



District 17 Area Governor Report – Western Australia

Area C1 - 27 October 2017 - Central Division

Educational Awards

Two members within Northbridge will complete an award this year.

One Leadership awards has been completed by Electric Toastmasters.

NAB, Stanley College and WA Speaking Bureau have not completed any awards.

Area Governor Visits

I officially visited Northbridge Toastmasters on 17 August 2017 and WA Speakers Bureau on 19 September 2017. Northbridge Toastmasters report has been submitted.

WA Speakers Bureau report has been completed and will be submitted soon. WA Speakers Bureau has not returned my email regarding their DCP awards for the year.

I plan to officially visit the following clubs on the following dates:

- Stanley College on 1 November 2017,
- Electric Toasties on 2 November 2017, and
- NAB on 8 November 2017.

Clubs Overview

Northbridge club is a small club, but have regular members attending their meeting. The majority of Northbridge's members have been involved in Toastmasters for over 5 years.

Stanley College Toastmasters VPPR for the club has left the club. She received a new job opportunity and has moved. The VPE membership Arun has returned home to India on short notice. The Secretary Hossein's wife has recently had twins and Hossein hasn't been able to attend meetings. Other members in the club have advised they would like to attend, but are busy. The club last few meetings have had only 3 to 4 members attending.

NAB is a corporate club. The club is supported by NAB. Club members attend from various NAB branches around Perth. The club is very professional in their approach.

Electric Toasters has obtained new members by hosting a speechcraft course. On days I have attended their meetings only one participant from the speechcraft course was at the meeting.

WA Speaking Bureau has recently moved premises. The objective of WA Speaking Bureau is to prepare members to become professional speakers. Prospective members are usually approached from the business community or other toastmasters clubs.

Membership

Northbridge Club have eight members.

Electric Toasties has 18 members.

WA Speakers Bureau has three paid members.

NAB has three paid members. The Treasurer for the club is on holidays until 30 October 2017. The club VPE Chelsea has advised that they have started collecting the members' semi-annuals.

Stanley College Toastmasters has 17 members. Stanley College pays the semi-annuals for their staff members.

DCP Goals

Northbridge Toastmasters will complete one CC and two communicator gold this year.

WA Speakers Bureau doesn't complete the distinguished club program. In the future they will complete the distinguished club program.

I will discuss Electric Toasties, Stanley College Toastmasters and NAB distinguished club program goals when I complete the formal visits.

Club Officer Training

The clubs had the following club officers attend club officer training:

Club	Club officers
Northbridge	4
Stanley	6
NAB	0
Electric	5
WA Speakers Bureau	3

Contests

Electric Toasties hosted the C1 Table Topics and Humorous Speech Area Contest on 19 October 2017.

- Northbridge Toastmasters held a Table Topics and Humorous Speech club contest.
- Electric Toasties held a Humorous Speech Club contest and nominated for the Table Topics contest.
- Stanley College Toastmasters nominated for both contests.
- WA Speakers Bureau and NAB did not provide a contestant for the Area Contest.

Success Stories

Electric Toastmasters have already met two of their goals. They have submitted a leadership award and their membership renewals.

Submitted by Fiona Martyn 27 October 2017
C1 Area Director 2017 – 2018.



District 17 Area Governor Report – Western Australia

Area 17 - 15 September 2017 Division C2

Educational Awards

Area Director Visits

Visits to Perth JusTalk, AECOM Communicators and Competent Communicators

Clubs Overview

- +Pos. Membership strength
- Neg. Central Communicators has only two Club Officers after election and no COT training
- +Pos. Contest planning progressing well

Membership

Membership strength good except AECOM that was affected with the Company downscaling

DCP Goals

Only one goal for AECOM

Club Officer Training

Most likely if I can get Club Officers elected at Central Communicators

Contests

- City of Perth set for 18 September
- Perth JusTalk schedule for 4 October
- Area Contest scheduled for 26 October

Success Stories

Perth JusTalk run a MOT

Other Information/Comments

Submitted by Deon van Aswegen 15 September 2017 for C2 Central 2017-2018

		Area Goals			D 4	S 4	P 5	D 2	S 3	P 3
Area 02	Base	Paid Clubs			Distinguished Clubs					
	4	4			0					
		Renewals		Club Visits		Mem.	Club			
		Oct	Apr	Nov	May	To Date	Goals			
00001311	Perth Justalk	N	N	N	N	22	0			
00006428	City of Perth Toastmasters Club	N	N	N	N	20	0			
00661834	Central Communicators Toastmasters Club	N	N	N	N	23	0			
01139179	AECOM WA Toastmasters Club	N	N	N	N	13	1			
				0%	0%					



District 17 Area Director Report – Western Australia

Area C3 - 15/9/17 Central Division

Educational Awards

Rising Stars - Goals 3 & 7 achieved. 4 new members. Aim to be Pres Distinguished.

CPA - Goals 5 & 6 achieved. 0 new members. Aim to be Pres Distinguished.

Dynamic Speakers - 0 Goals Achieved. 3 new members (1 not registered). Aim to be Pres Distinguished

Karratha - 0 Goals Achieved. 0 new members. Aim to be Pres Distinguished

[**Persuasive Speakers** - not yet chartered, but they tell me they are only 3 members away from being chartered. They expect to charter over next few months.]

235 - 0 Goals achieved. 0 new members. Using Toastmasters materials, but not focussed on DCP, focus is on membership and creating momentum within club.

Area Director Visits

Visited Rising Stars, CPA, Dynamic Speakers & Karratha. Reports submitted for each of these clubs.

235 - attended once with Leonor. They are very accommodating, and very encouraging to have me attend more. Looking to complete Official Club visit over next few weeks

Clubs Overview

All clubs have at least one very strong member who is driving their club forward. Membership is the main issue for most clubs, but all clubs have a plan in place to deal with this.

The only request I've had that is a little unusual, is for help with Facebook advertising. I think this is something that the District should consider offering as a training course. Facebook advertising can be incredibly effective, but it's also easy to waste money, if you don't know what you are doing.

Membership

See Education Awards section above for details of current status.

Number of Members are the only reasons the clubs in Area C3 won't achieve their goals. All clubs have plans in place to address this, but this is the biggest risk.

DCP Goals

See Education Awards section above for details of current status.

All clubs apart from 235 have plans in place to be President's Distinguished. As stated in the Membership section, membership is the only reason clubs might not achieve this. All clubs have plans in place to deal with this though.

Club Officer Training

4 of the 5 clubs met their COT training needs. I carried out the COT for Karratha when I went to do the Official Club Visit.

235 hasn't attended COT since chartering. It sees itself very much as a company training club, and very few members / committee members want to do anything outside of the club. Considering though, they have a well organised Toastmasters meeting, a very strong President and a dedicated committee to ensuring the club flourishes.

Contests

All clubs apart from 235 are planning to have a club level contest, either by the end of September, or in very early Oct. The Area Contest is booked in for 21 Oct at Tom Dadour Community Centre (on a Sat to allow for Karratha contestants to participate).

235 are aware that they can nominate contestants if they choose. They are hesitant about pushing this idea, but have embraced any members who have been looking to participate in this way in the past.

So far, only Karratha has had their club contest.

Success Stories

No DTM's or club milestones planned or expected this year. The focus is to move these clubs from survival mode to flourishing mode.

All clubs have at least one very strong member. The committees of all clubs are very focussed on their clubs being successful, and they all want to be part of a successful club.

The winners of the recent Karratha club contest were by fairly new members, who are likely to spread the word. Their friends took up a large portion of the audience, which is very encouraging.

Other Information/Comments

No major issues with any club. They all have the potential to do very well. They all have a strong leader and a focussed committee, who want their club to flourish. Membership is the focus & biggest risk, but all clubs have plans in place to deal with this.

Submitted by Martin O'Connor 15/9/17
C3 Area Director 2017/18



District 17 Area Director Report – Western Australia

Area E11 - 5th September 2017 Eastern Division

Educational Awards

The clubs are communicating to the members about the Distinguished Club Program and integrating it into their Club Success Plan. As of now, three clubs – Terrace Speakers, Durack and Plain Speakers are on track to achieve the President's Distinguished Club status. Terrace Club is on target for Select Distinguished and Jacobs might reach Distinguished Club

Area Governor Visits

I have visited all five clubs in my Area during the month of August. Area Director's report on the visits have been submitted for all clubs. The report was first submitted to the Club Presidents and VPEs for review before submitting it to TMI and their input has been included in the final report.

Clubs Overview

The clubs have a very healthy attitude about them and are driven by very committed and passionate leaders. They are well-organised and roles are taken seriously. The progress of the members are monitored and supported.

Membership

The challenge in all these clubs is retention of membership and growth of new members. Durack and Plain Speakers have about 20 in their register but are struggling to maintain that number during this renewal. The other three clubs average about a dozen members. Although they are proactive in their efforts to gain membership, growth is very slow and there is some concern that existing members may be leaving for various reasons – none of which relating to the value the club adds to their development.

DCP Goals

As of now, three clubs – Terrace Speakers, Durack and Plain Speakers are on track to achieve the President's Distinguished Club status. Terrace Club is on target for Select Distinguished and Jacobs might reach Distinguished Club

Club Officer Training

Plain Speakers, Terrace Speakers Club and Durack have earned half a point for sending 4 representatives to the COTS held early last month. Unfortunately Terrace Club and Jacobs did not meet this target. However, they will attempt to send their representatives for the next one in Jan/ Feb.

Contests

All clubs are organising the contests during the next three weeks. The dates have been set. There are some clubs with lower response rates but no club has indicated that there will be no club level competition. If there is a club that cannot organise a club level competition, there will be a representative selected after speaking in front of the club as the only contestant.

Success Stories

There has been no success stories so far but will be in this term. Some are close to completing their CC manuals. I like the way Plain Speakers recognises its members awards by creating a ribbon that is attached to the members' badges and displayed like a military ribbon. It looks very grand reflecting the number of awards the members have acquired.

Other Information/Comments

The strength of these clubs is the presence of experienced and accomplished toastmasters and they should be lauded for spreading themselves across various clubs to inspire and mentor these clubs. There is also the emerging leaders in the various clubs who will be champions in the near future.

However the challenge is to keep these clubs alive with dwindling numbers and poor turnout during meetings.

Submitted by
Vijayakumar Vijayaratnam
5th September 2017
Area E11
Area Director July 2017 – June 2018.



District 17 Area Governor Report – Western Australia

Area E13 - September 2017 Eastern Division

Educational Awards

Swan, Mundaring and Kalamunda have demonstrated that they have actively sort membership input in relation to achievement of the club's educational awards. Mundaring and Swan are set to achieve all award targets.

The two larger clubs are the clubs that have less certainty around the awards that people will achieve. The Area director is following up with Verbivores, and Ellenbrook to look at strategies to move this forward and develop more certainty.

Guildford Stars have not yet had their official visit and have not provided details of potential educational awards.

Area Governor Visits

Area Director Club visits have been made to Verbivores and Kalamunda. Two were rescheduled to later dates ensure leadership was available and it did not class with contest dates. However, committee meeting minutes were requested to get a feel for the progress and planning of the clubs. Five of the six clubs have sent them through.

Verbivores – 19 August 2017 – Completed. Follow up email sent. Report in draft.

Kalamunda – 6 September 2017– Completed. Follow up email sent. Report in draft.

Mundaring – 19 September 2017

Guildford Stars – 25 September 2017

Swan – 27 September 2017

Ellenbrook – 18 October 2017

Clubs Overview

Five clubs have confirmed that they have had their first committee meeting and have been happy to share their minutes. This has been invaluable in allowing me to measure the strengths and weaknesses of the clubs.

A number of clubs are experiencing members not attending or committing to roles. Mundaring and Swan are each hampered by three loyal members with heavy work and travel commitments. Ellenbrook has a number of members that are not attending. They are looking at strategies to assist with this.

Mundaring are actively planning local community promotions such as a stall at the Whim festival, and advertising in local papers and notice boards.

Swan has had low visitor rates, with no conversion rates to members. The club location may be an inhibitor, and the current venue will become unavailable soon due to the building being sold. Swan have sourced a fresh new location to start in October 2017. Heavy promotion will be undertaken for an open house on the second meeting in October. They are also attending the Riverside Ramble to hold a promotion stall.

Verbivores is an active and vibrant club that has a very particular audience in mind. This may be impact potential members; however, they have wonderful comradery and interesting meetings. They have introduced a diversity into their meetings that allows all the attending members to

become involved. I would encourage some focus on particular roles that would help with the leadership awards.

Membership

Ellenbrook, Kalamunda and Verbivores are all over charter strength.

Kalamunda has already added six new members from last year's base.

Ellenbrook has had a growth from their base by seven new members. The committee is concerned that a number of members may not renew. They do a lot of their promotion through the library, which is also in the building they hold their meetings.

Verbivores are actively promoting through their community activist networks and are great at asking people to attend. They are strong advocates of bring a friend along. They also have invited outside speakers.

Guildford Stars have added a new member. No feedback has been provided yet on membership strategies.

Mundaring and Swan are the clubs with the lowest numbers in the area, however they have a very stable membership.

Mundaring has added three new members, but is hampered by three loyal members with heavy work and travel commitments. Mundaring are confident that they will be able to meet the membership targets for the DCP this year.

Swan also has three members with work and travel commitments, and is not experiencing any growth. Swan has had low visitor rates, with no conversion rates to members.

Overall membership in the Swan City area is not moving; however, the hills and Ellenbrook have experienced growth and movement.

DCP Goals

Swan Toastmasters, Kalamunda Toastmasters and Mundaring Toastmasters are very clear in their DCP Goals.

Kalamunda have set their goals, but the target seems low based on membership numbers.

Swan and Guildford Stars may have their DCP goals hampered by their membership levels. Mundaring also struggle if their members that travel don't renew.

Ellenbrook have not provided full details for the DCP. They will be actively encouraged to have them finalised by the Area Directors visit.

Verbivores have not set goals and have been constrained due to the temporary absence of their VPE.

Guildford Stars DCP goals were not available at the time of this report.

Club Officer Training

Three clubs below charter strength achieved 100% attendance at Club Officer Training – Guildford Stars, Swan and Mundaring.

It was good to see Verbivores and Ellenbrook have six attendees each.

Kalamunda had the required four attendees, with all members encouraged to attend the next training round. This is a fairly inexperienced committee. However, Kalamunda's committee is actively seeking guidance as and when required, and is very open to feedback.

Contests

All clubs in the area have planned to hold contests. Four Clubs have completed them with high participation rates in both categories.

The Clubs had good assistance from their sister clubs in the area, with only Swan struggling with organisation of the Table Topics contest due to the very high participation rate and three members being away due to work commitments, and another club meeting on the same night.

The quality of speeches is very high. The Area Director was or is scheduled to be Chief Judge at all contests

Kalamunda – 6 September 2017 – Completed
Mundaring – 19 September 2017- Completed
Guildford Stars – 11 September 2017 - Completed
Swan – 13 September - Completed
Ellenbrook – 20 September 2017
Verbivores – 23 September 2017

Area Contest is to be hosted by Kalamunda Toastmasters on the 4 October.

Success Stories

No specific milestones or achievements have yet been identified. There is one, possibly two forecast DTMs for the area next year.

Other Information/Comments

With exceptionally high training attendance the committees are very well prepared to the year.

Every club contest to date has had great support from their sister clubs.

Swan will be seeking support for membership promotion in the area in conjunction with the move to new premise.

Submitted by Janette Edwards 18 September 2017
E13 Area Governor 2017-2018



District 17 Area Director Report – Western Australia

Area N21 - 16 September 2017 Northern Division

Educational Awards Submitted

Northern Gourmet	Two
Northern Lights	One
Sandgroper	One
Butler	One

Area Director Visits

Official visits to be confirmed for late September early October

Clubs Overview

Butler Had a downturn in Membership but since they Changed to a new Venue their membership is steadily increasing but they may need to run some campaigns.

The other clubs appear to be on a sound footing I will confirm this after official visits

Membership

Sandgroper	30
Northern Lights	29
Northern Gourmet	21
Currambine	20
Butler	15

Club Officer Training

Sandgroper	3
Northern Lights	5
Northern Gourmet	2
Currambine	6
Butler	4

DCP Goals

To be confirmed at my official visits

Contests

Sandgroper Club Contest	18th September
Northern Lights Club Contest	19th September
Currambine Club Contest	20th September
Butler Club Contest	2nd October
Northern Gourmet	Not Confirmed

Area Contest to be Hosted by Currambine 18th October

Success Stories

Currambine have achieved "Presidents Distinguished Club" in each of the three years since the club was formed.

Submitted by David Hatton 16th September 2017

N21 Area Director 2017-2018



District 17 Area Director Report – Western Australia

Area 22 - September 2017 Northern Division

Educational Awards

UWA is the only club to lodge an educational award (CL) this Toastmaster year. Other than Master at UWA (currently re-building) all the other clubs are on track to achieve the number of educational awards that they are targeting. Subiaco, UWA, UWA College Row and Project Managers all have a high number of new members working towards their CC awards.

Area Director Visits

I have visited Project Managers to date with visits to UWA, UWA College Row and Subiaco Early Birds scheduled for the week commencing 18 September.

Masters at UWA is currently not meeting as they are in a re-building stage with their first meeting planned for the end of September as a demonstration meeting in Fremantle.

Clubs Overview

Most of the clubs have issues with Subiaco and Project Managers going through a change with quite a few new members, a strength for the clubs is that they still have some experienced members in the clubs.

UWA has strong membership numbers but a new Exec Committee and recently a resignation of their VPE but they believe that this will not significantly impact upon the club.

UWA College Row is a new club and while the club is keen, renewals for this period will determine how hard the year will be. A number of members have indicated that they will renew but have not yet paid up.

Masters at UWA is currently not meeting as they are in a re-building stage but the prospect of the club re-establishing in East Fremantle is looking good.

Membership

UWA has been very successful in recruiting 6 new members already this year. Subiaco & Project Managers have added one new member but have recently had several guests who are keen to join. UWA College Row has not added any new members and may struggle in this area as a new club but the Exec are confident.

Masters at UWA is in a re-building phase and its success will hinge on the demonstration meeting in late September.

DCP Goals

It is early in the Toastmaster year so all the clubs think that they will meet their goals except for Master at UWA as they are re-building. Subiaco and UWA did not get enough people to training so they have missed this early goal.

Club Officer Training

More than half of my clubs reached the goal for the first TLI sessions with 3 of my 5 clubs had 4 or more members at the last TLI training session, with UWA only having 3 and Subiaco having 1 attending. The reason for the clubs missing the goal seemed to have been a change in experience level and knowledge within their Committee and President not making sure that sufficient people attended. Those clubs do seem to be managing without the training and I have made it clear that I am available for questions as needed.

Contests

All the clubs except Masters at UWA have scheduled their club contests.

Master at UWA is yet to confirm if they will be able to hold a speech contest or nominate contestants, this will hinge on the suggest of their demonstration meeting in late September.

Success Stories

Master at UWA Club looks like it will be successful re-built as a new club in East Fremantle so congratulations to Mike Helm and Ross Wilkinson.

Other Information/Comments

The TI website has still not been updated for the current clubs that are in Area N22 with St Georges still in N22 and UWA College Row still in N25.

Submitted by Gavin Hyslop 17 Sept 2017
N22 Area Director 2017 - 2018



District 17 Area Director Report – Western Australia

Area N23 - 05 September 2017 Northern Division “The Mark Zhang Division”

Educational Awards

Giving them some leeway to self-motivate and to achieve their objectives on their own.

Area Governor Visits

All completed for the initial one. Will be revisiting them in January 2018 and then find out where their progress in the education spectrum. Those struggling will be given assistance and still allows the implementation of some strategies.

Clubs Overview

Most of them are motivated with healthy numbers, based on my investigation on the general trend of the brand it is considered a normal good and will be adversely affected in the current climate.

Membership

Some clubs are getting from strength to strength, being able to attract and retain members. There is a specialist club that is struggling with numbers. They are proactively trying to recruit members and I believe that they need to try out the strategy for themselves to determine its effectiveness.

DCP Goals

I have no doubt that the clubs would be getting on the DCP goals. As the deadline is far away, the sense of urgency to achieve these goals are not there at present.

Club Officer Training

All but one club failed to get the minimum required officers trained. It is strange that this club which is strong has failed to get officers trained. Will be making a note of this and will be asking for an explanation at the next meet or area competition.

Contests

Some clubs are conducting contests as early as 6th September and the area contest is on the 28th September. Thus, all the contests will be completed by this meeting.

Success Stories

Water corp was the first to pay up their dues, completing their administration point! Yeh!
Celebrations all around!

Other Information/Comments

Submitted by Gary 050917 N23 2017-2018



District 17 Area Governor Report – Western Australia

Area N24 - October, 2017 Northern Division

Educational Awards

Please see DCP Goals section.

Area Governor Visits

I have visited all 5 clubs (Banyandah, Highgate, Noranda, St. George's and Maylands) prior to 18 September. I plan to do an informal visit to St. George's Toastmasters on Wednesday 4 October 2017.

Clubs Overview

In general, only about 50% of the membership were in attendance at the meetings of each of my club visits.

Banyandah.

There are a couple of experienced toastmasters in which others can learn from. They are currently at 14 members and if they would benefit if they had more members. Furthermore, members would benefit by opening up more to everyone and letting their personalities shine to create a warm atmosphere

Highgate

Just like Banyandah, they are a struggling club. They have 12 members in their club. They have a few experienced toastmasters as well and the new members, at the time of my visit, looked promising.

Even though they are a small club, individually, each member has a great personality. I managed to talk to each one of them one on one. They just need to show that during their meetings and let their characters shine through rather than having their atmosphere feel so rigid.

Noranda

This, I feel, is a good club. The atmosphere they create is of a family. The committee are very much invested into the club and they try to improve wherever they can. The club is very funny, warm, welcoming and does have a handful of experienced toastmasters

St. George's

31 members and a very strong club. Very strong in the fact that they have a lot of experienced members in the club and there are extremely talented budding speakers. Every member provides an open and welcoming environment. During the meetings, they inject their personalities and humour into their meetings. Always very relaxing and fun meeting by this club.

Maylands

They're welcoming, I'm always walking out feeling better than what I felt like prior to the meeting. It's just like St. George's. Even with half the membership there, they're still injecting their personalities during the meetings and openly interact with each other during supper. There's always at least 1 visitor each meeting and what I see is conversion rate is about 70%. There is only one issue that I see, which also makes my role a bit more difficult. The **current** president is open to the DCP program however, the immediate past president is not, which does create a bit of turmoil at times of discussion.

Membership

Banyandah - Base membership is 11 and they are currently at 14. They need an extra member to receive a DCP point. Progressing well with success plan at this stage and only require a net growth of another 2 members.

Highgate – Base membership at 9 and currently at 12. Require an extra member to receive a DCP point and only require a net growth of another 2 members.

Noranda - Base membership at 19 and currently at 20. Require an extra 3 members to acquire a DCP point.

St. George's - Base membership at 31 and currently at remains at 31 after renewals. Requires 4 new members for DCP points.

Maylands – Base membership at 31 and currently at remains at 31 after renewals. Requires 4 new members for DCP points.

DCP Goals

Banyandah - They expect one more member to complete the goal of “2 more CC awards”, therefore requiring another member to complete theirs to fulfil this goal. One member is to complete their ACB, ALB and ALS. They have not made plans for a member to complete their AC. All other DCP goals are well underway.

Highgate – Are doing very well to meet their DCP goals. Only DCP goal they have not planned towards is to meet one more ACB, ACS or ACG award as not enough experienced members to do so.

Noranda - They are steadily completing their goals as diligently as possible and the committee are using encouragement towards their members as a strategy to reach their targets. Two more CC awards is not achievable at this point in time.

St. Georges – Are well underway in completing their goals and are confident they will reach them.

Maylands – N/A as they do not participate in the Distinguished program.

Club Officer Training

All clubs except for Maylands and St. George's met a minimum of 4 trained in the recent TLI training.

Contests

Highgate and St. George's have completed their Contests. I was not able to attend Highgate's, however, St. George's contest was very well organised and great speakers. I will be attending Noranda's on 4th October, Banyandah's on 9th October and Maylands will not be holding one. However, Maylands has nominated a contestant for both contests for the Area Final and will also be holding the Area Finals at their meeting venue on 26th October. They did not hold a club contest as there was not enough interest among members in the club.

Success Stories

N/A

Other Information/Comments

N/A

Submitted by Rachel Huynh 2-10-2017
N24 Area Governor 2017 - 2018



District 17 Area Director Report – Western Australia

Area 25 - September 2017 Northern Division

Educational Awards

Aspire Speakers – to date 1 CC achieved, 1 leadership award completed and the rest set to achieve their 8 educational goals for 2017-2018 with members name provided who will achieve it.

Banksia Speakers – will be working towards their educational goals with new members.

Competitive Speakers – has achieved one goal and set to achieve the rest during the 2017-2018.

Gourmet Guns n Roses – has achieved three goals and set to achieve the rest for 2017-2018.

Young Guns – hasn't provided their success plan however they are working on their goals.

Area Directors Visits

Aspire Speakers – Visited Aspire on 23 September. Had a friendly welcome at the door, name badges with logo was ready on top of the table for members to pick up, banner is clearly visible and set up of the meeting was nicely placed. They have a well-structured agenda and printed with Toastmasters logo.

Banksia Speakers – is my home club. Friendly atmosphere and have changed set up of meeting to be more interesting and making the agenda more flexible and fun. Engaging visitors in the Table Topics and converting 3 to members.

Competitive Speakers – Sgt of Arms came early to set up the meeting room when I visited on the 23rd of August. I saw familiar faces and introduced myself to other member who I didn't know. Great structured agenda and included everyone in the meeting. Unique club meeting and interesting senior and new members. Banner was well placed in the centre behind the stage.

Gourmet Guns n Roses – visited on the 22nd of August. The club has a very nice venue and set up has a professional feel to it. Has a boardroom, with bar and kitchen. Each member has a role to play. Their tea break has a friendly atmosphere and lovely yummy food. Didn't see a banner.

Young Guns – visited on 29th of August in Mt Lawley comedy club. The venue is very unique and unusual place for a meeting. Nice set up with proper stage and lightings and chairs were set up like in the cinema. The club has a unique agenda and had a very interesting Table Topics set up. Vibrant and young and very enthusiastic members.

Clubs Overview

Aspire is a very healthy strong club with a great number of members. They want to reach President's distinguished goal of 10 and aim to increase membership beyond 25.

Banksia – President has called on two committee meetings already to set goals for the club- to be a vibrant and fun club, to help member attain their educational goals, to retain and increase membership. At the moment, the club is slowly recruiting members through converting visitors to be members and also bringing a friend along that was converted to be a member. Planning the agenda in advance to include fun activities. And has an active new VPE.

Competitive Speakers – is full of experienced Senior Toastmasters. They have a variety of meeting agenda's. Well structured planning for meeting agendas, to reach members and club goals and uses a variety of database and applications to promote club.

Gourmet Guns n Roses – has a very nice venue in Subiaco. Members are engaged in each meeting.

Young Guns – has young members and very engaging. Venue is set up as a theatre. Has reached 1 goal so far. No banner at time of visit and I suggest to display the banner below the stairs and have arrow pointing directions on the room upstairs where the Comedy Club is being held at the Brisbane Hotel.

Membership

Aspire – has a base of 20 members and to date currently have 25 members.

Banksia – has a base of 9 members and to date has 12 members as of 28th of September.

Competitive – has a base of 20 and to date has 21 members as of 26th of September.

Gourmet Guns n Roses – has a base of 12 members and has 12 members to date.

Young Guns – has a base of 31 members and has 33 members to date as of 25th September.

DCP Goals

Aspire Speakers has provided their success plan and set to achieve their 10 DCP goals for 2017-2018. Aspire has provided member's name who will meet their educational and membership goals. Has met 3 goals within 3 months.

Banksia – President and VPE try to revive club, increase membership, to engage and encourage new and existing members to be active in the meeting and asked what they require to reach their educational goal.

Competitive – has achieved 2 of the clubs goal so far.

Gourmet Guns n Roses – aimed to reach club's goal and provided members name on DCP template.

Young Guns –has achieved 1 goal so far. Still has to provide their DCP goal on template.

Club Officer Training

Aspire – has achieved the first training period with 7 members attended to date.

Banksia – has achieved the first training period with 6 members attended to date.

Competitive Speakers – has achieved first training period with 5 members attended to date.

Gourmet Guns n Roses – has achieved first training period with 4 members attended to date.

Young Guns – none was registered to date.

Contests

Aspire will have their club contest on the 7th of October

Banksia will have their club contest on the 9th of October

Competitive Speakers held their club contest last night 27 September and have outstanding representatives in the Area final for both Humorous and Table Topics

Gourmet Guns n Roses held their club contest on 26 September and have great representative on the upcoming Area Final.

Young Guns will have their club contest on the 24th of October

Success Stories

Aspire has won the Club President Award last financial year 2016/2017 and is aiming to win it again this financial year 2017/2017. Has met 3 DCP goals Has a healthy club growth, active participants, has vibrant meetings; two previous members came back Kai and Emma.

Banksia is slowly get new members. Have recruited 4 new members and retained most of the existing members. Will reach 5 goals soon.

Competitive – aim to reach 6 goals as per DCP goals provided.

Gourmet Guns n Roses – aim to achieve all 10 DCP goals provided.

Young Guns – 1 DCP goal achieved. Has been invited to conduct speech craft in universities. Have vibrant and young members.

Submitted by Emmie Maunder - 28 September 2017
Northern Division Area 25



District 17 Area Governor Report – Western Australia

Area S31 - September 2017 Southern Division

Educational Awards

- Canning Vale Toastmasters has 7 DCP points and are progressing very well with their Club Success Plan
- Southern River is also progressing well and have 3 DCP points for CC, Leadership and one more CL, ALB
- Both Gosnells Foothills and Armadale Toastmasters have 1 DCP point. These two clubs are struggling to meet the goals set out in their Club Success Plan. Armadale has a club coach (John Cecchi) and Gosnells has a mentor (Pasquale Amberville-Colby). I have suggested membership drives and flyer campaign to both clubs.

Area Governor Visits

I have visited all clubs and am currently doing second visits (attending club contests). I will be visiting a new club (which will hopefully charter in a few months) early October 2017.

Clubs Overview

-Canning Vale:

Strengths: Strong and enthusiastic membership base. Very well-organized club, encourages members to be successful in educational and leadership roles.

Weakness: I would like to encourage Canning Vale members to join other clubs (especially struggling clubs) in the area.

-Southern River:

Strengths: Meetings are well-organized and base membership seems strong.

Weakness: I would like to see Southern River reinvigorate their meeting agenda. This would help keep existing members interested.

-Gosnells Foothills:

Strengths: Excellent VPE Stephanie Chan who is very organised and motivated. This is helping the club make it through meetings and planning club events.

Weakness: I have been to two meetings and the number of attendees is low (7-8 people). Both the club humorous and table topics contests had 2 people participate and turnout was low (7 people). I have spoken to the VPE about organizing a membership drive and flyers in mailbox campaign to try and attract new members. A lot of the existing members are away for work or personal reasons.

-Armadale Toastmasters:

Strengths: President Sophia Noryahya is very motivated and seems to be getting the club on a better standing. Armadale has an excellent club coach John Cecchi who is invested in helping the club succeed. I have attended one Armadale meeting and it was well organized and members were engaged.

Weakness: Similar to Gosnells Foothills, Armadale is struggling with member turnout to meetings. I have also suggested a membership drive (sausage sizzle).

Membership

Canning Vale is progressing well and has a large membership base. They are holding a Speechcraft course October 4-November 8 2017, which will certainly attract more new members. Southern River listed 3 new members on their Club Success Plan and are on track in their membership goals. Gosnells Foothills is not tracking as well with membership. They are not attracting visitors to the club and need to undertake a membership campaign. Armadale has had a past member come back and a few visitors. I have also suggested a membership drive for this club to attract some fresh faces.

DCP Goals

Canning Vale (7 points) and Southern River (3 points) will reach President's Distinguished. Both Gosnells Foothills and Armadale have 1 DCP point and should organize membership drives and continue to motivate existing members, which help help in their DCP goals.

Club Officer Training

Canning Vale: 7 attended club officer training in June-August
Southern River: 4 attended club officer training in June-August
Armadale: 5 attended club officer training in June-August
Gosnells Foothills: 5 attended club officer training in June-August

Contests

Canning Vale contest is planned for September 12 and 19th 2017. Armadale contest is on September 19th 2017 and Southern River contest is on September 20th 2017. Gosnells Foothills had their contest on September 4, 2017 (see Club Overview for more information on contests). The contest was organized, however participant and audience turnout was low. The Humorous and Table Topics contest is on October 3 and hosted by Canning Vale Toastmasters Club.

Success Stories

Canning Vale has celebrated their 450th meeting and is ranked top 10 worldwide. Gosnells Foothills is celebrating its 600th meeting on September 18, 2017.

Other Information/Comments

I am planning several social events for the Area: 1. Lawn bowling in November 2017 2. Viewing of International Toastmasters speeches in April 2018 and 2. Karaoke night in June 2018

Submitted by Laila Abudulai on September 10 2017
Area S31 Area Governor 2017-2018



District 17 Area Director Report – Western Australia

Area S35 – 21st September 2017 Southern Division

Educational Awards

Netmasters 0

Wescef 0

Applecross 2 Goals (1 AC + 1 CL)

Kwinana 3 Goals (2 CC's + 1 CL + 1 CL)

Rockingham 2 Goals (2 CC's + 1 AC)

Area Governor Visits

I visited **Rockingham** 4 times. **Applecross** 3 Times. **WESCEF** 1 time, for club contest. **Kwinana** 5 times, plus 2 weekend fund raising days, to assist in gathering funds for the Area contest, as well as general club expenditure. I have not visited **Netmasters** as yet.

Clubs Overview

Netmasters is an internet based club, and therefore unique, it hovers around 12 members, give or take a few. It seems to have a little difficulty retaining members long-term, once the novelty factor wears off. **Wescef** is a corporate club based at CSBP fertilizers plant in Kwinana. It's another struggling club; basically it has two long serving members who keep the club afloat. They describe themselves as a "Jaded Club Officer Team". **Applecross** is going well at present; they have had a number of new and returning members. They have moved their venue to a new room in the Heathcote hospital campus. The club has a number of experienced members, and some keen new club officers. The program is functioning well, only requiring a few tweaks on lectern etiquette, and a little less reliance upon the projector for project speeches. These things are being attended to, and are recognised by club officers. **Kwinana** is going very well at the moment, with an influx on new members, and some successful fund raising events. I assisted the club with these events, as they agreed to fund the S35 Area Contest, and it helped me to meet the members, as well as raising some cash towards the Area Contest. The club has two very experienced leaders, and some keen new club officers. **Rockingham** has been a bit problematic for some time. The club lost its VPE, and then its long-term president and mentor, then a stream of other members. I personally took on the VPE & President's roles, but, for a variety of reasons I left as well. The club continued with another president but he left 4 weeks ago, and the SAA was also going to leave, however, it turns out that it was his unhappiness with the departing president that made him decide to leave. He changed his mind, and has now been elected president. The club has three officers who are functioning in their roles, and some newer members, who seem keen. I am supporting the club by attending each of their fortnightly meetings. However, they require an experienced coach, to get the program up and functioning properly. The club is at risk of folding, if any of the three current club officers leave.

Membership

Rockingham base 10 to date 10 need 5 minimum, new members. **Kwinana** base 21 to date 22, need 3 to achieve goal. **Wescef** base 8 to date 9, need 4 **Netmasters** base 9 to date 9 need 4 **Applecross** base 31 to date 32 need 3

DCP Goals

Rockingham has achieved two educational goals, it's likely that they will not achieve many more, as the membership numbers are low, with many being new. Another 2 CC awards may be possible & perhaps another CL. The main challenge for the club is to get itself & the program functioning well, and membership up, so as some new officers can be brought along. Too much pressure is on the current officers, and this is a risk factor for burn out, and leaving the club. We need to generate some fun at meetings for ALL.

Netmasters has not achieved any DCP goals or supplied a CSP, ***“we won't get distinguished club so we don't bother with a CSP”***. That statement, about sums up the possibilities of the club achieving many goals.

Applecross has achieved 2 educational goals, and looks likely to achieve at least 5 educational goals. They have put on 1 new member, and if momentum persists, it's likely they will achieve more; the club has a very positive atmosphere at present and evident enthusiasm. There were 8 competitors in the Table Topics Contest last week and 3 in the Humorous contest.

Wescef has not achieved any goals to date the club will struggle to achieve many goals as it is short on members. Being a corporate club, but in a manufacturing environment, makes it difficult at times, to get enough members to a meeting, as business requirements often mean that some, or most members, have to be present at their work stations in the plant. Two club officers have been the backbone and driving force of the club for some years. It is possible, that should one, or both, leave the company, the club may fold. It is a club that requires an invitation for a visit, as there are security issues, & a need for an escort through the buildings to the venue.

Kwinana have already achieved 3 goals, it is likely they will complete 5 or 6 educational goals, they have added a member, and look as though they have at least two prospects, from last meeting. The club is keen and well organised. It would not surprise to see them get 8+ goals overall. The club has had two successful fundraising events, and is in a good financial position.

Club Officer Training

Rockingham has only 1 officer trained this 1st session, it is necessary for me to train all three President, VPE, Membership, as they are all relatively new. I have already started this process, and have supplied materials to the VPE, & supplied the President with MOT + DCP + CSP, and brief training on these.

Netmasters 0

Applecross 4 officers trained 1st session; they are looking well placed with the current club officers.

Wescef 1 officer trained 1st session

Kwinana 4 officers trained 1st session

Contests

Netmasters will not be holding a contest I have asked them for nominees for the Area contest, none yet.

Rockingham will be organising some contestants next week, numbers are low, and so they have not had a contest.

Kwinana had its club contests TT and Humorous Speeches on the 12th of September, with a very good turnout of members & guests. They will also be hosting the S35 Area Contests on the 10th of October.

Wescef had its club contests on the 15th of September with 4 contestants in both TT & Humorous, and some visitors.

Applecross had its club contests on the 13th of September with 8 contestants in the TT & 3 in the Humorous contest. A great turn up of friends & guests on the night. The club has agreed to host the International & Evaluation Area Contests next year.

Success Stories

Other Information/Comments

- Rockingham needs a club coach urgently
- The organisation should develop an induction procedure for taking new members from “the street” to being functioning club members
- Clubs should be encouraged to plan for Club Officer succession, perhaps the District could supply some strategies to do this

Submitted by **Leon O'Brien 22nd September 2017**

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