Division:	Northern
Clubs (Name & Number):			
• Butler - 05092798		• Currambine - 03518640	
• Northern Gourmet - 02932197		• Northern Lights - 00008924	
• Geraldton - 03979515			

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Butler	2	TBA	TBA as still need to visit
Currambine	0	Yes	Not applicable.
Northern Gourmet	2	TBA	Not applicable.
Northern Lights	0	TBA	TBA as still need to visit
Geraldton	Not Applicable	Not Applicable	No longer an active club as confirmed by Angela Burchardt

Area Director Visits

Club Name	Visit Date	Notes/Issues
Butler	6 th of September 2021	TBA
Currambine	18 th August 2021	Attendance low on the evening mainly due to illness. This is not an issue of concern.
Northern Gourmet	24 th August 2021	Not applicable.
Northern Lights	31 st of August 2021	TBA
Geraldton	Not Applicable	No longer an active club as confirmed by Angela Burchardt

Club Overviews

Club Name	Health	Outlook	Notes/Issues
Butler	OK	Good	Member base is at 11, 15 required to meet club goal. No educational goals achieved, however levels have been submitted.
Currambine	OK	Good	Member base is at 16, 18 required to meet club goal. No educational goals achieved and none submitted.

Northern Gourmet	OK	Good	Member base is at 16, 20 required to meet club goal. 1 educational goal achieved.
Northern Lights	OK	Good	Member base is at 22, 20 required to meet club goal. No educational goals achieved and none submitted.
Geraldton	Not Applicable	Not Applicable	No longer an active club as confirmed by Angela Burchardt

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Butler	10	11	Not applicable	TBA
Currambine	13	16	Not applicable	TBA
Northern Gourmet	16	16	Not applicable	TBA
Northern Lights	21	22	Not applicable	TBA
Geraldton	N/A	N/A	Not Applicable	No longer an active club as confirmed by Angela Burchardt

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/22	Notes/Issues
Butler	0	TBA	TBA
Currambine	0	TBA	TBA
Northern Gourmet	1	TBA	TBA
Northern Lights	0	TBA	TBA
Geraldton	0	TBA	TBA

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Butler	Achieved	TBA	Not applicable
Currambine	Achieved	TBA	Not applicable
Northern Gourmet	Achieved	TBA	Not applicable
Northern Lights	Achieved	TBA	Not applicable
Geraldton	Not Applicable	Not Applicable	No longer an active club as confirmed by Angela Burchardt

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Butler	TBA	TBA	Not Applicable
Currambine	TBA	TBA	Not Applicable
Northern Gourmet	TBA	TBA	Not Applicable
Northern Lights	TBA	TBA	Not Applicable
Geraldton	Not Applicable	Not Applicable	No longer an active club as confirmed by Angela Burchardt

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Butler	20th of September	20th of September	N/A
Currambine	Wednesday 6th of October	Wednesday 6th of October	N/A
Northern Gourmet	Tuesday 28th of September	Tuesday 28th of September	N/A
Northern Lights	Tuesday 21st of September	Tuesday 21st of September	N/A
Geraldton	Not Applicable	Not Applicable	No longer an active club as confirmed by Angela Burchardt

Success Stories

Club Name	Notes/Issues
Butler	Not Applicable
Currambine	Not Applicable
Northern Gourmet	Not Applicable
Northern Lights	Not Applicable
Geraldton	Not Applicable

Other Information or Comments

Club Name	Notes/Issues
Butler	Not Applicable
Currambine	Not Applicable

Northern Gourmet	Not Applicable
Northern Lights	Not Applicable
Geraldton	Not Applicable

Submitted by:	Deborah Kamp	Date:	28.08.21
Division Director:	Angela Burchardt		

AREA | N22

Area:	N22	Division:	Northern
Clubs (Name & Number):			
<ul style="list-style-type: none"> Osborne Park Toastmasters Club Number: 01569226 		<ul style="list-style-type: none"> Sandgroper Toastmasters Club Club Number: 00003432 	
<ul style="list-style-type: none"> West End Toastmasters Club Number: 00005607 		<ul style="list-style-type: none"> Stirling Club Club Number:00004416 	
<ul style="list-style-type: none"> Mount Hawthorn Club Number: 01505004 			

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Osborne Park Toastmasters	None reported	Not obtained	
West End Toastmasters	None reported	In progress	
Mount Hawthorn	None reported	Not obtained	
Sandgroper Toastmasters	Level 3	Not obtained	
Stirling Toastmasters	Level 3	Not obtained	Not shown on dashboard – will follow up with club to ensure it has been submitted correctly.

Area Director Visits

Club Name	Visit Date	Notes/Issues
Osborne Park Toastmasters	13/08/2021	Club with low numbers. Few members present on the day I visited, however, all those that attended contributed to the meeting by carrying out various roles and everyone had an opportunity to speak. It was a pleasant meeting experience.
West End Toastmasters	25/08/2021	Low member turnout on the day due to work deadline commitments for some members unable to attend. Enjoyable meeting experience with everyone participating.
Mount Hawthorn Toastmasters	18/08/2021	Attended club contest as Chief Judge. The contest was organised and well run by the VPE.
Sandgroper Toastmasters	06/09/2021	
Stirling Toastmasters	TBC	Planning a date in October.

Club Overviews

Club Name	Health	Outlook	Notes/Issues
Osborne Park Toastmasters	Membership focus	Needs attention	Needs to boost member numbers.
West End Toastmasters	Membership focus	Good	Corporate club – needs a membership drive.
Mount Hawthorn	Healthy	Healthy	
Sandgroper Toastmasters	Membership focus	Good	Membership focus.
Stirling Toastmasters	Healthy	Healthy	

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Osborne Park Toastmasters	9	9		
West End Toastmasters	12	12	Plan to hold an open house for the Corporate club.	TBC
Mount Hawthorn	21	21		
Sandgroper Toastmasters	12	12	Increasing membership is a focus for the club.	
Stirling Toastmasters	20	23	Three new members YTD.	

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/21	Notes/Issues
Osborne Park Toastmasters	0	n/a	To be followed up.
West End Toastmasters	0	n/a	To be followed up.
Mount Hawthorn	0	n/a	To be followed up.
Sandgroper Toastmasters	0	n/a	To be followed up.
Stirling Toastmasters	0	n/a	To be followed up.

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Osborne Park Toastmasters	0	n/a	To consult with club about the benefits of COT for 2 nd round.

West End Toastmasters	4	n/a	
Mount Hawthorn	4	n/a	
Sandgroper Toastmasters	5	n/a	
Stirling Toastmasters	7	n/a	Full house in 1 st round!

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Osborne Park Toastmasters	TBC	TBC	To be followed up.
West End Toastmasters	TBC	TBC	To be followed up.
Mount Hawthorn	TBC	TBC	To be followed up.
Sandgroper Toastmasters	TBC	TBC	To be followed up.
Stirling Toastmasters	TBC	TBC	To be followed up.

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Osborne Park Toastmasters	n/a	TBC	Not holding contest.
West End Toastmasters	TBC	TBC	
Mount Hawthorn	18/08/21	TBC	
Sandgroper Toastmasters	23/08/21	TBC	
Stirling Toastmasters	01/09/21	TBC	

Success Stories

Club Name	Notes/Issues

Other Information or Comments

Club Name	Notes/Issues
Osborne Park Toastmasters	Enjoyable meeting despite the low numbers. There was a new member at the meeting in the process of signing up which is encouraging.
West End Toastmasters	A new member presented their first Ice-breaker speech at the meeting. Due to last minute apologies a member stepped up to do a speech.
Stirling Toastmasters	The new members in the past year have lowered the average age of the club which is great for diversity within the club.
Mount Hawthorn	Attended the club contest and assisted by being the Chief Judge.

Submitted by:	Wendy Farrow (Are Director N22)	Date:	28/08/2021
Division Director:	Angela Burchardt		

AREA | N23

Area:	N23	Division:	Northern
Clubs (Name & Number):			
• Banyandah		• Highgate	
• Maylands		• Noranda	

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Banyandah			The clubs have submitted the following: All clubs have members with one speech short of completing their next level. All VPEs have been consistent in their quest to plan and support members in presenting speeches regularly.
Highgate			
Maylands			
Noranda			

Area Director Visits

Club Name	Visit Date	Notes/Issues
Banyandah		All clubs have been visited at least twice with area visits scheduled for September.
Highgate		
Maylands		
Noranda		

Club Overviews

Club Name	Health	Outlook	Notes/Issues
Banyandah			All clubs have active membership drives and are consistent in converting guests into new members. All clubs are utilising social media to attract guests. Meetings are consistently dynamic and progressive. Members are motivated to achieve. The general health and outlook is very positive throughout.
Highgate			
Maylands			
Noranda			

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Banyandah			<p>Membership Drives are active in all clubs. Social media is updated regularly. The clubs are all focused on achieving a net growth of five new members.</p> <p>All clubs realise the importance of maintaining and sustain the net growth of five in order to reactive the Distinguished Club Program followed by a strong Club Success Plan.</p>	
Highgate				
Maylands				
Noranda				

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/21	Notes/Issues
Banyandah			<p>All clubs have submitted their Club Success Plans with realistic goals spread across an achievable timeline. Back up plans have also been implemented.</p>
Highgate			
Maylands			
Noranda			

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Banyandah			
Highgate			
Maylands			
Noranda			

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Banyandah			<p>Pathways Coordinator / Mentor Champion Appointed - This strategy has been discussed with each club. All clubs are in the process of planning and implementing this strategy.</p>
Highgate			
Maylands			
Noranda			

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Banyandah			
Highgate			
Maylands			
Noranda			

Success Stories

Club Name	Notes/Issues
Banyandah	All have active membership drives and are aiming to achieve and sustain a net growth of five.
Highgate	
Maylands	
Noranda	

Other Information or Comments

Club Name	Notes/Issues
Banyandah	
Highgate	
Maylands	
Noranda	

Submitted by:	Pascale Amberville-Colby	Date:	28/08/2021
Division Director:	Angela Burchardt		

AREA | S31

Area:	31	Division:	S
Clubs (Name & Number):			
• Piara Waters 07519719		• Southern River 01363463	
• CIL 06500301		• Arrnadale 00867905	
• Byford 07841024			

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Piara Waters	11	Y	
CIL	3	Y	
Byford	1	Y	
Southern River		Y	
Armadale	2	N	

Area Director Visits

Club Name	Visit Date	Notes/Issues
Piara Waters	Jul 14	
CIL	Aug 12	
Byford	Aug 19	
Southern River	Aug 4	

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Piara Waters	21	23		
CIL	19	19		
Byford	18	18		
Southern River	13	14		
Armadale	9	9		

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/21	Notes/Issues
Piara Waters	3	10	
CIL	2	5	
Byford	1	10	
Southern River	0	5	
Armadale	1		

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Piara Waters	2		
CIL	3		
Byford	6		
Southern River	7		
Armadale	0		

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Southern River	Sep 15		
Byford	Sep 16		

Submitted by:	soh, m	Date:	Aug 27 2021
Division Director:	piotrowski, m		

AREA | S32

There was no report submitted for this role.

AREA | S33

There was no report submitted for this role.

AREA | W51

Area:	W51	Division:	Western Division
Clubs (Name & Number):			
<ul style="list-style-type: none"> UWA College Row 05755035 		<ul style="list-style-type: none"> Dynamic Speakers 03627774 	
<ul style="list-style-type: none"> UWA 01155864 		<ul style="list-style-type: none"> Gourmet Guns n Roses 02383596 	
<ul style="list-style-type: none"> TLI Training Group 01204793 			

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
UWA	L1 L2		EH2 VC2 PM1 IP2 TC2 VC1
UWA College Row	L1 L2 L3		PM2 EH3 IP1 PI2
TLI Training Group	L2		PM2
Dynamic Speakers	L1		PM1 SR1
Gourmet Guns n Roses	L1		EH1

Area Director Visits

Club Name	Visit Date	Notes/Issues
UWA	09/07/2021	Club mentors allocated, implemented online club rosters, collaborate with UWA College Row, improving the new member resources & making pathways easier, club contest completed 27 th August, enrolled x4 new members month of August/September
UWA College Row	20/07/2021	Collaborate with UWA, meet with key personnel from UWA to assist with club marketing & organise club event. Room booked for the area contest
TLI Training Group	05/08/2021	Comment - TM banner required, location direction unclear, the website address different from the agenda details; available equipment chairs and table great location for contest clean kitchen and restroom; format of meeting providing opportunity to advance members to present for COT purposes; great place of information session for AD who still in the process of familiarising roles and learning new things. Spontaneous speech, the ability to present within a short time.
Dynamic Speakers	02/08/2021	Comment - They have a good planning process enforces members to ensure speech is prepared & deliver. Concern with low numbers & renewals of member. Two club members deliver their pathways speech. Caroline presented with her L1 Certificate.

Gourmet Guns n Roses	28/09/2021	TBC
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Club Overviews

Club Name	Health	Outlook	Notes/Issues
UWA	Medium	Medium	
UWA College Row	Medium	Medium	
TLI Training Group	N/A	N/A	Advance Club
Dynamic Speakers	Need additional members	Need additional members	Looking to recruit additional members
Gourmet Guns n Roses	Need additional members	Need additional members	Hybrid – zoom & face to face

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
UWA	16	19	added x3 new members & x3 renewals (actual not reflected on TWHQs dashboard yet)	Enrolment Aug/Sept
UWA College Row	11	11	Need additional members	
TLI Training Group	12	12		
Dynamic Speakers	8	8	Need additional members	
Gourmet Guns n Roses	8	8	Need additional members	

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/21	Notes/Issues
UWA	Club officer listed on time; 4 COT & EH2 achieved; add x3 new members & x3 renewals	Aug/Sept	Goals for the year - x4 L1 to achieve; add x2 renewals; x3 L2 to achieve; x2 L3; x6 new members EoYR
UWA College Row	Club officer listed on time; 5 COT; L1 x1; L2 x1		Goals for the year – x3 L1 to achieve; add x2 renewals; x3 L2 to achieve; x2 L3; x6 new members EoYR
TLI Training Group	Club officer listed on time; 7 COT		Goals for the year - L1 x4 required; add x2 new member; add x6 renewals; x4 L2 to achieve; x2 L3 required

Dynamic Speakers	Club officer listed on time; 6 COT; L1 x1		Goals for the year – The VPE will be actively recruiting to increase members. Concern with low numbers & renewals. L1 x3 required; add x2 new member; add x6 renewals; x3 L2 to achieve; x2 L3 required
Gourmet Guns n Roses	Club officer listed on time; L1 x1 & L2 x 1		Goals for the year –x3 L1 to target; x3 L2 to target; x2 new members to target Aug/Sept; x2 L3 to target

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
UWA	4		President, VPE, VPPR, VPM (not on dashboard), Treasurer
UWA College Row	5		President, SAA, VPE, VPM
TLI Training Group	7		President SAA Secretary Treasurer VPPR
Dynamic Speakers	6		SAA, VPE, VPPR, VPM, Treasurer
Gourmet Guns n Roses	4		Secretary VPPR VPE -Gavin attended the add on COT

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
UWA	Leonisa Manea & Scott Renner-Hahn	David Nicholson, Scott Nicholls, Ben Woon, Annika Dose & Scott Renner-Hahn	Seven mentees successfully allocated a mentor
UWA College Row		Henry Yau	
TLI Training Group		Advanced Club	
Dynamic Speakers		Leonor Ragan	
Gourmet Guns n Roses			

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
UWA	27/8/2021	TBA	Winner – Nathan Cuthbertson & Scott RH club representative
UWA College Row	Provided	TBA	Sending out representative area contest to be held on 14 th Sept
TLI Training Group	N/A	TBA	Is supportive of providing two helpers for area contests

Dynamic Speakers	N/A	TBA	Is supportive of providing two helpers for area contests
Gourmet Guns n Roses	N/A	TBA	Is supportive of providing two helpers for area contests

Success Stories

Club Name	Notes/Issues
UWA	This year UWA has the privilege to be led by returning club member Scott Renner-Hahn fresh from Germany. Scott has a passion for mentoring & public speaking. In addition, I would like to congratulate Pieter Esterhuysen as the club VPPR is equally excited about his new role & stoked to be able to give back & help new members. As well as the club successfully allocated new & existing members a mentor. I am humble for the enormous support the club members provided to me as outgoing club president, a privilege to be part of with one common goal to help members with their confidence, education, mentoring, & be a better communicator.
UWA College Row	I am grateful to be working with the club. The club is the previous year Select Distinguished. The club is mentored & coached by Henry & Greg. With Pathways education, Ethan is currently working on his PM4 as well as Jeremy & Heidi with their PM3
TLI Training Group	Advanced Club
Dynamic Speakers	The Club, slowly coming back after some setback from COVID. The VPE will be actively recruiting to increase members. The Club consists of experienced members equally enthusiastic in participating in the meeting.
Gourmet Guns n Roses	The Club, slowly coming back after some setback from COVID.

Other Information or Comments

Club Name	Notes/Issues
UWA	
UWA College Row	Hosting the area contest W51 14 th September 6-9pm
TLI Training Group	
Dynamic Speakers	Club Coach required
Gourmet Guns n Roses	

Submitted by:	Leonisa Manea	Date:	27.08.2021
Division Director:	Barbara Coles		

AREA | W52

Area:	52	Division:	W
Clubs (Name & Number):			
<ul style="list-style-type: none">Fremantle Gateway Toastmasters#5491		<ul style="list-style-type: none">Talkabout Club#3077	
<ul style="list-style-type: none">Fremantle Gourmet Toastmasters#1068213		<ul style="list-style-type: none">Victoria Quay Club#5769	
<ul style="list-style-type: none">Aspiring Leaders Toastmasters#1077268			

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Talkabout	L1*1	Y	
Fremantle Gateway	L1*5; L2*2; L4/5*2	Pending	
Victoria Quay		Pending	
Fremantle Gourmet	L1*1; L2*2; L4/5*1	Pending	
Aspiring Leaders		Y	

Area Director Visits

Club Name	Visit Date	Notes/Issues
Talkabout	11/08/21	
Fremantle Gateway	07/09/21	
Victoria Quay	25/08/21	
Fremantle Gourmet	12/08/21	
Aspiring Leaders	19/08/21	

Club Overviews

Club Name	Health	Outlook	Notes/Issues
Talkabout	4/5 Great	Great	Club seems to be in a positive position now after struggling a few years prior.

Fremantle Gateway	Excellent	Excellent	
Victoria Quay	3/5 Currently good	Poor	Concerns from President David Nicholas around survival of club. Help is needed to empower existing members to keep club going.
Fremantle Gourmet	4/5 Great	Great	
Aspiring Leaders	3/5 Good	3/5	Potential to grow. Challenge will most likely be achieving enough educationals as current members hold dual membership with other clubs in the area.

Membership

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Talkabout	15	15		
Fremantle Gateway	25	26		
Victoria Quay	21	22		
Fremantle Gourmet	16	17		
Aspiring Leaders	6	6	Key challenges – retaining and gaining members; only meetings only.	

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/21	Notes/Issues
Talkabout	0	10	
Fremantle Gateway	4	10	Membership may be an issue
Victoria Quay	0	10	Needs support from D17 to empower existing members to keep club going.
Fremantle Gourmet	1	10	
Aspiring Leaders	0	5	Club notes some key challenges, but with some support I think they could achieve Select Distinguished by 2022.

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Talkabout	6		
Fremantle Gateway	6		

Victoria Quay	2		AD sent out numerous reminders to COs to register for training - most mentioned they are too busy to commit.
Fremantle Gourmet	1		AD sent out numerous reminders to COs to register for training.
Aspiring Leaders	6		

Pathways Coordinator / Mentor Champion Appointed

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Talkabout			
Fremantle Gateway			
Victoria Quay			Possibly needed from District
Fremantle Gourmet			
Aspiring Leaders			

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Talkabout	25 Aug 2021	TBC	Hum/TT Area contest host: 22 Sept 2021
Fremantle Gateway	Won't hold contests, by nomination only	TBC	
Victoria Quay	TBC	TBC	
Fremantle Gourmet	Won't hold contests, by nomination only	TBC	
Aspiring Leaders	Won't hold contests, by nomination only	TBC	Int/Eval Area contest host

Success Stories

Club Name	Notes/Issues
Talkabout	Club has transformed for the better over the past few years. Energy within the club is positive, supportive and encouraging.
Fremantle Gateway	Club President Conrad is inspired to use opportunity as CO to expand his leadership skills.
Victoria Quay	
Fremantle Gourmet	
Aspiring Leaders	

Other Information or Comments

Club Name	Notes/Issues
Talkabout	
Fremantle Gateway	
Victoria Quay	
Fremantle Gourmet	
Aspiring Leaders	

Submitted by:	Christina Ng	Date:	26/08/21
Division Director:	Barbara Coles		

AREA | W53

Area:	W53	Division:	Western
Clubs (Name & Number):			
• Kwinana Toastmasters 03704188		• Rockingham Toastmasters 01375364	
• Cockburn Toastmasters 00008453		• Melville Toastmasters 07840787	
• CGH Toastmasters 07050368			

Educational Awards

The clubs have submitted the following:

Club Name	Pathways Awards	Club Success Plan	Notes/Issues
Kwinana	L2	In-progress	L4 submitted & approved. Not accounted at TI website.
Rockingham	L5	In-progress	-
Melville	-	In-progress	-
CGH	-	To be developed	A session is scheduled to help club president to develop the plan.
Cockburn	L5	Yes	-

Area Director Visits (*after 25/07/2021*)

Club Name	Visit Date	Notes/Issues
Kwinana	27/07/2021	Formal visit – conducted Club meeting # 154 <ul style="list-style-type: none"> - Club attendance 9 out 12 members and three guests - Enthusiastic meeting with good inspiring speeches - Club needs to improve on timing starts
Rockingham	28/07/2021	Informal visit - conducted Club meeting # 358 <ul style="list-style-type: none"> - Club attendance 12 out 15 members and two guests - Humorous meeting with amazing true story speeches - Club needs to display Toastmaster banner
Melville	26/08/2021	Informal visit - conducted Club meeting # 16 <ul style="list-style-type: none"> - Club attendance 13 out 22 members and one guest - The power of habit (theme) – great take away stories - Club needs to display Toastmaster banner
CGH	-	Club meeting postponed two times due to members workload Original planned dates: (1 st) 26/08/2021, (2 nd) 26/08/2021 Re-scheduled date: 2/09/2021 Club meeting # 13
Cockburn	1/09/2021	Formal visit – planned

Club Overviews

Club Name	Health	Outlook	Notes/Issues
Kwinana	In development	Disorganized	Club meetings need to start on-time. Agendas not distributed lately. Club organisation needs to improve.
Rockingham	Healthy	Organised	Club meetings starts on-time. Agendas are distributed in advance. Regular Club committee mtgs in place
Melville	Healthy	Organised	Club meetings starts on-time. Agendas are distributed in advance. Club website well organised.
CGH	Needs support	Enthusiastic	Club meetings starts on-time. Agendas not issued in advance. Club supportive environment.
Cockburn	Healthy	Organised	Club meetings starts on-time. Agendas are distributed in advance. Club members committed.

Membership (*Based on Club Status report from TI website*)

Club Name	Base	Current	Notes/Issues	Demo Meeting Dates
Kwinana	12	12	Two potential members	Not conducted
Rockingham	12	15	Three new registered members	TBC
Melville (*)	19	19	Most are new members	TBC
CGH	9	9	Most are new members	Not conducted
Cockburn	16	17	One new registered member	TBC

(*) Data differs from membership list-District 17

Distinguished Club Program (DCP) Goals

Club Name	Current	Planned by 30/6/22	Notes/Issues
Kwinana	1	10	An educational award for L4 completion was submitted and approved but not accounted for in the TI website. To be checked.
Rockingham	1	10	-
Melville	1	10	-
CGH	0	TBC	-
Cockburn	1	10	-

Club Officer Training (COT)

Club Name	1 st Round	2 nd Round	Notes/Issues
Kwinana	3	-	(4) officers attended 1 st round as per club president. Mismatch with TI website data. To be checked.
Rockingham	6	-	Achieved the goal.
Melville	6	-	Achieved the goal.
CGH	3	-	Not achieved the goal.
Cockburn	6	-	Achieved the goal.

Pathways Coordinator / Mentor Champion Appointed (Yes or No)

Club Name	Pathways Coordinator	Mentor Champion	Notes/Issues
Kwinana	No	Yes	Not implemented
Rockingham	TBC	TBC	TBC
Melville	TBC	TBC	TBC
CGH	No	No	Not in place
Cockburn	TBC	TBC	TBC

Contests

Club Name	Humorous / Table Topics Date	International / Evaluation Date	Notes/Issues
Kwinana	21/09/2021	-	Planned.
Rockingham	25/08/2021	-	Conducted.
Melville	-	-	Date TBC.
CGH	-	-	Contest will not be run
Cockburn	-	-	Date TBC.

Success Stories

Club Name	Notes/Issues
Kwinana	Club officer welcome ceremony was conducted at club meeting # 154. Club officers received a gift /tool to help them to conduct their duties!
Rockingham	Club Humorous and Table Topics Contest was successfully conducted on 25/08/2021 Well done!
Melville	All club members received their badges at club meeting #16!
CGH	Very enthusiastic club that managed to conduct their meeting #12 in a tight timeframe (1hr) successfully!
Cockburn	Club Success Plan handed over well ahead. Well organised Club. Officers are committed and always respond promptly to emails. Club president proposed to organise joined-meetings with Kwinana Club -in progress-

Other Information or Comments

Club Name	Notes/Issues
Kwinana	Club first Committee Meeting was proposed for 31/08/2021 face to face to work on club improvements! Club Success Plan in progress
Rockingham	Club Success Plan in progress
Melville	Formal club visit will be conducted the date of Club H&TT Contest Club Success Plan in progress
CGH	Pathways training support was offered to Club president, however the club president considered to be moved forward for now. Need to work on the Club Success Plan development
Cockburn	Club Success Plan submitted

Submitted by:	Nataly Fernandez	Date:	28/08/2021
Division Director:	Barbara Coles		