



WHERE LEADERS ARE MADE

District 17 District Director Report

I am pleased to report that the District 17 Budget and the District Success Plan has been lodged with Toastmasters International to meet our district requirements.

I also have appointed Leonor Ragan, DTM IPDD to the role of District nominating Committee Chairman. Leonor is a member in Eastern Division and will represent the committee on its behalf.

Leonor has advised that the following members have agreed to be Nominating Committee Members:

Central: Allen Hahn, DTM
Northern: Laura Brandt, ACB
Northern: Scott Nicholls, ACS
Southern: Michelle Naidu, ACS, ALB

Thank you to all of our District 17 clubs who submitted their semi-annual fees in a timely manner.

District Executive Committee Meeting

On Sunday 1st October the District Executive Committee Meeting was held. The officers involved were District Officers including the Trio, Division Directors, Area Directors, our Finance Manager and District Parliamentarian. Our Administration Manager is away on

We also enjoyed a terrific presentation from our Area E13 Director – **Janette Edwards**.

Janette gave a presentation based upon your **Legacy Impact** and what legacy you will leave from a year of undertaking your District role or indeed what legacy you would like to leave from any time of your life.

Janette's presentation asked us all to determine whether we were Ambassadors, Advocates, People Movers, Truth Seekers, Creative Builders or Experienced Guides and we then ascertained and shared the advantages & disadvantages of each of these roles.

Thank you Janette for sharing this presentation with us.

Division Speech Contests

The majority of Club & Area contest are completed. Today our first Division Contest is scheduled, for Southern Division

Sunday 5 November 2017 – **Southern Division Contest** at Bullcreek Community Centre, Hassell Cres & Leichardt St, Bullcreek at 1:30pm

Saturday 11 November 2017- **Eastern Division Contest** at the Innovation Centre, Technology Park, 9 de Laeter Way, Bentley at 3pm for 3:30pm start
Sunday 19 November 2017 – **Northern Division Contest** at Bob Daniels Community Centre, 895 Beaufort Street, Inglewood at 1:00pm – 4:00pm
Saturday 2 December 2017 – **Central Division Contest** at The Innovation Centre, Technology Park, 9 de Laeter Way, Bentley – time to be confirmed.

District Officer Training

District Officers are invited to attend DOT 2 on Saturday 18 November 2017 from 9:30m.

Our Region 12 International Director David Fisher will be presenting a workshop on Improving Member Retention - 45 mins - Robert will assist with scribing, etc.

Followed by a presentation by our Region 12 Advisor Robert Cockburn presenting a workshop on Enhancing Club Quality - 45 mins - David will assist with scribing, etc.

Followed by a 45 minute Brainstorming and Q&A session will follow on from their 2 sessions and be run by both David Fisher & Robert Cockburn.

An invite has been sent out to members likely to attend the DCM.

District Council Meeting

The District Council meeting will be on Saturday 18 November 2017 at 2:00pm at The Innovation Centre, Technology Park, 9 de Laeter Way, Bentley.

All District Officers, Club Presidents and Club Vice Presidents of Education will be voting District matters and motions.

David Fisher, Region 12 International Director will speaking on some TI issues

Club Award Progress

| Club | DCP Status | Goals |
|--------------------|-------------------|--------------|
| Victoria Quay | P | 9 |
| Canning Vale | S | 7 |
| Fremantle Gateway | S | 7 |
| Plain Speakers | S | 7 |
| Applecross | D | 5 |
| Bunbury | D | 5 |
| Ellenbrook | D | 6 |
| Fremantle Gourmet | D | 5 |
| Fremantle Quaynote | D | 5 |
| Kwinana | D | 6 |
| Netmasters | D | 5 |
| Southern River | D | 5 |
| Western Founders | D | 5 |

My congratulations to the clubs listed above, who have achieved provisional Distinguished (D), Select Distinguished (S) and Presidents Distinguished (P) status in the District

The status is not official until the second round of training and 2nd renewals are complete next year.

I encourage you all to set your goals as members and go forward and achieve them this year, and Who Will You Bring to Toastmasters?

Sue Fallon
District Director
DMM Report
5 November 2017



WHERE LEADERS ARE MADE

District 17 Program Quality Director Report

Training

District Officer Training

The second District Officer Training will be held on 18 November 2017. International Director David Fisher and Regional Advisor Robert Cockburn will be presenting at the sessions covering Improving Member Retention and Enhancing Club Quality.

Club Officer Training

Our second round of TLI/COT sessions will begin on 10 December. It was delayed to accommodate the introduction of Pathways anticipated date of 5. These sessions will deviate from the traditional TLI/COT sessions and will have demonstration of an Icebreaker Speech and Evaluation from the Pathways program, how to lodge an evaluation online or upload a scanned evaluation form to Base Camp. All Club Officers will receive a general Pathways information session covering the Base Camp Managers role and responsibilities. The Base Camp Managers (Vice President Education, President and Secretary) will attend a joint training session to step them through the roles. There will be Pathway Guides on hand with laptops/tablets to answer any questions and demonstrate the login and navigation process.

There will be the standard Club Officer Breakout sessions led by the various Pathway Guides and others. Maree Pickens will present a Change Management Workshop with a short Q & A session at the end. Maree is a Change Management expert and will present at all sessions.

There will 4 sessions in January/February in Perth including 2 evening session meet the high demand at the evening session. The numbers will be limited to 70 officers per session as it is difficult to run effective group sessions. There will be a session in Karratha, Bunbury and Kalgoorlie.

Education Program

In September we had a big jump in educational awards submitted – 45 Awards. In October the number dropped to 25 awards. Year to date awards stands at 143 across the various categories.

Congratulations to all members on achieving their awards and to the clubs and club officers who ensure and support their members in achieving their goals and get the maximum benefit from their membership.

| | Jul-17 | Aug-17 | Sept-17 | Oct-2017 | YTD |
|--------------|-----------|-----------|-----------|-----------|------------|
| CC | 20 | 12 | 18 | 6 | 56 |
| ACB | 2 | 2 | 5 | 1 | 10 |
| ACS | - | 1 | 4 | 2 | 7 |
| ACG | 0 | 1 | 2 | 1 | 4 |
| CL | 8 | 15 | - | 9 | 45 |
| ALB | - | 5 | 13 | 3 | 9 |
| ALS | 3 | - | 1 | 1 | 4 |
| LDREXC | 1 | - | - | 2 | 5 |
| DTM | 3 | - | - | - | 3 |
| TOTAL | 37 | 36 | 45 | 25 | 143 |

DTM Achievers

Congratulations to

| Date | Member | Club |
|------------|-------------------|-------------------------------|
| 7/03/2017 | Lloyd, Robyn | Terrace Speakers Toastmasters |
| 07/24/2017 | Rakela, Peta | Ellenbrook Toastmasters Club |
| 07/25/2017 | Blackburn, Tim D. | CPA Toastmasters |

Triple Crown Achievers

Congratulations to our 5 Triple Crown Achievers.

| Member | Count | Awards |
|----------------|-------|----------------------|
| Peter Law | 5 | CC, CC, CL, ALB, ACS |
| Ross Wilkinson | 4 | CC, CL, CC, CL |
| Ilija Jurin | 3 | ACS, ALB, ACB |
| Gary Goh | 3 | CL, CC, ALB |
| Peta Rakela | 3 | ALS, LDREXC, DTM |
| Martin Lindsay | | CC, ACS, CC |

Pathways

Pathways Guides and Ambassadors met on 18 October 2017. They discussed their online training, learning experiences, change management, various tools for hosting virtual meetings, knowledge gained from districts that rolled out. They have also actively participated in webinars and additional online training support provided.

The Pathways Guides have completed their Pathways training and have commenced visiting their clubs. We hope to reach our target of 70 percent visits before the roll out at this stage scheduled for 5 December 2017. There is very low percentage of negativity from clubs/members or difficulty scheduling the initial visit meeting.

I have been communicating with all Pathway Guides on a regular basis through emails and phone to see how they are progressing and to find out of any issues they are experiencing. Some virtual sessions will begin as early as December using Zoom, telephone calls or face to face.

Divisional Contests

Southern Division – Sunday 5 November 2017

Eastern Division – Saturday 11 November 2017

Northern Division – Sunday 26 November 2017

Central Division – Saturday 2 December 2017

Distinguished Clubs

Congratulations to the 12 clubs that have achieved 5 or more goals to date.

| | Goals |
|-------------------------------------|--------------|
| Victoria Quay Club | 9 |
| Canning Vale Toastmasters | 7 |
| Fremantle Gateway Toastmasters Club | 7 |
| Plain Speakers | 7 |
| Ellenbrook Toastmasters Club | 6 |
| Kwinana Toastmasters | 6 |
| Applecross Toastmasters | 5 |
| Bunbury Club | 5 |
| Fremantle Gourmet Toastmasters Club | 5 |
| Fremantle Quaynote Speakers | 5 |
| Southern River Toastmasters | 5 |
| Western Founders Toastmasters Club | 5 |

Workshops

Improve your Management Skills Workshop – 1 October 2017

The TLI Training Group members ran a '*Improve your Management*' workshop covering the Role of a Manager; Goal Setting; Planning and Delegation; Motivating; Coaching and Measuring Performance Standards. Over 30 members attended the workshop.

Aspiring Leaders Workshop – 19 November 2017

David Fisher will share his knowledge and advice on leadership followed by a panel discussion where past and present leaders share their experience and knowledge in the various district roles.

Future Workshops

Future workshops are scheduled including Building Better Clubs, Zoom, Social Media/Free Toast Host, addition Pathways support workshop, Train the Trainer for Speechcraft, All about contest roles including Judging, Contest Chair etc, Mentoring and Evaluation.

Other

Convention

The District 17's 2018 Convention will be held on 25-27 May 2018 at the Rendezvous Hotel in Scarborough. Souzy Theophilopoulos has been appointed Convention Chair. Toastmasters International has confirmed that International President Elect Lark Doley DTM will be visiting District 17 for the 2018 Convention and will be our Keynote Speaker. Convention planning is progressing smoothly and the first Early Bird Tickets will be released in late November/early December. The District Director, Program Quality Director and Convention Chair conducted a site visit to check all the convention rooms and facilities since the hotel refurbishment has been completed.

International Director Visit

Region 12 International Director David Fisher DTM will be visiting Perth from 16-19 November 2017. He will be speaking at Leading Lights, Curtin GSB, District Officer Training, District Council Meeting and Aspiring Leaders workshop.

Patricia D'Cruze DTM
Program Quality Director 2017-18



WHERE LEADERS ARE MADE

District 17 Club Growth Director Report

Membership Building & Retention

91 Active Clubs (Energy/ August)
250 new members
1250 renewals
84/90 Clubs paid up
~7% paid clubs
~60% membership payments

Trends above not out of the ordinary globally

Revitalised

Masters@UWA has been revitalised as Bonanza

Prospective Clubs

Persuasive Jon Teh (1 new member needed)

Cause for concern

Speakers Bureau

Coaches:

Bonanza - Appointed by District Director- Amedeo de Santa, John Drake - membership listed as 3

Rockingham- Gary Goh, Huntley Cutten (with guidance from Leon O'Brien AD)

Shell- Asvin Bhudia

Jacobs- Asvin Bhudia pending TMI approval

Mandjar- Olaf and Paul Foley

Catherine McMurray/ Leon OBrien seeking suitable coaching positions.

NAB approached but say they do not need coach.

Cannington Communicators- coach – Pascale – waiting for response- also TLI, Gosnells, Highgate,WA Speakers

Belmont- recommending a coach

Sponsors

Zero interest thus far

Mentors

Leon O'Brien if Taylors takes off- pending mutual /suitable time for meetings

The Club Sponsors, Mentors & Coach Workshop (SMAC)

9th December Mechanics Hall with team of Mina Cho, Marty O'Connor, Roger Davenport, Graham Watson

Marketing

Plan submitted but Regional Advisor expressed concerns over presentation of, suggesting we seek outside help, and possibly pay for professional advice for district marketing plans.

Input requested from Division Directors re marketing budget
Almarie (Central) has submitted a plan for funding using facebook and demonstration meeting in Perth City which to date is awaiting approval by DD Fallon

Some initiatives proposed in marketing plan approved, but most pending with request for more detail
No PRM to work with until Nov1 (affects above)

Other

Retention of longer serving members

*Janette Edwards to chair CLUB RETENTION TEAM (HPL) – recognising longer serving members

Youth

* Gavel clubs- Kip Cameron, Adam Duda and I met with John Palmer to discuss the formation of more Gavel Clubs in D17; and keep existing ones going. Have 2 Ellenbrook members keen to be involved.

Request to confer with Rossmoyne High school re gavel club continuity

Bring a friend initiative

Names of Toastmasters submitted by club VPM go into draw for prize- to be promoted this month

Club Visits Initiative

Guests into clubs for feedback from non TM eyes

Summary

Continuing to develop working relationships with struggling clubs

Need to acknowledge successful ones

Little member interest shown in starting new clubs.

Once Pathways in promote as new look in communication

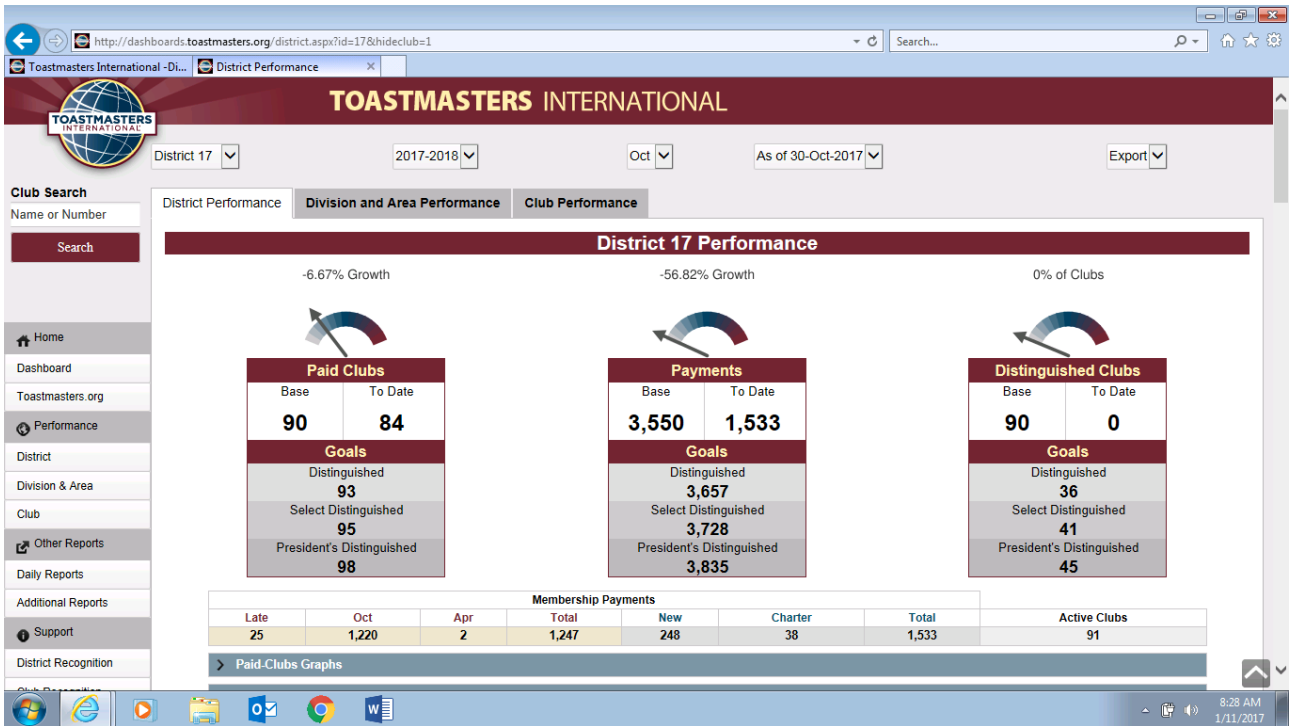
Decline globally in membership so RETENTION is the key focus

Banksia Speakers on the up. Emmie Maunder doing a great job there.

Swan relocation event 8th November
 Bunbury 15th Celebration 14th November
 Outstanding work by Swan Hills team promoting TM at local events (J. Edwards)

Club Growth Director 2017-2018
Date Submitted: 3/11/17

Appendix as of 1/11/17





WHERE LEADERS ARE MADE

District 17 Public Relations Manager

No report as there was a change of officers in the position.