



## District 17 Area Governor Report – Western Australia

### Area C1 – 2 April 2018 - Central Division

#### Educational Awards

Northbridge has completed a CC this year. Award has not been lodged yet.

Electric Toasties has submitted two ACB and one CL.

NAB, Stanley College and WA Speaking Bureau have not completed any awards.

#### Area Governor Visits

I plan to officially visit the following clubs on the following dates:

- Stanley College on 4 April 2018,
- Electric Toasties on 19 April 2018,
- NAB on 11 April 2017,
- Northbridge Toastmasters 12 April 2018, and
- WA Speakers Bureau on 17 April 2018.

#### Clubs Overview

Northbridge club is a small club, but have regular members attending their meeting. The majority of Northbridge's members have been involved in Toastmasters for over 10 years. Northbridge members have started on pathways.

Stanley College Toastmasters has had a lot of changes to the committee this year. They are a new club and received their club banner on the 21 March 2018.

NAB is a corporate club. The club is supported by NAB. Club members attend from various NAB branches around Perth. The club is very professional in their approach.

Electric Toasties has obtained new members by hosting a speechcraft course. Electric Toasties had their ten year anniversary on 8 March 2018.

WA Speaking Bureau has recently moved premises. The objective of WA Speaking Bureau is to prepare members to become professional speakers.

#### Membership

Northbridge Club have nine paid members.

Electric Toasties has 19 members. 9 members have paid their renewals.

WA Speakers Bureau has 8 paid members.

NAB has 10 members. Three members have paid their renewals. NAB has advised that their renewals will be paid late.

Stanley College Toastmasters has 21 members. 12 members have paid their renewals.

## DCP Goals

Electric Toasties has submitted two ACB and one CL.

Northbridge Toastmasters will completed one CC this year.

WA Speakers Bureau doesn't complete the distinguished club program. In the future they will complete the distinguished club program.

## Club Officer Training

The clubs had the following club officers attend club officer training:

Club	Club officers
Northbridge	5
Stanley	3
NAB	0
Electric	5
WA Speakers Bureau	1

## Contests

Northbridge hosted the C1 International and Evaluation Area Contest on 15 March 2017.

- Northbridge Toastmasters held an International and Evaluation Area Contest club contest.
- Electric Toasties and Stanley College Toastmasters did not nominate or hold a club contest.
- WA Speakers Bureau and NAB did not provide a contestant for the Area Contest.

## Success Stories

Electric Toastmasters have already met five of their goals. Being the three awards, four members attending club officer training, paying their membership and submitting their club officer lists on time.

Submitted by Fiona Martyn 2 April 2018  
C1 Area Director 2017 – 2018.



## District 17 Area Director Report – Western Australia

### 8 April 2018 Central Division Area C2

#### **Educational Awards**

(Add some detail about how the clubs are progressing toward their educational awards goals set out in their club success plan)

City of Perth is progressing well. Still a lack of new members to enrol in Pathways.

#### **Area Director Visits**

Visits to Perth JusTalk and an Official visit to City of Perth

#### **Clubs Overview**

(Add some detail about your view of the clubs in your Area. Strengths, weaknesses etc.)

- +Pos. Membership – new members coming through
- +Pos. Area Contest completed
- Neg. Only Perth JusTalk and City of Perth held Club Contests
- Neg. Membership renewals
- Neg. Club Officers & COT Central Communicators & AECOM (continuation from previous period)

#### **Membership**

(Add some detail about how the clubs are progressing toward their membership goals set out in their club success plan)

Membership strength progressing well except AECOM that was affected with the Company downscaling

#### **DCP Goals**

(Add some detail about how the clubs are progressing toward their Distinguished Club Program goals set out in their club success plan. Why they will or will not meet them.)

Most Club have achieved 3-4 goals except for Central Communicators. See below.  
Suggest a Club Coach/Mentor/DTM be assigned to the Club

#### **Club Officer Training**

(Add some detail about how many of the club officers attended TLI. Did/will you need to do any other training with officers who missed TLI?)

See note above – Indications are that President, Treasurer and VPE are going to resign but all Club Officers be trained.

## Contests

(Add some detail about how the clubs are progressing with their plans for contests or how the club contests were. Are there any clubs not holding contests? If so, why and will they nominate a contestant for the Area Final?)

Perth JusTalk completed 14 March  
 City of Perth completed 19 March  
 Area Contest completed 29 March

## Success Stories

We are all about recognition, so tell us the success stories from your Area. Who has achieved a DTM or which clubs are/have celebrated a milestone?)

Perth JusTalk held a Judge Evaluation Educational on 7 March in preparation of the Contests.

## Other Information/Comments

Submitted by Deon van Aswegen 1 April 2017 for C2 Central 2017-2018

		Area Goals					
		D 4	S 4	P 5	D 2	S 3	P 3
▼ Area 02	Base	Paid Clubs			Distinguished Clubs		
	<b>4</b>	<b>4</b>			<b>0</b>		
		Renewals		Club Visits		Mem.	Club
		Oct	Apr	Nov	May	To Date	Goals
00001311 Perth Justalk		Y	Y	Y	N	18	3
00006428 City of Perth Toastmasters Club		Y	Y	Y	N	16	4
00661834 Central Communicators Toastmasters Club		Y	N	Y	N	19	0
01139179 AECOM WA Toastmasters Club		Y	N	Y	N	12	3
		100%		0%			



## District 17 Area Director Report – Western Australia

### Area C3 - 2/4/18 Central Division

#### Educational Awards

**Rising Stars** - Goals 3,4,7,8,9 & 10 achieved. 9 new members. Aim to be Pres Distinguished.

**CPA** - Goals 5,6,7 & 10 achieved. 4 new members. Aim to be Pres Distinguished.

**Dynamic Speakers** - Goals 7,8,9 & 10 achieved. 8 new members. Aim to be Pres Distinguished

**Karratha** - Goal 10 achieved. 2 new members. Aim to survive.

**Persuasive Speakers** - Chartered in November. Goals 1,5,7,9 & 10 achieved. 7 new members. Aim to be Pres Distinguished

**235** - 0 Goals achieved. 1 new members. Using Toastmasters materials, but not focussed on DCP, focus is on membership and creating momentum within club.

#### Area Director Visits

Visited CPA, Persuasive Speakers. Reports submitted for each of these clubs.

235 - Looking to attend and complete Official Club visit in April.

Dynamic Speakers - booked in to attend in April.

Rising Stars - booked in to attend in May.

Karratha - had to cancel official visit due to change of VPE and VPM plus the President wasn't able to attend. Been in regular contact with them since, and they are turning things around.

#### Clubs Overview

All clubs have at least one very strong member who is driving their club forward. Membership is the main issue for most clubs, but all clubs have progressed well this year. All clubs apart from Karratha and 235 are still aiming for President's Distinguished status. 3 of the 4 have a good chance of achieving that and I'd give it about 50% chance of all 4 clubs achieving President's Distinguished.

Karratha had a big issue in Feb when the President's Mother died, the VPE resigned and the VPM resigned all at the same time. The remaining members are working hard to keep the club alive. All committee roles are now filled and a marketing plan is being worked out and communicated to the club.

235 is operating well, but remains outside of the DCP. A lot of the internal work roles are changing and the committee is likely to have a big change as a result. I'm waiting to hear the result of those changes. I'm looking to complete my official visit in April, when I should have an update on that.

## **Membership**

See Education Awards section above for details of current status.

Number of Members are the only reasons the clubs in Area C3 won't achieve their goals. All clubs have plans in place to address this. All clubs in the Area have developed very well this year. 4 of the 6 clubs are still aiming for President's Distinguished.

## **DCP Goals**

See Education Awards section above for details of current status.

4 of the 6 clubs have plans in place to be President's Distinguished. See Clubs Overview above for more details.

## **Club Officer Training**

Rising Stars, Dynamic and Persuasive Speakers all had at least 4 Club Officers attend both COT during the year (Persuasive 1ce since chartering, as required).

CPA only had 3 Club Officers attend the second session

I was scheduled to carry out the COT for Karratha in Feb but this was cancelled at the request of the club when the Club President's Mum died, the VPE resigned and the VPM resigned. Things have improved since this point significantly.

235 hasn't attended COT since chartering. It sees itself very much as a company training club, and very few members / committee members want to do anything outside of the club. Considering though, they have a well organised Toastmasters meeting, a very strong President and a dedicated committee to ensuring the club flourishes.

## **Contests**

Dynamic Speakers, CPA and Persuasive Speakers all had club level International & Evaluation Contests.

Rising Stars chose not to compete this year, as they were focussing on rebuilding the club. 235 also chose not to compete. They are hesitant about pushing this idea, but have embraced any members who have been looking to participate in this way in the past. 235 are aware that they can nominate contestants if they choose.

Karratha chose not to have a club contest, but nominated their International contestant through to the Area Final. They also nominated an Evaluation contestant through, but he was unable to attend the Area Final.

The Area Contest was held at 43 Below on Saturday 10 March. It was well attended and generally perceived to be successful.

## **Success Stories**

No DTM's or club milestones planned or expected this year. The focus this year has been to move struggling clubs from survival mode to flourishing mode.

All clubs have at least one very strong member. The committees of all clubs are very focussed on their clubs being successful, and they all want to be part of a successful club.

## **Other Information/Comments**

Karratha and Rising Stars are the two clubs that have struggled the most this year (in my Area). However, Rising Stars have managed to get 9 new members (a lot also left early in the year) and have moved location in an attempt to re-vitalise the club. The committee deserve to be highly commended for all the work they have put in to keep this club alive and give it a chance of achieving President's Distinguished.

Karratha have successfully filled the recently vacated committee roles and a marketing plan is being put in place and communicated to the club. They have 8 paid members as of the end of March - a huge achievement in itself considering the issues that the club had back in Feb.

They all have the potential to do very well. They all have a strong leader and a focused committee, who want their club to flourish. Membership is the focus & biggest risk, but all clubs have plans in place to deal with this.

Submitted by Martin O'Connor 2/4/17  
C3 Area Director 2017/18



## District 17 Area Report – Western Australia

### Area C4 - 3/4/18

#### Educational Awards

Curtin GSB Club is well on track to meet its educational goals and is expected to meet them – it should be noted that this is in relation to Pathways as the club has embraced the new platform whole heartedly. Curtin Sundowners will also meet its objectives though it will be a mix of both Pathways and old. Risky Toast will not meet its objectives while Meeting Procedures is comprised of DTMs.

#### Area Visits

All clubs in Area C4 have been visited.

#### Clubs Overview

There are a mix of clubs in the C4 Area ranging from the nascent to one which is comprised completely of DTMs. The two Curtin based clubs, Curtin GSB Club and Sundowners are both standard clubs with a good mix of experienced club members and novices. This allows both clubs to educate and mentor new members in a gradual process, easing new members into the club process and broader Toastmaster goals and ambitions. Where Meeting Procedures is comprised purely of DTMs with a specific goal in mind, Risky Toast appears to lack experienced Toastmasters that can instil the confidence into the club that is needed to allow club members to believe in themselves and their exceptional capabilities which was on display every club meeting.

#### Membership

Curtin GSB Club has been most successful in recruiting new members, in part due to the efficiency of its morning meetings. They always begin on time and all club meetings run smoothly.

Curtin GSB Sundowners has had moderate success in recruitment.

Risky Toast has remained stable as has Meeting Procedures.

#### DCP Goals

Both Curtin clubs are on track to meet their goals. The transition to Pathways has been the major hurdle, with some members changing their minds after initially indicating that they would embrace Pathways to finishing off a CC or CL.

Risky Toast are not on track in part due to the hectic hours of the club members, and meeting time (during business hours) conflicting with in house deadlines (financial quarterly reports and the like).

Meeting Procedures is comprised mainly of DTMs.

## **Club Officer Training**

All clubs except Risky Toast met club officer training goals, Risky Toast had no-one in attendance for the last training.

## **Contests**

A joint C4&C5 contest was held. This allowed larger numbers to attend giving the event more vibrancy and would have allowed hesitant clubs the opportunity to see a competition in action, removing the self-doubt factor.

## **Success Stories**

Dan Beeton. While President of Curtin GSB Club is also C5 Area Director and coordinated the successful C4&C5 contest. This was a wonderfully opportunity for club members to witness a vibrant competitive event. This could be a potential for future competitions.

## **Other Information/Comments**

Risky Toast is an exceptionally wonderful club with eloquent speakers and I would not like this report to give any other impression. The difficulties of having a club meet during business hours is evident as the meeting time would conflict with work priorities. Having the club meet at another time was not an option. While I encouraged the club to nominate someone for the area competition up until the last minute, no one took up the opportunity. I would encourage the new Area officer to continue to encourage the Club to compete – including by nomination if no club competition is not done, as well as encourage its members to believe in themselves and the excellence of their club.

Submitted by Mike Hatzidakis  
Area C4 2018



## District 17 Area Director Report – Western Australia

### Area C5 - 15/9/18 Central Division - Reports run at 1<sup>st</sup> April

Submitted by Dan Beeston – C5 Area Director 2018

#### 6104577 - bToasty Perth Toastmasters Club

<b>Overview</b>	bToasty continue to do well, just completed one year and well supported by Monica
<b>Educational Awards / DCP Goals</b>	1 x CC, 1 x ALB and 1 x ACB Goals 3,5,7,8,9,10 achieved
<b>Area Director Visits</b>	Attended the Contest in March as Chief Judge and the next Official Visit scheduled in for 1 <sup>st</sup> May
<b>Membership</b>	24 with 8 new members
<b>Club Officer Training</b>	4 attended - Pres VPE VPM VPPR
<b>Contests</b>	Held both contests, both went through to the Area and now into the division – helped at the Area Contest
<b>Success Stories</b>	Very enthusiastic club, with less than 12 months since charting have 2 in division contest. Monica Malaga doing a fantastic job.
<b>Other Information / Comments</b>	

#### 4413536 - Shell Australia Toastmasters Club

<b>Overview</b>	Shell impacted by org. restructures, focusing on memberships and committee
<b>Educational Awards / DCP Goals</b>	2 x CL's Goals 5,6,7, 8 achieved
<b>Area Director Visits</b>	Attended a meeting in February and the next Official Visit scheduled in for 15 <sup>th</sup> May
<b>Membership</b>	8 with 10 new members
<b>Club Officer Training</b>	1 attended - Pres
<b>Contests</b>	No contest, no nominations – helped at the Area Contest
<b>Success Stories</b>	
<b>Other Information / Comments</b>	Pres going to FIFO an unable provide much support to the club. Working through this with Pres / club. Asvin M. Bhudia as Couch

#### 1204793 - TLI Training Group

<b>Overview</b>	TLI has healthy attendance, is focusing on memberships and next TLI Training
<b>Educational Awards / DCP Goals</b>	Goals 9,10 achieved
<b>Area Director Visits</b>	Regular attendance as a member of this club and the next Official Visit scheduled in for 3 <sup>rd</sup> May
<b>Membership</b>	8 with 1 new member
<b>Club Officer Training</b>	7 attended - Pres VPE VPM VPPR Sec Treas SAA
<b>Contests</b>	No contest, no nominations – helped at the Area Contest

<b>Success Stories</b>	Completed a solid round of COT/TLI with support of the PQD
<b>Other Information / Comments</b>	

### 2791791 - ToastiES

<b>Overview</b>	ToastiES has good membership, focusing on improving attendance rate at meetings
<b>Educational Awards / DCP Goals</b>	1 x CC Goals 7,10 achieved
<b>Area Director Visits</b>	Attended committee meeting with Almarie in December and attended meeting with President and Secretary in March to brain storm ideas to increase memberships. The next Official Visit scheduled in for 2 <sup>nd</sup> May
<b>Membership</b>	17 with 7 new members
<b>Club Officer Training</b>	2 attended – Pres Sec
<b>Contests</b>	No contest, no nominations
<b>Success Stories</b>	
<b>Other Information / Comments</b>	Appears to be in low point for attendance at meeting with meetings taking priority for members, brain storm ideas with club and waiting to see results.

### 5607 - West End Toastmasters Club

<b>Overview</b>	West End has a strong leadership in the committee and continue to do well.
<b>Educational Awards / DCP Goals</b>	Goals 7,9,10 achieved
<b>Area Director Visits</b>	Attended the Contest in March as Chief Judge and the next Official Visit scheduled in for 11 <sup>th</sup> April
<b>Membership</b>	18 with 6 new members
<b>Club Officer Training</b>	4 attended - Pres VPM Sec Treas
<b>Contests</b>	Held evaluation contests and went through to the Area – helped at the Area Contest
<b>Success Stories</b>	
<b>Other Information / Comments</b>	



## District 17 Area Director Report – Western Australia

### **Area E12 – 02 Abril 2018 - Eastern Division**

Area E12 has 5 Clubs: Belmont, Curtin, DTM Pathways, Victoria Park and Western Founders, as stated on initial report some clubs are more challenging than others but working with them has provided a lot of insights on each club's strengths and opportunities for improvement.

#### **Educational Awards**

Up to 30 March 2018 four clubs have lodged a minimum of one educational award (communication or leadership award). Western Founders and Victoria Park still being the strongest clubs with 5 and 7 educational awards submitted respectively.

Belmont and Curtin have submitted one educational award but still working on their goals stated on their Club Success Plans.

DTM Pathways has not still yet submitted any educational award.

#### **Area Director Visits**

I have officially visited all of my clubs and attended to all Club Contests (Humorous, Table Topics, International and Evaluation Contests) and actively participated as part of the judging panels or Chairing roles. They were all well organized and well represented during the Area Contests. I've put special effort to visit the struggling clubs five times at least for one of them.

#### **Clubs Overview**

Belmont chartered on 9/29/2001. It's the oldest club in the area, a small community club with a mix of young and experienced toastmasters. Members still not very consistent attending to meetings so it's difficult to fill in the Agenda with 4 speeches per meeting. It has been suggested to prepare Agendas with more time in advance and send them out with enough time for speakers to prepare. Also to buy a to have a visitors' book to convert visitors who frequently come and finally nominate a new VPPR to promote the club. The Treasurer and VPE has promoted the club in the Council Directory to uplift the Club's profile. It has been addressed to the District that this club needs a Coach or a Mentor and proposed a member from Vic Park TM club to fill in for this role. As per 30 March they have advised to have renewed at least 8 members.

Club Alignment	
Region	12
District	17
Division	E
Area	12

Membership	
Base	To Date
13	14
Required	
18	
20 members or a net growth of 5 new members	

Goals	
Goals Met	2
Distinguished	5
Select Distinguished	7
Presidents Distinguished	9

Chartered 9/29/2001

Goals to Achieve		Goal	To Date	Status
<b>Education (A maximum of 6 will count toward DCP credit.)</b>				
1	Competent Communicator (CC) awards	2	1	1 CC needed
2	More Competent Communicator (CC) awards	2	0	2 CCs needed
3	Advanced Communicator (ACB, ACB, ADG) awards	1	0	1 AC needed
4	More Advanced Communicator (ACB, ACB, ADG) awards	1	0	1 AC needed
5	Leadership Awards (CL, ALB, ALB) or Distinguished Toastmaster (DTM) award	1	0	1 CL needed
6	More CL, ALB, ALB, or DTM award	1	0	1 CL needed
P1	Level 1 awards	4	0	4 Level 1s needed
P2	Level 2 awards	2	0	2 Level 2s needed
P3	More Level 2 awards	2	0	2 Level 2s needed
P4	Level 3 awards	2	0	2 Level 3s needed
P5	Level 4 awards	1	0	1 Level 4 needed
P6	Level 5 awards	1	0	1 Level 5 needed
<b>Membership</b>				
7	New members	4	4	✓
8	More new members	4	0	4 New Members needed
<b>Training</b>				
9	Club officers trained June-August	4	3	First Training Period 1 needed
	Club officers trained December-February	4	4	Second Training Period Achieved
<b>Administration</b>				
10	Membership-renewal dues on time	Y	1	✓
	Club officer list on time	Y	1	✓

Curtin Toastmasters Club was chartered on 05/12/2017, it's a mix of post graduate students and Curtin staff, strong club with a lot of energy and enthusiasm even it's the newest club of the area. They are showing a continuous membership growing. Their Administrative and Training goals have been met, they need to work however on their educational award goals which will be challenging given their pretty newly club status. As per 30 March they have advised to have renewed at least 10 members expecting more to complete their renewals in the following days.

06018750 Curtin Toastmasters Club

Club Alignment	
Region	12
District	17
Division	E
Area	12

Membership	
Base	To Date
22	25
Required	
20	
20 members or a net growth of 5 new members	

Goals	
Goals Met	5
Distinguished	5
Select Distinguished	7
Presidents Distinguished	9

Chartered 6/6/2017

Goals to Achieve		Goal	To Date	Status
<b>Education (A maximum of 6 will count toward DCP credit.)</b>				
1	Competent Communicator (CC) awards	2	1	1 CC needed
2	More Competent Communicator (CC) awards	2	0	2 CCs needed
3	Advanced Communicator (ACB, ACB, ADG) awards	1	0	1 AC needed
4	More Advanced Communicator (ACB, ACB, ADG) awards	1	0	1 AC needed
5	Leadership Awards (CL, ALB, ALB) or Distinguished Toastmaster (DTM) award	1	1	✓
6	More CL, ALB, ALB, or DTM award	1	0	1 CL needed
P1	Level 1 awards	4	0	4 Level 1s needed
P2	Level 2 awards	2	0	2 Level 2s needed
P3	More Level 2 awards	2	0	2 Level 2s needed
P4	Level 3 awards	2	0	2 Level 3s needed
P5	Level 4 awards	1	0	1 Level 4 needed
P6	Level 5 awards	1	0	1 Level 5 needed
<b>Membership</b>				
7	New members	4	4	✓
8	More new members	4	12	✓
<b>Training</b>				
9	Club officers trained June-August	4	5	✓
	Club officers trained December-February	4	5	✓
<b>Administration</b>				
10	Membership-renewal dues on time	Y	1	✓
	Club officer list on time	Y	1	✓

DTM Pathways Club was chartered on 6/30/2013. It's a dual membership club orientated to help Members to achieve their Distinguished Toastmasters Awards. It has continue to lose strong members and its major struggle is to recruit members who want to become DTMs. It has strong coaching abilities and majority are very good and well experienced Toastmasters. The club has not achieved the target to have a brand new member for each current member to help with Membership as per yet but they keep working on it. Another concern is that members who achieve the DTM status should continue renewing Membership to become Mentors for future DTMs aspirers. Promotion at District level has been recommended and also a strong VPPR active role to appeal to half-way through Toastmasters who might be working towards their DTM level. A coach/mentor has been requested to the District. As per 30 March they have advised to have renewed at least 8 members.

03338014 DTM Pathway

Club Alignment	
Region	12
District	17
Division	E
Area	12

Membership	
Base	10
To Date	9
Required 15	
20 members or a net growth of 5 new members	

Goals	
Goals Met	2
Distinguished	5
Select Distinguished	7
Presidents Distinguished	9

Chartered 6/30/2013

Goals to Achieve		Goal	To Date	Status
<b>Education (A maximum of 8 will count toward DCP credit)</b>				
1	Competent Communicator (CC) awards	2	0	2 CCs needed
2	More Competent Communicator (CC) awards	2	0	2 CCs needed
3	Advanced Communicator (ACB, ACB, ACO) awards	1	0	1 AC needed
4	More Advanced Communicator (ACB, ACB, ACO) awards	1	0	1 AC needed
5	Leadership Awards (CL, ALB, ALB) or Distinguished Toastmaster (DTM) award	1	0	1 CL needed
6	More CL, ALB, ALB, or DTM award	1	0	1 CL needed
P1	Level 1 awards	4	0	4 Level 1s needed
P2	Level 2 awards	2	0	2 Level 2s needed
P3	More Level 2 awards	2	0	2 Level 2s needed
P4	Level 3 awards	2	0	2 Level 3s needed
P5	Level 4 awards	1	0	1 Level 4 needed
P6	Level 5 awards	1	0	1 Level 5 needed
<b>Membership</b>				
7	New members	4	2	2 New Members needed
8	More new members	4	0	4 New Members needed
<b>Training</b>				
9	Club officers trained June-August	4	6	
	Club officers trained December-February	4	6	✓
<b>Administration</b>				
10	Membership-renewal dues on time	Y	2	
	Club officer list on time	Y	1	✓

Victoria Park continues being a strong Club, it was chartered on 6/1/2010. Its location and weekly recurrence are key to incorporate new members on a permanent basis, it has a friendly atmosphere and they record the speakers and send the videos to their emails. The Agenda is very dynamic and versatile. It has dual members as well, some of them are very experienced and some are relatively new. They are already President Distinguished level at this point on time with 9 out of 10 goals achieved. It is certainly a club example to follow up and future mentors, coaches are being considered for the area/other struggling clubs. As per 30 March they have advised to have renewed at least 10 members expecting more to complete their renewals in the following days.

01437841 Victoria Park

Club Alignment	
Region	12
District	17
Division	E
Area	12

Membership	
Base	31
To Date	38
Required 20	
20 members or a net growth of 5 new members	

Goals	
Goals Met	9
Distinguished	5
Select Distinguished	7
Presidents Distinguished	9

Chartered 6/1/2010

Goals to Achieve		Goal	To Date	Status
<b>Education (A maximum of 8 will count toward DCP credit)</b>				
1	Competent Communicator (CC) awards	2	2	✓
2	More Competent Communicator (CC) awards	2	0	2 CCs needed
3	Advanced Communicator (ACB, ACB, ACO) awards	1	1	✓
4	More Advanced Communicator (ACB, ACB, ACO) awards	1	1	✓
5	Leadership Awards (CL, ALB, ALB) or Distinguished Toastmaster (DTM) award	1	1	✓
6	More CL, ALB, ALB, or DTM award	1	2	✓
P1	Level 1 awards	4	0	4 Level 1s needed
P2	Level 2 awards	2	0	2 Level 2s needed
P3	More Level 2 awards	2	0	2 Level 2s needed
P4	Level 3 awards	2	0	2 Level 3s needed
P5	Level 4 awards	1	0	1 Level 4 needed
P6	Level 5 awards	1	0	1 Level 5 needed
<b>Membership</b>				
7	New members	4	4	✓
8	More new members	4	9	✓
<b>Training</b>				
9	Club officers trained June-August	4	6	
	Club officers trained December-February	4	5	✓
<b>Administration</b>				
10	Membership-renewal dues on time	Y	2	
	Club officer list on time	Y	1	✓

Western Founders chartered on 4/1/1999. It has several dual members, strong sense of community, has continue to lose quite few members but keeps receiving incoming visitors who eventually become members. A third of them are very experienced members, another third have a couple or more years involved with Toastmasters and a last third of them are new members. They pay semi-annuals fees and as per 30 March they have advised to have renewed at least 10 members expecting more to complete their renewals in the following days.

Club Alignment	
Region	12
District	17
Division	E
Area	12

Membership	
Base	21
To Date	19
Required 20	
20 members or a net growth of 5 new members	

Goals	
Goals Met	6
Distinguished	5
Select Distinguished	7
President's Distinguished	9

Chartered 4/1/1993

Goals to Achieve		Goal	To Date	Status
<b>Education (A maximum of 6 will count toward DCP credit.)</b>				
1	Competent Communicator (CC) awards	2	2	✓
2	More Competent Communicator (CC) awards	2	1	1 CC needed
3	Advanced Communicator (ACB, ACB, ADG) awards	1	0	1 AC needed
4	More Advanced Communicator (ACB, ACB, ADG) awards	1	0	1 AC needed
5	Leadership Awards (CL, ALB, ALB) or Distinguished Toastmaster (DTM) award	1	1	✓
6	More CL, ALB, ALB, or DTM award	1	1	✓
P1	Level 1 awards	4	0	4 Level 1s needed
P2	Level 2 awards	2	0	2 Level 2s needed
P3	More Level 2 awards	2	0	2 Level 2s needed
P4	Level 3 awards	2	0	2 Level 3s needed
P5	Level 4 awards	1	0	1 Level 4 needed
P6	Level 5 awards	1	0	1 Level 5 needed
<b>Membership</b>				
7	New members	4	4	✓
8	More new members	4	3	1 New Member needed
<b>Training</b>				
9	Club officers trained June-August Club officers trained December/February	4	6 5	✓
<b>Administration</b>				
10	Membership-related dues on time Club officer list on time	Y Y	2 1	✓

## Membership

The following clubs have 12 or less members, therefore they qualify for a club coach:

- Belmont (8 members)
- DTM Pathway (8 members)

All of them have dropped in Membership, except Curtin which has increased by 6 members, however the web page hasn't showed the latest status as per yet, the below is up to 30<sup>th</sup> March 2018:

	Membership	
	Base	To Date
00002236 Belmont Toastmasters Club	13	14
00007986 Western Founders Toastmasters Club	21	19
01437841 Victoria Park	31	38
03338014 DTM Pathway	10	9
06018750 Curtin Toastmasters Club	22	25

## DCP Goals

The majority of my conversations with club in the area have been around membership and what the clubs were doing to obtain new members. All of them have received at least 2 brand new members being Victoria Park the one who had 9 brand new members up to 30<sup>th</sup> March 2018.

I've discussed the progression of the clubs distinguished club program goal, during the formal visits and I have been following up their Club Success Plans.

At the moment all of the clubs have at least achieved 2 or more DCP goals, being Victoria Park the one which achieved the most: 9 goals followed by Western Founders which has achieved 6 goals and Curtin with 5 goals so far.

	Membership		Goals
	Base	To Date	Met
00002236 Belmont Toastmasters Club	13	14	2
00007986 Western Founders Toastmasters Club	21	19	6
01437841 Victoria Park	31	38	9
03338014 DTM Pathway	10	9	2
06018750 Curtin Toastmasters Club	22	25	5

## Club Officer Training

5 out of the 5 clubs have had at least 4 Club Officers attending to Training during the second period where special emphasis was put to get training on the new Pathways Program. Majority of them had 5 Officers attending and DTM Pathways had 6 members showing the level of proficiency this club has which needs to be promoted and utilized more proactively.

	Trn.	
	9a	9b
00002236 Belmont Toastmasters Club	3	4
00007986 Western Founders Toastmasters Club	6	5
01437841 Victoria Park	6	5
03338014 DTM Pathway	6	6
06018750 Curtin Toastmasters Club	5	5

## Contests

All Clubs held their International and Evaluation Contests during February & March which allowed the Area Contest to be held on the 24th March 2018.

Belmont held its contests on 27th February 2018.

Curtin contests were held on 06th March 2018.

DTM didn't held any contests and it was decided by the Members who would represent them at the Area level.

Victoria Park contests were held on two separate dates: 26th February & 05th March 2018

Western Founders was the first one to have its contests on 17th February 2018

During the Area Contests a great level of competition was observed, quality was excellent and very hard to choose a winner. There was a representative from every club, except DTM Pathways for the International Speech Contest. Same for judges and all the other roles, either EOI were received to help out or when nominations were given, all responses were positive. Only apologies were received due to work commitments done in advance.

## **Success Stories**

Victoria Park is one point left to have the 10 points but already got President Distinguished level. Western Founders has 6 points and close to have a Select Distinguished level. Belmont won the International Speech contest which will be used to promote the Club for Membership building purposes. Victoria Park has won the Evaluation Contest, both winners will represent the area at the Eastern Division Contest.

Monica Malaga - November 2017  
E12 Area Director 2017 – 2018  
District 17 Toastmasters International



## District 17 Area Governor Report – Western Australia

### Area E13 - April 2018 Eastern Division

#### Educational Awards

All clubs have submitted awards towards their DCP

Ellenbrook - 10  
Guildford Stars – 3  
Kalamunda – 3  
Mundaring - 3  
Swan – 2  
Verbivores - 4

#### Area Governor Visits

Area Director Club visits have been scheduled for the month of April.

Mundaring – Tuesday 3 April 2018  
Kalamunda – Wednesday 4 April 2018  
Guildford Stars – Monday 9 April 2018  
Swan – Wednesday 11 April 2018  
Ellenbrook – Wednesday 18 April 2018  
Verbivores – Saturday 21 April 2018

#### Clubs Overview

The five clubs in E13 contain a number of dual members across all clubs, but each club has maintained its unique personality.

Most clubs are still experiencing members not attending due to work commitments, health issues or personal commitment/motivation.

In attending club contests at Guildford Stars, Mundaring and Ellenbrook it is evident that the core group of each club is strong. However, there are members that are unable or unwilling to participate fully in club functions.

Swan is struggling to attract members even with moving location. Extensive advertising may be required. Possibly a paid editorial in the local Community News? The members are using both educational streams.

Guildford Stars is experiencing a resurgence in membership and visitors. They are using both educational streams with members.

Verbivores did have a significant decline in renewals in September but has gained strength again. They seem to be a strong, but independent club.

Ellenbrook is the club with the most diversity. It actively drives for goals, but this is primarily from the core group of members. It is also the club with the largest churn of members. There appears to be a little hesitancy and fear over the transition to Pathways.

Kalamunda appears to be shifting its focus onto member achievement recognition and is actively promoting the move to the Pathways program.

Mundaring still has the majority of its members finishing their old education stream, with a number now taking up Pathways. The club has just lost two members (one due to relocation – they have joined a local Toastmasters close to their new home, and the other due to personal commitments). However, on a positive note a visitor has attended a couple of meetings and has expressed a desire to join.

## **Membership**

Ellenbrook and Kalamunda are all over charter strength.

Kalamunda has added two new members. With that unfortunately they have a decrease of seven members from last year's base.

Ellenbrook has signed up thirteen new members. They have achieved a growth from their base by four members. This indicates older members not renewing.

Verbivores as a niche club have signed up two new members which is very positive. On the flip side they require four more members to renew, or four new members to retain charter strength. This means they have nine members that have not renewed in total.

Guildford Stars has a net growth of two members from last year's base, with six new members overall. Eight members have not renewed to date.

Mundaring has added three new members, at the beginning of the year. There has been no growth in membership since last renewals. Mundaring requires three new members to become a distinguished club.

Swan also has three members with work and travel commitments, and is not experiencing any growth. They have also lost two members. Swan has had low visitor rates, with no conversion rates to members. They have tried two new locations to attract members. Swan is appealing to other clubs to visit, so it will rejuvenate the meetings. A few of the committee are time poor, which is not helping the club. Assistance is required to attract membership. Club Coach is required.

Club renewals were very proactive with three clubs; Ellenbrook, Guildford Stars and Verbivores meeting the renewal requirements in February

## **DCP Goals**

Kalamunda have set their goals and have the membership required for Distinguished. They have four goals achieved, but the target seems low based on their membership numbers.

Swan and Mundaring have four goals achieved. Their DCP goals are hampered by their membership levels. It is highly unlikely that Swan will achieve Distinguished. It is likely that Mundaring will also fall short due to membership constraints.

Ellenbrook are on track for Presidents Distinguished with nine goals achieved.

Verbivores have four goals achieved. They need four more members to become Distinguished.

Guildford Stars need two more members to be a Distinguished club.

### **Club Officer Training**

Although the number of attendees were down from the first round, all clubs had the required attendance to achieve their DCP goal.

### **Contests**

All Club Contest and Area Contests have been completed.

In contrast to the Humorous and Table Topics Contests in 2017, three clubs chose to nominate members for the Evaluation Contests (Swan, Kalamunda and Verbivores), and two clubs (Swan and Verbivores) nominated speakers for the International contest.

Verbivores hosted the Evaluation and International Area Contest on Saturday 17 March 2018.

### **Success Stories**

There are four triple Crown Winners in the area - Janette Edwards, Gladys Lavell, Martin Lindsay, Peta Rakela, and one Distinguished Toastmaster - Peta Rakela.

The Area contest was extremely well supported with around forty people in attendance. Verbivores were wonderful hosts and there was great fellowship.

### **Other Information/Comments**

**Positive** - Every club contest to date has had great support from their sister clubs. The Area Contest was well attended with high quality contestants.

**Negative** – Attracting members seems to be the biggest issue for Swan and Mundaring.

**Risk** – Membership retention is an issue for Ellenbrook, Kalamunda and Verbivores.

**Opportunity** – With the move to the Midland Arts Junction, Swan Toastmasters is in the centre of Midland that could position the club to attract corporate members. Meeting times may need review. A club Coach would be helpful to get fresh insight.

Submitted by Janette Edwards 3 April 2018  
E13 Area Governor 2017-2018



## District 17 Area Director Report – Western Australia

### Area 22 - April 2018 Northern Division

#### Educational Awards

All clubs have lodged except Subiaco have lodged educational awards. All clubs have a number of new members working towards their CC awards. All clubs are working towards the goals that they identified in their DCP Plan but Subiaco and UWA College Row may struggle to achieve their goals.

#### Area Director Visits

I have visited all clubs except Bonanza which is the re-branded Masters at UWA Club and has relocated to Freemantle, including attending a number of club contests.

Formal Club Visits are scheduled for April and May.

#### Clubs Overview

Most of the clubs have some issues with Subiaco and Project Managers struggling to achieve a base of 20 members but the strength for the clubs is that they still have some experienced members in the clubs.

UWA has strong membership numbers and a good Exec but a high number of new members.

UWA College Row is a new club and is struggling for new members as well as recently losing their President. The club had a long break over the university holidays and has recently had a number of guests attend who hopefully may convert.

Bonanza (Masters at UWA) has re-established in Freemantle and is a work in progress.

#### Membership

UWA has been very successful in recruiting 12 new members already this year. Subiaco & Project Managers have added one new member but have recently had several guests who are keen to join.

UWA College Row has not added any new members and is struggling in this area as a new club.

#### DCP Goals

All clubs have achieved a minimum of 2 DCP points and believe that they will be able to achieve 5 points but may struggle with the membership requirement.

#### Club Officer Training

All clubs struggled to get members and club officers to attend training.

## **Contests**

All the clubs except Bonanza participated in the Area contest.

## **Success Stories**

Master at UWA Club has been renamed as Bonanza and relocated to East Fremantle so congratulations to Mike Helm and Ross Wilkinson, however continue focus will be required to build the club to full strength.

## **Other Information/Comments**

Nil.

Submitted by Gavin Hyslop 8 April 2018  
N22 Area Director 2017 - 2018



## District 17 Area Director Report – Western Australia

### Area N23 - 2<sup>nd</sup> April 2018 Northern Division

#### Educational Awards, DCP Goals

The clubs are embracing Pathways and many of them talk about switching to the new program. I have reminded the leaders that getting at least 2 CLs would help them in achieving their education goals. I have also told members who have progressed in the traditional program to continue and finish it before progressing to Pathways. We had a member who needed to do his HPL but failed to achieve it for reasons unknown. The completing of that project would entitle him to lodge his DTM award.

#### Area Governor Visits, overview and membership

**Talk about** during the Christmas break = it was good, managed to find out how their marketing effort plans were and it did show it was succeeding.

**Desperados**, Christmas break = There was some concern that the club might lose a fair amount of members, however external visitors seem to be picking up. The club is strong with a good spirit de core and they have expressed interest that they should engage more in district activities and visit other clubs.

**Watercorp** during the Christmas break = they expressed that watercorp needed to cap a ratio of non water corp employees in the club and are not looking actively for members outside the club. Funds get paid by the corporation. They have expressed the turnover ratio is high and need to find a way on how to retain. Suggestion is to invite and get more experienced outside members to come and help them out by giving honorary members.

**Stirling** in January. The club seems to be going strong, marketing plans have a lot of traction and they are currently trialling a new agenda to have a hot topic where a speech is done for 5-7 min for someone chosen at random

**Mount Hawthorn**, in February. The club is engaging well with guests in almost all meeting. They have a social aspect to it and it is well run. They have expressed that perhaps that they need to force people to come by enticing them with a carrot. Still figuring out what ideas there are.

#### Club Officer Training

People did attend, but it tailed off at the second. Seems like the promotion of having a main focus on Pathways did not get a higher attendance

#### Contests

Excellent participation of all clubs in both area contests. There were 5 representatives for each contest. Making this one of the most engaged contests I have witnessed.

## **Success Stories**

There are many new individuals in the area that seem to be willing to do more, take the initiative, be engaged in district activities and be more active in seeking out mentors. It is the idea and concept spread that individuals can help others by taking the lead that is making the clubs more successful. That is true success, motivating people to be the best they can be whilst helping others.

Submitted by Gary Goh, 2<sup>nd</sup> April 2018, N23 for year 2017-2018



## District 17 Area Governor Report – Western Australia

### Area N24 - April 2018 Northern Division

#### Educational Awards

Please see DCP Goals section

#### Area Governor Visits

I have visited all 5 clubs (Banyandah, Highgate, Noranda, St. George's and Maylands) and my last visit was to Highgate Toastmasters on Tuesday 3 April 2018.

#### Clubs Overview

In general, only about 50% of the membership were in attendance at the meetings of each of my club visits.

#### Banyandah

There are a couple of experienced toastmasters in which others can learn from. They are currently at 16 members, which is 2 more than the last time I visited. Furthermore, members would benefit by opening up more to everyone and letting their personalities shine to create a warm atmosphere.

#### Highgate

Just like Banyandah, they are a struggling club. They used to have 12 members but are now down to 10 members in their club. They have a few experienced toastmasters and a very enthusiastic new member who just recently did his ice breaker speech. The last time I visited, I had an amazing time and learnt a lot of different things that I haven't seen elsewhere.

#### Noranda

This, I feel, is a good club. The atmosphere they create is of a family. The committee are very much invested into the club and they try to improve wherever they can. Some members are busy due to family or work. The club is very funny, warm, welcoming and does have a handful of experienced toastmasters. Unfortunately, there are finding it difficult to find new member to join.

#### St. George's

39 members and a very strong club. Added an additional 8 new members since I last saw them. Very strong in the fact that they have a lot of experienced members in the club and there are extremely talented budding speakers. Every member provides an open and welcoming environment. During the meetings, they inject their personalities and humour into their meetings. Always very relaxing and fun meeting by this club.

## **Maylands**

They're welcoming, I'm always walking out feeling better than what I felt like prior to the meeting. It's just like St. George's. Even with half the membership there, they're still injecting their personalities during the meetings and openly interact with each other during supper. There's always at least 1 visitor each meeting. Currently at 37 members and a few of the new members did not renew their membership as from 31<sup>st</sup> March 2018.

## **Membership**

Banyandah - Base membership is 11 and they are currently at 16, thus a net growth of 5 new members. Progressing well with success plan at this stage. Require 1 more member to acquire DCP point.

Highgate – Base membership at 9 and currently at 10. Have lost 2 members since my last visit last year. Require a net growth of 4 members to get a DCP point and 4 new members for a DCP point.

Noranda - Base membership at 19 and currently at 18. They have lost 1 member since my last visit last year. Require an extra 3 members to acquire a DCP point and 2 more members to have a base of 20 members.

St. George's – Base membership at 31 and currently at remains at 39.

Maylands – Base membership at 31 and currently at remains at 37 after renewals.

## **DCP Goals**

Banyandah – For a small club, they have done well to have achieved 5 goals to this date. Completion of 2 CCs, 1 CI, both renewal lists on time, officer training goals met along with membership goals for the first financial year only.

Highgate – Were not able to reach any of their planned goals of CC and CL awards. Their members are either too new or too experienced to be able to practically meet these goals.

Noranda – They have met 2 goals; completed 1 AC and completed renewals lists on time. They are steadily completing their goals as diligently as possible and the committee are using encouragement towards their members as a strategy to reach their targets. Two more CC awards is not achievable at this point in time.

St. Georges – Have achieved 5 goals; renewals lists, membership, 1 AC and 1 CL.

Maylands – They do not actively participate in the DCP program however, they have met 3 goals; 1 CC, membership and renewals lists on time.

## **Club Officer Training**

All clubs met a minimum of 4 club officers at COT except for Highgate and Noranda.

## **Contests**

Highgate's Club Contest had about 13 in attendance. Majority of attendance were helpers. Very well organised and all club members were enthusiastic to volunteer for a helper role. Only 2 members were a part of both contests.

St. George's did not have a contest and 1 member was placed through to the Evaluation Contest for the Area Finals.

I was not able to attend Noranda's Club Contest, but their International Speech Contestant had won the Area Finals.

Banyandah did not hold a contest as there were no interested parties and nor was there a nominated member placed through to the Area Finals. Maylands was also the same.

### **Success Stories**

N/A

### **Other Information/Comments**

Banyandah had taken part in "Have a Go Day" on Sunday 25 March and invited other clubs in the Area to attend and help with the stall. Other clubs that helped were Maylands and Noranda.

Submitted by Rachel Huynh 5-04-2018  
N24 Area Governor 2017 - 2018



## **Area 25 - April 2018**

### **Northern Division**

#### **Educational Awards**

**Aspire Speakers** – 1 CC, 1 CL, 1- PM1

**Banksia Speakers** – 1 CC, 2 CL, 1 ALB

**Gourmet Guns n Roses** – 1 CC

**Inspiring Speakers** – 2 CC, 1 CL, 1- PM1

**Young Guns** – working towards getting educational awards. They prefer the traditional way.

#### **Area Director Visits**

Note: I have visited the 5 clubs under N25 more than once and enjoyed every visit as I learn more about each member in their speeches. I've always felt welcome every time I visit.

##### **Aspire Speakers** – 13 January 2018 – New Year Meeting

- 17 members attended with two guests from Meet Up.
- 2 Pathways Ice Breaker Project Speech was presented.
- Interesting Table Topics about Title of Books was actively participated by members.
- Additional fun learning activities were Mystery Box and Big Ears participated by members.
- Uses TMI brand/logo – signage, banner, well structured meeting agenda and badges.

##### **Banksia Speakers** – 12 March 2018

- 10 members attended the meeting plus two guest from the website.
- Has a friendly welcoming meeting room set-up.
- Uses TMI branded logo – banner clearly displayed, meeting agenda and name badges.
- Emmie used the brand new screen projector and delivered an educational speech on Mentoring.
- Introduced two additional activities on the agenda to have fun and enjoyable meeting.
- Engaged visitors to participate in Table Topics and asked for feedback at the end.

##### **Gourmet Guns n Roses** - 21 February 2018

- There were 10 people at the Evaluation contest including 4 visitors.
- Evaluation club contest was professional organised.
- International Speech contest wasn't held due to the other participant's work commitments.
- Rachel Wilson was sent as the representative from the club in the N25 Area Final International Speech contest and came third place.
- Dinner was served during the break.
- Venue was different from my last report. It was held at the Vic Hotel, which wasn't suitable as there were noises coming from the other function room.

##### **Inspiring Speakers** - 28 February 2018

- Changed from Competitive Speakers (Advance Club) to Inspiring Speakers (Open Club).
- Stayed at the same venue at Tom Dadour – Subiaco with good set up.
- Has TM branded materials - Meeting agenda, few badges, had old banner at the time.
- Great speakers practicing for the International Speech and Evaluation contest at the time.
- Always have a fun meeting agenda and interesting Table Topics.

## **Young Guns – 27 February 2018**

- Found their club banner at the back of the stage however they still have to put something to hold it up for display.
- 14 active members attended the well-structured meeting.
- Members are friendly and were able to adapt to slight changes in the agenda.
- One member was practising his speech for the N25 Area final International Speech contest.
- They didn't have a club contest and opted to send representatives for both contest.

## **Clubs Overview**

**Aspire Speakers** – continues to have a vibrant club meeting, have stretch activities to develop members, active Meet Up follow up. Club is doing well despite several members not renewing due to personal and work reasons. Uses TMI brand/logo. Embraces Pathways program really well. Participates in the club and area contest.

**Banksia Speakers** – continues to have a fun learning environment by adding more activities and diverse meeting agenda. Members started to enrol in the Pathways program. Has recently acquired a new projector and screen. Losing 5 members due to work commitments and moving over east. Participates in the club and area contest.

**Inspiring Speakers** – Member numbers has dropped down from 20 to 10 however big changes are being made to reach their goal to become President's Distinguished and back to Charter Strength. E.g. renamed the club, change club status from Advance to Open, committee re-shuffle, putting PR team in place, high conversion rate from visitor to member, keep on having fun meetings with variety, quality committee with wide range experience from the club and introduce new club coach. 50% members are Pathways enrolled. A member has limited access to the Internet. Has some navigation issues on Pathways know where to upload however can't show it to someone without opening it. Partake in contest.

**Gourmet Guns n Roses** – Expecting to have total members of 13. Lost 2 members however signed up a new one and will be signing two more members. Participates in club and area contest. Have interesting and fun meetings. New venue is not suitable for the club. Currently looking for an alternative premise for the club. 70% are Pathways enrolled.

**Young Guns** – continues to have a young vibrant atmosphere and have solid interesting speeches and evaluations. Resisting the new Pathways program. Members find Pathways with reserved enthusiasm. Preferred the old Traditional education program. One commented to leave because of the new Pathways. There is a potential to lose 7-8 members due to Pathways unless they are taking their time to renew their membership. Club has been slower than usual since the beginning of 2018 as people are sceptical about Pathways. Even though the uptake is slow on Pathways 9 members have enrolled into Pathways. Their comment on Pathways is that it feels like Pathways is fixing something that is not broken. At the moment they are trying to maintain club growth. Run speech craft professionally in corporate and universities. Participates in club and area contest.

## **Membership**

**Aspire Speakers** – 21 members renewed plus one new member so total 22 current paid member. Note total of 13 new members this TM year. Had 27 members previously, as several members did not renew due to personal/professional reasons. Recruit new members through Meet-Up enquiries and active follow-up and give all guests a guest packs. Aim for 25 members.

**Banksia Speakers** – Had a base of 9 members, which went up to 17 on the first half-year. Will be losing 5 on the next half of the year due to work commitments and moving over east. Converts guest to members. Plan to have Open House and bring a friend for the recruitment drive. Update website and Face Book all the time. Keep existing members happy by having a fun variety agenda.

**Gourmet Guns n Roses** - Had 12 members previously. 10 members are renewing. Lost 2 members. Recruited a new member recently. Will be converting 2 guests into members soon. Expected total members will be 13. Plan to have open house to recruit more members.

**Inspiring Speakers** – 10 members (8 renewed, 2 new, 4 prospect). Has an original base of 20 members. Plan to keep and increase membership by putting PR team in place, keep on having fun variety meetings, look after existing members to encourage word of mouth recommendations, Meet-Up, run a speech craft and Open Day. Introduce a new club coach as part of the plan.

**Young Guns** – Had 31 base and have 25 members to date. 13 members renewing for Apr-Sep 2018. Had 3 new members in past 2 months Recruit new members through Speech Craft, LinkedIn articles, FaceBook post, word of mouth and convert guest to members.

## **DCP Goals**

Note: All clubs provided their success plan for 2017-2018 in the first half of the year.

Update as follows: some clubs have started in Pathways program and combine with Traditional.

**Aspire Speakers** - 5 goals achieved to date. Aim to achieve President's Distinguished status, have at least 20 members at every meeting and aim for 25 members. Have Pathways speech at almost every meeting with 16 members enrolled to the program. Other 6 members that haven't started Pathways are keen to finish their CC first.

**Banksia Speakers** - 6 goals achieved to date. Aim to achieve President's Distinguished status.

**Gourmet Guns n Roses** – 1 goal achieved to date. Aim to achieve President's Distinguished status. Expected to have 4 CC completed 2 Advance Communicator awards to be lodged.

**Inspiring Speakers** – 4 goals achieved to date. Aim to achieve President's Distinguished status.

**Young Guns** – 3 goals achieved to date. Working towards other goals in the Traditional way. Their club goals is to maintain the 2017 level of engagement, attract 1 new member each month, retain current members, encourage CC completion for those on speech 7+, and get members onboard onto Pathways. Use PR, social media presence and committee cooperation to achieve goals.

## **Club Officer Training**

**Aspire Speakers** – 7 attended Jun - Aug training while 4 attended the Dec – Feb training

**Banksia Speakers** – 6 attended Jun - Aug training while 5 attended the Dec – Feb training

**Gourmet Guns n Roses** - 4 attended Jun - Aug training while 1 attended the Dec – Feb training

**Inspiring Speakers** - 5 attended Jun - Aug training while 5 attended the Dec – Feb training

**Young Guns** - 0 attended Jun - Aug training while 1 attended the Dec – Feb training

## **Contests**

**Aspire Speakers** - – 24/02/18 - Had a fantastic and organised club contest with lots of participants on both International Speech and Evaluation.

**Banksia Speakers** – 26/02/18- had a well-organised Evaluation club contest and Bec Kennedy won it. Isaac Lorca represented the club in the International Speech N25 Area Final contest.

**Gourmet Guns n Roses** – 21/02/18 - Did not have club International Speech contest however sent a representative in the Area Final and the member (Rachel Wilson) came third. They had a club Evaluation contest and Rachel Wilson won. She represented their club at N25 Area Final.

**Inspiring Speakers** – sent Bronwyn Jones and Greg Gibson as representative to the International Speech and Evaluation Contest N25 Area Final respectively. Both members won first place respectively in the N25 Area Final and came second in the Northern Divisional Final.

**Young Guns** did not have a club contest however sent a representative to the N25 Area Final. Jason King and Sarah Blyde came second in the International Speech and Evaluation respectively at the N25 Area Final.

## **Success Stories**

**Aspire Speakers** – Club is consistently doing well with active participants, vibrant meetings with stretch activities to develop members and healthy club growth using Meet-Up and active follow up. Aim to achieve President's Distinguished status again. One club member Maree Pickens is close to finishing DTM. However will lodge DTM for St George club.

**Banksia Speakers** is aiming to get Presidents Distinguished. Keep meeting Agenda interesting by adding different segment each meeting. One member is close to achieving a Triple Crown.

**Gourmet Guns n Roses** – Pascale aim to have DTM.

**Inspiring Speakers** – Two club representatives won in the N25 Area Final International Speech & Evaluation contest respectively. Both members came second in the Divisional Final and now through the District final. Marty O'Connor closing to achieved DTM.

**Young Guns** - Run a well-organised speech craft professionally at the Young Sikh Professional Network. Two members came second on the International Speech and Evaluation Area final. The President of the club Shil Shanghavi aim to have DTM.

Submitted by Emmie Maunder- 7 April 2018  
N25 Area Director 2017-2018



## District 17 Area Director Report – Western Australia

### Area 31 - April 2018 Southern Division

#### Educational Awards

The clubs in Area S31 are progressing well towards achieving club distinguished status. However, one club (Gosnells Foothills) is struggling with reaching educational goals.

**Armadale Toastmasters (ATM):** Needs 1 more CC and 1 AC. ATM will have 1 CC lodged in 6 weeks. Unfortunately, I don't think the club will have another AC. However, they are on track to achieve Select Distinguished. ATM members are excited about Pathways and have had a few people in the club deliver their ice-breaker speeches.

**Canning Vale Toastmasters (CVTM):** has reached all their educational goals and more than 50% of club members have started Level 1 in the new Pathways.

**Communicate, Inspire, Lead (CIL):** Club just chartered in December 2017 and haven't achieved any educational goals. They have 1 member who has 1 more speech to deliver in CC and another member who is earmarked to complete his AC. Several club members have started their Pathways Journey. There are a few new members who are having difficulty navigating Base camp.

**Gosnells Foothills Toastmasters (GFTM):** GFTM has achieved 2CC. The club is struggling and needs a club coach.

**Southern River Toastmasters (SRTM):** has reached all their educational goals and several club members have started Pathways. The club VPE has put together a comprehensive (very long!) document on how to navigate Pathways for club members. The document also includes some tips.

#### Area Governor Visits

I have visited all clubs. I am planning on giving a speech/workshop on my Pathways experience at ATM and would like to see Pathways in action at CVTM.

#### Clubs Overview

(Add some detail about your view of the clubs in your Area. Strengths, weaknesses etc.)

**Armadale Toastmasters (ATM):** Canning Vale Toastmasters (CVTM): CVTM is a truly amazing club. The club has a strong membership base and educational program; all areas which make it a very successful Toastmasters club.

**Communicate, Inspire, Lead (CIL):** A very strong club full of vibrant members. Although, CIL only recently chartered the club has very strong speakers and a solid educational program. The club has been struggling in terms of setting up all the necessary props needed for a Toastmasters meeting eg. timing lights. Also, they have had a few meetings where members have pulled out of speeches the day of. For instance, at one meeting all three speakers pulled out. The VPE did a marvellous job of securing two speakers less than 8 hours before the meeting.

**Gosnells Foothills Toastmasters (GFTM):** GFTM members are very unique and this is what makes this club very interesting. The members are very friendly and welcoming. The club is struggling in terms of membership and educational programming. I have meet with the executive on several occasions (outside club meeting) to try and motivate them to hold a membership drive. This hasn't been very successful, although the club did have a flyer campaign and attended a fair where they distributed material about the club to the Perth community. GFTM would benefit from having a club coach and I have raised this issue with the Southern Division Director.

**Southern River Toastmasters (SRTM):** A very organized club with a solid membership base and educational program. The club does have a few senior members who have certain 'rules' which can be problematic for others. Otherwise, a solid club with high achieving members.

### **Membership**

(Add some detail about how the clubs are progressing toward their membership goals set out in their club success plan)

**Armadale Toastmasters (ATM):** 17 members to date. 1 new member signed up on Tuesday and one more (possible) to sign up at next meeting.

**Canning Vale Toastmasters (CVTM):** 45 members to date.

**Communicate, Inspire, Lead (CIL):** 24 members to date and growing. At CIL last meeting, 2 guests attended and expressed interest in joining the club.

**Gosnells Foothills Toastmasters (GFTM):** 12 members to date. Struggling to attract new members and not willing to hold a membership drive.

**Southern River Toastmasters (SRTM):** 26 members to date.

### **DCP Goals**

(Add some detail about how the clubs are progressing toward their Distinguished Club Program goals set out in their club success plan. Why they will or will not meet them.)

**Armadale Toastmasters (ATM):** 6 DCP points. On track to reach at least Select Distinguished.

**Canning Vale Toastmasters (CVTM):** President's Distinguished reached

**Communicate, Inspire, Lead (CIL):** Could reach distinguished if educational goals achieved. 3 DCP goals.

**Gosnells Foothills Toastmasters (GFTM):** not on track. 3 DCP points.

**Southern River Toastmasters (SRTM):** President's Distinguished reached

### **Club Officer Training**

All clubs had at least 4 club officers attend TLI.

### **Contests**

All club contests have been held and the Area contest was held on March 21. All five clubs had contestants in the Area Contest, which was hosted by Southern River Toastmasters Club.

## **Success Stories**

We are all about recognition, so tell us the success stories from your Area. (Who has achieved a DTM or which clubs are/have celebrated a milestone?)

CVTM club celebrated their 10-year milestone on March 20. It was a very successful night, with both past and current members delivering speeches on their experiences in CVTM. Current and past district dignitaries were in attendance. A truly momentous occasion for one of the great Toastmasters clubs in our District. On the night of CVTM celebrations, Mr Chandana Weerasekera (CVTM) received his DTM award!

A member of GFTM proposed to her partner at a red-themed club meeting. All the club members were aware, but kept the secret. I think it is wonderful the club member wanted to include her club in her special moment.

A member of CIL (newly chartered club) won first place in the International Area S31 Final and another member placed third in the Evaluation contest. CIL will be holding its chartered dinner in April. It is shaping up to be a wonderful night and local government officials will be in attendance.

Area S31 social (lawn bowling) in January was a success. The event was featured in the Black Swan and all clubs had at least two members attend.

## **Other Information/Comments**

Area S31 held its 3rd council meeting on February 25, 2018.

Submitted by Laila Abudulai on April 6, 2018 Area S31 Director 2017-2018



## District 17 Area Director Report – Western Australia

### Area S32 - April 4, 2018 Southern Division

#### Educational Awards

Fremantle Gateway – 3xCCs, 1xAC, 3xCLs,  
Victoria Quaynote – 5xCCs, 3xACs, 3xCLs,  
City of Cockburn – 1xCC, 1xCL  
Fremantle Gourmet – 3xCCs, 2xAC, 4xCL  
Fremantle Speakers – 7xCCs, 3xAC, 4xCLs

#### Area Director Visits

I have completed the area visits for the first 6mths. I have been to Victoria, Fremantle Speakers & Fremantle Gourmet clubs this 6months and have made arrangements to attend the other this month. I am in the process of submitting reports

#### Clubs Overview

VICTORIA QUAY is still a strong club with member nos in the 40's. They are planning a meal meeting for April 4TH. There is where 18 members bring along a favourite meal to share. Six members bring a cold dish, six a hot dish and six a desert. The members that bring along a dish get three minutes to talk about their meal and then we have a break and taste the meals. This is done after every six speeches. This one is the first for the year. Victoria Quay do it twice a year. It is a great success and a wonderful way to enjoy the company of other toastmasters. There will be a change of some positions coming up shortly.

FREMANTLE GATEWAY were the hosts to S32 Area Contest on Mar 13th. Ross, Bridget and Sophy were a fantastic support to the Contest. The supper was brilliant when everyone brought a plate. Member also attended COT and the club is achieving their goals. They had a big celebration for their 900 meeting and recent meeting no was 912. Their leadership team is changing out with a complete new team. Their President Bridget is leaving for Sydney in two weeks time. Some of their members are challenged by the new Pathways and some are resisting the system. The club is working through these issues to educate members.

FREMANTLE QUAYNOTE has also experience an influx of visitors and a couple of new members. They have had a number of members finish their CC manuals and are very close to completing the 10 goals for the year. Dave Finnimore completed his DTM. They have introduced a rotation system for the Sergeant At Arms role. One main person will do the set up but the Meeting Welcome is rotated amongst the member s to give person another opportunity to contribute to the club roles and develop experience. They have a distinguished member program for the encouragement of members to take on roles and contribute to the functioning of the meeting.

COCKBURN TOASTMASTERS have changed the location for their meeting and now only meet on the 1st & 3rd Wednesdays of the month. This change is proving to be very successful with the new energies from visitors. They have new members join. I believe there is a bit of a line up of visitors for their next meeting. Even though the numbers are small, this club still managed to get all payments in on time. They have had Shogo participate in the Area

Evaluation Contest. Chandrika has just returned from Sydney. She was with her daughter who gave birth to a baby boy. She will now be processing completed manuals for members so this will bump up their goal achievements.

FREMANTLE GOURMET meet once a month. They have had some great numbers at their meeting this year. They meet at a great location looking out onto the river. Their contestant in the Area Contest Kim won the International Speech Contest. The club President John is very active in starting up another Toastmasters Club to benefit youth in the community. Meetings are very social and lively. John said they were very confident they would achieve their planned goals. Ross and Scott were great contributing members. The club is on a membership drive and members are getting into Pathways.

ENERGY CLUB is a new club. Fantastic to see some members at COT. They have again increased their numbers now at 53 and have met some goals. Lionel the President was telling me that the members are really adopting the Pathways and making progress. There will be some changes to leadership soon. This club has three meeting times available and are currently planning some combined contests. They are encouraging members to be part of outside contests and he believes they will be better positioned to do this later in the year when the next contests are on.

### **Membership**

All clubs are on membership drives to increase numbers. They are using Facebook, Meetup and attempting special events for encouragement. The exception to this is Energy as it is a corporate club. However they are making efforts to encourage more of the employees to become members.

### **DCP Goals**

General attitude is one of confidence and they are working on the goals. A few have mentioned that they have awards to enter and will be doing this in the very near future. Most are keeping on top of submitting the awards.

### **Club Officer Training**

All clubs had members attend training and have met goals except Energy. They are working on strategies to be more involved in Toastmasters. They did have members attend COT.

### **Contests**

All clubs except Energy have had members in the contest. The contests were very successful. We had approx. 40 members attend the contests. We had members of the Toastmaster Leadership attend the meetings. It was awesome that our District Director Sue Fallon attended at the or last area contest

### **Success Stories**

David Finnimore completed his DTM.

### **Other Information/Comments**

Submitted by Caroline Devenish-Mearns S32 Area Director.



## District 17 Area Governor Report – Western Australia

### Area S34 – 16 April 2018 – Southern Division

#### Educational Awards

Bunbury – 8 x CC, 2 x ACB and 1 x CL. One ACB is about to be completed and three members completed their 'triples' this year (ACB, ALB and CL). The first Pathways Level 1 is about to be completed.

Mandjar – 1 x ACB.

Jetty – 1 x ACB.

#### Area Governor Visits

I visited the Jetty Toastmasters Club on 19<sup>th</sup> March and the Mandjar Speakers Club on 26<sup>th</sup> March. As I am a member of the Bunbury Toastmasters club I attend regular meetings, but my official visit was 20<sup>th</sup> March.

#### Clubs Overview

##### Bunbury

Since February the club has lost the President, VPM, VPPR and Secretary. The positions are being filled, but not with the same commitment and enthusiasm as the original members. Also, the club has lost some members. As a consequence of this the club energy has dropped a little. New members are still appearing (mainly through the website and MeetUp) and enjoying the club environment. The club continues to focus on members' needs and club compliance.

##### Mandjar

Mandjar was struggling with membership in 2017. The club completed an in-house Speech Craft course just before Christmas. I assisted with running the course. The course provided existing and new members with skills and enthusiasm, and the club with energy. Membership has improved, and the club is now positioned to further develop, particularly now as guests and prospective members experience a great club environment. The club now needs to firmly entrench the hard-won gains.

##### Jetty

The President had to step down recently, with another member now acting. Membership is down, but the existing members are enthusiastic. The focus of the club is on attracting new members. A renewal of the club executive and a strong club building strategy are key priorities.

#### Membership

Bunbury = 12 paid (and 3 likely to pay).

Mandjar = 11 paid.

Jetty = 8 paid.

## **DCP Goals**

Bunbury = 10.  
Mandjar = 4.5.  
Jetty = 4.

## **Club Officer Training**

December-February period.  
Bunbury = 4.  
Mandjar = 5.  
Jetty = 4.

## **Contests**

Club Speech Evaluation and International Speech contests were held at the Bunbury Toastmasters Club on 20<sup>th</sup> March and at the Mandjar Speakers Club on 26<sup>th</sup> March. Jetty did not conduct contests but did hold a demonstration speech evaluation contest on 19<sup>th</sup> March.

## **Success Stories**

The success stories of Area S34 are the turnaround of the Mandjar Club and the educational awards achieved by the Bunbury Club.

Submitted by Paul Foley, S34 Area Director 2017/2018.



## District 17 Area Director Report – Western Australia

### Area S35- 2<sup>ND</sup> APRIL 2018 SOUTHERN DIVISION

#### Educational Awards

All clubs are progressing well towards their goals. There remains some confusion regarding the combination of Traditional & Pathways Goals in the DCP. This has been alleviated to some extent, by TMI allowing these goals to be mixed for the DCP.

#### Area Governor Visits

All clubs with the exception of Netmasters, have been visited a number of times. Netmasters has wound up its operations, as at 31<sup>st</sup> of March 2018. It was quite a privilege to be able to join in so many of the club meetings in Area S35. My knowledge of the Program, both Traditional, & Pathways, has increased manifold over the course of the year. It has been a pleasure to work with so many very capable Club Officers, & Members. I have again, learnt much, which has, & will, benefit both myself, and the organisation. I'm always pleasantly surprised by the enthusiasm that each club displays, and the array of skills, both personal, & professional, that I've encountered during my attendance at each & every club.

#### Clubs Overview

As I mentioned above, Netmasters: has ceased operations, citing low membership numbers, & difficulty in member retention.

WESCEF: has soldiered on, regardless. However, as the club is part of the Wesfarmers group, it has access to some other worksites within the group. The current club stalwarts have already commenced a recruiting drive at another worksite, with some success.

Rockingham: has continued to struggle with low membership numbers. I have attended every meeting that I could to support the club. The club has had a Club Coach appointed. The club has been getting a number of guests, so there is some interest out there. At present, the bulk of the administrative workload is falling on the Club VPE/acting President. This is a significant risk factor for the club, as there is nobody at present to fill his shoes, and little support available from a small membership, composed of mainly very new members.

Kwinana: continues to fare well, and at present, the club has 3 DTM level members, very competent leadership, as well as being financially healthy, due to early TM year fundraising efforts, from an enthusiastic membership.

Applecross: has a very competent leadership team. The downturn in the economy has affected some members. The club lost its president, early in the year, as he had to move to the eastern states, to find new employment. However, the club continues to fare well, and has begun the process of moving to Easy Speak, as well as bedding in Pathways.

## **Membership**

Applecross: Have 23 down from 31 at its peak.

WESCEF: Have 20 up from 8

Rockingham: Have 14 up from 12

Kwinana: Have 24 up from 21

Netmasters: Have no renewals from 8

## **DCP Goals**

Netmasters: has met 1 of 10 Goals

Applecross: has met 6 of 10 goals the club is well placed to reach another 3

WESCEF: has met 3 of 10, potentially another 2 or 3 in reach

Rockingham: has met 4 of 10 potential to reach 2 more

Kwinana: has met 7 of 10 goals & could potentially reach 9 goals

## **Club Officer Training**

WESCEF: had 2 officers trained

Netmasters: had 1 in the second round

Kwinana: had 4 + 4

Rockingham: had 1 + 2 in the second round

Applecross: had 4 + 5 in the second round

## **Contests**

Rockingham: is not holding club contests at present, as they have limited members who have sufficient experience. In the first half they nominated contestants for the Area contest, and supplied some officials. However, the club did not do so for the 2<sup>nd</sup> half area contest. It would be unwise to pressure them into nominating contestants &/or officials at present, as there is only 2 club officers trying hard to keep the club running, one of whom, is the new treasurer, the other is both VPE & President.

Netmasters: is in exactly the same boat as Rockingham in that they participated in the first half, but did not do so in the second half.

Applecross held both rounds of its club contests, and produced some fantastic speeches. The club Hosted the 2<sup>nd</sup> half Area contest, for International Speeches & Evaluations. The team worked very well, the Area contest was a success.

WESCEF: ran its contests in the first half, and nominated contestants for the 2<sup>nd</sup> half area contest, at Applecross. The club provided officials for both the first and second half Area contests

Kwinana: the club has conducted both rounds of its club contests. The club hosted the first half Area contest, which was a great success, due to the enthusiasm of club members, in both raising funds, as well as running the contest. The club has agreed to sponsor the upcoming Southern Division Finals on the 22<sup>nd</sup> of April.

## **Success Stories**

There has been a lot of hard work and dedicated effort, put in to all the clubs in S35 this year. Two success stories stand out for me:

I would really like to thank Marianne & Peter Law, as well as the whole team at Kwinana, for hosting the first half Area contest, as well as leading the Kwinana teams fundraising efforts, in support of both the club, as well as the Area contest. Much of this work, was weekend, and after hours work.

I would also like to thank Kevin Sansome, Thulani Rajapaska, and all the crew at the Applecross club, for all the hard work they put into running the second half Area Contest.

Leon O'Brien: 3rd April 2018  
Area S35 Area Director 2017-2018